

Caden Che

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EDUCATION

Stanford University – GPA: 3.83 /4.00, SAT: 1550/1600	Jun 2028
Bachelor of Science in Mathematics, Bachelor of Arts in English	<i>Palo Alto, CA</i>
▪ GSB Research Assistant, Charles R. Blyth Fund, ASES (Entrepreneurship Club), Math Course Assistant & Tutor	
▪ Club Tennis Team, Volunteer Tennis Coach, Intramural Soccer Champion, Club Pickleball, Alpine Ski Club	

WORK & LEADERSHIP EXPERIENCE

ZBS Partners	Jun 2025 – Sep 2025
<i>Private Equity Summer Analyst – Return Offer; Platform Backed by Thrive Capital</i>	<i>New York, NY</i>
▪ Sourced 2 live deals (2.5M EBITDA each) through cold outreach to CEOs and online buy-side broker websites	
▪ Developed LBO and DCF models with the Thrive PE team to assess return profiles for 3 live deals under LOI	
▪ Evaluated company performance by analyzing P&Ls, customer concentration, revenue retention, and cash flow	
▪ Streamlined diligence workflows by leveraging Airtable and HubSpot for pipeline tracking and deal reporting	
Morgan Stanley	May 2024 – Jul 2024
<i>Wealth Management Summer Analyst – The Fleischer Group</i>	<i>Troy, MI</i>
▪ Supported a top-ranked wealth management team by preparing portfolio reviews for 300+ HNW clients and analyzing performance drivers, asset allocation, and risk exposure across equities, fixed income, and alternatives	
▪ Analyzed market trends and fund returns to guide client investment selection and diversification strategies	
▪ Built pitch decks covering tax-efficient investing, long-term retirement goals, and estate planning approaches	
▪ Developed a cold-calling algorithm to segment 500+ prospects by financial profile, boosting outreach efficiency	
Uprise Finance	Jun 2022 – Jul 2024
<i>Business Development Analyst</i>	<i>San Francisco, CA (Remote)</i>
▪ Conducted comprehensive competitor and market analysis for a VC-backed fintech startup, building valuation comps, revenue models, and unit-economics benchmarks to refine go-to-market strategy and strengthen outreach	
▪ Prepared strategy and fundraising decks by integrating financial projections, growth metrics, cohort analyses, funnel conversion data, and product roadmap milestones to drive investor discussions during the seed raise	
▪ Built and managed 15 influencer partnerships, helping drive 10K+ new app sign-ups across all social platforms	
Doner Advertising	Jun 2023 – Aug 2023
<i>Finance Summer Analyst</i>	<i>Detroit, MI</i>
▪ Prepared weekly P&L reports and ROI analyses for Fortune 500 clients including Coca-Cola, Netflix, and J&J	
▪ Built financial forecasts and campaign models to guide allocation of \$50M+ in annual client marketing budgets	
▪ Pitched Thanksgiving menu deck to McDonald's Michigan Board, contributing to new seasonal combo offerings	
Stanford Graduate School of Business	Jan 2025 – Present
<i>Research Assistant – Advisor: Nir Eyal</i>	<i>Palo Alto, CA</i>
▪ Evaluated revenue quality and competitive positioning to support valuation for early-stage software companies	
▪ Built a custom AI tool to automate research tasks and insights for market analysis and behavioral design projects	
Stanford Club Tennis	Sep 2024 – Present
<i>Team Captain & Social Chair</i>	<i>Palo Alto, CA</i>
▪ Led a 40+ member competitive team in regional and national tournaments, organizing practices and fun events	
Stanford Mathematics Department	Sep 2025 – Present
<i>Math 51 Course Assistant</i>	<i>Palo Alto, CA</i>
▪ Graded coursework for 483 students in Stanford's largest math course (linear algebra & multivariable calculus)	
HONORS, ACTIVITIES & INTERESTS	
▪ Honors: Gold Presidential Service Award (800+ Hours) – Recognized for Founding Youth Nonprofits <i>Englister</i> and <i>Clothes for a Cause</i> ; National AP Scholar; National Merit Scholar; Michigan Scholar-Athlete Award	
▪ Activities: Tennis, Padel, and Pickleball; Aspen Hiking & Ski Trips; Chess Games with My Much Older Brother	
▪ Interests: Vinyasa Yoga; Third-Wave Coffee; Family Cooking; Annual Trips to Japan; House & Jazz Music	