

Twitch Streaming Data Analysis, 2016-2021

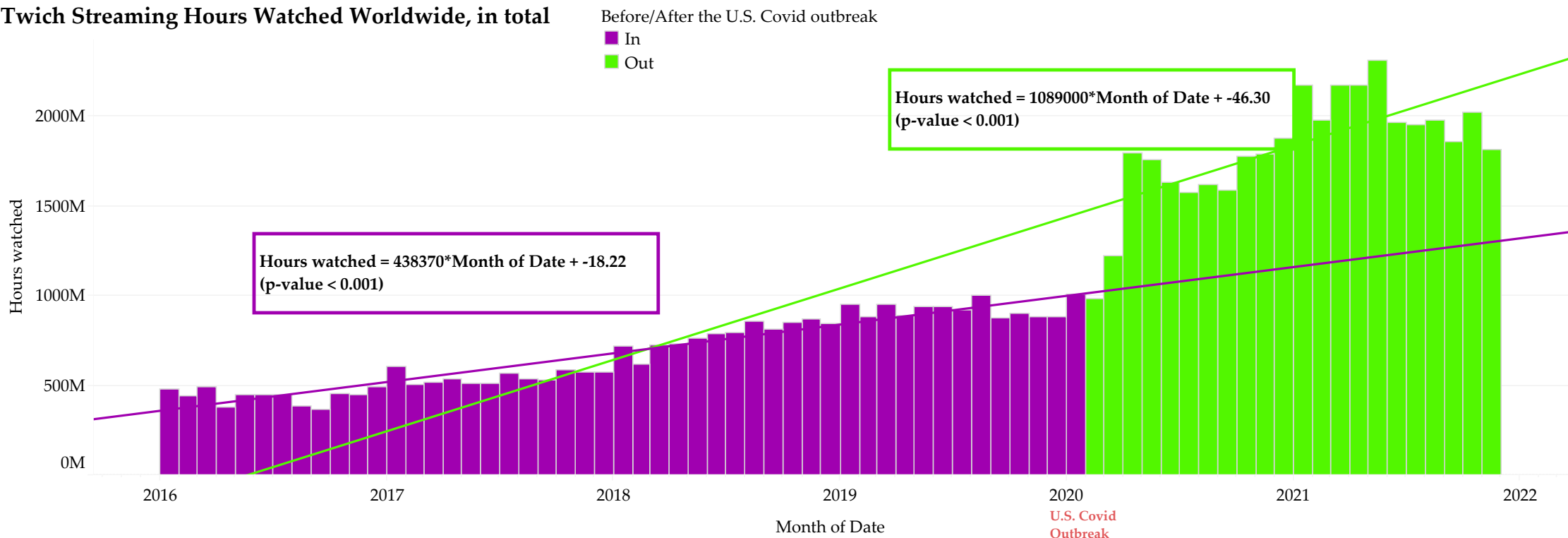
Source of Data: Twitch game data (2016-2021), Kaggle & Twitch. <https://www.kaggle.com/rankirsh/evolution-of-top-games-on-twitch>

LOGICS:

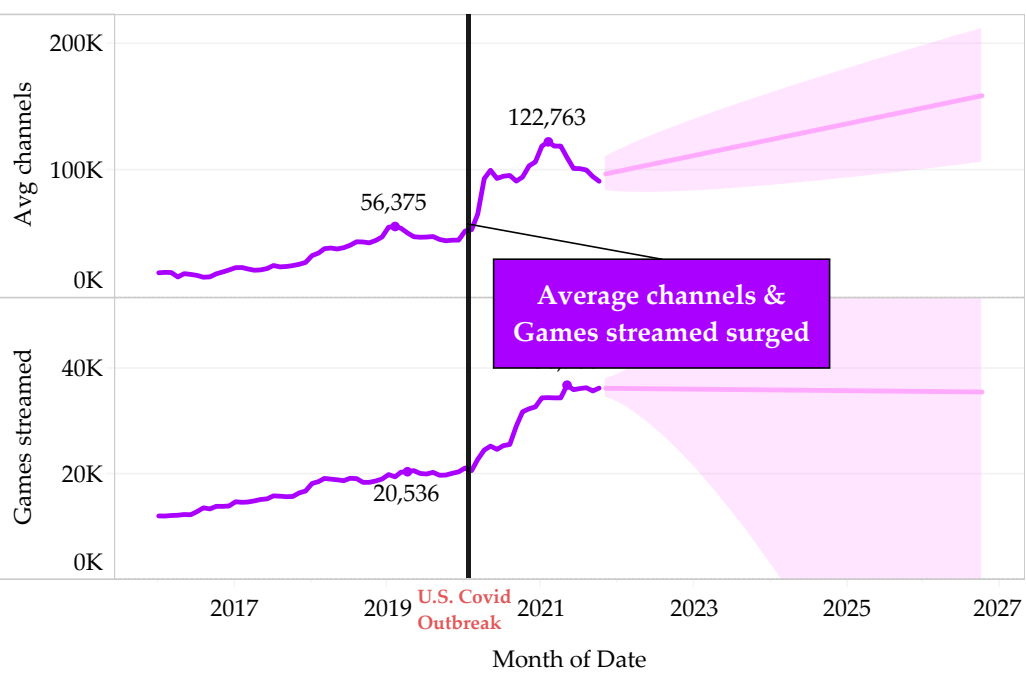
- See the potential of metaverse through the trend of online socializing & gaming activities on Twitch
- Find the top viewed games on Twitch and see which Activision Blizzard games can be added metaverse features

Twitch Global Analysis

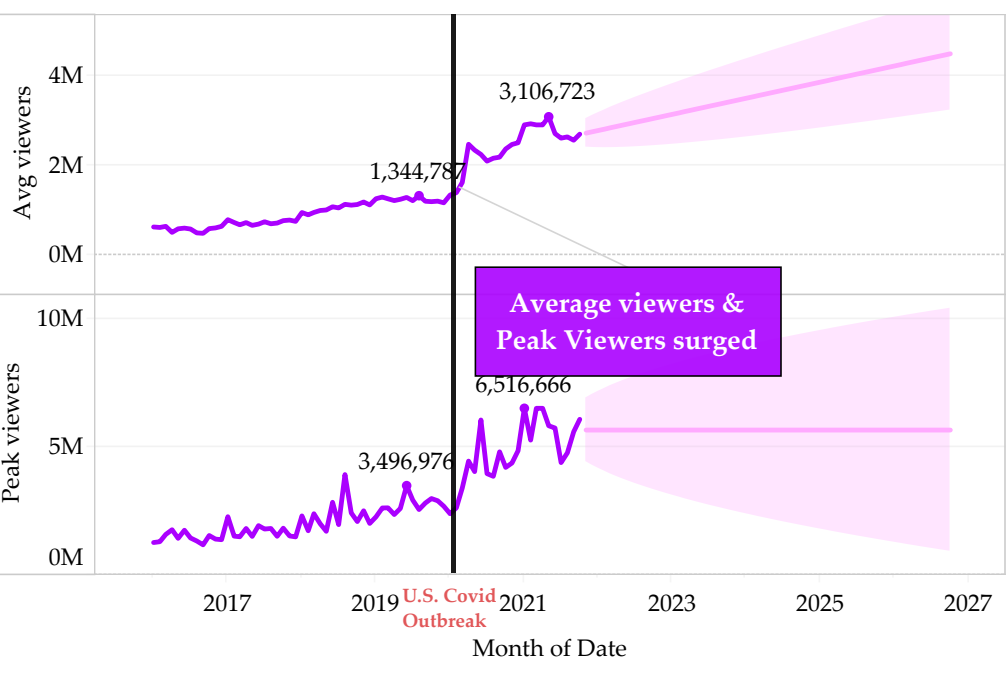
Twitch Streaming Hours Watched Worldwide, in total



Twitch Streaming (Average channels & Activities/Games streamed)



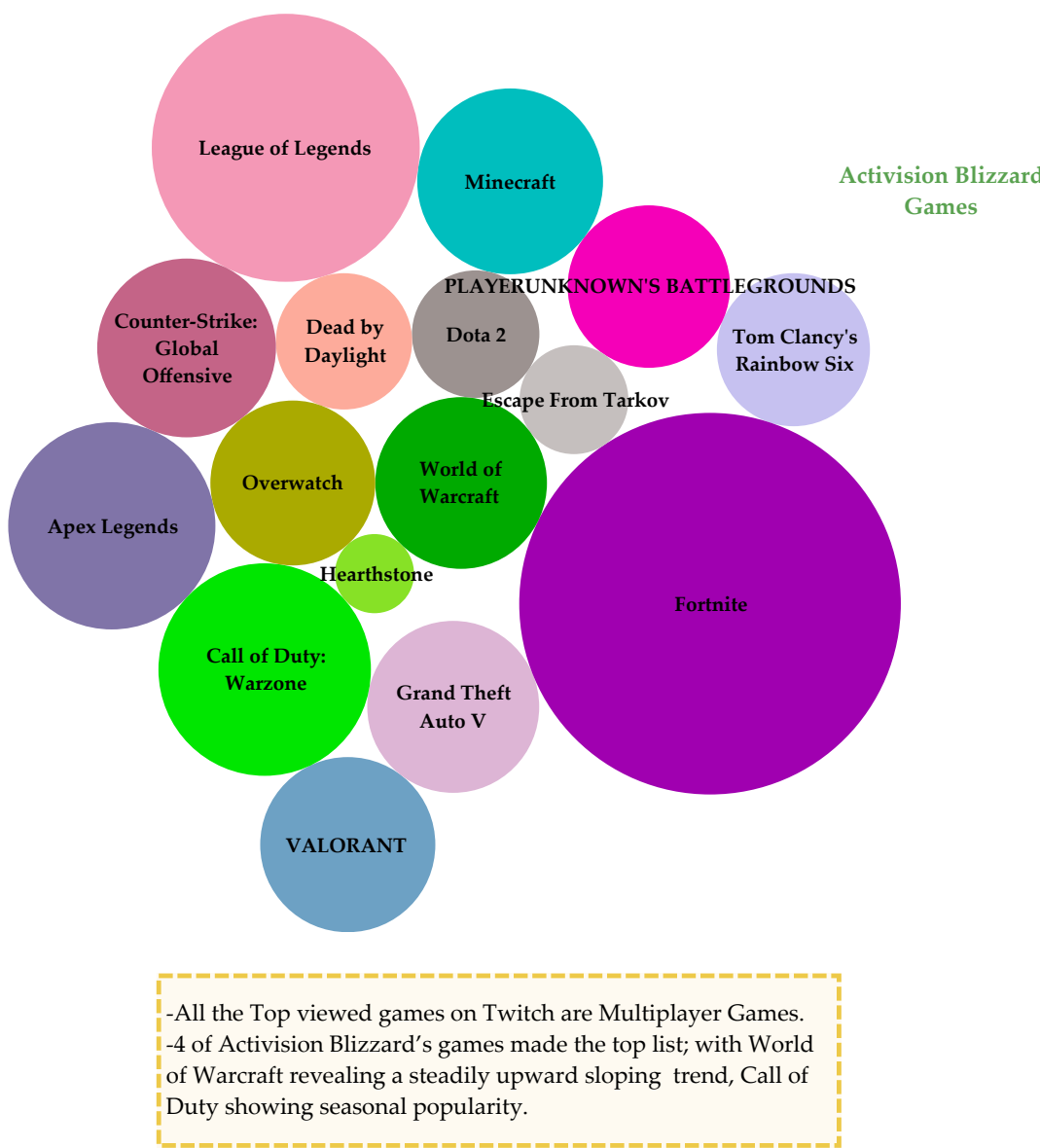
Twitch Viewers (Average viewers & Peak viewers)



-The pandemic has promoted online activities: people are getting used to socialize via online platforms.
-More games & activities have been streamed online--huge potential for metaverse

Twitch Top Viewed Games' Analysis

Hours Watched(Top Ranked Games)



Twitch Top Games Trend

