

## Anvika Hegde

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### EDUCATION

<b>Barnard College, Columbia University</b>   New York, NY   <i>Economics Major, English Minor</i>	Expected May 2027
Selected Courses: Financial Accounting, Intermediate Macroeconomics, Intermediate Microeconomics, Data Structures, & AI & Social Sciences	
Involvement: SGA, Barnard Investment Group, Columbia Financial Investment Group, Columbia Birding Troupe & The Curiosity Initiative Research Fellowship (2026)	
<i>Honors &amp; Awards:</i> Dean's List, Spring 2024 – Spring 2025	

### PROFESSIONAL, RESEARCH & LEADERSHIP EXPERIENCE

<b>Stop the Chop (Environmental Nonprofit)</b>   New York, NY   <i>Fundraising Intern</i>	December 2025 – Present
• Supporting revenue-generating efforts through managing the donor outreach workflow while maintaining prospect and contributor data in Microsoft Excel.	
• Drafting professional correspondence and outreach materials to past and prospective donors, supporting relationship management initiatives.	
• Organizing and cleaning donor datasets to improve tracking of engagement, contributions, and follow-up activity.	
<b>Barnard College Junior Class Council (SGA)</b>   New York, NY   <i>Treasurer</i>	November 2025 – Present
• Managing budgeting and expense tracking for Junior Class Council events and initiatives.	
• Overseeing class funds, ensuring alignment with Barnard Student Government Association financial policies.	
• Supporting fundraising efforts and collaborating with council members to execute student programming.	
<b>Lionswap (ecommerce platform for Columbia/Barnard)</b>   New York, NY   <i>Growth Strategy Leader</i>	October 2025 – Present
• Expanding Columbia University's version of eBay by analyzing purchasing and selling behavior to identify pricing patterns and optimize platform monetization potential.	
• Collaborating with team members to evaluate financial sustainability models, including payment processing and transaction fee structures.	
• Building and managing social media and digital outreach campaigns to enhance brand visibility and drive platform engagement.	
<b>Tenor Capital</b>   New York, NY   <i>Summer Intern</i>	July 2024 – August 2024
• Conducted financial analysis on Etsy and developed a 5-year financial model with projections.	
• Collaborated with other interns to optimize internal client data using LinkedIn and client websites.	
• Developed an understanding of convertible bonds, financial accounting, and M&A through training programs.	
<b>Columbia University's KCST</b>   New York, NY   <i>Co-Assistant Producer</i>	January 2024 – April 2024
• Led two fundraisers for the Spring Production, persuaded Hungarian Pastry Shop to donate goods for a bake sale, and persuaded Chipotle to contribute a percentage of Columbia student sales revenue to KCST.	
• Assisted the chief producer by coordinating with various teams and scheduling rehearsals.	
• Managed auditions and tracked actor attendance.	
<b>Jeevika</b>   Karnataka, India; Peapack/Gladstone, NJ   <i>Researcher and Fundraiser Leader</i>	May 2022 – December 2022
• Conducted research on the causes of bonded labor in India and outlined potential solutions in a research paper published in the Journal of Student Research (High School Edition)	
• Presented research findings in a 20-page presentation at Gill St. Bernard's to promote awareness of bonded labor.	
• Led a fundraising initiative that secured \$900 in donations through strategic outreach and corporate sponsorship	

### LANGUAGES & TECHNICAL SKILLS

**Languages:** French (Intermediate), Marathi (Basic).

**Technical:** Microsoft Office Suite (Excel, Word, PowerPoint), AI Prompt Utilization, Capital IQ, Google Workspace, Java, Slack