

Anika Agarwal

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EDUCATION

Barnard College, Columbia University, New York, NY, BA *Economics, English Minor*
Honors: Dean's List: Fall 2023, Spring 2024, Athena Incubator Grant

Expected May '27
GPA: 4.0/4.0

ECONOMICS, BUSINESS, AND CONSULTING EXPERIENCE

- Goldratt Consulting North America**, Hybrid, *Operations Consulting Intern* Jun '25 - Present
- Supporting the Goldratt Equity Partners practice by conducting strategic research on portfolio companies to identify operational bottlenecks and opportunities for performance improvement
 - Assisting in client workshops across the United States, helping teach core concepts of the Theory of Constraints (TOC) and translating them into actionable implementation strategies for executives and plant managers
 - Contributing to client deliverables and internal knowledge-sharing by synthesizing workshop insights, industry research, and TOC applications in diverse sectors
- Global Research and Consulting Group**, Columbia University, *Associate Consultant* Feb '25 - Present
- Offering management consulting expertise to nonprofit organizations and startups through strategy, business development, policy research, and data analytics to optimize social impact on target communities
 - Optimizing brand expansion and marketing strategies for the Dakshina Chitra Heritage Museum in Chennai, India to increase national awareness and visitor engagement
- Open Rivers Consulting Associates**, Remote, *Consulting Intern* May '25 - Jul '25
- Structured internal workstreams that support strategy development for for-profit clients, integrated research inputs and leveraged AI tools to enhance synthesis and efficiency in deliverable preparation
 - Led operational improvements by developing scalable processes for hiring, onboarding, and knowledge management across multiple project teams
 - Oversaw project logistics by managing timelines, aligning cross-functional tasks, and maintaining executional clarity using tools such as Buffer, Mural, and Harvest
- Dept. of Economics (Prof. Martina Jasova)**, Barnard College, *Research Assistant* Jan '25 - Apr '25
- Analyzed public-facing bank disclosures regarding sustainable lending practices for ECB Working Paper No. 2023/2882: "Glossy Green" Banks: The Disconnect between Environmental Disclosures and Lending Activities
 - Collaborated with a team of researchers and worked with AI tools to refine text analysis strategies
- BioInfi (FindExpertMD)**, King of Prussia, PA, *Corporate Strategy and Marketing Intern* May '24 - Aug '24
- Applied major account sales strategy to a B2B physician recruitment business reaching over 100 hospital recruiters; doubled the number of engagements with potential clients and drove better business performance
 - Designed and executed a marketing strategy bringing in \$200k in business
- LEADERSHIP EXPERIENCE**
- The Wellness Spot**, Barnard College, *Peer Educator* Aug '24 - Present
- Advocating directly for the wellness needs of the student body, collaborating with senior admin (VP, Chief Health Officer, Exec. Director) to address structural issues, helping to recruit a new Director of Health Promotion
 - Consulting individually with students on topics such as sexual health and stress management, leading campus-wide events (Well-Saids, Tabling), engaging the community and fostering a culture of wellness
- Athena Incubator**, Barnard College, *Business Founder* Jun '24 - May '25
- Developed business plan and strategy for start-up web application centered around helping users search for cafes based on real-time seating availability
 - Conducted market research on 20 individuals from different consumer segments, compiling data from surveys to better align product with the target demographic, coded an MVP using Python, HTML, CSS, and JavaScript; independently researched IP and filed trademark with the USPTO

