

CONTACT
INFORMATION

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ACADEMIC
APPOINTMENTS

New York University, Leonard N. Stern School of Business
Assistant Professor of Management and Organizations (July 2023 - Present)
Princeton University
Assistant Professor of Politics and Public Affairs (July 2020 - June 2023)
Postdoctoral Research Associate (July 2019 - June 2020)

EDUCATION

Stanford University, Graduate School of Business
Ph.D. in Business Administration (September 2014 - June 2019)
University of Rochester
B.A. *magna cum laude* in Economics, Political Science, and Russian Studies
with minor in Mathematics (September 2010 - May 2014)

RESEARCH
INTERESTS

Non-Market Strategy, Corporate Political Activities, Corporate Social
Responsibility, Stakeholder Management, Private Politics

PEER-REVIEWED
PUBLICATIONS

- Li, Z. 2023. "When Do Campaign Donors Reject Extremists? Evidence from the U.S. Foreclosure Crisis." *Journal of Politics* 85(4): 1548-1561.
- Li, Z. and R. W. DiSalvo. 2023. "Can Stakeholders Mobilize Businesses for the Protection of Democracy? Evidence from the U.S. Capitol Insurrection." *American Political Science Review* 117(3): 1130-1136.
- Co-winner of the 2023 Evan Ringquist Award from the Midwest Political Science Association.
 - Featured in the [LSE USAPP United States Politics and Policy Blog](#) and the [UC Institute of Global Conflict & Cooperation's Political Violence at a Glance Magazine](#).
- Li, Z. 2018. "How Internal Constraints Shape Interest Group Activities: Evidence from Access-Seeking PACs." *American Political Science Review* 112(4): 792-808.
- Co-winner of the 2020 Jack Walker Award from the American Political Science Association's Political Organizations and Parties Section.

**ACTIVE WORKING
PAPERS**

[Economic Geography, Regulatory Uncertainty, and Integrated Strategy: Evidence from the Fracking Boom and State Campaign Finance](#) (with R. W. DiSalvo)

- Honorable Mention for the 2023 Strategy Management Society Best Conference Paper Award.

[Media and Ideological Movements: How Fox News Built the Tea Party](#) (with G. J. Martin)

[Keep Winning with WinRed? Online Fundraising Platform as the Party's Public Good](#) (with S. S. Kim)

[Can Stakeholders Shape Corporate Political Responsibility in an Era of Democratic Backsliding? Evidence from the Capitol Insurrection](#)

**DORMANT
WORKING PAPERS**

[Inferring Issue-Specific Candidate Positions from Itemized Campaign Contributions Using Supervised Machine Learning](#) (with A. Bonica)

[Lemons in the Political Marketplace: A Big-Data Approach to Detect 'Scam PACs'](#)

**INVITED
CONTRIBUTIONS,
BOOK REVIEWS,
AND PUBLIC
SCHOLARSHIP**

Li, Z. 2019. "[Looking Inside the Black Box of Firms: A Proposal for A Research Agenda](#)." *The Political Economist* 15(2): 17–19.

Li, Z. 2021. "Analyzing the Evidence: Who's Funding Google's PAC?" in *American Politics: Power and Purpose*, 16th edition, Theodore J. Lowi, Benjamin Ginsburg, Ken Shepsle, and Stephen Ansolabehere. New York: W.W. Norton.

Li, Z. 2021. "[Game Changer: How Dark Money and Super PACs Are Transforming U.S. Campaigns](#), Henrik M. Schatzinger and Steven E. Martin." *Political Science Quarterly* 136(3): 580–581.

Li, Z. and R. W. DiSalvo. 2022. "[Will Big Business Protect Democracy?](#)" UC Institute of Global Conflict & Cooperation's Political Violence at a Glance Magazine, Nov 9.

Li, Z. and R. W. DiSalvo. 2022. "[Stakeholder Activism Can Have a Big Influence on Corporate Political Donations](#)." LSE USAPP United States Politics and Policy Blog, Dec 2.

Li, Z. 2023. "[The Cost of Doing Politics: How Partisanship and Public Opinion Shape Corporate Influence](#) by Jane L. Sumner." *Political Science Quarterly* 138(2): 321–323.

TEACHING

Princeton University

POL 337: Business Influence in American Politics

WWS/SPI 403/404: Money and Influence in Policymaking

POL 420: Money in American Politics

POL 727: Lobbying and Interest Group Politics

INVITED

PRESENTATIONS

2023: Non-Market Strategy Research Community, OpenSecrets Data and Democracy Conference, University of Houston Conference on Parties in American Legislatures

2022: Non-Market Strategy Research Community NMSRC Brown Bag Seminar, Pennsylvania State University Program in Empirical International Relations Workshop, Princeton University Symposium on Bringing Transparency to Digital Political Campaigns, Quebec Political Economics Webinar Series, Southern Political Science Association Pre-conference on Interest Groups and Polarization, Stanford Graduate School of Business PhD Alumni Conference, Stennis Congressional Staff Fellows Program, University of Chicago Center for Effective Governance American Politics Conference, Washington University in St. Louis Olin School of Business Strategy Seminar Series, Wharton Nonmarket Strategy Workshop

2021: American Political Science Association Roundtable on “The American Political Economy: Politics, Markets, and Power”, Columbia University Political Economy Seminar, Essex University Government Department Speaker Series, New York University American Politics and Political Economy Workshop, New York University Colloquium on Law, Economics, and Politics, University of California, Berkeley Political Economics Seminar, University of Southern California Political Institutions and Political Economy Workshop

2020: Institute for Humane Studies “Corporate Welfare: Who Comes Out on Top” Seminar, University of California, Los Angeles American Politics Workshop, University of Southern California Annual Conference on Political Institutions and Political Economy (canceled due to COVID-19)

2019: California Institute of Technology, Bray Social Science Seminar, The Ohio State University Institute for Democratic Engagement and Accountability (IDEA)

INVITED

DISCUSSIONS

2023: Annual Research Conference on Strategy and the Business Environment, California Institute of Technology Empirical Models of Political Economy Conference, Columbia Business School Non-Market Effects of Market Power Conference

INVITED DISCUSSIONS (CONT'D)	2022: Annual Research Conference on Strategy and the Business Environment, Wharton Nonmarket Strategy Workshop
	2021: National Bureau of Economic Research Political Economy Summer Institute, Virtual Workshop on Interest Groups
	2020: Princeton University Workshop on Interest Groups, Policy Outcomes, and Representation in U.S. Politics
	2019: Annual Research Conference on Strategy and the Business Environment
CONFERENCE PRESENTATIONS	Academy of Management Annual Conference (2023)
	Alliance for Research on Corporate Sustainability Annual Conference (2023)
	American Political Science Association Annual Meeting (2018-2021)
	American Political Science Association Pre-conference on Frontiers on Money in Politics Research (2020)
	American Political Science Association Women's Mentoring Workshop (2021)
	Annual Research Conference on Strategy and the Business Environment (2020)
	Annual Summer School on American Political Economy in Comparative Perspective (2020)
	Climate Pipeline Project Conference (2022)
	Conference on Field Experiments in Strategy (2023)
	Midwest Political Science Association Annual Meeting (2018-2022)
	Northeast Workshop in Empirical Political Science (2022)
	Society for Political Methodology Annual Meeting (2017-2019, 2021-2022)
	Southern Political Science Association Annual Meeting (2022)
	Strategic Management Society Annual Conference (2023)
	Strategy Science Annual Conference (2021-2022)
	Yale University Center for the Study of American Politics Summer Conference (2017)
MEDIA APPEARANCES	Facts about PACs Podcast (2021), Marketplace Public Radio (2020), P.S. You're Interesting Podcast (2021), U.S. News (2022), Vox (2021 , 2023).

**SELECT AWARDS,
FELLOWSHIPS, AND
GRANTS**

American Political Science Association: Jack Walker Award (2023)

Midwest Political Science Association: Evan Ringquist Award (2023)

National Science Foundation: Travel Grant for the Annual Meeting of the Society for Political Methodology (2017-2018)

Princeton University: Data-Driven Social Science Initiative (DDSS) Innovation Funding (2022)

Stanford University: Stanford Interdisciplinary Graduate Fellowship (2017-2019)

Strategic Management Society: Honorable Mention for Best Conference Paper Award (2023)

**PROFESSIONAL
SERVICES**

Co-founder: American Political Science Association Pre-conference on Frontiers on Money in Politics Research (2020-2023)

Co-coordinator: Non-Market Strategy Research Community Doctoral Conference (2024)

Editorial Board: *Economics of Governance* (2021-2024), *Journal of Political Institutions and Political Economy* (2023-2025)

Award Selection Committee: Jack Walker Award for the Political Organizations and Parties Section of the American Political Science Association (2021)

Referee: *American Economic Journal: Applied Economics*, *American Journal of Political Science*, *American Political Science Review*, *British Journal of Political Science*, *Business and Politics*, *Economics of Governance*, *Journal of Experimental Political Science*, *Journal of Politics*, *Management Science*, *National Science Foundation*, *Oxford University Press*, *Party Politics*, *Political Research Quarterly*, *Proceedings of the National Academy of Sciences*, *Research and Politics*, *Review of Economic Studies*, *Quarterly Journal of Economics*, *Science Advances*, *Strategic Management Journal*

Panel chair: annual meetings of the American Political Science Association (2020) and the Midwest Political Science Association (2021)

Discussant: annual meetings of the Academy of Management (2023), American Political Science Association (2020-2021), the Midwest Political Science Association (2021), and Society for Political Methodology (2019-2020, 2022)

**UNIVERSITY
SERVICES**

Princeton University

Faculty Coordinator: Center for the Study of Democratic Politics Speaker Series (2021-2022) and Political Economy Workshop (2020-2021)

Doctoral Dissertation Fourth Reader: Eric Manning (2023)

Faculty Coordinator: American Politics Graduate Research Seminar (2021, 2023)

Faculty Grader: American Politics Graduate General Exam (2021)

Junior Paper Advisor: Department of Politics (2023)

Senior Thesis Research Funding Committee: Department of Politics (2020-2021)

Senior Thesis Second Reader: Department of Politics (2021, 2023) and the School of Public and International Affairs (2023)

Undergraduate Academic Advising Committee: School of Public and International Affairs (2020-2021, 2022-2023)