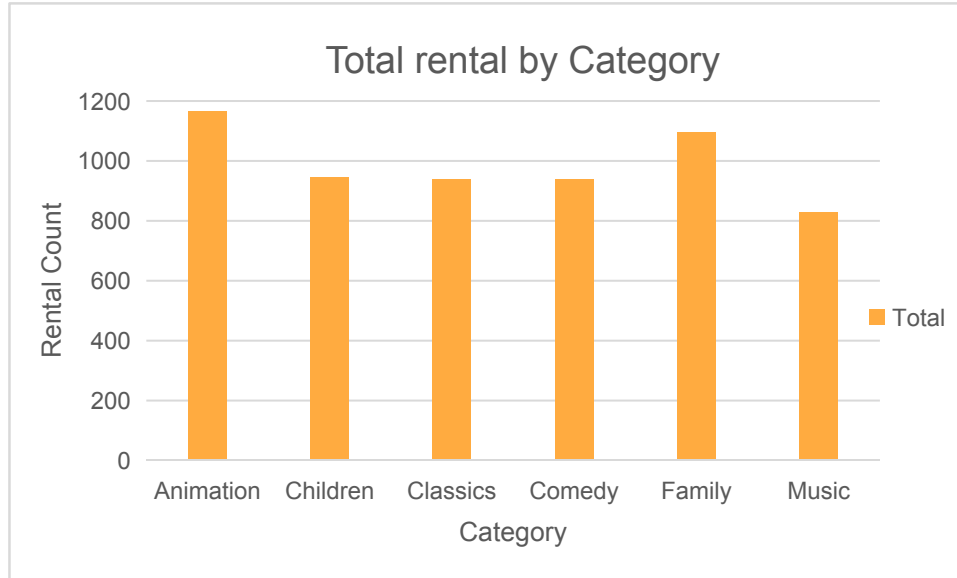
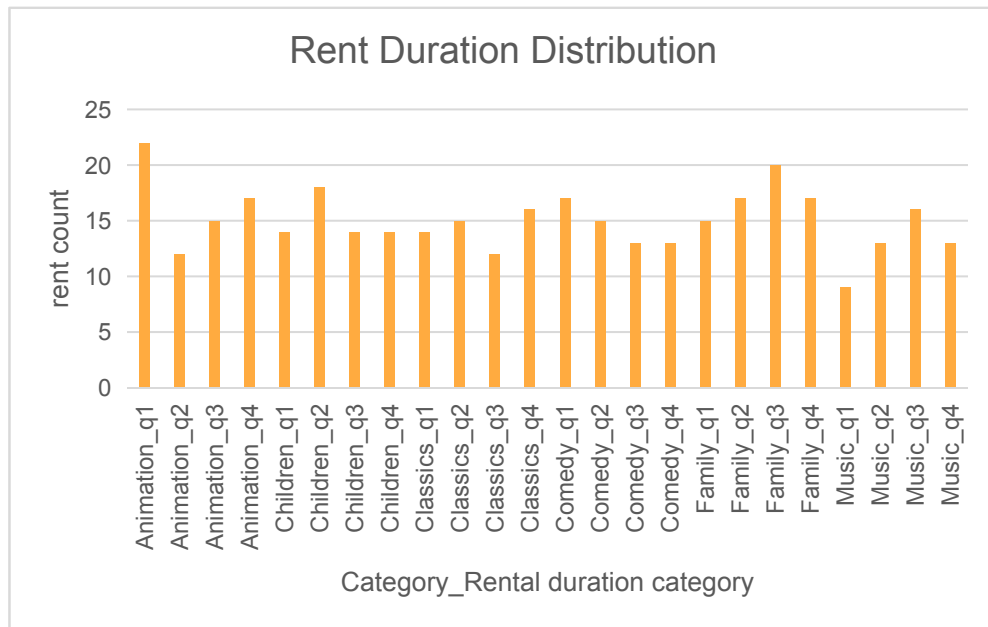


Which category people rent most among the family movies?



Among the family movies, the Animation category is the most popular category that people rent the most;

Which quarter the Animation rent the Best?



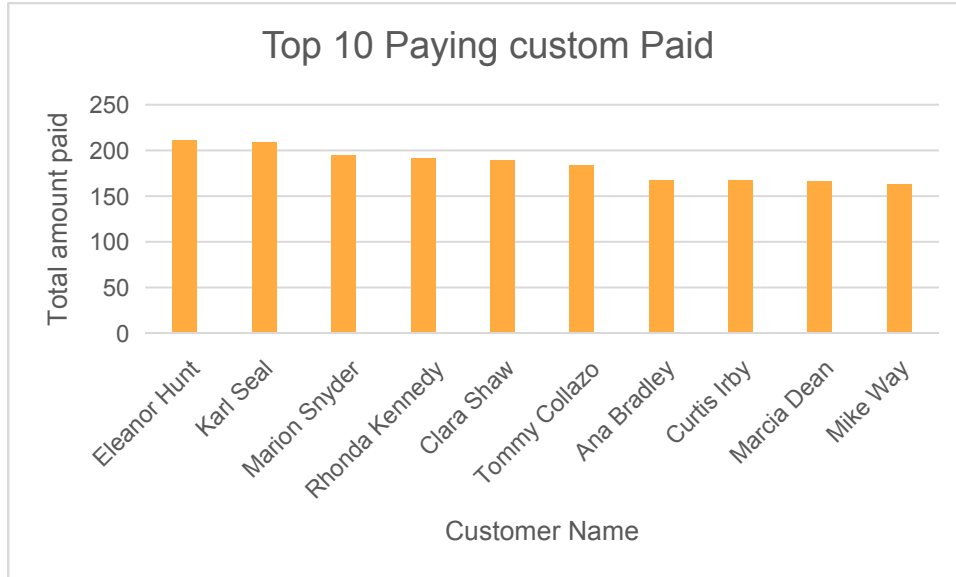
The Animation rent the best in quarter 1 with amount over 20; While music sell the worst in Quarter 1.

Does the two store have big rental count difference?



We compare the monthly rent count between two store and find that the performance of the two stores is roughly the same, no big difference.

Who pay the most among the top 10 paying customers?



The number one customer is Eleanor Hunt who paid roughly 210 dollars in total, while all top 10 customers paid above 150 dollars;