

# ZHANPENG FANG

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## EDUCATION

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<b>Carnegie Mellon University and Tsinghua University</b>	<i>August 2013 - July 2016</i>
Dual Master of Science in Computer Science	GPA: 4.06/4.0 (CMU), 93.9/100 (THU)
<b>Tsinghua University</b>	<i>August 2009 - July 2013</i>
Bachelor of Engineering in Computer Science and Technology	GPA: 92.2/100

## RESEARCH INTERESTS

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Data mining, machine learning and social network analysis.  
Advisor: *Prof. Christos Faloutsos* and *Prof. Jie Tang*

## SELECTED HONORS AND AWARDS

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- Siebel Scholar (93 receivers annually from the world's leading graduate schools) 2015
- Rank 2nd and 3rd in Two Stages of IJCAI 2015 Repeat Buyers Prediction Competition 2015
- Rank 2nd in CIKM 2014 Competition 2014
- Rank 2nd in Kaggle American Express Risky Business Competition (Awarded \$30K) 2014
- Rank 3rd in Kaggle Genentech Flu Forecasting Competition (Awarded \$25K) 2014
- Rank 1st in ICDM 2012 Contest 2012
- Rank 1st once and 2nd for 3 times in regional ACM ICPC (8 gold medals total) 2009-2012
- Rank 1st in Tsinghua University-HKUST Programming Contest 2012
- Gold Medal (Rank 7th in China) in National Olympiad in Informatics 2008
- Outstanding Bachelor Graduate of Tsinghua University 2013
- Tsinghua Top Grade Scholarship (Only 10 receivers out of 3300 peers) 2012
- Tung OOCL Scholarship 2010, 2011

## EXPERIENCE

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<b>LinkedIn Corporation</b>	<i>June 2015 - September 2015</i>
<i>Software Engineering Intern</i>	<i>Sunnyvale, CA</i>
• Designed a high precision machine learning method that infers industries for millions of companies in LinkedIn. Implemented the Hadoop backend of the method using Pig and Java.	
• Mentored by <i>Danny Shacham</i> .	
<b>Knowledge Engineering Group, Tsinghua University</b>	<i>October 2010 - Present</i>
<i>Research Intern</i>	<i>Beijing, China</i>

- Focused on research in social network analysis and text mining.
- Led the project of user behavior modeling in online game data. Deployed a new paying user prediction system in Tencent Corp., and improved the precision 196% compared to the prior strategy online. Paper published in CIKM'14.

- Studied social link formation, especially for triadic closures and link diffusion phenomenon. Papers published in IJCAI'15 and TKDE.
- Worked on entity recognition. Published a paper on WWW'15 and ranked 1st in ICDM'12 contest about product recognition in forum texts.
- Advised by *Prof. Jie Tang*.

**Database Group, Carnegie Mellon University**  
*Research Intern*

*August 2014 - June 2015*  
*Pittsburgh, PA*

- Researched on the models and algorithms that model multi-dimensional, skewed distributions. Paper submitted to SDM'16.
- Advised by *Prof. Christos Faloutsos*.

## PUBLICATIONS

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- **Zhanpeng Fang**, and Jie Tang. *Uncovering the Formation of Triadic Closure in Social Networks*. In IJCAI, 2015.
- **Zhanpeng Fang\***, Zhilin Yang\*, and Yutao Zhang. *Collaborative Embedding Features and Diversified Ensemble for E-Commerce Repeat Buyer Prediction*. In IJCAI Contest Workshop, 2015. (\* indicates equal contributions.)
- Jing Zhang, **Zhanpeng Fang**, Wei Chen, and Jie Tang. *Diffusion of Following Links in Microblogging Networks*. In TKDE, 2015.
- Jie Tang, **Zhanpeng Fang**, and Jimeng Sun. *Incorporating Social Context and Domain Knowledge for Instance Recognition*. In WWW, 2015.
- **Zhanpeng Fang**, Xinyu Zhou, Jie Tang, Wei Shao, A.C.M. Fong, Longjun Sun, Ying Ding, Ling Zhou, Jarder Luo. *Modeling Paying Behavior in Game Social Networks*. In CIKM, 2014.
- Tiancheng Lou, Jie Tang, John Hopcroft, **Zhanpeng Fang**, Xiaowen Ding. *Learning to Predict Reciprocity and Triadic Closure in Social Networks*. In TKDD, 2013.
- Yang Yang, Jianfei Wang, Yutao Zhang, Wei Chen, Jing Zhang, Honglei Zhuang, Zhilin Yang, Bo Ma, **Zhanpeng Fang**, Sen Wu, Xiaoxiao Li, Debing Liu, and Jie Tang. *SAE: Social Analytic Engine for Dynamic Networks*. In KDD, 2013. (Demo paper)
- Sen Wu\*, **Zhanpeng Fang\***, and Jie Tang. *Accurate Product Name Recognition from User Generated Content*. In ICDM 2012 Contest Workshop. (\* indicates equal contributions.)

## SKILLS

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**Programming Languages**      C/C++, Java, Python, MATLAB,  $\text{\LaTeX}$