

# RUOTIAN ZHANG

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## EXPERIENCE

### Trendii

#### Machine Learning Engineer - (Full-time)

Jan2022 - Current    ACT/Melbourne, Australia

Trendii is a MarketingTech startup that enables the contextualised advertisement placement at scale.

- Delivered an object detection and reverse image search solution for Trendii's contextualized advertisement in the domains of fashion and homeware.
- Designed and built datasets for detection and image retrieval models, including data crawling, annotation, cleaning, and analysis.
- Led end-to-end AI research and development, including model research, UAT environment building, model training, evaluation, and deployment.
- Established efficient and reproducible deep learning model training, experiment tracking, and model containerization and deployment.
- Significantly reduced latency by implementing a product database via Milvus and enabling ANN search.
- Developed creative visualization apps for the ad ops team to monitor real-time generated ads.
- Implemented APIs to extend techniques to video with features such as "pause to shop" and "rolling ads".
- Collaborated closely with the Engineering team to ensure smooth model deployment, product import, and resolved inconsistencies between production and AI visualization.

### Singapore University of Technology and Design

#### Research Intern - (Part-time)

Jun2020 - Jan2021    ACT, Australia

- Built a data synthesis engine to generate data for fine-grained person re-identification under different environments.
- Evaluated commonly used re-ID methods on the built dataset for benchmarking purposes.
- Designed a CNN-based method to learn discriminative features from local regions of a person, such as body parts and face, for fine-grained person re-ID.
- Developed a novel architecture based on Vision Transformer, achieving state-of-the-art performance on several benchmarks.

## CERTIFICATIONS

- AWS Certified Solutions Architect - Associate | Jul2023
- AWS Certified Cloud Practitioner | Jun2023

## EDUCATION

### Master of Machine Learning and Computer Vision

#### Australian National University

Jan2020 - Jan2022    ACT, Australia

- Academic Tutor for Introduction to Machine Learning, responsible for designing, reviewing, and marking assignments.
- Research Intern at Singapore University of Technology and Design on a fine-grained Person-reID project.

### Master of Optical Engineering

#### NanKai University

Sept2016 - Jun2018    TianJin, China

### Bachelor of Applied Physics

#### HeBei University

Sept2012 - Jun2016    HeBei, China

## TECHNICAL SKILLS

Python    Pytorch    Machine Learning

Deep Learning    Computer Vision

Data Analysis/ Visualisation

Git/ Github    Docker/ Kubernetes

RDBS/ SQL    Nosql/ MongoDB

Linux/ Shell    Flask    FastAPI

Streamlit/ Dash    Milvus

Web Scraping    Scipy/ Sklearn

Numpy/ Pandas/ Matplotlib

Cloud/ AWS

Google Workspace/ MS Office/ LaTeX

## PUBLICATIONS

"FG-PersonX: A Dataset for Fine-Grained Person Re-identification". CVPR 2021 FGVC Workshop.  
**Ruotian Zhang**, Yuchi Liu, Xiaoxiao Sun, Vishal Choudhary, Hock Beng Lim, Ngai-Man Cheung