$$X \otimes^{\mathbf{L}} (Y \otimes^{\mathbf{L}} Z) = \rho(\rho X \otimes \rho(\rho Y \otimes \rho Z))$$

$$\downarrow^{\rho(\alpha^{c})}$$

$$(X \otimes^{\mathbf{L}} Y) \otimes^{\mathbf{L}} Z = \rho(\rho(\rho X \otimes \rho Y) \otimes \rho Z)$$