

# Briana Aubrey

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## HIGHLIGHTS OF QUALIFICATIONS

- Four plus years multi-media graphic design and production experience
- Proficiency in Adobe Creative Cloud, InDesign, Photoshop, Acrobat Pro, Final Cut, Dreamweaver, AfterEffects, Flash
- Competency in PC/MAC, Microsoft Office, Word, PowerPoint, Excel
- Design and create multi media print and digital advertising for Vancouver international dance and film festivals
- Manage multiple design projects and shifting priorities in fast paced deadline driven environments
- Took initiative to learn newspaper production manager duties and was promoted into this position during her leave
- Planned, produced and edited school film shoots, recruited actors, musicians, directors, camera, lighting, and props

## SKILLS

### GRAPHIC DESIGN

- Designed and produced advertising and marketing campaigns in consultation with clients
- Created multi media print and digital designs and graphics for promotions
- Photographed, edited and retouched print and photo content for detail and quality
- Collaborated in development and management of digital design assets

### PRODUCTION

- Managed multiple projects to meet publication and distribution deadlines
- Liaised with editorial and design teams to produce quality marketing solutions
- Edited, revised and proofed through multiple revisions for accuracy and detail
- Responsible for preflighting and prepress printing of all publications and promotions

### ADMINISTRATION

- Took initiative to learn multi-line switchboard and reception in addition to design/production duties
- Communicated detailed and time sensitive information quickly and accurately
- Processed data for file preparation and liaised between staff, design team and clients
- Provided excellent telephone, customer service, and organizational skills in a fast paced environment

## EXPERIENCE

<b>Graphic Designer</b> , Executive Team: Vancouver Asian Film Festival, <i>Volunteer</i>	2015 - current
<b>Graphic Designer</b> , Marketing Committee: Vancouver International Bhangra Celebration Society, <i>Volunteer</i>	2014 - 2017
<b>Graphic Designer</b> , Hong Kong Shanghai Bank of Canada, <i>Contract</i>	2014 - 2015
<b>Production Assistant</b> , Black Press, Prince George Free Press	2011 - 2012
<b>Graphic Designer</b> , Black Press, Prince George Free Press	2010 - 2012

## EDUCATION

College of New Caledonia	<i>New Media and Communications Diploma</i>	2008 - 2010
Art Institute of Vancouver	<i>Digital Film and Video Diploma</i>	2012 - 2014