

Haea Park

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EDUCATION

Columbia University, New York — *Cognitive Science & Political Science*

September 2022 - May 2026

Bachelor of Science in Cognitive Science - Human-Computer Interaction (3.93 / 4.00)

Bachelor of Arts in Political Science - International Relations (3.95 / 4.00)

EXPERIENCE

Columbia University Irving Medical Center, New York — *Research Assistant*

September 2024 - Present

- Conducted statistical analysis and data management for psychological studies, using tools such as R, Python, and Excel to manage large datasets and perform quantitative analysis.
- Collaborated with faculty to design experiments, collect data, and assisted in writing research papers and presentations for conferences and publications.
- Utilized advanced data analysis techniques, including regression analysis, ANOVA, and machine learning algorithms, to support research findings.

Edelman- Samsung Core, Seoul— *Internship (Research Assistant)*

June 2024 - August 2024

- Supported marketing campaign planning and execution in Korea and the USA.
- Acquired knowledge in web design principles while creating content for websites.
- Perform testing and research on user journeys, develop storyboards and web copy.

Columbia University, New York — *Customer Service Attendant*

November 2022 - Present

- Developed a deep understanding of products and services offered by the company.
- Utilized problem-solving abilities to resolve conflicts between customers and other staff members.

NDS (Neighborhood Defender Service), New York — *Summer Legal Intern*

June 2023 - September 2023

- Assisted in drafting and formatting legal documents, including contracts, pleadings, and affidavits, under the supervision of senior social workers and attorneys.
- Maintained organized case files, managed documents, and ensured accurate and up-to-date records for court proceedings.
- Assisted with trial preparation activities such as document management, witness coordination and exhibits organization.

SKILLS

UX/UI Design

Figma

Java

Python

SQL

RStudio

Research

Microsoft Excel

Microsoft Word

Microsoft PPT

Adobe Premiere

Adobe InDesign

LANGUAGES

English

Korean

AWARDS

Dean Lists

Leadership - Award

University Life - Ambassador

Volunteer

UNICEF

Social Work

Korean School