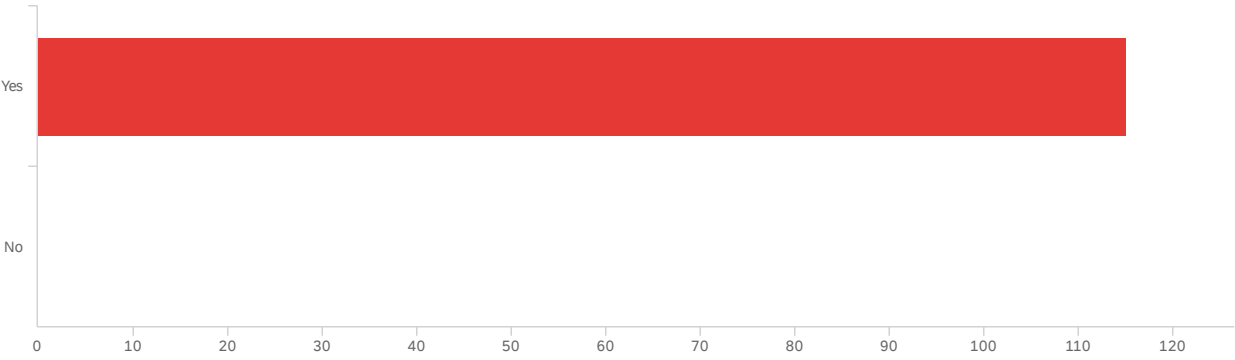


Default Report

SSB endline

May 12, 2022 9:42 AM MDT

Q43 - This survey is being conducted in support of a health behavior intervention project as part of coursework by students in the Health, Behavior and Society Health Communication Programs (410.654 & 410.655) course at the Bloomberg School of Public Health (BSPH). The purpose of this data collection is to help us evaluate a program aimed at reducing sugar-sweetened beverage consumption among undergraduates in the Homewood community. We will use the information you provide for the sole purpose of helping us evaluate the effectiveness of a health communication campaign that meets the information needs of undergraduate students on the Homewood campus. We are approaching you because you are an undergraduate student at Johns Hopkins University. The survey will take about 10 minutes to complete. Participation in the survey is completely voluntary. You may quit at any time and skip any questions you do not want to answer. No information linking you to the information provided will be collected. Are you willing to continue with this survey?



#	Field	Choice Count	
1	Yes	100.00%	115
2	No	0.00%	0

115

Showing rows 1 - 3 of 3

Q6 - Based on your knowledge, which of the following are sugar-sweetened beverages?

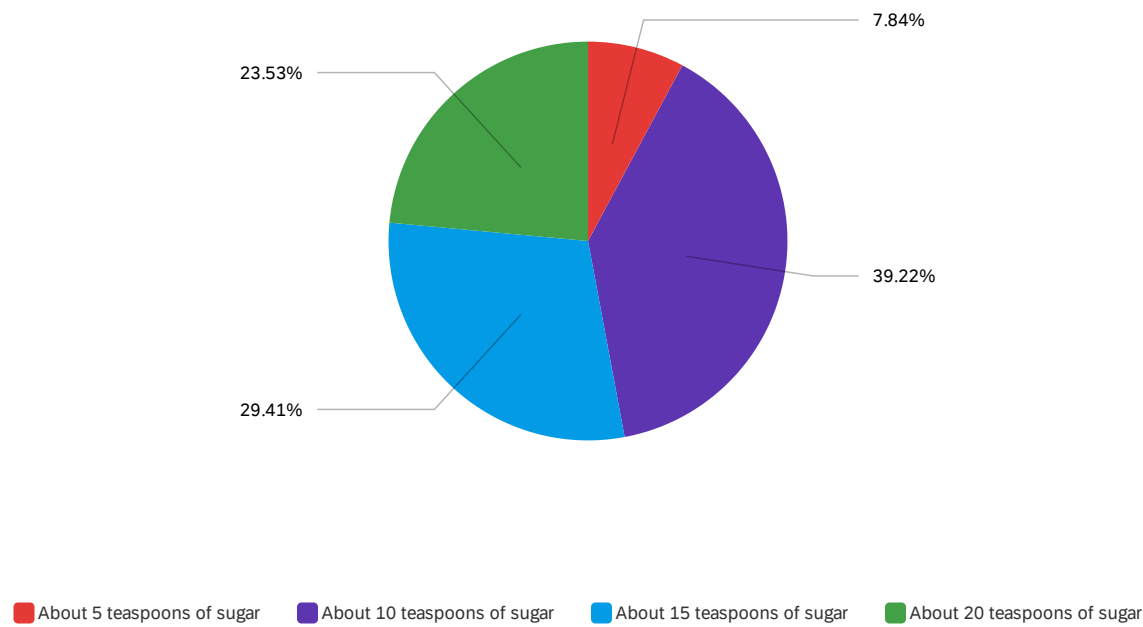
(Select all that apply)



#	Field	Choice Count
1	100% fruit juice	4.49% 53
2	Sweetened tea	8.38% 99
3	Sports drinks	8.21% 97
4	Energy drinks	8.13% 96
5	Regular soda	8.38% 99
6	Coconut water with added sugar	7.96% 94
7	Milk	1.69% 20
8	Black coffee	0.42% 5
9	Unsweetened water flavored with lemon	0.34% 4
10	Fruit flavored drinks	8.64% 102
11	Fruit flavored drinks	8.30% 98
12	Diet soda	3.81% 45
13	Unsweetened oat milk	0.51% 6
14	sweetened soy milk	7.37% 87
15	Frappuccino	7.54% 89
16	Vanilla latte	7.87% 93
17	Boba	7.96% 94
		1181

Showing rows 1 - 18 of 18

Q7 - How much sugar is there in a single can of soda (12 fl oz.)?



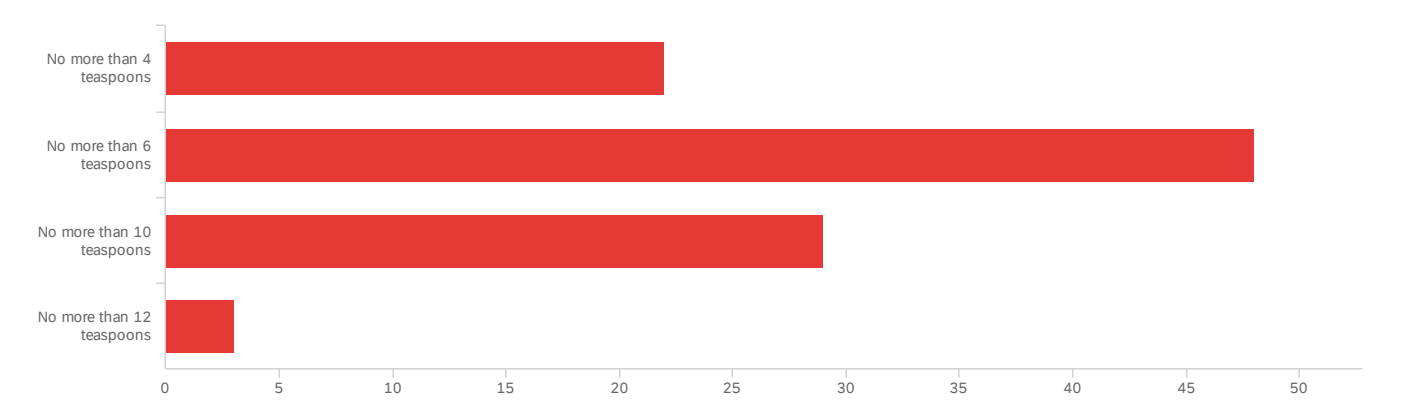
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much sugar is there in a single can of soda (12 fl oz.)?	1.00	4.00	2.69	0.92	0.84	102

#	Field	Choice Count
1	About 5 teaspoons of sugar	7.84% 8
2	About 10 teaspoons of sugar	39.22% 40
3	About 15 teaspoons of sugar	29.41% 30
4	About 20 teaspoons of sugar	23.53% 24

102

Q8 - What is the recommended daily intake of added sugar by the American Heart

Association?



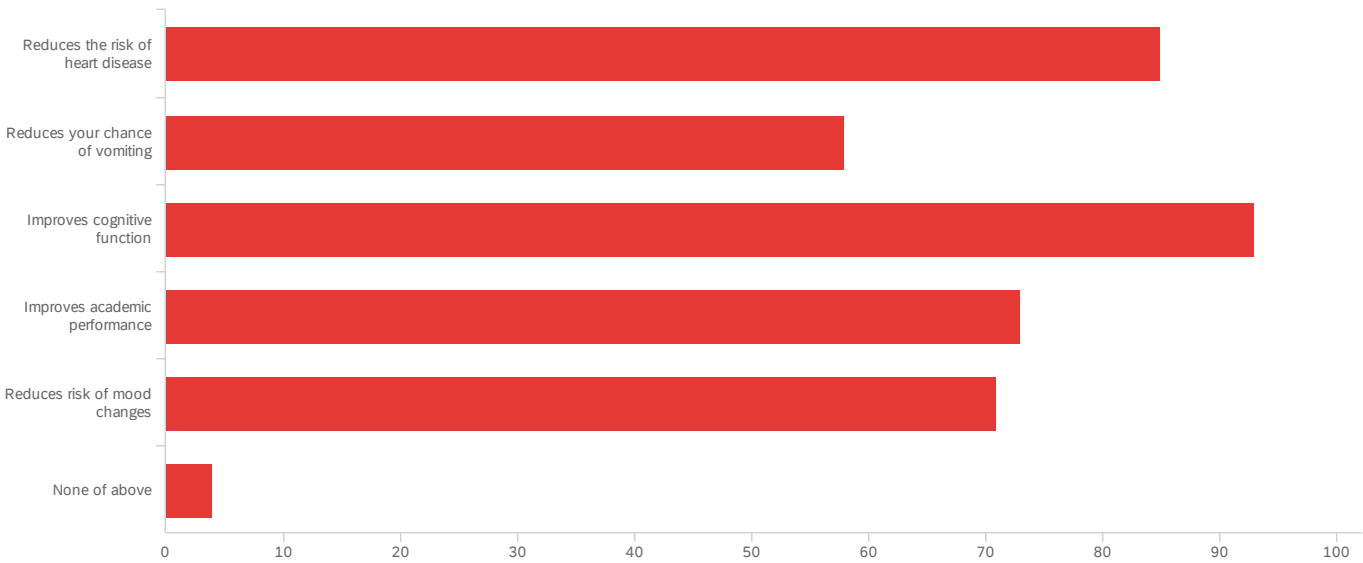
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is the recommended daily intake of added sugar by the American Heart Association?	1.00	4.00	2.13	0.78	0.60	102

#	Field	Choice Count
1	No more than 4 teaspoons	21.57% 22
2	No more than 6 teaspoons	47.06% 48
3	No more than 10 teaspoons	28.43% 29
4	No more than 12 teaspoons	2.94% 3

102

Showing rows 1 - 5 of 5

Q9 - What are some benefits to staying hydrated? (Select all that apply)

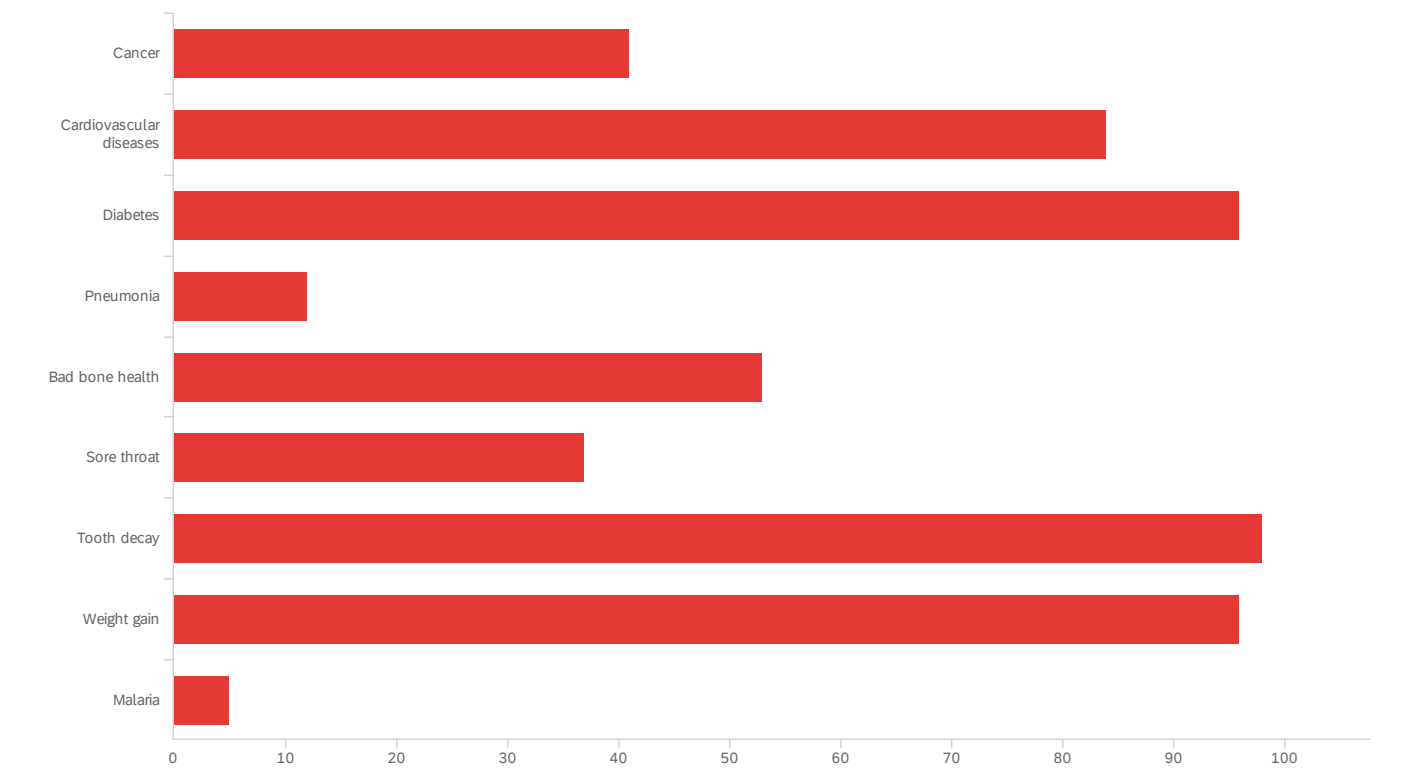


#	Field	Choice Count
1	Reduces the risk of heart disease	22.14% 85
2	Reduces your chance of vomiting	15.10% 58
3	Improves cognitive function	24.22% 93
4	Improves academic performance	19.01% 73
5	Reduces risk of mood changes	18.49% 71
6	None of above	1.04% 4

384

Showing rows 1 - 7 of 7

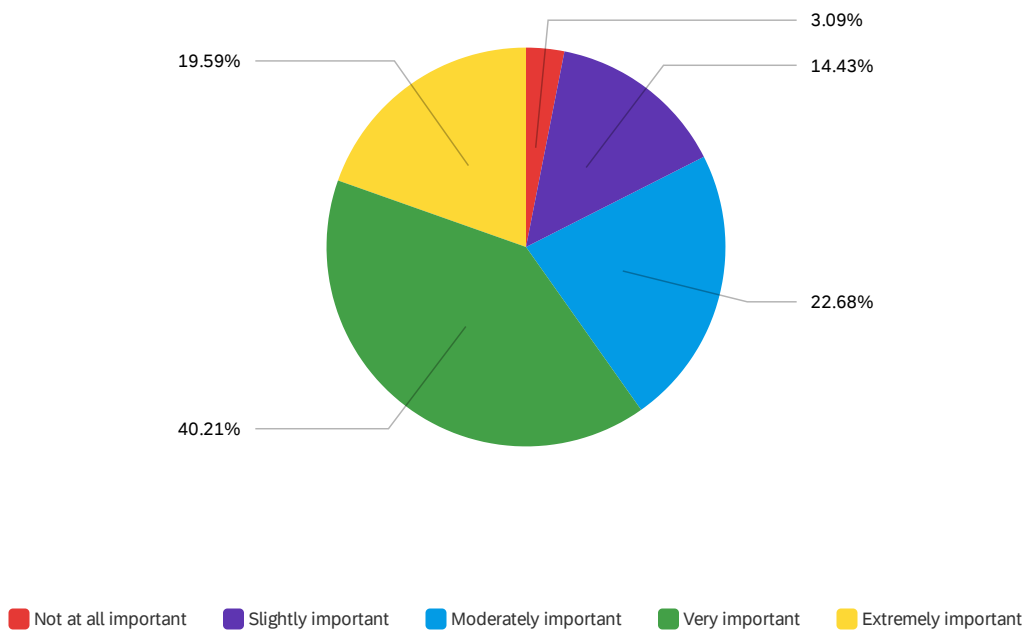
Q11 - What are possible consequences of drinking sugar-sweetened beverages? (Select all that apply)



#	Field	Choice Count
1	Cancer	7.85% 41
2	Cardiovascular diseases	16.09% 84
3	Diabetes	18.39% 96
4	Pneumonia	2.30% 12
5	Bad bone health	10.15% 53
6	Sore throat	7.09% 37
7	Tooth decay	18.77% 98
8	Weight gain	18.39% 96
9	Malaria	0.96% 5
		522

Showing rows 1 - 10 of 10

Q12 - Click to write the question text

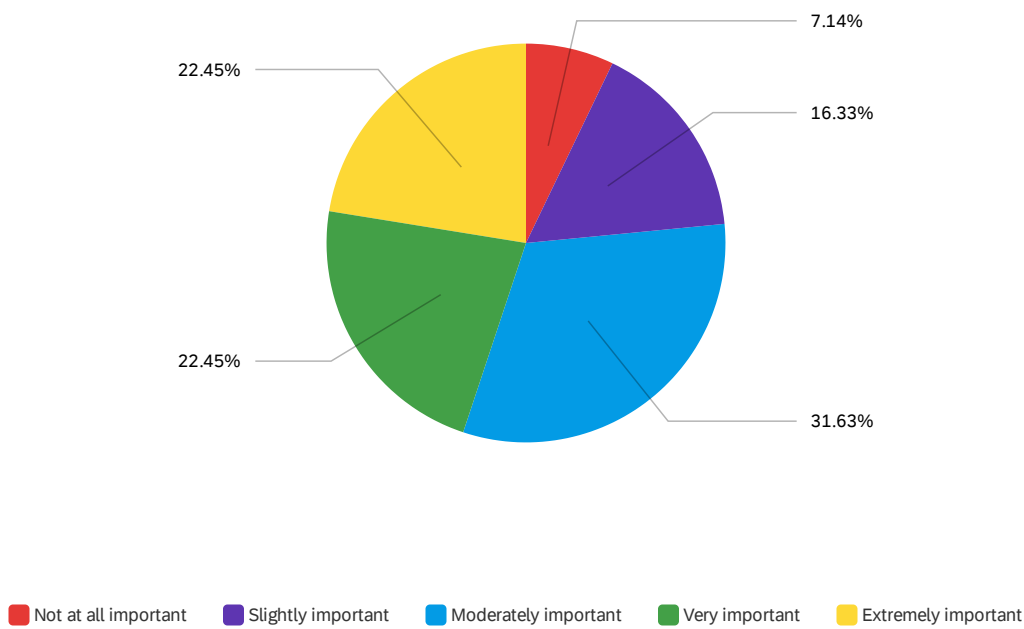


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How important is it for you to limit your sugar-sweetened beverage consumption?	1.00	5.00	3.59	1.05	1.11	97

#	Field	Choice Count
1	Not at all important	3.09% 3
2	Slightly important	14.43% 14
3	Moderately important	22.68% 22
4	Very important	40.21% 39
5	Extremely important	19.59% 19
		97

Showing rows 1 - 6 of 6

Q14 - Click to write the question text

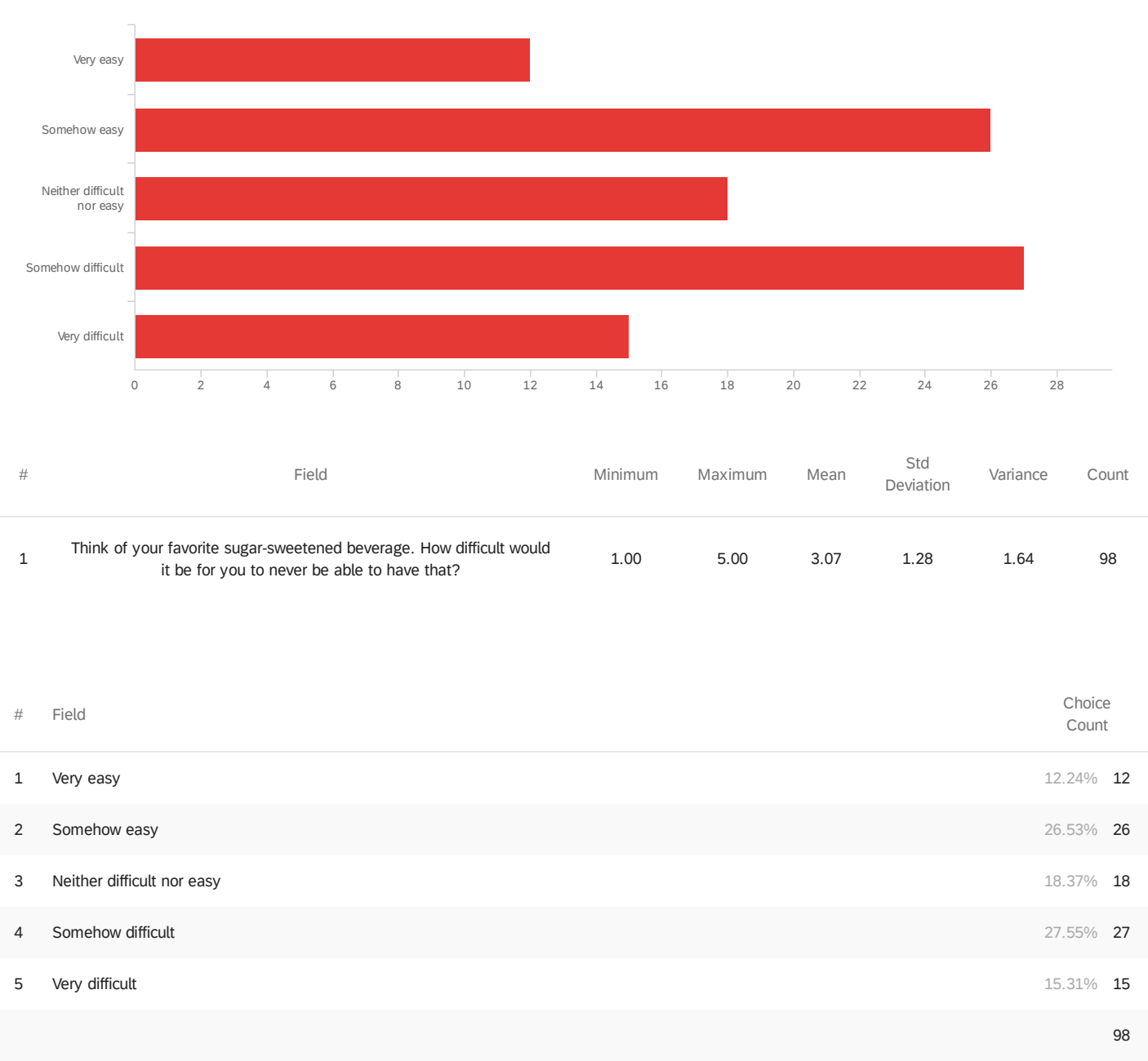


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How important is it for you to know how much sugar a beverage contains before you choose it?	1.00	5.00	3.37	1.20	1.44	98

#	Field	Choice Count
1	Not at all important	7.14% 7
2	Slightly important	16.33% 16
3	Moderately important	31.63% 31
4	Very important	22.45% 22
5	Extremely important	22.45% 22
		98

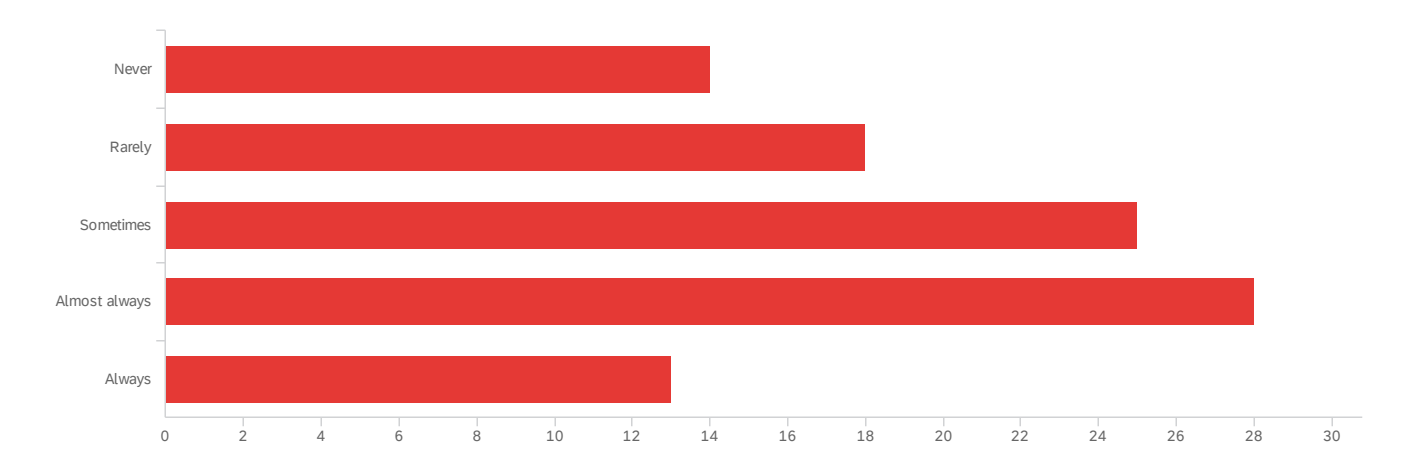
Showing rows 1 - 6 of 6

Q13 - Click to write the question text



Showing rows 1 - 6 of 6

Q15 - Click to write the question text

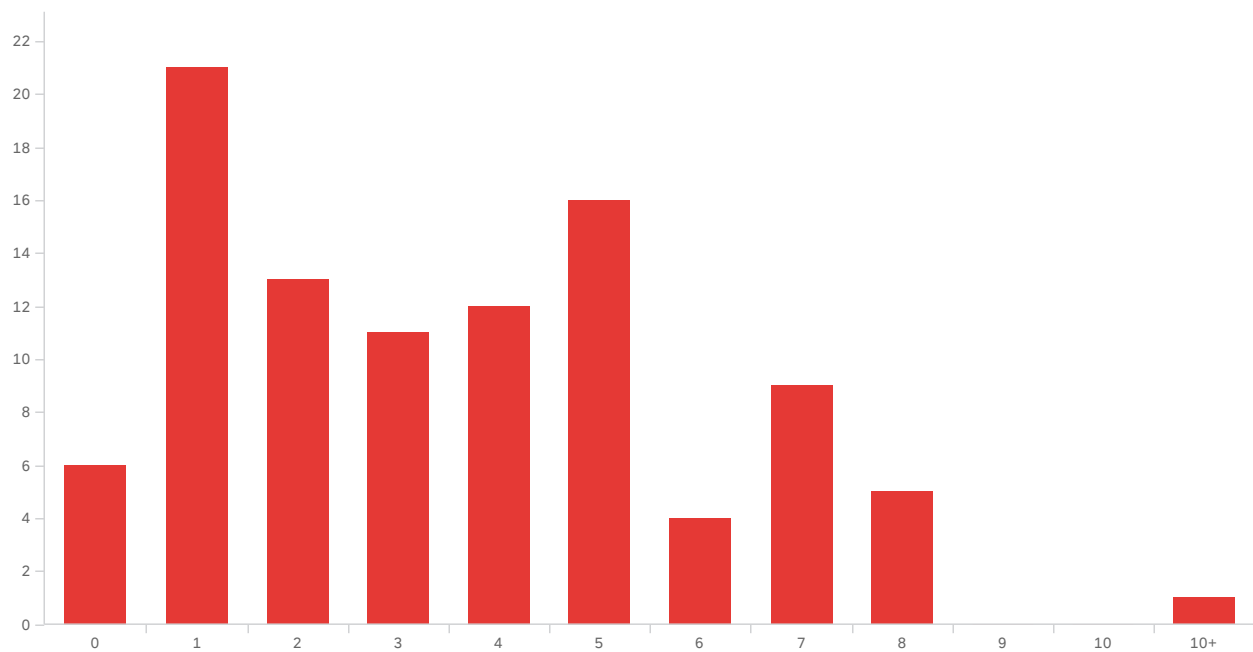


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the last two weeks, how often did you read the nutrition labels of a beverage before drinking it?	1.00	5.00	3.08	1.25	1.56	98

#	Field	Choice Count
1	Never	14.29% 14
2	Rarely	18.37% 18
3	Sometimes	25.51% 25
4	Almost always	28.57% 28
5	Always	13.27% 13
		98

Showing rows 1 - 6 of 6

Q16 - In the past 7 days, how many sugar-sweetened beverages did you consume?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the past 7 days, how many sugar-sweetened beverages did you consume?	4.00	15.00	7.53	2.41	5.80	98

#	Field	Choice Count
4	0	6.12% 6
5	1	21.43% 21
6	2	13.27% 13
7	3	11.22% 11
8	4	12.24% 12
9	5	16.33% 16
10	6	4.08% 4
11	7	9.18% 9
12	8	5.10% 5
13	9	0.00% 0

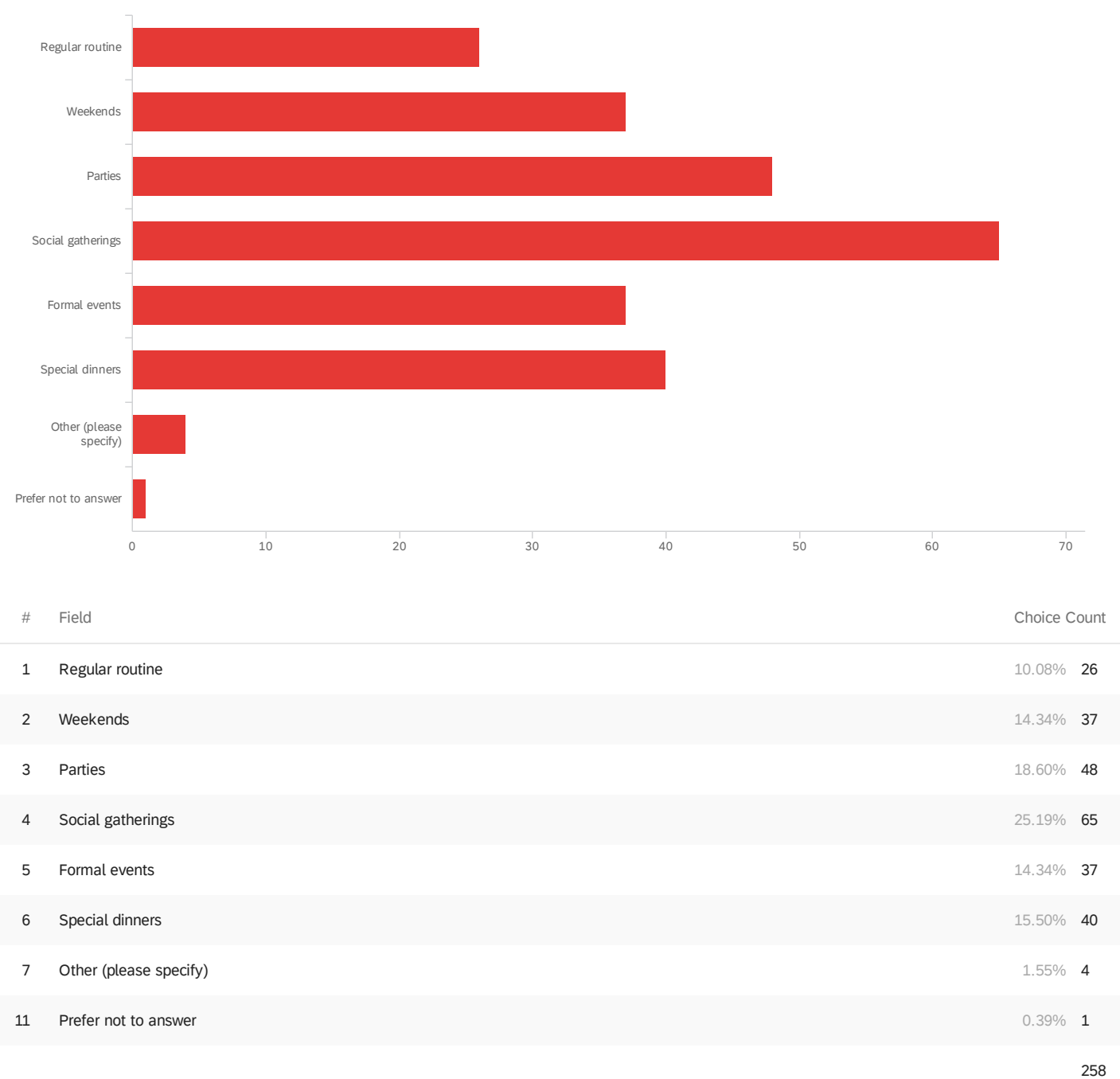
#	Field	Choice Count
14	10	0.00% 0
15	10+	1.02% 1

98

Showing rows 1 - 13 of 13

Q17 - During which of the following, if any, do you drink sugar-sweetened beverages?

(Select all that apply)



Showing rows 1 - 9 of 9

Q17_7_TEXT - Other (please specify)

Other (please specify)

Other (please specify)

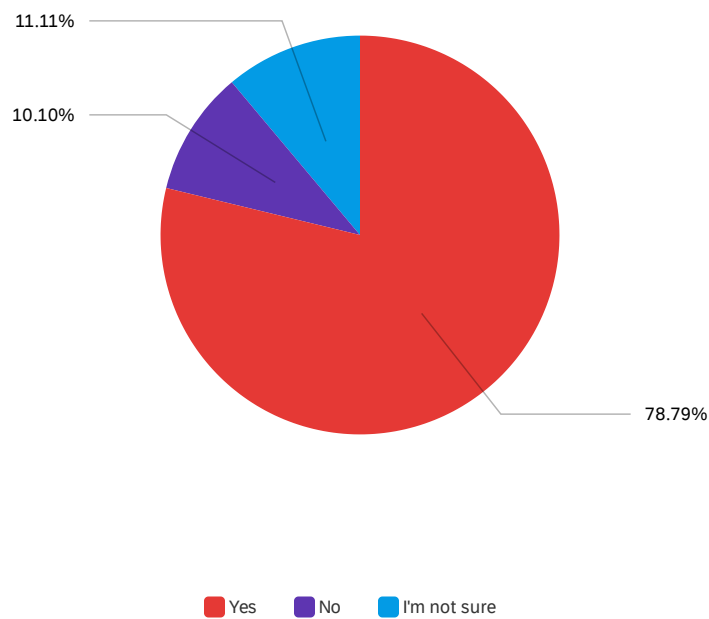
Milk

Everyone once in a while at dinner

Sports Practice

When I feel I have a low blood sugar during excercise

Q18 - Do most of your friends consume sugar-sweetened beverages?

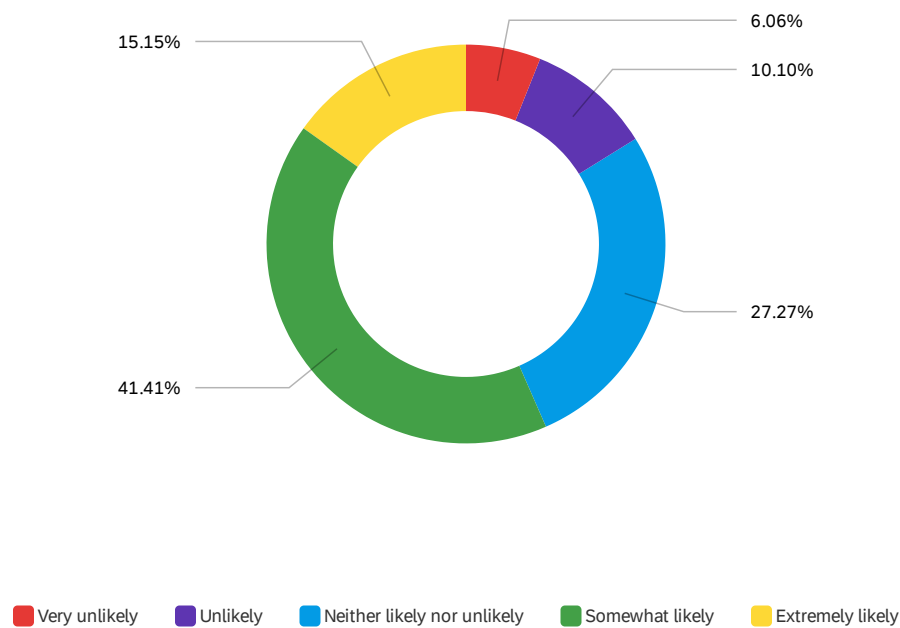


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do most of your friends consume sugar-sweetened beverages?	1.00	3.00	1.32	0.66	0.44	99

#	Field	Choice Count
1	Yes	78.79% 78
2	No	10.10% 10
3	I'm not sure	11.11% 11
		99

Showing rows 1 - 4 of 4

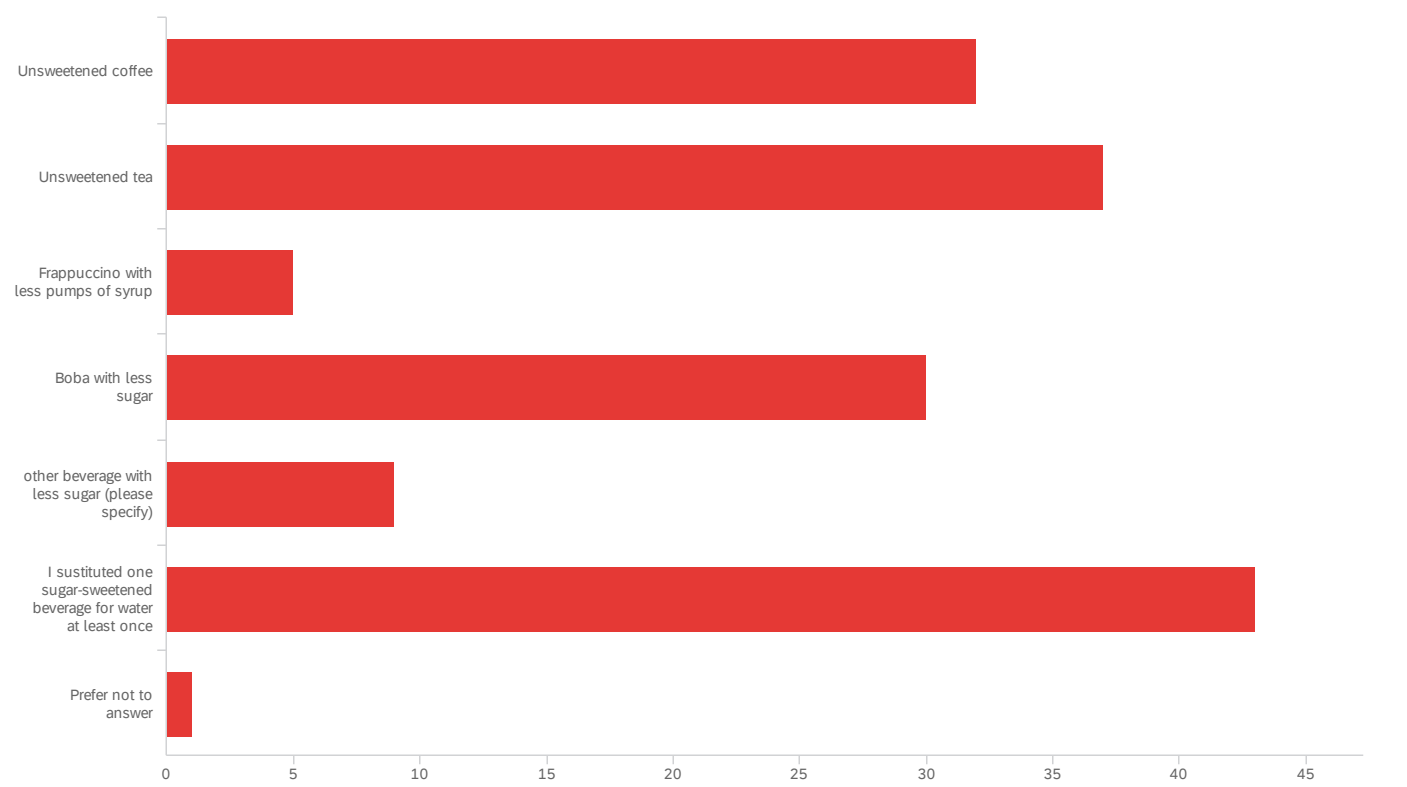
Q19 - When you are around your friends and they are drinking sugar-sweetened beverages, how likely are you to drink sugar-sweetened beverages as well?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	When you are around your friends and they are drinking sugar-sweetened beverages, how likely are you to drink sugar-sweetened beverages as well?	1.00	5.00	3.49	1.06	1.12	99

#	Field	Choice Count
1	Very unlikely	6.06% 6
2	Unlikely	10.10% 10
3	Neither likely nor unlikely	27.27% 27
4	Somewhat likely	41.41% 41
5	Extremely likely	15.15% 15
		99

Q20 - In the past two weeks, which of the following beverages have you drunk? (Select all that apply)



#	Field	Choice Count
1	Unsweetened coffee	20.38% 32
2	Unsweetened tea	23.57% 37
3	Frappuccino with less pumps of syrup	3.18% 5
4	Boba with less sugar	19.11% 30
5	other beverage with less sugar (please specify)	5.73% 9
6	I substituted one sugar-sweetened beverage for water at least once	27.39% 43
8	Prefer not to answer	0.64% 1
		157

Showing rows 1 - 8 of 8

Q20_5_TEXT - other beverage with less sugar (please specify)

other beverage with less sugar (please specify)

other beverage with less sugar (please specify)

juice

Diet tea

Electrolyte drink with 0 sugar

apple juice

Kombucha

Soda

smoothie

Kombucha, sweetened almond milk

Q22 - Prior to the past two weeks, which of the following beverages have you drunk?

(Select all that apply)



Showing rows 1 - 8 of 8

Q22_5_TEXT - other beverage with less sugar (please specify)

other beverage with less sugar (please specify)

other beverage with less sugar (please specify)

Diet tea

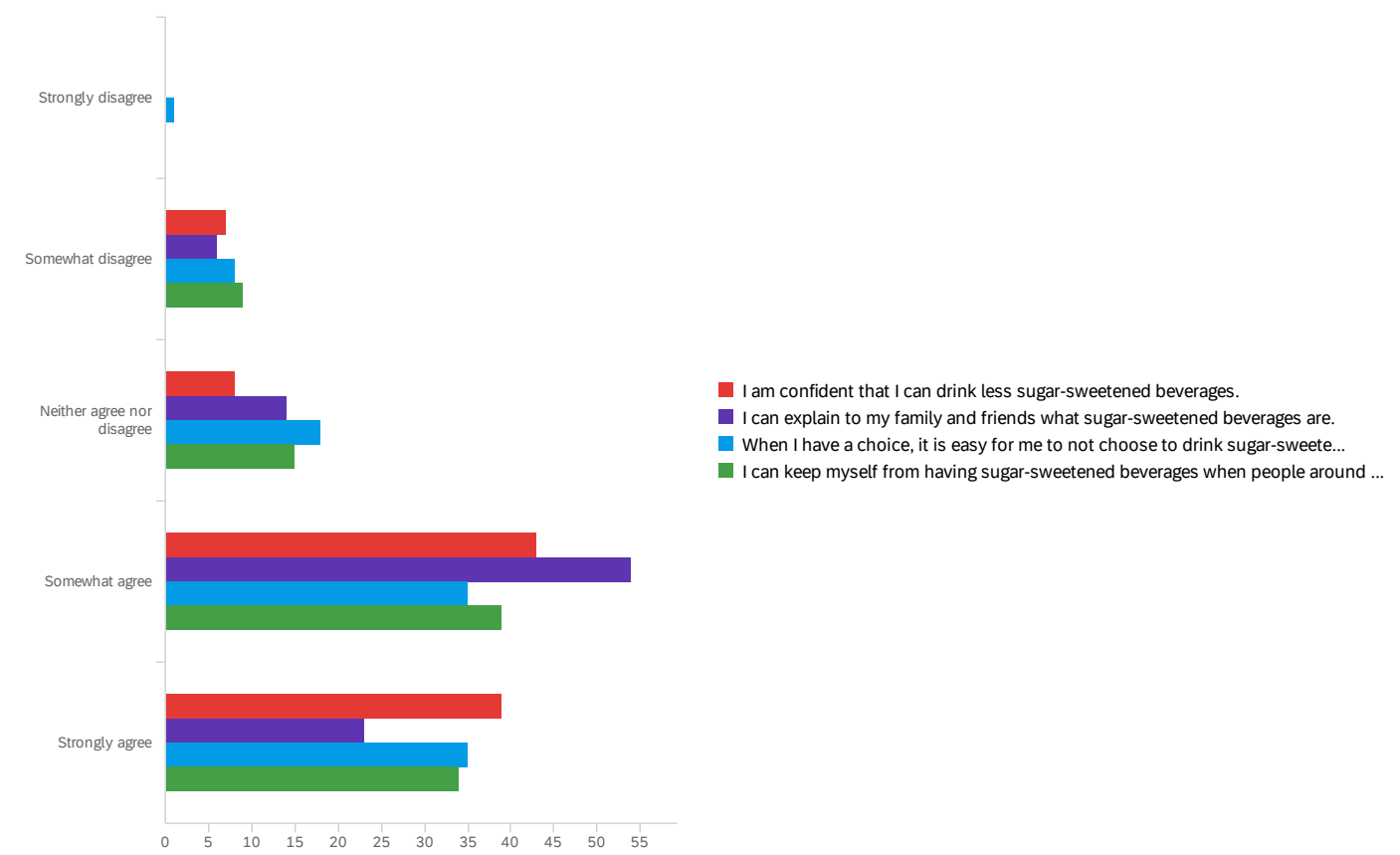
Apple juice

Kombucha

Soda

Kombucha, sweetened almond milk

Q23 - Click to write the question text



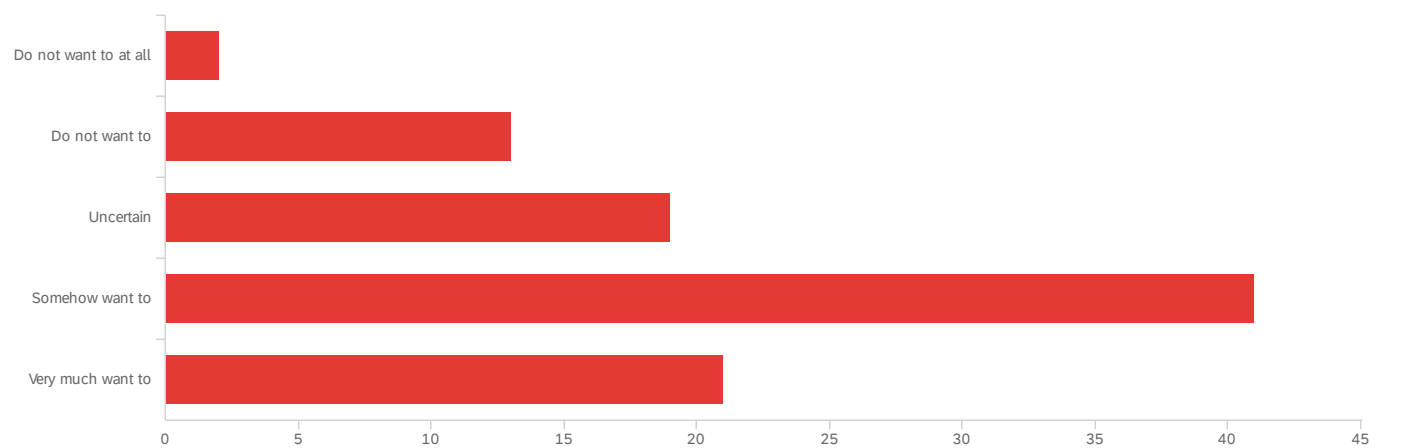
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I am confident that I can drink less sugar-sweetened beverages.	2.00	5.00	4.18	0.86	0.74	97
2	I can explain to my family and friends what sugar-sweetened beverages are.	2.00	5.00	3.97	0.79	0.63	97
3	When I have a choice, it is easy for me to not choose to drink sugar-sweetened beverages.	1.00	5.00	3.98	0.98	0.97	97
4	I can keep myself from having sugar-sweetened beverages when people around me are drinking them.	2.00	5.00	4.01	0.94	0.88	97

#	Field	Strongly disagree		Somewhat disagree		Neither agree nor disagree		Somewhat agree		Strongly agree		Total
1	I am confident that I can drink less sugar-sweetened beverages.	0.00%	0	7.22%	7	8.25%	8	44.33%	43	40.21%	39	97
2	I can explain to my family and friends what sugar-sweetened beverages are.	0.00%	0	6.19%	6	14.43%	14	55.67%	54	23.71%	23	97

#	Field	Strongly disagree		Somewhat disagree		Neither agree nor disagree		Somewhat agree		Strongly agree		Total
3	When I have a choice, it is easy for me to not choose to drink sugar-sweetened beverages.	1.03%	1	8.25%	8	18.56%	18	36.08%	35	36.08%	35	97
4	I can keep myself from having sugar-sweetened beverages when people around me are drinking them.	0.00%	0	9.28%	9	15.46%	15	40.21%	39	35.05%	34	97

Showing rows 1 - 4 of 4

Q24 - How much do you want to drink less sugar-sweetened beverages?

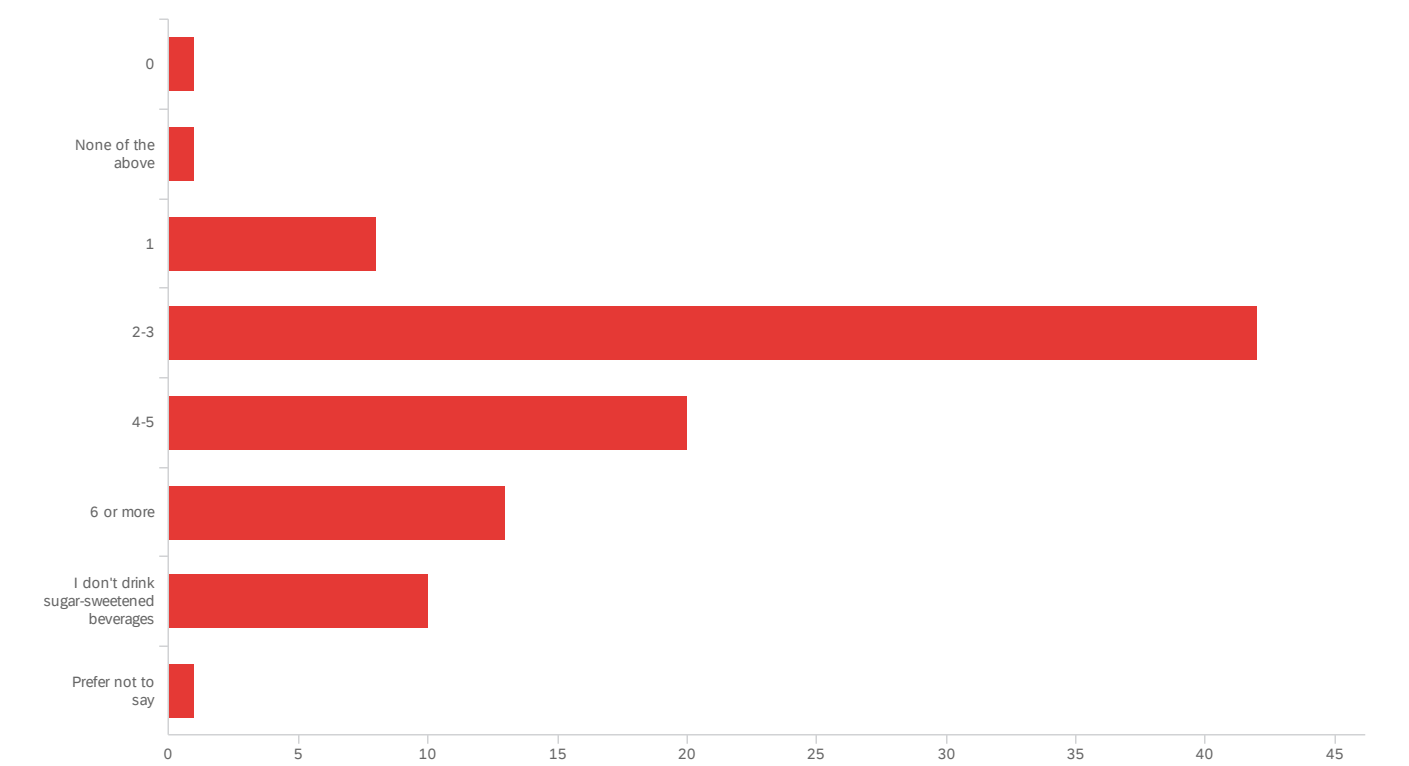


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much do you want to drink less sugar-sweetened beverages?	1.00	5.00	3.69	1.02	1.05	96

#	Field	Choice Count
1	Do not want to at all	2.08% 2
2	Do not want to	13.54% 13
3	Uncertain	19.79% 19
4	Somehow want to	42.71% 41
5	Very much want to	21.88% 21
		96

Showing rows 1 - 6 of 6

Q25 - In the past two weeks, how many times did you think about drinking a sugar-sweetened beverage, but you chose water instead?

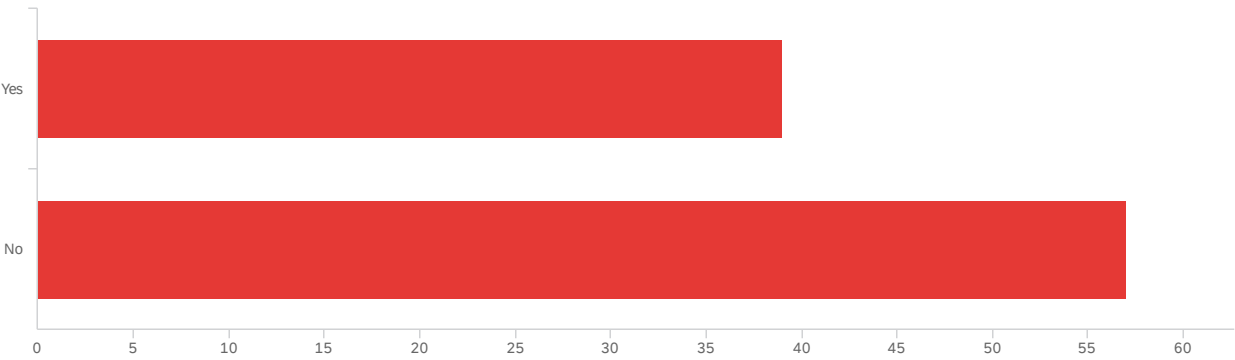


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the past two weeks, how many times did you think about drinking a sugar-sweetened beverage, but you chose water instead?	1.00	8.00	4.70	1.26	1.59	96

#	Field	Choice Count
1	0	1.04% 1
2	None of the above	1.04% 1
3	1	8.33% 8
4	2-3	43.75% 42
5	4-5	20.83% 20
6	6 or more	13.54% 13
7	I don't drink sugar-sweetened beverages	10.42% 10

#	Field	Choice Count
8	Prefer not to say	1.04% 1

Q26 - Have you seen any messages about sugar-sweetened beverages in the last 2 weeks?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you seen any messages about sugar-sweetened beverages in the last 2 weeks?	1.00	2.00	1.59	0.49	0.24	96

#	Field	Choice Count
1	Yes	40.63% 39
2	No	59.38% 57
		96

Showing rows 1 - 3 of 3

Q27 - Finish the phrase: Drink less _____

Finish the phrase: Drink less _____

sugar_bluejays

Sugar-sweetened beverages

live more?

Soda

Sugar

sugar-sweetened beverages

Sugar

sugar

sugar

Sweetened beverages

sugar

Sugar free beverage

Sugar

Water

sugar

Sugar

Soda

Sugar

Sugar

Sugar sweetened beverages

sugar

sugar

Finish the phrase: Drink less ____

Soda

Sugar sweetened beverages

Coke

Sugar

sugar-sweetened beverages

Sugar

sweetened bevegage

Sugar sweetened beverages

Sugar

sugar

Sugar-sweetened beverages

Sugar?

Sugar

Sugar

sugar

soda

sugar

soda

Sugar sweetened drinks

Sugar

sugar

sugar

sugar sweetened beverages

Sugar

Finish the phrase: Drink less ____

soda

sugar sweetened drinks

Soda

calories

Sugar sweetened beverages

Soda

Sugar sweetened beverages

sugar-sweetened beverages

sugar sweetened beverages

sugar

Sugar

SSBs

Sugar

Sugar

Sugar-sweetened beverages

sugar

sugar

sugar

Sugar sweetened beverages

soda

life healthier and happier

soda

sugar sweetened drinks

coke

Finish the phrase: Drink less ____

Sugar-sweetened beverages

soda

sugar

fo tuo

sugar

sugar

sugar

Sugar

sugar

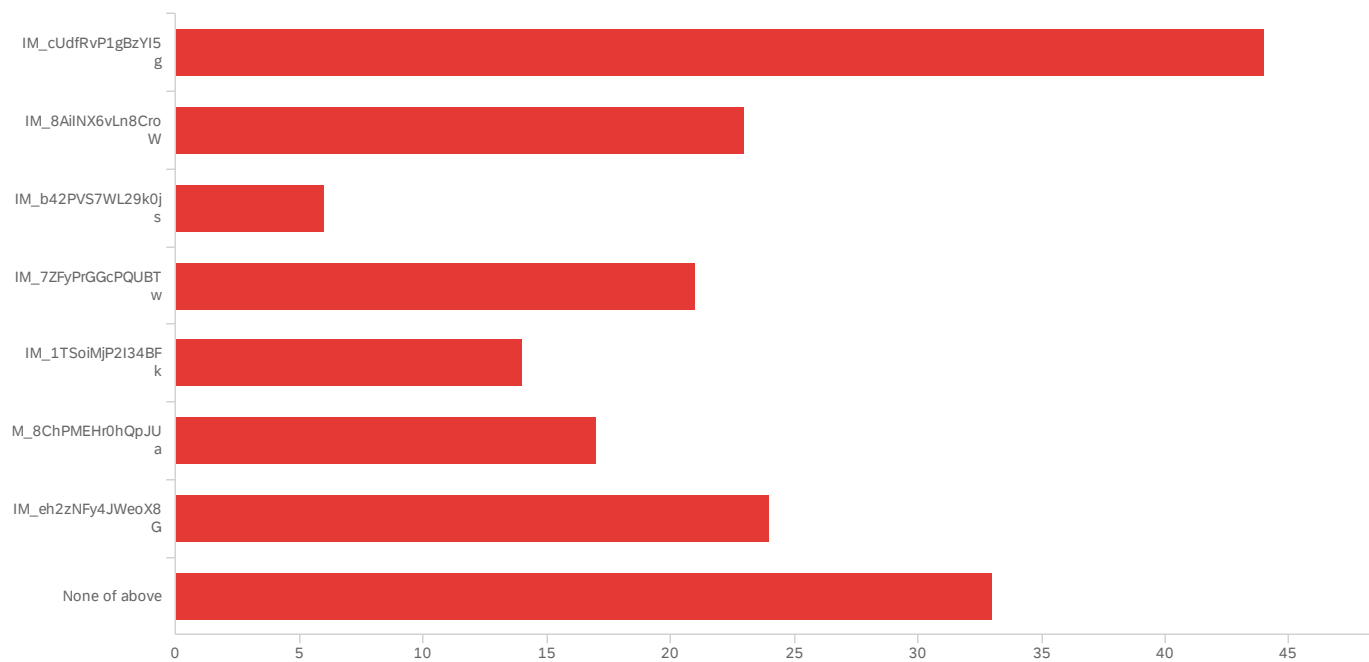
sugar

Soda

Sugar

Sugar

Q28 - Have you seen any of these over the last 2 weeks? (Select all that apply)



Field Choice Count

1

24.18% 44

2

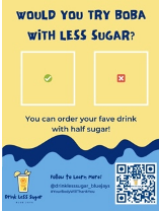


12.64% 23

3

3.30% 6

4

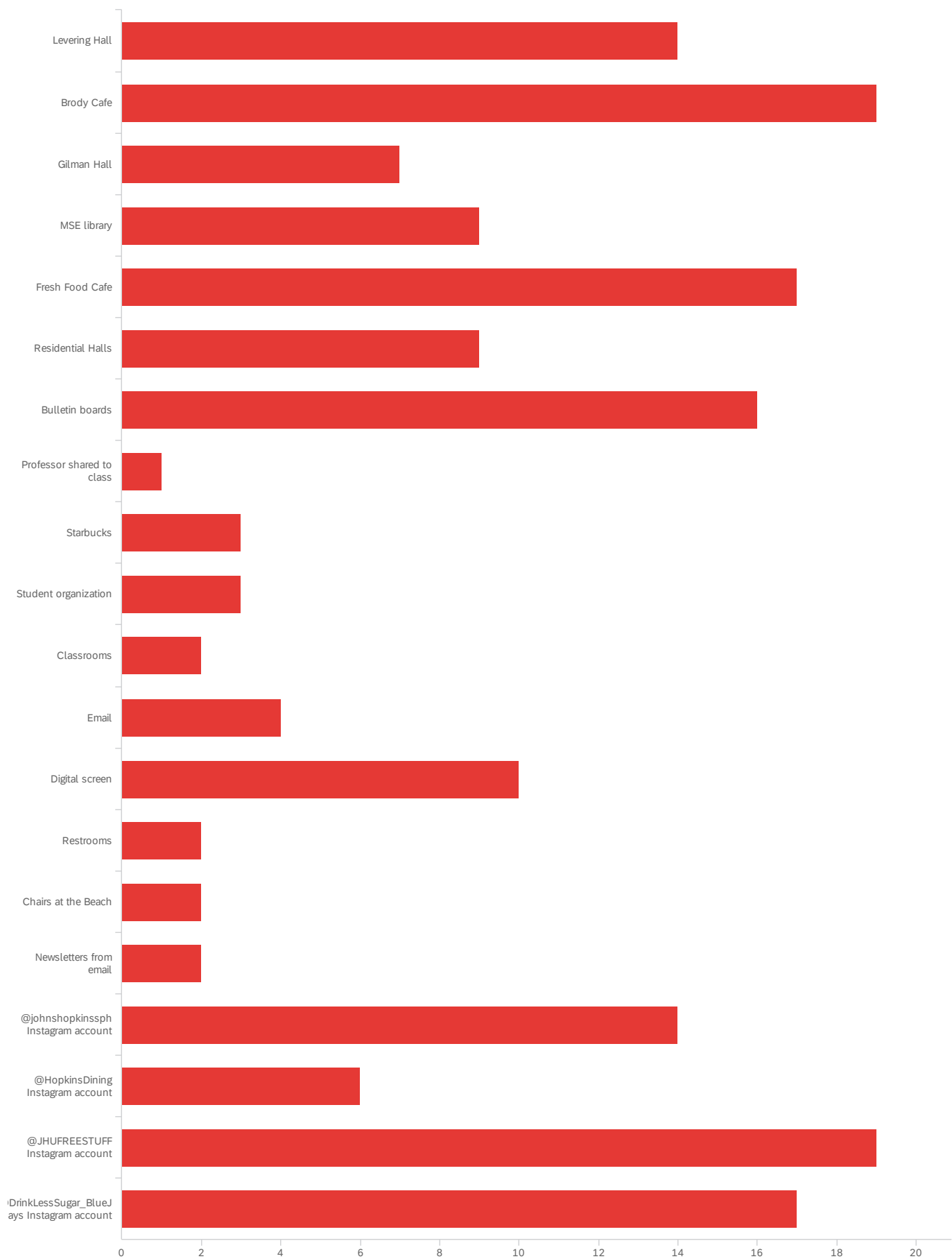
11.54% 21

#	Field	Choice Count
5		7.69% 14
6		9.34% 17
7		13.19% 24
8	None of above	18.13% 33

182

Showing rows 1 - 9 of 9

Q29 - Where did you see the images from the previous question? (Select all that apply)

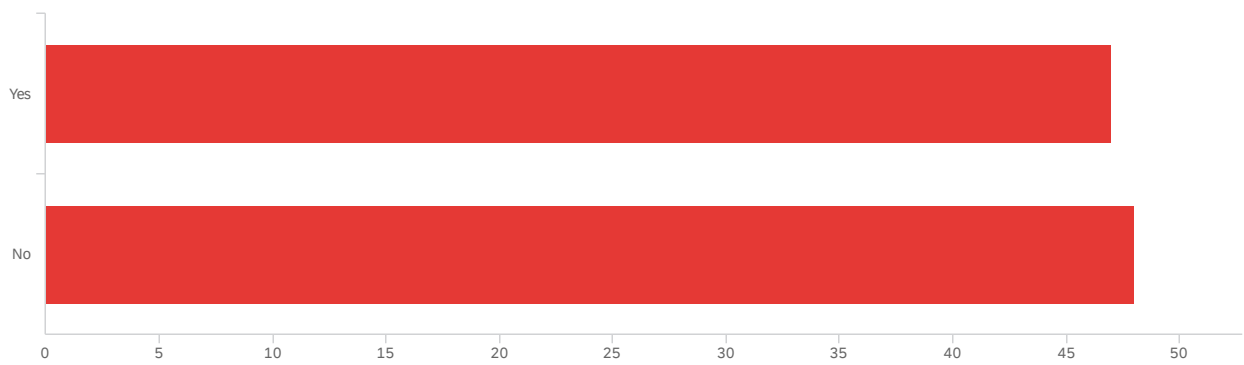


#	Field	Choice Count
1	Levering Hall	7.95% 14
2	Brody Cafe	10.80% 19
3	Gilman Hall	3.98% 7
4	MSE library	5.11% 9
5	Fresh Food Cafe	9.66% 17
6	Residential Halls	5.11% 9
7	Bulletin boards	9.09% 16
8	Professor shared to class	0.57% 1
9	Starbucks	1.70% 3
10	Student organization	1.70% 3
11	Classrooms	1.14% 2
12	Email	2.27% 4
13	Digital screen	5.68% 10
14	Restrooms	1.14% 2
15	Chairs at the Beach	1.14% 2
16	Newsletters from email	1.14% 2
17	@johnshopkinssph Instagram account	7.95% 14
18	@HopkinsDining Instagram account	3.41% 6
19	@JHUFREESTUFF Instagram account	10.80% 19
20	@DrinkLessSugar_BlueJays Instagram account	9.66% 17

176

Showing rows 1 - 21 of 21

Q30 - Have you tried to reduce your sugar-sweetened beverage consumption in the past two weeks?



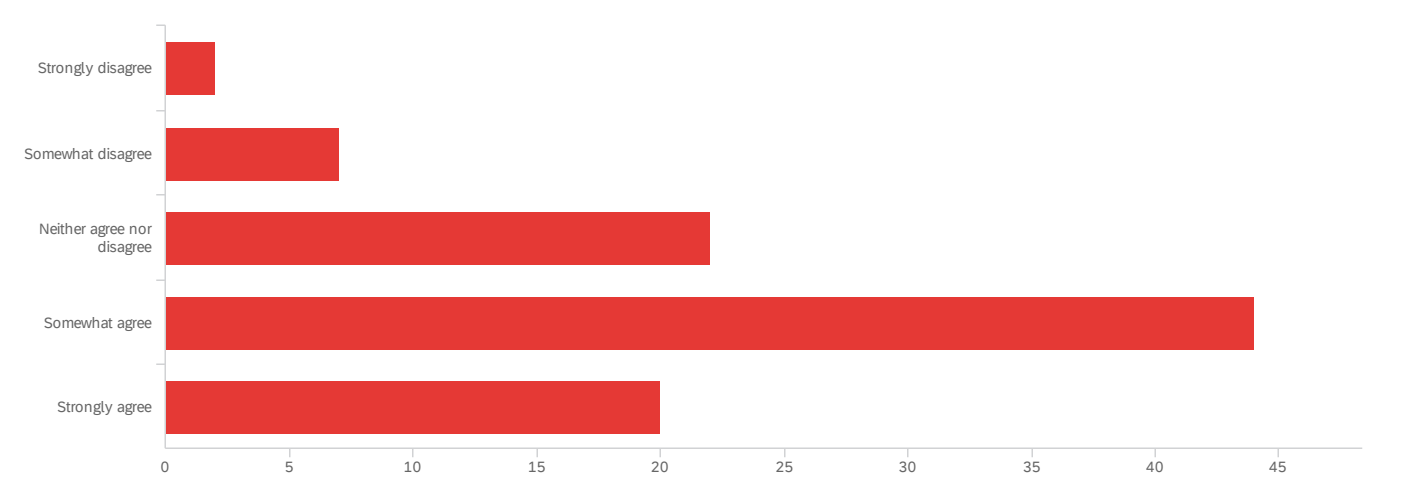
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you tried to reduce your sugar-sweetened beverage consumption in the past two weeks?	1.00	2.00	1.51	0.50	0.25	95

#	Field	Choice Count
1	Yes	49.47% 47
2	No	50.53% 48

95

Showing rows 1 - 3 of 3

Q31 - I intend to reduce my sugar-sweetened beverage consumption.

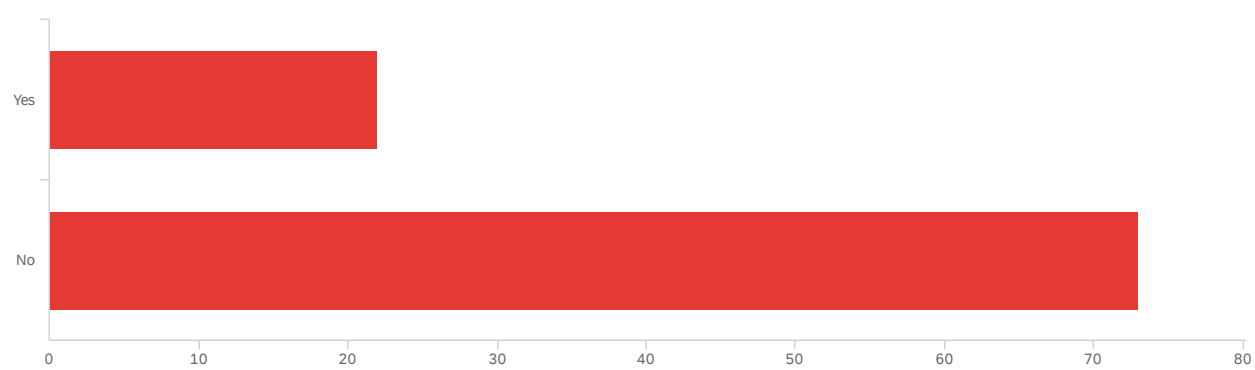


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I intend to reduce my sugar-sweetened beverage consumption.	1.00	5.00	3.77	0.93	0.87	95

#	Field	Choice Count
1	Strongly disagree	2.11% 2
2	Somewhat disagree	7.37% 7
3	Neither agree nor disagree	23.16% 22
4	Somewhat agree	46.32% 44
5	Strongly agree	21.05% 20
		95

Showing rows 1 - 6 of 6

Q32 - Have you ever scanned this QR code?



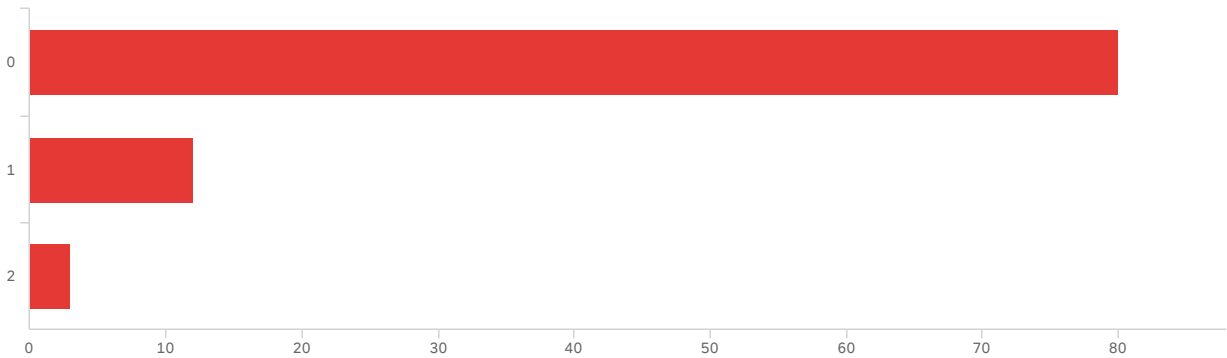
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever scanned this QR code?	1.00	2.00	1.77	0.42	0.18	95

#	Field	Choice	Count
1	Yes	23.16%	22
2	No	76.84%	73

95

Showing rows 1 - 3 of 3

Q33 - In the last two weeks, how many tabling events related to sugar-sweetened beverages in front of Fresh Food Café did you attend?

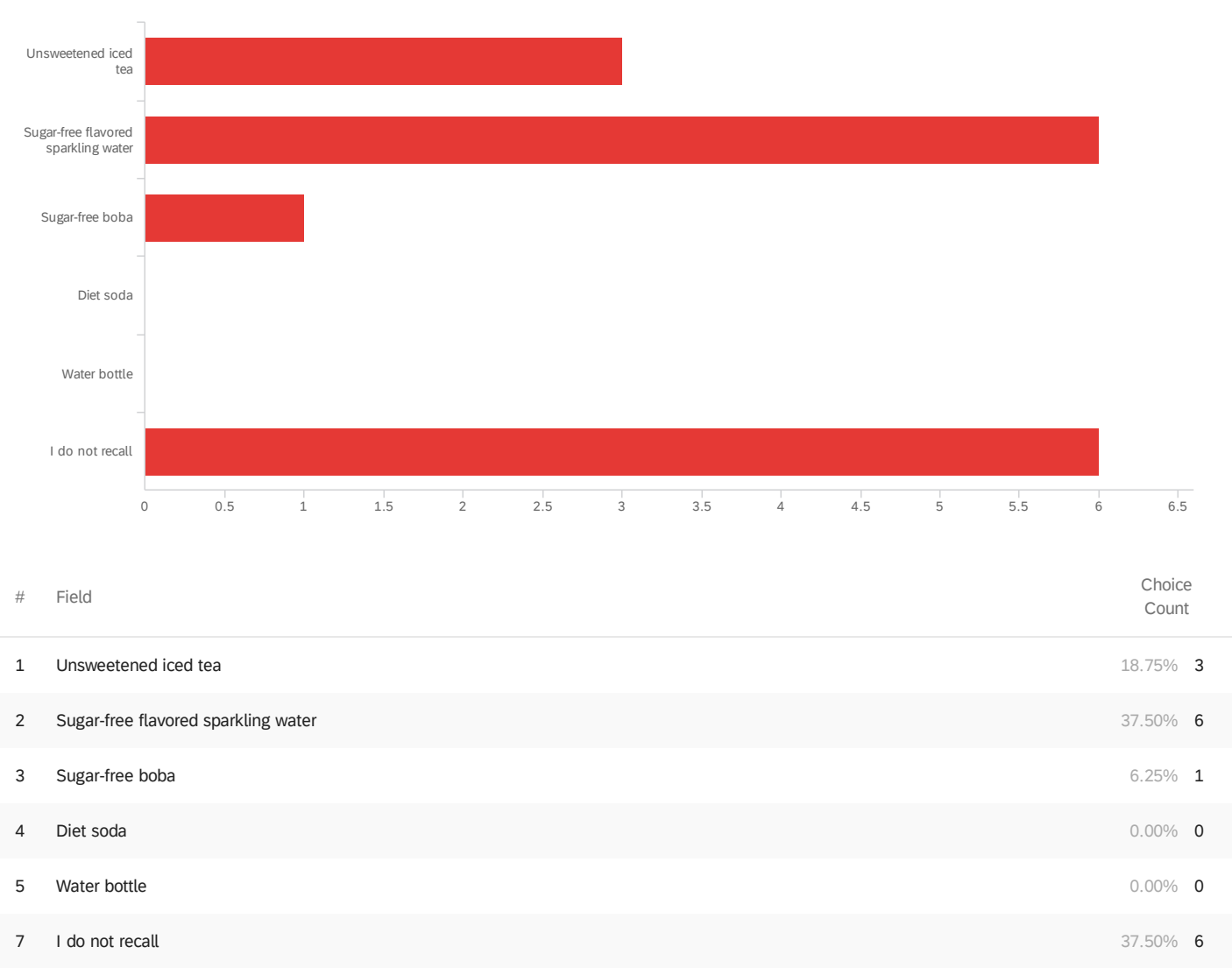


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the last two weeks, how many tabling events related to sugar-sweetened beverages in front of Fresh Food Café did you attend?	1.00	3.00	1.19	0.47	0.22	95

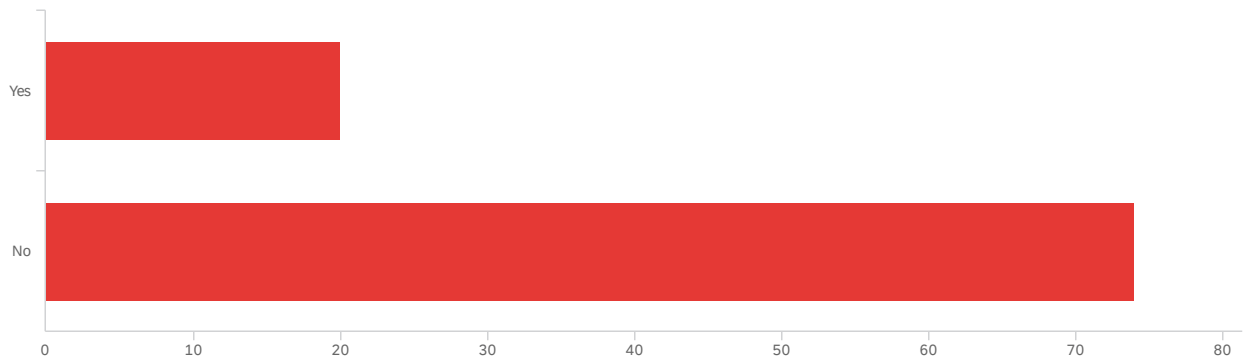
#	Field	Choice Count
1	0	84.21% 80
2	1	12.63% 12
3	2	3.16% 3
		95

Showing rows 1 - 4 of 4

Q34 - What was given during these tabling events? (Select all that apply)



Q35 - In the last two weeks, I have talked with others (family, friends, peers, etc.) about sugar-sweetened beverages.



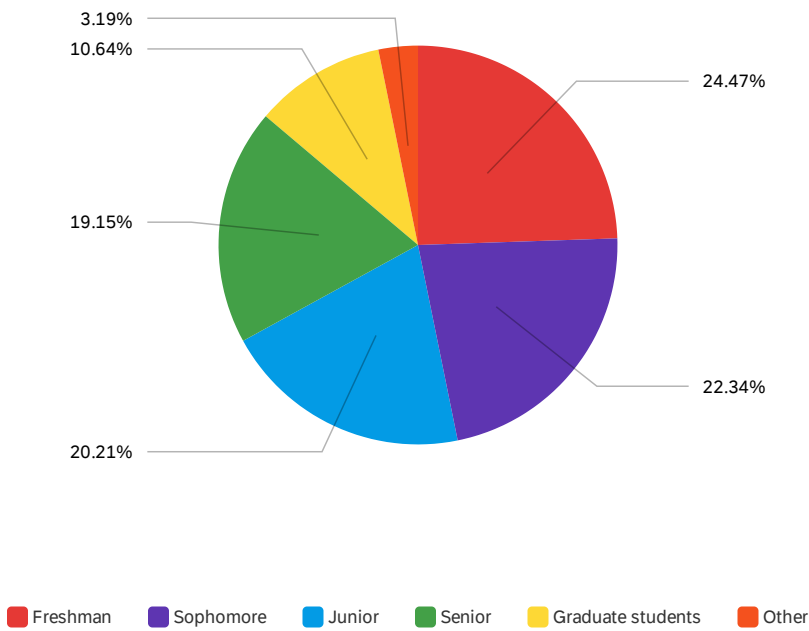
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the last two weeks, I have talked with others (family, friends, peers, etc.) about sugar-sweetened beverages.	1.00	2.00	1.79	0.41	0.17	94

#	Field	Choice Count
1	Yes	21.28% 20
2	No	78.72% 74

94

Showing rows 1 - 3 of 3

Q36 - What year are you?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What year are you?	1.00	6.00	2.79	1.44	2.06	94

#	Field	Choice Count
1	Freshman	24.47% 23
2	Sophomore	22.34% 21
3	Junior	20.21% 19
4	Senior	19.15% 18
5	Graduate students	10.64% 10
6	Other	3.19% 3

Q37 - How old are you?

How old are you?

21

19

22

27

21

18

19

26

19

20

21

20

20

19

21

21

20

20

25

21

32

20

How old are you?

19

20

27

31

20

18

26

26

18

20

21

20

22

22

20

19

22

19

20

19

20

22

21

20

How old are you?

21

18

19

19

18

18

20

22

19

18

21

21

20

19

20

21

24

20

21

20

18

20

22

21

How old are you?

19

22

20

19

no

20

21

30

20

20

20

21

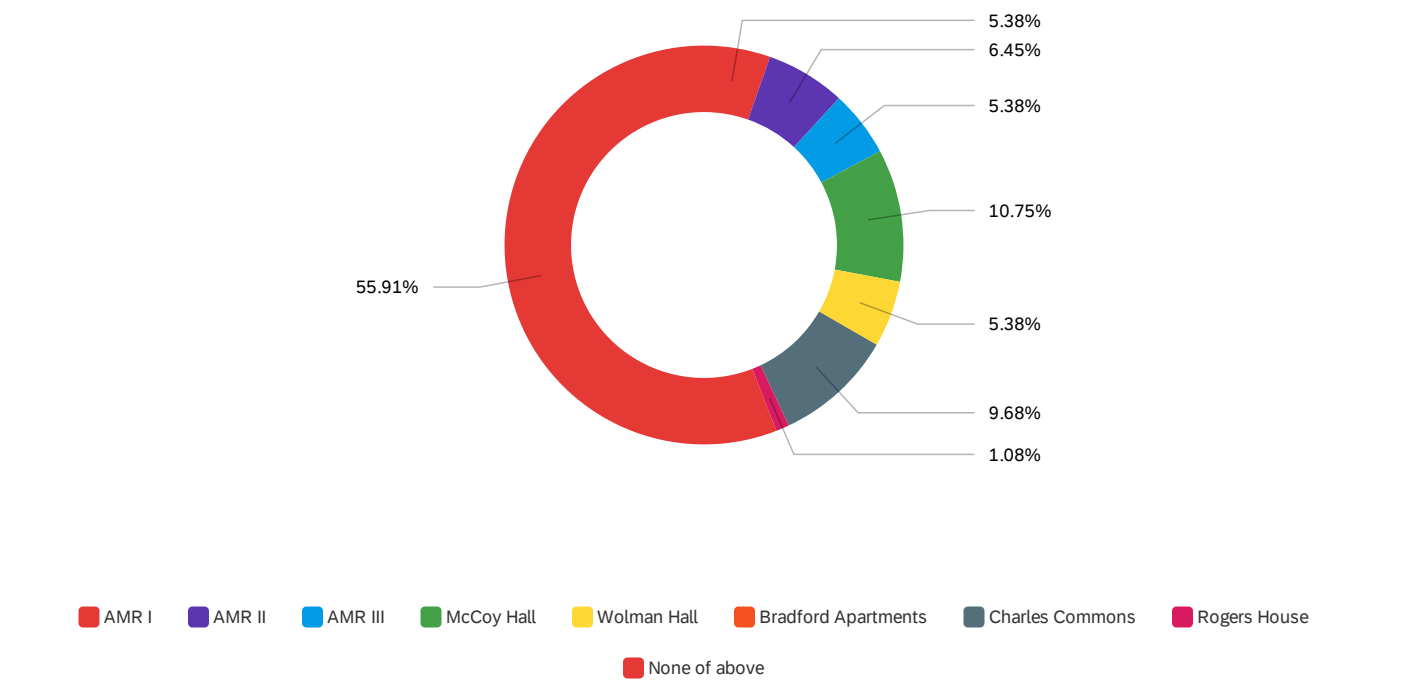
21

18

18

22

Q38 - Which residence hall do you live in?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Which residence hall do you live in?	1.00	9.00	6.84	2.80	7.81	93

#	Field	Choice Count
1	AMR I	5.38% 5
2	AMR II	6.45% 6
3	AMR III	5.38% 5
4	McCoy Hall	10.75% 10
5	Wolman Hall	5.38% 5
6	Bradford Apartments	0.00% 0
7	Charles Commons	9.68% 9
8	Rogers House	1.08% 1
9	None of above	55.91% 52

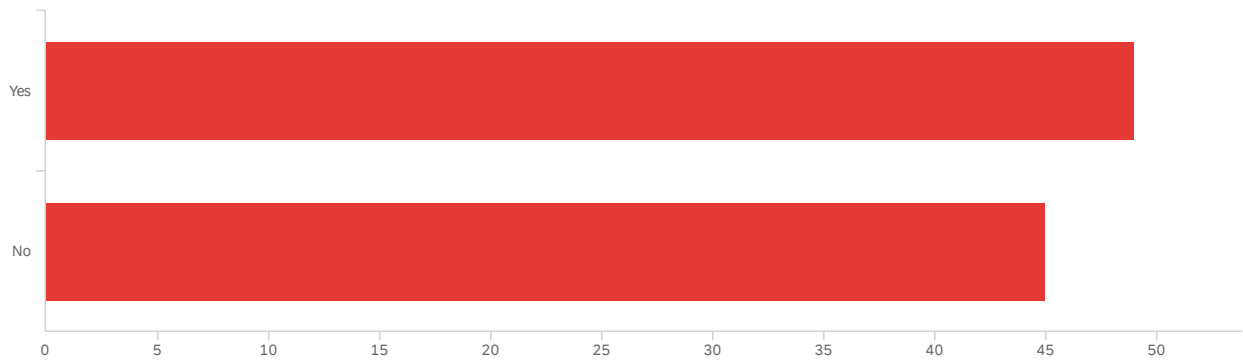
Field

Choice
Count

93

Showing rows 1 - 10 of 10

Q39 - Do you currently have a school meal plan that includes access to the Fresh Food Café?



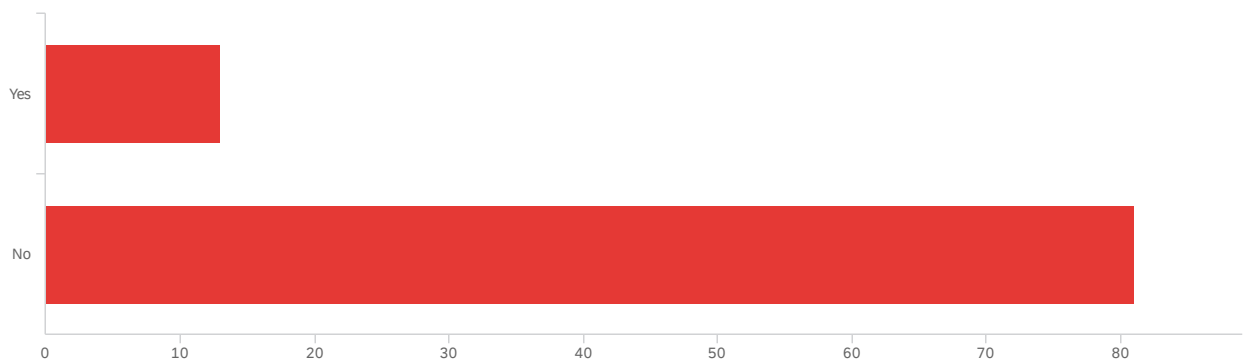
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you currently have a school meal plan that includes access to the Fresh Food Café?	1.00	2.00	1.48	0.50	0.25	94

#	Field	Choice Count
1	Yes	52.13% 49
2	No	47.87% 45

94

Showing rows 1 - 3 of 3

Q40 - Have you taken a survey regarding sugar-sweetened beverages, somewhat similar to this one, around March/April?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you taken a survey regarding sugar-sweetened beverages, somewhat similar to this one, around March/April?	1.00	2.00	1.86	0.35	0.12	94

#	Field	Choice Count
1	Yes	13.83% 13
2	No	86.17% 81

94

Showing rows 1 - 3 of 3

End of Report