

# Review

## STAT-UB.0001 Statistics for Business Control

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# Final Exam

- ▶ Aug 9, 10:00 - 12:00 AM, Tisch UC19.
- ▶ Open book and notes. No cellphone or laptop.
- ▶ Bring a calculator (make sure it can take square root).
- ▶ Covers all the topics; focuses on the second half.

# Populations vs Samples

“Statistics is using a *sample* to make a statement about a *population*.”

- ▶ Population: The set of items or individuals that we are interested in studying and drawing conclusions about.
- ▶ Sample: A subset of items or individuals from the population.
  - ▶ Unbiased sample: every member of the population has an equal chance of being included in the sample.

# Descriptive Statistics

Descriptive Statistics: types of statements.

- ▶ Center of the distribution: mean, median.
- ▶ Spread of the distribution: range, standard deviation.
- ▶ Shape of the distribution: histogram, boxplot.

# Center of the Distribution: Mean vs Median

- ▶ Mean: the average of the observations:

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i = \frac{1}{n} (x_1 + x_2 + \cdots + x_n).$$

- ▶ Median: the middle value in a *sorted* dataset.
  - ▶ When  $n$  is odd, take “true” middle value.
  - ▶ When  $n$  is even, take the average of the two middle values.
- ▶ Skewness
  - ▶ Positive/right skew:  $\text{mean} - \text{median} > 0$ , mean is to the right of the median.
  - ▶ Negative/left skew:  $\text{mean} - \text{median} < 0$ , mean is to the left of the median.

# Spread of the Distribution

- Range:

$$\max(\{x_1, \dots, x_n\}) - \min(\{x_1, \dots, x_n\})$$

- Variance ( $s^2$ ) and standard deviation ( $s$ ):

$$s^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

$$s = \sqrt{s^2}$$

# Probability: Terminology

- ▶ Random experiment: the process of observation leading to an outcome that cannot be predicted with certainty.
- ▶ Sample point: a possible outcome of an experiment.
- ▶ Sample space of experiments: the set of all sample points, denoted by  $\Omega$ , or  $S$ .
- ▶ Event: a set of sample points.

Example: flip a coin; roll a 6-sided dice.

# Probability

- ▶ Given a sample space,  $\Omega = \{e_1, e_2, \dots, e_n\}$ . A probability  $\mathbb{P}$  is a function with two properties:

$$\mathbb{P}(e_i) \geq 0, \quad \mathbb{P}(e_1) + \dots + \mathbb{P}(e_n) = 1.$$

- ▶ Probability of an event: If  $A = \{e_1, \dots, e_m\}$ , then

$$\mathbb{P}(A) = \mathbb{P}(e_1) + \dots + \mathbb{P}(e_m).$$

- ▶ Interpretations of probability: long-run relative frequency; when an experiment is repeated  $n$  times ( $n$  is large),

$$\mathbb{P}(A) \approx (\text{no. of times } A \text{ occurred})/n.$$

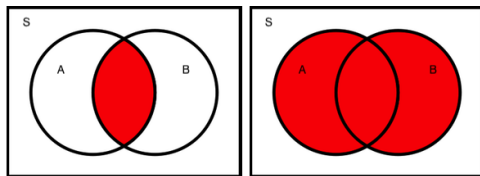


# Compound Events: Union and Intersections

$A$  and  $B$  are two events.

- ▶ Union ( $A \cup B$ , “ $A$  or  $B$ ”): event  $A$  or event  $B$  occurs, or both occur.
- ▶ Intersection ( $A \cap B$ , “ $A$  and  $B$ ”): event  $A$  and event  $B$  both occur.

Figure: Left:  $A \cap B$ . Right:  $A \cup B$



- ▶ Mutually exclusive events:  $A$  and  $B$  cannot occur together,  $\mathbb{P}(A \cap B) = 0$ .

# Conditional Probability and Independence

- ▶ Conditional probability  $\mathbb{P}(A \mid B)$ : the probability of event  $A$ , given that event  $B$  occurred. It is formally defined as

$$\mathbb{P}(A \mid B) = \frac{\mathbb{P}(A \cap B)}{\mathbb{P}(B)}.$$

- ▶ Statistical independence:  $A$  and  $B$  are independent events if the occurrence of  $A$  does not affect the probability that  $B$  occurs:

$$\mathbb{P}(A \mid B) = \mathbb{P}(A) \iff \mathbb{P}(B \mid A) = \mathbb{P}(B)$$

# Rules for Computing with Probability

- ▶ Additive rule:

$$\mathbb{P}(A \cup B) = \mathbb{P}(A) + \mathbb{P}(B) - \mathbb{P}(A \cap B).$$

$$\mathbb{P}(A \cup B) = \mathbb{P}(A) + \mathbb{P}(B). \quad (\text{only when } A \text{ and } B \text{ are ME})$$

- ▶ Complement rule:

$$\mathbb{P}(A^c) = 1 - \mathbb{P}(A).$$

- ▶ Multiplicative rule:

$$\mathbb{P}(A \cap B) = \mathbb{P}(B)\mathbb{P}(A \mid B) = \mathbb{P}(A)\mathbb{P}(B \mid A).$$

$$\mathbb{P}(A \cap B) = \mathbb{P}(A)\mathbb{P}(B) \quad (\text{only when } A \text{ and } B \text{ are independent})$$

## Bayes' Rule: relates $\mathbb{P}(A \mid B)$ to $\mathbb{P}(B \mid A)$

Given  $k$  mutually exclusive events  $B_1, B_2, \dots, B_k$  such that  $\mathbb{P}(B_1) + \mathbb{P}(B_2) + \dots + \mathbb{P}(B_k) = 1$ , then

$$\begin{aligned}\mathbb{P}(B_i \mid A) &= \frac{\mathbb{P}(A \cap B_i)}{\mathbb{P}(A)} \\ &= \frac{\mathbb{P}(A \mid B_i)\mathbb{P}(B_i)}{\mathbb{P}(A \mid B_1)\mathbb{P}(B_1) + \dots + \mathbb{P}(A \mid B_k)\mathbb{P}(B_k)}\end{aligned}$$

- Bayes' rule can be derived from additive rule and multiplicative rule.

# Counting Rules

When all sample points are equally likely,

$$\mathbb{P}(A) = \frac{\text{no. of sample points in } A}{\text{no. of sample points in } \Omega}.$$

- ▶ Permutations rule: The number of ways to arrange  $k$  out of  $n$  objects is

$$P(n, k) = n(n-1) \cdots (n-k+1) = \frac{n!}{(n-k)!}.$$

- ▶ Combinations rule: Number of ways to pick *unordered*  $k$  out of  $n$  objects is

$$\begin{aligned} C(n, k) &= \frac{\text{no. of ways to pick *ordered* } k \text{ objects out of } n}{\text{no. of ways to order } k \text{ objects}} \\ &= \frac{P(n, k)}{k!} = \frac{n!}{k!(n-k)!} \end{aligned}$$

# Random Variable

- ▶ Random Variable: A variable whose value depends uniquely on the outcome of a random experiment.
- ▶ Properties of a discrete random variable  $X$ :
  - ▶ Probability Distribution Function (PDF):

$$p(x) = \mathbb{P}(X = x).$$

- ▶ Expected value/mean/expectation ( $\mu$ ,  $\mu_X$ ):

$$\mathbb{E}(X) = \sum_x x \cdot p(x)$$

- ▶ Variance ( $\sigma^2$ ,  $\sigma_X^2$ ) and standard deviation ( $\sigma$ ,  $\sigma_X$ ):

$$\text{var}(X) = \sum_x (x - \mu)^2 p(x), \quad \text{sd}(X) = \sqrt{\text{var}(X)}$$

# Continuous Random Variables

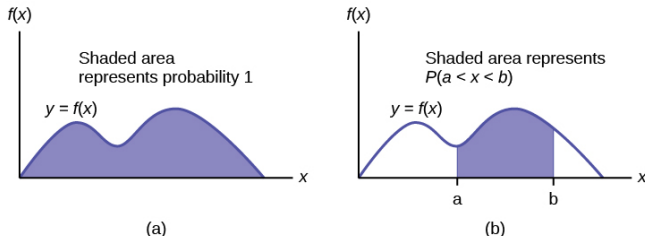
$X$  is a continuous random variable.

- ▶ The probability of  $X$  taking any *individual value* is 0.

$$\mathbb{P}(X = x) = 0, \text{ for any value of } x.$$

- ▶ The probability of  $X$  *within a range of values* is defined by probability density function (pdf):

**Figure:** The pdf and the area under the curve.



# Properties of Expected Value

1. (Affine transformation) Let  $a, b$  be two constants, and let  $X$  be a random variable. Then,

$$\mathbb{E}(aX + b) = a\mathbb{E}(X) + b$$

2. (Sum) Let  $X$  and  $Y$  be two random variables. Then,

$$\mathbb{E}(X + Y) = \mathbb{E}(X) + \mathbb{E}(Y)$$

Applications:

$$\mathbb{E}(-X) = -\mathbb{E}(X), \quad \text{var}(aX) = a^2\text{var}(X)$$



# The Binomial Distribution

Binomial experiment:

- ▶ It consists of a fixed number  $n$  of statistically independent trials;
- ▶ each trial has the same probability of success  $p$ ;
- ▶ we want to count the number of successes.

Let  $X$  = the number of successes. Then  $X$  is a *binomial random variable* that has *binomial distribution*, written as  $X \sim B(n, p)$ .

The PDF, mean and standard deviation are:

$$\mathbb{P}(X = k) = \binom{n}{k} p^k (1 - p)^{n-k},$$
$$\mathbb{E}(X) = np, \quad \text{var}(X) = np(1 - p).$$

# The Poisson Distribution

Let  $X$  = the number of events that occur in a fixed interval of time, space, etc. Assume that

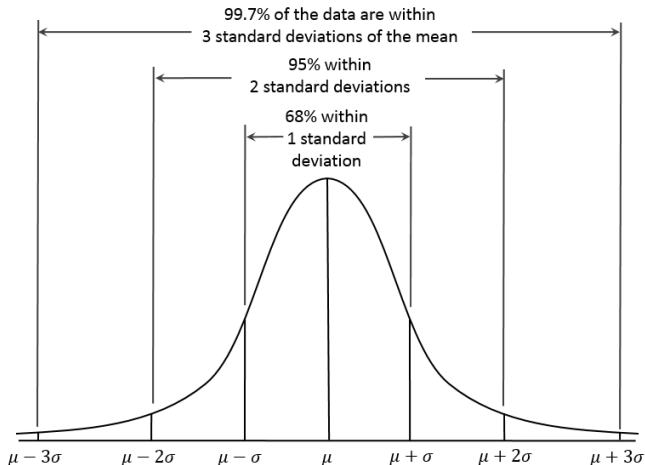
- ▶ Events occur with a known constant rate.
- ▶ The events occur independently of the time since the last event.

Then  $X$  follows a *Poisson distribution*. The PDF, mean and standard deviation are:

$$\mathbb{P}(X = k) = \frac{\lambda^k e^{-\lambda}}{k!},$$
$$\mathbb{E}(X) = \text{var}(X) = \lambda.$$

# The Normal Distribution

Figure: The pdf of a normal distribution with mean  $\mu$  and variance  $\sigma^2$ .



# The Normal Distribution

- ▶ Standard normal distribution  $Z$ : a normal distribution with  $\mu = 0$  and  $\sigma = 1$ .
- ▶ We use z-tables to find the areas under the curve for  $Z$ .
  - ▶ Given  $z_0$ , look for  $\mathbb{P}(Z \leq z_0)$ .
  - ▶ Given  $p_0$ , look for  $z_0$  such that  $\mathbb{P}(Z \leq z_0) = p_0$ .
- ▶ If  $X$  is a normal with mean  $\mu$  and standard deviation  $\sigma$ , then

$$\frac{X - \mu}{\sigma} \sim \mathcal{N}(0, 1).$$

# The Central Limit Theorem (CLT)

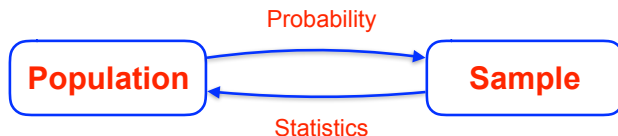
Suppose  $X_1, X_2, \dots, X_n$  are sampled independently from a population with mean  $\mu$  and standard deviation  $\sigma$ . Let  $\bar{X}$  be the sample mean,

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i.$$

Then,

- ▶  $\mu_{\bar{X}} = \mathbb{E}(\bar{X}) = \mu,$
- ▶  $\sigma_{\bar{X}} = \text{sd}(\bar{X}) = \frac{\sigma}{\sqrt{n}},$
- ▶ If  $n$  is sufficiently large ( $n \geq 30$ ), then  $\bar{X}$  is approximately normal.
- ▶ (Not by CLT) If population is normal, then  $\bar{X}$  is normal for any  $n \geq 0$ .

# Probability and Statistics



- ▶ Probability: CLT, how does  $\bar{X}$  relate to the population.
- ▶ Statistics: estimation with confidence intervals, hypothesis testing.

# Overview of Estimation and Hypothesis Testing

Parameter	Estimate	$\mathbb{E}(\text{Estimate})$	$\text{sd}(\text{Estimate})$
$\mu$	$\bar{X}$	$\mu$	$\sigma/\sqrt{n}$
$p$	$\hat{p}$	$p$	$\sqrt{p(1-p)/n}$
$\mu_1 - \mu_2$	$\bar{X}_1 - \bar{X}_2$	$\mu_1 - \mu_2$	$\sqrt{\frac{\sigma_1^2}{n_1} + \frac{\sigma_2^2}{n_2}}$

- ▶ A  $1 - \alpha$  CI for Parameter:  $\text{Estimate} \pm (z_{\alpha/2}) \text{sd}(\text{Estimate})$ .
- ▶ Hypothesis test  $H_0$ : Parameter  $= \mu_0$  v.s.  $H_A$ : Parameter  $\neq \mu_0$ ,

$$T = \frac{\text{Estimate} - \mu_0}{\text{sd}(\text{Estimate})},$$

and compute p-value from there on.

## CI for the Mean

	$\sigma$ known	$\sigma$ unknown
$n \geq 30$	$\bar{X} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$	$\bar{X} \pm z_{\alpha/2} \frac{S}{\sqrt{n}}$
$n < 30$ , pop. is normal	$\bar{X} \pm z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$	$\bar{X} \pm t_{\alpha/2, n-1} \frac{S}{\sqrt{n}}$
$n < 30$ , pop. isn't normal	N.A.	N.A.



# Hypothesis Test for the Mean

►  $H_0 : \mu = \mu_0, \quad H_A : \mu \neq \mu_0.$

► Test statistic:

$$T = \frac{\bar{X} - \mu_0}{S/\sqrt{n}}.$$

► p-value: given the observed test statistic  $t$ ,

$$\text{p-value} = \mathbb{P}(|t_{n-1}| \geq |t|),$$

where  $t_{n-1}$  is a t-distribution with  $\text{df} = n - 1$ .

► Given significance level  $\alpha$ ,

► Reject  $H_0$  if  $\text{p-value} \leq \alpha$ .

► Equivalently, reject  $H_0$  if observe test statistic  $t$  such that

$$t \notin (-t_{\alpha/2, n-1}, t_{\alpha/2, n-1}).$$

# CI for the Proportion

- ▶ Use  $\sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$  as an approximation of  $\sigma_{\hat{p}} = \sqrt{\frac{p(1-p)}{n}}$ .
- ▶ A  $1 - \alpha$  confidence interval for population proportion  $p$  is

$$\hat{p} \pm z_{\alpha/2} \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}.$$

## CI for the Difference of Means

- ▶ Use  $\sqrt{\frac{S_1^2}{n_1} + \frac{S_2^2}{n_2}}$  as an approximation of  $\sigma_{\bar{X}_1 - \bar{X}_2} = \sqrt{\frac{\sigma_1^2}{n_1} + \frac{\sigma_2^2}{n_2}}$ .
- ▶ The  $1 - \alpha$  confidence interval for difference of population means  $\mu_1 - \mu_2$  is

$$(\bar{X}_1 - \bar{X}_2) \pm z_{\alpha/2} \sqrt{\frac{S_1^2}{n_1} + \frac{S_2^2}{n_2}}.$$

# Hypothesis Test for the Difference of Means

- ▶  $H_0 : \mu_1 = \mu_2, \quad H_A : \mu_1 \neq \mu_2.$
- ▶ Test statistic:

$$T = \frac{\bar{X}_1 - \bar{X}_2}{\sqrt{\frac{S_1^2}{n_1} + \frac{S_2^2}{n_2}}}.$$

- ▶ p-value: given the observed test statistic  $t$ ,

$$\text{p-value} = \mathbb{P}(|Z| \geq |t|),$$

where  $Z$  is the standard normal random variable.

- ▶ Given significance level  $\alpha$ ,
  - ▶ Reject  $H_0$  if  $\text{p-value} \leq \alpha$ .
  - ▶ Equivalently, reject  $H_0$  if observe test statistic  $t$  such that

$$t \notin (-z_{\alpha/2}, z_{\alpha/2}).$$

# When are CI and Htest valid?

The sample must satisfy

1. Observations  $X_1, \dots, X_n$  are drawn randomly and independently from the population.
2. We can reason about the distribution of the estimate:
  - ▶  $\bar{X}$ : population is normal, or  $n \geq 30$ .
  - ▶  $\hat{p}$ :  $np \geq 15$  and  $n(1 - p) \geq 15$ .
  - ▶  $\bar{X}_1 - \bar{X}_2$ :  $n_1 \geq 30$  and  $n_2 \geq 30$ .

# Interpretations of CI and Htest

- ▶ Confidence interval:  $1 - \alpha$  is the probability, or proportion of the time, that a interval constructed by this procedure would cover true parameter.
- ▶ Hypothesis test:  $\alpha$  is the probability, or proportion of the time, that a test of this kind would reject  $H_0$  when  $H_0$  is true.
- ▶ Caution: there is nothing random about the true parameter or null hypothesis!