Kaitlyn Zhang

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EDUCATION

The University of Texas at Dallas (UTD) -
Richardson, TX

M.S. Social Data Analytics and Research
Graduation: December 2024

B.A. Political Science, Magna Cum Laude
Cumulative GPA: 3.9

Relevant Coursework: Information Management (EPPS 6354) Data Visualization (EPPS 6356), Applied Regression (EPPS 6316), Methods of Data Collection and Production (EPPS 6302), Intro to Quantitative Methods (EPPS 6313), Survey Research (EPPS 7386), Machine Learning for Social Text Data (EPPS 6355), Game Theory for Political Science (PSCI 7372), Applied Econometrics (EPPS 6306)

SKILLS
- R (Programming Language)
- SQL
- Stata
- Microsoft Excel
- Regression Analysis
- Qualtrics
- Data Visualization
- Data Analytics
- Social Science Research
- Statistics
- Survey Research
- Qualitative Analysis
- Quantitative Analysis

EXPERIENCE

The Dallas Morning News
Dallas, TX
Researcher-Contract
January 2024-March 2024
- Provided support in coverage by conducting in-depth research, leveraging public records, databases, and open-source intelligence tools.
- Monitored diverse sources including social media platforms, while employing techniques to identify pertinent information.
- Facilitated the completion of public information requests and the acquisition of data from multiple channels.
- Engaged in the creation and management of datasets, employing techniques to clean and verify information.
- Employed methodologies to gather and analyze key data, ensuring comprehensive insights are

derived.

Ballotpedia
Remote
Editorial Intern
January 2024-May 2024
- Collaborated closely with Editorial staff members within designated departmental units.
- Conducted comprehensive research and produce analytical content on electoral processes and diverse political data sets.
- Acquired proficiency in utilizing Ballotpedia's database system, demonstrating adept navigation skills.
- Deployed researched insights onto the Ballotpedia.org platform, ensuring accuracy and relevance.
- Undertook rigorous investigation and composition tasks on various assigned subject matters.

DriveTime
Dallas, TX
Risk Analytics Intern
May 2023-August 2023
- Utilized data analysis skills to isolate cash flow and unit hazard curves, calculating their impact on the forecast tail.
- Investigated and calculated discrepancies between forecasted units and actual units.
- Analyzed the loan valuation forecast for loans past 60 months and compared actual units to forecasted units.

FleishmanHillard: True Global Intelligence
Dallas, TX
Research Intern
May 2022 – May 2023
- Monitored digital news stories using applications such as Cision and Talkwalker
- Conducted secondary research via Google, research databases and other sources
- Assisted with qualitative and quantitative research projects
- Analyzed survey/qualitative data, authored research reports
- Created visualizations using data collected through primary and secondary research in Excel, providing insights to explain key findings.

LEADERSHIP, & PROFESSIONAL DEVELOPMENT

UT Dallas Student Media: AMP Magazine
Richardson, TX
Marketing Director
July 2022-December 2022
Assistant Marketing Director
January 2022 – July 2022
- Pitching and writing satire and opinion articles
- Running multiple social media accounts to promote student media
- Editing articles submitted by students
- Creating promotional content for social media

UTD Texas Rising

Richardson, TX
Officer, Policy Director
August 2020-May 2021
- Created promotional material for the organization
- Set meeting times and created presentation material for those meetings
- Reached out to students to promote political participation

Honor Society of Phi Kappa Phi
Richardson, TX
Member
November 2021-November 2022