

Reagan Reese

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EDUCATION

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA

May 2026

Candidate for Bachelor of Arts

Major: Philosophy, Politics & Economics, *Minor:* Neuroscience & Consumer Psychology (through The Wharton School)

Honors & Awards: Questbridge Scholar, Beta Alpha Scholarship Recipient, National Chi Omega Scholarship Awardee, AEI Scholar

Relevant Coursework: Consumer Behavior, Introduction to Marketing, Marketing Strategy for Digital Platforms, Consumer Neuroscience, Neuroeconomics, Introduction to Micro/Macroeconomics

RELEVANT EXPERIENCE

United States Senate | *Intern*, Philadelphia, PA

August 2025 – Present

- Philadelphia regional office of Senator Dave McCormick

The Pennsylvania Post | *Director of Marketing & Social Media Editor*, Philadelphia, PA

December 2023 – Present

- Produce and edit content for social media for over 200 postings, lead all graphic design work, create graphics for Instagram and Facebook, writer for news and editorial opinion content, manage operations of all digital/social content.

Daily Caller | *Marketing Intern*, Washington, D.C.

May 2025 – August 2025

- Devised and implemented new marketing strategy project to acquire 3,000+ new subscribers to brand, created PowerPoint pitch decks for clients and advertising, designed merchandise amassing 2,000+ sales, organized *Daily Caller Live* for 150+ attendees securing venue, branding, consulting with vendors/sponsors for all marketing materials.

National Journalism Center | *Taylor Anderson Fellow*, Washington, D.C.

May 2025 – August 2025

- Received personal benefactor sponsorship to participate in weekly leadership summits, performed investigative journalism and acquired skills in reporting, creating digital media content for clients and strategizing headlines & Ledes for clicks.

American Enterprise Institute | *Summer Honors Scholar*, Washington, D.C.

May 2025 – June 2025

- Visited Senate offices, attended seminars on family policy, heard from policy experts during lectures.

Penn Residential Services | *House Assistant and Operations Assistant*, Philadelphia, PA

August 2023 – May 2025

- Organized 12+ weekly social events for over 600 residents, management of front-desk operations and guest interactions for Gutmann College House, assist with social media and marketing of 12+ events, advise risk management situations.

United States House of Representatives | *Intern*, Washington, D.C.

May – July 2024

- Drafted communications material for weekly newsletter, assembled “daily clips,” maintained office operations, attended Congressional hearings and briefings, worked on policy research, wrote letters for over 800,000 constituents in Michigan.

Penn School of Dentistry, Theken Laboratory | *Summer Research Assistant*, Philadelphia, PA

June – August 2023

- Awarded \$5,000 grant by Penn PURM Program to conduct research project and interpret data via the mentorship of faculty, performed Olink protein data analyses via R Studio of 150+ samples, presented results at 2023 CURF Symposium.

LEADERSHIP

Chi Omega Fraternity, Beta Alpha | *House Manager & Campus Activities Director*, Philadelphia, PA

August 2023 – Present

- Manage 150+ members of chapter home, liaison between Office of Fraternity & Sorority Life and home, organize efforts to track attendance at 50+ campus events, promote activities and oversee participation.

Penn Panhellenic Council | *VP of Standards and Wellness*, Philadelphia, PA

October 2024 – Present

- Organize wellness events across Panhellenic for seven sorority chapters, maintain minutes of council meetings and plan semesterly Penn Violence Prevention and Anti-Hazing events for over 1000 Panhellenic members.

Penn Medical Emergency Response Team | *EMT*, Philadelphia, PA

January 2023 – Present

- Licensed in state of Pennsylvania, provide emergency medical care to Penn affiliated and residents of Philadelphia, organize campus-wide efforts to teach 600+ students CPR, mock mass casualty incident drills and created marketing materials.

Penn Varsity Cheerleading | *Social Media Manager & Backspot*, Philadelphia, PA

August 2022 – December 2023

- Member of team, chief operative of social media, created infographics for marketing promotional content.

SKILLS

Adobe Illustrator, Adobe Photoshop, Google SEO, Iterable, DlvR.it, R Studio, Canva, , Microsoft Office, Wix, Communications, Management, Marketing Strategy, Excel, PowerPoint, Press Relations, Media Strategy, Government Relations, X, Twitter