

# CLAIRE ZHANG

[clairebeinizhang@gmail.com](mailto:clairebeinizhang@gmail.com)  
858 863 3314  
[clairezhang.net](http://clairezhang.net)

## EDUCATION

Parsons School of Design  
*BFA, Communication Design, 2017-2021, Honors*

Eugene Lang College of Liberal Arts  
*BA, Literary Studies, Concentration in Creative Writing: Non-fiction and Fiction, 2017-2021, Honors*

School for Poetic Computation  
*Digital Love Languages with Melanie Hoff, 2020*

Wendy's Subway  
*Poetics of Synchronicity with Ivanna Baranova, 2024*

Type@Cooper  
*Animating Variable Type with Romello Goodman, 2023*

## TEACHING

Visiting Instructor, Pratt Institute  
Graduate Communications Design  
Co-designed and teaching *Graduate Seminar B*, Fall 2025, teaching designers to write about their work and process.

Guest Lecturer, Pratt Institute  
Undergraduate Communications Design  
Teaching *To Write in a Foreign Language: A Workshop*, Spring 2025, a workshop on translation, design, and poetry.

## INDUSTRY EXPERIENCE

The Jewish Museum  
*Graphic Designer / 2022-Present*  
Working within all areas of print and digital design.  
Led the rebrand of the New York Jewish Film Festival as well as design for exhibitions, Overflow Afterglow: New Work in Chromatic Figuration and Ben Shahn, On Nonconformity.

Freelance Graphic Designer  
*2020-Present*  
Select clients include: The School for Temporary Liveness, Graywolf Press, Nightboat Books, and Wendy's Subway.  
Working primarily in design for publishing and performance.

Nightboat Books  
*Design Fellow, 2022*  
Designed interiors and covers for books, Return by Emily Lee Luan and Cruel/Cruel by Dior J. Stephens, as well as digital graphics.

Synoptic Office  
*Research Assistant / 2019- 2021*  
Created assets for the 2021 Venice Biennale and the Hong Kong Museum of Art. Research for web projects including the Chinese Type Archive. Interviewed visiting designers for Parsons Lecture Series on the intersection of culture and design, published in 1, 10, 100 Years: Form, Typography, and Interaction.

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## PUBLICATIONS + EXHIBITIONS

*Solstice*, 2025, performance at Wendy's Subway.

*Impulse Playground*, 2025, published in Cursor Mag.

Awarded a Certificate of Typographic Excellence, 2025 from the Type Director's Club.

*Solstice*, 2024, performance at 351 Van Brunt St, Realty Collective.

*Mortal is the Name of All Living Things*, 2024, as part of the group show, The Dust Exceeded All Expectations at 351 Van Brunt St, Realty Collective.

*Solstice*, 2023, performance at Land to Sea.

*Solstice*, 2022, world premiere held at the Frank Gehry Center, home of the New World Symphony. Commissioned as a BLUE fellow. Made in collaboration with Scott Li, Lukas Mackinney, and Eli Pandolfi.

*Queer Asian Euphoria*, 2021, distributed in print at Printed Matter NY Art Book Fair.

## INVOLVEMENT

Member and Co-facilitator, Critters Group, 2023-present. Meeting bi-weekly with a group of Brooklyn-based artists and organizers of all disciplines, conducting critique and studio visits, culminating in an annual show and publication.

Co-organizer of Hyperlink Press's Emergence Zine Fair, 2022.