

Ms. Zhang Yonghan

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EDUCATION

Bachelor of Marketing

Chongqing Technology and Business University (CTBU)
Average Score: 87.4 / 100.0

Chongqing, China
Aug 2017—Jun 2021

Master's in Industrial Economics

Chongqing Technology and Business University (CTBU)
Average Score: 89.9 / 100.0

Chongqing, China
Aug 2021—Present

INTERNSHIPS

Institutional Client Intern

Analyzed data of clients and partners.

Southwest Securities Co.,Ltd

Chongqing, Jun 2022—Aug 2022

Market Research Intern

Authored market research reports.

Huifeng Biotechnology Co., Ltd.

Shanghai, Jul 2023—Oct 2023

ACADEMIC EXPERIENCES

Research Projects

- Investigating the Employability of **Women** From Rural Regions From the Perspective of **Fertility Impact**.
National Social Science Fund Project (Sep 2021—Present).
 - I led the field study for this research project, e.g., distributing and collecting questionnaires.**
 - This project paid attention to women's rights, especially those from rural places of China.**
- Identifying Entrepreneurial Risks for Returning Migrant Workers in Poverty Alleviation Counties in Western China. National Social Science Fund Project (Sep 2021—Present) & Humanities and Social Sciences Research Project of the Chongqing Municipal Education Commission (Jun 2022—Jun 2023).
 - I led the field study for this research project, e.g., distributing and collecting questionnaires.**
- Investigating and Promoting Digital Agriculture in the Western Regions of China. National Social Science Fund Project (Jun 2022—Jun 2023).
- Construction of Transnational Innovation Ecosystems for New Energy Vehicle Companies from a Collaborative Innovation Perspective. Student Research Innovation Project (Jan 2023—May 2023).

Policy Suggestions to Local Government

- Co-authored "Five Suggestions for Ensuring People's Livelihood Supply During Epidemic Prevention and Control in Chongqing" approved for Chongqing Municipal Government.
- Co-authored "Four Suggestions for Grasping Tourism Recovery and Paying Attention to New Changes in the Post-epidemic Tourism Market" approved for Chongqing Municipal Government.

SERVICES & VOLUNTEERING

Class President (Monitor)

CTBU, Aug 2017—Jun 2021

- Represented the class in academic and administrative matters, linking the students and the faculty.
- Organized and coordinated class activities, events, and meetings.

Office Secretary, Students' Union

CTBU, Aug 2017—Jun 2018

- Managed daily administrative tasks and assisted in organizing student union events.
- Organized and maintained office records.

Director of News Department, Graduate Students' Union

CTBU, Aug 2021—Jun 2022

- Directed the News Department, ensuring timely and accurate dissemination of information to the student body.
- Collaborated with other departments to promote events, initiatives, and achievements of the graduate student community.

Volunteer on job fairs

CTBU, Sep 2019

- Assisted in the setup and breakdown of event spaces, ensuring a smooth flow for participating companies and students.
- Facilitated communication between job seekers and employers, helping to match potential candidates with suitable job opportunities.

Volunteer on environment protection

Chongqing, Jan 2018—Jun 2021

- Conducted interactive sessions for primary school students, raising awareness about environmental issues.
- **Organized and led** a group of volunteers in a mountain clean-up initiative, removing litter and promoting the importance of preserving natural habitats.

Teaching Assistant

CTBU, Aug 2022—Jan 2023

- Mentored undergraduates in the course *Macroeconomic Management of China*.
- Gave tutorials and invigilated exams.

LANGUAGE PROFICIENCY

IELTS: 6.5 (Listening: 7.0 Reading: 8.0 Writing: 6.0 Speaking: 5.5)

SKILLS & QUALIFICATIONS

Skills

- SPSS and STATA for data analysis and modeling.
- Word, PowerPoint and Excel (e.g., Pivot Tables and vlookup functions)
- Python (simple data conversion and processing)

Qualifications

- Passed National Computer Level-2 Examination
- The Securities Qualification Certificate (SAC)

ACHIEVEMENTS

Papers

- [1] Yu Gan and **Yonghan Zhang**. Influencing factors and logic of entrepreneurial risks of returning migrant workers in poverty alleviation counties in western china. *Journal of Sichuan Normal University (Social Sciences Edition)*, 2022.
- [2] Yu Gan and **Yonghan Zhang**. Why is it difficult for women in rural places to get employed in cities?—analysis from the perspective of fertility impact. *Under Review*, 2023.

Non-Academic Awards

- **National Encouragement Scholarship**. Awarded to students in poor financial condition but exhibiting excellent performance. Nationwide. 2020.
- **Outstanding Volunteer Award**. CTBU. 2018.
- **Excellent Student Cadre**. Awarded for class representation as the class monitor and for leadership in the students' union. CTBU. 2019 & 2023.
- ICME 2022 Security AI Challenger IX: 7th place out of 2135 teams. Alibaba Cloud. 2022.
- Market Research Competition-Third Place. CTBU. 2019.
- Innovation, Creativity, and Entrepreneurship Competition-Third Place. CTBU. 2019 & 2020.

Academic Awards

- Scholarship For Outstanding Students. CTBU. 2018—2020.
- Scholarship For Outstanding Graduate Students. CTBU. 2022—2023.
- Distinguished Graduate Award. CTBU. 2021
- Excellent Student Award. CTBU. 2018.
- Excellent Graduate Student Award. CTBU. 2022.