

Benny Attar

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EDUCATION

Columbia University in the City of New York

Bachelor of Arts - Major in Computer Science

Grade: Dean's List

Activities and Societies: John Jay Society, Alexander Hamilton Society, Yavneh

New York, NY

Expected June 2026

Tel Aviv University

Bachelors of Arts - Major in Middle Eastern Studies

Cumulative GPA: 3.9

Dual Degree Program with Columbia University - 30% additional coursework to complete two Bachelor degrees in four years

Tel Aviv, Israel

June 2024

WORK EXPERIENCE

Izun Partners (Single family office and venture studio)

Jerusalem, Israel & New York, NY

Analyst

March 2024 – September 2024

- Advised senior management on product ideation and portfolio in whiteboard presentations and complex financial models
- Brainstormed and presented on-chain financial systems and engineering design for in-house venture studio
- Sourced deals, prepared documents and research database to analyze early stage startups for investment opportunities

Setira Research (Research and advisory firm)

New York, NY & Tel Aviv Israel

Analyst

June 2022 – October 2023

- Founded research and advisory firm, garnering 12+ clients (startups, corporates, and investment funds) while in university
- Developed financial models and documentation with unique data mining approaches to create dashboards and research
- Published long-form research on finance, economics, tech, and politics accumulating thousands of readers on Substack

Tezos Israel (Layer 1 blockchain innovation lab, subsidiary of Tezos Foundation)

Tel Aviv, Israel

Intern, Business Development

September 2021 – November 2022

- Orchestrated outreach, sales pipeline, and advisory teams for 25 partnerships integrating Tezos blockchain technology
- Incubated startups, corporates, and investment firms seeking advisory on digital asset strategy
- Wrote technical blockchain documentation, articles, and protocol analyses for Tezos blockchain ecosystem

LEADERSHIP ACTIVITIES

TAMID Group at Tel Aviv University (Investment club at Tel Aviv University)

President, Co-Director of Investment Fund

October 2022 - June 2024

- Taught finance and economics curriculum for 40+ students in education track, oversaw all club development and progress
- Led team of 5 to win 3 school-wide stock pitch competitions, focused on financial modeling (DCF, WACC, comps analysis)

OU-JLIC at Tel Aviv University (Jewish life organization on campus)

Student Board

September 2022 - June 2024

- Spearheaded development and programming of Jewish learning group on campus for 30+ students creating a welcoming Jewish environment for people of all backgrounds. Taught weekly classes on Torah, Talmud, Zionism, and Jewish philosophy

ADDITIONAL

Technical Skills: Python, Java, LaTeX, Microsoft Office (Word, Excel, Powerpoint), Google Suite, technical writing, research

Languages: Fluent in English and Portuguese; Working Proficiency in Hebrew

Interests: Financial markets, geopolitics, Talmud, chess, public infrastructure, Israel-GCC relations, Middle Eastern cuisine

Other Education:

- TorahTech (2021/22) - Gap year program combining rigorous Torah learning and high-tech internships in Tel Aviv
- The Frisch School (2017-21) - Yeshiva High School in New Jersey (Dual Judaic-General Studies Curriculum)

Previous experience: Founded odd jobs company in high school amassing 30+ clients; resold sneakers to 150+ global clients accumulating \$70k in sales; co-founded non-profit tutoring program during COVID-19 amassing 100 volunteer tutors.