

Deepak Kumar Baranwal

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Team-oriented, critical thinker with intern experience and relevant postgraduate and graduate coursework. Motivated to join a group of seasoned business analyst and cross-functional teammates at professional technology integration, where I anticipate growth and the chance to prove my abilities.

EDUCATION

Welingkar Institute of Management Development and Research, Bangalore, Karnataka **2020-2022**
PGDM-Business Design and Innovation | Major: Business Analytics | CGPA: 8.65

ABES Engineering College, Ghaziabad, Uttar Pradesh **2013-2017**
B-Tech | Major: Electrical and Electronics Engineering | Marks: 68.18%

WORK EXPERIENCE

Unikul Solution Pvt Ltd, Bangalore Karnataka **June 2022 – November 2022**
Business Analyst

- Contributed to presentation preparation and offered discussion in client and stakeholder meetings.
- Assisting with the writing of documents like Business Requirement Document (BRDs) and Functional Requirement Document (FRDs).
- Work cross-functionally with stakeholder and client to model, User stories, and document goals, communicating transparently to meet 98% of deadlines.
- Tracked, extrapolated, and interpreted customer data using SQL, and excel to prepare report on PowerBI dashboard like financial reports, workload reports, and attendance reports.
- Create 5+ dashboard reports per month and support all areas of responsibility within a 3-person analyst team.

Learnings: Jira, Power BI, My SQL, Canva, Business Central, Sharepoint

Flurn Technologies Pvt Ltd, Bangalore Karnataka **March 2022 – May 2022**
Marketplace Operation Intern

- Interacted with various stakeholders for analyzing business problems, defining strategies to optimize the process.
- Drew insights from the data after refining it and intervene in the planning process further.
- Data processing, data cleaning, verification of the reports.
- compiled data using data visualisation and excel, working with 2 senior analysts to infer meaningful insight that improved the organisational process for employee and customers.

Learnings: Negotiation, Growth funnel, Google Data Studio, Google Analytics.

AIM India Pvt Ltd, Delhi **June 2021 – August 2021**
Marketing Intern

- Creating and executing a strong performance marketing strategy & execution plan.
- Identifying and testing new channels to ensure that established important metrics are met or exceeded.
- Worked closely with the management to share funnel conversion improvement ideas, feedback & present results.

Learnings: Data Analysis.

Egarden Innovation Pvt Ltd, Varanasi, Uttar Pradesh

July 2018 – August 2020

Engineer- R&D

- Developed and built a system to address clients' needs and problems.
- Researched, built, tested, and documented state-of-the-art IoT solutions with integrated electronics and firmware development to enhance customer experience.
- Learned about the functioning and implementation of new state-of-the-art tools and techniques by showcasing experience in quick prototyping methods and structured implementation

Learnings: Arduino, C++, Product Design.

Authbridge Research Service Pvt Ltd, Gurugram, Haryana

Dec 2017 – June 2018

Associate-Operation

- Partnered with the pre-verification team as a data processor and data specialist.
- Worked with executive management to review job responsibilities and alter employee and departmental tasks based on company needs Crossed verified the identity of the company & followed the procedures.

Learnings: Excel, Teamwork, Data Management, problem solving.

Skills & Interest

- Technical: MS Office, SQL, MS Excel, Power BI, Jira, Google Data Studio, Tableau, Power Point, MS Word, MS Visio, Canva
- Languages: English and Hindi.
- Interest: Cooking, watching anime series.