

# Muhammad Zhafran Arman

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## Summary

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Experienced UI/UX Designer and Frontend Developer proficient in crafting user-centric interfaces and implementing them. My skills also include criteria for system analysis, where I've addressed challenges through effective system design.

## Experience

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**Digitalkultr**, Bandung as Frontend Developer, Project Manager, UI/UX Designer 2018 - Present

Digitalkultr is a creative hub that I co-founded with my colleagues, specializing in development of websites, applications, and captivating UI/UX designs. In my capacity at Digitalkultr, I have roles as a frontend developer, project manager, and UI/UX designer. Notable projects under my purview include:

- **Studee**: Studee, self-initiated project by Digitalkultr, is a dynamic platform designed to enhance the student study experience. In my role, I'm deeply involved in the design process and conducting research to refine and articulate the project requirements.
- **GCBME (2021, 2022, 2023)**: My responsibilities include designing and implementing landing pages using Figma for design and prototyping, and WordPress for implementation. I focus on enhancing both design aesthetics and information presentation for an enriched user experience (<https://bmeconference.upi.edu>).
- **Pascasarjana Universitas Pendidikan Indonesia (Manajemen Bisnis)**: My role involves creating and executing landing pages through Figma for design and prototyping, followed by WordPress for implementation. I concentrate on improving both the visual appeal and information delivery to enhance the overall user experience.

**Institut Teknologi Nasional**, Bandung as Student

2023

For my final project during my college years, I had the opportunity to engage in research focused on creating an enterprise architecture for an Identity Management System utilizing the TOGAF framework. The objective of this research was to design a robust architecture for identity management, laying the groundwork for a future-ready, Smart campus.

**Katajihiji, Indococotama** as Frontend Developer, UI/UX Designer

2021 - 2023

During my tenure at katajihiji.id and indococotama, both entities under the same ownership, I held the responsibility of crafting engaging landing pages. Furthermore, I played a key role in overseeing the setup of their corporate email infrastructure and server configuration. ([indococotama.com](https://indococotama.com)).

**Akselerasi Entertainment** as Graphic Designer, Frontend Developer

2020 - 2021

At Akselerasi Entertainment, my primary role is a part of the design team, enhancing the visual appeal of our social media pages, making digital design for their events. Additionally as a frontend developer, I also contribute to creating a platform for simulating final exams for high school students in Indonesia. ([akselerasiertainment.com](http://akselerasiertainment.com))

## EDUCATION

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**Institut Teknologi Nasional**

2023

Bachelor of Information System - GPA 3.14

I graduated with a Bachelor's in Information Systems and have since excelled as a frontend developer, system analyst, and UI/UX designer. My experience includes impactful frontend projects utilizing HTML, CSS, and JavaScript, as well as system analysis for enhanced efficiency. Additionally, I bring a design-centric approach, creating visually appealing and user-friendly interfaces.

## SKILLS

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UI/UX Design • User Centric Design • HTML • CSS • Enterprise Architecture • TOGAF • Project Management • Prototyping • Brand Design •