

STUDENTS' RATINGS ON TEACHER

Faculty Member: ZHANG XING
 Department: MARKETING Academic Year: 2014/2015
 Faculty: SCHOOL OF BUSINESS Semester: 2
 Module: MARKETING - MKT1003X
 Activity Type: TUTORIAL
 Class Size/Response Size/Response Rate : 51 / 34 / 66.67%
 Contact Session/Teaching Hour : 12 / 24

Qn	Items Evaluated	Fac. Member Avg Score	Fac. Member Avg Score Std. Dev	Dept Avg Score		Fac. Avg Score	
				(a)	(b)	(c)	(d)
1	The teacher has enhanced my thinking ability.	4.176	0.099	3.960 (3.960)		4.019 (4.076)	
2	The teacher has increased my interest in the subject.	3.912	0.129	3.785 (3.785)		3.856 (3.937)	
3	The teacher provided timely and useful feedback.	4.353	0.102	3.994 (3.994)		3.985 (4.087)	
4	The teacher facilitates and encourages class participation.	4.529	0.087	4.231 (4.231)		NA (NA)	
5	The teacher has integrated Asian content where appropriate.	4.176	0.107	4.006 (4.006)		NA (NA)	
6	Overall, the teacher is effective.	4.206	0.118	3.969 (3.969)		NA (NA)	
	Average Q1 to Q6	4.225	0.089	3.991 (3.991)		NA (NA)	
	Computed Overall Effectiveness of the Teacher.	4.193	0.092	3.971 (3.971)		4.016 (4.091)	

Notes:

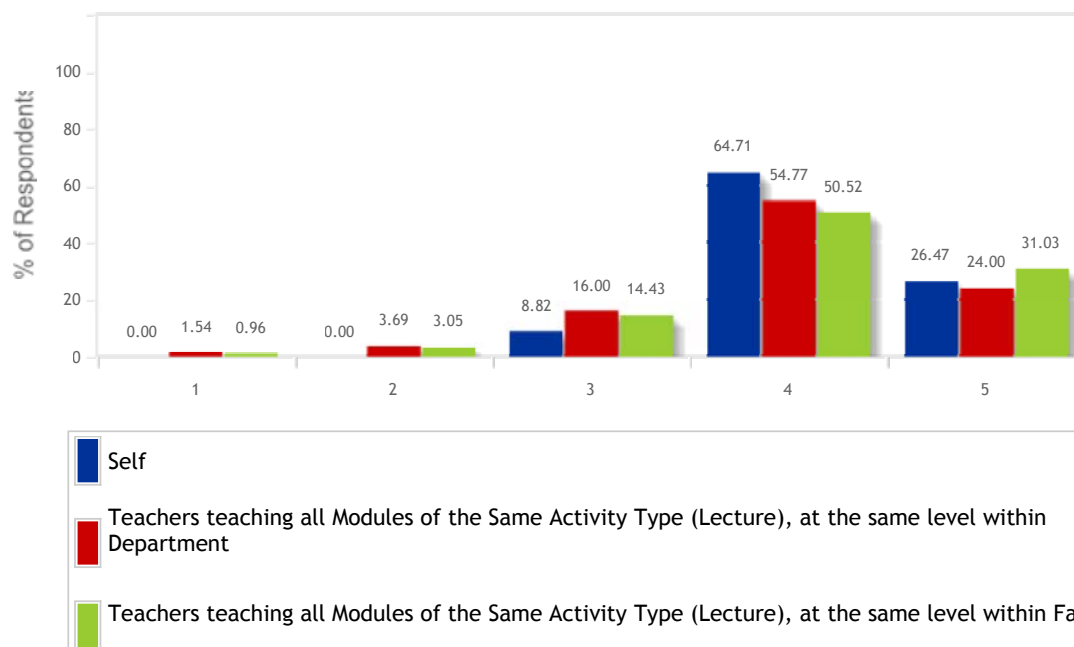
1. A 5-point scale is used for the scores. The higher the score, the better the rating.
2. **Fac. Member Avg Score:** The mean of all the scores for each question for the faculty member.
3. **Fac. Member Avg Score Std. Dev:** A measure of the range of variability. It measures the extent to which a faculty member's Average Score differs from all the scores in the faculty member's evaluation. The smaller the standard deviation, the greater the robustness of the number given as average.
4. **Dept Avg Score :**
 - (a) the mean score of same activity type (Tutorial) within the department.
 - (b) the mean score of same activity type (Tutorial), at the same module level (level 1000) within the department.
5. **Fac. Avg Score :**
 - (c) the mean score of same activity type (Tutorial) within the faculty.
 - (d) the mean score of same activity type (Tutorial), at the same module level (level 1000) within the faculty.

FREQUENCY DISTRIBUTION OF RESPONSES ON TEACHER

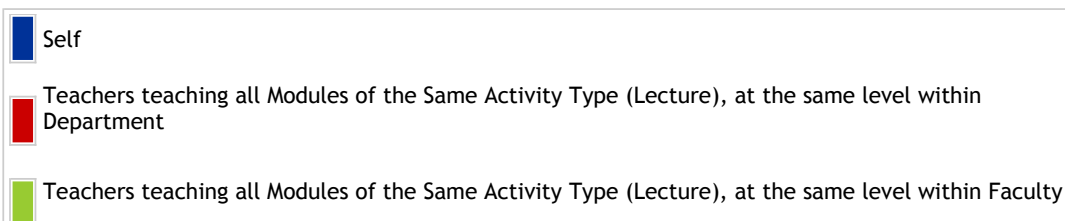
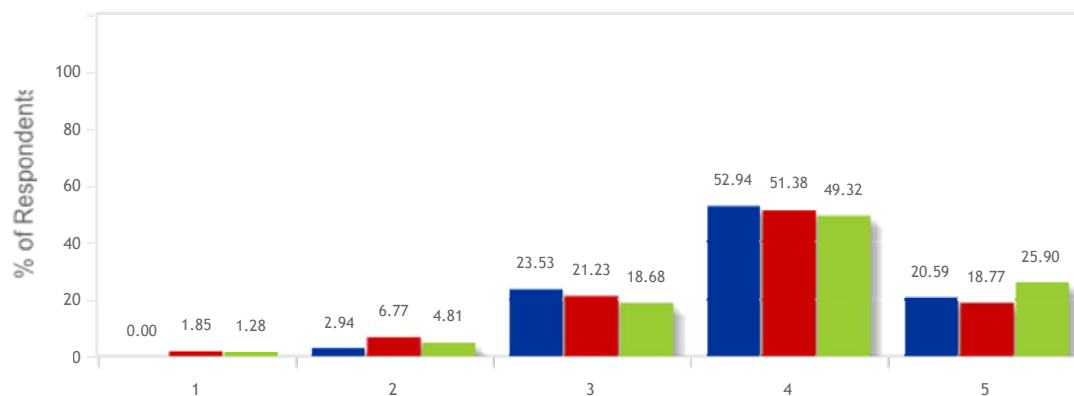
Faculty Member: ZHANG XING
 Department: MARKETING
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Academic Year: 2014/2015
 Semester: 2

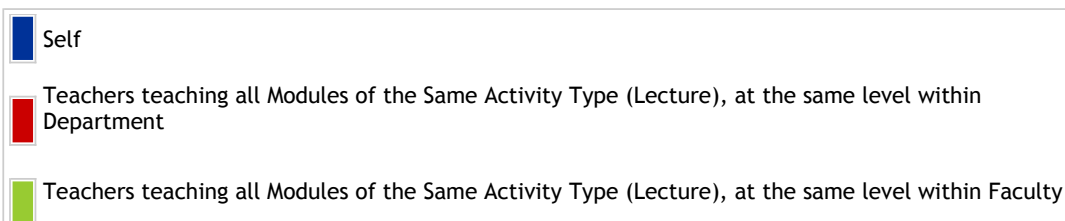
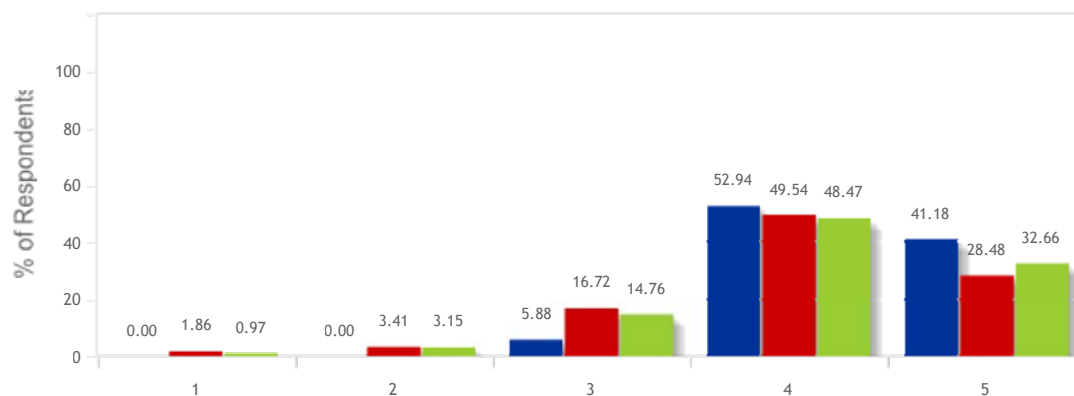
Frequency Distribution of responses (Qn 1: The teacher has enhanced my thinking ability.)



ITEM/SCORE	Nos. of Respondents(% of Respondents)				
	5	4	3	2	1
Self	9 (26.47%)	22 (64.71%)	3 (8.82%)	0 (.00%)	0 (.00%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Department	78 (24.00%)	178 (54.77%)	52 (16.00%)	12 (3.69%)	5 (1.54%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Faculty	387 (31.03%)	630 (50.52%)	180 (14.43%)	38 (3.05%)	12 (.96%)

Frequency Distribution of responses (Qn 2: The teacher has increased my interest in the subject.)

ITEM\SCORE	Nos. of Respondents(% of Respondents)				
	5	4	3	2	1
Self	7 (20.59%)	18 (52.94%)	8 (23.53%)	1 (2.94%)	0 (.00%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Department	61 (18.77%)	167 (51.38%)	69 (21.23%)	22 (6.77%)	6 (1.85%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Faculty	323 (25.90%)	615 (49.32%)	233 (18.68%)	60 (4.81%)	16 (1.28%)

Frequency Distribution of responses (Qn 3: The teacher provided timely and useful feedback.)

ITEM\SCORE	Nos. of Respondents(% of Respondents)				
	5	4	3	2	1
Self	14 (41.18%)	18 (52.94%)	2 (5.88%)	0 (.00%)	0 (.00%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Department	92 (28.48%)	160 (49.54%)	54 (16.72%)	11 (3.41%)	6 (1.86%)
Teachers teaching all Modules of the Same Activity Type (Tutorial), at the same level within Faculty	405 (32.66%)	601 (48.47%)	183 (14.76%)	39 (3.15%)	12 (.97%)

STUDENTS' COMMENTS ON TEACHER

Faculty Member:	ZHANG XING	Academic Year:	2014/2015
Department:	MARKETING	Semester:	2
Faculty:	SCHOOL OF BUSINESS		
Module:	MARKETING - MKT1003X		
Activity Type:	TUTORIAL		

What are the teacher's strengths? (25 comments)**Comments from students who gave an average score greater than or equal to 4.5 for the computed overall effectiveness of the teacher**

1. Amazing and passionate tutor!
2. The teacher is very encouraging and approachable. He makes a lot of effort in trying to help us understand the relevant concepts. I also find the flow of the lesson very easy to follow. The examples provided are also very helpful.
3. Tries well to engage students, and is very patient.
4. Very helpful and willing to teach
5. is passionate about his subject. never fails to answer every students' questions.

Comments from students who gave an average score greater than or equal to 4.0 and less than 4.5 for the computed overall effectiveness of the teacher

1. - Encourages class participation - Quick to reply questions emailed to him - Approachable - Passionate about teaching - Prepares his content before coming to class
2. -Giving more food for thoughts -Clear feedback
3. Dr Zhang is an excellent educator who possess strong interest in teaching. He strives to create an enjoyable and stimulating learning environment during tutorials and I enjoy his lessons very much
4. He cares alot about how to improve himself. He is down to earth He is nice and friendly which makes the tutorial environment more conducive for discussions. He is relatively clear in his presentation of concepts and capable in his knowledge of them. Which also means he cares alot about whether his students understand the concepts.
5. He has highlighted valuable points and perspectives (regardless of source) which are insightful for MKT1003X.
6. He is approachable and encourages us to participate and ask questions.
7. He is very clear on explanation and he engages us in class participation.
8. Teacher is very kind and approachable.
9. The teacher is knowledgeable and able to bring in new examples that are not taught in lecture.
10. The teacher teaches us beyond the scope of the textbook. It makes us think more critically.
11. Uses other case studies extensively to explain concepts taught in class to stimulate fruitful discussion. Tutor is knowledgeable in his field too. Also provides constructive feedback to assignment and group report. Returns assignment back to student very punctually as well.
12. friendly
13. he takes note of every student in the class, cater to the needs of the students
14. i think he is very open to different views and concepts, and so he facilitates discussion easily and well. we get to hear many different views and ideas. i liked that he didnt reject and insist on which concept he thought was right, rather he asked studebns which they thought was better.
15. interactive

Comments from students who gave an average score greater than or equal to 3.5 and less than 4.0 for the computed overall effectiveness of the teacher

1. He is eager to help and helps the students in ways possible. I like that he tries his best to help the students.
2. engaging, answers our doubts

Comments from students who gave an average score greater than or equal to 3.0 and less than 3.5 for the computed overall effectiveness of the teacher

1. Encourages quieter students to participate
2. NIL

Comments from students who gave an average score less than 3.0 for the computed overall effectiveness of the teacher

1. Nil.

What improvements would you suggest to the teacher? (21 comments)

Comments from students who gave an average score less than 3.0 for the computed overall effectiveness of the teacher

1. Be more prepared and understand the materials inside out before conducting the tutorial.

Comments from students who gave an average score greater than or equal to 3.0 and less than 3.5 for the computed overall effectiveness of the teacher

1. NIL
2. Sometimes explain concepts differently from lecturer. Also sometimes does not follow the tutorial questions, which makes students unable to anticipate and prepare for class participation

Comments from students who gave an average score greater than or equal to 3.5 and less than 4.0 for the computed overall effectiveness of the teacher

1. nil

Comments from students who gave an average score greater than or equal to 4.0 and less than 4.5 for the computed overall effectiveness of the teacher

1. - Need to be a bit clear on what kind of concept he is covering for a particular tutorial.
2. -nil-
3. Don't be so fixated on class participation
4. He could be clearer in his presentation of concepts.
5. It is pressurising when the teacher holds a paper and ticks whenever someone gives a comment. This might result in people "talking for the sake of talking". Perhaps, he can encourage students to talk in alternative ways. Secondly, the teacher should also keep to the tutorial timing.
6. NIL
7. NIL
8. Nil
9. Nil.
10. Wish that he can be more focused on giving feedback based on the assignment questions first on top of giving additional case studies for discussion in classes.
11. nil
12. nil

Comments from students who gave an average score greater than or equal to 4.5 for the computed overall effectiveness of the teacher

1. Keep up the good work!
2. None
3. The tutorial sessions tend to exceed the stipulated timing. I understand that the amount of content to be covered is a lot for each session. However, perhaps some parts could be minimised or taken out to ensure that lesson ends on time as some of us have lessons right after.
4. none

5. nothing. well done.

STUDENTS' NOMINATIONS FOR BEST TEACHING

Faculty Member:	ZHANG XING	Academic Year:	2014/2015
Department:	MARKETING	Semester:	2
Faculty:	SCHOOL OF BUSINESS		
Module Code:	MKT1003X	No of Nominations:	2

1. Good tutor!