

ZHENHAO GONG

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Education

Syracuse University, Maxwell School of Citizenship and Public Affairs, USA

- **M.A., Economics**, May 2017 (expected)
- **Core Courses:** Advanced Statistics I&II, Microeconomics, Macroeconomics, Economical Mathematics, Financial Mathematics, International Trade, Econometrics, Urban economics (Current GPA: 3.630)
- **Audit Courses:** Interpersonal Conflict & Cooperation, Negotiation, Economic Power in Globe Dimension

Zhejiang Ocean University, China

- **B.A., Economics**, May 2013
- **Core Courses:** Macroeconomics, Microeconomics, Econometrics, Calculus, Linear Algebra, Probability & Statistics, Essentials of Accounting, International Finance

Research Experience

Hedonic approaches for the effects of proximity of primary schools on surrounding residential values: A review and a revised work based on Chin and Foong, 2006

Two papers for Urban Economic Class

Oct. 2016-Dec. 2016

- Reviewed researches of the effects of proximity of primary schools on housing values since 2000
- Compared the function forms, principal methodological approaches to control neighborhood qualities and the results regarding the degree of the effects in those studies
- Evaluated the advantages and disadvantages in those studies based on my own judgment
- Derived the bid-function envelope to distinguish the bidding and sorting effects in hedonic model and added local property taxes rate to Chin and Foong's study
- Analyzed the potential bias from boundary fixed effects that used in Chin and Foong's study to control neighborhood qualities

Difficulties in and Solutions to Fundraising of Small and Medium-sized Enterprises of Zhoushan

Research Assistant

June 2010- June 2012

- Sampled small and medium-sized enterprises of multiple categories in Zhoushan randomly, investigating them through questionnaires and field interviews to attain to first-hand materials
- Visited government departments to obtain documents about registered capital and credit status of the sampled companies
- Analyzed the difficulties in fundraising from aspects of those enterprises themselves, the financial system and the government regulation system
- Explored the essential causes of these difficulties and offered solutions accordingly
- The essay was awarded "the Outstanding Essay" by the university

Practice of China Fiscal-Monetary Mix

May 2011- Aug 2011

- Examined and explored into the practice of China fiscal-monetary mix from 1994 to 2004
- Built IS-LM Analysis Model; took 1994 as the benchmark year and calculated the monetary growth rate and the proportion of fiscal deficit in GDP during 1994 and 2004 with statistics in *China Statistical Yearbook (2005)*; Graphed the results of the calculation to observe their fluctuation during the ten years and concluded the practice of China fiscal-monetary mix of this period

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- Combined historical events related to the macroeconomic regulation with the fluctuation trend in the graph to analyze and explain part of the causes of the fluctuation
 - Statistics used for the study came from *China Statistical Yearbook (2005)*

Work Experience

Stevenson Educational Center in Syracuse University

Tutor

January 2016- Present

- Met in face-to-face sessions with assigned student-athletes to assist the student in specific course work as needed
- Mentored student to clarify information presented in texts, readings, lecture notes, and other formats
- Guided student to break down information in understandable unities
- Assisted in brain-storming sessions with the student to determine areas of further study and research

Yong Zhou Branch of Guangzhou Aluminum Co., Ltd

General Manger

July 2014 - July 2015

- Hired more than 20 employees and delegated tasks
- Directed employees in solving various problems
- Managed daily financial affairs and a value of \$10,000 stocks
- Communicated with over 1000 customers and analyzed their reflections regularly
- Coordinated the head office to make and implement regulations and marketing strategies

Shengda Futures Co., Ltd

Futures Investment Consulting assistant

April 2013 - June 2013

- Helped Clients analyze the recent economic situation and policies
- Introduced clients to the latest market forecast of the company

Publication

Difficulties in and Solutions to Fundraising of Small and Medium-sized Enterprises was published in *China Business, Issue 1, 2013* and included in **Wan Fang Data** with key words of small and medium-sized, private enterprises, fundraising and current situation.

Professional Associations

Leadership and Culture Program, Syracuse University, Syracuse, NY

- Trained essential skills to be a leader, such as building confidence, cultural understanding, working with others, managing conflicts, and enhancing creativity
- Led meetings and communicate with group members

Economic Scholar and Honor Association, Syracuse University, Syracuse, NY

- Discussed the current global political and economic issues and specific economic topics

Skills

- IT: R Project, Matlab, LaTeX, Microsoft Office (Word, Excel, PowerPoint, Visio)
- Languages: English (fluent), Mandarin (native)