

ELLA ZESIGER

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EDUCATION

Yale University, New Haven, CT
BA in Art with Painting/Printmaking Concentration

Expected Graduation May 2027

British International School, Ho Chi Minh City, Vietnam

2010-2022

WORK EXPERIENCE

Beinecke Library, *IT Worker*, New Haven, Connecticut

January 2025 –

- Work closely with my supervisor to respond to IT problems and resolve support tickets in a timely manner
- Inventory and assemble computer hardware such as monitors, set up workstations, and image computers

Kha.ar, *Communications Intern*, Ho Chi Minh City, Vietnam

June 2024 – July 2024

- Produced and edited branding videos, and designed graphics for social media outreach and brand visibility.
- Assisted with in-house textile production process and conducted research on textile sustainability.
- Worked in teams to conduct market research and analysis.

LIN Center for Community Development, *Intern*, Ho Chi Minh City, Vietnam

April 2021 – June 2021

- Managed spreadsheets and databases to keep track of donation inventory.
- Worked at front desk answering phones and greeting people.

LEADERSHIP AND EXTRACURRICULAR EXPERIENCE

Girls On The Run, *Coach*, New Haven, CT

October 2024 –

- Work with a team of coaches to prepare and organize weekly lesson plans.
- Mentor and supervise New Haven elementary school girls, promoting teamwork and physical well-being among participants.
- Exercise quick decision-making and problem-solving skills to maintain safety and engagement in a fast-paced environment.

Yale Vietnamese Students Association Political Committee, *Member*, New Haven, CT

January 2024 –

- Plan and organize political events such as the annual April 30th commemoration event.
- Moderate bi-weekly “Conversation Circles” tackling issues that face the Vietnamese community.

Plant Box Studios, *Marketing Director*, Ho Chi Minh City, Vietnam

September 2020 – April 2021

- Won 4 of 7 awards in an entrepreneurial competition where my team created and sold our own product, the awards included Best Marketing as well as Best Overall Business.
- Designed product packaging and marketing materials, as well as conducting market research.
- Managed social media account.

SKILLS AND INTERESTS

- *Computer Skills*: Proficient in Web design (HTML, CSS, and JavaScript), database management and spreadsheets. Basic Java and Python skills.
- *Language Skills*: Proficient at Vietnamese.
- *Interests*: Film, Painting, Fiber Arts and Textiles, Web and Graphic Design, Creative Coding