

Casey Gottlieb

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EDUCATION

University of Pennsylvania, The Wharton School of Business

May 2029

- **The Wharton School:** B.S. in Economics, Concentration in Finance and Management
- **Extracurriculars:** MUSE Marketing Generalist Consultant and Corporate Relations, Wealth Management Club, 180 Degrees Consulting, Undergraduate Women in Artificial Intelligence, Intercor (Competing MUN team), UPMUNC ASG, Jewish Undergraduate Business Association Social Chair, Hillel Social Committee, Wharton Retail

Blair Academy

June 2025

GPA: 5.6 unweighted (≈ 4.05)

- **Awards:** Cum Laude Society, Blair Academy Spanish Prize, Integrated Science Research selectee
- **Extracurriculars:** Founder Debate Team, Head Secretariat Model United Nations, President La Connexion, Editor in Chief of the Literary Magazine, Co-Leader Blair Investment, Senior Leader Jewish Student Union
- **Achievements:** United Nations Association of the United States of America Ambassador Award, AP Scholar with Distinction (less than 1% of test takers), National Hispanic Recognition Program (2.5% acceptance rate based PSAT scores), National Rural and Small Town Recognition Program, Multiple Model UN/Debate 1st Place Finishes

PROFESSIONAL EXPERIENCE

Lumaire Agency | Founder

January 2023 – Present

- Pioneered and scale concept to a full service firm supporting 25+ clients
- Interviewed and led a collegiate internship program
- Enhanced client online image through media/website design and strategy
- Managed internal budget

YindaYin | Chapter President & Volunteer

September 2016 – Present

- Non For Profit for young Tibetan refugees
- Led two international conferences on civic engagement
- Design SEE learning & youth leadership programs through digital databases
- Fundraise \$5k – five thousand dollars for resources

Curtis Sliwa for NYC Mayor | Deputy Director of Fundraising & Campaign Strategy

June 2025 – September 2025

- Plan and coordinate campaign events
- Lead fundraising outreach and donor strategy
- Organize media efforts and messaging
- Support high-level strategy to elevate Curtis Sliwa's visibility and momentum across NYC

Former Prime Minister Liz Truss | Campaign Intern

May 2024 – July 2024

- Led efforts to canvas
- Conducted policy research
- Collect polling data to create constituent content
- Manage task force on social media and email communications

Early Entrepreneurs NYC | Head of Finance

January 2023 – May 2025

- NFP teaches NYC youth entrepreneurial skills
- Conduct cost analysis for resources and expense and handle grant applications
- Organize forums with experts

SKILLS AND INTERESTS

Skills: Fluent in Spanish, Client Relations, Social Media, Fundraising and Development, Excel, Data Analysis, Public Speaking
Interests: Golf and Tennis, International Relations, Pilates, Travel, Fashion, Philosophy