

Caden Che

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EDUCATION

Stanford University – GPA: 3.83 /4.00, SAT: 1550/1600

Jun 2028

Bachelor of Science in Mathematics, Bachelor of Arts in English

Palo Alto, CA

- GSB Research Assistant, Charles R. Blyth Fund, ASES (Entrepreneurship Club), Math Course Assistant & Tutor
- Club Tennis Team, Volunteer Tennis Coach, Intramural Soccer Champion, Club Pickleball, Alpine Ski Club

WORK & LEADERSHIP EXPERIENCE

ZBS Partners

Jun 2025 – Sep 2025

Private Equity Summer Analyst – Return Offer; Platform Backed by Thrive Capital

New York, NY

- Sourced 2 live deals (2.5M EBITDA each) through cold outreach to CEOs and online buy-side broker websites
- Developed LBO and DCF models with the Thrive PE team to assess return profiles for 3 live deals under LOI
- Evaluated company performance by analyzing P&Ls, customer concentration, revenue retention, and cash flow
- Streamlined diligence workflows by leveraging Airtable and HubSpot for pipeline tracking and deal reporting

Morgan Stanley

May 2024 – Jul 2024

Wealth Management Summer Analyst – The Fleischer Group

Troy, MI

- Supported a top-ranked wealth management team by preparing portfolio reviews for 300+ HNW clients and analyzing performance drivers, asset allocation, and risk exposure across equities, fixed income, and alternatives
- Analyzed market trends and fund returns to guide client investment selection and diversification strategies
- Built pitch decks covering tax-efficient investing, long-term retirement goals, and estate planning approaches
- Developed a cold-calling algorithm to segment 500+ prospects by financial profile, boosting outreach efficiency

Uprise Finance

Jun 2022 – Jul 2024

Business Development Analyst

San Francisco, CA (Remote)

- Conducted comprehensive competitor and market analysis for a VC-backed fintech startup, building valuation comps, revenue models, and unit-economics benchmarks to refine go-to-market strategy and strengthen outreach
- Prepared strategy and fundraising decks by integrating financial projections, growth metrics, cohort analyses, funnel conversion data, and product roadmap milestones to drive investor discussions during the seed raise
- Built and managed 15 influencer partnerships, helping drive 10K+ new app sign-ups across all social platforms

Doner Advertising

Jun 2023 – Aug 2023

Finance Summer Analyst

Detroit, MI

- Prepared weekly P&L reports and ROI analyses for Fortune 500 clients including Coca-Cola, Netflix, and J&J
- Built financial forecasts and campaign models to guide allocation of \$50M+ in annual client marketing budgets
- Pitched Thanksgiving menu deck to McDonald's Michigan Board, contributing to new seasonal combo offerings

Stanford Graduate School of Business

Jan 2025 – Present

Research Assistant – Advisor: Nir Eyal

Palo Alto, CA

- Evaluated revenue quality and competitive positioning to support valuation for early-stage software companies
- Built a custom AI tool to automate research tasks and insights for market analysis and behavioral design projects

Stanford Club Tennis

Sep 2024 – Present

Team Captain & Social Chair

Palo Alto, CA

- Led a 40+ member competitive team in regional and national tournaments, organizing practices and fun events

Stanford Mathematics Department

Sep 2025 – Present

Math 51 Course Assistant

Palo Alto, CA

- Graded coursework for 483 students in Stanford's largest math course (linear algebra & multivariable calculus)

HONORS, ACTIVITIES & INTERESTS

- **Honors:** Gold Presidential Service Award (800+ Hours) – Recognized for Founding Youth Nonprofits *Englister* and *Clothes for a Cause*; National AP Scholar; National Merit Scholar; Michigan Scholar-Athlete Award
- **Activities:** Tennis, Padel, and Pickleball; Aspen Hiking & Ski Trips; Chess Games with My Much Older Brother
- **Interests:** Vinyasa Yoga; Third-Wave Coffee; Family Cooking; Annual Trips to Japan; House & Jazz Music