

JANE SMITH

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PROFESSIONAL SUMMARY

Senior Product Manager with 10+ years of experience leading cross-functional teams to deliver innovative B2B SaaS products. Proven track record of increasing user engagement by 40% and revenue by \$5M annually through data-driven product strategy.

WORK EXPERIENCE

Senior Product Manager | TechVentures Inc. | Jan 2020 - Present

- Led product roadmap for enterprise analytics platform serving 500+ customers, increasing ARR by \$5M
- Reduced customer churn by 25% through implementation of predictive analytics and proactive support
- Managed cross-functional team of 12 engineers, designers, and data scientists
- Launched 3 major features that increased user engagement by 40%

Product Manager | DataFlow Systems | Jun 2016 - Dec 2019

- Owned product strategy for real-time data pipeline serving 10M+ events per day
- Increased conversion rate by 35% through A/B testing and user research
- Collaborated with sales team to close \$2M in enterprise deals
- Reduced technical debt by 50% through strategic prioritization

Associate Product Manager | CloudStart | Jan 2014 - May 2016

- Launched mobile app with 100K+ downloads in first 6 months
- Conducted 50+ user interviews to validate product-market fit
- Improved onboarding completion rate from 30% to 65%

SKILLS

Product Strategy, Roadmap Planning, User Research, A/B Testing, SQL, Python, Tableau, Figma, Jira, Agile/Scrum, Stakeholder Management, Data Analysis, Go-to-Market Strategy

EDUCATION

MBA, Business Administration | Stanford Graduate School of Business | 2014
BS, Computer Science | UC Berkeley | 2012

CERTIFICATIONS

Certified Scrum Product Owner (CSPO) | Scrum Alliance | 2019
Product Management Certificate | General Assembly | 2015