

PROFESSIONAL EXPERIENCE

DSI MARKETING SERVICES

Remote

Data Analyst Intern

May 2025 – August 2025

- Served as the primary data integration lead for a new client – a privately held U.S. retailer with a major e-commerce presence in outdoor apparel and lifestyle products.
- Architected and implemented the complete data flow connecting the client's Snowflake database to DSI's proprietary marketing platforms to improve database hygiene, customer segmentation accuracy, and campaign performance analysis
- Integrated BCC's MailManager into the workflow with PowerShell for automated address correction reducing undeliverable mailings and wasted marketing spending
- Identified 19% of client ongoing transactions as genuine new customers and corrected 3% of misclassifications from the prior data handler, improving accuracy for downstream marketing and retention analytics resulting in long-term savings

UNITED STATES ARMY

Ft. Bragg, NC & West Point, NY

Transportation NCO, United States Military Academy Preparatory School (USMAPS)

May 2020 – May 2021

- Filled in the E-6 Staff Sergeant slot at USMAPS serving under Deputy Commandant Major Josh Wolf
- Oversaw all transportation logistics for USMAPS, coordinating over 30 movements for the 223 students for military training exercises, athletic competitions, and academic field trips for the 2021 class of cadet candidates
- Signed for, maintained, and managed the USMAPS vehicle fleet of four 13-passenger vans and two 6-passenger vans
- Served as the USMAPS lead with the West Point Brigade Tactical Department (BTD) during the Cadet Candidate Basic Training ensuring adequate medical vehicle coverage during the high-risk culmination exercise
- Provided mentorship to eight cadet candidates to improve conduct and accountability following behavioral infractions

First Sergeant, C Co, United States Military Academy Preparatory School (USMAPS)

Aug 2019 – May 2020

- Hand selected by C Co. TAC Officer Major Charles Dvorak to lead 77 cadet candidates preparing for admission to the United States Military Academy at West Point while maintaining accountability of \$3 million dollars of equipment
- Oversaw daily operations including military training, discipline, and appearance standards
- Coordinated with USMAPS Commandant Colonel Joshua Higgins and his TAC Officers to implement military training schedules, resolve personnel issues, and conduct long-term company planning to improve the physical and military readiness for students in preparation for the academy
- Ranked in the top 4% of cadet candidates academically

Airborne Infantry Soldier, 82nd Airborne Division

Sep 2016 – Jul 2019

- Deployed to Afghanistan 2017-2018 in support of Operation Freedom's Sentinel serving as a SAW gunner, Platoon Radio Operator, and ultimately Company Radio Operator handling tactical communications across four platoons and battalion-level elements receiving recognition from General Robert B. Abrams for performance
- Directly maintained all forward operating base (FOB) communications with Train Advise Assist Command-South (TAAC-South) ensuring coordination and support with higher headquarters on combat missions
- Managed and operated \$2 million dollars of perimeter surveillance systems including Puma, Raven, Instant Eye, and PD-100 UAS platforms and the RAID Tower for real-time situational awareness and target identification
- As Company Radio Operator, led and trained five Platoon Radio Operators in coordination with the Signal Operations Specialist and achieved the Combat Infantryman Badge and Expert Infantryman Badge

EDUCATION

COLUMBIA UNIVERSITY

New York, NY

BA in Financial Economics and Minor in Computer Science; Dean's List, All Semesters; 3.93 GPA Sep 2023 – Dec 2025

Sergeant-At-Arms, John Jay Society, Currently maintaining order during weekly political and philosophical debates and assisting with membership induction and event planning

Treasurer, American Enterprise Institute, Columbia Chapter, Serves as a platform for hosting events and activities related to public policy throughout the year. The Treasurer serves on a six-member executive board handling the \$2500+ semesterly budget allocating funds for meals at student networking events and coordinating with public speaker agencies for event logistics and costs while communicating with school to provide funding for public policy activities and events.

SANTA MONICA COLLEGE

Santa Monica, CA

AA in Economics; Graduated with High Honors; 3.9 GPA Aug 2021 – May 2023

Attendee, USC Leventhal Leadership Program, Selected as one of top three performers in each Financial Accounting class section, earning private introduction with professors at USC School of Accounting

ADDITIONAL INFORMATION

Interests: Passionate about Value Investing; built an algorithmic trading platform through the E*TRADE API with Python. Dedicated gym enthusiast. Avid reader of Sci-Fi and Fantasy