

# Ms. Zhang Yonghan

Chongqing Technology and Business University  
Nan'An, Chongqing, China 400067

Cellphone: +86 18875013224  
Email: zhangyonghan41@gmail.com

## EDUCATION

### Bachelor of Marketing

Chongqing Technology and Business University (CTBU)  
Average Score: 87.4 / 100.0

*Chongqing, China*  
Aug 2017—Jun 2021

### Master's in Industrial Economics

Chongqing Technology and Business University (CTBU)  
Average Score: 89.9 / 100.0

*Chongqing, China*  
Aug 2021—Present

## INTERNSHIPS

### Institutional Client Intern

Analyzed data of clients and partners.

**Southwest Securities Co.,Ltd**

Chongqing, Jun 2022—Aug 2022

### Market Research Intern

Authored market research reports.

**Huifeng Biotechnology Co., Ltd.**

Shanghai, Jul 2023—Oct 2023

## ACADEMIC EXPERIENCES

### Research Projects

- Investigating the Employability of **Women** In Rural Regions From the Perspective of **Fertility Impact**.  
National Social Science Fund Project (Sep 2021—Present).
  - I led the field study for this research project, e.g., distributing and collecting questionnaires.**
  - This project paid attention to women's rights, especially those in rural places of China.**
- Identifying Entrepreneurial Risks for Returning Migrant Workers in Poverty Alleviation Counties in Western China. National Social Science Fund Project (Sep 2021—Present) & Humanities and Social Sciences Research Project of the Chongqing Municipal Education Commission (Jun 2022—Jun 2023).
  - I led the field study for this research project, e.g., distributing and collecting questionnaires.**
- Investigating and Promoting Digital Agriculture in the Western Regions of China. National Social Science Fund Project (Jun 2022—Jun 2023).
- Construction of Transnational Innovation Ecosystems for New Energy Vehicle Companies from a Collaborative Innovation Perspective. Student Research Innovation Project (Jan 2023—May 2023).

### Policy Suggestions to Local Government

- Co-authored "Five Suggestions for Ensuring People's Livelihood Supply During Epidemic Prevention and Control in Chongqing" approved for Chongqing Municipal Government.
- Co-authored "Four Suggestions for Grasping Tourism Recovery and Paying Attention to New Changes in the Post-epidemic Tourism Market" approved for Chongqing Municipal Government.

## SERVICES & VOLUNTEERING

### Class President (Monitor)

**CTBU**, Aug 2017—Jun 2021

- Represented the class in academic and administrative matters, linking the students and the faculty.
- Organized and coordinated class activities, events, and meetings.

### Office Secretary, Students' Union

**CTBU**, Aug 2017—Jun 2018

- Managed daily administrative tasks and assisted in organizing student union events.
- Organized and maintained office records.

### Director of News Department, Graduate Students' Union

**CTBU**, Aug 2021—Jun 2022

- Directed the News Department, ensuring timely and accurate dissemination of information to the student body.
- Collaborated with other departments to promote events, initiatives, and achievements of the graduate student community.

### Volunteer on job fairs

**CTBU**, Sep 2019

- Assisted in the setup and breakdown of event spaces, ensuring a smooth flow for participating companies and students.
- Facilitated communication between job seekers and employers, helping to match potential candidates with suitable job opportunities.

## Volunteer on environment protection

Chongqing, Jan 2018—Jun 2021

- Conducted interactive sessions for primary school students, raising awareness about environmental issues.
- **Organized and led** a group of volunteers in a mountain clean-up initiative, removing litter and promoting the importance of preserving natural habitats.

## Teaching Assistant

CTBU, Aug 2022—Jan 2023

- Mentored undergraduates in the course *Macroeconomic Management of China*.
- Gave tutorials and invigilated exams.

## LANGUAGE PROFICIENCY

---

IELTS: 6.5 (Listening: 7.0 Reading: 8.0 Writing: 6.0 Speaking: 5.5)

## SKILLS & QUALIFICATIONS

---

### Skills

- SPSS and STATA for data analysis and modeling.
- Word, PowerPoint and Excel (e.g., Pivot Tables and vlookup functions)
- Python (simple data conversion and processing)

### Qualifications

- Passed National Computer Level-2 Examination
- The Securities Qualification Certificate (SAC)

## ACHIEVEMENTS

---

### Papers

- [1] Yu Gan and **Yonghan Zhang**. Influencing factors and logic of entrepreneurial risks of returning migrant workers in poverty alleviation counties in western china. *Journal of Sichuan Normal University (Social Sciences Edition)*, 2022.
- [2] Yu Gan and **Yonghan Zhang**. Why is it difficult for women in rural places to get employed in cities?—analysis from the perspective of fertility impact. *Under Review*, 2023.

### Non-Academic Awards

- **National Encouragement Scholarship**. Awarded to students in poor financial condition but exhibiting excellent performance. Nationwide. 2020.
- **Outstanding Volunteer Award**. CTBU. 2018.
- **Excellent Student Cadre**. Awarded for class representation as the class monitor and leadership in the students' union. CTBU. 2019 & 2023.
- ICME 2022 Security AI Challenger IX: 7th place out of 2135 teams. Alibaba Cloud. 2022.
- Market Research Competition-Third Place. CTBU. 2019.
- Innovation, Creativity, and Entrepreneurship Competition-Third Place. CTBU. 2019 & 2020.

### Academic Awards

- Scholarship For Outstanding Students. CTBU. 2018—2020.
- Scholarship For Outstanding Graduate Students. CTBU. 2022—2023.
- Distinguished Graduate Award. CTBU. 2021
- Excellent Student Award. CTBU. 2018.
- Excellent Graduate Student Award. CTBU. 2022.