Career Agency

Maximizing the affordances to add agency

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Principles of Interactive Design

CAREER AGENCY

that's a wrong ID!!!!!

Staff numbers
- ☐ 0-100
- ☐ 100-300
- ☐ 300-800
- ☐ 800-2000
- ☐ 2000-10000
- ☑ more than 10000

Company ages
- ☐ less than 1 year
- ☐ 1-3
- ☐ 3-8
- ☐ 8-15
- ☐ 15-30
- ☐ 30-100
- ☑ more than 100

User rates
- ☐ less than 1
- ☐ 1-2
- ☑ 2-3
- ☐ 3-4
- ☐ 4-5
- ☐ 5

[search]

Company name	Staff numbers	Company age	Average Rate
amazon	0	19	0
apple	80000	37	0
bose	0	49	5
ebay	15000	18	3
google	28000	15	0
ibm	388000	117	2.5
mathworks	3000	29	0
sony	180500	67	0
yahoo	13600	19	0
yelp	800	9	0

- Who needs it?
- Those who are determining which company they are going to
- Why?
- This artifact provides different metadata of companies.
- What will they do?
- Search by filters, zoom in to individual companies for detailed information.

Competitors-No.1 Glassdoor

Emphasis on salaries.
Filtered by company's main filed
User rating system
Linking with other social media

Competitors-No.2
Linkedin

Less metadata
(more user generated)
poor specifications of filters
(company size?)

Competitors-No.3
Individual company's career page
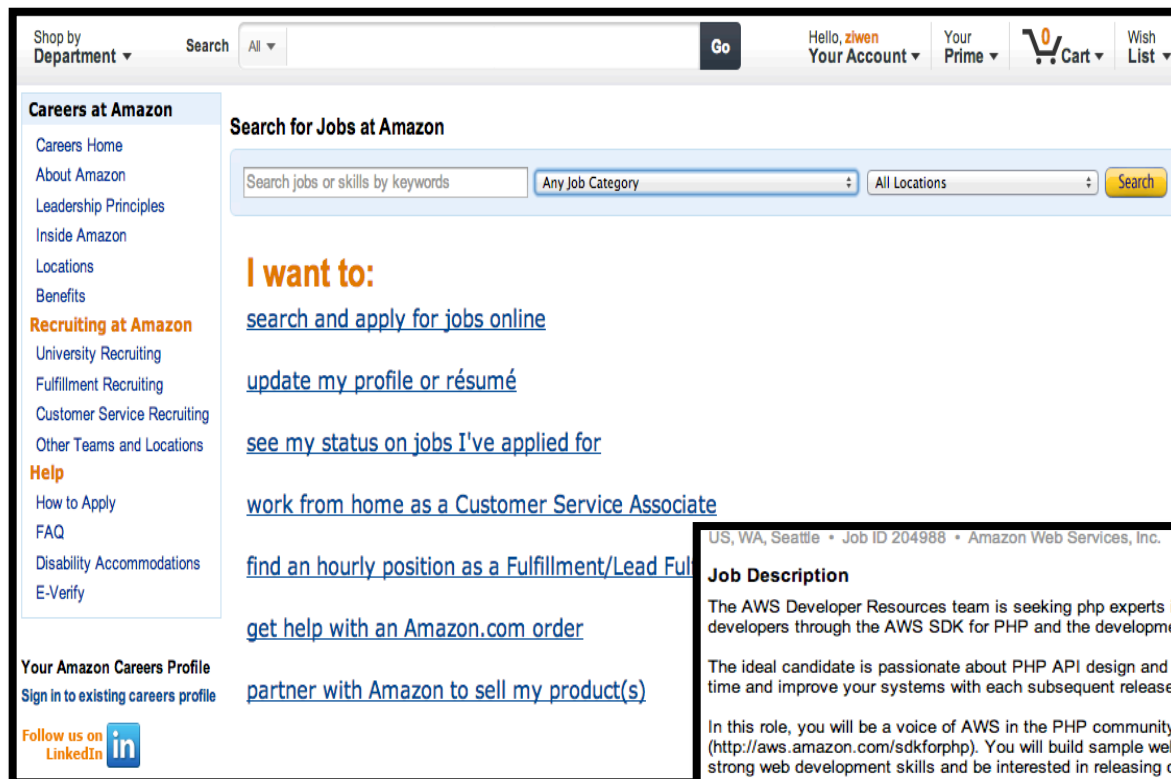
Direct way to apply
for the positions.
Provides poor granularity.

Competitors-last but not least

- Fall 2013 Career Fair Participants

	Procedural	Participatory	Encyclopedic	Spatial
Gatech career fair webpage	🙂		🙂	
Glassdoor	🙂	🙂	🙂	
Linkedin	🙂	🙂	🙂	
Individual company's hiring page	🙂		🙂	

	Procedural	Participatory	Encyclopedic	Spatial
Gatech career fair webpage	🙂		🙂	
Glassdoor	🙂	🙂	🙂	
Linkedin	🙂	🙂	🙂	
Individual company's hiring page	🙂		🙂	
Ideal one	🙂	🙂	🙂	🙂

improvements

procedural

encyclopedic

spatial

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- less than 1
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- 3-4
- 4-5
- 5

search

Username:

Firstname:

Lastname:

Email:

Password:

Sign up

Sign in Section:

Username:

Password:

Sign in

participatory

ebay	15000	18	3
google	28000	15	0
ibm	388000	117	2.5

ebaY   homepage

Descriptions

ounded in 1995 in San Jose, C
ecure transactions. The compa
tes, which together have a pre

Bay items can be sold either vi
crease bids as necessary up t

Bay products and companies i
nline classifieds.

Year Established

995

Staff Numbers

5000

Your rate

- 5 star
- 4 star
- 3 star
- 2 star
- 1 star

confirm
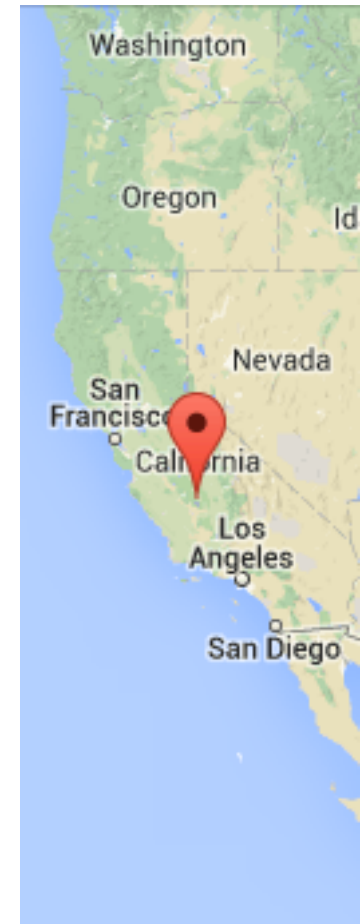
Use case scenario

looking for corporations with long history and get detailed information

Faceted search

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- ☐ 3-4
- ☐ 4-5
- ☐ 5

[search]

Overview of all the companies

Company name	Staff numbers	Company age	Average Rate
amazon	0	19	0
apple	80000	37	0
bose	0	49	5
ebay	15000	18	3
google	28000	15	0
ibm	388000	117	2.5
mathworks	3000	29	0
sony	180500	67	0
yahoo	13600	19	0
yelp	800	9	0

Use case scenario

CAREER AGENCY

signup/logout
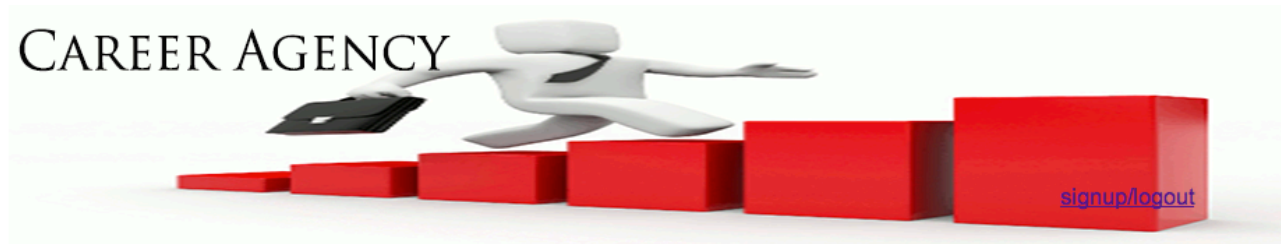
zfan40mickey900224Mwelcome!ziwen

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☐ 4-5
☐ 5
search

Returned results

Company name	Staff numbers	Company age	Average Rate
ibm	388000	117	2.5

link

Use case scenario

ibm

homepage

Descriptions

IBM, acronym for International Business Machines, is a multinational computer technology and consulting companies with a continuous history dating back to the 19th century. IBM manufactures and sells comput services, and consulting services in areas ranging from mainframe computers to nanotechnology…

Year Established

1896

Staff Numbers

388000

Your rate
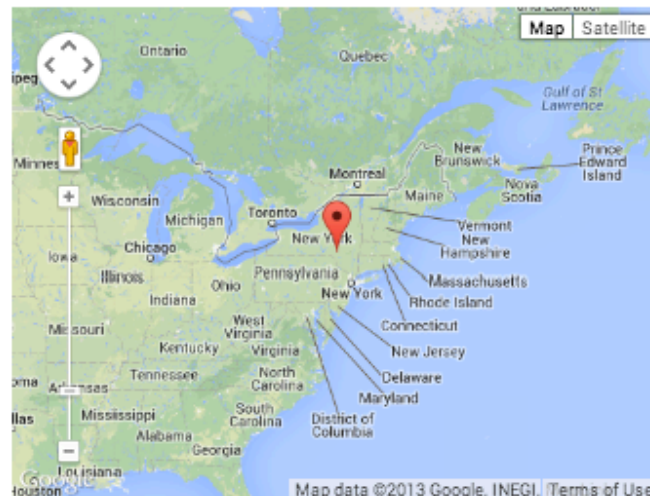
thank you for rating this company!
- 5 star
- 4 star
- 3 star
- 2 star
- 1 star

confirm

Average rate

1 has rated
average rate is 4

Company logo

Other metadata

User rates

HQ location map

Future Plans

- ## Spatial

Adding location markers of each office to the map and create a page link to those markers

- ## Encyclopedic

Having more semantic metadata available

More accurate metadata

Having distinctions between employer users and employee/student users

- ## Procedural

Adding more filters, refine the searching algorithms to be more complex

- ## Participatory

Adding a forum for each company

Split the user rate into several categories of rates

SNS style communications