

# Chao Zhang

*HCI Researcher | UX Designer*

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## RESEARCH INTERESTS

**Human-Computer Interaction (HCI), Computer-Supported Cooperative Work & Social Computing (CSCW), Human-AI Collaboration, Creativity Support, Decision-Making, Educational Technology, Interactive Storytelling, Design**

## EDUCATION

- |   |                                    |
|---|------------------------------------|
| <b>Cornell University</b> , Ithaca, New York, United States                             | 09/2023 - 06/2028 ( <i>expc.</i> ) |
| <i>Ph.D. in Information Science</i>   |                                    |
| <b>Zhejiang University</b> , Hangzhou, China  | 09/2020 - 03/2023                  |
| <i>M.E. in Design Engineering, GPA 3.93/4.00, advised by Prof. Cheng Yao</i>            |                                    |
| <b>National Scholarship [Top 0.1%]</b> , Ministry of Education, China.                  |                                    |
| <b>Jiangnan University</b> , Wuxi, China  | 09/2016 - 06/2020                  |
| <i>B.E. in Electrical Engineering, minor in Digital Media Technology, GPA 3.83/4.00</i> |                                    |
| <b>National Scholarship [Top 0.1%]</b> , Ministry of Education, China.                  |                                    |

## PUBLICATIONS

### Major Peer-reviewed Conference Papers

- c.5. **Chao Zhang**, Zili Zhou, Yajing Hu, Lanjing Liu, Jiayi Wu, Yaping Shao, Jianhui Liu, Lingyan Zhang, Lijuan Liu, Hangyue Cheng, Fangtian Ying, and Cheng Yao. 2023. Observe It, Draw It: Scaffolding Children's Observations of Plant Biodiversity with an Interactive Drawing Tool. In *Proceedings of the ACM Interaction Design and Children Conference (IDC '23)*.
- c.4. Shuyue Feng, Cheng Yao, Weijia Lin, Jiayu Yao, **Chao Zhang**, Zhongyu Jia, Lijuan Liu, Masulani Bokola, Hangyue Chen, Fangtian Ying, and Guanyun Wang. 2023. MechCircuit: Augmenting Laser-cut Objects with Integrated Electronics, Mechanical Structures and Magnets. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23)*.
- c.3. Qingyu Guo, **Chao Zhang**, Hanfang Lyu, Zhenhui Peng, and Xiaojuan Ma. 2023. What Makes Creators Engage with Online Critiques? Understanding the Role of Artifacts' Creation Stage, Characteristics of Community Comments, and their Interactions. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23)*.
- c.2. Wenjie Xu, Jiayi Ma, Jiayu Yao, Weijia Lin, **Chao Zhang**, Xuanhe Xia, Nan Zhuang, Shitong Weng, Xioaoqian Xie, Shuyue Feng, Fangtian Ying, Preben Hansen, and Cheng Yao. 2023. MathKingdom: Teaching Children Mathematical Language through Speaking At Home via a Voice-guided Game. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23)*.

- c.1. **Chao Zhang**, Cheng Yao, Jiayi Wu, Weijia Lin, Lijuan Liu, Ge Yan, and Fangtian Ying. 2022. StoryDrawer: A Child-AI Collaborative Drawing System to Support Children’s Creative Visual Storytelling. In *Proceedings of the 2022 CHI Conference on Human Factors in Computing Systems (CHI ’22)*.

#### Minor Lightly-Reviewed Posters, Extended Abstracts, and Workshop Papers

- p.5. Ge Yan, **Chao Zhang**, Jiadi Wang, Zheng Xu, Jianhui Liu, Jintao Nie, Fangtian Ying, and Cheng Yao. 2022. CamFi: An AI-driven and Camera-based System for Assisting Users in Finding Lost Objects in Multi-Person Scenarios. In *Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems (CHI EA’ 22)*.
- p.4. Ge Yan, Cheng Yao, **Chao Zhang**, Jiadi Wang, Yuqi Hu, and Fangtian Ying. 2022. MusicCollage: A Music Composition Tool for Children Based on Synesthesia and a Genetic Algorithm. In *Proceedings of the 2022 International Conference on Human-Computer Interaction (HCII’ 22)*.
- p.3. **Chao Zhang**, Zili Zhou, Jiayi Wu, Yajing Hu, Yaping Shao, Jianhui Liu, Yuqi Hu, Fangtian Ying, and Cheng Yao. 2021. Bio Sketchbook: An AI-assisted Sketching Partner for Children’s Biodiversity Observational Learning. In *Extended Abstracts of the ACM Interaction Design and Children Conference (IDC EA’21)*.
- p.2. **Chao Zhang**, Cheng Yao, Jianhui Liu, Zili Zhou, Weilin Zhang, Lijuan Liu, Fangtian Ying, Yijun Zhao, and Guanyun Wang. 2021. StoryDrawer: A Co-Creative Agent Supporting Children’s Storytelling through Collaborative Drawing. In *Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems (CHI EA’ 21)*.
- p.1. Muling Huang, Lingyan Zhang, Lijuan Liu, Pinqi Zhu, **Chao Zhang**, Pitchayapat Sonchaeng, Weiqiang Ying, Pinhao Wang, Yuqi Hu, Fangtian Ying, and Cheng Yao. 2021. ColorGuardian: Customize Skin Tattoos for Children with Vitiligo. In *Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems (CHI EA’ 21)*.

#### Journal Articles

- j.2. Yang Chen, Katherine Fennedy, Anna Fogel, Shengdong Zhao, **Chao Zhang**, Lijuan Liu, and Chingchiuan Yen. 2022. SSpoon: A Shape-changing Spoon That Optimizes Bite Size for Eating Rate Regulation. *ACM Journal on Interactive, Mobile, Wearable and Ubiquitous Technologies*. 6, 3, 105:1-105:32.
- j.1. Lijuan Liu, Jiahao Guo, **Chao Zhang**, Zhangzhi Wang, Pinqi Zhu, Tuo Fang, Junwu Wang, Cheng Yao, and Fangtian Ying. 2021. ElectroPaper: Design and Fabrication of Paper-Based Electronic Interfaces for the Water Environment. *Electronics*. 10, 5, 604.

#### Under Review Manuscripts

- m.3. Anonymous Authors (**as the Co-First Author**). 2024. From Design Transparency to Malleable Interfaces: Exploring End-User Personalization for Website Design Dark Patterns [title modified to ensure blind review]. In *CSCW ’23. Major Revision*.
- m.2. Anonymous Authors (**as the First Author**). 2024. Using Large Language Models to Support Mathematical Language Learning through Joint Storytelling [title modified to ensure blind review]. *Submitted to CHI ’24*.
- m.1. Anonymous Authors (**as the Co-First Author**). 2024. Unpacking Chinese Adolescent Smartwatch-based Socialization [title modified to ensure blind review]. *Submitted to CHI ’24*.

## SELECTED DESIGN AWARDS & EXHIBITIONS

### Design Awards

- a.8. **Red Dot Award: Design Concept**, Red Dot Award, Germany. 2023
- a.7. **A' Design Iron Award**, A' Design Award, Italy. [\[Link\]](#) 2022
- a.6. **iF Talent Award**, iF Design Award, Germany. [\[Link\]](#) 2021
- a.5. **DIA Honorable Mention**, Design Intelligence Award (DIA), China. [\[Link\]](#) 2021
- a.4. **C4-AI Outstanding Winner** (Top 1), C4-AI Innovation Contest, China. 2021
- a.3. **Outstanding Winner** (Top 10), China Graduate AI Innovation Competition, China. 2021
- a.2. **UXDA Finalist** (Top 20), User Experience Design Award (UXDA), China. 2021
- a.1. **IDC Nominations Award**, International Designer Club (IDC) Award, Malaysia. 2021

### Design Exhibitions

- e.3. **China Design Exhibition**, China. 2022
- e.2. **Global Grad Show**, Dubai Design Week, The United Arab Emirates. [\[Link.1\]](#) [\[Link.2\]](#) 2021
- e.1. **"Ecological Bridge" Innovative Design Exhibition**, China. 2021

## PATENTS & SOFTWARE COPYRIGHTS

- p.3. A Drawing System to Support Children's Observation of Plants and Learning about Biodiversity. 2021. *China National Invention Patent*. Application No. 202110645869.1
- p.2. A Sketch Recognition and Generation Method based on Raspberry Pi and Recurrent Neural Network. 2020. *China National Invention Patent*. Application No. 202011322789.4
- p.1. A Sentiment Analysis and Visualization Method Combining Video and Pop-Ups. 2019. *China National Invention Patent*. Application No. 201910287517.6
- sc.1. Enterprise Network Opinion Analysis and Visualization Software. 2019. *China Software Copyright*. Registration No. 2019SR0428088

## SELECTED HONORS & SCHOLARSHIPS

- h.3. **National Scholarship** (Top 0.1%), Ministry of Education, China. 2022, 2021, 2018
- h.2. **Valedictorian**, School of IOT, Jiangnan University, China. 2020
- h.1. **Jiangnan Talent** (Only 10 awardees in Jiangnan University), Jiangnan University, China. 2019

## RESEARCH EXPERIENCE

- Visiting Researcher**, Converse to Learn Lab, University of Michigan, USA 01/2023 - 09/2023  
*Advised by Prof. Ying Xu*
- Visiting Researcher**, SaNDwich Lab, University of Notre Dame, USA 06/2022 - 01/2023  
*Advised by Prof. Toby Jia-jun Li and Prof. Yaxing Yao (Virginia Tech)*
- Research Intern**, HCI Lab, Hong Kong University of Science and Technology, China 06/2022 - 09/2022

*Advised by Prof. Xiaojuan Ma*

**Research Intern**, HCI Lab, OPPO Research Institute, China

01/2022 - 04/2022

*Mentored by Dr. Yilei Shi and Dr. Haimo Zhang*

**Research Associate**, INNO Lab, Zhejiang University, China

06/2020 - 3/2023

*Advised by Prof. Cheng Yao and Prof. Fangtian Ying*

## TEACHING EXPERIENCE

**CST 5141081 Interaction Technology and Design Practice**, Teaching Assistant, ZJU

Spring 2021

**CST 5143104 Design Engineering**, Teaching Assistant, ZJU

Autumn 2020

**CST 2521018 Frontier of Engineering Technology**, Teaching Assistant, ZJU

Autumn 2020

## ORAL PRESENTATIONS

**Presenting Author**, IDC 2023, Virtual Event

06/2023

**Invited Talk**, Design Innovation Center, China Academy of Art

04/2022

*Topic: Entanglement of Design and Technology*

**Invited Talk**, Industrial Design Institution, Chinese Mechanical Engineering Society

04/2022

*Topic: Entanglement of Design and Technology*

**Presenting Author**, CHI 2022, Virtual Event

03/2022

**Presenting Author**, IDC 2021, Virtual Event

06/2021

**Presenting Author**, CHI 2021, Virtual Event

03/2021

## ACADEMIC SERVICES

**Paper Reviewing:** CSCW 2023, IDC 2023, CHI 2023 (LBW AC), IDC 2022, CHI 2022, ChinaVis 2022, Chinese CHI 2022, Chinese CHI 2021

## SKILLS

**Research:** Interview, Survey, Participatory Design, Experimental Design, Thematic Analysis, LaTeX

**Design:** User Experience Design (Figma, Sketch), 3D Modelling and Rendering (Cinema 4D, Corona Render, Rhino 3D), Generative Design (P5, Processing, Grasshopper), Graphic Design (Adobe Products)

**Computing:** Front-End Development (Javascript, HTML, CSS, Vue.js), Statistics Analysis (Matplotlib, Numpy, Pandas, SPSS, JASP), and Machine Learning (Sklearn, PyTorch, Tensorflow)

**Prototyping:** 3D Printing, Laser Cutting, Fabrication and Hardware Assembly, Basic Circuit Design