

CLAIRE ZHANG

clairebeinizhang@gmail.com
858 863 3314
clairezhang.net

EXPERIENCE

THE JEWISH MUSEUM

Junior Graphic Designer / September 2022–Present

Working within all areas of print and digital design in a small team of 3. Supporting the Museum's overall visual identity through exhibition graphics, programs, invitations for programs, onsite signage and multi-channel advertising. Notably, led the rebrand of the New York Jewish Film Festival, as well as the advertising for Mood of the Moment: Gaby Aghion and the house of Chloé.

FREELANCE GRAPHIC DESIGNER

2020–Present

Select clients include: Greywolf Press, Nightboat Books, and Wendy's Subway. Main areas of freelance include book design for small publishing, as well as film production work in the feature film industry.

Synoptic Office

Research Assistant / August 2019–May 2021

Created assets for exhibitions, including the 2021 Venice Biennale and the Hong Kong Museum of Art. Motion design and graphics. Research for web projects including the Chinese Type Archive. Interviewed visiting designers for Parsons Lecture Series on the intersection of culture and design, published in 1, 10, 100 Years: Form, Typography, and Interaction at Parsons.

BROOKLYN RAIL

Social Media Intern / March 2020–Oct 2020

Worked with entire editorial team to produce assets for social media, including captions and graphic content, like GIFS and event posters. Edited video content for artist studio visits and lectures both for Instagram and Youtube, creating captioning and concise videos. Helped organize initiatives and programs such as The New Social Environment.

EDUCATION

Parsons School of Design

BFA, Communication Design, 2017–2021

Eugene Lang College of Liberal Arts

BA, Literary Studies, Concentration in Writing, 2017–2021

SKILLS

Proficient in *Adobe Creative Suite*, particularly Indesign, Illustrator, Photoshop, and After Effects.

Confidence in both *print* and *digital* creation.

Extensive knowledge of *Typography*, *Illustration*, and *Graphic Imagery*, currently learning C4d.

HTML, *CSS*, *Javascript*, as well as *Figma* and *Github*.

Writing, *analytical* and *creative*.

INVOLVEMENT

Winner of Point of You Contest with i-D and Vice.

Co-organizer of Hyperlink Press's Emergence Zine Fair, 2022, Tabled published zine at Printed Matter Book Fair, 2022–2023.

Performed debut writing piece, Solstice, 2022, at the New World Symphony in the Frank Gehry center.