

# Allie Goodwin

ag1567@princeton.edu

27825 W Flynn Creek Dr  
Barrington, IL, 60020

224-655-8378

## EDUCATION

### **Princeton University**

*Bachelor of Arts in Economics; Intended Finance Minor*

**Princeton, NJ**

*Class of 2027*

- Cumulative GPA: 3.6/4.0
- *Relevant Coursework:* Multivariable Calculus, Statistics & Data Analysis for Economics, Ethics in Finance, Microeconomics, Macroeconomics; *Spring 2025:* Intermediate Macroeconomics, Behavioral Finance, Economics of Health and Healthcare
- *Varsity Softball Team:* 2024 Ivy League Champions; commit 30+ hours weekly for practices, games, and competitions
- *Clubs & Societies:* Women in Economics and Policy, Women in Business, Princeton Christian Fellowship, Athletes in Action

## WORK EXPERIENCE

### **Accrevity Consulting**

*Incoming 2025 Business Development Summer Associate*

**London, UK**

*May 2025 – Aug 2025*

- Accrevity is a consulting service that partners with boutique consulting firms to build and implement customized, step-by-step growth plans that increase their revenue, EBITDA and enterprise value
- Expected to assist in evaluating investment opportunities for clients by conducting market/industry research, performing quantitative market analysis, building financial models to support growth plans, and presenting findings to clients and senior leadership

### **Future Founders**

*Summer Intern*

**Chicago, IL**

*May 2024 – Aug 2024*

- Worked on a team to run a 6-week entrepreneurship program for high achieving, low-income students in the Chicago area
- Recruited professionals and founders from diverse organizations to coach the students; managed event logistics for their visit, and created engaging content for Instagram and LinkedIn to promote the program to potential donors
- Analyzed pre- and post-program survey data to create a comprehensive report on the program's impact on students, realizing a 50% increase in the number of students who wanted pursue entrepreneurship; presented findings to senior team for inclusion in the annual report

### **Saturn App**

*Outreach Strategy Intern*

**Princeton, NJ**

*October 2023 – May 2024*

- One of four students selected to be a member of Princeton University's student outreach team to increase awareness, engagement, and long term usage of the app
- Collaborated with Saturn's NYC office to assist with their app launch at Princeton University, gathering student feedback and outreach ideas to present at weekly meetings with Saturn staff
- Culminated with a launch day event in which my team met our goal number of over 200 downloads

## LEADERSHIP

### **Princeton Varsity Softball**

*Leadership Council*

**Princeton, NJ**

*December 2023 – Current*

- Selected by peers to represent the Class of 2027 on the four-player leadership council as team-coach liaison
- Led weekly meetings with coaches to discuss team goals, maintain player morale, and problem-solve issues, including: coaching performance feedback, team disputes, scheduling conflicts, and player/roster strategy

### **Princeton TigerCall**

*Student Caller*

**Princeton, NJ**

*November 2023 – Current*

- Initiate cold outreach to Princeton alumni, securing donations of over \$10,000 for Princeton University's Annual Giving Fund
- Received caller of the month award in November and December of 2024

## ADDITIONAL INFORMATION

*Skills:* Proficient in Microsoft Word, PowerPoint, Excel, Teams; STATA, Social Media Marketing

*Modeling:* Wall Street Oasis Valuation, M&A, and LBO Modeling courses; Wall Street Prep Technical Interview Workshop

*Awards & Achievements:* National Honor Society, Illinois State Scholar, AP Scholar, All-Academic Senior Athlete, Heisman High School – Illinois State Winner, Ranked 22<sup>nd</sup> in the Nation for the Class of 2023, Broke the Barrington High School career home-run record (45), All-Area Team Captain, All-State, All-Conference

*Interests:* Coffee, Running, Travel, Non-fiction Reading