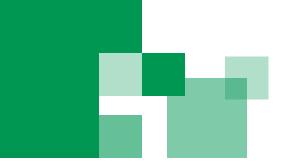
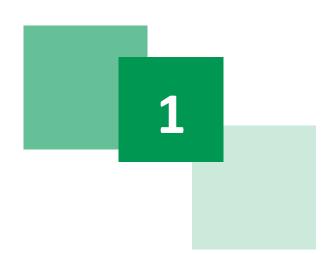




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Introduction





This movie is really disappointing



This is the greatest comedy ever filmed



 Full of zany characters and richly applied satire, and some great plot twists



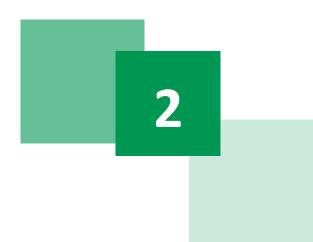
 It was pathetic. The worst part about it was the boxing scenes.



Why sentiment analysis?

- *Movie*: is this review positive or negative?
- *Products*: what do people think about the new iPhone?
- Public sentiment: how is consumer confidence? Is despair increasing?
- Politics: what do people think about this candidate or issue?
- Prediction: predict election outcomes or market trends from sentiment





Related Research



Related Research

- Only work well in long documents.
- Rely on a few words with strong sentiment like 'awesome'
- Ignore word order

For single sentence:

- sentiment accuracies even for binary positive/negative classification has not exceeded 80% for several years.
- the more difficult multiclass case including a neutral class, accuracy is often below 60%



Past Algorithms:

- Rely on a few words with strong sentiment
- Ignore word order

What we want

Vectors representing
phrases and sentences
that do not ignore word order
and capture semantics for NLP tasks

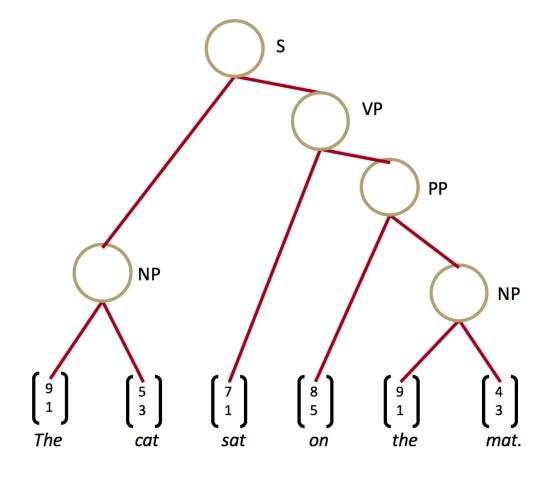


How can we map phrases and Sentences into a vector space

The meaning (vector) of a sentence is determined by

- (1) the meanings of its words and
- (2) the rules that combine them.

- (1) Each word is represented as a d-dimensional vector.
- (2) Use parse tree to get the structure of the sentence.

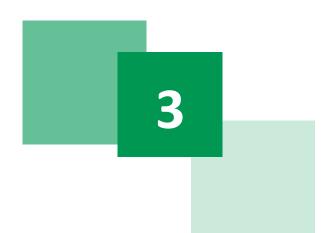




There are 5 classes of sentiment classification: very negative, negative, neutral, positive, and very positive. University is great -unk-Alberta of

-unk-

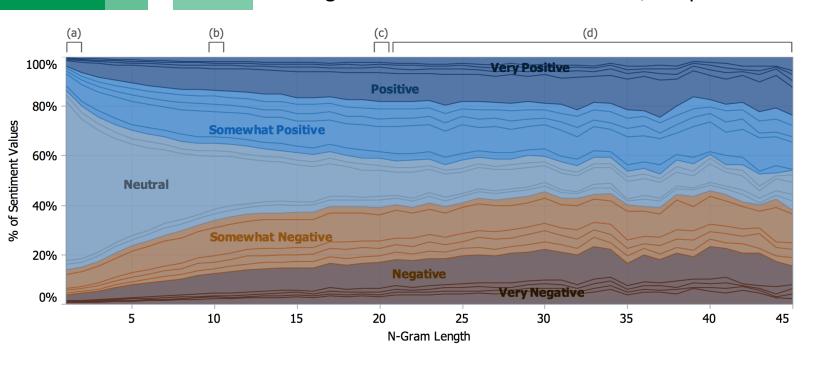




Sentiment Treebank

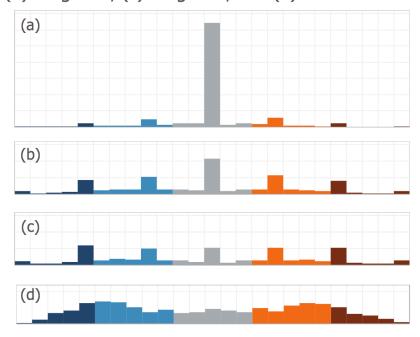


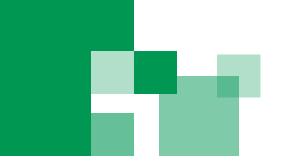
Fine grained sentiment labels for 215,154 phrases in the parse trees of 11,855 sentences



Many shorter n-grams are neutral Longer phrases are well distributed

Distributions of sentiment values for (a) unigrams, (b) 10-grams, (c) 20-grams, and (d) full sentences.

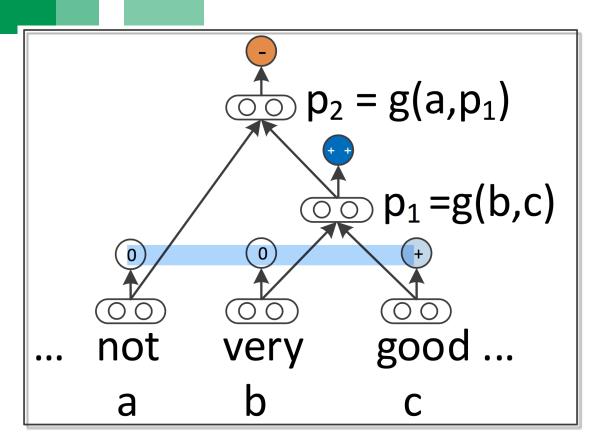






Recursive Neural Models

First Model: Standard Recursive Neural Network



Compute parent vectors in a bottom up fashion Each word is represented as a d-dimensional vector. First, it is determined which parent already has all its children computed. In the tree example, P1 has its two children's vectors since both are words. RNNs use the following equations to compute the parent vectors P1:

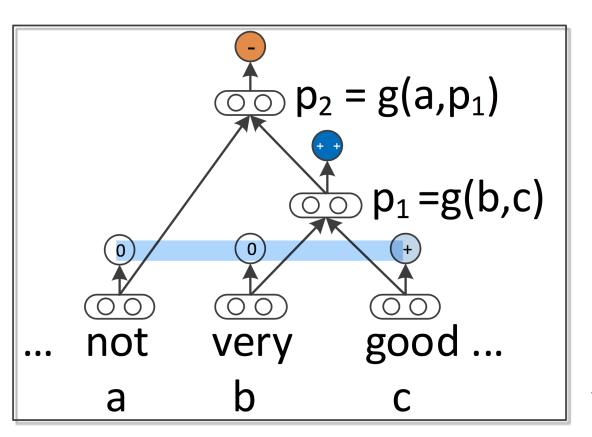
$$p_1 = f\left(W \left[\begin{array}{c} b \\ c \end{array}\right]\right)$$

f = tanh is a standard element-wise nonlinearity, $W \subseteq R(d \times 2d)$ is the main parameter to learn.

Then, P2 found its two children's vectors are both computed, so now it's time to calculate P2.

$$p_2 = f\left(W\left[\begin{array}{c} a \\ p_1 \end{array}\right]\right)$$

First Model: Standard Recursive Neural Network

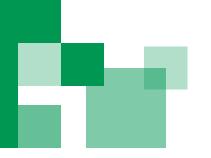


$$p_1 = f\left(W\left[\begin{array}{c} b \\ c \end{array}\right]\right), p_2 = f\left(W\left[\begin{array}{c} a \\ p_1 \end{array}\right]\right)$$

Each parent vector Pi (P1, P2 in this example), is given to the same softmax classifier to compute its label probabilities.

$$y^a = \operatorname{softmax}(W_s a)$$

 $W_s \in \mathbb{R}^{5 \times d}$ is the sentiment classification matrix.



First Model: Standard Recursive Neural Network

It is still not expressive enough.

what if words act mostly as an operator, e.g. "very" in *very good*

How can we have a vector that emphasizes any other vector in this model?

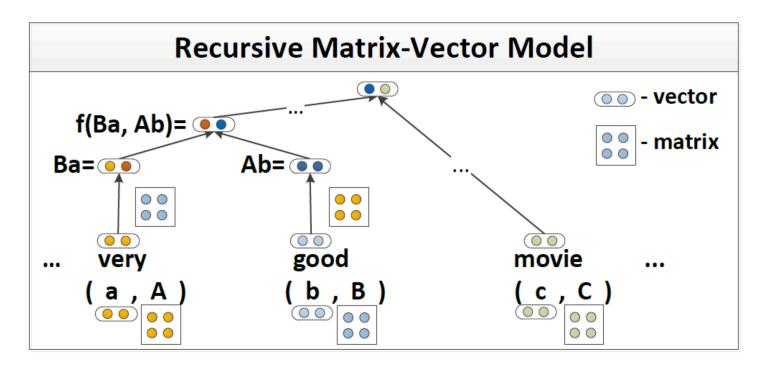
We can not!

We need to have some form of multiplication of word on another word.



Second Model: Matrix-Vector RNNs

Each word is represented as a d-dimensional vector and a word matrix!

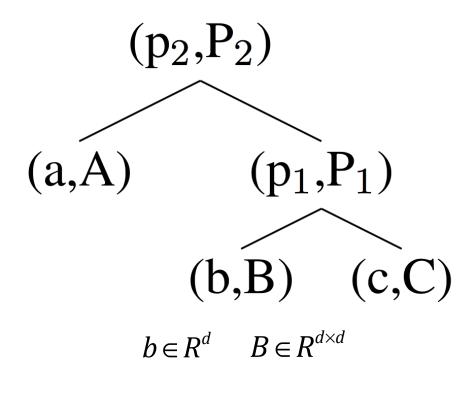


The word "very" will have a word vector $V_{very} \in R^d$

but also a matrix $V_{very} \in R^{d \times d}$

It's a way that words "modify" other words!

Second Model: Matrix-Vector RNNs



The MV-RNN computes the first parent vector and its matrix via two equations:

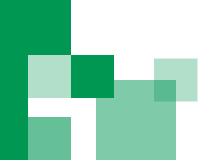
$$p_1 = f\left(W \left[\begin{array}{c} Cb \\ Bc \end{array} \right] \right), P_1 = f\left(W_M \left[\begin{array}{c} B \\ C \end{array} \right] \right)$$

$$W \in R^{d \times 2d}$$
 , $W_{M} \in R^{d \times 2d}$, $P_{1} \in R^{d}$, $P_{1} \in R^{d \times d}$

The second parent node is computed using the previously computed (vector, matrix) pair (p, P) as well as (a, A).

The vectors are used for classifying each phrase using the same softmax classifier as before.

$$y^a = \operatorname{softmax}(W_s a)$$



Second Model: Matrix-Vector RNNs

The number of parameters becomes very large!



Third Model: Recursive Neural Tensor Network

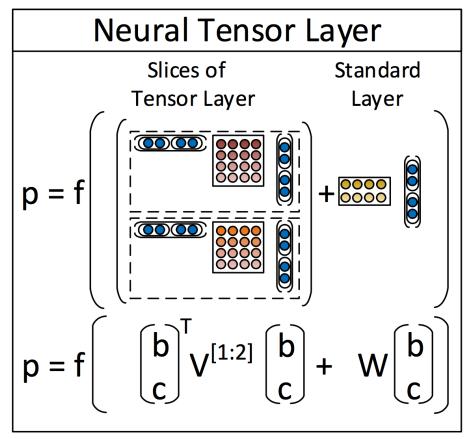
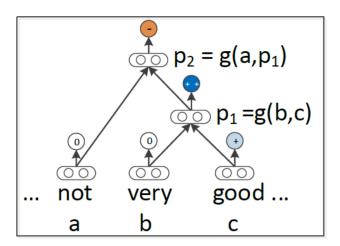


Figure 5: A single layer of the Recursive Neural Tensor Network. Each dashed box represents one of d-many slices and can capture a type of influence a child can have on its parent.

Assume d = 2 here

enny ve



$$V \lceil 1:d \rceil \in R^{2d \times 2d \times d}$$

Each word is represented as a d-dimensional vector.

The RNTN uses this definition for computing p:

$$p_1 = f\left(\left[\begin{array}{c} b \\ c \end{array}\right]^T V^{[1:d]} \left[\begin{array}{c} b \\ c \end{array}\right] + W \left[\begin{array}{c} b \\ c \end{array}\right]\right)$$

$$p_2 = f\left(\left[\begin{array}{c} a \\ p_1 \end{array}\right]^T V^{[1:d]} \left[\begin{array}{c} a \\ p_1 \end{array}\right] + W \left[\begin{array}{c} a \\ p_1 \end{array}\right]\right)$$

Third Model: Recursive Neural Tensor Network

previous RNN
$$p_1 = f\left(W \left[egin{array}{c} b \\ c \end{array} \right]
ight)$$
RNTN $p_1 = f\left(\left[egin{array}{c} b \\ c \end{array} \right]^T V^{[1:d]} \left[egin{array}{c} b \\ c \end{array} \right] + W \left[egin{array}{c} b \\ c \end{array} \right]
ight)$

previous RNN model is a special case of the RNTN when V is set to 0

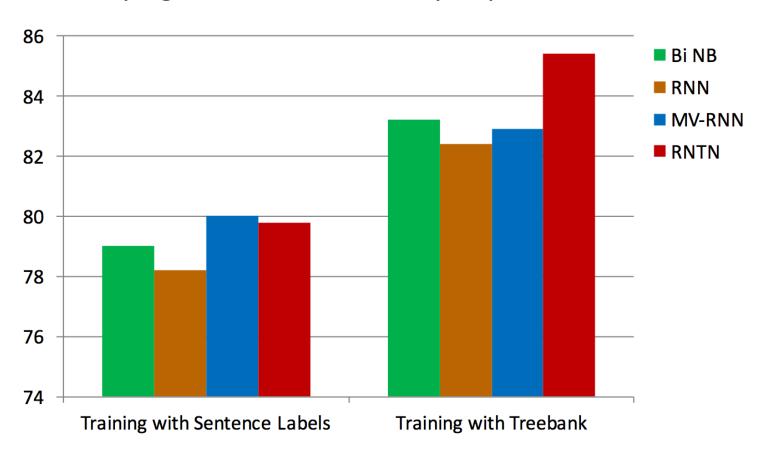




Experiments

Positive/Negative Results on Treebank

Classifying Sentences: Accuracy improves to 85.4





Model	Fine-grained		Positive/Negative	
	All	Root	All	Root
NB	67.2	41.0	82.6	81.8
SVM	64.3	40.7	84.6	79.4
BiNB	71.0	41.9	82.7	83.1
VecAvg	73.3	32.7	85.1	80.1
RNN	79.0	43.2	86.1	82.4
MV-RNN	78.7	44.4	86.8	82.9
RNTN	80.7	45.7	87.6	85.4

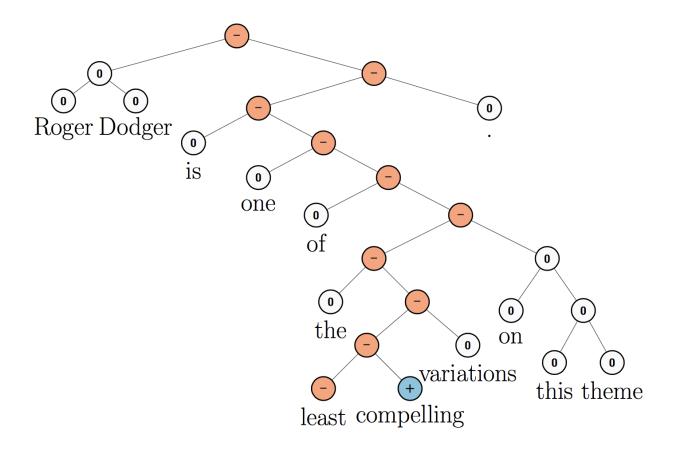
Table 1: Accuracy for fine grained (5-class) and binary predictions at the sentence level (root) and for all nodes.



Negating Positive Sentences

Some sentences contains positive sentences and their negation.

The negation changes the overall sentiment of a sentence from positive to negative.

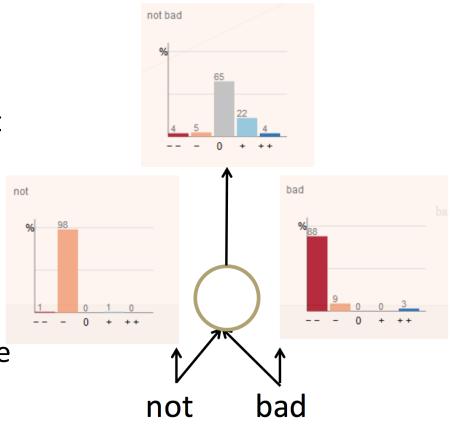


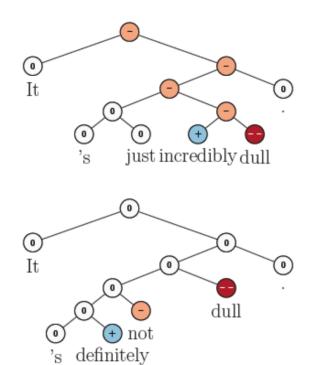


Negating Negative Sentences.

When negative sentences are negated, the overall sentiment should become less negative, but not necessarily positive.

For instance, 'The movie was terrible' is negative but the 'The movie was not terrible' says only that it was less bad than a terrible one, not that it was good.





Accuracy of negation detection

Model	Accuracy			
1,10001	Negated Positive	Negated Negative		
biNB	19.0	27.3		
RNN	33.3	45.5		
MV-RNN	52.4	54.6		
RNTN	71.4	81.8		



