EMILY RIVKIN

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EDUCATION

CORNELL UNVERSITY, COLLEGE OF HUMAN ECOLOGY   **Ithaca, New York**
Candidate for Bachelor of Science in Human Biology, Health, and Society   *Anticipated Graduation: May 2027*
Minors: Dyson School of Applied Economics and Management for Life Sciences, Health Care Policy   *GPA: 3.840*
Coursework: Marketing, Statistics, Calculus, Economics, Financial Accounting, US Healthcare Systems, Biochemistry, Physics, Organic Chemistry, General Chemistry, Biology, Nutrition, Brain & Behavior

WORK EXPERIENCE & LEADERSHIP

PFIZER ONCOLOGY INTERN   **New York, NY**
Commercial Business Development   *Jun 2025-Aug 2025*
- Conducted competitive market analysis of oncology drug competitors, focusing on digital presence, clinical data presentation, and promotional strategies relative to BRAFTOVI + MEKTOVI.
- Collaborated with cross-functional team members to deliver insights and recommendations using Excel and PowerPoint. Worked on data analysis of 6,000 HCPs nationwide and assisted in updating weekly and quarterly forecasts with team.
- Participated in meetings with key opinion leaders, stakeholders, and potential clients to gather feedback and align competitive strategies with market needs. Worked on deliverable focused on AI development in pharmaceutical industry.

CAYUGA HEALTHCARE CONSULTING   **Ithaca, NY**
Project Manager   *Sept 2024–Present*
- Completed an intensive eight-week training program exploring the intersections of business and healthcare.
- Lead team of 6 to achieve client goals and improve marketing strategies, operational efficiency, and business productivity.
- Conducted a comprehensive market feasibility analysis for a biotech startup developing microfluidic and protein engineering technology by evaluating market size, competitor landscape, and regulatory pathways to create effective commercialization strategy.

ALPHA CHI OMEGA- ZETA PHI CHAPTER OF CORNELL   **Ithaca, NY**
Vice President of Risk Management   *Sept 2024–Present*
- Oversee risk management plan for organization of 160 members, outlining procedures for addressing various incidents.
- Conduct regular risk management training for members, leading to a decrease in instances by 25%.

CITYMD   **New York, NY**
Medical Scribe Tech   *Dec 2023–Aug 2024*
- Over 800 hours of patient care experience; Maintained accuracy in patients' charts seeing 20+ patients a day.
- Certified in phlebotomy and EKG; Communicated across metro area sites to optimize care by 40%.

RESEARCH EXPERIENCE

THE BEHAVIORAL ANALYSIS OF BEGINNING YEARS LAB, CORNELL UNIVERSITY   **Ithaca, NY**
Research Assistant   *Dec 2024–Present*
- Working on graduate led vocal learning study and a student-led project on the Lombard Effect in human infants.
- Download audio and videos into Elan to annotate and transport into R and excel for analysis and diagram making.
- Design informative posters for national conferences on favorable caregiver styles for language acquisition.

CORNELL JOAN KLEIN JACOBS CENTER FOR PRECISION NUTRITION AND HEALTH   **Ithaca, NY**
Research Assistant   *Dec 2024–Present*
- Working with Dr. Antra Ganguly and Dr. Mehta in the point-of-care diagnostics lab focusing on developing novel technology to improve health, including point-of-care diagnostics for nutrition, infection, and cancer.
- Current projects focus on lateral-flow assay diagnostic technology for preeclampsia, pancreatic cancer, dengue, malaria.

ACTIVITIES, SKILLS & INTERESTS

Activities: 2024 Goldman Sachs Possibilities Summit Exploratory Program, VA NY Harbor Healthcare System Emergency Room Volunteer, Cornell's Undergraduate Research Board, and Human Ecology Ambassador
Software: R, Microsoft Office Suite, Elan, SQL
Language: English (Fluent), Russian (Fluent), Spanish (Limited Working Proficiency)
Interests: Hiking, Debate, Reading, and Travel