

# Aviv Hanuka

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## EDUCATION

### Columbia University Dual Degree Program with Tel Aviv University

#### Columbia University

New York, NY

Bachelor of Arts in Financial Economics | Honors: Joseph Safra Scholar ('25)

September 2022 – May 2027

#### Tel-Aviv University

Bachelor of Arts in Psychology, Concentration in Entrepreneurship | Honors: Dean's List

Cumulative GPA: 4.00/4.00

## WORK EXPERIENCE

### Glick Family Office

New York, NY

Analyst

May 2025 – July 2025

- Analyzed 10-K, 10-Q, and S-1 filings, assessing financial risk and growth of target companies
- Evaluated portfolio performance and asset allocation across \$2B+ in AUM
- Prepared internal memos summarizing fund manager calls and earnings reports

### Campus-Guru [Campus-Guru.com]

Tel Aviv, IL

Founder

October 2023 – Present

- Founded a leading academic SaaS company, accumulating 40k users within its first year
- Successfully negotiated multiple acquisitions, driving 6-figure Annual Revenue
- Built and led an 8-person team, applying Agile frameworks to reach product-market fit

### SOSA [Venture & Consulting Firm]

Tel Aviv, IL

Intern Analyst

April 2024 – August 2024

- Collaborated directly with SOSA's Executive Board and led team efforts of strategic M&A targets
- Conducted an in-depth analysis of SOSA's top 15 competitors, delivering pivotal insights
- Advised against a high-risk acquisition, influencing a decision that averted millions in potential losses

## LEADERSHIP & ACTIVITIES

### TAMID Group [Pre-professional Finance Club]

Tel Aviv, IL

Founding Member & Director

October 2022 – Present

- Co-founded TAMID @ TAU Chapter, recruiting over 50+ active club members
- Led forums on Finance and Consulting, performing valuation & risk assessments, and Excel modeling

### Tel-Aviv University Ambassador Club

Tel Aviv, IL

Member & Delegate

October 2022 – Present

- Mentored new cohorts at Tel Aviv University's international school, providing academic guidance

Coordinated high-impact events with global thought leaders in business, policy, and innovation

### Model United Nation

Delegate & Secretary General

- Awarded Best Delegate at Oxford University and Outstanding Delegate at Yale University
- Led committees and facilitated successful events as Secretary General and Chair
- Completed Harvard University's Negotiations Program 'Getting to Yes' with distinction

## MILITARY SERVICE

### Israeli Special Forces

Honorably Discharged, Staff Sergeant

April 2019– December 2022

- Commanded a platoon of 27 soldiers, demonstrating leadership and strategic planning
- Led a team of 6 soldiers, successfully executing complex orders under high-pressure situations
- Volunteered at *Havat HaShomer*, providing guidance & support to Juvenile delinquent recruits

## SKILLS & VOLUNTEERING

**Skills:** Financial Modeling/Valuations, Excel, PowerPoint, Public Speaking, Market/Risk Analysis

**Volunteering Experience:** 'Heroes for Life' delegation to Ethiopia, Gondar