

# Maximilian G. Tippie

## Pasadena, California

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PROFILE

Leveraging entrepreneurial and behavioral science insights to help organizations tackle complex challenges. Passionate about AI, user behavior, and technology that improves access, design, and global opportunity.

## EDUCATION

Brown University | Providence, Rhode Island  
Concentrations: Computer Science - Economics, Behavioral Decision Sciences  
Thesis: Political and Social Drivers of Investment Strategies

Rice University | Houston, Texas

Harvard-Westlake High School | Los Angeles, California

Class of 2027 • 3.8 GPA

2023 - 2024 • Trustee Distinguished Scholar

2019 - 2023 • Graduated with honors

## EXPERIENCE

UAPPLY, INC. (www.uapply.africa) | Providence, RI / Kigali, Rwanda March 2025 – Present

### *Co-Founder, COO & CFO*

- Leading a \$500K pre-seed, following a successful \$100K angel tranche; oversee investor relations, fundraising, and financial modeling
  - Built and manage a 8-engineer team across three continents; implemented internal systems for finance, data, and product execution
  - Direct company strategy, operations, and regulatory expansion, including establishment of Rwanda branch
  - Secured 5 Rwandan university partners and launching pilot rollout for Jan 2026 admissions, targeting 10,000+ international applications

FAVS (favshq.com) | Providence, RI / Los Angeles, CA October 2024 - April 2025

## *Product Strategist & Advisor*

- Advised on brand strategy, product positioning, and UI/UX; commissioned short-form video content that reached 1M+ views
  - Developed grassroots marketing and ambassador programs in universities, leveraging social media and peer networks to drive user growth and increase daily engagement metrics

TAMID GROUP @ BROWN | Providence, RI September 2024 - Present

## *Consulting Team Analyst*

- Provide consulting services to Israeli startups, examining product viability, market entry strategies, and competitive positioning
  - Develop actionable growth recommendations backed by financial models, user feedback, and market research
  - Lead presentation of key findings to startup leadership, synthesizing data-driven insights into concise, high-impact strategic roadmaps

GREENSPOON MARDER LLP | Los Angeles, CA June 2024 - August 2024

## *Finance & Accounting Intern*

- Rebuilt old budgeting workflows into a modular Excel system using advanced formulas and VBA scripting to automate multi-department reporting and reduce manual entry errors
  - Managed data transfers and ensured accurate reconciliation between multiple spreadsheets and financial systems

INDEPEDENT E-COMMERCE | Los Angeles, CA / Remote May 2023 - December 2025

## *Data Analyst, Marketer & Designer*

- Built and scaled Shopify storefronts for small businesses: supplier management, price negotiations, automated order fulfillment, etc.
  - Ran TikTok/Snapchat ad campaigns and optimized creatives and targeting strategies, resulting in a nearly 200% increase in conversion rates and doubled monthly sales for clients (e.g. Jungle Brothers Kombucha)

## SKILLS

**General:** Financial Modeling, Business Strategy and Development, Fundraising, Investor Relations, Data Analysis, Market Research, Accounting, Forecasting, Sales, Networking, Marketing. Fluent in Hungarian, Intermediate Spanish

**Technical:** Python, SQL, Java, JavaScript, Stata, Advanced Excel, Tableau, Adobe Creative Cloud, and Final Cut Pro X