

BRUNELLA TIPISMANA URBANO

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EDUCATION

Yale University, New Haven, CT

Expected December 2025

BA in History, Journalism certificate (4.0, Davis Scholar)

Activities: *Editor-in-Chief*, Brink Review of Books; *Managing Editor*, Yale Daily News Magazine; *Undergraduate Fellow*, Council on Latin American and Iberian Studies; *Party Member*, Yale Political Union; *Investing in Innovation Fellow*, Tsai Center; *Turing Fellow*, Yale AI Policy Initiative; *Social Chair*, Peruvian Student Association

Smith College, Northampton, MA

August 2021 — May 2023

BA in History (4.0, Dean's List all semesters)

Activities: *Arts & Culture Section Editor*, The Sophian (Student Newspaper); *Liaison & Executive Board Member*, Latin American Students Organization; *Analyst*, Smith Startup Consulting Group; *Member*, Smith Runs Club

JOURNALISM AND WRITING

Bloomberg, *Technology Reporting Intern*, New York City, NY

May 2025 — August 2025

- Wrote 30+ articles about tech, AI, and cybersecurity for publication on Bloomberg.com and the Bloomberg Terminal.
- Reported breaking news, company earnings, explainers and enterprise features syndicated in 180+ outlets across 30 countries.
- Broke high-impact scoops, including “Altman Says Meta Offered OpenAI Staffers \$100 Million Bonuses”, and “Wall Street and AI Startups Are Fighting Over Entry-Level Quants,” an app-featured lead which ranked #1 on the Terminal.
- Produced Bloomberg’s flagship “Tech Daily” newsletter, sent every morning to 387,000 subscribers worldwide.

Brink Review of Books, *Editor-in-Chief*

May 2024 — Present

- Leading a ten-person team, from planning to publication, to publish a literary criticism magazine thrice a year.
- Managing a \$5,000 yearly budget to ensure the financial stability of the publication, allocating funds for operational expenses.

El País, *Reporting Intern*, Mexico City, Mexico

June 2024 — August 2024

- Reported 12 articles about Latin American politics and development for the largest Spanish-language publication in the world.
- Provided supplementary reporting, copyediting and fact-checking for live coverage of the elections in Venezuela and the USA.
- Proofread, edited and translated articles (Spanish to English and vice versa) to enhance accessibility for regional audiences.
- Wrote articles ranked in the top ten most-read in the Americas edition on publication day (#5 and #8), translated and reprinted in international media alongside works from *The New Yorker*, *The New York Times* and the *Financial Times*.

Freelance Writer, Lima, Peru & New Haven, Conn.

January 2021 — January 2024

- Coverage of the aftermath of the Peruvian *coup d'état* for **NACLA** won the 2024 Overseas Press Foundation Scholars Award, was quoted by NiemanLab and Columbia Journalism Review, and was selected as one of the magazine’s best articles of 2023.
- Wrote and edited long-form stories for a cumulative 50,000 views for a personal newsletter on technology and culture.
- Selected essays from the newsletter are part of the syllabus at CUNY’s Craig Newmark Graduate School of Journalism, the University of Toronto, Yale University and others, as well as recognized by the XXVII PUCP Student Sociology Colloquium.
- Currently working on *Mérito*, a book scheduled for publication in November 2026 with Caballo de Troya (Penguin Random).

Yale Daily News, *Magazine Managing Editor & Investigations Reporter*, New Haven, Conn.

September 2023 — Present

- Commissioned and guided the development of 20 long-form features as managing editor for the Magazine.
- Led workshops on copyediting and assembled an editing guide to standardize the editorial process for long-form features.
- Filed cover stories on New Haven politics and campus events, as well as a long-form profile of writer Daniel Alarcón.

RESEARCH AND WORK EXPERIENCE

Trellis, *Operations and Strategy Intern*, New York City, NY

May 2023 — July 2023

- Developed strategic documentation that directly contributed to securing \$100,000 in seed funding by identifying and articulating key business opportunities and innovative approaches for early-stage, AI-powered ed-tech startup.
- Managed design contractors, ensuring high-quality deliverables aligned with project goals and timelines.

Nihon M&A, *Junior Venture Analyst*, Tokyo, Japan

December 2019 — January 2020

- Wrote company summaries and market research reports to assess compatibility between ventures in Japan and South East Asia.
- Research led to a successful merger between two companies with a total valuation of \$850,000.

SELECTED COMMUNITIES & PROJECTS

Interact, *Communications Lead and Admissions Board Member*

May 2022 — Present

- Selected as one of 50 global fellows in highly competitive program supported by Schmidt Futures, a16z, Sequoia and Thrive.
- Managed 2500+ candidate pipeline from first screening to in-person/Zoom panel interview for two admissions cycles.
- Supported planning and logistics for a four-day fellowship retreat in Mendocino, CA, co-managing \$60,000 budget.

@chicaneurosis, *Founder*

March 2022 — August 2022

- Anonymously founded cultural commentary account; wrote and edited 400+ posts and scaled to 18,000+ followers, 2.5M+ total outreach in <4 months, organically. Additionally, managed collaborations with art galleries, brands and media outlets.

SKILLS AND INTERESTS

- *Language Skills:* Spanish (bilingual), English (bilingual), Portuguese (intermediate).

- *Interests:* Investigative journalism, information technology law, economic history, long-distance running.