

# Screening Frictions in Venture Capital: Evidence from Political Distance<sup>1</sup>

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## **Abstract**

I study whether partisan separation between investor and startup locations creates screening frictions in venture capital. Using county-level presidential vote shares to measure political distance (PD), I find that higher PD between VC and startup counties significantly reduces investment incidence. A one-standard-deviation increase in PD lowers the likelihood of match formation by 0.7–0.8 percentage points—roughly eight percent of the baseline rate. The effect amplifies in opaque settings—first rounds, young startups, and VC first entries—and attenuates in information-rich environments such as VC hubs and during the pandemic. I find little support for alternative mechanisms: VC capability, systematic political risk, sectoral exposure, or geographic distance. Conditional on funding, higher-PD deals exhibit better outcomes, consistent with tighter screening. The evidence suggests this friction operates primarily through information asymmetries in the screening process. These findings reveal how geographic political sorting creates tangible costs in entrepreneurial finance, with implications for regional innovation policy and capital allocation efficiency.

**JEL Codes:** G24, G34, D83, L26

**Key Words:** Venture Capital, Political Distance, Soft Information, Information Frictions

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## 1. Introduction

Venture capital (VC) activity remains heavily concentrated geographically, with approximately 60% of all VC deals in 2023 occurring in just five states—California, Massachusetts, New York, Texas, and Florida (NVCA 2024). Over the same period, American communities have become increasingly politically segregated, with the number of "super-landslide" counties—where one party wins with over 80% of the vote—rising from fewer than 200 in 2004 to nearly 700 by 2020 (Sabato's Crystal Ball 2022). This raises a natural question: as political polarization intensifies while venture capital clusters in specific hubs, does partisan separation between investor and startup locations systematically affect which investor-startup pairs form?

This question matters for several reasons. First, if political separation creates frictions in capital allocation, it could lead to systematic underinvestment in certain regions or sectors, reducing overall economic efficiency. Second, understanding these patterns has implications for regional development policy and the design of innovation ecosystems. Third, as political polarization continues to intensify, any effects on entrepreneurial finance may become increasingly consequential for the allocation of risk capital.

A large literature demonstrates that spatial proximity and social connections shape investment relationships. Portfolios tilt toward geographically close targets (French and Poterba 1991; Coval and Moskowitz 1999; Huberman 2001), local networks facilitate search and monitoring (Sorenson and Stuart 2001; Hochberg et al. 2007), and social proximity eases the exchange of soft information (Bengtsson and Hsu 2015; Bernstein et al. 2017; Gompers et al. 2020). Political preferences have also been shown to influence household financial decisions, affecting both portfolio composition and the interpretation of firm attributes (Hong and

Kostovetsky 2012). However, we know less about whether local partisan differences across counties leave a measurable footprint on cross-regional VC matching.

Building on Pan et al. (2025), who show that county-level political differences are strong enough to affect portfolio holdings through partisan disagreement, I examine whether similar forces operate in the venture capital matching process. County presidential vote shares capture enduring differences in local preferences and beliefs that arise from partisan sorting at fine spatial scales. When VC and startup counties are farther apart in this political space, the differences in local environments may create frictions in the matching process. In line with Pan et al. (2025), I proxy a county's partisan environment with presidential vote shares and define political distance (PD) between a VC county and a startup county as the difference between their vote-share vectors across parties (Republican, Democratic, Other). The appeal of this measure is practical as well as conceptual. It is observed uniformly over a long horizon, allows annual tracking of how separation maps into match formation, and does not rely on fragile, pre-assigned labels of "partisan sectors" or individuals that can shift over time. It also aligns with the geographic granularity at which VC headquarters and startup locations are observed, permitting coherent construction of a county-pair and year panel. Micro political labels for founders and VC partners would not offer comparable coverage. Voter-file access and formats vary across states and years; donation records observe only those who give and often do not map cleanly to party; identities and locations of decision makers are difficult to trace consistently over long windows. As a primary measure in a national, multi-decade setting, such labels are therefore partial and selective. County vote shares, by contrast, provide a scalable and stable basis for a place-based analysis of how separation relates to match formation.

A simple descriptive contrast further motivates the analysis. Nationally, the average county-to-county PD has trended upward since 2000, consistent with rising polarization; in contrast, among realized VC–startup matches in our data, the average PD has declined over time, indicating increasing concentration of deals among politically similar places. These facts are visualized in Figure 1.

To test whether partisan separation predicts which VC–startup pairs form, I use a deal-anchored opportunity-set design. For each realized first investment by VC  $i$  in startup  $j$  within an industry–year–stage cell, I form an opportunity set that holds market conditions fixed: the realized pair is matched to feasible alternatives on both sides—(i) up to five alternative VCs that invested in the same industry–year–stage (counterfactual investors for  $j$ , holding  $j$  fixed) and (ii) up to five alternative startups that raised in that market (counterfactual targets for  $i$ , holding  $i$  fixed). The final sample contains 1,264,271 matched pairs with a baseline investment incidence of 0.096. Each realized match and its counterfactuals inherit a common decision-set label, and I estimate models with decision-set fixed effects, so identification comes from within-set comparisons of pairs facing the same market. The key regressor, PD  $e$ , follows Pan et al. (2025): I proxy each county’s partisan environment with presidential vote shares and compute county-pair separation as the difference across the Republican, Democratic, and Other components.

Building on evidence that county-level political differences reflect persistent local preferences (Pan et al. 2025), my first hypothesis (H1) predicts that, within a deal-anchored opportunity set, higher PD between VC county and startup county is associated with lower investment incidence. Consistent with H1, the main finding is economically significant: a one-standard-deviation increase in PD is associated with a 0.7–0.8 percentage-point decline in investment incidence—about eight percent of the baseline rate. This association is robust across

specifications and causal in an instrumental-variables analysis exploiting regional variation in conservative media exposure. Placebo tests that randomly reassign PD within opportunity sets yield null results, confirming that the systematic relationship between county-level partisan separation and match formation is not spurious.

What economic friction does political distance capture? County vote shares reflect a bundle of correlated local characteristics—partisan preferences, but also information networks, business cultures, media consumption patterns, and institutional contexts. Rather than claiming to isolate a single mechanism, I characterize the friction's properties through a structured empirical approach that proceeds in three steps.

First, I establish patterns consistent with information-based screening costs. Guided by evidence that county vote shares encode persistent local preferences (Pan et al. 2025) and that VC screening relies heavily on qualitative, non-codified assessments (Kaplan and Strömberg 2004; Gompers et al. 2020), I test whether political distance raises the cost of reaching agreement when information is hard to verify. This generates two complementary predictions. Hypothesis 2 (Opacity Amplification) predicts that the PD penalty is stronger in more opaque settings—first-round investments, young startups with less disclosure relative to mature startups, VC first entry into the startup's county, and VCs with relatively lower historical investment distance indicating weaker information-gathering networks. Hypothesis 3 (Information-Infrastructure Attenuation) predicts that the PD penalty attenuates where information is richer or more standardized—VCs located in hub markets with denser information networks and during the pandemic years (2020–2023) when remote diligence became more widespread and sophisticated. Empirically, the interactions line up with both predictions: the PD penalty is

significantly larger in opaque settings and attenuates in VC hubs and during 2020–2023. These patterns are consistent with information-based frictions in the screening process.

Second, I systematically test four alternative mechanisms. A natural alternative center on VC capability. Experienced and better-connected VCs use syndication networks to bridge informational gaps across space (Sorenson and Stuart 2001; Hochberg et al. 2007), and greater specialization shifts evaluation toward repeatable playbooks and comparables, potentially reducing reliance on place-specific soft information (Kaplan and Strömberg 2004; Gompers et al. 2020). If PD captures divergence in local priors and reference frames, then VCs with stronger generic ability should be less reliant on place-specific cues and more able to reconcile differences in beliefs. Accordingly, Hypothesis 4 (Generic-Ability Attenuation) predicts that the negative association between PD and investment incidence should be weaker for VCs who are either sector-level experts or industry-level specialists. Empirically, I do not find attenuation: interactions of PD with Expert and with Specialist are small and statistically indistinguishable from zero, offering no evidence that PD operates through a generic-ability mechanism.

Another possibility is national political risk. Real investment slows when policy uncertainty rises, and clearer, unified policy regimes can ease frictions (Julio and Yook 2012; Jens 2017; Baker et al. 2016; Pástor and Veronesi 2012). If PD merely proxies for systematic political risk, then the PD penalty should intensify when nationwide uncertainty is elevated, weaken when VC and startup share a common policy regime, and weaken when the startup's state government is co-partisan with the federal administration, plausibly reflecting lower policy frictions and greater access to federal support. Hypothesis 5 (Systematic-Risk Channel) predicts that the negative association between PD and investment incidence should strengthen in election years and attenuate for VC–startup pairs in the same state and when the startup's state is aligned

with the federal administration. Empirically, none of these predictions materialize, providing no support for a systematic-risk channel.

Sector composition is a further candidate mechanism. Political preferences can map into sector tilts and regulatory exposure (Hong and Kostovetsky 2012). If PD operates because some industries are systematically politicized or differentially regulated, then removing such sectors should materially shrink the association. Hypothesis 6 (Sectoral-Exposure Channel) predicts that the negative association between PD and investment incidence should weaken when I exclude Democrat-favored sectors, Republican-favored sectors, and all politically sensitive sectors. Empirically, the magnitude is essentially unchanged across all exclusions, offering no support for a sectoral-exposure mechanism.

Finally, PD might simply proxy for geographic distance. A large literature links physical proximity to investment intensity via monitoring costs and local information (French and Poterba 1991; Coval and Moskowitz 1999; Huberman 2001; Sorenson and Stuart 2001). If PD simply operates through a pure geographic-friction channel, then the PD penalty should vary strongly with distance—growing at long ranges and disappearing or reversing at very short ranges. Hypothesis 7 (Geographic-Friction Equivalence) predicts that the association between PD and investment incidence should vary strongly across Geographic Distance quintiles and be overturned at short ranges ( $\leq 100$  miles;  $\leq 500$  miles). Empirically, I do not find such patterns: the PD association does not hinge on physical distance.

Third, I examine realized outcomes to provide additional support for the information-friction interpretation. If PD raises screening costs through information asymmetries, it should tighten the funding threshold: only stronger opportunities clear the bar, leading to better performance conditional on funding (Ewens and Townsend 2020). Empirically, I find that

higher-PD deals exhibit significantly more IPOs/M&A and fewer write-offs, a pattern consistent with the information-based frictions documented in the heterogeneity tests.

Taken together, the evidence suggests this friction operates primarily through information asymmetries in the screening process. While county vote shares capture multiple dimensions of local environments—including partisan preferences, information networks, business cultures, and institutional contexts—the systematic rejection of alternative mechanisms, the amplification in opaque settings, the attenuation with information infrastructure, and the selection patterns in realized outcomes collectively point toward information costs as the operative channel. I cannot definitively identify whether the friction reflects weaker cross-regional networks, divergent reference frames for evaluating opportunities, or reduced access to local validators—dimensions that would require data on VC-startup communication patterns, syndication formation processes, or specific due diligence practices that I do not observe. However, the structured characterization establishes that this is an information-based friction rather than one driven by political risk, sector composition, VC capability, or pure geography.

This research makes four main contributions. First, I provide systematic, deal-anchored evidence that political distance between VC county and startup county shapes match formation in venture capital. Using identical industry–year–stage opportunity sets to hold market conditions fixed, I show that county-level partisan separation significantly reduces the probability that a VC–startup dyad closes. This extends our understanding of frictions in entrepreneurial finance beyond geographic distance (Sorenson and Stuart 2001) and social networks (Hochberg et al. 2007; Bengtsson and Hsu 2015), demonstrating that the political geography of innovation ecosystems creates measurable barriers to capital allocation



Second, I document a novel temporal divergence that quantifies polarization's market footprint: while political distance among all U.S. county pairs rises steadily from 2000–2024—consistent with geographic sorting and rising polarization (Bishop 2008; McDonald 2011; Sabato's Crystal Ball 2022)—the average political distance in realized VC–startup matches declines over the same period. This "environmental polarization, transactional homophily" pattern links the literatures on VC spatial concentration (Samila and Sorenson 2011; Chen et al. 2010) and political sorting (Chen and Rodden 2013), suggesting that growing partisan separation increasingly binds at the matching margin and transmits political geography to capital allocation through market mechanisms.

Third, I characterize this friction's economic nature. Through systematic tests, I show it operates primarily through information-based screening costs rather than political risk, VC capability, sector exposure, or pure geography. While county vote shares capture multiple local characteristics, the evidence—amplification in opaque settings, attenuation with information infrastructure, and better outcomes for funded deals at high distance—collectively points to information asymmetries as the operative channel.

Fourth, I surface an economic cost of political polarization that operates through entrepreneurial finance. As Americans sort into politically homogeneous communities, cross-regional VC matching faces additional frictions, potentially amplifying regional disparities in access to capital and reducing overall allocative efficiency. The finding that high-quality startups in politically distant locations face systematically higher funding hurdles suggests these frictions impose real costs on innovation and economic dynamism. These findings speak to broader concerns about polarization's economic consequences (Autor et al. 2020) and have implications for regional development policy and the design of innovation ecosystems.

The remainder of the paper is organized as follows. Section 2 introduces the data, variable construction, and empirical strategy; Section 3 reports the baseline matching results together with robustness and diagnostics; Section 4 investigates mechanisms, rules out alternatives, and connects the estimates to exit selection; Section 5 concludes.

## **2. Data, Measures, and Empirical Strategy**

### **2.1. Venture Capital Data**

I use venture investment records from LSEG for 2000–2024, restricting the universe to U.S.-domiciled venture capital investors and U.S.-headquartered startups. The unit of observation is the first investment between a VC and a startup; all follow-on rounds are dropped so that the analysis centers on the initial screening and selection decision, before relationship history, VC–founder learning, reputation dynamics, or prior performance can shape subsequent financing.

County identifiers are assigned using Federal Information Processing Standards (FIPS) codes via the NBER Census County Names crosswalk (2010 release)<sup>1</sup>. The matching procedure uses state and county names as the primary key after normalizing suffixes and common variants (e.g., “Saint” or “St.”). When a state–county combination fails due to naming inconsistencies, I apply a county-name-only fallback only when that county name is unique nationwide within the dataset; otherwise, the observation is dropped to avoid ambiguous attribution.

To support the construction of deal-anchored opportunity sets and controls, I retain observations with non-missing VC founding year, startup founding year, and an industry classification. I keep pure venture financings and exclude non-VC transactions (e.g., buyouts,

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<sup>1</sup> <https://www.nber.org/research/data/county-distance-database> BROOMFIELD County (FIPS: 8014), Colorado was officially established in the year 2001. To ensure consistency and data completeness for cross-county distance measures, I impute its values for Education Distance, Income Distance, Population Distance, Industry Distance, and Religious Distance by taking the simple average of its four parent counties – ADAMS (FIPS: 8001), BOULDER (FIPS: 8013), JEFFERSON (FIPS: 8059), and WELD (FIPS: 8123).

PIPEs, and other control-oriented deals) so that the sample reflects screening in the venture market rather than private equity or corporate transactions. Applying these filters yields a final sample of 35,937 startups and 9,332 VC firms, spanning 424 VC counties, 760 startup counties, and 9,988 unique VC–startup county pairs across all 50 states and the District of Columbia. This breadth of coverage provides the county-to-county variation needed to construct turnout-based distance measures and ensures that the matching analysis reflects initial investment decisions rather than the path dependence of follow-on financing.

For exit analysis, I link each startup to LSEG’s exit records by startup identifier to obtain ex post outcomes. I code two indicators—IPO/M&A and Write-off—and record the earliest announced exit or write-off date. Only deals whose first VC–startup investment occurs on or before the exit announcement are kept.

## **2.2. Dependent Variables**

The main outcome at the formation margin is an investment event. For each deal-anchored opportunity set, I define a dyad-year indicator that equals one if VC  $i$  makes its first investment in startup  $j$  in year  $t$ , and zero for matched counterfactual pairs in the same industry–year–stage opportunity set.

To examine downstream consequences of PD, I track two exit outcomes for the subsample of realized investments. IPO/M&A is an indicator for whether the startup ultimately achieves a successful exit through an initial public offering or a merger or acquisition. Write-off is an indicator for failure defined either by an explicit write-off or—absent IPO/M&A—by no follow-on financing for at least five years by December 31, 2024 (i.e., the startup’s last observed financing year is  $\leq 2019$ ). Both outcomes are coded at the deal level and are observed only for funded matches.

### 2.3. Key Independent Variables

Political environments are measured using county-level presidential election results from 2000-2024. Data come from the MIT Election Data and Science Lab (through 2020)<sup>2</sup> and supplementary sources for 2024<sup>3</sup>. Presidential elections provide the most comprehensive measure of local political orientations for several reasons: they achieve the highest voter turnout of any election type, engage citizens across all demographic groups, and focus on broad ideological questions.

Following Pan et al. (2025), I define PD between VC county  $i$  and startup county  $j$  in year  $t$  as:

$$PD_{ij,t} = |\text{Rep}\%_{it} - \text{Rep}\%_{jt}| + |\text{Dem}\%_{it} - \text{Dem}\%_{jt}| + |\text{Other}\%_{it} - \text{Other}\%_{jt}| \in [0, 2].$$

where Rep%, Dem%, and Other% represent the percentage of votes for Republican, Democratic, and other parties, respectively, and sum to one. To obtain an annual county series between presidential election years, I linearly interpolate vote counts for Republican, Democratic, and Other parties within each county (see, e.g., Hilary and Hui 2009). Let the sum of these interpolated counts be the county's total interpolated votes in year  $t$ . I then define annual vote shares as each party's interpolated votes divided by the interpolated total. This construction yields a uniform, annually indexed measure of local partisan composition from 2000 through 2024.

This continuous, composition-based measure has three advantages. First, it preserves intensity: a county with 51% Republican support is meaningfully different from one with 90%, which binary labels would treat identically. Second, the resulting fine-grained variation is

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<sup>2</sup> <https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/VOQCHQ>

<sup>3</sup> tonmcg's GitHub repository: [https://github.com/tonmcg/US\\_County\\_Level\\_Election\\_Results\\_08-24/blob/master/2024\\_US\\_County\\_Level\\_Presidential\\_Results.csv](https://github.com/tonmcg/US_County_Level_Election_Results_08-24/blob/master/2024_US_County_Level_Presidential_Results.csv)

essential for identifying how county-level differences affect cross-regional matching. Third, while county aggregation does not perfectly capture individual preferences, it better reflects the ambient political environment in which organizations are embedded and make decisions. The measure captures local political environments in which VCs and startups are embedded. When these environments are farther apart in political space, the resulting friction—whether through information networks, reference frames, or other local characteristics—may impede match formation.

For completeness, I also use the following key independent variables. Same Party is a binary indicator equal to one if the majority party (by vote share) is the same in the VC’s county and the startup’s county in year  $t$ , and zero otherwise.

PD (L2)<sup>4</sup> is the Euclidean distance between the two counties’ presidential vote-share vectors, with components defined analogously to PD and summing to one in each county-year.

Ethnic Distance (1900) is the L1 (Manhattan) distance between the VC and startup counties’ ethnic composition vectors constructed from 1900 Census county tabulations over major European origin groups (German, Irish, Italian, English, Scottish, Polish, Norwegian), proxying deep-rooted cultural differences orthogonal to contemporary partisanship.

## 2.4. Control Variables

To ensure that PD is not spuriously capturing broader socioeconomic or demographic variation, I include a set of dyad-level controls that proxy standard sources of county-to-county heterogeneity. These covariates span geography, socioeconomic composition, industrial structure, community institutions, and organizational life cycle—dimensions along which

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<sup>4</sup>  $PD (L2)_{i,j} = \sqrt{(\text{Rep}\%_i - \text{Rep}\%_j)^2 + (\text{Dem}\%_i - \text{Dem}\%_j)^2 + (\text{Other}\%_i - \text{Other}\%_j)^2}$

counties plausibly differ in ways that affect both entrepreneurial activity and the flow of venture capital.

I include Geographic Distance, measured as the great-circle distance between county centroids using the NBER U.S. County Distance Database<sup>5</sup>, scaled by 1,000 so the unit is thousand miles.

To absorb the special case of co-location, I add Same County, a binary indicator equal to one when the VC and startup are in the same county.

I construct absolute county-to-county differences. Education Distance is the absolute difference between the counties in the share of residents aged 25 or older with a college degree or higher. Income Distance is the absolute difference between the counties in per-capita income, reported in thousands of dollars. Population Distance is the absolute difference between the counties in total population, reported in millions of persons. Each series is constructed from the 2000, 2010, and 2020 decennial Census and the ACS five-year tabulations, with linear interpolation to obtain annual county-year values. Industry Distance is the absolute distance between counties' BEA industry employment-share vectors, capturing differences in local production bases that can influence sectoral deal flow and investor specialization. Religious Distance is the absolute difference between the two counties' overall religious participation rates. Rates are taken from ARDA benchmark years (2000, 2010, 2020) and held piecewise constant by decade: 2000–2009 use the 2000 benchmark, 2010–2019 use 2010, and 2020–2024 use 2020.

In addition to these dyad-level measures, I control for organizational life-cycle variables: VC Experience, defined as log one plus years since founding, and Startup Age, defined analogously. These account for systematic differences in evaluation capacity and financing needs

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<sup>5</sup> <https://www.nber.org/research/data/county-distance-database>

across VCs and startups. Formal definitions, sources, and construction details for all variables appear in Appendix A.

## **2.5. Interaction Variables**

To probe mechanisms and heterogeneity, I interact PD with a set of indicators that vary along information opacity, organizational experience, spatial context, and the institutional environment.

I capture opacity with four markers. First Round flags initial financings, where information is thinnest and most difficult to verify. Following Babina et al. (2020), Young Startups identifies firms that are at most three years old, a stage with limited track records. VC First Entry marks cases where the investor has not previously invested in the startup's county, a setting where local information may be less accessible. Low Reach singles out investors whose cumulative geographic reach up to year  $t$  is at or below the cross-sectional median among VCs in that year, a proxy for investors with more limited cross-regional experience.

VC Hub and Pandemic Years are used to gauge the role of information infrastructure. VC Hub identifies investors based in San Francisco County in California, Suffolk County in Massachusetts, and the five counties of New York City, markets where deal flow, intermediaries, and comparable sets are dense (Nguyen et al. 2023); Pandemic Years covers 2020 through 2023, when remote diligence scaled and standardized processes diffused.

I test whether generic capability attenuates the effect using two specialization tags. Expert turns on when, prior to year  $t$ , the investor's first-time deals to date have been confined to a single economic sector. Specialist is analogous at the industry level within a sector. If specialization substitutes for place-based cues, the PD penalty should shrink for these investors.

To separate soft-information frictions from national political risk, I interact with Election Years, Same State, and Startup State–Federal Alignment. Election Years marks the seven presidential years across the sample. Same State indicates that the investor and startup operate under a common state policy regime. Startup State–Federal Alignment records whether the startup’s state government shares the partisan affiliation of the federal administration in the current presidential cycle.

Finally, I allow PD to vary nonlinearly with geography. I partition great-circle distance into within-sample quintiles and interact with each, omitting the first quintile in regressions. I also include two short-range indicators that turn on when counties lie within 100 miles and within 500 miles, respectively, to test whether proximity eliminates or reverses the PD association.

## **2.6. Sample Construction**

Testing how TG relates to investment requires credible counterfactuals. I therefore construct deal-anchored opportunity sets that compare each realized match with a set of close alternatives. For every first investment between VC  $i$  and startup  $j$  in industry  $s$ , year  $t$ , and stage  $r$ , I follow matched-sampling approaches used in the VC literature (Puri et al. 2024). Specifically, I draw two symmetric sets of candidates within the same industry–year–stage market (See Figure 2): (i) holding the startup fixed, up to five other VCs that invested in  $(s, t, r)$  but not in  $j$ ; and (ii) holding the VC fixed, up to five other startups that received funding in  $(s, t, r)$  but not from  $i$ . When the eligible pool on a side exceeds five, candidates are sampled uniformly at random without replacement; when the pool is thinner, all eligible candidates are included. This yields roughly ten counterfactual pairs per realized deal (fewer when markets are thin).



All candidates inherit the realized deal’s decision-set group, ensuring that comparisons are made inside the same opportunity set rather than across markets. In the final analytic sample, this construction produces on the order of 121,105 realized pairs and 1,143,166 counterfactual pairs, for a total of 1,264,271 matched dyads.

As a descriptive check, Figure 3 contrasts the distribution of PD for realized and counterfactual pairs drawn from the same opportunity sets. The two distributions have similar shapes, but realized matches are more concentrated at lower distances: the mean PD is 0.223 for realized investments versus 0.266 for counterfactuals. This pattern, evident before adding controls, provides initial evidence that PD influences investment selection.

## 2.7. Identification Strategy

Identification comes from within–opportunity-set comparisons under a common industry–year–stage context. For each realized first investment, I build a deal-anchored opportunity set inside the same (industry  $s$ , year  $t$ , stage  $r$ ) market and attach all candidates—constructed as in Section 2.6—to the realized deal’s decision-set group  $g$ . I then estimate models with group fixed effects, so any factors shared by candidates in the same set (the VC’s available budget at that time, market conditions in  $(s, t, r)$ , unobserved shocks common to the startup and its close competitors, etc.) are absorbed. The coefficient on PD is therefore identified purely from cross-candidate differences within the same set.

Formally, the baseline specification is

$$Investment\ Event_{ijt}g = \beta \cdot PD_{ijt} + \gamma \cdot X_{ijt} + \mu_g + \varepsilon_{ijt}g,$$

where:  $Investment\ Event_{ijt}g$  is an indicator equal to one if VC  $i$  invests in startup  $j$  in year  $t$ , and zero for the counterfactual pairs in the same group  $g$ .  $PD_{ijt}$  is the differences between county-level presidential vote-share vectors (Rep, Dem, Other) for the VC county  $i$  and the

startup's county  $j$  in year  $t$ .  $X_{ijt}$  represents the control variables described in Section 2.4, including dyad-level socioeconomic and geographic differences and VC/startup life-cycle measures.  $\mu_g$  denotes group (deal-anchored) fixed effects.  $\varepsilon_{ijt}$  is the error term. Estimation is by linear probability model (LPM), with standard errors two-way clustered at the VC-county and startup-county levels, allowing arbitrary correlation over time and across pairs that share the same VC county or the same startup county. As a robustness check, I also estimate a conditional fixed-effects logit that conditions out  $\mu_g$ .

Identification relies on within-decision-set contrasts rather than time-series shifts for a given county pair. The key as-if exogeneity assumption is that, conditional on  $X_{ijt}$  and  $\mu_g$ , there are no remaining unobservables that are systematically correlated with  $PD_{ijt}$  and also affect selection. As a falsification check, I conduct within-set PD permutations (reported in the robustness section), which yield coefficients centered near zero, consistent with the identifying assumption.

### **3. Main Results**

#### **3.1. Descriptive Statistics**

Table 1 presents summary statistics for the matched sample of 1,264,271 VC-startup pairs. Panel A shows that 9.6 percent of pairs result in realized first investments. Exit outcomes are defined only for funded deals; among the 120,762 realized investments, 27.5 percent culminate in an IPO or acquisition and 22.8 percent are written off.

Panel B summarizes key independent variables. PD averages 0.262 with a standard deviation of 0.220 and an interquartile range of 0.093 to 0.374. In 87.7 percent of pairs, the VC's county and the startup's county share the same plurality party. Historical ethnic distance based on 1900 composition averages 0.336.

Panel C documents control variables. Mean county-to-county distance is 1,281 miles, while 7.7 percent of pairs are in the same county. Education distance averages 0.098, and industry distance averages 0.399, indicating meaningful differences beyond geography.

Panel D reports interaction variables used in mechanism tests. First-round financings account for 50.0 percent of observations; 58.8 percent involve young startups ( $\text{age} \leq 3$ ). In 64.5 percent of pairs, the VC has no prior investment in the startup's county. Hub locations account for 32.4 percent, 33.7 percent fall in 2020–2023, and 34.3 percent lie within 500 miles.

### **3.2. Main Results**

Table 2 summarizes estimates from the deal-anchored opportunity-set design. Column 1 reports a baseline linear probability model with group fixed effects. Column 2 adds VC and startup characteristics together with county-pair socioeconomic distance controls. Column 3 reports marginal effects from a conditional fixed-effects logit. Standard errors are two-way clustered at the VC-county and startup-county levels.

PD is negative and precisely estimated in every specification. In Column 2, the coefficient on PD equals  $-0.034$  and is statistically significant at the one-percent level. Using the sample moments from Table 1, a one-standard-deviation increase lowers the investment probability by about 0.75 percentage points. Relative to the baseline investment rate of 9.6 percent, this corresponds to a 7.8 percent decline. The estimate changes only slightly from Column 1 ( $-0.038$ ) to Column 2 ( $-0.034$ ), indicating that observable firm, geographic, and socioeconomic differences explain little of the relationship. The conditional fixed-effects logit in Column 3 yields a marginal effect of  $-0.434$ , also significant at the one-percent level, reinforcing that the finding does not hinge on linearity assumptions.

Other covariates move as expected. The indicator for Same County raises the probability of investment by 9.4 percentage points in Column 2 and remains positive in the logit. VC Firm Experience is positively associated with deal formation, implying that each additional year of experience is linked to roughly a 0.4 percentage-point higher probability; the corresponding marginal effect in Column 3 equals 0.053 and is significant at the five-percent level. Geographic Distance carries a negative coefficient of  $-0.025$  in Column 2 and a logit marginal effect of  $-0.334$  in Column 3, highlighting the salience of spatial frictions even after conditioning on PD and rich fixed effects.

Taken together, the sign, magnitude, and stability of the political-distance estimates across models indicate a robust reduction in the likelihood of forming an investment tie when VC investors and startups are embedded in politically distant environments. The within-opportunity-set design and the modest attenuation with added controls suggest this relationship reflects frictions in the screening process rather than observable firm or geographic characteristics.

### **3.3. Robustness and Diagnostic Checks**

Table 3 evaluates whether the political-distance result is sensitive to alternative samples and measurement choices while holding fixed the deal-anchored opportunity-set fixed effects and the full control set.

Column 1 excludes ultra-local matches; the result remains intact. In the cross-county sample, the coefficient on PD equals  $-0.030$  with a standard error of 0.010 and is statistically significant, indicating that the negative relationship is not a mechanical artifact of within-county ties. Column 2 reports a coarser, binary notion of alignment. Replacing the continuous distance with an indicator for shared majority party between the VC and startup counties produces a

positive and significant coefficient of 0.016, consistent with a higher propensity to invest in politically aligned places. Column 3 adds PD (L2) to the model and shows that the coefficient on PD remains significantly negative at  $-0.030$ , whereas the L2 coefficient is small at  $-0.011$  and imprecisely estimated. This contrast suggests that once PD is accounted for, the incremental information in PD (L2) is limited within the same opportunity sets. In Column 4 and Column 5, VCs located in California and startups located in California are dropped, respectively, to assess whether the effect of PD is driven by California's outsized VC market; in both cases the PD coefficient remains negative and statistically significant. I also exclude VCs or startups located in California simultaneously; the result does not change (not reported in the table). Finally, Column 6 reports a placebo that breaks the PD signal: when the political-distance measure is randomly permuted within each deal-anchored opportunity set, the estimate is statistically indistinguishable from zero, confirming that the design is not picking up spurious correlation.

Taken together, these robustness tests and diagnostics show that the negative association between PD and investment formation is not an artifact of local matching, California-specific dynamics, or a particular functional form; rather, it reflects a stable pattern that disappears when the underlying signal is deliberately removed.

### **3.4. Instrumental Variables**

To address endogeneity concerns beyond the rich controls and opportunity-set fixed effects, Table 4 implements an instrumental-variables design that leverages persistent historical settlement patterns. The instrument—Ethnic Distance 1900—is the absolute distance between county-level ethnic composition vectors from the 1900 Census across seven origin groups: German, Irish, Italian, English, Scottish, Polish, and Norwegian. The instrument satisfies two key conditions. First, relevance: historical ethnic composition strongly predicts contemporary

political alignment, with first-stage F-statistic exceeding 15. Second, exclusion: 1900 settlement patterns are unlikely to directly affect contemporary VC-startup matching decisions after controlling for current economic conditions, given the fundamental transformations in industrial structure, technology, and labor markets over the intervening century. Any persistent effect is most plausibly channeled through the political and cultural environments these patterns helped shape.

In Column 1, the first stage is strong and in the expected direction. Regressing PD on Ethnic Distance 1900 yields a coefficient of 0.221 with a standard error of 0.054, significant at the 1 percent level. In Column 2, the second stage uses the predicted PD from the first stage; the coefficient on instrumented PD equals  $-0.456$  with a standard error of 0.186 and is significant at the 5 percent level. Column 3 reports the reduced form, regressing Investment Event directly on Ethnic Distance 1900; the coefficient is significantly negative.

Taken together, the IV evidence indicates that exogenous historical variation linked to ethnic settlement patterns predicts contemporary PD and, through it, investment outcomes. The larger second-stage magnitude relative to OLS is consistent with a local-average-treatment interpretation and with attenuation in OLS from measurement error. In concert with the within-opportunity-set OLS estimates, the IV results reinforce the conclusion that PD constitutes a meaningful friction in VC match formation rather than a by-product of omitted contemporary covariates.

#### **4. Characterizing the Friction**

Having established that political distance reduces investment incidence within deal-anchored opportunity sets, I now characterize the nature of this friction. County vote shares reflect a bundle of correlated local characteristics—partisan preferences, but also information networks,

business cultures, and institutional contexts. Rather than assuming a specific mechanism, I examine how the PD effect varies across settings to distinguish between competing explanations.

I proceed in three steps. First, I test whether the friction exhibits properties consistent with information-based screening costs (Section 4.1). Second, I systematically test alternative mechanisms including VC capability, systematic political risk, sectoral exposure, and pure geographic distance (Section 4.2). Third, I examine realized outcomes to provide additional evidence on the nature of the friction (Section 4.3). Collectively, this evidence suggests information asymmetries are the primary operative channel, though I cannot definitively identify which specific dimension of local differences drives the effect.

#### **4.1. Information Opacity and Infrastructure**

If political distance captures information-based frictions in screening, the effect should vary systematically with information availability. Prior work shows that venture screening places substantial weight on qualitative assessments when verifiable information is scarce (Kaplan and Strömberg 2004; Gompers et al. 2020; Stein 2002; Liberti 2019), and that information infrastructures—such as dense networks and intermediaries—can reduce search and due-diligence costs (Sorenson and Stuart 2001; Hochberg et al. 2007).

I test two sets of predictions. First, if the friction reflects information costs, it should amplify when information is harder to verify: (i) First Round financings with minimal accumulated disclosure; (ii) Young Startups (age  $\leq 3$ ) with thin track records; (iii) VC First Entry into a startup's county, limiting access to local knowledge; and (iv) Low Reach VCs with below-median historical geographic breadth. Second, the friction should attenuate where information infrastructure is stronger: (i) VCs headquartered in VC Hub counties with denser ecosystems and

richer comparables; (ii) Pandemic Years (2020–2023) when remote diligence and standardized processes scaled.

Table 5 tests these implications within the same deal-anchored decision-set design. In the opacity settings, the PD slope steepens exactly where verification is hardest. In Column 1 for first rounds, the effect is about twice as large as in non-first rounds—on the order of 0.48 percentage points lower within-set investment probability for each 0.10 increase in PD, versus about 0.20 percentage points otherwise. For young startups in Column 2, thinner operating histories push the simple slope to about 0.39 percentage points per 0.10 increase. When a VC enters a county for the first time in Column 3, the PD effect is materially more negative—about 0.25 percentage points per 0.10 increase—consistent with limited local ties and tacit knowledge on first contact. The largest amplification appears for low-reach investors in Column 4: the implied simple slope is about 0.63 percentage points per 0.10 increase, compared with roughly 0.13 percentage points for higher-reach peers. By contrast, the information-infrastructure settings attenuate the association. In Column 5 for VC hubs, the interaction nearly offsets the baseline and the net PD effect is close to zero. In Column 6 during the pandemic years 2020–2023, the residual PD effect is small—about 0.05 percentage points per 0.10 increase—down from roughly 0.46 percentage points pre-pandemic, consistent with scaled remote diligence and more standardized data rooms.

Taken together, the PD effect amplifies precisely when information is harder to verify and attenuates when information infrastructure is stronger. These patterns are consistent with information-based frictions in the screening process, though they do not identify whether the friction operates through weaker networks, divergent reference frames, or other information-based frictions.



## 4.2. Testing Alternative Mechanisms

The patterns in Section 4.1 are consistent with information-based frictions, but alternative explanations could account for these findings. I now systematically test four competing mechanisms within the same deal-anchored opportunity-set design: VC capability, systematic political risk, sectoral exposure, and pure geographic distance. For each alternative, I derive testable predictions and examine whether the data support those predictions.

I begin with VC capability. Dense networks and accumulated know-how can reduce information asymmetry and ease coordination by supplying shared templates, third-party certification, and relational enforcement (Granovetter 1985; Uzzi 1999; Hochberg et al. 2007). If such capacity substitutes for information costs, the PD penalty should be smaller for VCs with sharper focus and established playbooks. Table 6 interacts PD with Expert and Specialist indicators. The interactions are small and statistically indistinguishable from zero, while PD remains negative and precisely estimated. The absence of attenuation suggests that VC capability does not drive the PD effect. This finding, combined with the hub effects documented in Section 4.1, points to the importance of broader information infrastructure rather than individual investor capabilities.

Next is systematic political risk. Investment tends to slow when nationwide policy uncertainty rises and to ease when regimes are unified or predictable (Julio and Yook 2012; Jens 2017; Baker et al. 2016; Pástor and Veronesi 2012). If PD were proxying this channel, the penalty should intensify in presidential election years and weaken when the VC and startup share a state policy regime or when the startup's state aligns with the federal administration. Table 7 shows none of these predictions materialize. Interactions of PD with Election Year, Same State, and Startup State–Federal Alignment are small and statistically insignificant. PD itself remains

negative, and while Same State has a positive main effect consistent with familiar local advantages, it does not weaken the PD slope. This evidence does not support a systematic-risk interpretation.

A third possibility is a sectoral risk premium. Different political environments create distinct regulatory exposures across industries. Polling evidence shows Democrats view healthcare, education, and government activity more favorably, while Republicans are more supportive of energy and materials (Gallup 2013; YouGov 2022). Prior work also links political values to sector tilts in investment (Hong and Kostovetsky 2012). Under this view, VCs could rationally avoid certain sectors in politically distant regions because policy risk is higher there. Table 8 takes this mechanism head-on: I sequentially exclude Democrat-favored sectors (healthcare, government activity, academic and educational services), then Republican-favored sectors (energy, basic materials), and finally all politically sensitive sectors together. Across all exclusions, the PD coefficient remains negative, statistically reliable, and close to the baseline estimate, indicating that the result is not driven by sector composition or differential regulatory exposure.

Finally, PD could simply proxy physical distance. Distance raises monitoring and travel costs, and VC is famously local (Lerner 1995; Sorenson and Stuart 2001; Bernstein et al. 2016). If PD were just distance, its slope should flatten at short range and strengthen only with long separation. Table 9 interacts PD with geographic-distance quintiles and with indicators for distances at or below 100 miles and 500 miles. The interaction terms are uniformly small and statistically indistinguishable from zero. The usual distance controls behave as expected—short range is associated with higher deal incidence—but the PD effect is independent of physical distance, inconsistent with a pure geographic-friction explanation.

Taken together, the evidence provides little support for generic ability, systematic policy risk, sectoral composition, or pure geographic frictions as primary drivers of the PD effect. Combined with the amplification in opaque settings and attenuation with information infrastructure documented in Section 4.1, these findings suggest the friction operates primarily through information-based frictions in the screening process. However, the specific dimension—whether weaker cross-regional networks, divergent evaluation frameworks, or other information asymmetries—cannot be definitively identified from these tests.

### **4.3. Supporting Evidence from Realized Outcomes**

The patterns in Sections 4.1 and 4.2—amplification in opaque settings, attenuation with information infrastructure, and no support for alternative mechanisms—are consistent with information-based frictions in screening. If this interpretation is correct, it delivers an additional prediction for realized outcomes. When screening costs are higher, only stronger opportunities should clear the funding threshold (Ewens and Townsend 2020). This implies that, conditional on investment, higher-PD deals should exhibit better performance: higher rates of successful exits and lower failure rates, consistent with evidence that tighter screening improves outcomes (Kaplan and Strömberg 2003; Bottazzi et al. 2016; Bernstein et al. 2016).

I test this prediction on realized first investments between a VC and a startup, tracking exits through each startup's earliest IPO, acquisition, or write-off. Table 10 shows a positive association between PD and IPO or acquisition, and a negative association with write-offs. The coefficient on PD for IPO or M&A is positive and statistically significant at 0.027, which translates into roughly 0.27 percentage points higher conditional exit probability for a 0.10 increase in PD. For write-offs, the coefficient is  $-0.025$  and statistically significant, implying about 0.25 percentage points fewer write-offs for a 0.10 increase in PD. All specifications

include VC-county fixed effects, startup-county fixed effects, industry–year fixed effects, and stage fixed effects, with standard errors clustered by industry–year and startup county.

These exit patterns provide additional support for the information-friction interpretation. The finding that politically distant deals perform better conditional on funding is consistent with tighter screening at the formation stage, reinforcing the evidence from opacity and infrastructure tests in Section 4.1.

## **5. Conclusion**

This paper shows that partisan separation between investor and startup locations creates frictions in venture capital match formation. Using a deal-anchored opportunity-set design on U.S. data from 2000–2024, I find that a one-standard-deviation increase in political distance lowers investment incidence by roughly 0.7–0.8 percentage points—about eight percent of the baseline rate. This association is robust to alternative measures, sample restrictions, and placebo assignments, and causal in an instrumental-variables design using 1900 ethnic composition distances.

I characterize this friction through systematic tests. The effect amplifies when information is harder to verify—first rounds, young firms, the VC's first entry into a county, and for low-reach investors—and attenuates where information infrastructure is stronger—hub locations and during the 2020–2023 period. Alternative explanations tied to generic investor ability, systematic political risk, sector composition, and pure geography receive little support. Conditional on funding, higher political distance is associated with more IPOs and acquisitions and fewer write-offs, consistent with selection at a higher bar.

While county vote shares capture a bundle of local characteristics—partisan preferences, but also information networks, business cultures, and institutional contexts—the evidence

collectively suggests this friction operates primarily through information-based channels in the screening process. The specific dimension—whether weaker cross-regional networks, divergent evaluation frameworks, or other information asymmetries—cannot be definitively identified from these tests. However, the systematic rejection of alternative mechanisms and the consistent patterns across multiple settings establish that information costs, rather than political risk, preferences, or sector composition, are the primary driver.

The findings have practical implications. As political sorting intensifies while venture activity remains concentrated, these frictions may amplify regional disparities in access to capital and reduce overall allocative efficiency. Standardizing diligence materials, using third-party verifiers, and building cross-jurisdiction reference networks could mitigate these costs and expand viable cross-regional matches, with implications for both capital allocation and regional innovation outcomes.

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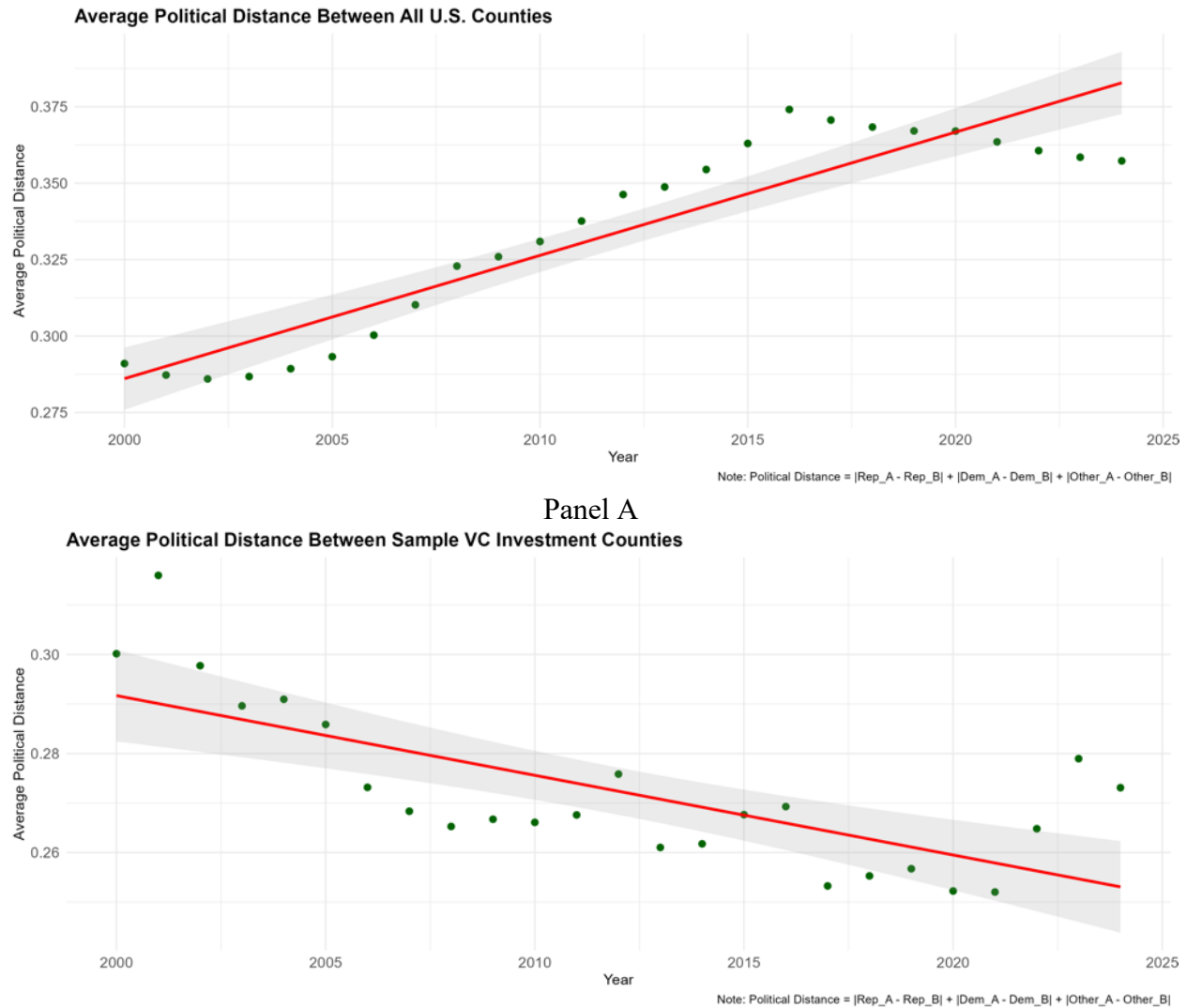
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## Figure 1. Political Distance Trends – All Counties vs. Sample VC Investments

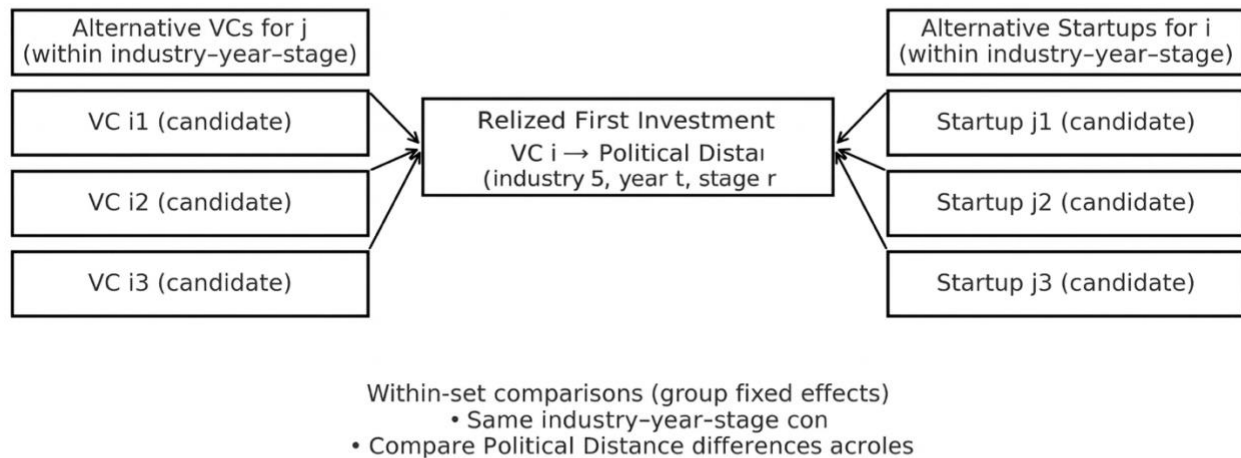
Average political distance (PD) over time for all U.S. county pairs (Panel A) and actual VC investment pairs in my sample (Panel B), 2000-2024. Panel A shows increasing political polarization nationally, while Panel B shows VC investments in my sample becoming concentrated in politically similar areas.  $PD_{i,j} = |\text{Rep}\%_i - \text{Rep}\%_j| + |\text{Dem}\%_i - \text{Dem}\%_j| + |\text{Other}\%_i - \text{Other}\%_j|$ . Red lines show fitted trends with 95% confidence intervals (gray shaded areas).



## Figure 2. Deal-Anchored Opportunity Set and Matched Counterfactuals

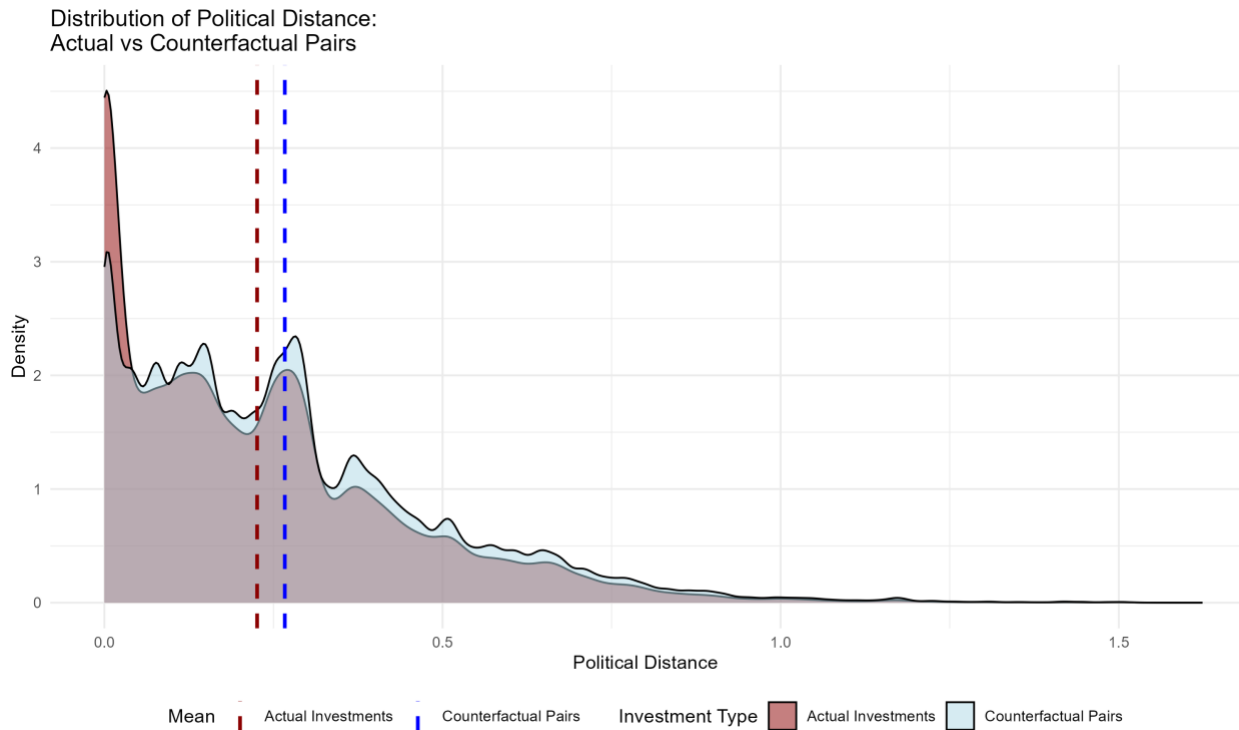
This schematic shows how I construct counterfactuals for each realized first investment by VC  $i$  in startup  $j$  within industry  $s$ , year  $t$ , and stage  $r$ . Two symmetric candidate sets are drawn within the same industry–year–stage market: (i) alternative VCs that invested in  $(s, t, r)$  but not in  $j$ ; and (ii) alternative startups that raised in  $(s, t, r)$  but not from  $i$ . When more than five eligible candidates exist on a side, up to five are sampled uniformly at random without replacement; if fewer exist, all are included. The realized pair and its candidates inherit a common decision-set label, and estimation includes decision-set fixed effects so identification comes from within-set contrasts—in particular, differences in Political Distance across otherwise comparable dyads.

Deal-Anchored Opportunity Set (Schematic)



**Figure 3. Distribution of Political Distance:  
Actual Investments vs. Counterfactual Pairs**

The distributions of political distance are broadly similar for actual investments and counterfactual pairs, with only a modest difference in mean values. This supports the plausibility of the dyadic sample construction and indicates that the matching approach yields comparable groups.



## Table 1. Summary Statistics

This table presents summary statistics for the matched VC firm–startup dyadic sample covering 2000–2024. Panel A reports dependent variables measuring investment incidence and exit outcomes. Panel B reports key independent variables capturing political and historical ethnic distance. Panel C reports control variables related to geography, socioeconomic differences, and firm-level characteristics. Panel D reports interaction variables used in heterogeneity analyses, including round, startup and VC attributes, spatial proximity, and institutional environment indicators. All variables are defined in Appendix A.

Variable	N	Mean	SD	Q25	Median	Q75
<b>Panel A. Dependent Variables</b>						
Investment Event	1,264,271	0.096	0.294	0	0	0
IPO/M&A	120,762	0.275	0.447	0	0	1
Write-off	120,762	0.228	0.419	0	0	0
<b>Panel B. Key Independent Variables</b>						
Political Distance	1,264,271	0.262	0.22	0.093	0.222	0.374
Same Party	1,264,271	0.877	0.329	1	1	1
Political Distance L2	1,264,271	0.055	0.09	0.004	0.022	0.065
Ethnic Distance 1900	1,264,271	0.336	0.182	0.229	0.326	0.438
<b>Panel C. Control Variables</b>						
Same County	1,264,271	0.077	0.267	0	0	0
Startup Age (Years)	1,264,271	3.883	4.465	1	3	5
Startup Age	1,264,271	1.329	0.708	0.693	1.386	1.792
VC Firm Experience (Years)	1,264,271	13.846	15.941	4	9	18
VC Firm Experience	1,264,271	2.257	0.969	1.609	2.303	2.944
Geographic Distance	1,264,271	1.281	1.019	0.221	1.134	2.428
Education Distance	1,264,271	0.098	0.084	0.031	0.075	0.146
Income Distance	1,264,271	15.18	13.508	4.637	11.659	22.158
Population Distance	1,264,271	1.504	2.301	0.239	0.778	1.334
Industry Distance	1,264,271	0.399	0.182	0.311	0.398	0.486
Religious Distance	1,264,271	0.113	0.098	0.03	0.094	0.172
<b>Panel D. Interaction Variables</b>						
First Round	1,264,271	0.5	0.5	0	1	1
Young Startups	1,264,271	0.588	0.492	0	1	1
VC First Entry	1,264,271	0.645	0.478	0	1	1
Low Reach	1,264,271	0.335	0.472	0	0	1
VC Hub	1,264,271	0.324	0.468	0	0	1
Pandemic Years	1,264,271	0.337	0.473	0	0	1
Expert	1,264,271	0.145	0.352	0	0	0
Specialist	1,264,271	0.072	0.259	0	0	0
Election Years	1,264,271	0.295	0.456	0	0	1
Same State	1,264,271	0.242	0.428	0	0	0
Startup State-Federal Alignment	1,264,271	0.551	0.497	0	1	1
≤ 100 Miles	1,264,271	0.199	0.399	0	0	0
≤ 500 Miles	1,264,271	0.343	0.475	0	0	1

**Table 2. Political Distance and VC Investment Decisions**

This table examines the relationship between political distance and VC investment decisions. The sample consists of matched VC–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) reports the baseline specification. Column (2) adds VC and startup characteristics as well as county-pair socioeconomic distance controls. Column (3) reports marginal effects from a conditional fixed-effects logit. All specifications include deal-anchored opportunity-set (group) fixed effects (within industry–year–stage, comparing the realized VC–startup pair with alternative VCs for the startup and alternative startups for the VC). Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment		
	(1)	(2)	(3)
Political Distance	-0.038*** (0.013)	-0.034*** (0.012)	-0.434*** (0.155)
Same County	0.142*** (0.042)	0.094** (0.044)	0.657* (0.362)
Startup Age		-0.002 (0.003)	-0.022 (0.039)
VC Firm Experience		0.004** (0.002)	0.053** (0.021)
Geographic Distance		-0.025*** (0.004)	-0.334*** (0.054)
Education Distance		0.016 (0.049)	0.175 (0.614)
Income Distance		-0.000 (0.000)	-0.004 (0.005)
Population Distance		-0.002 (0.002)	-0.018 (0.025)
Industry Distance		-0.008 (0.025)	-0.104 (0.309)
Religious Distance		-0.022 (0.020)	-0.277 (0.259)
Group FE	YES	YES	YES
Observations	1,264,271	1,264,271	1,262,920
R <sup>2</sup>	0.034	0.040	0.041



**Table 3. Robustness Checks: Alternative Specifications**

This table presents robustness tests for the main results from OLS regressions. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Column (1) drops same-county pairs (Same County = 0). Column (2) replaces Political Distance with Same Party, a binary indicator that equals one if the VC and startup counties share the same majority party. Column (3) jointly includes Political Distance (L1) and Political Distance L2. Column (4) excludes observations with VCs located in California. Column (5) excludes observations with startups located in California. Column (6) reports a placebo in which the political-distance measure is randomly permuted within each deal-anchored opportunity set, leaving all covariates and fixed effects unchanged. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment					
	(1)	(2)	(3)	(4)	(5)	(6)
Political Distance	-0.030*** (0.010)		-0.030* (0.017)	-0.026** (0.013)	-0.032*** (0.011)	
Same Party		0.016*** (0.004)				
Political Distance L2			-0.011 (0.023)			
Placebo Political Distance						-0.001 (0.002)
Controls	YES	YES	YES	YES	YES	YES
Group FE	YES	YES	YES	YES	YES	YES
Observations	1,166,883	1,264,271	1,264,271	721,380	737,807	1,264,271
R <sup>2</sup>	0.045	0.040	0.040	0.087	0.078	0.040

**Table 4. Instrumental Variables**

This table examines the relationship between political distance and VC investment decisions using an instrumental-variables approach. The instrument is Ethnic Distance 1900, the L1 distance between county-level ethnic composition vectors from the 1900 Census (German, Irish, Italian, English, Scottish, Polish, Norwegian). The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Column (1) reports the first stage, regressing Political Distance on the instrument; Column (2) reports the second stage (2SLS); Column (3) reports the reduced form, regressing Investment Event directly on the instrument. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. The first-stage F-statistic exceeds 15. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

IV Analysis with Historical Ethnic Composition as Instrument			
Dependent Variable	First Stage (1)	Investment Second Stage (2)	Reduced Form (3)
IV (Ethnic Distance 1900)	0.221*** (0.054)		-0.101*** (0.028)
Political Distance		-0.456** (0.186)	
Controls	YES	YES	YES
Group FE	YES	YES	YES
Observations	1,166,464	1,166,464	1,166,464
R2	0.499	-0.003	0.046
F-Test	> 15		

**Table 5. Information Opacity and Infrastructure**

This table tests whether the political distance (PD) effect varies with information availability. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) interacts PD with First Round, which equals one when the financing round number is one. Column (2) interacts PD with Young Startups, which equals one when the startup's age is three years or less. Column (3) interacts PD with VC First Entry, which equals one when, prior to year  $t$ , the VC has not previously invested in the startup's county. Column (4) interacts PD with Low Reach, which equals one when the VC's cumulative geographic reach up to year  $t$ —measured as the maximum great-circle distance to any funded startup through year  $t$ —is at or below the cross-sectional median among VCs in year  $t$ . Column (5) interacts PD with VC Hub, which equals one when the VC is headquartered in the predefined hub counties (San Francisco, CA; Suffolk, MA; Bronx, NY; Kings, NY; New York, NY; Queens, NY; Richmond, NY). Column (6) interacts PD with Pandemic Years, which equals one when the investment year is 2020–2023. The interactions are negative and significant in settings where information is harder to verify (First Round, Young Startups, VC First Entry, Low Reach) and attenuate in settings with richer information infrastructure (VC Hub, Pandemic Years), consistent with information-based frictions in the screening process. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment					
	(1)	(2)	(3)	(4)	(5)	(6)
Political Distance × First Round	-0.028*** (0.008)					
Political Distance × Young Startups		-0.010** (0.005)				
Political Distance × VC First Entry			-0.027** (0.012)			
Political Distance × Low Reach				-0.050*** (0.019)		
Political Distance × VC Hub					0.052* (0.030)	
Political Distance × Pandemic Years						0.041*** (0.010)
Political Distance	-0.020 (0.014)	-0.029** (0.013)	0.002 (0.018)	-0.013 (0.017)	-0.052** (0.021)	-0.046*** (0.014)
First Round	-0.001 (0.004)					
Young Startups		0.005*** (0.002)				
VC First Entry			-0.054*** (0.007)			
Low Reach				0.004 (0.008)		
VC Hub					-0.015 (0.018)	
Controls	YES	YES	YES	YES	YES	YES
Group FE	YES	YES	YES	YES	YES	YES
Observations	1,264,271	1,264,271	1,264,271	1,264,271	1,264,271	1,264,271
R <sup>2</sup>	0.040	0.040	0.046	0.041	0.040	0.040

**Table 6. VC Capability and Specialization**

This table tests whether the political distance (PD) effect varies with VC specialization. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) interacts PD with Expert, a binary indicator that equals one if, prior to year  $t$ , the VC has invested in exactly one economic sector (constructed from LSEG deal histories). Column (2) interacts PD with Specialist, a binary indicator that equals one if, prior to year  $t$ , the VC has invested in exactly one industry within an economic sector (constructed from LSEG deal histories). PD remains negative and statistically significant, whereas the interactions of Political Distance with Expert and with Specialist are small and statistically insignificant, providing little support for a capability-based explanation. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment	
	(1)	(2)
Political Distance $\times$ Expert	0.007 (0.006)	
Political Distance $\times$ Specialist		0.009 (0.008)
Political Distance	-0.035*** (0.012)	-0.035*** (0.012)
Expert	-0.006** (0.003)	
Specialist		-0.008** (0.003)
Controls	YES	YES
Group FE	YES	YES
Observations	1,264,271	1,264,271
R <sup>2</sup>	0.040	0.040

**Table 7. Systematic Political Risk**

This table tests whether the political distance (PD) effect varies with systematic political risk. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) interacts PD with Election Year, which equals one in presidential election years (2000, 2004, 2008, 2012, 2016, 2020, 2024). Column (2) interacts PD with Same State, which equals one when the VC and startup are in the same state. Column (3) interacts PD with Startup State–Federal Alignment, which equals one when, in year  $t$ , the startup's state government shares the federal administration's partisan affiliation. Interaction terms are small and statistically insignificant, while PD remains negative and significant, providing little support for a systematic political risk explanation. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment		
	(1)	(2)	(3)
Political Distance $\times$ Election Year	0.004 (0.003)		
Political Distance $\times$ Same State		-0.004 (0.063)	
Political Distance $\times$ Startup State-Federal Alignment			-0.003 (0.006)
Political Distance	-0.035*** (0.012)	-0.023** (0.011)	-0.032** (0.014)
Same State		0.087*** (0.024)	
Startup State-Federal Alignment			0.000 (0.004)
Controls	YES	YES	YES
Group FE	YES	YES	YES
Observations	1,264,271	1,264,271	1,264,271
R <sup>2</sup>	0.040	0.045	0.040

**Table 8. Sectoral Exposure**

This table tests whether the political distance (PD) effect is driven by politically sensitive sectors. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) excludes Democrat-favored sectors (healthcare, government activity, and academic and educational services). Column (2) excludes Republican-favored sectors (energy and basic materials). Column (3) excludes all politically sensitive sectors simultaneously. PD remains negative and statistically significant with similar magnitude across all exclusions, indicating the effect is not driven by sector composition. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment		
	Exclude Democrat-Favored Sectors (1)	Exclude Republican-Favored Sectors (2)	Exclude All (3)
Political Distance	-0.035*** (0.013)	-0.034*** (0.012)	-0.035*** (0.013)
Controls	YES	YES	YES
Group FE	YES	YES	YES
Observations	1,007,616	1,254,327	997,672
R <sup>2</sup>	0.043	0.038	0.040

**Table 9. Geographic Distance**

This table tests whether the political distance (PD) effect varies with physical distance. The sample consists of matched VC firm–startup pairs from 2000–2024. The dependent variable is Investment Event, which equals one if a VC firm makes an investment in a startup and zero otherwise. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Column (1) interacts PD with geographic-distance quintiles formed from the full-sample distribution; Q1 (shortest quintile) is omitted, and Q2–Q5 indicate the 20–40th, 40–60th, 60–80th, and 80–100th percentiles, respectively. Column (2) interacts PD with  $\leq 100$  Miles, an indicator equal to one if the county-to-county distance is  $\leq 100$  miles. Column (3) interacts PD with  $\leq 500$  Miles, an indicator equal to one if the distance is  $\leq 500$  miles. Interaction terms are small and statistically insignificant across specifications, indicating that the PD effect is independent of physical distance. All specifications include deal-anchored opportunity-set (group) fixed effects. Standard errors are clustered at the VC-county and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Dependent Variable	Investment		
	(1)	(2)	(3)
Political Distance $\times$ Geographic Distance Q2	-0.052 (0.074)		
Political Distance $\times$ Geographic Distance Q3	-0.043 (0.077)		
Political Distance $\times$ Geographic Distance Q4	-0.043 (0.077)		
Political Distance $\times$ Geographic Distance Q5	-0.079 (0.080)		
Political Distance $\times$ $\leq 100$ Miles		0.063 (0.077)	
Political Distance $\times$ $\leq 500$ Miles			-0.032 (0.023)
Political Distance	0.038 (0.076)	-0.024** (0.012)	-0.015 (0.012)
Geographic Distance Q2	-0.085*** (0.024)		
Geographic Distance Q3	-0.108*** (0.029)		
Geographic Distance Q4	-0.107*** (0.030)		
Geographic Distance Q5	-0.065* (0.034)		
$\leq 100$ Miles		0.087*** (0.025)	
$\leq 500$ Miles			0.080*** (0.014)
Controls	YES	YES	YES
Group FE	YES	YES	YES
Observations	1,264,271	1,264,271	1,264,271
R <sup>2</sup>	0.048	0.047	0.043

**Table 10. Exit Outcomes**

This table examines the relationship between political distance (PD) and realized outcomes for funded investments. The sample consists of VC–startup investments from 2000–2024. The dependent variables are IPO/M&A, which equals one if the startup exits via IPO or acquisition and zero otherwise, and Write-off, which equals one if the startup is written off or, in the absence of IPO/M&A, the startup's last observed investment year precedes 2020. Political Distance is the L1 distance between county-level political preference vectors based on presidential election vote shares. Political Distance is positively associated with IPO/M&A and negatively associated with Write-off, consistent with tighter screening at higher political distance. All specifications include VC-county fixed effects, startup-county fixed effects, industry–year fixed effects, and stage fixed effects. Standard errors are two-way clustered at the industry–year and startup-county levels and reported in parentheses. \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

<b>Dependent Variable</b>	<b>IPO/M&amp;A (1)</b>	<b>Write-off (2)</b>
Political Distance	0.027** (0.013)	-0.025** (0.010)
Controls	YES	YES
VC County FE	YES	YES
Startup County FE	YES	YES
Industry-Year FE	YES	YES
Stage FE	YES	YES
Observations	120,762	120,762
R <sup>2</sup>	0.346	0.317



## Appendix A. Variable Definitions

<b>Dependent Variables</b>	
Investment Event	Binary indicator that equals one if VC $i$ makes an investment in startup $j$ in year $t$ , and 0 otherwise.
IPO/M&A	Binary indicator that equals one if the startup achieves a successful exit through IPO or M&A, and 0 otherwise.
Write-off	Binary indicator that equals one if the startup is marked as written off or, in the absence of IPO/M&A, the startup's last observed investment year precedes 2020 (the bankrupt flag with a five-year observation window), and zero otherwise.
<b>Key Independent Variables</b>	
Political Distance	L1 distance between the VC county $i$ and startup county $j$ presidential vote-share vectors (Rep, Dem, Other). Calculated as $ \text{Rep}\%_i - \text{Rep}\%_j  +  \text{Dem}\%_i - \text{Dem}\%_j  +  \text{Other}\%_i - \text{Other}\%_j $ . Annual shares are obtained in election years; non-election years are filled by linear interpolation within county (components renormalized to sum to 1).
Same Party	Binary indicator that equals one if the preferred party (according to the majority vote share) of VC and startup counties are the same, and 0 otherwise.
Political Distance L2	The Euclidean (L2-norm) distance between the political preference vectors of VC and startup counties. Calculated as $\sqrt{(\text{Rep}\%_i - \text{Rep}\%_j)^2 + (\text{Dem}\%_i - \text{Dem}\%_j)^2 + (\text{Other}\%_i - \text{Other}\%_j)^2}$
Ethnic Distance 1900	L1-norm distance between ethnic composition vectors of VC firm and startup counties based on 1900 Census data. Calculated using major European ethnic groups (German, Irish, Italian, English, Scottish, Polish, Norwegian).
<b>Control Variables</b>	
Same County	Binary indicator that equals one if the VC and startup are in the same county, and 0 otherwise.
Startup Age (Years)	Number of years since the startup was founded, measured as the difference between the investment year and the startup's founding year.
Startup Age	Natural logarithm of one plus Startup Age Years.
VC Firm Experience (Years)	Number of years since the VC was founded, measured as the difference between the investment year and the VC's founding year.
VC Firm Experience	Natural logarithm of one plus VC Experience Years.
Geographic Distance	Great-circle distance between the VC's and the startup's counties divided by 1,000 for scaling (thousand miles). Source: NBER County Distance Database.
Education Distance	Absolute difference between the two counties' shares of residents aged 25 or older with a college degree or higher. Education shares are constructed from the decennial Census (2000, 2010, 2020) and ACS five-year tabulations, with linear interpolation used to obtain annual county-year values.
Income Distance	Absolute difference between the two counties' per-capita income, reported in thousand dollars. Income data are taken from the decennial Census (2000, 2010, 2020) and ACS five-year tabulations, and annualized via linear interpolation for non-census years.
Population Distance	Absolute difference between the two counties' total populations, divided by 1,000,000 for scaling (millions of persons). Population counts come from the decennial Census (2000, 2010, 2020) and ACS five-year tabulations, interpolated to annual frequency for non-census years.
Industry Distance	L1 (Manhattan) distance between the two counties' industry employment-share vectors. Each vector contains employment shares by Bureau of Economic Analysis (BEA) industry classifications.

(Continued)

Religious Distance	Absolute difference between the two counties' overall religious participation rates. Rates are derived from the Association of Religion Data Archives (ARDA) for benchmark years 2000, 2010, and 2020, and held piecewise constant by decade: 2000–2009 use the 2000 benchmark, 2010–2019 use 2010, and 2020–2024 use 2020.
<b>Interaction Variables</b>	
First Round	Binary indicator that equals one if round number equals to 1, and 0 otherwise.
Young Startups	Binary indicator that equals one if Startup Age (Years) $\leq 3$ years, and 0 otherwise.
VC First Entry	Binary indicator that equals one if, prior to year $t$ , VC $i$ has never invested in county $j$ , and 0 otherwise.
Low Reach	Binary indicator that equals one if the VC's cumulative geographic reach up to year $t$ —measured as the cumulative maximum great-circle distance from the VC's county to any funded startup's county through year $t$ —is at or below the cross-sectional median among VCs in year $t$ , and zero otherwise.
VC Hub	Binary indicator that equals one if the VC is in one of the following counties: San Francisco CA (06075), Suffolk MA (25025), Bronx NY (36005), Kings NY (36047), New York NY (36061), Queens NY (36081), Richmond NY (36085), and zero otherwise. (Nguyen et al., 2023)
Pandemic Years	Binary indicator that equals one if the investment year is 2020, 2021, 2022, or 2023, and zero otherwise.
Expert	Binary indicator that equals one if, prior to year $t$ , the VC has invested in exactly one economic sector (i.e., the count of distinct sectors with first investment year $< t$ equals one), and zero otherwise. Constructed from LSEG deal histories.
Specialist	Binary indicator that equals one if, prior to year $t$ , the VC has invested in exactly one industry (within an economic sector) (i.e., the count of distinct industries with first investment year $< t$ equals one), and zero otherwise. Constructed from LSEG deal histories.
Election Years	Binary indicator that equals one if the investment year is in 2000, 2004, 2008, 2012, 2016, 2020, or 2024, and 0 otherwise.
Same State	Binary indicator that equals one if the VC firm and startup are located in the same state, and 0 otherwise.
Startup State-Federal Alignment	Binary indicator that equals one if the startup's state government shares the same partisan affiliation as the federal administration in current presidential election cycle, and 0 otherwise.
Geographic Distance Q (1-5)	Quintiles are defined from the full-sample distribution of the geographic distance: Q1 (shortest), Q2 (20–40th pct.), Q3 (40–60th pct.), Q4 (60–80th pct.), Q5 (80–100th pct.). (In regressions with quintile interactions, Q1 is the omitted category.)
$\leq 100$ Miles	Binary indicator that equals one if the geographic distance between VC's and the startup's counties is less or equal to 100 miles, and zero otherwise.
$\leq 500$ Miles	Binary indicator that equals one if the geographic distance between VC's and the startup's counties is less or equal to 500 miles, and zero otherwise.