Muhammad Zhafran Arman

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Summary

Tech enthusiast with over 4 years of experience as a UI/UX Designer and Frontend Developer, I am adept at crafting user-centric interfaces and implementing innovative solutions. Beyond technical expertise, I'm recognized for my curiosity, high resiliency, and ability to seamlessly adapt to new work environments.

Experiences

Digitalkultr   2018 – Present

Digitalkultr is a creative hub that I co-founded with my colleagues, specializing in development of websites, applications, and UI/UX designs. In my capacity at Digitalkultr. Notable projects under my purview include:

Studee (LMS Concept)   2022
UI/UX Designer, Project Manager

- Led the Studee project as part of Digitalkultur's self-initiated endeavors.
- Conducted in-depth research to identify user needs, preferences, and pain points related to the student study experience.
- Engaged in the iterative prototyping process, refining design elements based on user testing and feedback.
- Actively sought opportunities for continuous improvement, both in terms of the project's design and the overall development process.

GCBME (Web Development)   2021, 2022, 2023
UI/UX Designer

- Designed engaging and visually appealing landing pages using Figma for design and prototyping.
- Implemented landing page designs seamlessly on WordPress, ensuring a smooth and functional user experience.
- Strategically optimized information presentation on landing pages for a clear and enriched user experience.
- Prioritized user experience by combining design aesthetics with intuitive information.

Institut Teknologi Nasional   2023
Bachelor's Research
Designing Architecture Identity Management System with TOGAF ADM 10 to Achieve smart campus

- Engaged in extensive research to create an enterprise architecture for an Identity Management System.
- Utilized the TOGAF framework to develop a structured and comprehensive architectural blueprint.
- Aimed to design a robust identity management system as a foundational element for a future-ready Smart campus.

Katajihiji, Indococotama   2021 – 2023
Frontend Developer, UI/UX Designer

- Crafted visually appealing landing pages, enhancing the online presence of both entities.
- Implemented a streamlined corporate email infrastructure, improving communication efficiency.
- Optimized server configurations for indococotama.com, ensuring reliability and high performance.

Akselerasi Entertaintment   2020 – 2021
Graphic Designer, Frontend Developer

At Akselerasi Entertainment, I play a dual role, contributing to the design team by enhancing social media visuals and creating digital event designs. Simultaneously, as a frontend developer,

- Elevate brand presence through visually appealing social media assets and event designs.
- Contribute to creating a simulated final exam platform for high school students.

EDUCATION

Institut Teknologi Nasional   2023
Bachelor of Information System - GPA 3.14

I graduated with a Bachelor's in Information Systems and have since excelled as a frontend developer, system analyst, and UI/UX designer.

SKILLS

UI/UX Design • User Centric Design • HTML • CSS • Enterprise Architecture • TOGAF • Project Management • Prototyping • Brand Design •