

Daniel Nasri

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EDUCATION

University of Pennsylvania, Philadelphia, PA

May 2027

- *The Wharton School & The College of Arts and Sciences: BAs Economics & South Asian Studies, Minor in Data Analytics - GPA: 3.80/4.00 (Top 15% of class)*
- *Extracurriculars: Penn Rugby, Alpha Epsilon Pi, Wharton Investment Trading Group, and Wharton Hedge Fund Club*

Deira International School, Dubai, United Arab Emirates

June 2023

- *International Baccalaureate Diploma: 43/45 (Top 5% globally)*
- *Extracurriculars: Head Boy, UKMT Gold Certificate, Head Masters Award, Men's Varsity Rugby (Team Captain) and Soccer*

PROFESSIONAL EXPERIENCE

Burson, Dubai, United Arab Emirates

May – August 2025

Data Analytics Intern

- Analyzed sentiment and influential stakeholders from over 10,000 media and social media posts to quickly flag risks and communication issues for 6 major client accounts, informing strategic PR decisions
- Built reporting dashboards used across 3 industries, improving weekly campaign reviews and supporting crisis response/ESG for clients with \$250M+ in combined market reach
- Presented ESG-related communications risks for an oil & gas client to senior consultants and clients, shaping strategic decisions

Falcons, Dubai, United Arab Emirates

May – August 2024

Investment Analysis and Strategy Intern

- Researched pricing and demand for high-value collectibles to support auctions, valuations, and improve market transparency for collectors and institutional buyers
- Collaborated with cross-functional teams to improve the digital auction platform's UI, causing a 10% increase in user engagement rates
- Implemented targeted ad campaigns on Google Ads and Meta by leveraging demographic data to optimize performance, leading to a 15% increase in engagement and interactions

RAKBANK (National Bank of Ras Al Khaimah), Dubai, United Arab Emirates

May – August 2023

Finance Intern

- Analyzed branch performance metrics across 5 locations, identifying \$136K (AED 500K) in efficiency opportunities through cost structure optimization and process automation recommendations
- Conducted sector analysis on 50+ SME prospects in trading and manufacturing verticals, creating pipeline that contributed to 3 new commercial banking relationships worth \$1M (AED 4M)
- Researched competitive landscape for personal loan products, analyzing rates and features from 8 competing banks to support pricing strategy recommendations

LEADERSHIP, SERVICE, & OTHER EXTRACURRICULAR EXPERIENCE

Social Impact Consulting, Project Leader & Senior Consultant, Philadelphia, PA

August 2023 - Present

- Led 6-person team over 12-week engagement redesigning nonprofit's operations model by mapping 20+ workflows and reallocating resources, improving efficiency by 15% and reducing costs by \$32K annually
- Delivered 4 board-approved after financial/ROI analysis, 100% of recommendations approved with implementation timeline

Satellite Learning Program, Co-President, Philadelphia, PA

August 2023 - Present

- Managed 45+ volunteer tutors serving 100+ K-12 students across West Philadelphia; implemented attendance tracking system and curriculum standards, improving student retention from 35% to 70%
- Delivered 175+ tutoring hours and oversaw program operations; students averaged 0.75 GPA improvement and 15% increase in SAT scores

Penn Men's Rugby Team, Alumni Chair, Philadelphia, PA

August 2023 - Present

- Designed and led a targeted alumni outreach campaign across emails, LinkedIn, in-person events, engaging 60+ alumni and increasing fundraising by \$2,500 for facility improvements and travel subsidies
- Established a finance-focused mentorship pipeline linking 15+ undergrads with alumni and Wharton MBAs, formalizing career prep support

Wharton Sustainable Capital Initiative, Vice President, Philadelphia

August 2023 - Present

- Lead research on ESG-driven finance and energy-transition markets, evaluating how sustainability factors influence energy-transition projects, deal terms, and capital flows across 30+ public issuances
- Oversee initiative operations and partnerships as Vice President; secured \$6,000 in Wharton ESG Initiative funding to expand the Sustainable Deal Lab and research on renewable-energy and blended-finance structures supporting decarbonization efforts

SKILLS AND INTERESTS

Languages: Persian (Fluent), Arabic (Fluent), Malagasy (Intermediate), Telugu (Beginner)

Technical Skills: Financial Modeling, Excel (Advanced), Python, Data Analysis

Interests: Fine Dining, Rugby, Photography, Volunteering, Energy Transition & Sustainable Finance