CONTACT 234 Corwin Hall **2** (609) 258-2251

ACADEMIC Princeton University

APPOINTMENTS Assistant Professor of Politics and Public Affairs (July 2020 - present)

Postdoctoral Research Associate (July 2019 - June 2020)

**EDUCATION** Stanford University Graduate School of Business

Ph.D. in Business Administration (Political Economics) (September

2014 - June 2019)

University of Rochester

B.A. *magna cum laude* in Economics, Political Science, and Russian Studies with minor in Mathematics (September 2010 - May 2014)

RESEARCH American Politics, Political Economy, Money in Politics, Interest Groups,

INTERESTS Corporate Political Strategy

PEER-REVIEWED Li, Zhao. 2018. "How Internal Constraints Shape Interest Group Activities: Evidence from Access-Seeking PACs." *American Political Science Review* 112(4): 792–808.

• Co-winner of the 2020 Jack Walker Award from the Political Organizations and Parties section of the American Political Science Association.

INVITED Li, Zhao.

CONTRIBUTIONS Research

Li, Zhao. 2019. "Looking Inside the Black Box of Firms: A Proposal for A Research Agenda." *The Political Economist* 15(2): 17–19.

Li, Zhao. 2021. "Analyzing the Evidence: Who's Funding Google's PAC?" in *American Politics: Power and Purpose*, 16th edition, Theodore J. Lowi, Benjamin Ginsburg, Ken Shepsle, and Stephen Ansolabehere. New York: W.W. Norton.

Li, Zhao. 2021. Review of Game Changer: How Dark Money and Super PACs Are Transforming U.S. Campaigns, Henrik M. Schatzinger and Steven E. Martin, *Political Science Quarterly* 1136(3): 580–581.

#### **WORK PAPERS**

Can Stakeholders Mobilize Businesses for the Protection of Democracy? Evidence from the U.S. Capitol Insurrection (with Richard DiSalvo; Revise & Resubmit at the *American Political Science Review*)

Economic Crises and Political Extremism in the United States: the Campaign Finance Connection (Revise & Resubmit at the *Journal of Politics*)

Inferring Issue-Specific Candidate Positions from Itemized Campaign Contributions Using Supervised Machine Learning (with Adam Bonica)

Economic Geography and Special Interest Entrenchment: Evidence from the Shale Boom and State Campaign Finance (with Richard DiSalvo)

## SELECTED WORK IN PROGRESS

Lemons in the Political Marketplace: A Big-Data Approach to Detect 'Scam PACs'

Media and Ideological Movements: How Fox News Built the Tea Party (with Greg Martin)

Keep Winning with WinRed? Digital Fundraising Platform as the Party's Public Good (with Silvia Kim)

### **TEACHING**

Business Influence in U.S. Politics (undergraduate): 2022

Money and Influence in Policymaking (undergraduate): 2020-2022

Money in American Politics (undergraduate): 2021, 2023

Graduate Reading Course (PhD): 2020

## INVITED

## **PRESENTATIONS**

2022

Annual Research Conference on Strategy and the Business Environment (discussant)

Stennis Fellows Program

Southern Political Science Association Pre-conference on Interest Groups and Polarization

### 2021

Department Speaker Series, Essex University

Virtual Workshop on Interest Groups (discussant)

Political Economy Seminar, Columbia University

Political Institutions and Political Economy Workshop, University of Southern California

National Bureau of Economic Research Political Economy Summer Institute (discussant)

INVITED
PRESENTATIONS
(CONT'D)

2021 (cont'd)

American Politics and Political Economy Workshop, New York University

Political Economics Seminar, University of California, Berkeley

Colloquium on Law, Economics, and Politics, New York University

2020

American Politics Workshop, University of California, Los Angeles

"Corporate Welfare: Who Comes Out on Top" Seminar, Institute for Humane Studies and the Program in Corporate Welfare at the University of California, Irvine

Interest Groups, Policy Outcomes, and Representation in U.S. Politics, Princeton University (discussant)

Annual Conference on Political Institutions and Political Economy, University of Southern California (canceled due to COVID-19)

2019

Bray Social Science Seminar, California Institute of Technology

Annual Research Conference on Strategy and the Business Environment (discussant)

Institute for Democratic Engagement and Accountability (IDEA), The Ohio State University

2017

Center for the Study of American Politics Summer Conference, Yale University (poster)

# CONFERENCE PRESENTATIONS

American Political Science Association Annual Meeting: 2018-2021

American Political Science Association Pre-conference on Frontiers on Money in Politics Research: 2020

American Political Science Association Women's Mentoring Workshop: 2021

Annual Summer School on American Political Economy in Comparative Perspective: 2020

Climate Pipeline Project Conference: 2022

Midwest Political Science Association Annual Meeting: 2018-2019, 2020 (cancelled due to COVID-19), 2021, 2022

Northeast Workshop in Empirical Political Science: 2022

Society for Political Methodology Annual Meeting: 2017-2018 (poster), 2019, 2021, 2022 (poster)

CONFERENCE PRESENTATIONS

Southern Political Science Association Annual Meeting: 2022

Strategy Science Annual Conference: 2021-2022

Strategy and the Business Environment Annual Conference: 2020

MEDIA Appearances

(CONT'D)

Marketplace Public Radio (2020), Vox (2021), Facts about PACs Podcast

(2021), P.S. You're Interesting Podcast (2021), USNews (2022)

**GRANT FUNDING** 

Princeton University

Data-Driven Social Science Initiative (DDSS) Innovation Funding

(2022)

FELLOWSHIPS, AWARDS, AND HONORS American Political Science Association

Jack Walker Award (2020)

National Science Foundation

Travel Grant for the Annual Meeting of the Society for Political

Methodology (2017-2018)

Stanford University

Stanford Interdisciplinary Graduate Fellowship (2017-2019)

University of Rochester

Rochester International Scholarship (2010-2014)

Phi Beta Kappa (2014)

Omicron Delta Epsilon (2014)

James D. McGill Memorial Prize (2014)

Book Award (2012)

Burton Fellowship (2011)

SERVICE TO THE PROFESSION

 $Co-founder\ of\ the\ American\ Political\ Science\ Association\ Pre-conference\ on$ 

Frontiers on Money in Politics Research (2020-2022)

Member of the Editorial Board for Economics of Governance (2021-2024)

Jack Walker Award Selection Committee for the Political Organizations and

Parties of the American Political Science Association (2021)

Ad hoc referee for American Journal of Political Science, American Political Science Review, Business and Politics, Economics of Governance, Journal of Experimental Political Science, Journal of Politics, National Science Foundation, Oxford University Press, Party Politics, Political Research Quarterly, Quarterly Journal of Economics, Science Advances, and Strategic Management Journal

SERVICE TO THE PROFESSION (CONT'D)

Panel chair for the Annual Meeting of the American Political Science Association (2020) and the Midwest Political Science Association (2021) Panel discussant for the Annual Meetings of the American Political Science Association (2020) and the Midwest Political Science Association (2021) Poster discussant for the Annual Meetings of the Society for Political Methodology (2019-2020) and the American Political Science Association (2021)

SERVICE TO PRINCETON UNIVERSITY

Co-organizer of the Center for the Study of Democratic Politics Speaker Series (2021-2022)

Faculty leader of the American Politics Graduate Research Seminar for the Department of Politics (2021)

Grader of American Politics Graduate General Exam for the Department of Politics (2021)

Senior Thesis Second Reader for the Department of Politics (2021)

Co-organizer of the Political Economy Workshop (2020-2021)

Senior Thesis Research Funding Committee for the Department of Politics (2020-2021)

Undergraduate Academic Advising Committee for the School of Public and International Affairs (2020-2021)

REFERENCES

Available upon request