

# Jonathan Li

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## EDUCATION

**University of Pennsylvania, College of Arts and Sciences**, Philadelphia, PA

May 2028

Candidate for Bachelor of Arts

*Major or Concentration:* Economics

*GPA:* 3.71/4.0

*Relevant Coursework (optional):* Introductory Business Statistics, Intermediate Microeconomics

## RELEVANT EXPERIENCE

**Qidds inc.** | *Business Intern*, Fremont, CA

Aug 2025 - Present

- Analyzed survey data to generate insights and propose adjustments to business and marketing strategies
- Supported fundraising efforts by building investor pitch decks and conducting due diligence on potential investors
- Created and managed an ambassador program to collect qualitative insights and generate actionable user feedback

**Population Studies Center** | *Research Assistant*, Philadelphia, PA

May 2025 – Present

- Supported a long-term research project focused on the socioeconomic impact of epidemics
- Conducted in-depth analysis on how public health perceptions and behavior vary across different socioeconomic groups
- Examined the psychological and behavioral implications of optimism vs. pessimism in public health, connecting findings to risk communication strategies and SDG #3 (Good Health & Well-Being)

**John Sawyer & Company** | *Investment Research Intern*, New York City, NY

Dec 2024 – Apr 2025

- Conducted comprehensive market research on early-stage funding trends, investor profiles, and startup ecosystems to inform and optimize outreach strategies
- Developed a working knowledge of investment banking concepts, private capital markets, and startup fundraising through a structured mentorship program

## EXTRACURRICULAR EXPERIENCE

**Student Advisory Group for the Environment** | *Student Advisor*, Philadelphia, PA

Aug 2025 - Present

- Collaborated with Penn Sustainability staff and the Environmental Sustainability Advisory Committee (ESAC) to provide student input on Climate and Sustainability Action Plans (CSAPs 3.0 & 4.0)
- Assisted in promoting campus sustainability initiatives and resources, increasing student engagement and awareness of environmental programs

**Zhejiang University SDG Summer School** | *Scholarship Recipient*, Hangzhou, China

Jul 2025

- Selected for a fully funded academic program hosted by one of China's top universities, focused on global inclusive development
- Studied interdisciplinary modules on inclusive urbanization, environmental sustainability, and global social policy through lectures led by prominent professors and policy researchers

**Global Equity Management** | *Member*, Philadelphia, PA

Jan 2025 - Present

- Collaborated with peers from Columbia and NYU to develop and present a full investment pitch and valuation model on MGM Resorts
- Completed a 10-week intercollegiate finance program taught by incoming investment banking analysts focusing on training in Powerpoint, accounting, company analysis, value investing, thesis generation, and modeling

**United Way of Greater Mercer County** | *Tax Preparer*, Trenton, New Jersey

Sep 2023 – Apr 2024

- Assisted families and individuals with free tax preparation to get benefits and qualify for federal programs
- Became VITA/TCE Basic certified

## SKILLS

**Awards:** WUREC Institute Case First Place (2025), National Security Language Initiative for Youth (2023)

**Technical:** Microsoft Office Suite, Java, Python, RStudio

**Languages:** French

**Interests (optional):** Small Mountain Hiking, Star Wars, History, Swimming, Travel (Latvia #1), Food Deals

**SAT Scores:** Math (780) / Reading & Writing (750)