

Allie Goodwin

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EDUCATION

Princeton University

Bachelor of Arts in Economics; Intended Finance Minor

Princeton, NJ
Class of 2027

- Cumulative GPA: 3.6/4.0
- *Relevant Coursework:* Multivariable Calculus, Statistics & Data Analysis for Economics, Ethics in Finance, Microeconomics, Macroeconomics; *Spring 2025:* Intermediate Macroeconomics, Behavioral Finance, Economics of Health and Healthcare
- *Varsity Softball Team:* 2024 Ivy League Champions; commit 30+ hours weekly for practices, games, and competitions
- *Clubs & Societies:* Women in Economics and Policy, Women in Business, Princeton Christian Fellowship, Athletes in Action

WORK EXPERIENCE

Accrevity Consulting

Incoming 2025 Business Development Summer Associate

London, UK
May 2025 – Aug 2025

- Accrevity is a consulting service that partners with boutique consulting firms to build and implement customized, step-by-step growth plans that increase their revenue, EBITDA and enterprise value
- Expected to assist in evaluating investment opportunities for clients by conducting market/industry research, performing quantitative market analysis, building financial models to support growth plans, and presenting findings to clients and senior leadership

Future Founders

Summer Intern

Chicago, IL
May 2024 – Aug 2024

- Worked on a team to run a 6-week entrepreneurship program for high achieving, low-income students in the Chicago area
- Recruited professionals and founders from diverse organizations to coach the students; managed event logistics for their visit, and created engaging content for Instagram and LinkedIn to promote the program to potential donors
- Analyzed pre- and post-program survey data to create a comprehensive report on the program's impact on students, realizing a 50% increase in the number of students who wanted pursue entrepreneurship; presented findings to senior team for inclusion in the annual report

Saturn App

Outreach Strategy Intern

Princeton, NJ
October 2023 – May 2024

- One of four students selected to be a member of Princeton University's student outreach team to increase awareness, engagement, and long term usage of the app
- Collaborated with Saturn's NYC office to assist with their app launch at Princeton University, gathering student feedback and outreach ideas to present at weekly meetings with Saturn staff
- Culminated with a launch day event in which my team met our goal number of over 200 downloads

LEADERSHIP

Princeton Varsity Softball

Leadership Council

Princeton, NJ
December 2023 – Current

- Selected by peers to represent the Class of 2027 on the four-player leadership council as team-coach liaison
- Led weekly meetings with coaches to discuss team goals, maintain player morale, and problem-solve issues, including: coaching performance feedback, team disputes, scheduling conflicts, and player/roster strategy

Princeton TigerCall

Student Caller

Princeton, NJ
November 2023 – Current

- Initiate cold outreach to Princeton alumni, securing donations of over \$10,000 for Princeton University's Annual Giving Fund
- Received caller of the month award in November and December of 2024

ADDITIONAL INFORMATION

Skills: Proficient in Microsoft Word, PowerPoint, Excel, Teams; STATA, Social Media Marketing

Modeling: Wall Street Oasis Valuation, M&A, and LBO Modeling courses; Wall Street Prep Technical Interview Workshop

Awards & Achievements: National Honor Society, Illinois State Scholar, AP Scholar, All-Academic Senior Athlete, Heisman High School – Illinois State Winner, Ranked 22nd in the Nation for the Class of 2023, Broke the Barrington High School career home-run record (45), All-Area Team Captain, All-State, All-Conference

Interests: Coffee, Running, Travel, Non-fiction Reading