# ZHENGFEI ZHENG (郑正非)

### THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

"博学慎思 闲知勉行"

# RESEARCH INTEREST

- Smart Mobility (Ridesourcing, taxi, food delivery, bike sharing)
- **Network Analysis**
- Al in Transportation
- Traffic Flow Theory
- Control Theory and Operations Research

#### RESEARCH TOOLKITS

Python, Matlab, Vissim, TransCAD, CAD, LaTex Programming and Software

Chinese (native), English(proficient), Hebrew(very limited) Language Combinatorial optimization, Optimal Control, Machine learning Knowledge

#### **EDUCATION**

# The Hong Kong University of Science and Technology (HKUST)

Hong Kong

Ph.D. in Transportation Engineering

2018-2022

Supervised by Chair Prof. Hai Yang (http://cehyang.people.ust.hk), I built up my interest in the analysis of emerging smart mobility by delving into modelling and analytical skills. Most of my PhD works are about the emerging ride-sourcing market, such as big data analytics of matching mechanism between vehicle and passengers, ride-pooling between passengers and passengers, pricing strategies under different market regulations, etc.

# **Technion-Israel Institute of Technology (Technion)**

Haifa, Israel

Master's degree with thesis in Transportation Engineering

2015-2018

Advised by Prof. Jack Haddad (https://haddad.net.technion.ac.il/), I was lucky to open up a state-of-the-art research avenue and contribute to advancing the research frontier of Macroscopic Fundamental Diagram (MFD). One of my relevant papers received more than 70 citations in recent two years. Overall GPA: 89.3/100, Top 10%.

# **Zhejiang University (ZJU)**

Hangzhou, China

Research Assistant 2013-2015

Mentored by Prof. Dianhai Wang (https://person.zju.edu.cn/0010034).

#### Harbin Institute of Technology (HIT)

Harbin, China

Bachelor's degree in Traffic Control Engineering

2009-2013

Overall GPA: 90 /100, Major GPA: 92.2/100, ranking 2/117.

#### Summer school

Beijing, China, 2012

"Latest Achievement in Transportation Planning and Traffic Control" from July 16 - 27, 2012 at Tsinghua University, Beijing, China. Only 25-30 students were accepted in China. Sponsored by DAAD, Technische Universität München and Tsinghua University.

# **PUBLICATIONS**

#### Smart Mobility

- Zheng Z, Wang J, Liu W, Yang H. Competition in complementary transport services: integrating bike sharing service with existing public transit systems. 2022. (Submitted to Transportation Research-Part B: Methodological)
- 2. **Zheng Z**, Ke J, Wang H, Yang H. Ridesourcing markets with a bundled service option. 2022. (Submitted to Transportation Research-Part C: Emerging Technologies)
- 3. **Zheng Z**, Ke J, Yang H. Ridesourcing markets with a bundled service option in presence of detour and matching probability. 2022. (working paper)
- 4. Ke J, Yang H, **Zheng Z**. On ride-pooling and traffic congestion. Transportation Research Part B: Methodological, 2020, 142: 213-231.
- 5. Zhu Z, Qin X, Ke J, **Zheng Z**, Yang H. Analysis of multi-modal commute behavior with feeding and competing ridesplitting services. Transportation Research Part A: Policy and Practice, 2020, 132: 713-727.
- 6. Zhu Z, Zhu S, **Zheng Z**, et al. A generalized Bayesian traffic model. Transportation Research Part C: Emerging Technologies, 2019, 108: 182-206.

#### Al and Data-driven study in Transportation

- 7. Geng X, Jin Y, **Zheng Z**, Yang Y, et al. CityNet: A Multi-city Multi-modal Dataset for Smart City Applications. 2021. https://arxiv.org/abs/2106.15802.
- Ke J, Zheng Z (corresponding), Yang H, et al. Data-driven analysis on matching probability, routing distance and detour distance in ride-pooling services. Transportation Research Part C: Emerging Technologies, 2021, 124: 102922.
- 9. Ke J, Qin X, **Zheng Z**, Yang H, et al. Predicting origin-destination ride-sourcing demand with a spatio-temporal encoder-decoder residual multi-graph convolutional network. Transportation Research Part C: Emerging Technologies, 2021, 122: 102858.

#### Control theory in MFD

- 10. Haddad J, **Zheng Z.** Adaptive perimeter control for multi-region accumulation-based models with state delays. Transportation Research Part B: Methodological, 2020, 137: 133-153.
- 11. **Zheng Z**, Haddad J. Distributed adaptive perimeter control for large-scale urban road networks with delayed state interconnections. IFAC-PapersOnLine, 2017, 50(1): 5295-5300.
- 12. Haddad J, **Zheng Z**. Adaptive perimeter control with state delays in two urban regions. No. 17-02018. 2017.

#### **PRESENTATIONS**

- 1. **Zheng Z.** On ride-pooling and traffic congestion. Online workshop, organized by Dr. Simon Hu at Zhejiang University and Professor Michael GH Bell at University of Sydney.
- 2. **Zheng Z**, Yang, H. The effect of bundled option in ride-sourcing markets on travel behavior. the 3rd International Symposium on Multimodal Transportation (ISMT 2019), National University of Singapore. Dec 6-7, 2019.
- 3. Ke, J., **Zheng, Z**., Yang, H. Can ride-sharing alleviate traffic congestion? INFORMS TSL workshop, Vienna, Austria. July 15 18, 2019.
- 4. **Z. Zheng**, J. Haddad. Distributed adaptive perimeter control for large-scale urban road networks with delayed state interconnections. The 20th World Congress of the International Federation of Automatic Control, Toulouse, France, July 7-15, 2017.
- 5. J. Haddad, **Z. Zheng**. Adaptive perimeter control with state delays in two urban regions. The 97th Annual Meeting of the Transportation Research Board (TRB 2017), Washington, DC, USA, January 7-11.

#### **EXPERIENCES**

#### Teaching Experience

1. Teaching Assistant.

Undergraduate: CIVL2170-Infrastructure Systems Engineering and Management; CIVL3610-Traffic and

Transportation Engineering; CIVL4620-Transportation System Operations.

Graduate: CIEM5620-Travel Demand Analysis; CIVL5610-Urban Transportation Networks Analysis.

#### Intern and project experience

- 2. DiDi Chuxing internship, Beijing, Aug-Dec 2019. Working on big data analytics
- 3. Involvement in a theme-based project (TRS T41-603/20-R) to develop a visualization system for large scale ride-sourcing system.

## Conference organization

- 4. Helper, ISTTT24, 2022.
- 5. Helper, HKSTS25, 24, 23, 2018-2021.
- 6. Helper, the International Symposium on the Recent Advances in Intelligent Transportation Systems and Traffic Flow Theory: The Frontier and Challenges.

#### **SCHOLARSHIP**

Hong Kong PhD Fellowship Scheme	2018-2022, HKUST
Full Scholarship from Israel Government	2015-2017, Technion
Traffic elite Scholarship (twice), 5% qualified	2012, 2013, HIT
National Scholarship	2010, HIT
People's Scholarship, 7 out of 8 semesters	2009-2013, HIT

#### OTHER HONORS & AWARDS

Outstanding student cadres, 1% qualified	2014, ZJU
3rd prize, 8th National Competition of Transport Science and	2013, HIT
Technology for College Students	
Outstanding graduate in Heilongjiang Province, 1% qualified	2013, HIT
Excellent Student , 5% qualified	2010, 2011, 2012, 2013, HIT
The diligent superstar of HIT, 1‰	2012, HIT
Honorable Mention, Mathematical Contest in Modeling.	2011, HIT
Excellent Intern in China telecom company	2011, Harbin
Outstanding student cadres, 3% qualified	2009, 2010, HIT

#### REFEREE

Chair Prof. Hai Yang, <a href="mailto:cehyang@ust.hk">cehyang@ust.hk</a> Chair Prof. Hong Kam LO, <a href="mailto:cehklo@ust.hk">cehklo@ust.hk</a>