

SYDNEY HUGHES

Graphic Designer & Illustrator

SKILLS

Adobe CC

- InDesign
- Photoshop
- Illustrator
- Premiere
- Lightroom

Web Platforms

- Wordpress
- Basic HTML / CSS

Project Platforms

- Miro
- Notion
- Basecamp
- Lucidspark

Soft Skills

- Organization
- Creativity
- Attention to Detail
- Communication
- Problem-Solving
- Collaboration
- Leadership skills

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EDUCATION

University of Louisville 2019 – 2023

- BFA, Graphic Design, Studio Drawing, and Minor in Film Studies & Production
- GPA 3.5

EXPERIENCE

Graphic Design Intern 2023 - Present

StraightEdge Creative

- Utilized design education to seek specifically branding-related projects for a variety of different clients.
- Collaborated with team and held responsibility for timely communication, file management, and lead projects.

Barista & Shift Lead 2019 – Present

Starbucks

- Demonstrated skills in customer service and reliability as employee.
- Ability to take lead, initiative, set an example, and educate while in position of trainer and shift lead. Earned the role of "Coffee Master" as well by showing close attention to craftsmanship.

Graphic Design Intern 2022

UofL Anne Braden Institute

- Utilized design education to create brand identity and designed elements with university brand guidelines in mind.
- Demonstrated collaboration with team, communication, and adaptability.

Graphic Design Intern 2021

4-C for the Kids

- Utilized design education to create brand identity and designed elements for the non-profit.
- Demonstrated collaboration, communication, and eagerness to learn and create.

Barista 2021

Heine Brothers' Coffee

- Demonstrated skills in customer service and reliability as employee.

Receptionist 2019 – 2020

UofL Communications Department

- Demonstrated soft skills, file management, technical troubleshooting, and office skills.

FREELANCE WORK

"Chopin" Feature Film 2023

- Created assets for props for Art Direction and Production Designer during film production.

rabidgrounds 2020 – 2023

- Designed album art and worked through the company Atomic Disc for packaging.
- Designed single art for the band's 2022 released singles "cassandra" and "slack pistol."
- Created animation and utilized video editing skills for the band's music video "cassandra."
- Created a design for T-shirts and stickers.

Rockcastle Arts Association 2020 – 2021

- Created mural, stickers, and t-shirts for local tourism in Livingston, Kentucky.

AWARDS / ACHIEVEMENTS

- AIGA Louisville 2023 100 Show award recipient.
- UofL Hite Institute BFA Senior Thesis Show Upcoming April 2023.
- Art displayed in UofL White Squirrel Literary and Arts Magazine Volume XIX, Spring 2023.
- Gift to the Fine Arts scholarship recipient from 2022 to 2023.
- Work Study scholarship recipient from 2019 to present.
- College of Arts & Sciences Dean's Scholar Spring 2023.