

## Anvika Hegde

New York, NY | (862) 216-2001 | [ah4079@barnard.edu](mailto:ah4079@barnard.edu)

### EDUCATION

---

**Barnard College, Columbia University** | New York, NY | *Economics Major, English Minor*

Expected May 2027

Selected Courses: Financial Accounting, Intermediate Macroeconomics, Intermediate Microeconomics, Data Structures, & AI & Social Sciences

Involvement: SGA, Barnard Investment Group, Columbia Financial Investment Group, Columbia Birding Troupe & The Curiosity Initiative Research Fellowship (2026)

*Honors & Awards:* Dean's List, Spring 2024 – Spring 2025

### PROFESSIONAL, RESEARCH & LEADERSHIP EXPERIENCE

---

**Stop the Chop (Environmental Nonprofit)** | New York, NY | *Fundraising Intern*

December 2025 – Present

- Supporting revenue-generating efforts through managing the donor outreach workflow while maintaining prospect and contributor data in Microsoft Excel.
- Drafting professional correspondence and outreach materials to past and prospective donors, supporting relationship management initiatives.
- Organizing and cleaning donor datasets to improve tracking of engagement, contributions, and follow-up activity.

**Barnard College Junior Class Council (SGA)** | New York, NY | *Treasurer*

November 2025 – Present

- Managing budgeting and expense tracking for Junior Class Council events and initiatives.
- Overseeing class funds, ensuring alignment with Barnard Student Government Association financial policies.
- Supporting fundraising efforts and collaborating with council members to execute student programming.

**Lionswap (ecommerce platform for Columbia/Barnard)** | New York, NY | *Growth Strategy Leader*

October 2025 – Present

- Expanding Columbia University's version of eBay by analyzing purchasing and selling behavior to identify pricing patterns and optimize platform monetization potential.
- Collaborating with team members to evaluate financial sustainability models, including payment processing and transaction fee structures.
- Building and managing social media and digital outreach campaigns to enhance brand visibility and drive platform engagement.

**Tenor Capital** | New York, NY | *Summer Intern*

July 2024 – August 2024

- Conducted financial analysis on Etsy and developed a 5-year financial model with projections.
- Collaborated with other interns to optimize internal client data using LinkedIn and client websites.
- Developed an understanding of convertible bonds, financial accounting, and M&A through training programs.

**Columbia University's KCST** | New York, NY | *Co-Assistant Producer*

January 2024 – April 2024

- Led two fundraisers for the Spring Production, persuaded Hungarian Pastry Shop to donate goods for a bake sale, and persuaded Chipotle to contribute a percentage of Columbia student sales revenue to KCST.
- Assisted the chief producer by coordinating with various teams and scheduling rehearsals.
- Managed auditions and tracked actor attendance.

**Jeevika** | Karnataka, India; Peapack/Gladstone, NJ | *Researcher and Fundraiser Leader*

May 2022 – December 2022

- Conducted research on the causes of bonded labor in India and outlined potential solutions in a research paper published in the Journal of Student Research (High School Edition)
- Presented research findings in a 20-page presentation at Gill St. Bernard's to promote awareness of bonded labor.
- Led a fundraising initiative that secured \$900 in donations through strategic outreach and corporate sponsorship

### LANGUAGES & TECHNICAL SKILLS

---

**Languages:** French (Intermediate), Marathi (Basic).

**Technical:** Microsoft Office Suite (Excel, Word, PowerPoint), AI Prompt Utilization, Capital IQ, Google Workspace, Java, Slack