

Carol Zhang

Contact information: (513) 593-2999 ▪ zhangw11@miamioh.edu

Address: 350 Western College Drive ▪ Oxford, OH 45056

LinkedIn: www.linkedin.com/in/wentianfuzhang

Education **Bachelor of Science in Business**

Business Analytics & Information Systems Double Major ▪ Miami University

Farmer School of Business Honors Program ▪ Graduation: December 2015 ▪ GPA: 3.6

Skills

Programming & Databases SAS (Base, Macro, Stat, ETS), R, SQL, Java, Python, Visual Basic, Hadoop/MapReduce, Hortonworks, Hive, Pig, Matlab, Octave, Neo4j, Oracle, MS SQL, Minitab, Access

Web Programming HTML, CSS, JavaScript, JQuery, JSON, XML, VB.NET, ASP.NET, Visual Studio

Visualization & Graphics Tableau, R Shiny, Adobe Photoshop, Illustrator

Project Management MS Word, PowerPoint, Excel, Visio, Project

Language Mandarin, Cantonese, Korean

Experience *Ernst & Young, Financial Services Office, Columbus, OH*

Technology Advisory Program Intern Consultant Jun. 2015 – Present

- Hands-on experience with Guidewire ClaimCenter, MS SQL Server, Perforce, AnthillPro

Miami University, Oxford, OH

Resident Assistant Aug. 2013 – Present

- Mentor 50+ freshman students in academic and residential transition to college
- Collaborate with 2 supervisors and 10 colleagues to organize events for 330+ residents

Bucketfeet Marketing Plan Development Aug. – Dec. 2013

- Formulated an integrated marketing plan for a Chicago startup Bucketfeet
- Led primary industry segment research, customer & market, and competitor & clone analyses
- Generated customer discovery by utilizing database of related institutions and reaching out to over 50 market segment members

Other Activities

- Project manager in grade distribution interactive website project: grdist.miamioh.edu
- Researcher in core curriculum redesign project of Farmer School of Business
- Cincinnati Cintrifuse Startup Slam with Kapture Audio & 3DLT
- Front-end designer in MU Startup Weekend 2013
- Volunteer in Opening Minds through Art (OMA)