

History is written by the *historian*.

A History of Obamacare

Zhanna Rozenberg
May 31, 2016

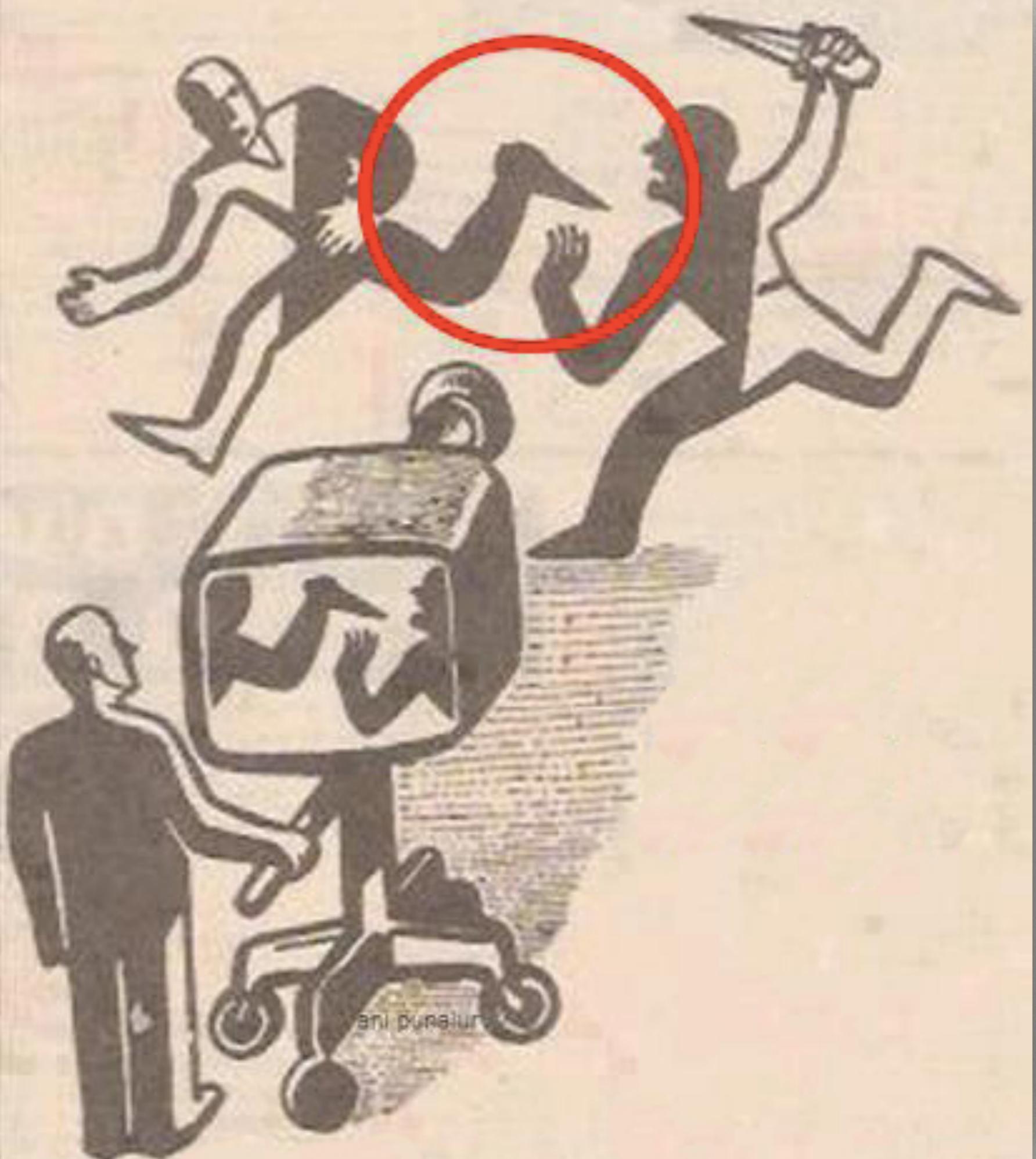




We're not Worthy!!!!

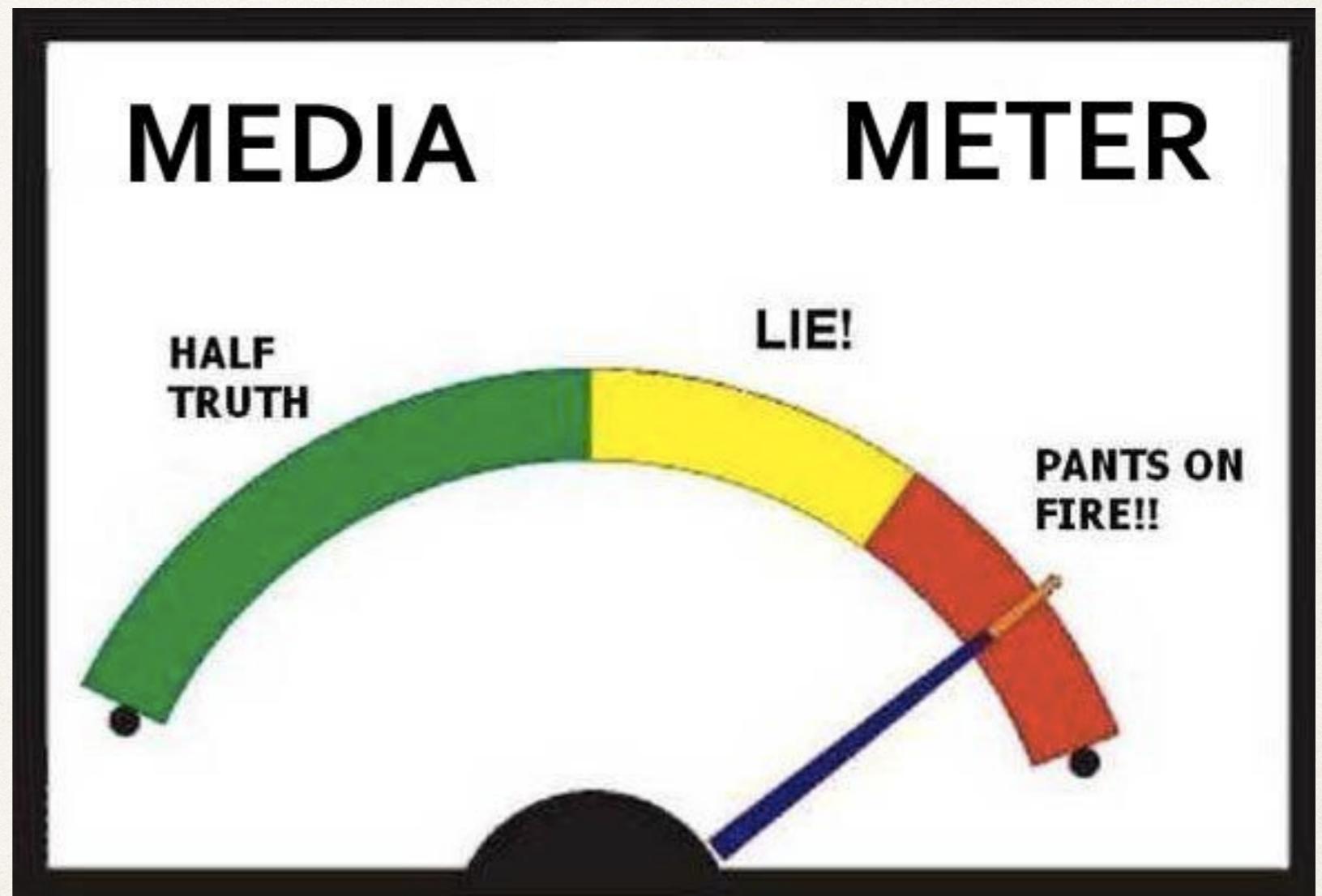


World-view \dashrightarrow Actor \longrightarrow Action \longrightarrow Historian



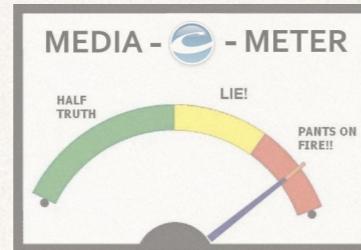
Types of Influence? Bias?

A) Lying

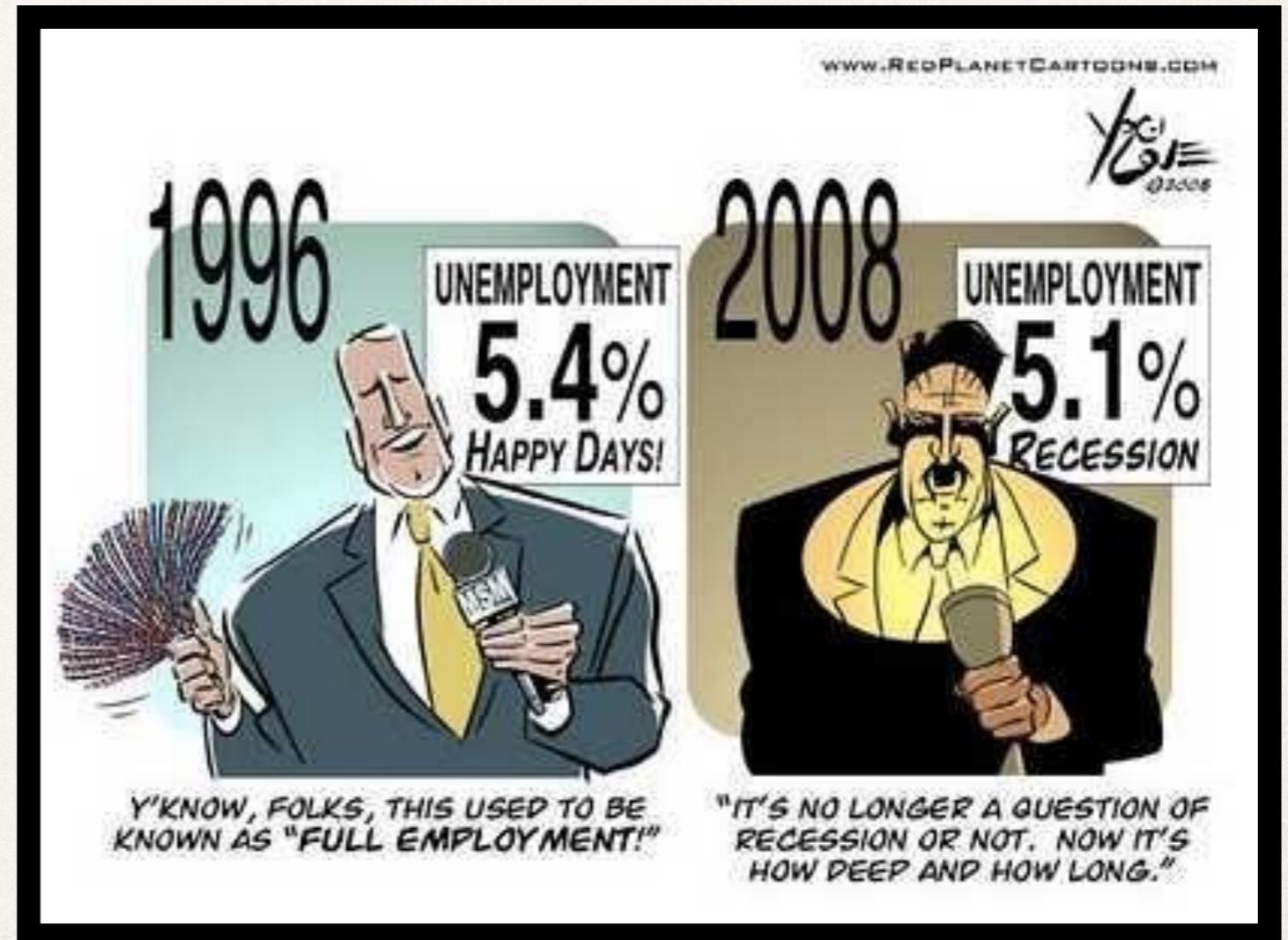


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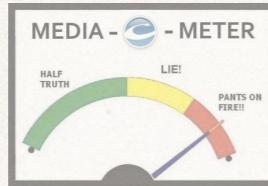
B) Sentiment



Types of Influence? Bias?

*Yes, there are
more....*

A) Lying



B) Sentiment



C) Selection & Omission



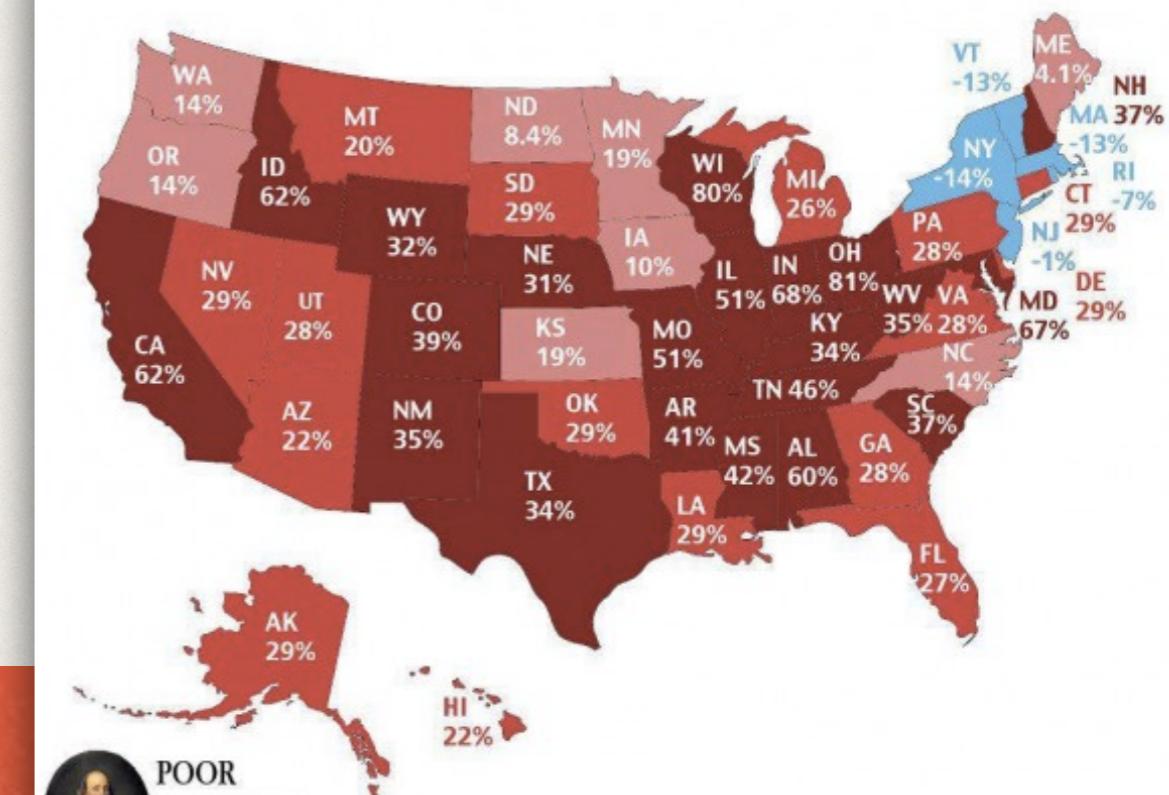
Obamacare, aka “Affordable Care Act”

160k Articles
9k Publishers
June 2013 Onwards

35k articles from top 100*
publications (~20%)



How much will **OBAMACARE**
raise your health insurance premium?
individual health plans in the United States



Source: "Cost of Future Newly Insured under the Affordable Care Act (ACA)"
by Society of Actuaries, March 2013

My Model:



What?

1) Identify topics mentioned

a
b
c

2) Assess topics for sentiment

a: ++++
b: - - - -
c: + - + -

3) Evaluate what's left out

d
e
f

My Model:

How?

Dive right in!

1) Identify topics mentioned

a
b
c

2) Assess topics for sentiment

a: +++
b: - - -
c: + - + -

3) Evaluate what's left out

d
e
f

```
from gensim.summarization import summarize
# 1 Article -> 10% of article
summaryA = summarize(text, ratio=0.1)
# 1 Article -> 100 words
summaryB = summarize(text, word_count=100)
```



```
from vaderSentiment import vaderSentiment
from textblob import TextBlob

for sentence in TextBlob(summaryA).sentences:
    print vaderSentiment.sentiment(str(sentence))
```



My Model:

How?

A few preprocessing steps...

1) Identify topics mentioned

- a
- b
- c

...Single Article

(March 29 2013 from a single author of a given publication)



2) Assess topics for sentiment

- a: +---
- b: ---
- c: +-+ -

...Many Articles

(March 2013 across publications)



3) Evaluate what's left out

- d
- e
- f



... Topic Modeling (via LDA or TFIDF)

- | | |
|---|---|
| a | d |
| b | e |
| c | f |

An example result...

...Single Article

(July 22, 2014 from a single author of a given publication)



Split decision! Fed appeals courts disagree on Obamacare subsidies

Dan Mangan | @_DanMangan
Tuesday, 22 Jul 2014 | 12:46 PM ET



In a dramatic split decision, two federal appeals panels disagreed Tuesday on the legality of Obamacare subsidies that gave billions of dollars to help 4.7 million people buy insurance on HealthCare.gov.

A panel of the appeals court that covers Washington, D.C., **ruled 2-1 that the subsidies were and are illegal** if issued through that federal exchange, as opposed to one set up by a state.

But about two hours later, a Fourth U.S. Circuit Court of Appeals panel **ruled 3-0 in another case that the subsidies are legal** for people who buy plans on HealthCare.gov, which the federal government operates in 36 states.

The two decisions can be read [here](#).

The circuit split could mean the cases will soon land before the U.S. Supreme Court. For now, the subsidies remain in effect.

The stakes are immense, not least because of the value of the taxpayer-funded subsidies to Obamacare enrollees in two-thirds of the US.

The subsidies are also the linchpin to Obamacare's two mandates.

...

<http://www.cnbc.com/2014/07/22/fed-appeals-court-panel-says-most-obamacare-subsidies-illegal.html>

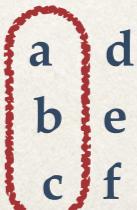
...Many Articles



1200 articles
in June 2014
by top publishers

Next Step...

... Topic Modeling
(via LDA or TFIDF)



Topic Modeling: TFIDF



“zurich,”



[What does Obamacare mean for expats? | US Tax & Financial...](#)
www.ustaxfs.com/what-does-obamacare-mean-for-expats/ ▾
Jun 29, 2012 - Update: Obamacare penalty tax may apply to expats · Obamacare and You. Tags: Affordable Care Act, expats, Healthcare Reform, obamacare.

“immigration think,



[How Many Illegal Aliens Have Received Obamacare? - Immig...](#)
[immigrationreform.com › Amnesty](http://immigrationreform.com/amnesty) ▾
Oct 2, 2014 - (Id.; see Washington Post, Mar. 25, 2014) In a press release last ... to why they think illegal immigrants should be eligible for Obamacare.

“impact birth control,”
“impact birth”



[ObamaCare Birth Control - Obamacare Facts](#)
obamacarefacts.com/obamacare-birth-control/ ▾
ObamaCare covers one type of birth control from each of 18 FDA approved ... 67% of insured women on the pill were projected to be paying \$0 for it in 2014 (up from only ... As of July 2015 all plans, except for the following, must provide at least one ... since ObamaCare's requirement to provide free contraception took effect.

“immutable”



[King Barack Rewrites Obamacare... Again | The American Sp...](#)
spectator.org/60016_king-barack-rewrites-obam... ▾ The American Spectator ▾
Jul 21, 2014 - July 21, 2014, 8:00 am. Obamacare's supporters have long insisted that it is the "law of the land," implicitly suggesting that it is immutable and permanent.

Topic Modeling: LDA



a
b
c
d
e
f

Three Types of Clusters...

Obamacare Related Topics...

(subsidies + insurance +
congress + exchanges +
exchange +
administration + legal +
courts + laws)

(abortion + women +
conservatives +
Religion & Birth
control +
conservative + workers +
republican + laws +
rights + richards + child)

(insurance + medicare +
costs + cost + patients
+ cove +
program + medical +
medicaid) (costs)

(medicaid + sexual +
program +
Gov Health +
students + family +
science +
Programs
institute + help)

(republicans + congress +
boehner +
republican + justice +
democrats + senate +
lawsuit + bank)

(religious + women + lobby +
hobby + birth + control +
decision + corruption +
supreme + freedom)

(tax + business +
city Business &
+ carbon + coal +
Economy
really + big + irs)

(israel + hamas +
children + gaza +
israel + name
Foreign Policy:
military + ebert +
Israel
child + united)

(ukraine + russia +
russian + flight +
border + ap + near +
plane + russia +
malaysia)

(school + food +
students + south +
milligrams + children
+ study + foods +
apartheid + parents)

(republican +
republican
democratic + economic
+ economy + job +
border + jobs + bush)

Noise?

(mr + cup + family +
brazil + soccer +
middle + team + class
+ argentina + free)

(children + information
+ video + data +
companNot clear +
records + department +
mr + marijuana)

(women + party + tea
+ police + gun +
repubNot clear +
conservative + man +
black)

(mr + vermont +
information + report
+ seti + exchange
+ single + home +
administration +

General Political Topics

So how does our article compare?

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The stakes are immense, not least because of the value of the taxpayer-funded subsidies to Obamacare enrollees in two-thirds of the US.

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• • •

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TFIDF Topics

“zurich” —> Expats’ responsibilities under Obamacare

“immigration” —> Illegal immigrants access to Obamacare

“birth control” —> Should Obamacare pay for birth control?

“immutable” —> Will Obamacare stay? Is it repealable?

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LDA Topics



(insurance + medicare + costs + cost + patient + care + plans + program + medical + medicaid)



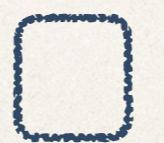
(subsidies + insurance + congress + exchanges + exchanges + administration + legal + courts + laws)



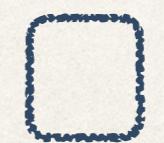
(republicans + congress + boehner + party + republican + justin + democrat + senate + lawsuit + bank)



(religious + women + lobby + hobby + birth + control + decision + contraception + supreme + freedom)



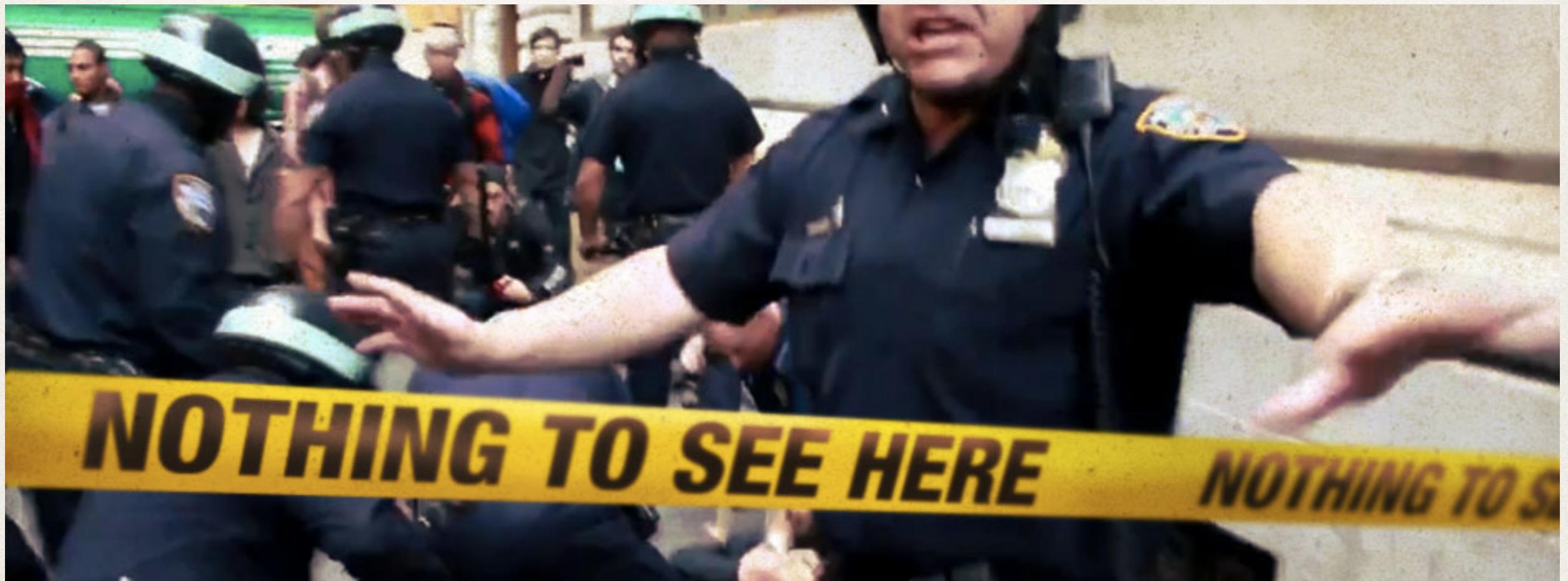
(medicaid + sexual + program + expansion + students + family + science + programs + institute + help)



(abortion + women + conservatives + conservative + workers + republicans + access + rights + religion + child)

Why is this important?

Systemic Omission / Selection by Publisher



Systemic Omission / Selection by Publisher



Systemic Omission / Selection by Publisher

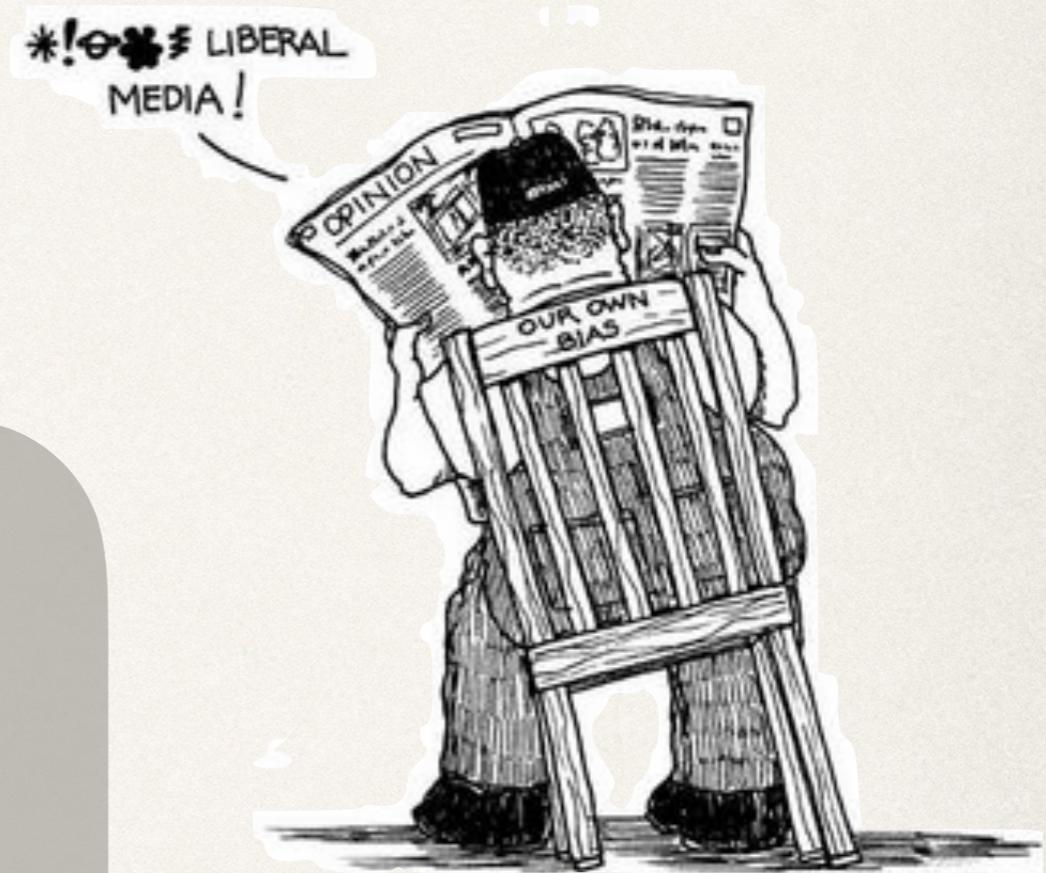
TFIDF Topics

“zurich” —> Expats’ responsibilities under Obamacare

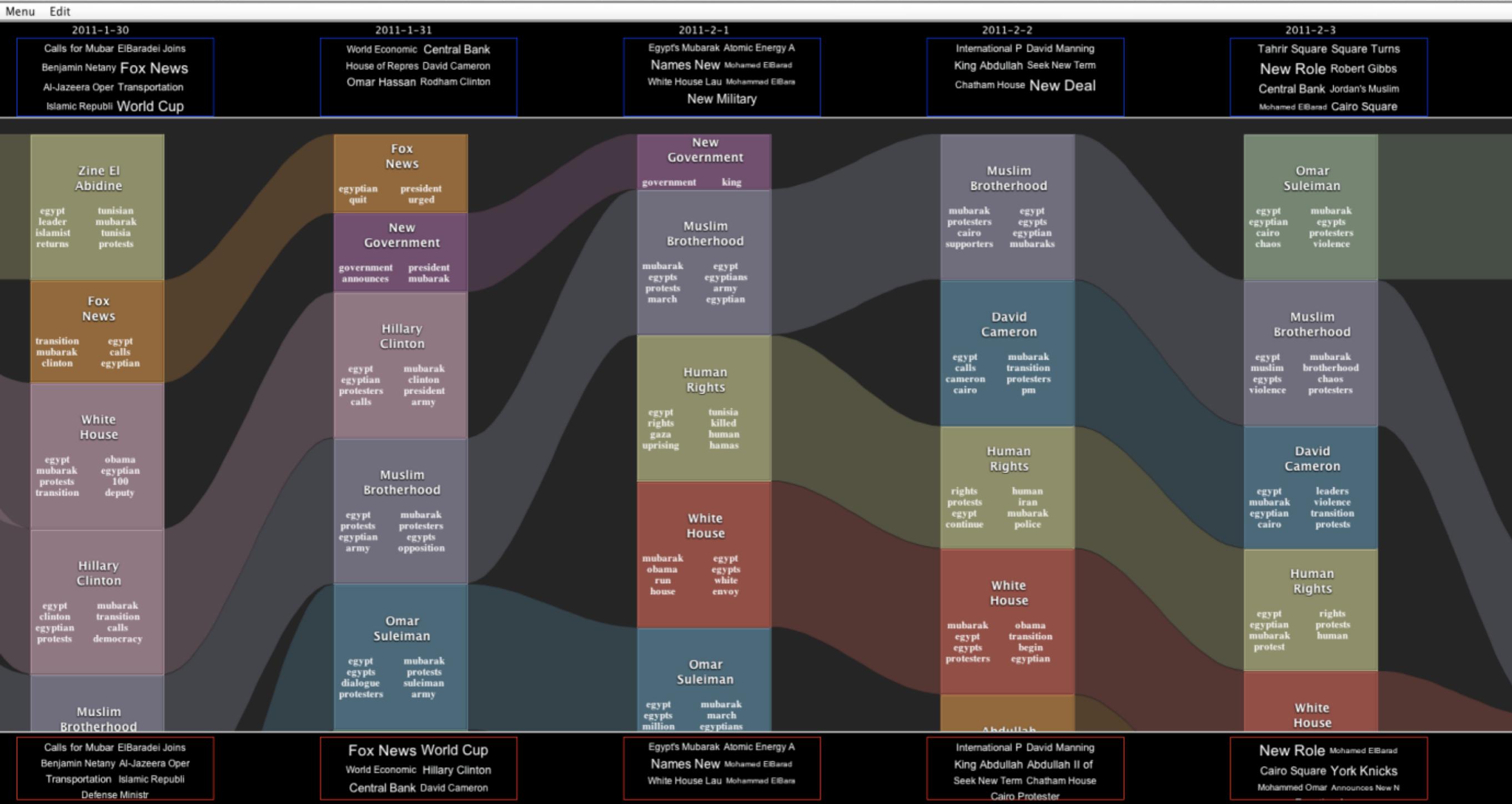
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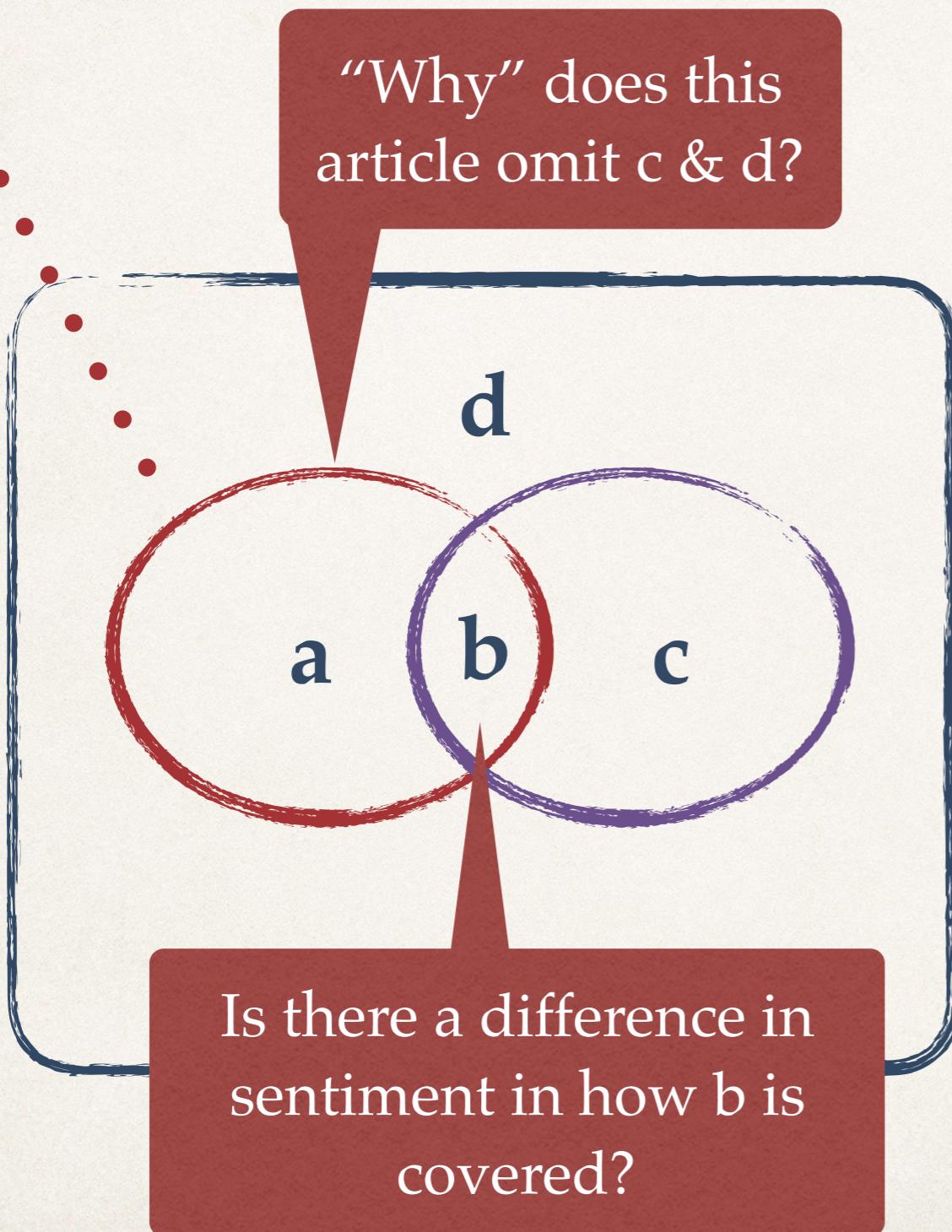
“immutable” —> Will Obamacare stay? Is it repealable?



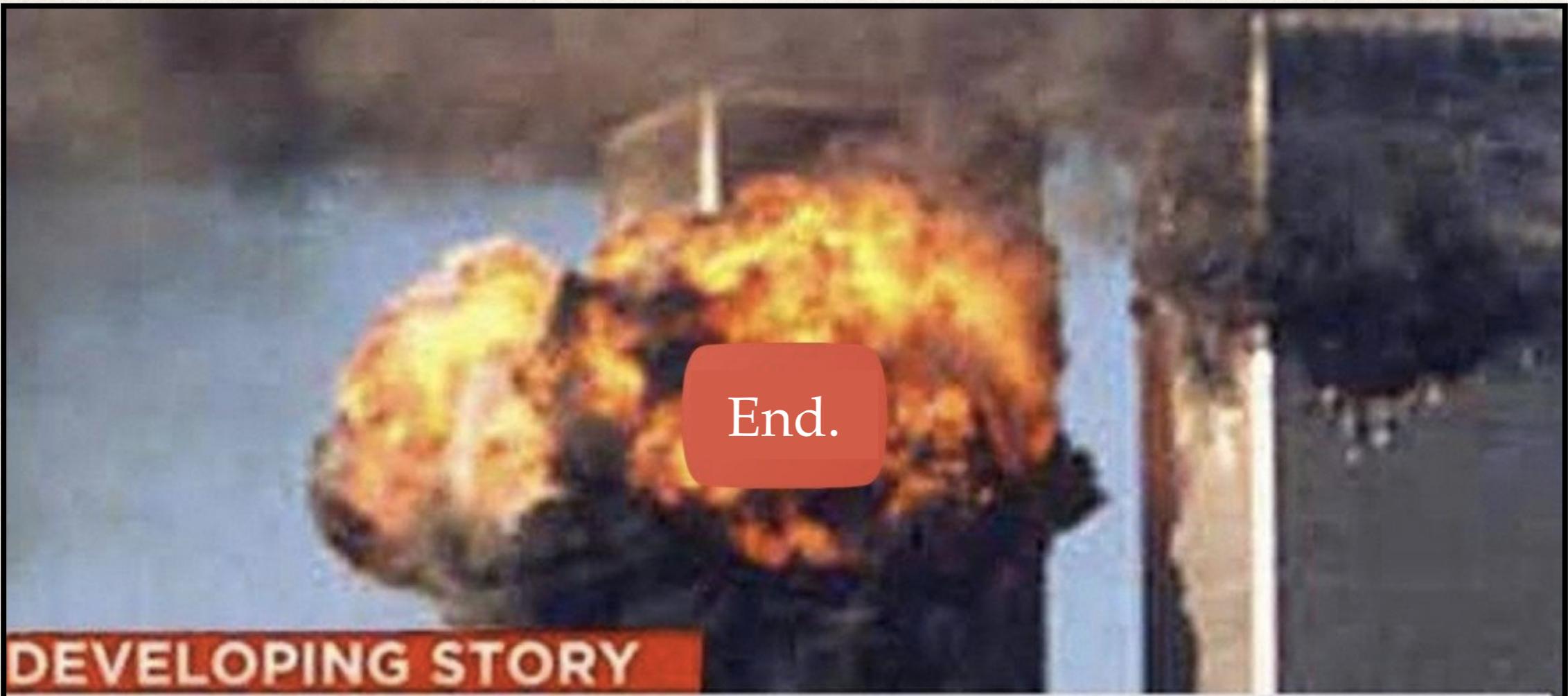
Historical Topic Tracking



Future Work:



1. Improve topic modeling.
2. Unite into single pipeline.
3. Creating web app as interactive fronted for **one-off** article analysis & publisher & time series summary analyses.



DEVELOPING STORY

8 Saudi men die in plane accidents

8 Saudi Men Die

Plane Accident

2,753 Americans Die

Appendix

scope	tfidf_top10
44	(2013, 9) [legal counsel, happened government, paints picture, changes healthcare, pair new, paired, handout, pairs, handling use, pakistan history]
24	(2013, 10) [preventing pregnancy, obamacare politics, obamacare patient, obamacare pays, doesn far, obamacare percent, obamacare perfect, obamacare phone, doesn explain, doesn exist]
10	(2013, 11) [zuckerberg spent 25, including community, including american, including 10, includes broad, includes abortion, included targets, included public option, included public, included joe lieberman]
25	(2013, 12) [legislators country, middle class poor, mikhail, milbank, common ground, mile away, common core state, miles away, miles day, miles headquarters]
48	(2014, 1) [zuma press seeded, january 2014 dustinsiggins, january 6th, january 3rd felt, january 29, january 28th, january 27, january 25 2014, january 2017, january 2014 information]
23	(2014, 2) [zurich, incur, incumbent rep, incumbent reelection aspiring, incumbent reelection, incumbent gov, incubator, incriminating, increasingly unpopular, increasingly lawless]
7	(2014, 3) [liberals conservatives, military presence, comes home, military spending pentagon, military ukraine, comes future, millennial americans, comers, millennials 2014, millennials 2014 slogging]
36	(2014, 4) [zuma, distaste, officer mozilla, officer executive, officer company, office told, office space, office says, disseminated, office people]
41	(2014, 5) [lefties, induce, indonesian, indoctrination, individuals need, individualism, individual rights, individual members, individual market, individual liberty rule]
53	(2014, 6) [zuckerberg jones, dramatic reductions, draw conclusions, draw attention, onstage, draper, oops, op ed pages, dramatically elevated, open air]
64	(2014, 7) [zurich, immigration think, impact birth control, impact birth, immutable, immortal, immorality, imminently, immigration status, impact economy]
47	(2014, 8) [être, obamacare obamacare proving, disappearance, obamacare passed 2010, obamacare pays, disagreeable, obamacare plan coverage, disagree brown moving, obamacare polls, obamacare premium]
65	(2014, 9) [zuma, information make, influenza says, influenza, influence american, inflection, inflation rate, inflation 60 percent, inflation 60, infinite]
13	(2014, 10) [zucker, lots different, lot information, budged, lot lot, lot moderates, buddy holly, lot oh, lot oh yeah, lot places]
28	(2014, 11) [liars current political, domestic product, don choose, don change, old african, old african american, old blind, old boy, old college, don believe government]
38	(2014, 12) [zywicki, image cellphone text, imitating, imf, imbued, imbibe, imax, iman shumpert, iman, imagine going forward]
33	(2015, 1) [zones europe, lang, lanhee, languish, language said, language help, language barriers, langevin, lanes, lankford]
30	(2015, 2) [zurich, income residents, income verification, income uninsured, income threshold, income taxpayers, income tax rates, income state, income qualify, increase vaccination rates]
17	(2015, 3) [zwick, matthews, matter severe, matter severe decline, matter times, matter weight, matter weight bodies, clinical social worker, clinical social, matters america]
61	(2015, 4) [zuckerberg, including washington post, income towns, income transfer, income wealth inequality, income whichever larger, income year, incompetence, inconsistent accounting, inconsistent accounting lack]
66	(2015, 5) [best deal, kaufax applauded measure, kazakhstan, kayaks, kay, kavanaugh, kaufax wrote, kaufax said, kaufax applauded, keepers]
39	(2015, 6) [zug island homeland, improve transparency, impugn, improving access, improves quality, improvement care, improved quality life, improved quality, improved access, improve relations]
57	(2015, 7) [zuma press, identification male kept, ideology forced, identity politics, identify person, identify liberals, identified liberals, identified conservatives, identification male, idiot]
60	(2015, 8) [zoo officials say, kids constant danger, kids just, kids table, kids table debate, kikuchi, kill obamacare, killed 000, killed incident, killed injured]
42	(2015, 9) [republican, military personnel, medicare medicaid social, medicare medicare, medicare medicare advantage, medicare money, clapper said confident, medicare negotiate companies, medicare negotiate lower, medicare patients]
18	(2015, 10) [žížek, impact latinos, important role play, important topics, important ways, importing, impossibility, impossible know, impossible task, impossible write]
0	(2015, 11) [life federation, democratic control, democratic candidates debate, notify employees, notify government, democratic candidate governor, noting pill, noting pill bottles, democratic base, notion common]
69	(2015, 12) [zuckerberg initiative, number patients, number concessions, number concessions including, number days, desean, number democrats independent, number high, number illegal, number items]
37	(2016, 1) [zuma press, house reconvenes, house leadership, house lower, house november, house obamacare, house obamacare repeal, house passage clamping, house passage repeal, house passed legislation]
56	(2016, 2) [zurich, important state, importance young, importance young women, important campaign, important country, important discussion, important issues, important just, important note]
74	(2016, 3) [zubik case, illinois florida, idolize, ig, ig report, ignoble, ignoring fact, igor bobic, ilk, illegal drug]
17	(2016, 4) [zubik case, illinois florida, idolize, ig, ig report, ignoble, ignoring fact, igor bobic, ilk, illegal drug]

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64 (2014, 7)	date	[zurich, immigration think, impact birth control, impact birth, immutable, immortal, immorality, imminently, immigration status, impact economy]	zurich	immigration think	impact birth control	impact birth	immutable	[What does Obamacare mean for expats? US Tax & Financial Services, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, ObamaCare 2015 - Obamacare Facts, What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[[Update: , Obamacare, penalty tax may apply to expats · , Obamacare, and You. Tags, Affordable Care Act, expats, Healthcare Reform, obamacare.], [Update: , Obamacare, penalty tax may apply to expats · , Obamacare, and You. Tags, Affordable Care Act, expats, Healthcare Reform, obamacare.], [Update: , Obamacare, benefit significantly from Obamacare...]	[Kaiser Health Tracking Poll: July 2014 The Henry J. Kaiser Family ... , 10 things immigrant families need to know about the Marketplace ... , Thousands of illegal immigrants enrolled in Obamacare - Newsmax.com, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, Patient Protection and Affordable Care Act - Wikipedia, the free ... , Immigrant Families Benefit Significantly from Obamacare...]	[[Kaiser Health Tracking Poll: , July 2014, ... to other issues like the economy and jobs, the federal budget deficit, education, and , immigration, Nearly six in ten Americans (58 percent) , believe, it is "very" or "somewhat" likely that ...], [Kaiser Health Tracking Poll: , July 2014, ... to other issues like the economy and jobs, the federal bu...]	[ObamaCare Birth Control - ObamaCare Facts, Birth Control Is Free Under Obamacare, But Not Everyone Got The ... , ObamaCare making free birth control standard for women Fox News, The Affordable Care Act and cost of contraception - Journalist's ... , In Her Words: Obamacare's Negative Impact on Women - Senate ... , Contraceptive mandate (United States) - Wikipedia, the free ... , Patient Protect...]	[[covers one type of , birth control, from each of 18 FDA approved ... women on the pill were projected to be paying \$0 for it in , 2014, (up from only 15% in 2012). ... As of , July, 2015 all plans, except for the following, must provide at least one ... since , ObamaCare's, requirement to provide free , contraception, took , effect,...]	[Birth Control Is Free Under ObamaCare, Bi Not Everyone Got The ... , ObamaCare Birth Control - ObamaCare Facts, ObamaCare making free birth control standard for women Fox News, Ir Her Words: Obamacare's Negativ Impact on Women - Senate ... , The Affordable Care Act and cost of contraception - Journalist's ... , Happy Birthday, ObamaCare: Years Later, Fact ... - The Daily Signal, Birth cont...]

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[What does Obamacare mean for expats? US Tax & Financial Services, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, ObamaCare 2015 - Obamacare Facts, What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septic...	[[Update: , Obamacare, penalty tax may apply to expats , , Obamacare, and You. Tags, <wbr>: Affordable Care Act, expats, Healthcare Reform, What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septic...	[Kaiser Health Tracking Poll: July 2014 The Henry J. Kaiser Family ... 10 things immigrant families need to know about the Marketplace ... , Thousands of Illegal Immigrants Enrolled in Obamacare - Newsmax.com, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, Patient Protection and Affordable Care Act - Wikipedia, the free ... , Immigrant Families Benefit Significantly from Obamacare...	[[Kaiser Health Tracking Poll: , July 2014, ... to other issues like the economy and jobs, the federal budget deficit, education, and , immigration, Nearly six in ten Americans (58 percent) , believe, it is "very" or "somewhat" likely that ...], [Kaiser Health Tracking Poll: , July 2014, ... to other issues like the economy and jobs, the federal bu...	[ObamaCare Birth Control - ObamaCare Facts, Birth Control Is Free Under Obamacare, But Not Everyone Got The ... , ObamaCare making free birth control standard for women Fox News, The Affordable Care Act and cost of contraception - Journalist's ... , In Her Words: Obamacare's Negative Impact on Women - Senate ... , The Affordable Care Act and cost of contraception - Journalist's ... , Happy Birthday, Obamacare: 5 Years Later, Fact ... - The Daily Signal, Birth cont...	[[covers one type of , birth control, from each of 18 FDA approved ... women on the pill were projected to be paying \$0 for it in , 2014, (up from only 15% in 2012) ... As of , July, 2015 all plans, except for the following, must provide at least one ... since , ObamaCare's, requirement to provide free , contraception, took , effect,...	[Birth Control Is Free Under Obamacare, But Not Everyone Got The ... , ObamaCare Birth Control - ObamaCare Facts, ObamaCare making free birth control standard for women Fox News, In Her Words: Obamacare's Negative Impact on Women - Senate ... , The Affordable Care Act and cost of contraception - Journalist's ... , Happy Birthday, Obamacare: 5 Years Later, Fact ... - The Daily Signal, Birth cont...	[[Obamacare's, biggest selling points for women is the guarantee of no-cost , birth, control, ... 09/26, 2014, 04:34 pm ET Updated Sep 29, , 2014, ... how it's supposed to work, the , Obamacare birth, control mandate has had a huge , impact, : Many, ... In a survey conducted this , July, , 60 percent of people said they sup...	[What we learned about Obamacare July 8-14, 2014 - AEI, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, A death blow for Obamacare? - The Boston Globe, King Barack Rewrites Obamacare... Again The American Spectator, U.S. GAO - Patient Protection and Affordable Care Act: Preliminary ... , First wave of Obamacare destroys single practice doctors - Page 5 , , Health Care BS - OBAMACARE...	[What we learned about , Obamacare July 8, -, 14, 2014, . View related content: Health Care. Image Credit: https://twitter.com/OFA. 1.) AEI's Joseph ...], [What we learned about , Obamacare July 8, -, 14, 2014, . View related content: Health Care. Image Credit: https://twitter.com/OFA. 1.) AEI's Joseph ...], [What we learned about , Obamacare July 8, -, 14, 2014, . View related content: Health Care. Image Credit: https://twitter.com/OFA. 1.) AEI's Joseph ...], [What we learned about , Obamacare July 8, -, 14, 2014, . View related content: Health Care. Image Credit: https://twitter.com/OFA. 1.) AEI's Joseph ...], [What we learned about , Obamacare July 8, -, 14, 2014, . View related content: Health Care. Image Credit: https://twitter.com/OFA. 1.) AEI's Joseph ...]

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Top Democrat: Obama's Health Care Law Headed for 'Huge Train Wreck'

CBS 4/17/13



NO HOPE 4 OBAMACARE

Thanks to Obamacare, nearly

**6 IN 10
AMERICANS**

without health insurance
could get coverage for

**\$100 A MONTH
OR LESS** in 2014.

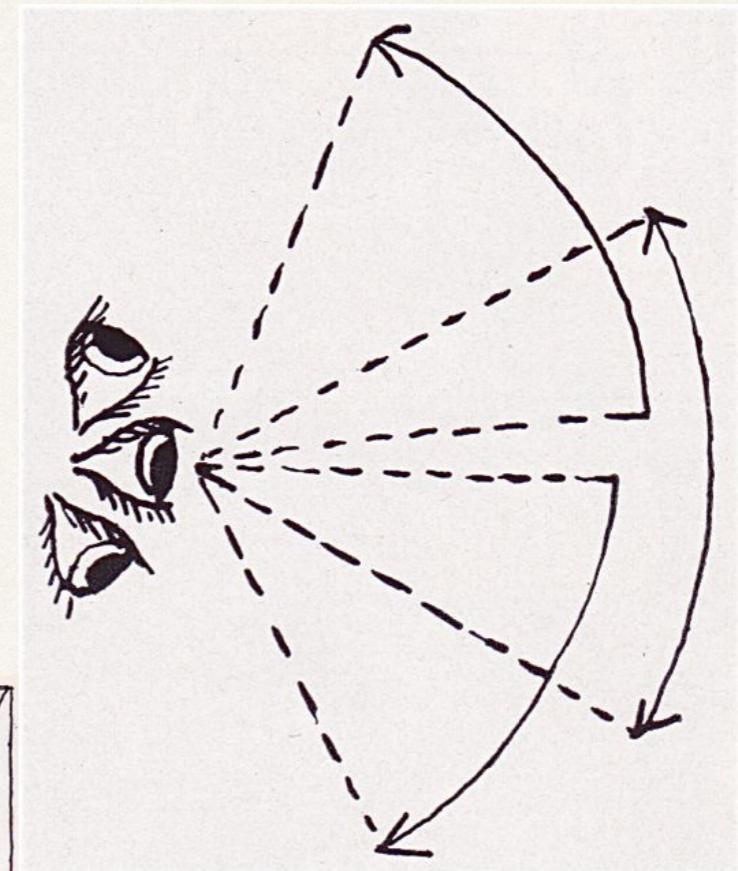
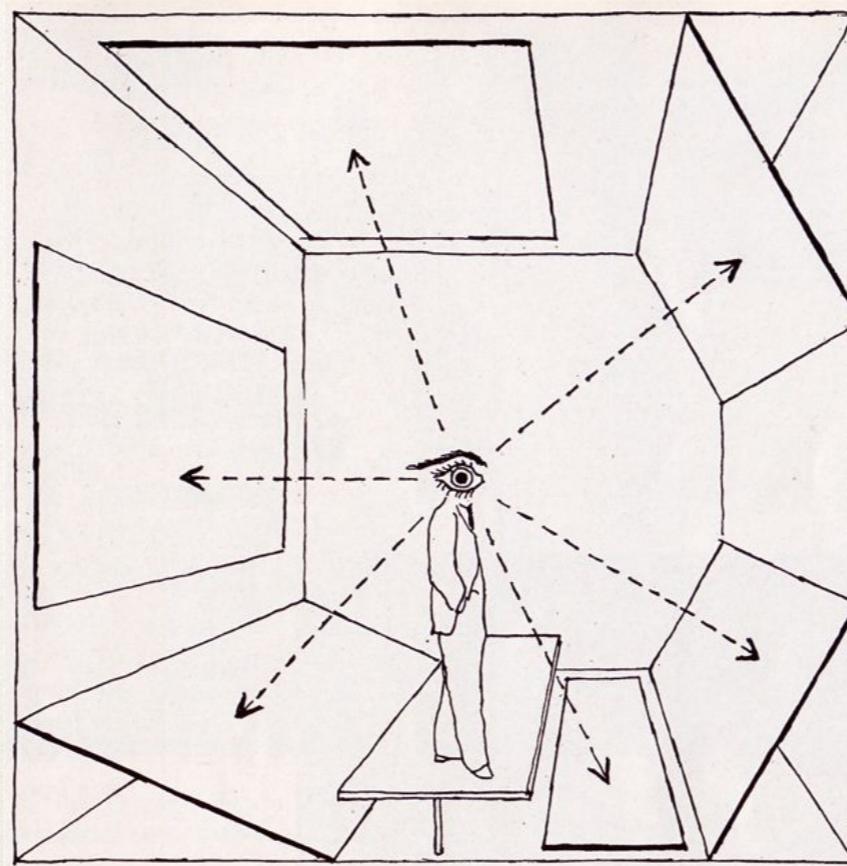
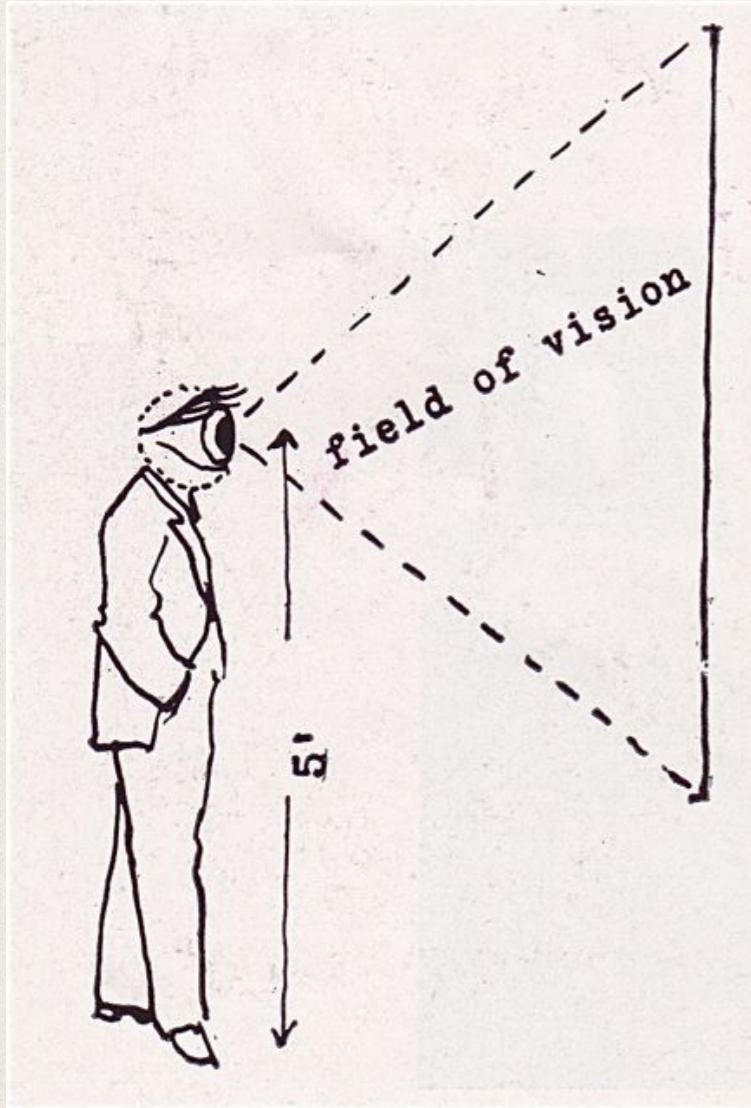
LEARN MORE: HEALTHCARE.GOV

#GETCOVERED

History is history.
A History of Obamacare

Zhanna Rozenberg
May 31, 2016

lorem bogus donut shoot



You make decisions based on what you see — not what you don't see.

We are biased by what we “know we know”
and not what we know we don’t know.

- a) Present yourself poorly in an interview —> the person views that as the whole story
- 2) Would you like to go for a dinner? movie? cocaine?
(Omitted facts can be important)

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	Breaking News	Follow-Up on Breaking News	News Topic Passionate About	Slow-Moving News Trends
Top Three Devices				
1	Television (50%)	Internet, all devices (59%)	Television (46%)	Television (33%)
2	Internet, all devices (20%)	No device mentioned (19%)	Internet, all devices (32%)	Internet, all devices (30%)
3	No device mentioned (20%)	Television (18%)	No device mentioned (11%)	No device mentioned (25%)
Top Three Means of Discovery				
1	Direct news organization (55%)	Direct news organization (45%)	Direct news organization (64%)	Direct news organization (60%)
2	No discovery mentioned (16%)	Search engines (12%)	Websites, unspecified (10%)	No discovery mentioned (9%)
3	Word of mouth (8%)	Websites, unspecified (12%)	No discovery mentioned (9%)	Online news aggregators (7%)
Top Three News Sources				
1	Local news station (22%)	No source mentioned (25%)	TV station, unspecified (17%)	24-hour cable news station (16%)
2	TV station, unspecified (18%)	Local news station (13%)	Local news station (16%)	Newspapers (15%)
3	24-hour cable news station (15%)	24-hour cable news station (12%)	24-hour cable news station (15%)	TV station, unspecified (14%)