


# **538 Election Data for the 2023/2024 Election Cycle**



Kaitlyn Zhang

# general\_polls

poll\_id  
pollster\_id  
pollster  
start\_date  
end\_date  
sample\_size  
cycle  
office\_type  
stage  
dem  
rep

- General Election polling, looking to see if voters would vote Democrat or Republican
- Date Range: 11/18/22-4/20/23
- Election Cycle: 2024
- 24 rows, 11 columns
- [https://zhangkaitlyn1.shinyapps.io/general\\_polls](https://zhangkaitlyn1.shinyapps.io/general_polls)

# gov\_polls

poll\_id  
pollster\_id  
pollster  
state  
start\_date  
end\_date  
sample\_size  
cycle  
office\_type  
stage  
party  
answer  
pct

- Polled for voters' Governor preferences across states
- Date range: 3/2/2023-4/20/2023
- Polled for both general elections and jungle primary elections
- Jungle primary elections are when all candidates are in the same primary elections regardless of political party
- 2023/2024 cycle
- 19 rows, 13 columns
- [https://zhangkaitlyn1.shinyapps.io/gov\\_polls/](https://zhangkaitlyn1.shinyapps.io/gov_polls/)

# house\_polls

poll\_id  
pollster\_id  
pollster  
methodology  
state  
start\_date  
end\_date  
sample\_size  
cycle  
office\_type  
seat\_name  
stage  
answer  
pct

- Polled for voters' preferred house representative in different states
- Date Range: 3/5/2023-4/2/2023
- Election cycle: 2024
- 6 rows, 14 columns
- [https://zhangkaitlyn1.shinyapps.io/house\\_polls/](https://zhangkaitlyn1.shinyapps.io/house_polls/)

# primary\_polls

poll\_id  
pollster\_id  
pollster  
methodology  
start\_date  
end\_date  
sample\_size  
cycle  
office\_type  
party  
answer  
pct

- Polled for voters' preferences on Presidential candidates at the primary level
- Date range: 4/21/2023-4/25/2023
- Election cycle: 2024
- 19 rows, 12 columns
- [https://zhangkaitlyn1.shinyapps.io/gov\\_polls/](https://zhangkaitlyn1.shinyapps.io/gov_polls/)

# president\_polls

poll\_id  
pollster\_id  
pollster  
methodology  
start\_date  
end\_date  
sample\_size  
cycle  
office\_type  
stage  
party  
answer  
pct

- Polled for voters' presidential candidate preference at the general election level
- Date Range 4/24/2023-4/25/2023
- Election cycle; 2024
- 16 rows, 13 columns
- [https://zhangkaitlyn1.shinyapps.io/president\\_polls/](https://zhangkaitlyn1.shinyapps.io/president_polls/)

# Limitations

- Smaller amount of data, there is much more data available (like, a lot) so I will possibly scale this database up in the future
- No primary keys, election polls often about more than one election/election cycle, so pollster, poll\_id, and pollster\_id are not unique to each row
- I had to change the data I was using several times due to it being too large/not enough tables

## Data Source:

- [Our Data | FiveThirtyEight](#)
- Updates frequently as new polls come out
- Includes recent data as well as historical data
- Scaling the database up to include historical data is a possibility in the future