

COI established Sertec with Xiamen Information Investment Co., Ltd. in 2010, by investing NT\$14 million cash and held 49% ownership of Sertec. Sertec engages mainly in customer service and platform rental activities.

Tatung Technology Inc. and Panda Monium Company Ltd. are the equity method investees of Chunghwa Investment Co., Ltd. They engage mainly in selling the products of SET TOP BOX and making animations, respectively.

The equity in earnings for the years ended December 31, 2009 and 2010 are based on the audited financial statements.

14. FINANCIAL ASSETS CARRIED AT COST

	December 31			
	2009		2010	
	Carrying Amount NT\$ (In Millions)	% of Owner-ship	Carrying Amount NT\$ (In Millions)	% of Owner-ship
Non-listed				
Taipei Financial Center (“TFC”)	\$ 1,790	12	\$ 1,790	12
Industrial Bank of Taiwan II Venture Capital Co., Ltd. (“IBT II”)	200	17	200	17
Global Mobile Corp. (“GMC”)	127	11	127	8
iD Branding Ventures (“iDBV”)	100	11	100	11
UniDisplay Inc.	46	3	55	3
Innovation Works Development Fund, L.P.(“IWDF”)	—	—	38	13
RPTI Intergroup International Ltd. (“RPTI”)	34	10	34	10
Procrystal Technology Co., Ltd.	—	—	30	1
VisEra Technologies Company Ltd.	—	—	29	—
Ultra Fine Optical Technology Co., Ltd.	—	—	27	12
Innovation Works Limited (“IW”)	—	—	21	7
CQi Energy Infocom Inc. (“CQi”)	—	—	20	18
Digimax Inc. (“DIG”)	24	4	15	4
Lextar Electronics Corp.	—	—	15	—
PChome Store Inc.	—	—	14	3
Taimide Technology, Ltd.	—	—	14	1
Huga Optotech Inc.	7	—	13	—
N.T.U. Innovation Incubation	12	9	12	9
CoaTronics Inc.	—	—	12	9
A2peak Power Co., Ltd. (“A2P”)	—	—	11	3
Win Semiconductors Corp.	8	—	11	—
OptiVision Technology, Inc.	—	—	10	—
Chia Chang Co., Ltd.	—	—	9	—
Tatung Fine Chemicals Co., Ltd.	8	—	9	—
ChipSip Technology Co., Ltd. (“ChipSip”)	23	3	8	2
SuperAlloy Industrial Co., Ltd.	—	—	7	—
Champion Microelectronic Corp.	—	—	7	—
DelSolar Co.	5	—	6	—
Crystal Media Inc. (“CMI”)	12	5	6	5

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