

BloomLife Product Backlog

Epic 1: Guided Flower Selection

US1 (MVP): As a user, I want to select an occasion and get flower recommendations.

US2 (MVP): As a user, I want to filter flowers by style or mood.

US3 (Next): As a user, I want to filter recommendations by budget.

US4 (Next): As a user, I want to see trending flower choices for each occasion.

Epic 2: Product Details & Pricing

US5 (MVP): As a user, I want to see clear pricing breakdowns.

US6 (MVP): As a user, I want to see availability and delivery dates.

US7 (Next): As a user, I want to view flower care instructions.

US8 (Next): As a user, I want to compare similar products.

Epic 3: Personalization

US9 (MVP): As a user, I want to add a greeting card message.

US10 (MVP): As a user, I want to add optional gifts.

US11 (Next): As a user, I want to preview personalized messages.

US12 (Next): As a user, I want to save favorite arrangements.

Epic 4: Cart & Checkout

US13 (MVP): As a user, I want to manage items in my cart.

US14 (MVP): As a user, I want to checkout with delivery details.

US15 (Next): As a user, I want to apply promo codes.

US16 (Next): As a user, I want to select delivery time slots.

Epic 5: Order Tracking

US17 (MVP): As a user, I want to track my order status.

US18 (MVP): As a user, I want to receive order notifications.

US19 (Next): As a user, I want to see delivery confirmation.

Epic 6: Subscription

US20 (MVP): As a user, I want to subscribe to monthly flower boxes.

US21 (Next): As a user, I want to manage my subscription.

US22 (Next): As a user, I want to pause or cancel subscriptions.

Epic 7: Account & History

US23 (MVP): As a user, I want to view my order history.

US24 (Next): As a user, I want to reorder previous purchases.

Epic 8: Customer Support

US25 (MVP): As a user, I want easy access to customer support.

US26 (Next): As a user, I want to submit support tickets.

Epic 9: Admin & Operations

US27 (MVP): As an admin, I want to manage products.

US28 (MVP): As an admin, I want to update order statuses.

US29 (Next): As an admin, I want to manage inventory levels.

US30 (Next): As an admin, I want to view sales reports.