# ZHAO, ZHAN

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RESEARCH INTERESTS

- Urban Computing and Spatiotemporal Data Mining
- Human Mobility and Travel Behavior
- Public Transit and Shared Mobility on Demand Systems
- Network Science and Graph Machine Learning

#### **EDUCATION**

## Massachusetts Institute of Technology, Cambridge, MA, USA

Ph.D. Transportation, July 2018

Department of Civil and Environmental Engineering

 $The sis: \ \ ``Uncovering \ Individual \ Mobility \ Patterns \ from \ Transit \ Smart \ Card \ Data:$ 

Trip Prediction, Activity Inference, and Change Detection"

Committee: Jinhua Zhao, Haris Koutsopoulos, Nigel Wilson, Tamara Broderick

## University of British Columbia, Vancouver, BC, Canada

M.S. Civil Engineering, August 2013 Department of Civil Engineering

## Tongji University, Shanghai, China

B.E. Transportation Engineering, July 2011 College of Transportation Engineering

## Professional Experience

## The University of Hong Kong, Hong Kong, China

Assistant Professor 07/2020-Present

Department of Urban Planning & Design

Faculty of Architecture

## Via Transportation, Inc., New York, NY, USA

Senior Data Scientist 08/2018-06/2020

SMART, Singapore, Singapore

Visiting Researcher 06/2017-08/2017

IBM Research, Dublin, Ireland

Research Intern 06/2016-09/2016

Transport for London, London, UK

Research Intern 06/2015-08/2015

Translink, Vancouver, BC, Canada

Research Intern 09/2012-11/2012

JOURNAL PUBLICATIONS

(\* refers to the corresponding author)

• Liang, Y., and **Zhao, Z.**\* (2021). NetTraj: A network-based vehicle trajectory prediction model with directional representation and spatiotemporal attention mechanisms. *IEEE Transactions on Intelligent Transportation Systems*.

- Bi, W., Lu, W.\*, **Zhao, Z.**, and Webster, C. (2021). Combinatorial optimization of construction waste collection and transportation: A case study of Hong Kong. Resources, Conservation & Recycling
- Mo, B., Zhao, Z.\*, Koutsopoulos, H. N., and Zhao, J. (2021). Individual mobility
  prediction in mass transit systems using smart card data: An interpretable activitybased hidden Markov approach. *IEEE Transactions on Intelligent Transportation*Systems.
- Zhao, Z.\*, Koutsopoulos, H. N., and Zhao, J. (2020). Discovering latent activity patterns from transit smart card data: A spatiotemporal topic model. *Transportation Research Part C: Emerging Technologies*, 116, 102627.
- **Zhao, Z.**, and Zhao, J\*. (2020). Car pride and its behavioral implication: An exploration in Shanghai. *Transportation*, 47(2), 793-810.
- Zhao, Z., Koutsopoulos, H. N., and Zhao, J\*. (2018). Detecting pattern changes in individual travel behavior: A Bayesian approach. *Transportation Research Part B: Methodological*, 112, 73-88.
- Zhao, Z., Koutsopoulos, H. N., and Zhao, J\*. (2018). Individual mobility prediction using transit smart card data. *Transportation Research Part C: Emerging Technologies*, 89, 19-34.
- Goulet-Langlois, G., Koutsopoulos, H. N., Zhao, Z., and Zhao, J\*. (2018). Measuring regularity of individual travel patterns. *IEEE Transactions on Intelligent Transportation Systems*, 19(5), 1583-1592.
- Zhao, J.\*, Frumin, M., Wilson, N. H., and **Zhao, Z.** (2013). Unified estimator for excess journey time under heterogeneous passenger incidence behavior using smartcard data. *Transportation Research Part C: Emerging Technologies*, 34, 70-88.
- Frumin, M., Zhao, J.\*, Wilson, N. H., and **Zhao, Z.** (2013). Automatic data for applied railway management: Case study on the London Overground. *Transportation Research Record: Journal of the Transportation Research Board*, 2353, 47-56.
- Zhao, Z., Zhao, J.\*, and Shen, Q. (2013). Has transportation demand of Shanghai, China, passed its peak growth? Transportation Research Record: Journal of the Transportation Research Board, 2394, 85-92.

## Conference Papers

- Liang, Y., and **Zhao, Z.** (2022). Unraveling spatial, temporal and behavioral factors affecting trip-level taxi cruising time using large-scale GPS trajectories. *Transportation Research Board 101st Annual Meeting*, Washington, DC.
- Li, J., and **Zhao, Z.** (2022). Impact of COVID-19 travel-restriction policies on road traffic accident patterns with emphasis on cyclists: A case study of New York City. *Transportation Research Board 101st Annual Meeting*, Washington, DC.
- Zhao, Z., Koutsopoulos, H. N., and Zhao, J. (2018). Discovering latent activity patterns from human mobility. The 7th ACM SIGKDD International Workshop on Urban Computing (UrbComp'18), London, UK.
- Zhao, Z., Koutsopoulos, H. N., and Zhao, J. (2018). Detecting changes in individual travel behavior patterns. *Transportation Research Board 97th Annual Meeting*, Washington, DC.
- **Zhao, Z.**, Koutsopoulos, H. N., and Zhao, J. (2017). Mobility as a language: Predicting individual mobility in public transportation using n-gram models. *Transportation Research Board 96th Annual Meeting*, Washington, DC.
- Zhao, Z., Zhao, J., and Koutsopoulos, H. N. (2016). Individual-level trip detection using sparse call detail record data based on supervised statistical learning. *Transportation Research Board 95th Annual Meeting*, Washington, DC.
- Zhao, Z., and Zhao, J. (2015). Car pride: Psychological structure and behavioral implications. Transportation Research Board 94th Annual Meeting, Washington, DC.

• Zhao, Z., Chua G., and Zhao, J. (2012). Evolution of trip chaining patterns in London from 1991 to 2010. *Innovations in Travel Modelling Conference*, Tampa, FL.

#### BOOK CHAPTERS

• Zhao, Z., Koutsopoulos, H. N., and Zhao, J. (2019). Uncovering Spatiotemporal Structures from Transit Smart Card Data for Individual Mobility Modeling. Book chapter for *Demand for Emerging Transportation Systems*, 123-149.

#### Under Review

- Liang, Y., **Zhao, Z.\***, and Sun, L. (2021). Dynamic Spatiotemporal Graph Convolutional Neural Networks for Traffic Data Imputation with Complex Missing Patterns. *Transportation Research Part C: Emerging Technologies*. Submitted in September, 2021.
- Li, J., and **Zhao, Z.\*** (2021). Impact of COVID-19 Travel-restriction Policies on Road Traffic Accident Patterns with Emphasis on Cyclists: A Case Study of New York City. *Accident Analysis & Prevention*. Submitted in September, 2021.

#### INVITED TALKS

- Urban transport networks and trajectory data mining. Sustainable Development and Smart Cities in the Greater Bay Area. November 2021.
- Trajectory Data Mining for Smart Urban Mobility. *University of Michigan-Shanghai Jiaotong University Joint Institute*. June 2021.
- Uncovering Behavior Dynamics in Human Mobility using Transit Smart Card Data. *Hong Kong Polytechnic University*. September 2020.

#### Grants

- PI. "A Simulation-based Analytical Framework for the Design of an Integrated Autonomous Vehicle and Public Transit System and Evaluation of its Impact on Urban Form". Seed Funding for Strategic Interdisciplinary Research Scheme. 2021-2024 (HK\$ 995,160)
- PI. "Urban Embedding: Learning Spatial Representation from Urban Mobility Flows".
   Seed Fund for Basic Research for New Staff. 2020-2022 (HK\$ 138,780)

## TEACHING EXPERIENCE

## The University of Hong Kong

Lecturer

- URBA6002 Urban Big Data Analytics, Spring 2021-Present
- URBA6004 Spatial Mobilities Analytics, Spring 2021-Present
- URBS2005 Research Methods in Urban Studies, Fall 2021-Present
- GEOG7003 Transport Economics, Spring 2022-Present

### Massachusetts Institute of Technology

Teaching Assistant

• 11.478 Behavior and Policy, Spring 2015

#### University of British Columbia

Teaching Assistant

- CIVL 441 Transportation Planning and Analysis, Spring 2013
- CIVL 587 Urban Transportation Economics and Policy, Fall 2012

## Honors and Awards

- Fellow, Meeting of Minds@HKU Forum for Outstanding Young Scholars, 2019
- Mitacs-Accelerate Internship Award, 2012
- Tongji University Outstanding Graduate Award, 2011
- Second Prize, Competition of Transport Science and Technology of Tongji University, 2010
- Scholarships for Excellent Academic Performance, 2008-2010

#### SERVICE

## Member/fellow for

• HKU Insititue of Transport Studies, 2021-Present

## Organizer/co-organizer for

• University of Glasgow-University of Hong Kong Symposium on Urban Analytics, June 2021

#### Reviewer for

- Transportation Research Part C: Emerging Technologies
- Transportation Research Part A: Policy and Practice
- IEEE Transactions on Intelligent Transportation Systems
- Journal of Transport Geography
- Travel Behaviour and Society
- PLOS ONE