

# Zoltán Fazekas

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## Research area

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Elite & Voter Behavior, Political Communication & Speech, Comparative Public Opinion & Economy  
Quantitative Text Analysis, Computational Social Science, Hierarchical Modeling

## Appointments

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- 2019– Associate Professor of Business & Politics with focus on Quantitative Methods  
DEPARTMENT OF INTERNATIONAL ECONOMICS, GOVERNMENT & BUSINESS (EGB)  
*Copenhagen Business School*
- 2015–2019 Assistant Professor/Post-doctoral researcher, Political Science, *University of Oslo*
- 2012–2015 Post-doctoral researcher, Political Science, *University of Southern Denmark*
- 2010–2012 Marie Curie Early Stage Researcher, *University of Vienna*

## Education

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- 2012 PhD in Political Science, DEPARTMENT OF METHODS IN THE SOCIAL SCIENCES, *University of Vienna*  
COMMITTEE: Sylvia Kritzinger (supervisor), Wolfgang C Müller (chair), Levente Littvay
- 2009 MA in Political Science, *Central European University*
- 2008 MA in European Affairs, *Babes-Bolyai University*
- 2006 BA in Economics, *Babes-Bolyai University*

## Research grants & funding

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|------|---|----------|
| 2024 | Corruption perceptions home and abroad: Universal values or double standards?<br><i>Carlsberg Foundation Research Infrastructure Grant</i>          | €194,000 |
| 2023 | Funded visiting fellowship Collegio Carlo Alberto, Torino, Italy  | €4,000   |
| 2022 | Overcoming missing data in financial firm data: A computational text analysis remedy<br><i>CBS EGB Departmental Funding w/ BCK Egerod</i>           | €4,600   |
|      | Crooked Politicians – Evidence from the World’s Least Corrupt Country<br><i>CBS EGB Departmental Funding w/ MK Justesen</i>                         | €6,700   |
| 2020 | Computational approaches for studying inequality<br><i>CBS Inequality Platform &amp; CBS EGB Departmental co-funding (cancelled due to COVID19)</i> | €7,800   |
| 2018 | EU Legislative Politics: A Computational Political Science Approach<br><i>University of Oslo Departmental Grant w/ B Høyland, Co-PI</i>             | €13,000  |
| 2016 | How do Journalists Cover Political Opinion Polls<br><i>University of Southern Denmark Departmental Development Grant w/ EG Larsen, Co-PI</i>        | €6,700   |

## Awards

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- 2024 Annual CBS and Danish Society for Education and Business award for “Money in Politics”  
*Awarded to the 11-member group for research excellence (group member)*
- 2017 Cora Maas Teaching Award. *Best evaluated course at the ECPR Summer School*
- 2016 Best Conference Paper Award in the Information Technology and Politics Section (APSA) for *A Bad Workman Blames his Tweets: The Consequences of Citizens’ Uncivil Twitter Use*

## Publications

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### Book (peer-reviewed)

1. [Reporting Public Opinion: How the Media Turns Boring Polls into Biased News](#) (w/ EG Larsen). *Palgrave Macmillan*, 2021.

### Journal articles (peer-reviewed)

23. [When Fame Does Not Matter? Examining Gender Differences in Politicians' Social Media Experiences](#) (w/ M Lühiste, S Praet, Y Theocharis, SA Popa, P Barberá, and J Tucker). Forthcoming *Politics & Gender*.
22. [Presidential Candidates Nobody Wants?](#) (w/ PK Hatemi). *Presidential Studies Quarterly* 54 (1): 115–129, 2024.
21. [Similar Citizen Portrayals? Converging Media-Based Othering in Tabloids and Broadsheets.](#) (w/ S Walter). *Journalism* 24 (11): 2514–2532, 2023.
20. [The Role of Grandiose and Vulnerable Narcissism on Mask Wearing and Vaccination During the Covid-19 Pandemic](#) (w/ PK Hatemi). *Current Psychology* 42: 19185–19195, 2023.
19. [Incentives for Non-participation: Absence in the United Kingdom House of Commons, 1997–2015](#) (w/ ME Hansen). *Public Choice* 191: 51–73, 2022.
18. [Back to School: The Effects of School Reopening on Parents and Children](#) (w/ JO Dahlgaard). *Scandinavian Political Studies* 44(3): 268–279, 2021.
17. [Elite-Public Interaction on Twitter: EU issue Expansion in the Campaign](#) (w/ SA Popa, H Schmitt, P Barberá, and Y Theocharis). *European Journal of Political Research*, 60: 376–396, 2021.
16. [Narcissism in Political Participation](#) (w/ PK Hatemi). *Personality & Social Psychology Bulletin* 47 (3): 347–361, 2021.
15. [The Dynamics of Political Incivility on Twitter](#) (w/ Y Theocharis, P Barberá and SA Popa). *Sage Open*, April-June: 1–15, 2020.
14. [Informing the Public: How Party Communication Builds Opportunity Structures](#) (w/ SA Popa, D Braun, and MM Leidecker-Sandmann). *Political Communication* 37(3): 329–349, 2020.
13. [Transforming Stability into Change: How the Media Select and Report Opinion Polls](#) (w/ EG Larsen). *International Journal of Press/Politics* 25 (1): 115–134, 2020.
12. [Narcissism and Political Orientations](#) (w/ PK Hatemi). *American Journal of Political Science* 62 (4): 873–888, 2018.
11. [Sorting Your Way Out: Perceived Party Positions, Political Knowledge and Polarization](#) (w/ F Vegetti, and ZsZ Méder). *Acta Politica* 52 (4): 479–501, 2017.
10. [A Bad Workman Blames his Tweets: The Consequences of Citizens' Uncivil Twitter Use](#) (w/ Y Theocharis, P Barberá, SA Popa, and O Parnet). *Journal of Communication* 66 (6): 1007–1031, 2016.
9. [Media Content and Political Behavior in Observational Research: A Critical Assessment](#) (w/ EG Larsen), *British Journal of Political Science* 46 (1): 195–204, 2016.
8. [The Importance of Context in the Genetic Transmission of US Party Identification](#) (w/ L Littvay). *Political Psychology* 36 (4): 361–377, 2015.
7. [Policy Considerations on Facebook: Agendas, Coherence and Communication Patterns](#) (w/ A van Dalen, R Klemmensen, and KM Hansen). *Journal of Information Technology & Politics* 12: 303–324, 2015.
6. [All Votes are Equal? Significant Legislation and Party Competition in the Danish Folketing](#) (w/ ME Hansen). *Scandinavian Political Studies* 38 (3): 255–277, 2015.
5. [An Experimental Analysis of the Effects of Invitation Wording for Online Panel Surveys](#) (w/ MT Wall, and A Krouwel). *International Journal of Public Opinion Research* 26 (2): 235–244, 2014.
4. [Proximity and Directional Theory Compared: Taking Discriminant Positions Seriously](#) (w/ ZsZ Méder). *Electoral Studies* 32 (4), 389–408, 2013.
3. [Validity of Survey Nonresponse Indicators: A Behavior Genetic Approach](#) (w/ L Littvay, and SA Popa). *Social Science Quarterly* 94 (2): 569–589, 2013.
2. [Choosing Sides: The Genetics of Why We Go with the Loudest](#) (w/ L Littvay). *Journal of Theoretical Politics* 24 (3): 389–408, 2012.

1. Institutional Effects on the Presence of Trade Unions at the Workplace: Moderation in a Multilevel Setting. *European Journal of Industrial Relations* 17 (2): 153–169, 2011.

#### Book chapters (editor-reviewed)

3. Individual differences exist in individual characteristics: The role of disposition in 'Voice and Equality (w/ PK Hatemi). *New Advances in the Study of Civic Voluntarism: Resources, Engagement, and Recruitment*, ed. CA Klofstad: 196–224. Temple University Press, 2016.
2. Genetic and Environmental Approaches to Political Science (w/ PK Hatemi). *Emerging Trends in the Social and Behavioral Sciences*, Wiley, 2015.
1. Lies and Selective memory: Differences in Misreporting between First and Second order Elections (w/ PT Weith). *Structures and Futures of Europe*, eds. K Arató, Zs Enyedi, and A Lux: 153–179. Ad Librum, 2011.

## Teaching & supervision

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#### FORMAL TEACHING TRAINING

- » Danish Lecturer Training Program 2016
- » PhD Supervision Training 2022, 2025

#### COURSES AT COPENHAGEN BUSINESS SCHOOL

*Introductory Research Design & Quantitative Methods (in R)* 2019–2025

- » BSc level courses offered as mandatory introductory quantitative methods training under different names
- » Lab instructor in 2025 in the Business Administration and Sociology BSc
- » Lecturer & lab instructor (including workshops) in 2024 in International Business & Politics
- » Coordinator & lecturer from 2019–2023 in International Business & Politics
- » Coordinator & lecturer in 2019 in the Business Administration and Sociology BSc
- » Lecturer in 2019 in the European Business BSc
- » Class sizes ranging from 80–120 students for lectures, 35–40 students for lab sessions (in R)

*Introduction to Business & Social Data Science (in R)* 2020–2024

- » BSc level course offered as elective throughout CBS
- » Coordinator & lecturer from 2020–2022
- » In 2024 included in the Copenhagen Business School Summer University curriculum
- » Class size ranging from 30–55 students (in R)

*Behavioral Economics & Public Policy* 2020–2024

- » MSc level course in International Business & Politics, class size ranging from 10–35 students
- » Coordinator & lecturer from 2020 to 2024
- » To be transitioned to *Evidence based Public Policy* starting 2025 (coordinator & lecturer)

#### PREVIOUS COURSES & WORKSHOPS (SUMMARIZED)

##### *Specialized Methods & Data Science related*

- » Quantitative Text Analysis
  - » UNIVERSITY OF SOUTHERN DENMARK, Graduate level course 2014
  - » NEWCASTLE UNIVERSITY, Introductory course R for text analysis 2017
  - » UNIVERSITY OF OSLO (POLITICAL SCIENCE AND SOCIOLOGY), Graduate level course 2017–2018
  - » UNIVERSITY OF AARHUS, Project workshop (post-graduate) 2019
- » Applied Multilevel Modeling
  - » ECPR SUMMER SCHOOL, Graduate level course 2013, 2015–2018
- » Other workshops

- » Introduction to Data Science, NEWCASTLE UNIVERSITY 2023
- » Introduction to Version Control (with GIT), COPENHAGEN BUSINESS SCHOOL 2019

#### *Substantive courses*

- » Psychological Foundations of Political Decision Making, UNIVERSITY OF OSLO 2017–2018

#### *Other early career methods courses*

- » Introductory and more advanced quantitative methods courses co-taught with excellent colleagues at UNIVERSITY OF VIENNA, UNIVERSITY OF SOUTHERN DENMARK, and UNIVERSITY OF OSLO

#### **SUPERVISION & REVIEW**

- » BSc internship projects (× 4), COPENHAGEN BUSINESS SCHOOL
- » BSc theses (× 7), COPENHAGEN BUSINESS SCHOOL
- » MA thesis (× 1), UNIVERSITY OF OSLO
- » Member for doctoral pre-defense committee, E Calvo, LUND UNIVERSITY 2024
- » Member for doctoral pre-defense simulation, MG Søyland, UNIVERSITY OF OSLO 2020

### **Invited talks & visiting stays**

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- 2023 Visiting stay at Collegio Carlo Alberto, Torino, Italy (3 months)
- 2021 Comparative Politics Seminar, Lund University  
Political Science Department Seminars, Central European University
- 2020 Covid-19 and Challenges to Democracy, Trinity College Dublin  
Connected\_Politics Lab, University College Dublin  
Collegio Carlo Alberto & University of Torino
- 2019 West University of Timișoara  
GESIS, Mannheim  
Visiting stay at GESIS, Mannheim (2 weeks)
- 2016 Department of Media and Communication, University of Oslo
- 2015 Department of Political Science, University of Oslo  
MZES Colloquium, University of Mannheim  
Central European University
- 2013 Visiting stay at the Department of Political Science, Penn State (1 month)
- 2012 European Association of Personality Psychology Annual Conference  
Center for Political Research at Sciences Po
- 2011 Visiting stay at MZES, University of Mannheim (5 months)  
Visiting stay at Nuffield College – Politics and IR, Oxford University (3 months)
- 2010 Visiting stay at Kieskompas Netherlands (2 months)

### **Service, development, dissemination & other**

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#### **Service** DEPARTMENTAL DUTIES AT COPENHAGEN BUSINESS SCHOOL

- » Departmental Data Manager 2024–
- » Tenure-track Assistant Professor Research Mentor (BCK Egerod) 2020–
- » Departmental Research Seminar co-convenor 2019–2021
- » Tenure-track Assistant Professor Selection or Assessment Committee × 3
- » PostDoc or PhD hiring Selection or Assessment Committee × 7

Misc	Associate Professor Development Program (CBS)	2019
	Co-organizer of the EU Politics: Institutions, Legislators, and Voters Workshop	2018
	Steering Committee member for POLTEXT Incubator Workshop	2018
	Co-organizer of Conference on the Advances in Computational Analysis of Political Text	2016
Consultant	Eurofound, European Union	2024
	» Data collection & analysis on trends in the structure of business, employment and working conditions in the automotive, construction and tourism ecosystems	
Conference	<i>(regular attendance since 2011, with varying frequencies)</i> American Political Science Association Annual Meeting, European Political Science Association Annual Meeting, Midwest Political Science Association Annual Meeting, ECPR SGEU Standing Group Meeting, International Society of Political Psychology Annual Meeting, Elections, Public Opinion and Parties (EPOP) and various sub-field conferences and workshops on quantitative methods or political behavior and communication	
Review	<i>(ad-hoc or multiple times)</i> American Journal of Political Science, American Political Science Review, British Journal of Industrial Relations, British Journal of Political Science, Electoral Studies, European Journal of Political Research, European Union Politics, International Journal of Press/Politics, Journal of European Integration, Journal of Elections, Public Opinion and Parties, Journal of Peace Research, Legislative Studies Quarterly, Oxford Handbook Series, Personality and Individual Differences, Political Analysis, Political Communication, Political Psychology, Political Research Quarterly, Polish Research Council, Political Studies Review, Representation, Research & Politics, Sage Methods, Scandinavian Political Studies, West European Politics	

## Languages

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Scandi	Danish: lower intermediate, Levels 3/1 and 3/2 of MODULTEST taken (equivalent of level A2/B1 in The European Framework for Languages)
Other	English (proficient), Hungarian (native), Romanian (proficient), German (intermediate, Sprachdiplomprüfung)
Prog	R (proficient), Python (beginner)