

Yosef Aklilu

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EDUCATION

Stanford University | Stanford, CA

June 2027

BA: Economics | Minor: MS&E | GPA: 3.53/4.0

Relevant Coursework: Linear Algebra/Multivariable Calculus, Programming Methodology, Programming Abstractions, The Science of Politics, Democracy and Disagreement, Economic Analysis I, Computer Graphics and Imaging, Applied Econometrics

Awards: 2023 History Day State Finalist, National College Board Recognition Award, Edison High School Valedictorian

EXPERIENCE

Stanford Marketing Group | *Consultant, Director of Outreach* | Stanford, CA

Oct 2023 – Present

- Consulted for Hanwha Life, a financial services firm with \$80 billion AUM, on U.S. market expansion for ultra high-net-worth individuals (UHNWI) in asset management arm
- Completed extensive secondary research into the UNHWI population in the U.S. and the asset management industry
- Interviewed various Stanford Distinguished Career Institute (DCI) fellows for primary research and financial insights
- Consulted for Lumiere Education, a research-oriented mentoring program, on expansion into new verticals for high school students
- Developed an alumni database consisting of over 150 former board members and consultants of SMG as director of outreach

Educational Employees Credit Union | *Youth Ambassador* | Fresno, CA

Nov 2022 – Jun 2023

- Worked with the Community Outreach department to revise and adapt financial literacy presentations for students
- Promoted youth financial education through media, appearing in two local TV commercials and the Winter 2022 newsletter
- Presented financial education content to middle and high school audiences across Fresno County

The California Endowment | *President's Youth Council Contractor* | Los Angeles, CA (Hybrid)

Oct 2020 – Dec 2022

- Worked directly under CEO, Dr. Robert K. Ross, of the largest private health foundation in California as an independent contractor
- Collaborated with 8 other youth representatives from throughout the state to bring stories of communities of color to the forefront of the corporation's investment actions and grantmaking
- Developed \$5,000 grants for local 501(c)3 organizations in underserved communities
- Designed a grant implementation framework for the Foundation's \$300 million social bond to address CA social justice issues
- Attended and participated in quarterly board meetings with the CEO and top company executives

Youth Leadership Institute | *My Brother's Keeper Intern* | Fresno, CA (Hybrid)

Mar 2020 – Jul 2020

- Designed, advocated for, and obtained a \$500,000 budget proposal from the City of Fresno CARES Act allocation
- Communicated with various local leaders and organizers to promote non-clinical mental health advocacy
- Collaborated with city officials and local mental health organizations to prepare summer youth internships

LEADERSHIP

Management Leadership for Tomorrow | *Career Prep Fellow* | Stanford, CA

Jan 2025 – Present

- Selected for MLT's prestigious Consulting Career Prep program, designed for high-achieving diverse students pursuing top-tier consulting careers
- Completed intensive training in case interviews, problem-solving, and structured communication, led by McKinsey, Bain, and BCG professionals
- Engaged in one-on-one coaching, networking events, and skill-building workshops to prepare for competitive internship recruitment processes

Stanford Farm Games | *Leadership Member* | Stanford, CA

Mar 2024 – Present

- Selected to join The Herd, a student team tasked with designing, coordinating, and executing Stanford's Farm Game
- Bridged Stanford Athletics and student life by hosting high-energy competitions across Stanford neighborhoods
- Led execution of Cosmic Dodgeball and Squid Games events with over \$7,000 allocated to each, managing logistics and promotion

SKILLS & INTERESTS

Technical: Excel, Python, C++

Languages: Amharic (fluent)

Interests: American politics, personal finance, chess, pickleball