

Bob Housley appreciates loyalty.

His company, Housley Communications, is a thriving business with a staff of 225 and contracting relationships with over 700 firms. The company provides engineering and implementation of advanced telecommunications systems. "We provide everything a company needs to go from zero to 100 percent."

Success hasn't necessarily been easy. "We had some difficult times when we were starting out in the '80s," says Housley. "San Angelo National Bank worked very diligently to help me get where I am today. They stuck with me and were always team players."

Housley is a demanding customer – a trait to which he credits much of his success. "I am very customer service-oriented. It's how I built my business. I appreciate that I can get that same type of dedication from San Angelo National Bank, and I see it reflected throughout the First Financial Bankshares organization."

Housley the shareholder is no less demanding, but he's had good reason to be pleased with his returns from First Financial Bankshares. "First Financial's expansion strategy is excellent – they do their research and find banks with good opportunity. Their operations are sound, and their growth is well-managed. I believe they are one of the best mid-size banking organizations around."



