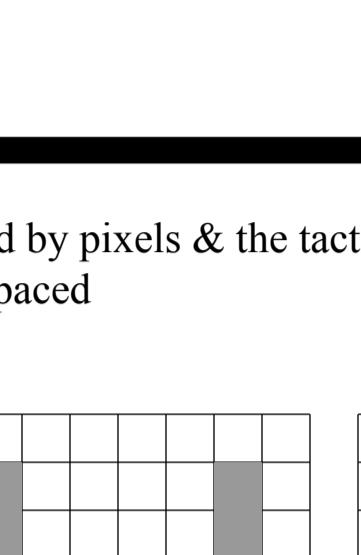


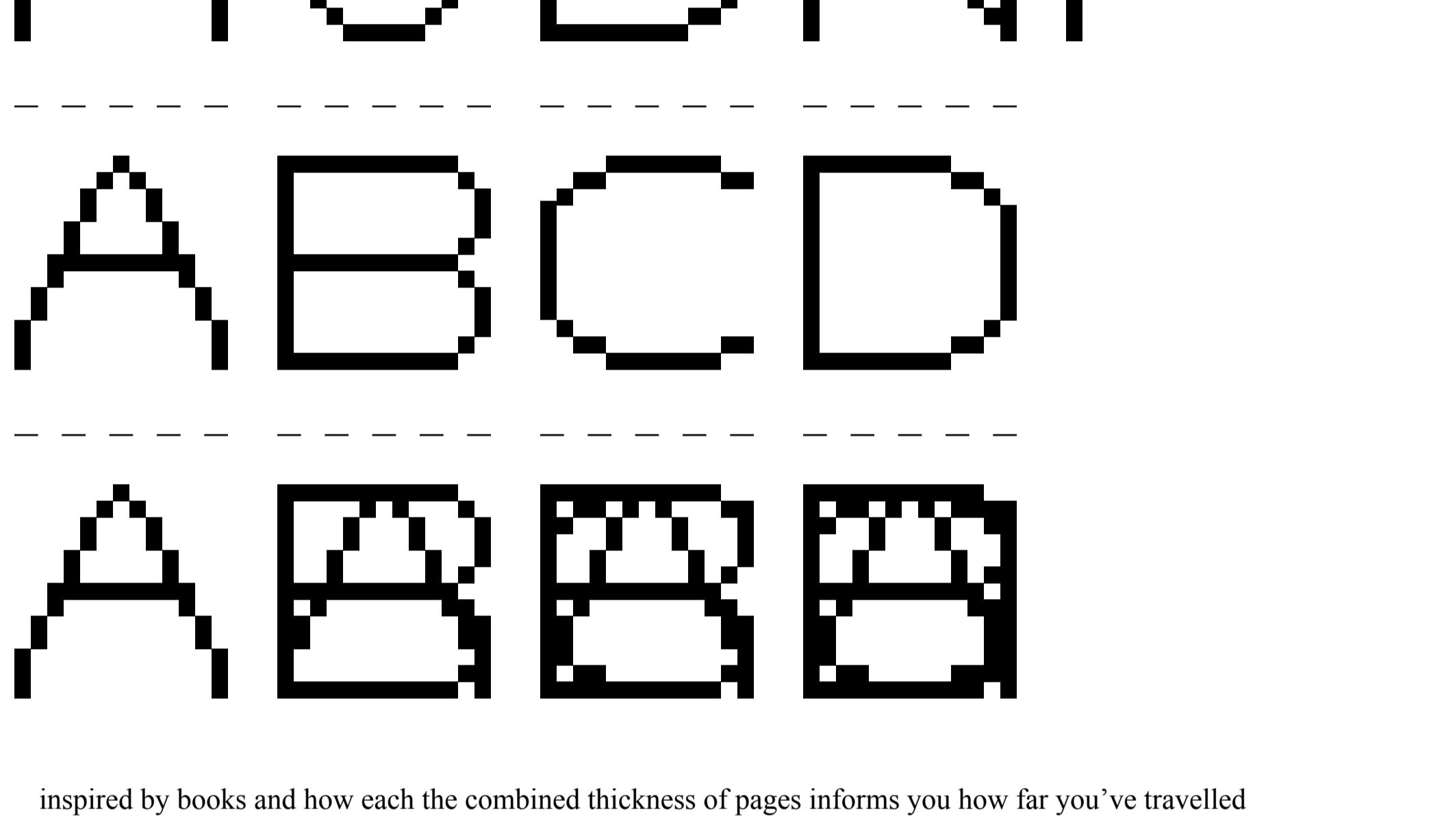
# FIRST IDEAS

#Bye  
tho always little  
dudes sunsets,



inspired by the old method of anti-aliasing that twitter used to use  
(looks like ball point pen ink when in contact with water)

inspired by pixels & the tactility of metal type/unadjustable leading and tracking/uneven inking in letterpress monospaced



inspired by books and how each the combined thickness of pages informs you how far you've travelled

# ROUGH SKETCHES/COPY&PASTE BOARD

tho #Bye always little  
dudes sunsets,



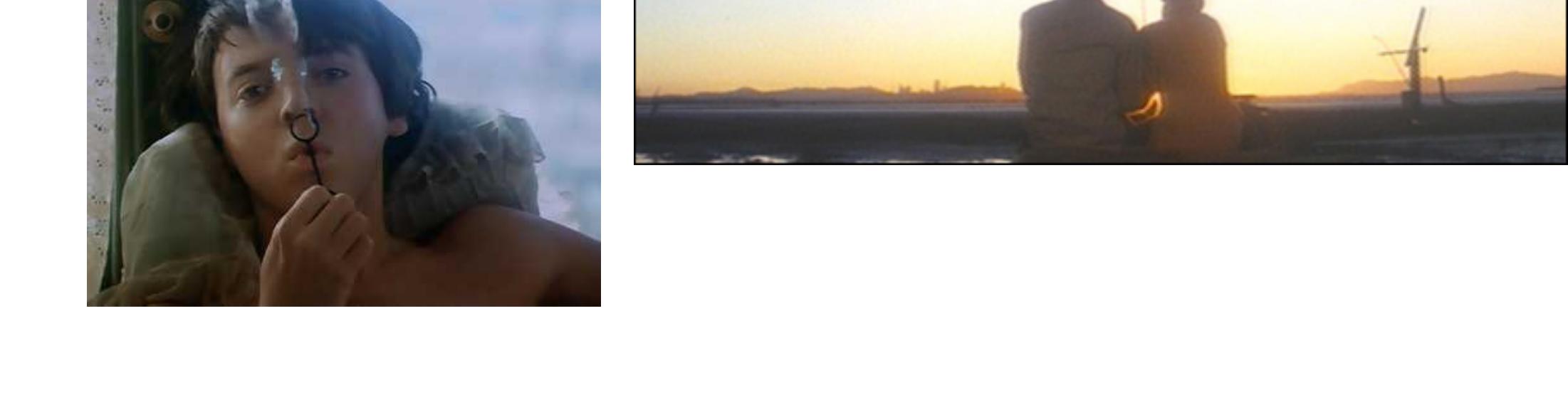
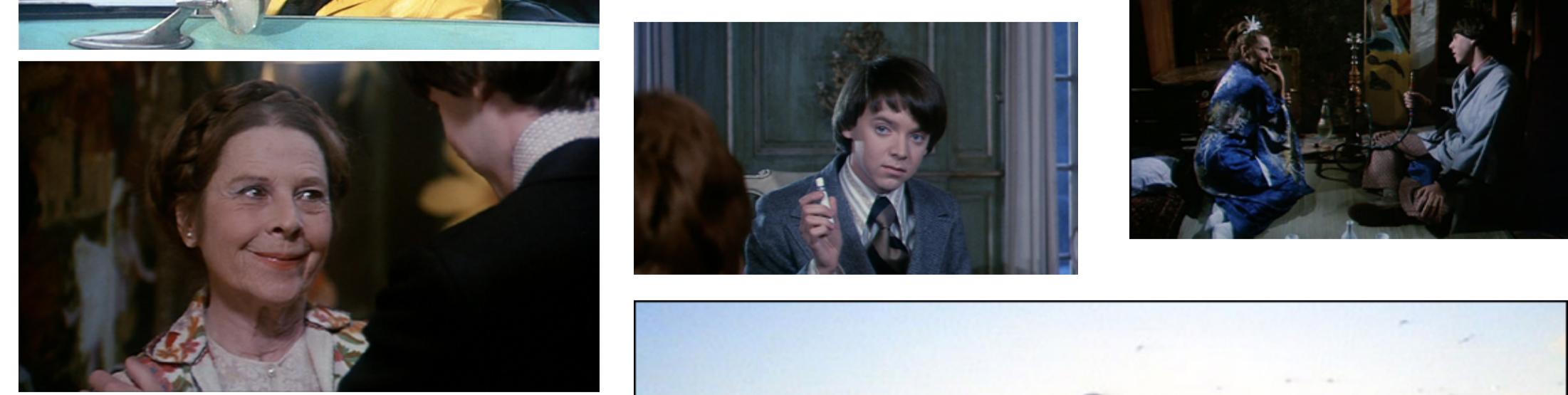
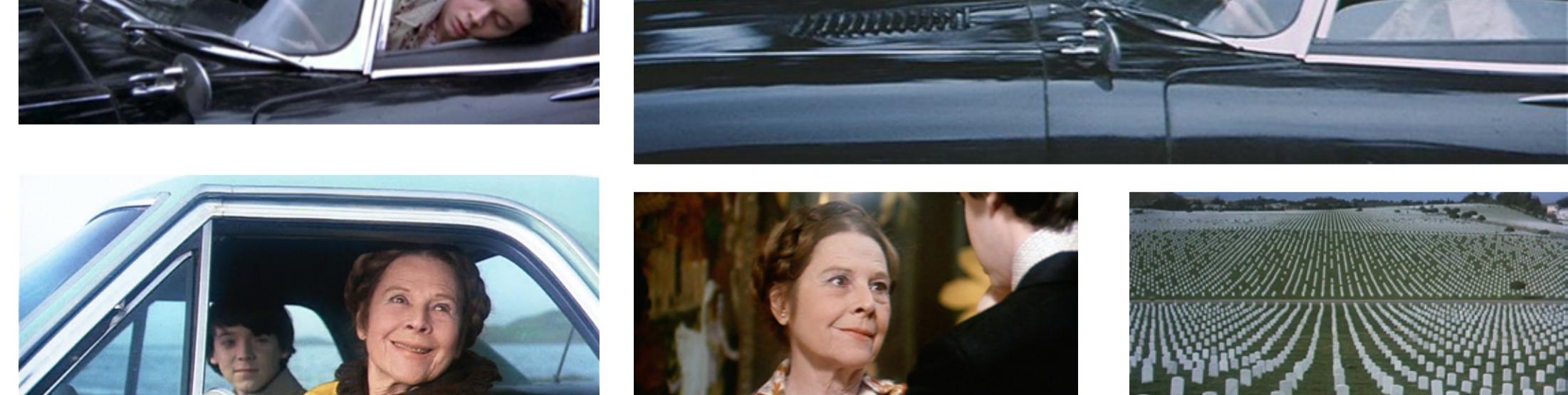
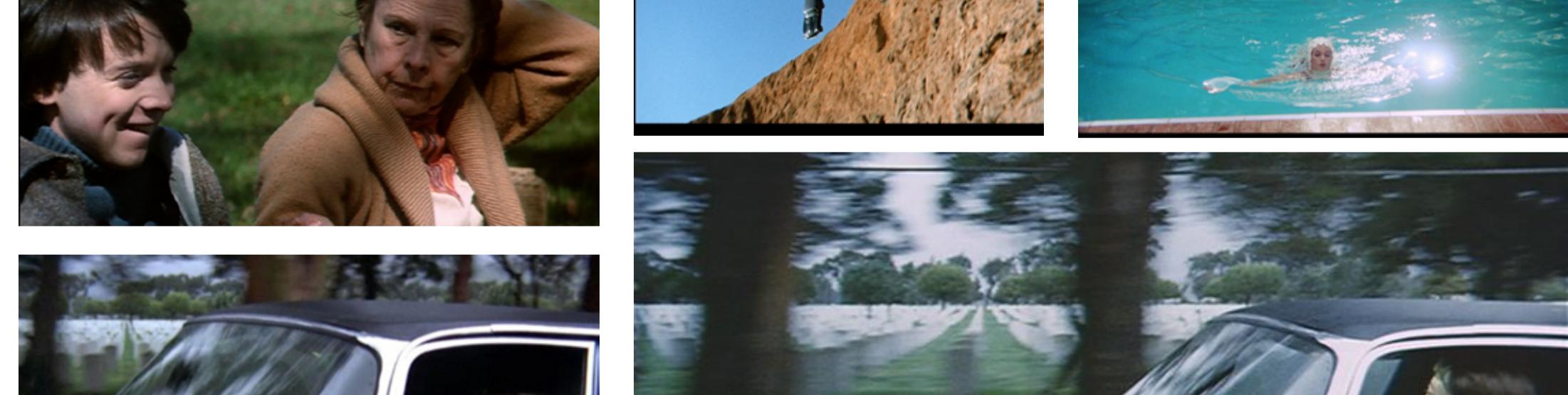
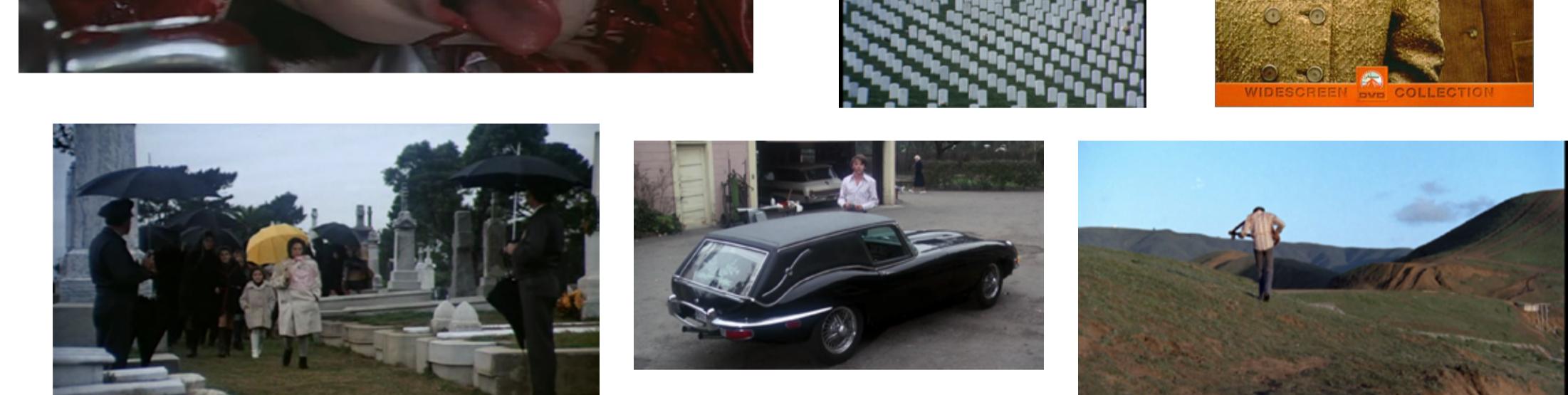
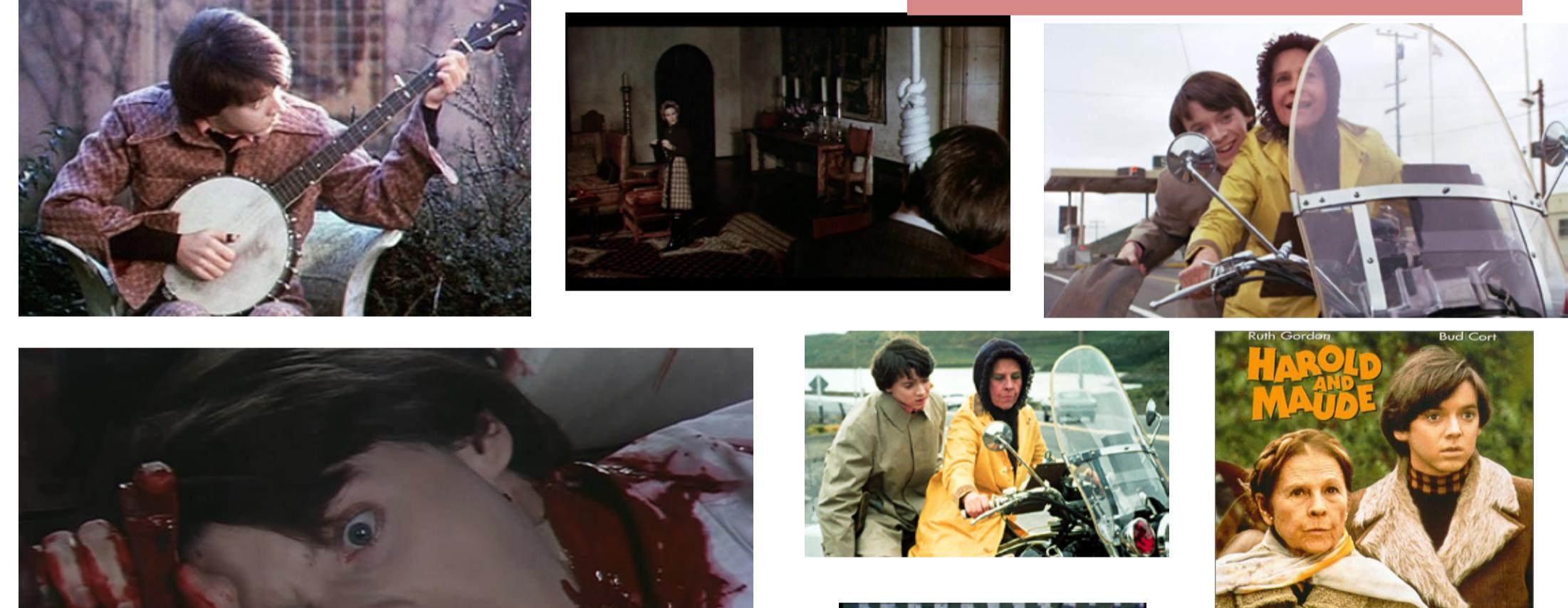
inspired by the old method of anti-aliasing that twitter used to use  
(looks like ball point pen ink when in contact with water)

# HODNOP

abcdefghijklmno  
pqrsuvwxyz  
Arial

abcdefghijklmno  
pqrsuvwxyz  
Grotesque

a



# TYPEFACE

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

lowercase:

- casual
- playful, child-like
- not meant to be taken too seriously
- quieter

made of overlapping circles/ovals and squares/rectangles, so it can be recreated in CSS

h a n d g l o v e s

h a n d g l o v e s

h a n d g l o v e s

a n d

a n d

a n d

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

# TYPEFACE (REFINED)

a b c d e f g h i j k l  
m n o p q r s t u v

w x y z

1 2 3 4 5 6 7 8 9 0

., " " ! ? ( )

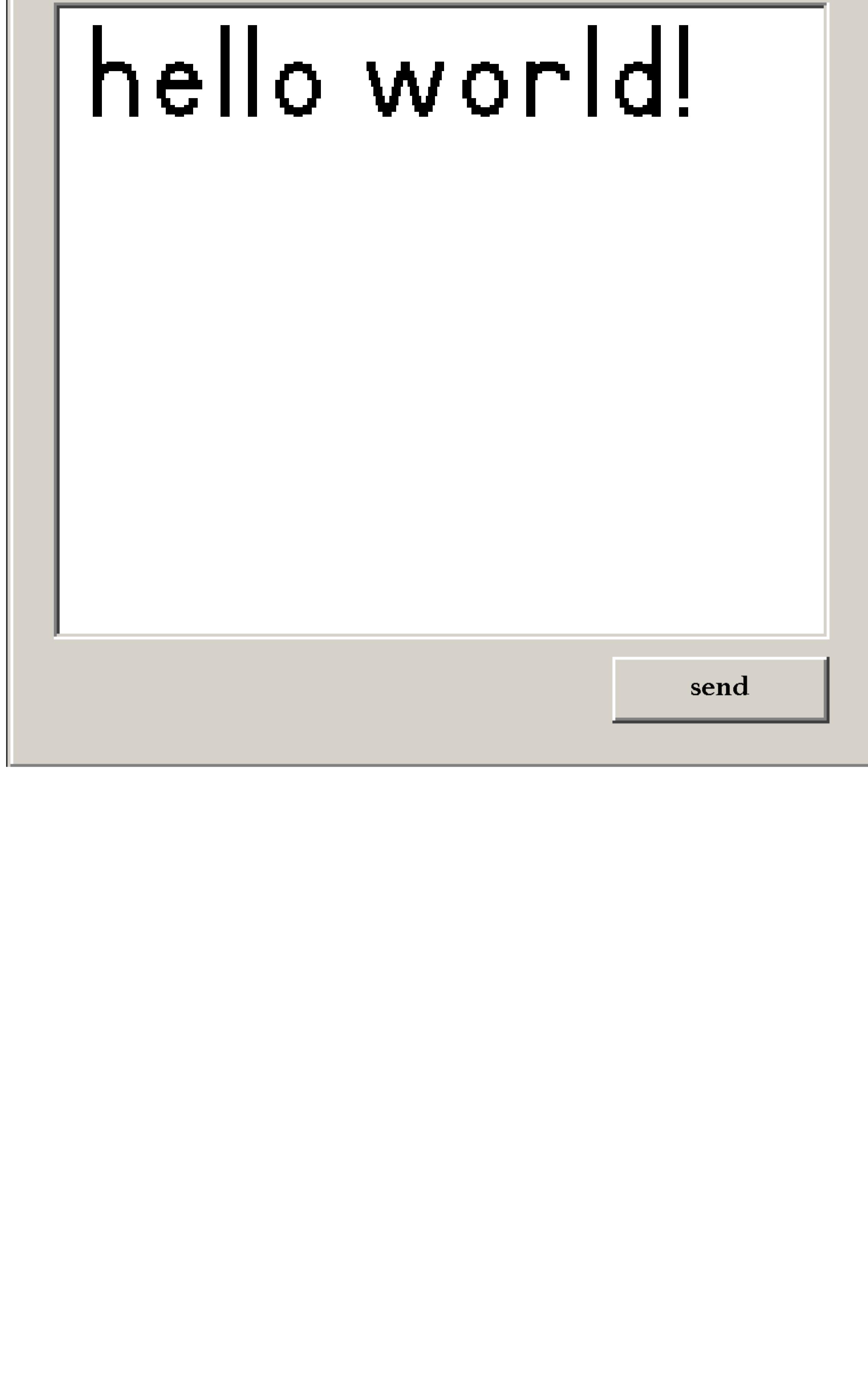
a b c d e f g h i j k l  
m n o p q r s t u v

w x y z

1 2 3 4 5 6 7 8 9 0

., " " ! ? ( )

# WEBSITE ONE CONCEPT



WEBSITE TWO CONCEPT

"here today  
gone tomorrow"