

MICHAEL CHEN

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EDUCATION

Cornell University, College of Arts and Sciences
Bachelor of Science in Economics

Ithaca, NY
Expected: May 2029

PROFESSIONAL EXPERIENCE

Golden State Warriors Fanpage
Founder

Taipei, TW
Apr 2021 - Mar 2022

- Received 10+ offers to advertise for clients' products after generating 15k+ followers and 1+ million views over 11 months
- Mentored 2 online clients on their Instagram basketball skyrocketing fanpages, their viewership by 30k+ over a 5-month timespan
- Mastered Canva photo editing skills and generated 200+ interactive NBA graphics with 20k+ total comments and 200k total likes

LEADERSHIP & EXTRACURRICULAR EXPERIENCE

Cornell Wall Street Club

VP of Marketing and Communications | Financial Analyst

Ithaca, NY
Nov 2025 – Present

- Conducted in-depth analysis of IG marketing algorithms, accomplishing a 200% increase in Instagram followers in the 1st week
- Collaborated with founder to recruit 8 e-board members and successfully registered the club as official entity in upcoming spring
- Led weekly meetings with team of 3 to brainstorm logistics, finances, IG and LinkedIn Posts, and proposal for school funding

Cornell Global Business Club

Global Markets Financial Analyst

Ithaca, NY
Oct 2025 – Present

- Collaborated with 4+ club members to complete 2+ finance projects, analyzing 6 IPOs in America and the Asia-Pacific region
- Generated 2 PowerPoint decks, analyzing effect of US government shutdown on investment, stock trends, and market economies
- Presented a thesis and a financial report on J.P. Morgan's 1.5 Trillion USD investment, analyzing its effects over the next decade

Cornell Business Review – Cornell's Premier Business Publication

Sports Business Publisher | Financial Analyst

Ithaca, NY
Sep 2025 – Present

- Authored a 3000-word sports business article, analyzing Golden State Warriors' financial valuation after acquiring Chase Center
- Conducted research on the finances of the NBA, including ticket sales, attendance, and franchise valuation over the past decade
- Conducted in-depth analysis of NBA debt financing, naming rights, and new deals with banks to expand and construct new arenas

Cornell Commodity Trading Club

Global Markets Financial Analyst

Ithaca, NY
Aug 2025 – Present

- Collaborated with 2+ members to author a macroeconomic financial report, analyzing silicon powder as a global commodity
- Attended 3+ speaker events with world-level commodity traders and analyzed fluctuations in oil prices after Russo-Ukrainian war
- Generated a thesis on political relations between US and Venezuela and analyzed effects of market instability on global economy

Taiwan National Debate Team

2025's 40th best global speaker, 2025's 2nd best speaker in Taiwan

Taipei, TW
Oct 2023 - Aug 2025

- Ranked 40th best debater among 300+ competitors globally and led team into Partial Double Octofinals among 60+ national teams
- Broke Taiwan's national record by leading a team of 5 to win 9th best team in Asia while winning 20th best speaker in all of Asia
- Conducted 1100+ hours of strategy case construction while working with 20+ national debaters, winning 22+ international awards

Arguments Across the Americas

Co-founder | Financial Manager

Taipei, TW
Dec 2023 - Aug 2024

- Designed 40+ debate workshops for underprivileged communities across 15+ nations, reaching 300+ total members over 1 year
- Led a board of 5 to organize a free debate tournament for 30+ participants while managed to acquire a federal grant of 1000 USD
- Scheduled 40 meetings with 5 E-board members to brainstorm curriculum revisions, financial budgeting, and tournament logistics

ADDITIONAL INFORMATION

- **Skills:** PowerPoint (basics), Excel (basics), Instagram Business Marketing and Management, Canva and Photopea Photo Editing
- **Proficient Languages:** Chinese (native language), English (proficient)
- **Interests:** BP and WSDC Debates, NBA, Suits, Taiwanese Hotpot, Taiwanese Boba, F1 Movie, Chinese Chess, Badminton
- **Awards:** 2025 Panama WSDC Top 40th Speaker and PDO Finalist, 2025 Doxbridge WSDC Octofinalist, 2025 Asia WSDC 20th Best Speaker, 2025 SASDC Octofinalist, 2024 Penn WSDC Quarterfinalist, 2024 Cornell Summer Debate Tournament Champion