

COLE PRYOR

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Education

University of Pennsylvania

May 2028

- B.S. in Economics at the Wharton School, B.A. in Political Science, GPA: 3.8/4.0
- Relevant Coursework: Finance, Accounting, Economics, Data Science, Business Statistics I and II

Experiences

Bel Fuse, Inc., *Procurement Intern*

Jun. 2025 - Aug. 2025

- Worked directly with Bel's Global Head of Purchasing and outside consultants to save \$1M+ annually on logistics in the categories of small parcel, LTL, and ocean freight
- Coordinated, led communication with, and pitched the project to 10+ business segments in the U.S., India, China, Israel, and Slovakia
- Developed and maintained advanced Excel dashboards to analyze logistics spend and highlight cost-saving opportunities, directly supporting executive decision making

Orwell Fund, *Founder, General Partner*

Nov. 2025 - Present

- Ran a self-directed arbitrage book across Polymarket and Kalshi, managing five-figure capital and negotiating performance-based scale-up to six figures
- Engineered probabilistic EV models and execution workflows in Excel and Python (Cursor) to detect mispricings and maximize net returns

Wharton Undergraduate Finance Club (WUFC), *VP*

Sep. 2025 - Current

- Co-Founded the Capital Advisory division of WUFC, providing a simulated internship experience to committee members
- Secured partnerships with firms such as Baird, BBR Partners, Verition Fund Management, and more

Marketing Undergraduate Student Establishment (MUSE), *President*

Dec. 2025 - Current

- Lead Wharton's largest student organization (300+ members) and its top-tier marketing consulting platform
- Control a five-figure budget and direct multi-team consulting engagements for Fortune 500 firms, NGOs, and emerging startups
- As VP, named top-performing officer; orchestrated cross-division operations, client delivery, and internal performance systems

Projects

712 Labs LLC, banterpredictions.com

Nov. 2025 - Current

- Built a prediction market that uses shares as currency, incorporated quantitative methods to determine how to adequately issue shares
- Voted the top project in an MBA entrepreneurship class, pitched to a panel and subsequently secured mentorship from a former Hedge Fund manager and Susquehanna trader
- Found & reported privacy security flaws in competitors' apps with market capitalizations of \$100M+

Presideck, presideck.com

May. 2022 - Current

- Created and designed 200+ collectible trading cards featuring U.S. presidents, governors, and senators; built and launched Presideck.com to showcase and sell products on Etsy, Shopify, and in local markets
- Collaborated with high-profile politicians including a United States Senator and content creators with a combined 300K+ followers

Election Central Podcast, youtube.com/@ElectionCentral2024

Jul. 2023 - Jun. 2025

- Researched, scripted, and produced videos covering the 2024 Presidential election, ultimately reaching a peak of 13.6K subscribers, 2.9M+ views, 18M+ impressions, and a five-figure profit with a \$0 budget
- Used platform to encourage respectful political discourse and debate; cited in a PhD student's thesis

ChymeAI, chymeai.com

Mar. 2025 - Jun. 2025

- Co-founded ChymeAI, an AI-powered content advisory platform utilizing multimodal analysis (CLIP, LLaVA) and advanced predictive metrics (NLP with BERT) to deliver specialized performance metrics

Awards

Startup Internship Award, *Venture Lab @ the Wharton School*

Jul. 2025

- Awarded for performance at Toutix, a ticketing startup, last summer

Lee Epstein Scholar, *American Marketing Association*

Apr. 2025

- Awarded to the top two marketing students from the tri-state area

King Scholar, *Martin Luther King Observance Committee*

Aug. 2025

- Recipient of the King Scholarship for applying Dr. King's vision and commitment to social justice and equality

Additional Information

- Interests: Public Speaking, Baseball (Yankees), Fencing, Political Campaign Strategy, Weight Training, Orwell
- Skills: Microsoft Excel, Microsoft Powerpoint, Microsoft Word