

Zack Friendly

Washington, DC | 202.309.0944 | zfriendly@gmail.com | zackfriendly.com | [LinkedIn](#) | [GitHub](#)

FULL-STACK SOFTWARE ENGINEER

A resourceful software engineer with a knack for ideating creative solutions to complex problems. Experienced in working across a wide range of disciplines, from app-building and software debugging to large-scale event production to discreet investigations. Compelled by a desire to understand the entirety of an issue and a willingness to dig into the minutiae.

DEVELOPMENT EXPERIENCE

GENERAL ASSEMBLY | *Washington, DC*

Software Engineering Immersive Fellow | *Jan. 2020 - Apr. 2020*

Full-time, 500+ hours of in-depth hands-on computer science training in both fundamental and trending full-stack software engineering technologies. Projects included:

- **[CoTripper](#)** - **HTML, CSS, React, Django** - Contributed to a full-stack client project along with 20+ other developers with our instructor serving as a project manager, working mostly on back-end models.
- **[City Explorer](#)** - **HTML, CSS, React, MongoDB, Express** - Built an immersive full-stack MERN application combining Michelin Guide and Museum datasets to create a travel guide for cities around the United States.
- **[Pawsitivity](#)** - **HTML, CSS, React, MongoDB, Express** - Worked with a team of four developers to create a full-stack MERN application similar to Instagram, but for pets.
- **[Wild West Hangman](#)** - **HTML, CSS, JavaScript** - Created a front-end game of hangman, adding bonus features such as a custom cursor, sound effects and a random word generator API integration.
- **[Game of War](#)** - **HTML, JavaScript** - Crafted logic for and created a game of war in the browser console.

SOFTWARE SKILLS

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|---------------|---------------------|-----------------------|
| • Git, Github | • Express | • Django |
| • HTML, CSS | • Node | • Salesforce |
| • Javascript | • SQL (PostgreSQL) | • Jira, Trello, Slack |
| • React | • MongoDB, Mongoose | • Adobe Photoshop, XD |
| • Gatsby | • Python | • Google Analytics |

ADDITIONAL WORK EXPERIENCE

ALL THINGS GO | *Washington, DC*

Co-Founder, Partner | *Jan. 2006 - Present*

All Things Go (ATG) is a production house and music website based in Washington, DC. The All Things Go Fall Classic is an annual music festival started by ATG that has seen a 300% growth from its first year to 12,000 ticket-buyers in 2019. Co-founded the music website in 2006, event production house in 2011, and festival in 2014.

- Established brand credibility and built rapport with industry-leading decision-makers by managing 30+ contributors to cover emerging artists, playlist-curation and other music news, reaching 150,000+ monthly unique site visits.
- Spearheaded sponsor outreach and curated onsite activations, surpassing our internal goal of \$150,000 by 40% in 2019. Built partnership portfolio of 70+ renowned global brands, including Heineken, Pandora, Lyft and She Is the Music.
- Set and executed the festival's mission statement of gender equality and representation. Successfully launched a series of panels featuring 20+ prominent female voices in the music industry, working collaboratively with external stakeholders.

- Produced and promoted over 100 events, from intimate 125-person shows to yearly showcases at SXSW. Commissioned a panel featuring Paul Krugman and The Arcade Fire at SXSW 2015 to discuss the modern music industry environment.

MINTZ GROUP | *Washington, DC*

Business Development Associate | *Jan. 2017 - Dec. 2019* | **Supervisor** | *Jan. 2015 - Jan. 2017,*

Senior Investigator | *Mar. 2013 - Jan. 2015* | **Investigator** | *Jun. 2010 - Mar. 2013*

Research Intern | *Sep. 2008 - Jun. 2010*

Mintz Group is a boutique due diligence and corporate investigative research firm.

- Partnered with research teams ranging from partners, senior staff, and junior investigators from conception and product development through the customer discovery process; maintained communication with past and potential clients to identify pain points, understand objections and integrate market feedback into a compelling and profitable value proposition.
- Diagnosed developmental needs and technical issues as part of a six-person innovation team that increased operational efficiencies and eliminated unnecessary technical blockers with an estimated savings of \$1.5 million.
- Introduced and managed strategic hiring by reviewing data from past sources of outreach, overhauling the established hiring procedures by focusing on blind resumes and increasing office racial and gender diversity.
- Oversaw a team of 15+ partially-remote investigators in the firm's high-volume, low-cost due diligence practice, which generates \$4+ million in revenue per year.
- Conducted over 2,000 open-source background checks on C-level executives and directors across the globe, using public record repositories and cutting-edge social media investigative tools.

EDUCATION

GENERAL ASSEMBLY | *Washington, DC*

Software Engineering Immersive Fellow | *Jan. 2020 - Apr. 2020*

GEORGE WASHINGTON UNIVERSITY | *Washington, DC*

Bachelor of Arts in History | *Graduated May 2011*