Zeynep Donmezer

Linkedin   **GitHub**

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EDUCATION

Istanbul Private Aci High School   Sep 2019 – Ongoing

- Senior Student. Anticipated Graduation June 2023
- Following the Turkish Ministry of Education high school curriculum
- **Courses:** AP Psychology, Mathematics, Philosophy, Sociology, Geography, Logic, Chemistry, Biology, Physics
- **Distinctions**: Honours Certificate three years in a row

EXPERIENCE

WingGuard Sustainable Beauty Products Online Retailer   Jul 2022

- Surveyed market prices of select products offered on WingGuard's online shop and compared them with the listed prices of the products on other retailers, presented findings and comparison analysis using Microsoft Excel
- Investigated the social media websites of select brands as well as affiliated influencers' social media profiles used for advertisements to analyse their marketing strategies with specific attention to follower counts and engagement levels, presented my findings and analysis to the marketing department using Microsoft PowerPoint

ACADEMIC ENRICHMENT ACTIVITIES

University of Twente Inspire-U Summer Camp: Build Your Business   Jul 2022

- Took introduction-level classes for business and got familiarised with business jargon
- Took part in field trips to local businesses and listened to their presentations to learn how to pitch
- Invented an imaginary product, electronic guiding bicycle signs, and formed a company around it as part of a group competition: Designed a company logo, discussed prices and budgeting and pitched a business plan to the rest of the camp in order to get investments

University College London (UCL) Study Preparation Module   Jul 2022

- Learned about higher education styles, how to conduct myself as a university student, academic reading and writing, citations, referencing and avoiding plagiarism with an online module developed by the UCL Institute of Education

Algorithm Course   Jul 2022

- Took a beginner-level algorithm course by Asst. Prof. Onur Ugurlu on algorithmic thinking and programming with C

EXTRACURRICULAR ACTIVITIES

TedXClub Member   2021 – Ongoing

- Active participant in the media section of the TedX Club since 2021 that organizes conferences open to everyone
- Responsible for the division of media and involved with the social media accounts of TedX; regularly sharing posts on accounts and updating the website by using digital marketing tools to spread the conference to more people

School Organization "A Wish" Volunteer   2019 – 2022

- Had been a member of a project that helps children with cancer to support and meet their needs
- Regularly visited the children at the hospital, prepared activities for them and played games together
- Organized fundraising events by preparing cookie sales, calendar fundraising, and similar events
- Set up social media accounts to spread the organization's name and create awareness

Songs of Hope Summer Camp   Summer of 2017

- Participated in a 6-week summer camp in Minnesota, United States for international students
- Learned several songs in the first three weeks of the camp
- Performed them as well as each participating country's traditional songs and dances in the remaining weeks

Open GitHub Link: https://zeynep-donmezer.github.io/portfolio/

SKILLS AND HOBBIES

- **Language**
  - Turkish (Native)
  - English
  - Spanish
  - German
- **Technical**
  - Microsoft Office (Word, Excel, PowerPoint)
  - C (Beginner)
- **Sports**
  - Licensed tennis player at Kemer Country Club (2012 – 2017)
  - Swimming
  - Volleyball
  - Ice skating
- **Arts**
  - Participated in an online Arts and Design Portfolio training between 2020-2021, learned about portfolio preparation according to different requirements and the importance of including the best pieces reflecting style

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