

Lorna Lin

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EDUCATION

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA

May 2026

Candidate for Bachelor of Arts

GPA: 3.43/4.0

Major: Economics and Political Science | **Minor:** American Public Policy (The Wharton School)

Honors & Awards: Jack Kent Cooke Semifinalist; QuestBridge Finalist; AP Scholar Award; Delaware College Scholar; Academic Excellence Award

Relevant Coursework: Penn in Washington | Intermediate Microeconomics | Corporate Finance | Law & Society | Statistics for Economists | Communication of Presidency | Markets, Morality and Capitalism | Introduction to Management | Labor Economics | Diplomacy in Americas | Business in the Global Political Environment | Finance and Growth from a Historical Perspective

PROFESSIONAL EXPERIENCE

Career Services, Philadelphia, PA

July 2024 – Present

Podcast & Media Producer

- Managed weekly podcast production, supervising recording sessions, editing audio, balancing levels, and adding titles and credits
- Collaborated with colleagues to produce podcast and editing support to promote career opportunities and awareness on campus and social media

U.S. Senate Office, Washington D.C.

February – May 2025

Press Intern for Senator Chris Coons' Office

- Managed media monitoring, crafted daily news clips, drafted press releases, transcribed videos, and other public communications
- Collaborated with the press team and senior staff to coordinate logistics for events, interviews, and communication that amplify the Senator's legislative priorities and public engagements

REACH, Los Angeles, CA

June 2024 – January 2025

Operations Coordinator

- Attended weekly team meetings and participate in executive decision-making, ensuring quality work from all business operations
- Collaborated with executive members to understand company's goal and strategy relating to staffing, recruiting, and retention
- Worked closely with all departments to ensure unified approach in go-to-market plans and customer engagement strategies
- Created and evaluated company's business systems with a focus on process improvement and improve operational performance

Business Brilliance, Philadelphia, PA

February – June 2024

Chief Marketing Officer (CMO)

- Assisted student-run 501(c)(3) nonprofit entity with a mission to reshape the global education and networking landscape.
- United ambitious students from elite institutions from top universities to strategically enhance network among students across the world
- Established and executed marketing strategies for 4 unique marketing teams and held weekly meeting, ensuring strategic objectives are met
- Attended weekly executive and global board of director meeting, and contribute to decision-making, guiding and expanding our global team

Project 26 PA, Philadelphia, PA

July – September 2024

Campus Fellow

- Implemented tactics like high-traffic canvassing, cold-calling, tabling, and student organization visits to encourage youth to vote and build excitement for the 2024 election
- Informed students about voting while expanding youth leadership on campus across PA

Wharton Business School, Philadelphia, PA

August 2023

Undergraduate Research Assistant

- Collected data and manipulate project relating to urban population decline and housing markets in China with the Real Estate Professor
- Translated 30 years of Chinese census data to English and extracted Chinese-language data sources from CAJ Cloud Viewer to google sheet

Wharton Global Youth — Essentials of Personal Finance & Essentials of Entrepreneurship, Philadelphia, PA

September 2023 – May 2024

Teaching Assistant

- Supported MBA teaching fellows during live instruction and work with ~ 15 high school students in each high school cohort per semester
- Participated in a monthly check-in meeting with the whole teaching team
- Graded students' participation and discussion submissions and hold weekly 1 hour office hour to answer student questions
- Developed classroom activities, guided students in innovative thinking, and assisted them to develop their own pitch for an early-stage startup

LEADERSHIP

Penn Fashion Collective, Philadelphia, PA

VP of Sponsorships and Events

October 2024 – present

- Foster partnerships with fashion brands, organized guest speaker events, and managed logistics for professional panels and workshops
- Lead a team to organize guest speaker events and alumni panels, including partnerships with major fashion industry for the Penn community

Wharton Undergraduate Entrepreneurship Club (WUEC), Philadelphia, PA

Marketing Committee

January 2024 – present

- Design and distribute all marketing materials (e.g. event flyers, logo, etc)
- Run Entrepreneurship News and Entrepreneur of the Week projects and manage WUEC's social media accounts and designs club merch

Penn Art Club, Philadelphia, PA

Event Committee, Operational Committee

September 2022 – present

- Attend executive board meeting and reach out to clubs and organizations for collaboration opportunity
- Execute and administer social events for the school year

SKILLS AND INTERESTS

Languages: Mandarin (fluent), Spanish (beginner), Japanese (beginner), German (beginner)

Technical Skills: Java, Eclipse, R studio, R language, Microsoft Office, Google Suite, Canva, BOX, Adobe Audition, Lightroom, Headliner

Interests: Violin | Oil Painting | Visual Art | Tennis | Public Speaking | Learning Languages | Singing