



# History is written by the *historian*.

A History of Obamacare

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Zhanna Rozenberg

May 31, 2016

History is written by the historian

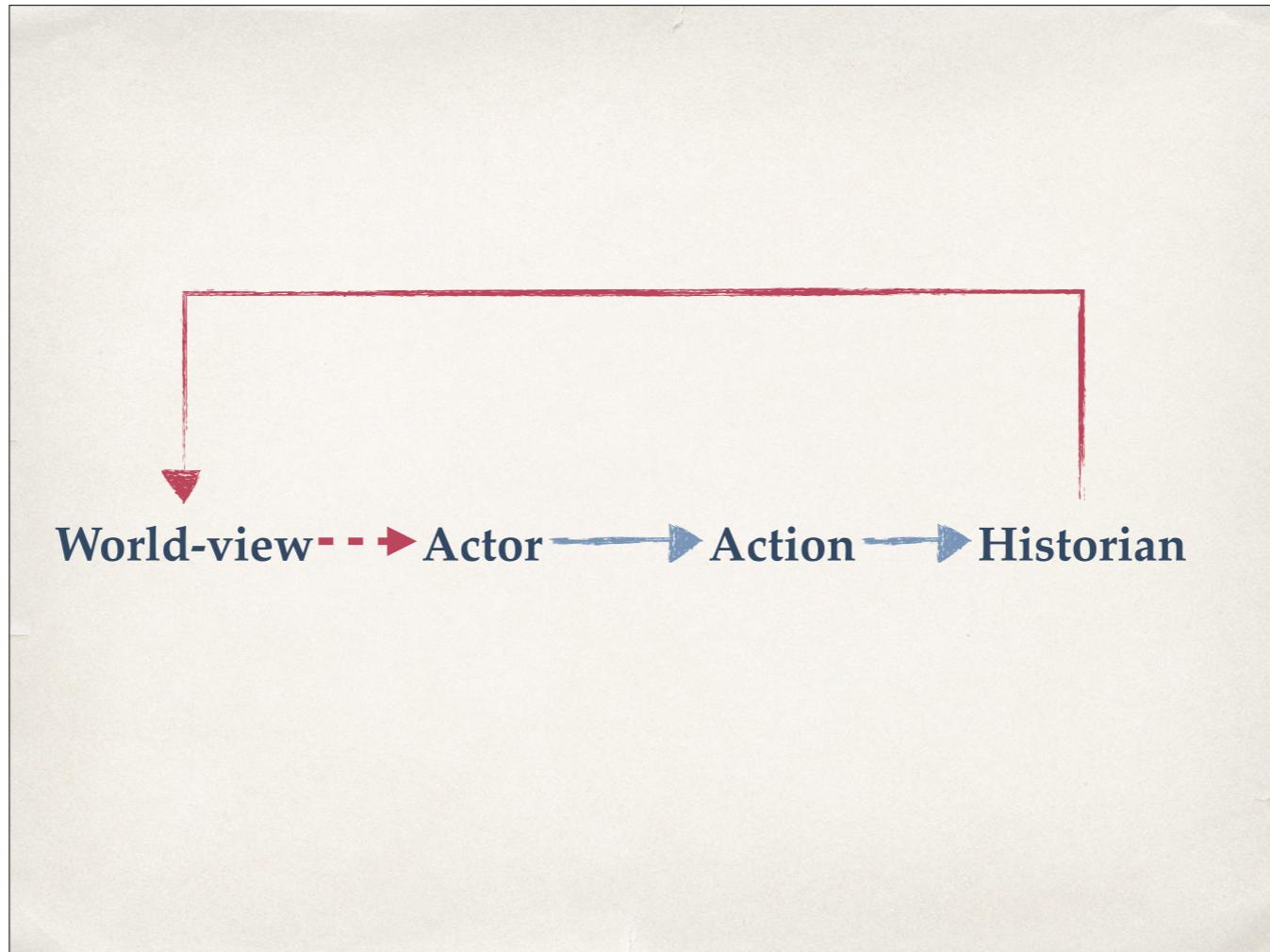
I was oscillating between what to make the main title of this talk — a) History is written by the historian b) A history of Obamacare. The thing I want you to leave off and what matters most  
What do I mean by history is written by the historian?



From one interpretation, it's blatantly obvious, yes, of course history is written by the historian. A historian is a person like this <>dusty books>> who sits in his room far away from the action and reports on what some actor are doing.



From another interpretation, it's blatantly NOT obvious — it seems to suggest that that dusty librarian is the one with all the power, and not the gladiator general or the politician.



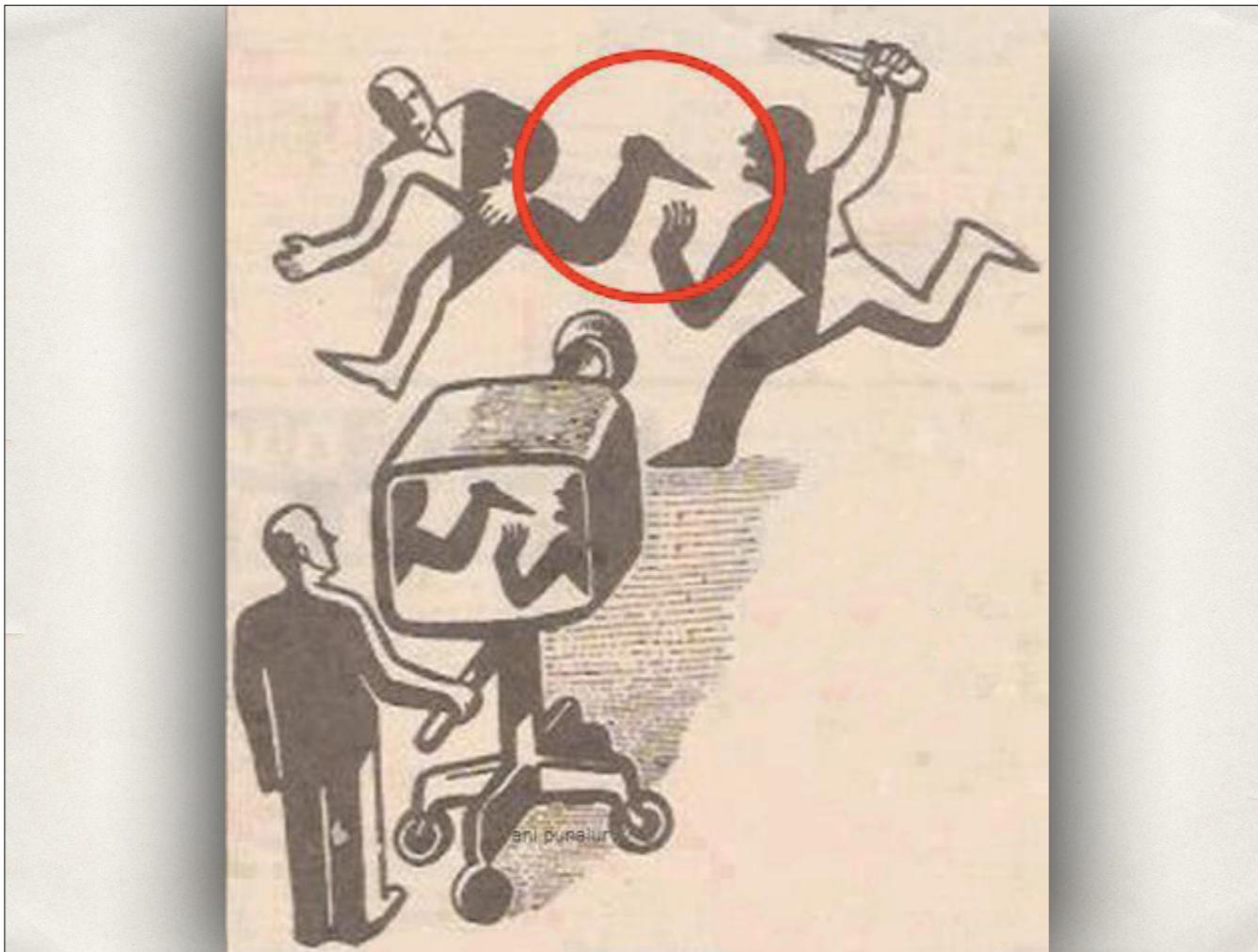
Yet, it is precisely that which I want to convey .

In addition, it's not the typical argument that says that “the pen is stronger than the sword” which mostly is explained through the dimension of intelligence being superior to physical strength.

What I want to turn on its head is a different paradigm — I believe this mentality depends on a mentality of Actors do actions —> historians write about it.

I want to propose a different paradigm: historians write about the world / there is a description of the world —> actors decide what actions are worth doing and act on it.

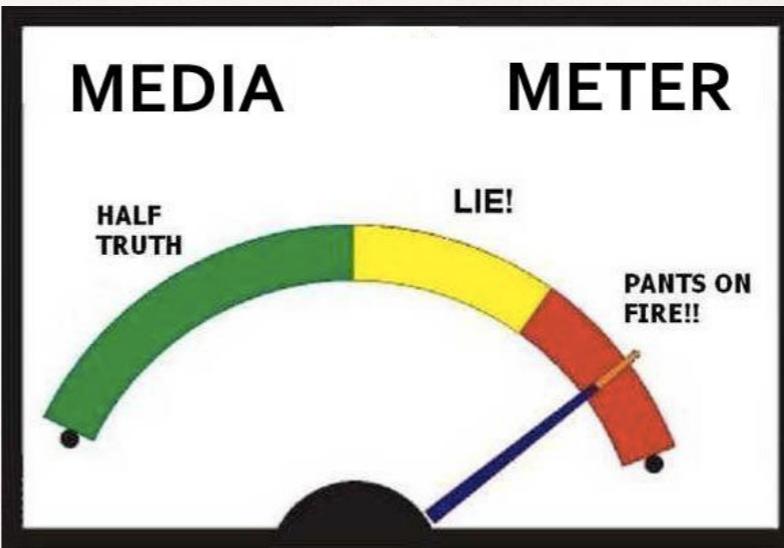
<Chicken and the egg problem>



This is why the question of media bias — identifying it, understanding it, etc... is important — because it frames how we look at the world.

# Types of Influence? Bias?

## A) Lying



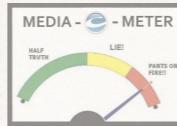
How can an article be biased? What are all the ways that a writer may influence an actor?

Selection of topics to write about

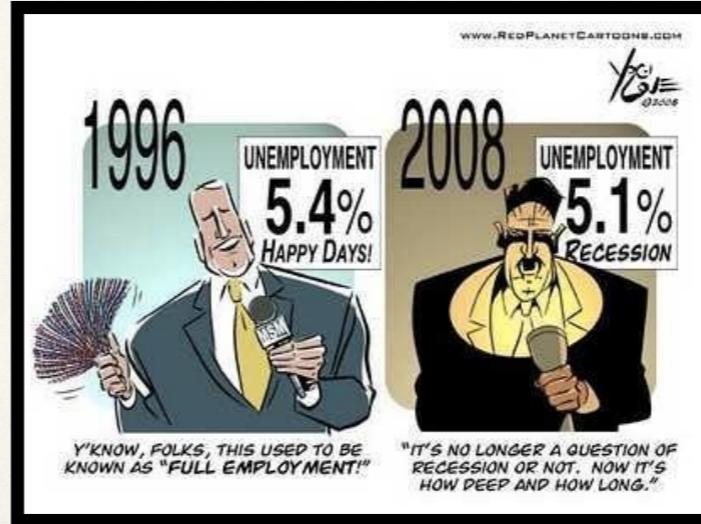
- > Why it's important: For what's included: how it's being treated is what stays most relevant in people's minds. The negatives being repeated leads to...(e.g. verbal abuse of kids) // The positives being repeated leads to...
  - > Why else it's important: because it's a distraction —> it leaves out information. Perhaps what's omitted is even more important than what's included. Because all else being equal, it takes an even greater amount of imagination to foresee what's not being said then to personally evaluate if one agrees with a given person's sentiment.
- I wanted to focus on the last 2 ones.

# Types of Influence? Bias?

A) Lying



B) Sentiment



How can an article be biased? What are all the ways that a writer may influence an actor?

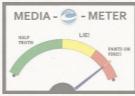
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# Types of Influence? Bias?

*Yes, there are  
more....*

## A) Lying



## B) Sentiment



## C) Selection & Omission



How can an article be biased? What are all the ways that a writer may influence an actor?

Selection of topics to write about

→ Why it's important: For what's included: how it's being treated is what stays most relevant in people's minds. The negatives being repeated leads to... (e.g. verbal abuse of kids) // The positives being repeated leads to...

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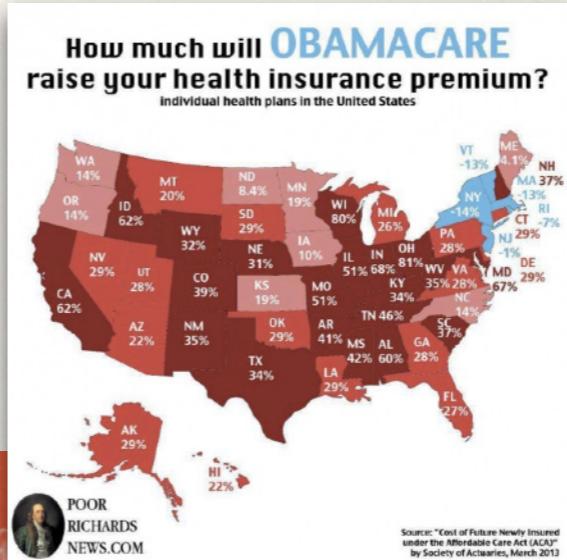
# Obamacare, aka “Affordable Care Act”

160k Articles

9k Publishers

June 2013 Onwards

35k articles from top 100\*  
publications (~20%)



**“The facts are clear:  
America is on a  
stronger footing  
because of the  
Affordable Care Act.”**

—PRESIDENT OBAMA

I wanted to understand these things and be able to ... work on things rigorously... quantifiably and I choose the topic of Obamacare to center my investigation.

Data/ Data/ Data / Data —

14. What's my data? — I scraped 160,000 articles from google news related to “obamacare” or “affordable care act” over the past couple of years, stretching from 2013 - 2016. I systematically also added the dates for it, algorithmically which brought the count down to closer to 80,000 articles → two analysis 35,000 from top newspapers vs. being from elsewhere. How many unique newspapers? Approximately 40 newspapers (out of 8000?) contained nearly 20% of all the articles. It averages about... articles in a given month

# My Model:

# What?



## 1) Identify topics mentioned

- a
- b
- c

## 2) Assess topics for sentiment

- a: +++++
- b: - - - -
- c: + - + -

## 3) Evaluate what's left out

- d
- e
- f

# My Model: How?

Dive right in!

## 1) Identify topics mentioned

a  
b  
c

```
from gensim.summarization import summarize
# 1 Article -> 10% of article
summeryA = summarize(text,ratio=0.1)
# 1 Article -> 100 words
summeryB = summarize(text,word_count=100)
```

## 2) Assess topics for sentiment

a: +++++  
b: -----  
c: +-+ -

```
from vaderSentiment import vaderSentiment
from textblob import TextBlob

for sentence in TextBlob(summeryA).sentences:
    print vaderSentiment.sentiment(str(sentence))
```

## 3) Evaluate what's left out

d  
e  
f



# My Model: How?

*A few preprocessing steps...*

## 1) Identify topics mentioned

a  
b  
c

## 2) Assess topics for sentiment

a: +++++  
b: -----  
c: +-+-

## 3) Evaluate what's left out

d  
e  
f



### ...Single Article

(March 29 2013 from a single author of a given publication)



### ...Many Articles

(March 2013 across publications)



### ... Topic Modeling

(via LDA or TFIDF)

a d  
b e  
c f

# An example result...

## ...Single Article

(July 22, 2014 from a single author of a given publication)

### Split decision! Fed appeals courts disagree on Obamacare subsidies

Den Mangan | @\_DanMangan  
Tuesday, 22 Jul 2014 | 12:46 PM ET  
**CNBC**

In a dramatic split decision, two federal appeals panels disagreed Tuesday on the legality of Obamacare subsidies that gave billions of dollars to help 4.7 million people buy insurance on HealthCare.gov.

A panel of the appeals court that covers Washington, D.C., ruled 2-1 that the subsidies were and are illegal if issued through that federal exchange, as opposed to one set up by a state.

But about two hours later, a Fourth U.S. Circuit Court of Appeals panel ruled 3-0 in another case that the subsidies are legal for people who buy plans on HealthCare.gov, which the federal government operates in 36 states.

The two decisions can be read [here](#).

The circuit split could mean the cases will soon land before the U.S. Supreme Court. For now, the subsidies remain in effect.

The stakes are immense, not least because of the value of the taxpayer-funded subsidies to Obamacare enrollees in two-thirds of the US.

The subsidies are also the linchpin to Obamacare's two mandates.

• • •

<http://www.cnbc.com/2014/07/22/fed-appeals-court-panel-says-most-obamacare-subsidies-illegal.html>

## ...Many Articles



1200 articles  
in June 2014  
by top publishers

## Next Step...

## ... Topic Modeling

(via LDA or TFIDF)



a  
b  
c  
d  
e  
f

# Topic Modeling: TFIDF



a  
b  
c  
d  
e  
f

“zurich,”



What does Obamacare mean for expats? | US Tax & Financial...  
[www.ustaxfs.com/what-does-obamacare-mean-for-expats/](http://www.ustaxfs.com/what-does-obamacare-mean-for-expats/) ▾  
Jun 29, 2012 - Update: Obamacare penalty tax may apply to expats · Obamacare and You. Tags: Affordable Care Act, expats, Healthcare Reform, obamacare.

“immigration think,



How Many Illegal Aliens Have Received Obamacare? - Immig...  
[immigrationreform.com › Amnesty](http://immigrationreform.com/amnesty) ▾  
Oct 2, 2014 - (Id.; see Washington Post, Mar. 25, 2014) In a press release last ... to why they think illegal immigrants should be eligible for Obamacare.

“impact birth control,”  
“impact birth”



ObamaCare Birth Control - Obamacare Facts  
[obamacarefacts.com/obamacare-birth-control/](http://obamacarefacts.com/obamacare-birth-control/) ▾  
ObamaCare covers one type of birth control from each of 18 FDA approved ... 67% of insured women on the pill were projected to be paying \$0 for it in 2014 (up from only ... As of July 2015 all plans, except for the following, must provide at least one ... since ObamaCare's requirement to provide free **contraception** took effect.

“immutable”



King Barack Rewrites Obamacare... Again | The American Sp...  
[spectator.org/60016\\_king-barack-rewrites-obam...](http://spectator.org/60016_king-barack-rewrites-obam...) ▾ The American Spectator ▾  
Jul 21, 2014 - Jul 21, 2014, 8:00 am. Obamacare's supporters have long insisted that it is the "law of the land," implicitly suggesting that it is immutable and permanent.

# Topic Modeling: LDA

Three Types of Clusters...



a  
d  
b  
e  
c  
f

## Obamacare Related Topics...

(subsidies + insurance + Insurance + (insurance + medicare + (republicans + congress +  
congress + exchanges + costs + cost + patient's boehn + political parties &  
exchanges + Technicalities + + costs) + program + medical + republican + justice +  
administration + legal + medicaid (costs) democrats + senate +  
courts + (Gov) + (abortion + women + (medicaid + sexual + lawsuit + bank)  
Religion & Birth + conservative + workers + Gov Health + (religious + women + lobby +  
rep Control (Legal) + science Programs + hobby + birth control +  
rights + richards + child) institute + help) dec Control (Political) + supreme + freedom)

## Noise?

(mr + cup + family + brazil + soccer + middle + team + class + argentina + free)  
(children + information + video + data + company + Not clear records + department + mr + marijuana)  
(women + party + tea + police + gun + repubNot clear ar + conservative + man + black)  
(mr + vermont + information + report + sNot clear exchange + single + home + administration +

## General Political Topics

(tax + business + city Business & (israel + hamas + (ukraine + russia + (school + food + (republican +  
city taxes + israel Foreign Policy: children + gaza + russian + flight + students + sent + republican  
+ car economy + military Israel + borders + flight + milligrams + children democratic + economic  
really + big + irs) + plane + Russias + + study + foods + + economy + job +  
+ child + united) + malaysian) + apartheid + parents) border + jobs + bush

# So how does our article compare?

Split decision! Fed appeals courts disagree on Obamacare subsidies

Dan Mangan | @\_DanMangan  
Tuesday, 22 Jul 2014 | 1:24 PM ET  
**CNBC**

In a dramatic split decision, two federal appeals panels disagreed Tuesday on the legality of Obamacare subsidies that gave billions of dollars to help 4.7 million people buy insurance on HealthCare.gov.

A panel of the appeals court that covers Washington, D.C., **ruled 2-1 that the subsidies were and are illegal** if issued through that federal exchange, as opposed to one set up by a state.

But about two hours later, a Fourth U.S. Circuit Court of Appeals panel **ruled 3-0 in another case that the subsidies are legal** for people who buy plans on HealthCare.gov, which the federal government operates in 36 states.

The two decisions can be read [here](#).

The circuit split could mean the cases will soon land before the U.S. Supreme Court. For now, the subsidies remain in effect.

The stakes are immense, not least because of the value of the taxpayer-funded subsidies to Obamacare enrollees in two-thirds of the US.

The subsidies are also the linchpin to Obamacare's two mandates.

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## TFIDF Topics

- "zurich" —> Expats' responsibilities under Obamacare
- "immigration" —> Illegal immigrants access to Obamacare
- "birth control" —> Should Obamacare pay for birth control?
- "immutable" —> Will Obamacare stay? Is it repealable?

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## LDA Topics



(insurance + medicare + costs + cost + patient + **Technicalities** + plans + program + medical + medicaid)



(subsidies + insurance + congress + exchanges + executive + administration + legal + courts + laws)



(republicans + congress + Boehner + party + republican + justice + supreme + senate + lawsuit + bank)



(religious + women + lobby + **Religion & Birth Control (Political)** + control + decision + contraception + supreme + freedom)



(medicaid + sexual + program + population + students + family + science + programs + institute + help)



(abortion + women + conservatives + conservative + religious + republicans + access + right + **Control (Legal)** + child)

Why is this important?

## Systemic Omission / Selection by Publisher



“No News is good news”?

b) Okay, that was relatively straightforward and you might think, what was the point of being able to do that for a given article? Any given person might be able to do that just by reading it...

because for this given article, I can identify what are the topics that are NOT being covered by this article but which are being covered by other newspapers of potentially different inclinations (at the same time)?

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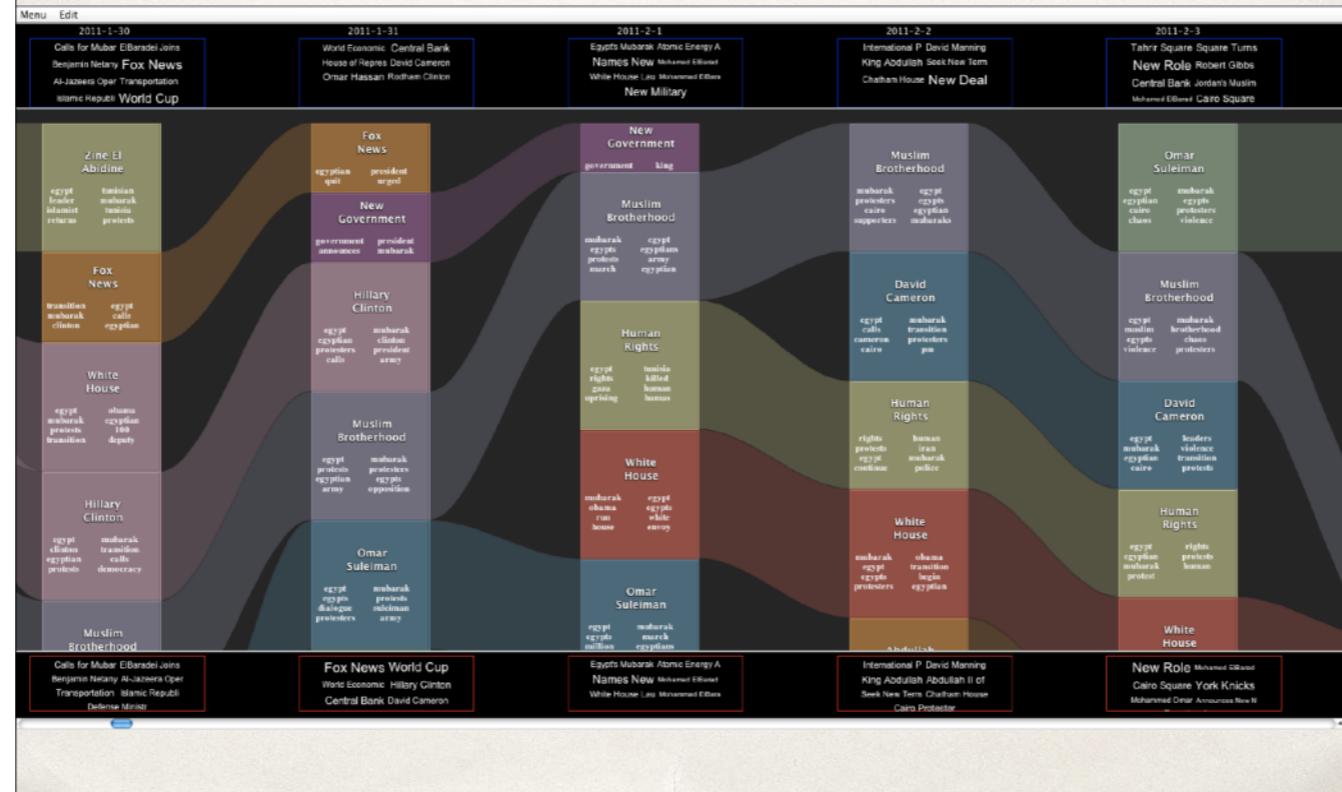


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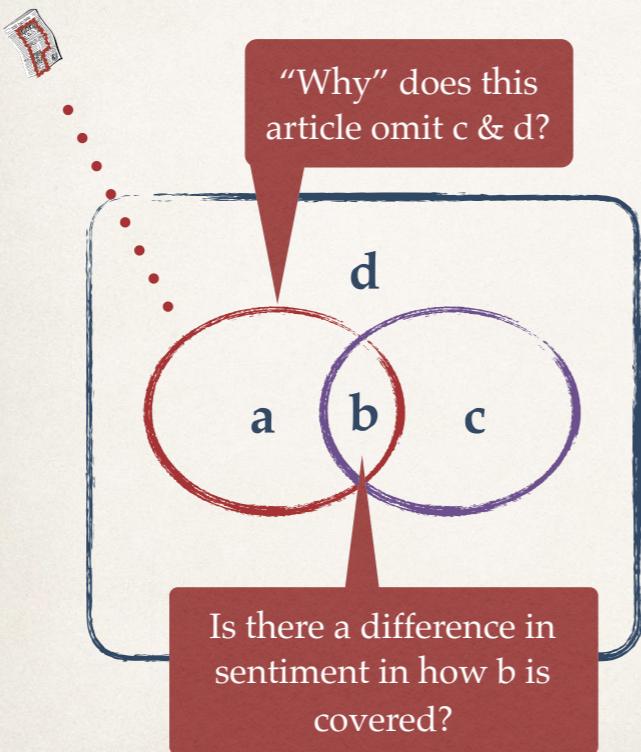
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# Historical Topic Tracking



## Future Work:



1. Improve topic modeling.
2. Unite into single pipeline.
3. Creating web app as interactive fronted for one-off article analysis & publisher & time series summary analyses.



End.

DEVELOPING STORY

**8 Saudi men die in plane accidents**

8 Saudi Men Die

Plane Accident

2,753 Americans Die

# Appendix

scope	tfidf_top10
44	(2013, 9) [legal counsel, happened government, paints picture, changes healthcare, pair new, paired, handout, pairs, handling use, pakistan history]
24	(2013, 10) [preventing pregnancy, obamacare politics, obamacare patient, obamacare pays, doesn far, obamacare percent, obamacare perfect, obamacare phone, doesn explain, doesn exist]
10	(2013, 11) [zuckerberg spent 25, including community, including american, including 10, includes broad, includes abortion, included targets, included public option, included public, included joe lieberman]
25	(2013, 12) [legislators country, middle class poor, mikhail, milbank, common ground, mile away, common core state, miles away, miles day, miles headquarters]
48	(2014, 1) [zuma press seeded, january 2014 dustinsiggins, january 6th, january 3rd felt, january 29, january 28th, january 27, january 25 2014, january 2017, january 2014 information]
23	(2014, 2) [zurich, incur, incumbent rep, incumbent reelection aspiring, incumbent reelection, incumbent gov, incubator, incriminating, increasingly unpopular, increasingly lawless]
7	(2014, 3) [liberals conservatives, military presence, comes home, military spending pentagon, military ukraine, comes future, millennial americans, comers, millennials 2014, millennials 2014 slogging]
36	(2014, 4) [zuma, distaste, officer mozilla, officer executive, officer company, office told, office space, office says, disseminated, office people]
41	(2014, 5) [lefties, induce, indonesian, indoctrination, individuals need, individualism, individual rights, individual members, individual market, individual liberty rule]
53	(2014, 6) [zuckerberg jones, dramatic reductions, draw conclusions, draw attention, onstage, draper, oops, op ed pages, dramatically elevated, open air]
64	(2014, 7) [zurich, immigration think, impact birth control, impact birth, immutable, immortal, immorality, imminently, immigration status, impact economy]
47	(2014, 8) [être, obamacare obamacare proving, disappearance, obamacare passed 2010, obamacare pays, disagreeable, obamacare plan coverage, disagree brown moving, obamacare polis, obamacare premium]
66	(2014, 9) [zuma, information make, influenza says, influenza, influence american, infection, inflation rate, inflation 60 percent, inflation 60, infinite]
13	(2014, 10) [zucker, lots different, lot information, bugged, lot lot, lot moderates, buddy holly, lot oh, lot oh yeah, lot places]
28	(2014, 11) [liars current political, domestic product, don choose, don change, old african, old african american, old blind, old boy, old college, don believe government]
38	(2014, 12) [zywicki, image cellphone text, imitating, imf, imbued, imbibe, imax, iman shumpert, iman, imagine going forward]
33	(2015, 1) [zones europe, lang, lanhee, languish, language said, language help, language barriers, langevin, lanes, lanford]
30	(2015, 2) [zurich, income residents, income verification, income uninsured, income threshold, income taxpayers, income tax rates, income state, income qualify, increase vaccination rates]
17	(2015, 3) [zwick, matthews, matter severe, matter severe decline, matter times, matter weight, matter weight bodies, clinical social worker, clinical social, matters america]
61	(2015, 4) [zuckerberg, including washington post, income towns, income transfer, income wealth inequality, income whichever larger, income year, incompetence, inconsistent accounting, inconsistent accounting lack]
66	(2015, 5) [best deal, kaufax applauded measure, kazakhstan, kayaks, kay, kavanaugh, kaufax wrote, kaufax said, kaufax applauded, keepers]
39	(2015, 6) [zug island homeland, improve transparency, impugn, improving access, improves quality, improvement care, improved quality life, improved quality, improved access, improve relations]
57	(2015, 7) [zuma press, identification male kept, ideology forced, identity politics, identify person, identify liberals, identified liberals, identified conservatives, identification male, idiot]
60	(2015, 8) [zoo officials say, kids constant danger, kids just, kids table, kids table debate, kiluchi, kill obamacare, killed 000, killed incident, killed injured]
42	roll output; double click to hide 42 (2015, 9) [edororo uoro, military personnel, medicare medicaid social, medicare medicare, medicare medicare advantage, medicare money, clapper said confident, medicare negotiate companies, medicare negotiate lower, medicare patients]
18	(2015, 10) [žížek, impact latinos, important role play, important topics, important ways, importing, impossibility, impossible know, impossible task, impossible write]
0	(2015, 11) [life federation, democratic control, democratic candidates debate, notify employees, notify government, democratic candidate governor, noting pill, noting pill bottles, democratic base, notion common]
69	(2015, 12) [zuckerberg initiative, number patients, number concessions, number concessions including, number days, deseas, number democrats independent, number high, number illegal, number items]
37	(2016, 1) [zuma press, house reconvenes, house leadership, house lower, house november, house obamacare, house obamacare repeal, house passage clamping, house passage repeal, house passed legislation]
56	(2016, 2) [zurich, important state, importance young, importance young women, important campaign, important country, important discussion, important issues, important just, important note]
74	(2016, 3) [zubik case, illinois florida, idolize, ig, lg report, ignoble, ignoring fact, igor bobic, ilk, illegal drug]

df_of_scopes_dates(df_of_scopes_dates["scope"]== (2014, 7))																
scope	scope_type	tfidf_top10	top1	top2	top3	top4	top5	google_titles_for_top1	google_summaries_for_top1	google_titles_for_top2	google_summaries_for_top2	google_titles_for_top3	google_summaries_for_top3	google_titles_for_top4		
64	(2014, 7)	zurch, immigration think, impact birth, control, impact birth, immutable, immorality, immorality, immigration status, impact economy)	zurch	immigration think	impact birth control	impact birth	immutable	[What does Obamacare mean for experts?   US Tax & Financial Services, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, ObamaCare 2015 - Obamacare Facts, What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[Update , <em>Obamacare</em>, penalty tax may apply to experts , <em>Obamacare</em>, and You, Tags, <wbr>, Affordable Care Act, experts, Healthcare Reform, <em>obamacare</em>, and What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[Kaiser Health Tracking Poll: July 2014   The Henry J. Kaiser Family ... , 10 things immigrant families need to know about the Marketplace ... , Thousands of illegal immigrants Enrolled in Obamacare - Nevermax.com, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, Patient Protection and Affordable Care Act - Wikipedia, the free ... , <em>obamacare</em>, [Update , <em>Obamacare</em>, penalty tax may apply to experts , <em>Obamacare</em>, and You, Tags, <wbr>, Affordable Care Act, experts, Healthcare Reform, <em>obamacare</em>, and What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[Kaiser Health Tracking Poll: July 2014   The Henry J. Kaiser Family ... , 10 things immigrant families need to know about the Marketplace ... , Thousands of illegal immigrants Enrolled in Obamacare - Nevermax.com, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, Patient Protection and Affordable Care Act - Wikipedia, the free ... , <em>obamacare</em>, [Update , <em>Obamacare</em>, penalty tax may apply to experts , <em>Obamacare</em>, and You, Tags, <wbr>, Affordable Care Act, experts, Healthcare Reform, <em>obamacare</em>, and What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[Kaiser Health Tracking Poll: July 2014   The Henry J. Kaiser Family ... , 10 things immigrant families need to know about the Marketplace ... , Thousands of illegal immigrants Enrolled in Obamacare - Nevermax.com, ObamaCare News: Daily ObamaCare Updates - ObamaCare Facts, Patient Protection and Affordable Care Act - Wikipedia, the free ... , <em>obamacare</em>, [Update , <em>Obamacare</em>, penalty tax may apply to experts , <em>Obamacare</em>, and You, Tags, <wbr>, Affordable Care Act, experts, Healthcare Reform, <em>obamacare</em>, and What we learned about Obamacare July 8-14, 2014 - AEI, Effects of a Minimum-Wage Increase on Employment and Family Income, News Article Archive from July 22, 2014 - Wsj.com - Wall Street Journal, Binary options no deposit bonus septem...	[ObamaCare Birth Control - Obamacare Facts, Birth Control Is Free Under Obamacare, But Not Everyone Got The ... , ObamaCare making free birth control standard for women   Fox News, The Affordable Care Act and cost of contraception - Journalist's ... 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## Top Democrat: Obama's Health Care Law Headed for 'Huge Train Wreck'

CBS 4/17/13



Zhanna Rozenberg  
May 31, 2016

Thanks to Obamacare, nearly  
**6 IN 10**  
**AMERICANS**  
without health insurance  
could get coverage for  
**\$100 A MONTH**  
**OR LESS** in 2014.

LEARN MORE: [HEALTHCARE.GOV](http://HEALTHCARE.GOV)

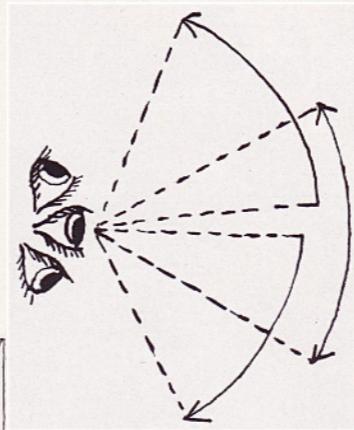
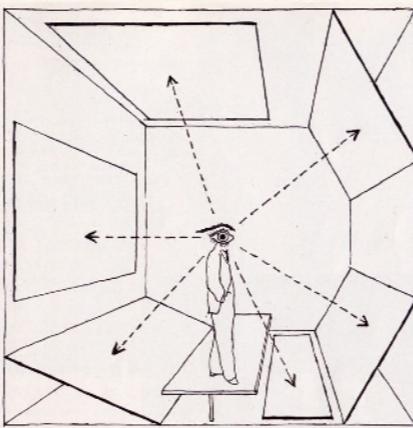
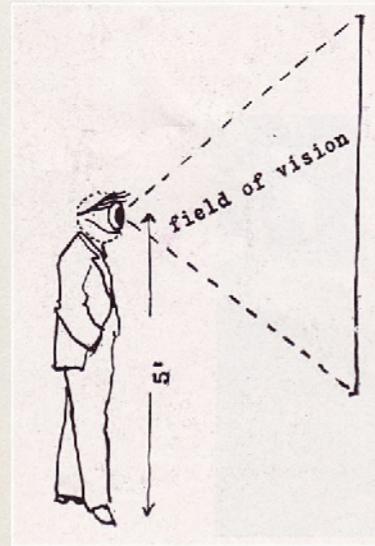
#GETCOVERED

# History is written by the historian.

A History of Obamacare

Zhanna Rozenberg  
May 31, 2016

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You make decisions based on what you see — not what you don't see.

We are biased by what we “know we know”  
and not what we know we don’t know.

- a) Present yourself poorly in an interview —> the person views that as the whole story
- 2) Would you like to go for a dinner? movie? cocaine?  
(Omitted facts can be important)



	<b>Breaking News</b>	<b>Follow-Up on Breaking News</b>	<b>News Topic Passionate About</b>	<b>Slow-Moving News Trends</b>
<b>Top Three Devices</b>				
1	Television (50%)	Internet, all devices (59%)	Television (46%)	Television (33%)
2	Internet, all devices (20%)	No device mentioned (19%)	Internet, all devices (32%)	Internet, all devices (30%)
3	No device mentioned (20%)	Television (18%)	No device mentioned (11%)	No device mentioned (25%)
<b>Top Three Means of Discovery</b>				
1	Direct news organization (55%)	Direct news organization (45%)	Direct news organization (64%)	Direct news organization (60%)
2	No discovery mentioned (16%)	Search engines (12%)	Websites, unspecified (10%)	No discovery mentioned (9%)
3	Word of mouth (8%)	Websites, unspecified (12%)	No discovery mentioned (9%)	Online news aggregators (7%)
<b>Top Three News Sources</b>				
1	Local news station (22%)	No source mentioned (25%)	TV station, unspecified (17%)	24-hour cable news station (16%)
2	TV station, unspecified (18%)	Local news station (13%)	Local news station (16%)	Newspapers (15%)
3	24-hour cable news station (15%)	24-hour cable news station (12%)	24-hour cable news station (15%)	TV station, unspecified (14%)