

# Daniel Nasri

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## EDUCATION

<b>University of Pennsylvania</b> , Philadelphia, PA	<b>May 2027</b>
<ul style="list-style-type: none"><li><i>The Wharton School &amp; The College of Arts and Sciences: BAs Economics &amp; South Asian Studies, Minor in Data Analytics - GPA: 3.80/4.00 (Top 15% of class)</i></li><li><i>Extracurriculars:</i> Penn Rugby, Alpha Epsilon Pi, Wharton Investment Trading Group, and Wharton Hedge Fund Club</li></ul>	
<b>Deira International School</b> , Dubai, United Arab Emirates	<b>June 2023</b>
<ul style="list-style-type: none"><li>International Baccalaureate Diploma: <b>43/45 (Top 5% globally)</b></li><li>Extracurriculars: Head Boy, UKMT Gold Certificate, Head Masters Award, Men's Varsity Rugby (Team Captain) and Soccer</li></ul>	

## PROFESSIONAL EXPERIENCE

<b>Burson</b> , Dubai, United Arab Emirates	<b>May – August 2025</b>
<i>Data Analytics Intern</i> <ul style="list-style-type: none"><li>Analyzed sentiment and influential stakeholders from over 10,000 media and social media posts to quickly flag risks and communication issues for 6 major client accounts, informing strategic PR decisions</li><li>Built reporting dashboards used across 3 industries, improving weekly campaign reviews and supporting crisis response/ESG for clients with \$250M+ in combined market reach</li><li>Presented ESG-related communications risks for an oil &amp; gas client to senior consultants and clients, shaping strategic decisions</li></ul>	
<b>Falcons</b> , Dubai, United Arab Emirates	<b>May – August 2024</b>
<i>Investment Analysis and Strategy Intern</i> <ul style="list-style-type: none"><li>Researched pricing and demand for high-value collectibles to support auctions, valuations, and improve market transparency for collectors and institutional buyers</li><li>Collaborated with cross-functional teams to improve the digital auction platform's UI, causing a 10% increase in user engagement rates</li><li>Implemented targeted ad campaigns on Google Ads and Meta by leveraging demographic data to optimize performance, leading to a 15% increase in engagement and interactions</li></ul>	
<b>RAKBANK (National Bank of Ras Al Khaimah)</b> , Dubai, United Arab Emirates	<b>May – August 2023</b>
<i>Finance Intern</i> <ul style="list-style-type: none"><li>Analyzed branch performance metrics across 5 locations, identifying \$136K (AED 500K) in efficiency opportunities through cost structure optimization and process automation recommendations</li><li>Conducted sector analysis on 50+ SME prospects in trading and manufacturing verticals, creating pipeline that contributed to 3 new commercial banking relationships worth \$1M (AED 4M)</li><li>Researched competitive landscape for personal loan products, analyzing rates and features from 8 competing banks to support pricing strategy recommendations</li></ul>	

## LEADERSHIP, SERVICE, & OTHER EXTRACURRICULAR EXPERIENCE

<b>Social Impact Consulting</b> , <i>Project Leader &amp; Senior Consultant</i> , Philadelphia, PA	<b>August 2023 - Present</b>
<ul style="list-style-type: none"><li>Led 6-person team over 12-week engagement redesigning nonprofit's operations model by mapping 20+ workflows and reallocating resources, improving efficiency by 15% and reducing costs by \$32K annually</li><li>Delivered 4 board-approved after financial/ROI analysis, 100% of recommendations approved with implementation timeline</li></ul>	
<b>Satellite Learning Program</b> , <i>Co-President</i> , Philadelphia, PA	<b>August 2023 - Present</b>
<ul style="list-style-type: none"><li>Managed 45+ volunteer tutors serving 100+ K-12 students across West Philadelphia; implemented attendance tracking system and curriculum standards, improving student retention from 35% to 70%</li><li>Delivered 175+ tutoring hours and oversaw program operations; students averaged 0.75 GPA improvement and 15% increase in SAT scores</li></ul>	
<b>Penn Men's Rugby Team</b> , <i>Alumni Chair</i> , Philadelphia, PA	<b>August 2023 - Present</b>
<ul style="list-style-type: none"><li>Designed and led a targeted alumni outreach campaign across emails, LinkedIn, in-person events, engaging 60+ alumni and increasing fundraising by \$2,500 for facility improvements and travel subsidies</li><li>Established a finance-focused mentorship pipeline linking 15+ undergrads with alumni and Wharton MBAs, formalizing career prep support</li></ul>	
<b>Wharton Sustainable Capital Initiative</b> , Vice President, Philadelphia	<b>August 2023 - Present</b>
<ul style="list-style-type: none"><li>Lead research on ESG-driven finance and energy-transition markets, evaluating how sustainability factors influence energy-transition projects, deal terms, and capital flows across 30+ public issuances</li><li>Oversee initiative operations and partnerships as Vice President; secured \$6,000 in Wharton ESG Initiative funding to expand the Sustainable Deal Lab and research on renewable-energy and blended-finance structures supporting decarbonization efforts</li></ul>	

## SKILLS AND INTERESTS

**Languages:** Persian (Fluent), Arabic (Fluent), Malagasy (Intermediate), Telugu (Beginner)

**Technical Skills:** Financial Modeling, Excel (Advanced), Python, Data Analysis

**Interests:** Fine Dining, Rugby, Photography, Volunteering, Energy Transition & Sustainable Finance