

Jonathan Li

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EDUCATION

University of Pennsylvania, College of Arts and Sciences , Philadelphia, PA	<i>May 2028</i>
Candidate for Bachelor of Arts	
<i>Major or Concentration:</i> Economics	
GPA: 3.71/4.0	
<i>Relevant Coursework (optional):</i> Introductory Business Statistics, Intermediate Microeconomics	

RELEVANT EXPERIENCE

Qidds inc. <i>Business Intern</i> , Fremont, CA	<i>Aug 2025 - Present</i>
<ul style="list-style-type: none">Analyzed survey data to generate insights and propose adjustments to business and marketing strategiesSupported fundraising efforts by building investor pitch decks and conducting due diligence on potential investorsCreated and managed an ambassador program to collect qualitative insights and generate actionable user feedback	
Population Studies Center Research Assistant, Philadelphia, PA	<i>May 2025 – Present</i>
<ul style="list-style-type: none">Supported a long-term research project focused on the socioeconomic impact of epidemicsConducted in-depth analysis on how public health perceptions and behavior vary across different socioeconomic groupsExamined the psychological and behavioral implications of optimism vs. pessimism in public health, connecting findings to risk communication strategies and SDG #3 (Good Health & Well-Being)	
John Sawyer & Company <i>Investment Research Intern</i> , New York City, NY	<i>Dec 2024 – Apr 2025</i>
<ul style="list-style-type: none">Conducted comprehensive market research on early-stage funding trends, investor profiles, and startup ecosystems to inform and optimize outreach strategiesDeveloped a working knowledge of investment banking concepts, private capital markets, and startup fundraising through a structured mentorship program	

EXTRACURRICULAR EXPERIENCE

Student Advisory Group for the Environment Student Advisor, Philadelphia, PA	<i>Aug 2025 - Present</i>
<ul style="list-style-type: none">Collaborated with Penn Sustainability staff and the Environmental Sustainability Advisory Committee (ESAC) to provide student input on Climate and Sustainability Action Plans (CSAPs 3.0 & 4.0)Assisted in promoting campus sustainability initiatives and resources, increasing student engagement and awareness of environmental programs	
Zhejiang University SDG Summer School Scholarship Recipient, Hangzhou, China	<i>Jul 2025</i>
<ul style="list-style-type: none">Selected for a fully funded academic program hosted by one of China's top universities, focused on global inclusive developmentStudied interdisciplinary modules on inclusive urbanization, environmental sustainability, and global social policy through lectures led by prominent professors and policy researchers	
Global Equity Management Member, Philadelphia, PA	<i>Jan 2025 - Present</i>
<ul style="list-style-type: none">Collaborated with peers from Columbia and NYU to develop and present a full investment pitch and valuation model on MGM ResortsCompleted a 10-week intercollegiate finance program taught by incoming investment banking analysts focusing on training in Powerpoint, accounting, company analysis, value investing, thesis generation, and modeling	
United Way of Greater Mercer County Tax Preparer, Trenton, New Jersey	<i>Sep 2023 – Apr 2024</i>
<ul style="list-style-type: none">Assisted families and individuals with free tax preparation to get benefits and qualify for federal programsBecame VITA/TCE Basic certified	

SKILLS

Awards: WUREC Institute Case First Place (2025), National Security Language Initiative for Youth (2023)

Technical: Microsoft Office Suite, Java, Python, RStudio

Languages: French

Interests (optional): Small Mountain Hiking, Star Wars, History, Swimming, Travel (Latvia #1), Food Deals

SAT Scores: Math (780) / Reading & Writing (750)