

Maximilian G. Tippie

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PROFILE

Leveraging entrepreneurial and behavioral science insights to help organizations tackle complex challenges. Passionate about AI, user behavior, and technology that improves access, design, and global opportunity.

EDUCATION

Brown University | Providence, Rhode Island

Concentrations: Computer Science - Economics, Behavioral Decision Sciences

Thesis: Political and Social Drivers of Investment Strategies

Class of 2027 • 3.8 GPA

Rice University | Houston, Texas

2023 - 2024 • *Trustee Distinguished Scholar*

Harvard-Westlake High School | Los Angeles, California

2019 - 2023 • *Graduated with honors*

EXPERIENCE

UAPPLY, INC. (www.uapply.africa) | Providence, RI / Kigali, Rwanda

March 2025 – Present

Co-Founder, COO & CFO

- Leading a \$500K pre-seed, following a successful \$100K angel tranche; oversee investor relations, fundraising, and financial modeling
- Built and manage a 8-engineer team across three continents; implemented internal systems for finance, data, and product execution
- Direct company strategy, operations, and regulatory expansion, including establishment of Rwanda branch
- Secured 5 Rwandan university partners and launching pilot rollout for Jan 2026 admissions, targeting 10,000+ international applications

FAVS (favshq.com) | Providence, RI / Los Angeles, CA

October 2024 - April 2025

Product Strategist & Advisor

- Advise on brand strategy, product positioning, and UI/UX; commissioned short-form video content that reached 1M+ views
- Developed grassroots marketing and ambassador programs in universities, leveraging social media and peer networks to drive user growth and increase daily engagement metrics

TAMID GROUP @ BROWN | Providence, RI

September 2024 - Present

Consulting Team Analyst

- Provide consulting services to Israeli startups, examining product viability, market entry strategies, and competitive positioning
- Develop actionable growth recommendations backed by financial models, user feedback, and market research
- Lead presentation of key findings to startup leadership, synthesizing data-driven insights into concise, high-impact strategic roadmaps

GREENSPOON MARDER LLP | Los Angeles, CA

June 2024 - August 2024

Finance & Accounting Intern

- Rebuilt old budgeting workflows into a modular Excel system using advanced formulas and VBA scripting to automate multi-department reporting and reduce manual entry errors
- Managed data transfers and ensured accurate reconciliation between multiple spreadsheets and financial systems

INDEPEDENT E-COMMERCE | Los Angeles, CA / Remote

May 2023 - December 2025

Data Analyst, Marketer & Designer

- Built and scaled Shopify storefronts for small businesses: supplier management, price negotiations, automated order fulfillment, etc.
- Ran TikTok/Snapchat ad campaigns and optimized creatives and targeting strategies, resulting in a nearly 200% increase in conversion rates and doubled monthly sales for clients (e.g. Jungle Brothers Kombucha)

SKILLS

General: Financial Modeling, Business Strategy and Development, Fundraising, Investor Relations, Data Analysis, Market Research, Accounting, Forecasting, Sales, Networking, Marketing, Fluent in Hungarian, Intermediate Spanish

Technical: Python, SQL, Java, JavaScript, Stata, Advanced Excel, Tableau, Adobe Creative Cloud, and Final Cut Pro X