# Date Science and Applications with R Numerical Optimization

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# Agenda

- Basics of optimization
- Gradient descent
- Newton's method
- Curve-fitting
- R: optim, nls

## **Examples of Optimization Problems**

- Minimize mean-squared error of regression surface (Gauss, c. 1800)
- Maximize likelihood of distribution (Fisher, c. 1918)
- Maximize output of plywood from given supplies and factories (Kantorovich, 1939)
- Maximize output of tanks from given supplies and factories; minimize number of bombing runs to destroy factory (c. 1939--1945)
- Maximize return of portfolio for given volatility (Markowitz, 1950s)
- Minimize cost of airline flight schedule (Kantorovich...)
- Maximize reproductive fitness of an organism (Maynard Smith)

# **Optimization Problems**

Given an **objective function**  $f:\mathcal{D}\mapsto R$ , find

$$heta^* = \operatorname*{argmin}_{ heta} f( heta)$$

Basics: maximizing f is minimizing -f:

$$rgmax f( heta) = rgmin - f( heta)$$

If h is strictly increasing (e.g.,  $\log$ ), then

$$\operatorname*{argmin}_{ heta}f( heta) = \operatorname*{argmin}_{ heta}h(f( heta))$$

#### Considerations

- Approximation: How close can we get to  $heta^*$ , and/or  $f( heta^*)$ ?
- Time complexity: How many computer steps does that take? Varies with precision of approximation, niceness of f, size of  $\mathcal{D}$ , size of data, method...
- Most optimization algorithms use **successive approximation**, so distinguish number of iterations from cost of each iteration

## You remember calculus, right?

Suppose x is one dimensional and f is smooth. If  $x^{\ast}$  is an **interior** minimum / maximum / extremum point

$$\left. rac{df}{dx} 
ight|_{x=x^*} = 0$$

If  $x^*$  a minimum,

$$\left. rac{d^2f}{dx^2} 
ight|_{x=x^*} > 0$$

## You remember calculus, right?

This all carries over to multiple dimensions:

At an interior extremum,

$$abla f( heta^*) = 0$$

At an interior minimum,

$$abla^2 f( heta^*) \geq 0$$

meaning for any vector v,

$$v^T
abla^2 f( heta^*)v \geq 0$$

$$abla^2 f=$$
 the **Hessian**,  ${f H}$ 

 $\theta$  might just be a **local** minimum

## Gradients and Changes to f

$$f'(x_0)=\left.rac{df}{dx}
ight|_{x=x_0}=\lim_{x o x_0}rac{f(x)-f(x_0)}{x-x_0}$$
  $f(x)pprox f(x_0)+(x-x_0)f'(x_0)$ 

Locally, the function looks linear; to minimize a linear function, move down the slope

Multivariate version:

$$f( heta)pprox f( heta_0)+( heta- heta_0)\cdot
abla f( heta_0)$$

 $abla f( heta_0)$  points in the direction of fastest ascent at  $heta_0$ 

#### **Gradient Descent**

- 1. Start with initial guess for  $\theta$ , step-size  $\eta$
- 2. While ((not too tired) and (making adequate progress))
  - $\circ$  Find gradient  $\nabla f(\theta)$
  - $\circ$  Set  $\theta \leftarrow \theta \eta \nabla f(\theta)$
- 3. Return final  $\theta$  as approximate  $\theta^*$

Variations: adaptively adjust  $\eta$  to make sure of improvement or search along the gradient direction for minimum

#### Pros and Cons of Gradient Descent

#### Pro:

- Moves in direction of greatest immediate improvement
- If  $\eta$  is small enough, gets to a local minimum eventually, and then stops

#### Cons:

- "small enough"  $\eta$  can be really, really small
- Slowness or zig-zagging if components of  $\nabla f$  are very different sizes

How much work do we need?

# Scaling

Big *O* notation:

$$h(x) = O(g(x))$$

means

$$\lim_{x o\infty}rac{h(x)}{g(x)}=c$$

for some  $c \neq 0$ 

e.g., 
$$x^2 - 5000x + 123456778 = O(x^2)$$

e.g., 
$$e^x/(1+e^x) = O(1)$$

Useful to look at over-all scaling, hiding details

Also done when the limit is x o 0

#### How Much Work is Gradient Descent?

#### Pro:

- For nice  $f, f(\theta) \leq f(\theta^*) + \epsilon$  in  $O(\epsilon^{-2})$  iterations  $\circ$  For  $\mathit{very}$  nice f, only  $O(\log \epsilon^{-1})$  iterations
- To get  $\nabla f(\theta)$ , take p derivatives,  $\therefore$  each iteration costs O(p)

#### Con:

• Taking derivatives can slow down as data grows --- each iteration might really be O(np)

# **Taylor Series**

What if we do a quadratic approximation to f?

$$f(x)pprox f(x_0)+(x-x_0)f'(x_0)+rac{1}{2}(x-x_0)^2f''(x_0)$$

Special cases of general idea of Taylor approximation

Simplifies if  $x_0$  is a minimum since then  $f'(x_0) = 0$ :

$$f(x)pprox f(x_0)+rac{1}{2}(x-x_0)^2f''(x_0)$$

Near a minimum, smooth functions look like parabolas

Carries over to the multivariate case:

$$f( heta)pprox f( heta_0)+( heta- heta_0)\cdot
abla f( heta_0)+rac{1}{2}( heta- heta_0)^T\mathbf{H}( heta_0)( heta- heta_0)$$

# Minimizing a Quadratic

If we know

$$f(x) = ax^2 + bx + c$$

we minimize exactly:

$$2ax^*+b=0 \ x^*=rac{-b}{2a}$$

If

$$f(x) = rac{1}{2}a(x-x_0)^2 + b(x-x_0) + c$$

then

$$x^* = x_0 - a^{-1}b$$

#### Newton's Method

Taylor-expand for the value at the minimum  $heta^*$ 

$$f( heta^*)pprox f( heta)+( heta^*- heta)
abla f( heta)+rac{1}{2}( heta^*- heta)^T\mathbf{H}( heta)( heta^*- heta)$$

Take gradient, set to zero, solve for  $\theta^*$ :

$$egin{aligned} 0 &= 
abla f( heta) + \mathbf{H}( heta)( heta^* - heta) \ heta^* &= heta - (\mathbf{H}( heta))^{-1} 
abla f( heta) \end{aligned}$$

Works *exactly* if f is quadratic and  $\mathbf{H}^{-1}$  exists, etc.

If f isn't quadratic, keep pretending it is until we get close to  $\theta^*$ , when it will be nearly true

# Newton's Method: The Algorithm

- 1. Start with guess for  $\theta$
- 2. While ((not too tired) and (making adequate progress))
  - $\circ$  Find gradient abla f( heta) and Hessian  $\mathbf{H}( heta)$
  - $\circ \operatorname{Set} \theta \leftarrow \theta \mathbf{H}(\theta)^{-1} \nabla f(\theta)$
- 3. Return final  $\theta$  as approximation to  $\theta^*$

Like gradient descent, but with inverse Hessian giving the step-size

"This is about how far you can go with that gradient"

# Advantages and Disadvantages of Newton's Method

#### Pros:

- Step-sizes chosen adaptively through 2nd derivatives, much harder to get zig-zagging, over-shooting, etc.
- Also guaranteed to need  $O(\epsilon^{-2})$  steps to get within  $\epsilon$  of optimum
- Only  $O(\log \log \epsilon^{-1})$  for very nice functions
- Typically many fewer iterations than gradient descent

#### Cons:

- ullet Hopeless if old H doesn't exist or isn't invertible
- Need to take  $O(p^2)$  second derivatives plus p first derivatives
- ullet Need to solve  $\mathbf{H} heta_{
  m new} = \mathbf{H} heta_{
  m old} 
  abla f( heta_{
  m old})$  for  $heta_{
  m new}$ 
  - $\circ$  inverting  ${f H}$  is  $O(p^3)$ , but cleverness gives  $O(p^2)$  for solving for  $heta_{
    m new}$

#### **Getting Around the Hessian**

Want to use the Hessian to improve convergence

Don't want to have to keep computing the Hessian at each step

#### Approaches:

- Use knowledge of the system to get some approximation to the Hessian, use that instead of taking derivatives ("Fisher scoring")
- Use only diagonal entries (\$p\$ unmixed 2nd derivatives)
- Use  $\mathbf{H}( heta)$  at initial guess, hope  $\mathbf{H}$  changes  $\mathit{very}$  slowly with heta
- Re-compute  $\mathbf{H}( heta)$  every k steps, k>1
- Fast, approximate updates to the Hessian at each step (BFGS)

#### Other Methods

- Lots!
- See bonus slides at end for for "Nedler-Mead", a.k.a. "the simplex method", which doesn't need any derivatives
- See bonus slides for the meta-method "coordinate descent"

# Curve-Fitting by Optimizing

We have data  $(x_1,y_1),(x_2,y_2),\ldots(x_n,y_n)$ 

We also have possible curves,  $r(x; \theta)$ 

e.g., 
$$r(x) = x \cdot \theta$$

e.g., 
$$r(x) = heta_1 x^{ heta_2}$$

e.g.,  $r(x) = \sum_{j=1}^q heta_j b_j(x)$  for fixed "basis" functions  $b_j$ 

Least-squares curve fitting:

$$\hat{ heta} = rgmin_{ heta} rac{1}{n} \sum_{i=1}^n \left\{ y_i - r(x_i; heta) 
ight\}^2.$$

"Robust" curve fitting:

$$\hat{ heta} = rgmin_{ heta} rac{1}{n} \sum_{i=1}^n \psi\{y_i - r(x_i; heta)\}.$$

# Optimization in R: optim()

optim(par, fn, gr, method, control, hessian)

- fn: function to be minimized; mandatory
- par: initial parameter guess; mandatory
- gr: gradient function; only needed for some methods
- method: defaults to a gradient-free method ("Nedler-Mead"), could be BFGS (Newton-ish)
- control: optional list of control settings
  - o (maximum iterations, scaling, tolerance for convergence, etc.)
- hessian: should the final Hessian be returned? default FALSE

Return contains the location (\$par) and the value (\$val) of the optimum, diagnostics, possibly \$hessian

# Optimization in R: optim()

#### fit1: Newton-ish BFGS method

```
gmp <- read.table("data/gmp.dat")
gmp$pop <- gmp$gmp/gmp$pcgmp
library(numDeriv)
mse <- function(theta) { mean((gmp$pcgmp - theta[1]*gmp$pop^theta[2]
grad.mse <- function(theta) { grad(func=mse,x=theta) }
theta0=c(5000,0.15)
fit1 <- optim(theta0,mse,grad.mse,method="BFGS",hessian=TRUE)</pre>
```

```
fit1[1:3]
```

#### fit1[4:6]

```
## $convergence
## [1] 0
##
## $message
## NULL
##
## $hessian
## [,1] [,2]
## [1,] 5.25021e+01 4422070
## [2,] 4.42207e+06 375729087977
```

#### nls

```
optim is a general-purpose optimizer

So is nlm --- try them both if one doesn't work

nls is for nonlinear least squares

nls(formula, data, start, control, [[many other options]])
```

- formula: Mathematical expression with response variable, predictor variable(s), and unknown parameter(s)
- data: Data frame with variable names matching formula
- start: Guess at parameters (optional)
- control: Like with optim (optional)

Returns an nls object, with fitted values, prediction methods, etc.

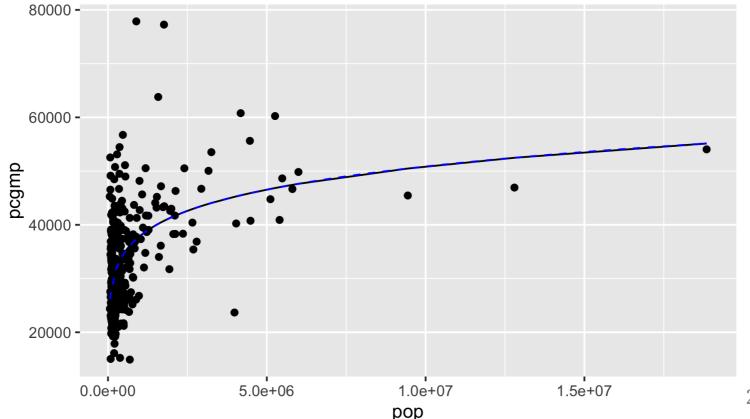
The default optimization is a version of Newton's method

# fit2: Fitting the Same Model with nls()

```
fit2 <- nls(pcgmp~y0*pop^a,data=gmp,start=list(y0=5000,a=0.1))</pre>
summary(fit2)
##
## Formula: pcgmp ~ y0 * pop^a
##
## Parameters:
      Estimate Std. Error t value Pr(>|t|)
##
## y0 6.494e+03 8.565e+02 7.582 2.87e-13 ***
## a 1.277e-01 1.012e-02 12.612 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 7886 on 364 degrees of freedom
##
## Number of iterations to convergence: 5
## Achieved convergence tolerance: 1.751e-07
```

# fit2: Fitting the Same Model with nls()

```
myfunc <- function(x) fit1$par[1]*x^fit1$par[2]
gmp %>% mutate(fitt = fitted(fit2)) %>% ggplot()+
  geom_point(aes(x = pop, y = pcgmp))+ geom_line(aes(x = pop, y = fit))
  stat_function(fun = myfunc, col='blue', linetype = 2)
```



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## Summary

- 1. Trade-offs: complexity of iteration vs. number of iterations vs. precision of approximation
  - Gradient descent: less complex iterations, more guarantees, less adaptive
  - Newton: more complex iterations, but few of them for good functions, more adaptive, less robust
- 2. Start with pre-built code like optim or nls, implement your own as needed

## Nelder-Mead, a.k.a. the Simplex Method

Try to cage  $heta^*$  with a  $\mathbf{simplex}$  of p+1 points

Order the trial points,  $f( heta_1) \leq f( heta_2) \ldots \leq f( heta_{p+1})$ 

 $heta_{p+1}$  is the worst guess --- try to improve it

Center of the not-worst =  $heta_0 = rac{1}{n} \sum_{i=1}^n heta_i$ 

## Nelder-Mead, a.k.a. the Simplex Method

Try to improve the worst guess  $heta_{p+1}$ 

- 1. **Reflection**: Try  $heta_0 ( heta_{p+1} heta_0)$ , across the center from  $heta_{p+1}$ 
  - $\circ~$  if it's better than  $heta_p$  but not than  $heta_1$ , replace the old  $heta_{p+1}$  with it
  - $\circ$  **Expansion**: if the reflected point is the new best, try  $\theta_0-2(\theta_{p+1}-\theta_0)$ ; replace the old  $\theta_{p+1}$  with the better of the reflected and the expanded point
- 2. **Contraction**: If the reflected point is worse that  $\theta_p$ , try  $\theta_0 + \frac{\theta_{p+1} \theta_0}{2}$ ; if the contracted value is better, replace  $\theta_{p+1}$  with it
- 3. **Reduction**: If all else fails,  $\theta_i \leftarrow \frac{\theta_1 + \theta_i}{2}$
- 4. Go back to (1) until we stop improving or run out of time

## Making Sense of Nedler-Mead

#### The Moves:

- Reflection: try the opposite of the worst point
- Expansion: if that really helps, try it some more
- Contraction: see if we overshot when trying the opposite
- Reduction: if all else fails, try making each point more like the best point

#### Pros:

- Each iteration  $\leq 4$  values of f, plus sorting (and sorting is at most  $O(p \log p)$ , usually much better)
- ullet No derivatives used, can even work for dis-continuous f

#### Con:

• Can need many more iterations than gradient methods

#### **Coordinate Descent**

Gradient descent, Newton's method, simplex, etc., adjust all coordinates of  $\theta$  at once --- gets harder as the number of dimensions p grows

**Coordinate descent**: never do more than 1D optimization

- Start with initial guess  $\theta$
- While ((not too tired) and (making adequate progress))
  - $\circ$  For  $i \in (1:p)$ 
    - do 1D optimization over  $i^{ ext{th}}$  coordinate of heta, holding the others fixed
    - Update  $i^{
      m th}$  coordinate to this optimal value
- Return final value of  $\theta$

#### **Coordinate Descent**

#### Cons:

- Needs a good 1D optimizer
- Can bog down for very tricky functions, especially with lots of interactions among variables

#### Pros:

• Can be extremely fast and simple

# Constrained & Penalized Optimization

- Optimization under constraints
- Lagrange multipliers
- Penalized optimization
- Statistical uses of penalied optimization

# Maximizing a multinomial likelihood

I roll dice n times;  $n_1, \ldots n_6$  count the outcomes

Likelihood and log-likelihood:

$$egin{aligned} L( heta_1, heta_2, heta_3, heta_4, heta_5, heta_6) &= rac{n!}{n_1!n_2!n_3!n_4!n_5!n_6!}\prod_{i=1}^6 heta_i^{n_i} \ \ell( heta_1, heta_2, heta_3, heta_4, heta_5, heta_6) &= \lograc{n!}{n_1!n_2!n_3!n_4!n_5!n_6!} + \sum_{i=1}^6n_i\log heta_i \end{aligned}$$

Optimize by taking the derivative and setting to zero:

$$\frac{\partial \ell}{\partial \theta_1} = \frac{n_1}{\theta_1} = 0$$
$$\therefore \theta_1 = \infty$$

# Maximizing a multinomial likelihood

We forgot that  $\sum_{i=1}^6 heta_i = 1$ 

We could use the constraint to eliminate one of the variables

$$heta_6 = 1 - \sum_{i=1}^5 heta_i$$

Then solve the equations

$$rac{\partial \ell}{\partial heta_i} = rac{n_1}{ heta_i} - rac{n_6}{1 - \sum_{j=1}^5 heta_j} = 0$$

BUT eliminating a variable with the constraint is usually messy

# Lagrange Multipliers

$$g(\theta) = c \iff g(\theta) - c = 0$$

#### Lagrangian:

$$\mathcal{L}( heta,\lambda) = f( heta) - \lambda(g( heta) - c)$$

= f when the constraint is satisfied

Now do *unconstrained* minimization over  $\theta$  and  $\lambda$ :

$$egin{aligned} \left. 
abla_{ heta} \mathcal{L} 
ight|_{ heta^*,\lambda^*} &= 
abla f( heta^*) - \lambda^* 
abla g( heta^*) = 0 \ \left. rac{\partial \mathcal{L}}{\partial \lambda} 
ight|_{ heta^*,\lambda^*} &= g( heta^*) - c = 0 \end{aligned}$$

optimizing **Lagrange multiplier**  $\lambda$  enforces constraint

More constraints, more multipliers

# Lagrange Multipliers

Try the dice again:

$$\mathcal{L} = \log rac{n!}{\prod_i n_i!} + \sum_{i=1}^6 n_i \log \left( heta_i 
ight) - \lambda \left( \sum_{i=1}^6 heta_i - 1 
ight) \ rac{\partial \mathcal{L}}{\partial heta_i} \Big|_{ heta_i = heta_i^*} = rac{n_i}{ heta_i^*} - \lambda^* = 0 \ rac{n_i}{\lambda^*} = heta_i^* \ \sum_{i=1}^6 rac{n_i}{\lambda^*} = \sum_{i=1}^6 heta_i^* = 1 \ \lambda^* = \sum_{i=1}^6 n_i \ \Rightarrow heta_i^* = rac{n_i}{\sum_{i=1}^6 n_i}$$

# Thinking About the Lagrange Multipliers

Constrained minimum value is generally higher than the unconstrained Changing the constraint level c changes  $\theta^*$ ,  $f(\theta^*)$ 

$$\begin{split} \frac{\partial f(\theta^*)}{\partial c} &= \frac{\partial \mathcal{L}(\theta^*, \lambda^*)}{\partial c} \\ &= \left[ \nabla f(\theta^*) - \lambda^* \nabla g(\theta^*) \right] \frac{\partial \theta^*}{\partial c} - \left[ g(\theta^*) - c \right] \frac{\partial \lambda^*}{\partial c} + \lambda^* = \lambda^* \end{split}$$

 $\lambda^* =$  Rate of change in optimal value as the constraint is relaxed

 $\lambda^*=$  "Shadow price": How much would you pay for minute change in the level of the constraint

## **Inequality Constraints**

What about an *inequality* constraint?

$$h(\theta) \le d \iff h(\theta) - d \le 0$$

The region where the constraint is satisfied is the **feasible set** 

Roughly two cases:

- 1. Unconstrained optimum is inside the feasible set  $\Rightarrow$  constraint is **inactive**
- 2. Optimum is outside feasible set; constraint **is active**, **binds** or **bites**; *constrained* optimum is usually on the boundary

Add a Lagrange multiplier;  $\lambda 
eq 0 \Leftrightarrow$  constraint binds

# **Mathematical Programming**

Older than computer programming...

Optimize f( heta) subject to g( heta) = c and  $h( heta) \leq d$ 

Give us the best deal on f, keeping in mind that we've only got d to spend, and the books have to balance

Linear programming (Kantorovich, 1938)

- 1. f, h both linear in  $\theta$
- 2.  $\theta^*$  always at a corner of the feasible set

# Back to the Factory

Revenue: 13k per car, 27k per truck

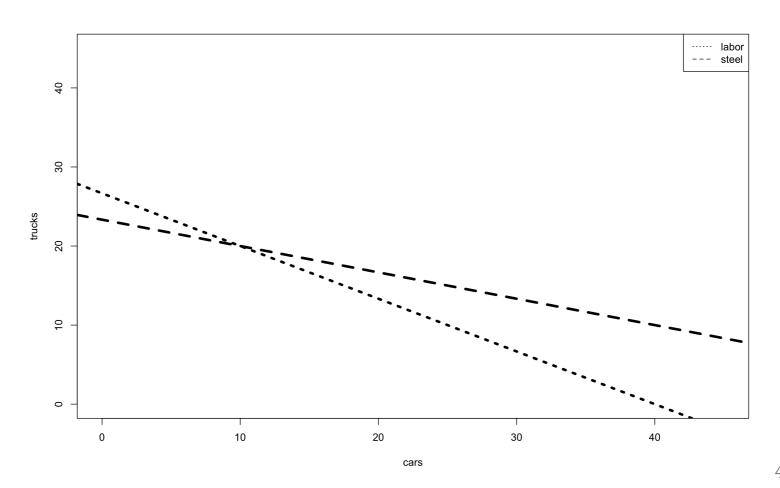
**Constraints:** 

$$40* cars + 60* trucks < 1600 hours$$
  
 $1* cars + 3* trucks < 70 tons$ 

Find the revenue-maximizing number of cars and trucks to produce

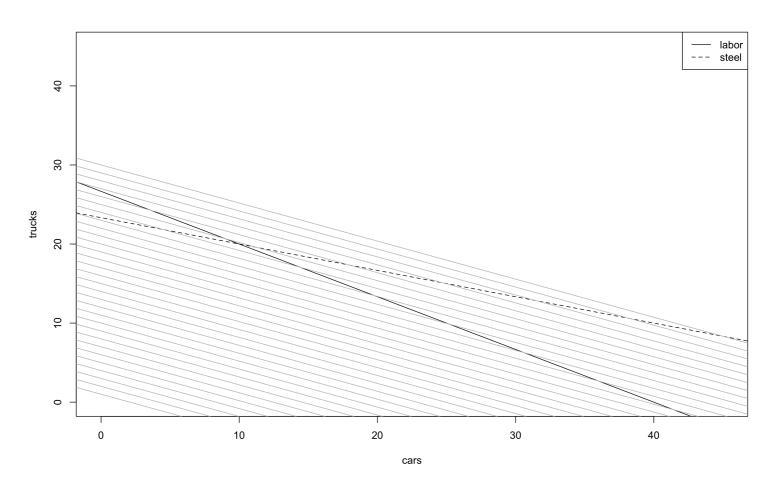
# Back to the Factory

The feasible region:



# Back to the Factory

The feasible region, plus lines of equal profit



## The Equivalent Capitalist Problem

#### ... is that problem

the Walrasian model [of economics] is essentially about allocations and only tangentially about markets — as one of us (Bowles) learned when he noticed that the graduate microeconomics course that he taught at Harvard was easily repackaged as 'The Theory of Economic Planning' at the University of Havana in 1969. (S. Bowles and H. Gintis, "Walrasian Economics in Retrospect", *Quarterly Journal of Economics*, 2000)

# The Slightly More Complex Financial Problem

Given: expected returns  $r_1, \ldots r_p$  among p financial assets, their  $p \times p$  matrix of variances and covariances  $\Sigma$ 

*Find*: the portfolio shares  $\theta_1, \ldots \theta_n$  which maximizes expected returns

Such that: total variance is below some limit, covariances with specific other stocks or portfolios are below some limit e.g., pension fund should not be too correlated with parent company

Expected returns  $f( heta) = r \cdot heta$ 

Constraints:  $\sum_{i=1}^p \theta_i = 1$ ,  $\theta_i \geq 0$  (unless you can short) Covariance constraints are linear in  $\theta$  Variance constraint is quadratic, over-all variance is  $\theta^T \Sigma \theta$ 

## **Barrier Methods**

(a.k.a. "interior point", "central path", etc.)

Having constraints switch on and off abruptly is annoying especially with gradient methods

Fix  $\mu > 0$  and try minimizing

$$f(\theta) - \mu \log (d - h(\theta))$$

"pushes away" from the barrier --- more and more weakly as  $\mu o 0$ 

## **Barrier Methods**

- 1. Initial heta in feasible set, initial  $\mu$
- 2. While ((not too tired) and (making adequate progress))
  - a. Minimize  $f( heta) \mu \log \left( d h(ar{ heta}) 
    ight)$
  - b. Reduce  $\mu$
- 3. Return final  $\theta$

## R implementation

constrOptim implements the barrier method

Try this:

```
factory <- matrix(c(40,1,60,3),nrow=2,
   dimnames=list(c("labor","steel"),c("car","truck")))
available <- c(1600,70); names(available) <- rownames(factory)
prices <- c(car=13,truck=27)
revenue <- function(output) { return(-output %*% prices) }
plan <- constrOptim(theta=c(5,5),f=revenue,grad=NULL,
   ui=-factory,ci=-available,method="Nelder-Mead")
plan$par</pre>
```

## [1] 9.999896 20.000035

constrOptim only works with constraints like  $\mathbf{u}\theta \geq c$ , so minus signs

## Constraints vs. Penalties

$$\operatorname*{argmin}_{\theta:h( heta)\leq d}f( heta) \ \Leftrightarrow \operatorname*{argmin}_{ heta,\lambda}f( heta)-\lambda(h( heta)-d)$$

d doesn't matter for doing the second minimization over heta

We could just as well minimize

$$f(\theta) - \lambda h(\theta)$$

<b>Constrained optimization</b>	Penalized optimization
Constraint level $d$	Penalty factor $\lambda$

"A fine is a price"

# Statistical Applications of Penalization

Mostly you've seen unpenalized estimates (least squares, maximum likelihood)

Lots of modern advanced methods rely on penalties

- For when the direct estimate is too unstable
- For handling high-dimensional cases
- For handling non-parametrics

# **Ordinary Least Squares**

No penalization; minimize MSE of linear function  $\beta \cdot x$ :

$$\hat{eta} = \operatornamewithlimits{argmin}_{eta} rac{1}{n} \sum_{i=1}^n \left( y_i - eta \cdot x_i 
ight)^2 = \operatornamewithlimits{argmin}_{eta} MSE(eta)$$

Closed-form solution if we can invert matrices:

$$\hat{eta} = (\mathbf{x}^T \mathbf{x})^{-1} \mathbf{x}^T \mathbf{y}$$

where  ${\bf x}$  is the  $n \times p$  matrix of x vectors, and  ${\bf y}$  is the  $n \times 1$  matrix of y values.

## Ridge Regression

Now put a penalty on the *magnitude* of the coefficient vector:

$$egin{aligned} ilde{eta} &= rgmin_{eta} MSE(eta) + \mu \sum_{j=1}^p eta_j^2 = rgmin_{eta} MSE(eta) + \mu \|eta\|_2^2 \end{aligned}$$

Penalizing  $\beta$  this way makes the estimate more *stable*; especially useful for

- Lots of noise
- Collinear data (\$\mathbf{x}\\$ not of "full rank")
- High-dimensional, p>n data (which implies collinearity)

This is called **ridge regression**, or **Tikhonov regularization** 

Closed form:

$$ilde{eta} = (\mathbf{x}^T \mathbf{x} + \mu I)^{-1} \mathbf{x}^T \mathbf{y}$$

### The Lasso

Put a penalty on the sum of coefficient's absolute values:

$$eta^\dagger = rgmin_eta MSE(eta) + \lambda \sum_{j=1}^p |eta_j| = rgmin_eta MSE(eta) + \lambda \|eta\|_1.$$

#### This is called **the lasso**

- Also stabilizes (like ridge)
- Also handles high-dimensional data (like ridge)
- Enforces **sparsity**: it likes to drive small coefficients exactly to 0

No closed form, but very efficient interior-point algorithms (e.g., lars package)

# Spline Smoothing

"Spline smoothing": minimize MSE of a smooth, nonlinear function, plus a penalty on curvature:

$$\hat{f} = rgmin_f rac{1}{n} \sum_{i=1}^n \left(y_i - f(x_i)
ight)^2 + \int (f''(x))^2 dx$$

This fits smooth regressions without assuming any specific functional form

- Lets you check linear models
- Makes you wonder why you bother with linear models

Many different R implementations, starting with smooth.spline

## How Big a Penalty?

Rarely know the constraint level or the penalty factor  $\lambda$  from on high

Lots of ways of picking, but often **cross-validation** works well:

- Divide the data into parts
- For each value of  $\lambda$ , estimate the model on one part of the data
- See how well the models fit the other part of the data
- Use the  $\lambda$  which extrapolates best on average

## Summary

- We use Lagrange multipliers to turn constrained optimization problems into unconstrained but penalized ones
  - Optimal multiplier values are the prices we'd pay to weaken the constraints
- The nature of the penalty term reflects the sort of constraint we put on the problem
  - Shrinkage
  - Sparsity
  - Smoothness

# Hypothesis Testing

Test the hypothesis that the data are distributed  $\sim P$  against the hypothesis that they are distributed  $\sim Q$ 

$$P =$$
noise,  $Q =$ signal

Want to maximize **power**, probability the test picks up the signal when it's present

Need to limit false alarm rate, probability the test claims "signal" in noise

# **Hypothesis Testing**

Say "signal" whenever the data falls into some set S

Power = 
$$Q(S)$$

False alarm rate  $=P(S) \leq \alpha$ 

$$\max_{S:P(S)\leq lpha}Q(S)$$

With Lagrange multiplier,

$$\max_{S,\lambda} Q(S) - \lambda(P(S) - lpha)$$

Looks like we have to do ugly calculus over set functions...

# **Hypothesis Testing**

Pick any point x: should we add it to S?

Marginal benefit = dQ/dx = q(x)

Marginal cost =  $\lambda dP/dx = \lambda p(x)$ 

Keep expanding S until marginal benefit = marginal cost so  $q(x)/p(x)=\lambda$ 

q(x)/p(x)= likelihood ratio; optimal test is Neyman-Pearson test

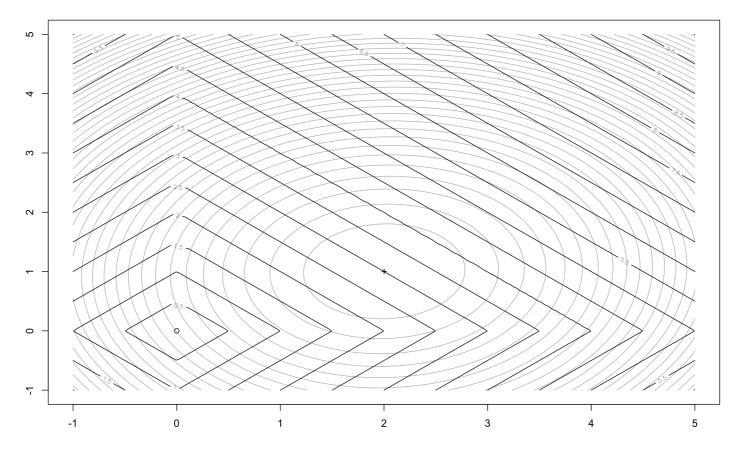
 $\lambda= ext{critical likelihood ratio}= ext{shadow price of power}$ 

## Lasso Example

```
x <- matrix(rnorm(200),nrow=100)
y <- (x %*% c(2,1))+ rnorm(100,sd=0.05)
mse <- function(b1,b2) {mean((y- x %*% c(b1,b2))^2)}
coef.seq <- seq(from=-1,to=5,length.out=200)
m <- outer(coef.seq,coef.seq,Vectorize(mse))
l1 <- function(b1,b2) {abs(b1)+abs(b2)}
l1.levels <- outer(coef.seq,coef.seq,l1)
ols.coefs <- coefficients(lm(y~0+x))</pre>
```

```
contour(x=coef.seq,y=coef.seq,z=m,drawlabels=FALSE,nlevels=30,col=";
    main="Contours of MSE vs. Contours of L1")
contour(x=coef.seq,y=coef.seq,z=l1.levels,nlevels=20,add=TRUE)
points(x=ols.coefs[1],y=ols.coefs[2],pch="+")
points(0,0)
```

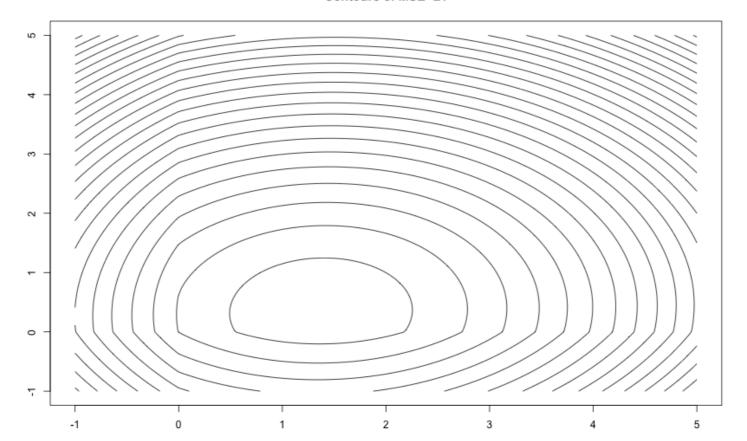
#### Contours of MSE vs. Contours of L1



# Lasso Example

contour(x=coef.seq,y=coef.seq,z=m+l1.levels,drawlabels=FALSE,nlevels
main="Contours of MSE+L1")

#### Contours of MSE+L1



## **Augmented Lagrangian Methods**

A simple trick for constrained optimization: minimize

$$f(\theta) + r(g(\theta) - c)^2$$

over and over, letting  $r o \infty$ 

Drawback: really unstable when r is huge

Augmented Lagrangian trick: fix r and a guess at  $\lambda$ , then minimize

$$f( heta) + \lambda (g( heta) - c) + r(g( heta) - c)^2$$

Now crank up r and update  $\lambda$  by an amount that reflects how badly the constraint was violated

Often converges at finite r

# **Augmented Lagrangian Methods**

Same ideas work for inequality constraints

Unlike interior-point methods, initial guess needn't be in feasible set

R impelementation: alabama package

# Stochastic Optimization

- Why there's such a thing as too much data
- How to make noise our friend
- How to make slop our friend

Optional reading: Bottou and Bosquet, "The Tradeoffs of Large Scale Learning"

## Problems with Big Data

• Typical statistical objective function, mean-squared error:

$$f( heta) = rac{1}{n} \sum_{i=1}^n \left( y_i - m(x_i, heta) 
ight)^2.$$

- Getting a value of f is O(n),  $\nabla f$  is O(np),  $\mathbf H$  is  $O(np^2)$ 
  - $\circ$  worse still if m slows down with n
- Not bad when n=100 or even  $n=10^4$ , but if  $n=10^9$  or  $n=10^{12}$  we don't even know which way to move

# Sampling, an Alternative to Sarcastic Gradient Descent

- Pick *one* data point I at random (uniform on 1:n)
- Loss there,  $(y_I m(x_I, \theta))^2$ , is random, but

$$\mathbb{E}\left[\left(y_I-m(x_I, heta)
ight)^2
ight]=f( heta)$$

ullet Generally, if  $f( heta)=n^{-1}\sum_{i=1}^n f_i( heta)$  and  $f_i$  are well-behaved,

$$egin{aligned} \mathbb{E}\left[f_I( heta)
ight] &= f( heta) \ \mathbb{E}\left[
abla f_I( heta)
ight] &= 
abla f( heta) \ \mathbb{E}\left[
abla^2 f_I( heta)
ight] &= \mathbf{H}( heta) \end{aligned}$$

... Don't optimize with all the data, optimize with random samples

## Stochastic Gradient Descent

Draw lots of one-point samples, let their noise cancel out:

- 1. Start with initial guess  $\theta$ , learning rate  $\eta$
- 2. While ((not too tired) and (making adequate progress))
  - $\circ$  At  $t^{ ext{th}}$  iteration, pick random I uniformly
  - $\circ$  Set  $heta \leftarrow heta t^{-1} \eta 
    abla f_I( heta)$
- 3. Return final  $\theta$

Shrinking step-size by 1/t ensures noise in each gradient dies down

(Variants: put points in some random order, only check progress after going over each point once, adjust 1/t rate, average a couple of random data points ("mini-batch"), etc.)

## Stochastic Gradient Descent

```
stoch.grad.descent <- function(f, theta, df, max.iter=1e6, rate=1e-6) {</pre>
  for (t in 1:max.iter) {
    g <- stoch.grad(f,theta,df)</pre>
    theta <- theta - (rate/t)*g
  return(x)
stoch.grad <- function(f,theta,df) {</pre>
  stopifnot(require(numDeriv))
  i <- sample(1:nrow(df),size=1)</pre>
  noisy.f <- function(theta) { return(f(theta, data=df[i,])) }</pre>
  stoch.grad <- grad(noisy.f,theta)</pre>
  return(stoch.grad)
```

## Stochastic Newton's Method

- a.k.a. 2nd order stochastic gradient descent
  - 1. Start with initial guess  $\theta$
  - 2. While ((not too tired) and (making adequate progress))
    - $\circ$  At  $t^{
      m th}$  iteration, pick uniformly-random  $ar{I}$

$$egin{aligned} \circ \; heta \leftarrow heta - t^{-1} \mathbf{H}_I^{-1}( heta) 
abla f_I( heta) \end{aligned}$$

- 3. Return final  $\theta$
- + all the Newton-ish tricks to avoid having to recompute the Hessian

## Stochastic Gradient Methods

- Pros:
  - Each iteration is fast (and constant in *n*)
  - Never need to hold all data in memory
  - Does converge eventually
- Cons:
  - $\circ$  Noise *does* reduce precision --- more iterations to get within  $\epsilon$  of optimum than non-stochastic GD or Newton

Often low computational cost to get within *statistical* error of the optimum

- ullet We're minimizing f and aiming at  $\hat{ heta}$
- f is a function of the data, which are full of useless details

$$\circ ext{ e.g., } f( heta) = n^{-1} \sum_{i=1}^n {(y_i - m(x_i; heta))^2}$$

• We hope there's some true  $f_0$ , with minimum  $\theta_0$ 

$$\circ ext{ e.g., } f_0( heta) = \mathbb{E}\left[(Y - m(X; heta))^2
ight] = \int (y - m(x; heta))^2 p(x,y) dx dy$$

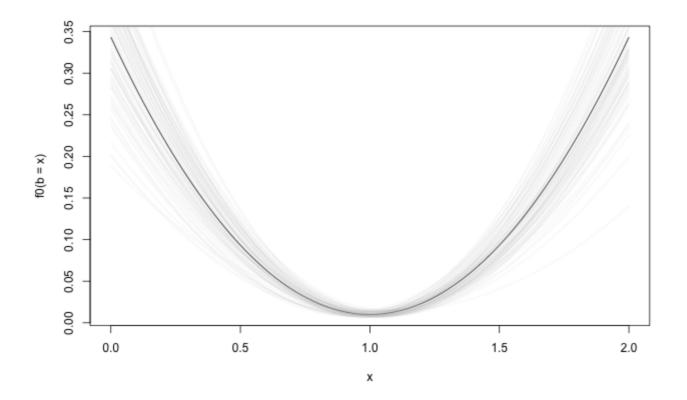
- ullet but we know  $f 
  eq f_0$ 
  - because we've only got a finite sample, which includes noise
- Past some point, getting a better  $\hat{ heta}$  isn't helping is find  $heta_0$

(why push optimization to  $\pm 10^{-6}$  if f only matches  $f_0$  to  $\pm 1$ ?)

- An example
  - $\circ$  true model: Y=X+ Gaussian noise with mean 0, s.d. 0.1, X uniform between 0 and 1
  - Try regression through the origin (\$Y=bX\$, b unknown)
- We'll plot the population objective function, and a bunch of sample objective functions from different  $n=30\,\mathrm{draws}$

```
f0 <- function(b) { 0.1^2+ (1/3)*(b-1)^2 }
f <- Vectorize(FUN=function(b,df) { mean((df$y - b*df$x)^2) }, vectorize(function(n)) {
    x <- runif(n)
    y<-x+rnorm(n,0,0.1)
    return(data.frame(x=x,y=y))
}</pre>
```

```
curve(f0(b=x), from=0,to=2,)
replicate(100,curve(f(b=x,df=simulate_df(30)),
   add=TRUE,col="grey",lwd=0.1))
```



- Pretty generally:
  - $\circ \; \hat{ heta} heta_0 = O(1/\sqrt{n})$  at best
  - $\circ \ f(\hat{ heta}) f( heta_0) = O(1/n)$  at best
  - see bonus slides for gory details
- Not much point in pushing an optimization past those limits
  - $\circ$  More work gets a better approximation to  $\hat{ heta}$ ...
  - but the numerical precision is swamped by the statistical noise...
  - so the answer isn't really any more accurate or precise than if we'd stopped sooner

- We shouldn't care about differences in heta much smaller than  $O(1/\sqrt{n})...$ 
  - the tol of the optimization
- but what's the constant multiplying  $1/\sqrt{n}$ ?
- Could do some heroic calculus + linear algebra
  - "sandwich covariance matrix" (see bonus slides; the answer involves the Hessian)
- Can use tricks like the jackknife to get an idea of what the statistical uncertainty is
  - though the bootstrap is usually better than the jackknife (take 36-402)

## Summary

- Stochastic gradient descent etc. deliberately use samples of the data, rather than all of it at once
  - Gives up precision for speed and memory
  - Make fitting models to enormous data sets computationally tractable
- Since the function we're optimizing is noisy anyway, don't bother pushing the numerical precision much below the statistical uncertainty
  - Can estimate uncertainty by statistical theory
  - or by re-sampling methods

Have f (sample objective) but want to minimize  $f_0$  (population objective)

If f is an average over data points, then (law of large numbers)

$$\mathbb{E}\left[f( heta)
ight]=f_0( heta)$$

and (central limit theorem)

$$f( heta)-f_0( heta)=O(n^{-1/2})$$

Do the opposite expansion to the one we used to derive Newton's method:

$$egin{aligned} \hat{ heta}_n &= rgmin_{ heta} f( heta) \ 
abla f(\hat{ heta}_n) &= 0 \ &pprox 
abla f( heta^*) + \widehat{\mathbf{H}}_n( heta^*)(\hat{ heta}_n - heta^*) \ \hat{ heta}_n &pprox heta^* - \widehat{\mathbf{H}}_n^{-1}( heta^*) 
abla f( heta) \end{aligned}$$

$$egin{aligned} \hat{ heta}_n &pprox heta^* - \widehat{ extbf{H}}_n^{-1}( heta^*) 
abla f( heta^*) & heta f( heta^*) 
abla f( heta^*) & heta 0 \end{aligned}$$
 When does  $\widehat{ extbf{H}}_n^{-1}( heta^*) 
abla f( heta^*) & heta 0$   $heta f( heta^*) - 
abla f( heta^*) & heta f( heta^*) = O(n^{-1/2}) heta f( heta^*) = 0$   $heta f( heta^*) = 0$   $heta f( heta^*) = O(n^{-1/2})$   $heta f( heta^*) = O(n^{-1/2})$ 

How much noise is there in  $\hat{\theta}_n$ ?

$$egin{aligned} \operatorname{Var}\left[\hat{ heta}_{n}
ight] &= \operatorname{Var}\left[\hat{ heta}_{n} - heta^{*}
ight] \ &= \operatorname{Var}\left[\widehat{\mathbf{H}}_{n}^{-1}( heta^{*}) 
abla f( heta^{*}) \end{aligned} \ &= \widehat{\mathbf{H}}_{n}^{-1}( heta^{*}) \operatorname{Var}\left[ 
abla f( heta^{*}) \widehat{\mathbf{H}}_{n}^{-1}( heta^{*}) \ & o n^{-1} \mathbf{H}^{-1}( heta^{*}) \mathbf{K}( heta^{*}) \mathbf{H}^{-1}( heta^{*}) \ &= O(pn^{-1}) \end{aligned}$$

so 
$$\hat{ heta}_n - heta^* = O(1/\sqrt{n})$$

How much noise is there in  $f_0(\hat{\theta}_n)$ ?

$$egin{aligned} f_0(\hat{ heta}_n) - f_0( heta^*) &pprox rac{1}{2}(\hat{ heta}_n - heta^*)^T \mathbf{H}( heta^*)(\hat{ heta}_n - heta^*) \ &\mathbb{E}\left[f(\hat{ heta}_n) - f( heta^*)
ight] &pprox rac{1}{2} \mathrm{tr}\left(\mathrm{Var}\left[(\hat{ heta}_n - heta^*)
ight] \mathbf{H}( heta^*)
ight) + rac{1}{2} \mathbb{E}\Big[\hat{ heta}_n - heta^*\Big]^T \mathbf{H}( heta^*) \mathbb{E} \ &= rac{1}{2} \mathrm{tr}\left(n^{-1} \mathbf{H}^{-1}( heta^*) \mathbf{K}( heta^*) \mathbf{H}^{-1}( heta^*) \mathbf{H}( heta^*)
ight) \ &= rac{1}{2} n^{-1} \mathrm{tr}\left(\mathbf{H}^{-1}( heta^*) \mathbf{K}( heta^*)
ight) \ &= i rac{1}{2} n^{-1} \mathrm{tr}\left(\mathbf{H}^{-1}( heta^*) \mathbf{K}( heta^*)
ight) \ &= i rac{1}{2} n^{-1} \mathrm{tr}\left(\mathbf{H}^{-1}( heta^*) \mathbf{K}( heta^*) \mathbf{H}^{-1}( heta^*) \mathrm{Var}\left[\hat{ heta}_n - heta^*
ight]
ight) \ &= i rac{1}{2} n^{-1} \mathrm{tr}\left(\left(\mathbf{K}( heta^*) \mathbf{H}^{-1}( heta^*) \mathbf{K}( heta^*) \mathbf{H}^{-1}( heta^*)
ight) \ &= O(pn^{-2}) \end{aligned}$$

The ideal case is well-specified maximum likelihood: then  $\mathbf{K}=\mathbf{H}$ , and

$$egin{aligned} \hat{ heta}_n &pprox heta^* - \widehat{\mathbf{H}}_n^{-1}( heta^*) 
abla f( heta^*) \ &\mathbb{E}\left[f(\hat{ heta}_n) - f( heta^*)
ight] pprox rac{1}{2} n^{-1} p \ &\mathrm{Var}\left[\hat{ heta}_n
ight] pprox n^{-1} \mathbf{H}^{-1}( heta^*) pprox n^{-1} \mathbf{H}(\hat{ heta}_n) \ &\mathrm{Var}\left[f(\hat{ heta}_n) - f( heta^*)
ight] pprox n^{-2} p \end{aligned}$$