

Kaitlyn Zhang

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EDUCATION

The University of Texas at Dallas (UTD), School of Economic, Political, and Policy Sciences -
Richardson, TX

M.S. Social Data Analytics and Research

Graduation: May 2024

B.A. Political Science, Magna Cum Laude

Cumulative GPA: 3.9

2018-2022

Relevant Coursework: Data Visualization (EPPS 6356), Applied Regression (EPPS 6316), Methods of Data Collection and Production (EPPS 6302), Intro to Quantitative Methods (EPPS 6313), Political Theory (PSCI 3301), Civil Rights Law and Society (PSCI 4364), Law and Gender (PSCI 3353), Civil Liberties (PSCI 3303), Constitutional Law (PSCI 3322), Political Behavior (PSCI 3333)

EXPERIENCE

FleishmanHillard: True Global Intelligence

Dallas, TX

Research Intern

May 2022 – Present

- Assisted research analysts in pulling and analyzing data from social and traditional media sources
- Converted raw data into insights and visualizations that allow the account team to fulfill client requests
- Coded qualitative survey responses into quantifiable data

LEADERSHIP, & PROFESSIONAL DEVELOPMENT

UT Dallas Student Media: AMP Magazine

Richardson, TX

Marketing Director

July 2022-December 2022

Assistant Marketing Director

January 2022 – July 2022

- Pitching and writing satire and opinion articles
- Running multiple social media accounts to promote student media
- Editing articles submitted by students
- Creating promotional content for social media

UTD Texas Rising

Richardson, TX

Officer, Policy Director

August 2020-May 2021

- Created promotional material for the organization
- Set meeting times and created presentation material for those meetings
- Reached out to students to promote political participation

Honor Society of Phi Kappa Phi

Richardson, TX

Active Member

November 2021-Present

John Marshall Pre-Law Society

Richardson, TX

Member

August 2018 – May 2019

VOLUNTEER EXPERIENCE**Scott Griggs for Mayor of Dallas Fellowship**

Dallas, TX

Fellow

February 2019-May 2019

- Promoted Dallas Mayoral Candidate Scott Griggs by handing out literature and reaching out with potential voters.

SKILLS

- R (Programming Language)
- Boolean
- Microsoft Excel
- Qualtrics
- Survey Research