peddie hacks

The Peddie School Hackathon
201 South Main Street
Hightstown, NJ 08520
May 17, 2020  8am-9pm

## What is PeddieHacks?

PeddieHacks is the inaugural hackathon hosted by the Peddie School in Hightstown, NJ. Our goal is to increase awareness for STEM both inside and outside of our community. This is a free opportunity to introduce or deepen students' knowledge in programming and help them gain experience working with others under a time limit to produce a great prototype.

PeddieHacks is open to all high school students. Teams are made up of at most 4 students with at least one adult mentor per school. Multiple teams per school are welcome.

## Why Become a Sponsor?

This is an investment in the future and the community. Students use their imagination to find solutions to real-world issues and meet like-minded people while creating and researching computer programs and ideas.

We welcome monetary donations, speakers, products for coding projects and prizes, and free promotional or marketing items. Perhaps you can loan us products for coding projects; we are happy to return them after the Hackathon. We are also seeking technical consultants to help guide students with their projects and host a workshop.

Sponsors benefit from this event in many ways. Your brand's logo will be advertised on our t-shirts, website, and displays based on the donation level, raising your brand recognition among students in Central Jersey and beyond. For more information about the different tiers, please see the chart below.

## Where Will Your Money Go?

Your donation provides students with resources for projects, food, prizes, merchandise, swag, free promotional or marketing items and helps make the first PeddieHacks a reality!

## Get In Touch!

Send us an email at peddiehacks@gmail.com and we are happy to schedule a follow up call or email with more details about your sponsorship. Your donation will impact STEM students, who will help make the world a better place in the future. If you would like to make a donation, please use the attached Sponsorship Form.

Thank you for your consideration and support!
Elizabeth Hu,  Peddie Computer Science Club

# PeddieHacks Sponsorship Tiers (flexible)

| | Bronze | Silver | Gold | Diamond |
|---|---|---|---|---|
| | $250+ | $500+ | $750+ | $1500+ |
| **Branding** | | | | |
| Distribute SWAG | ✓ | ✓ | ✓ | ✓ |
| Logo on Website | ✓ | ✓ | ✓ | ✓ |
| Logo on Merchandise | | ✓ | ✓ | ✓ |
| Host Sponsored Workshop | | ✓ | ✓ | ✓ |
| Sponsored Prize** | | | ✓ | ✓ |
| **General** | | | | |
| Send Mentors | ✓ | ✓ | ✓ | ✓ |
| Send Judges | | ✓ | ✓ | ✓ |
| Table at Event | | | ✓ | ✓ |
| Recognized at Opening & Closing Ceremonies | | | ✓ | ✓ |
| Opening ceremony speech | | | | ✓ |
| Keynote Presentation | | | | ✓ |
| **Recruiting** | | | | |
| Distribute Materials | | ✓ | ✓ | ✓ |

**We will have prizes for 1st, 2nd, and 3rd places. In addition, you can donate a product, gift card, etc. to sponsor your own prize or have one of the top awards (1st, 2nd, 3rd) be sponsored by you.