

CONTACT  
INFORMATION

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ACADEMIC  
APPOINTMENTS

**New York University, Leonard N. Stern School of Business**  
Assistant Professor of Management and Organizations (July 2023 - Present)

**Princeton University**  
Assistant Professor of Politics and Public Affairs (July 2020 - June 2023)  
Postdoctoral Research Associate (July 2019 - June 2020)

## EDUCATION

**Stanford University, Graduate School of Business**  
Ph.D. in Business Administration (September 2014 - June 2019)

**University of Rochester**  
B.A. *magna cum laude* in Economics, Political Science, and Russian Studies  
with minor in Mathematics (September 2010 - May 2014)

PEER-REVIEWED  
PUBLICATIONS

- Li, Z. 2023. "When Do Campaign Donors Reject Extremists? Evidence from the U.S. Foreclosure Crisis." *Journal of Politics* 85(4): 1548-1561.
- Li, Z. and R. W. DiSalvo. 2023. "Can Stakeholders Mobilize Businesses for the Protection of Democracy? Evidence from the U.S. Capitol Insurrection." *American Political Science Review* 117(3): 1130-1136.
- Co-winner of the 2023 Evan Ringquist Award from the Midwest Political Science Association.
  - Featured in the [LSE USAPP United States Politics and Policy Blog](#) and the [UC Institute of Global Conflict & Cooperation's Political Violence at a Glance Magazine](#).
- Li, Z. 2018. "How Internal Constraints Shape Interest Group Activities: Evidence from Access-Seeking PACs." *American Political Science Review* 112(4): 792-808.
- Co-winner of the 2020 Jack Walker Award from the American Political Science Association's Political Organizations and Parties Section.
  - Featured in the [Facts about PACs Podcast](#).

**ACTIVE WORKING  
PAPERS**

[Economic Geography, Regulatory Uncertainty, and Integrated Strategy: Evidence from the Fracking Boom and State Campaign Finance](#) (with R. W. DiSalvo)

- Runner-up for the 2023 Strategy Management Society Best Conference Paper Award.

[Media and Ideological Movements: How Fox News Built the Tea Party](#) (with G. J. Martin)

- Featured in the [P.S. You're Interesting Podcast](#).

[Keep Winning with WinRed? Online Fundraising Platform as the Party's Public Good](#) (with S. S. Kim)

[Can Stakeholders Shape Corporate Political Responsibility in an Era of Democratic Backsliding? Evidence from the Capitol Insurrection](#)

**INACTIVE WORKING  
PAPERS**

[Inferring Issue-Specific Candidate Positions from Itemized Campaign Contributions Using Supervised Machine Learning](#) (with A. Bonica)

[Lemons in the Political Marketplace: A Big-Data Approach to Detect 'Scam PACs'](#)

- Featured in the [University of Chicago Harris School of Public Policy News](#).

**INVITED  
CONTRIBUTIONS  
AND PUBLIC  
SCHOLARSHIP**

Li, Z. and R. W. DiSalvo. 2022. "[Will Big Business Protect Democracy?](#)" UC Institute of Global Conflict & Cooperation's Political Violence at a Glance Magazine, Nov 9.

Li, Z. and R. W. DiSalvo. 2022. "[Stakeholder Activism Can Have a Big Influence on Corporate Political Donations](#)." LSE USAPP United States Politics and Policy Blog, Dec 2.

Li, Z. 2019. "[Looking Inside the Black Box of Firms: A Proposal for A Research Agenda](#)." *The Political Economist* 15(2): 17–19.

**BOOK REVIEWS**

Li, Z. 2023. "[The Cost of Doing Politics: How Partisanship and Public Opinion Shape Corporate Influence](#) by Jane L. Sumner." *Political Science Quarterly* 138(2): 321–323.

Li, Z. 2021. "[Game Changer: How Dark Money and Super PACs Are Transforming U.S. Campaigns](#), Henrik M. Schatzinger and Steven E. Martin." *Political Science Quarterly* 136(3): 580–581.

## TEACHING

### Princeton University

POL 337: Business Influence in American Politics

WWS/SPI 403/404: Money and Influence in Policymaking

POL 420: Money in American Politics

POL 727: Lobbying and Interest Group Politics

## INVITED

## PRESENTATIONS

2023: Non-Market Strategy Research Community (Annual Retreat), OpenSecrets (Data and Democracy Conference), University of Houston (Conference on Parties in American Legislatures)

2022: Non-Market Strategy Research Community (Brown Bag Seminar), Pennsylvania State University (Program in Empirical International Relations Workshop), Princeton University (Symposium on Bringing Transparency to Digital Political Campaigns), Quebec Political Economics Webinar Series, Southern Political Science Association Pre-conference on Interest Groups and Polarization, Stanford Graduate School of Business (PhD Alumni Conference), Stennis Congressional Staff Fellows Program, University of Chicago Center for Effective Governance (American Politics Conference), Washington University in St. Louis Olin School of Business (Strategy Seminar Series), Wharton Nonmarket Strategy Workshop

2021: American Political Science Association (Roundtable on “The American Political Economy: Politics, Markets, and Power”), Columbia University (Political Economy Seminar), Essex University (Government Department Speaker Series), New York University (American Politics and Political Economy Workshop), New York University (Colloquium on Law, Economics, and Politics), University of California, Berkeley (Political Economics Seminar), University of Southern California (Political Institutions and Political Economy Workshop)

2020: Institute for Humane Studies (“Corporate Welfare: Who Comes Out on Top” Seminar), University of California, Los Angeles (American Politics Workshop), University of Southern California (Annual Conference on Political Institutions and Political Economy; canceled due to COVID-19)

2019: California Institute of Technology (Bray Social Science Seminar), The Ohio State University (Institute for Democratic Engagement and Accountability Seminar)

<b>INVITED DISCUSSIONS</b>	2023: Annual Research Conference on Strategy and the Business Environment, California Institute of Technology (Empirical Models of Political Economy Conference), Columbia Business School (Non-Market Effects of Market Power Conference)
	2022: Annual Research Conference on Strategy and the Business Environment, Wharton Nonmarket Strategy Workshop
	2021: National Bureau of Economic Research Political Economy Summer Institute, Virtual Workshop on Interest Groups
	2020: Princeton University (Workshop on Interest Groups, Policy Outcomes, and Representation in U.S. Politics)
	2019: Annual Research Conference on Strategy and the Business Environment
<b>CONFERENCE PRESENTATIONS</b>	Academy of Management (2023)
	Alliance for Research on Corporate Sustainability (2023)
	American Political Economy in Comparative Perspective (2020)
	American Political Science Association (2018-2021)
	American Political Science Association Pre-conference on Frontiers on Money in Politics Research (2020)
	American Political Science Association Women's Mentoring Workshop (2021)
	Climate Pipeline Project (2022)
	Field Experiments in Strategy (2023)
	Midwest Political Science Association (2018-2022)
	Northeast Workshop in Empirical Political Science (2022)
	Society for Political Methodology (2017-2019, 2021-2022)
	Southern Political Science Association (2022)
	Strategy and the Business Environment (2020)
	Strategic Management Society (2023)
	Strategy Science (2021-2022)
	Yale University Center for the Study of American Politics Summer Conference (2017)
<b>MEDIA APPEARANCES</b>	Facts about PACs Podcast ( <a href="#">2021</a> ), Marketplace Public Radio ( <a href="#">2020</a> ), P.S. You're Interesting Podcast ( <a href="#">2021</a> ), University of Chicago Harris School of Public Policy News ( <a href="#">2022</a> ), U.S. News ( <a href="#">2022</a> ), Vox ( <a href="#">2021</a> , <a href="#">2023</a> )

**SELECT AWARDS,  
FELLOWSHIPS, AND  
GRANTS**

American Political Science Association: Jack Walker Award (2023)

Midwest Political Science Association: Evan Ringquist Award (2023)

National Science Foundation: Travel Grant for the Annual Meeting of the Society for Political Methodology (2017-2018)

Princeton University: Data-Driven Social Science Initiative (DDSS) Innovation Funding (2022)

Stanford University: Stanford Interdisciplinary Graduate Fellowship (2017-2019)

Strategic Management Society: Runner-up for Best Conference Paper Award (2023)

**PROFESSIONAL  
SERVICES**

Co-founder: American Political Science Association Pre-conference on Frontiers on Money in Politics Research (2020-2023)

Co-coordinator: Non-Market Strategy Research Community Doctoral Conference (2024)

Editorial Board: *Economics of Governance* (2021-2024), *Journal of Political Institutions and Political Economy* (2023-2025)

Award Selection Committee: Jack Walker Award for the Political Organizations and Parties Section of the American Political Science Association (2021)

Referee: *American Economic Journal: Applied Economics*, *American Journal of Political Science*, *American Political Science Review*, *British Journal of Political Science*, *Business and Politics*, *Economics of Governance*, *Journal of Experimental Political Science*, *Journal of Politics*, *Management Science*, *National Science Foundation*, *Oxford University Press*, *Party Politics*, *Political Research Quarterly*, *Proceedings of the National Academy of Sciences*, *Research and Politics*, *Review of Economic Studies*, *Quarterly Journal of Economics*, *Science Advances*, *Strategic Management Journal*

Panel chair: annual meetings of the American Political Science Association (2020) and the Midwest Political Science Association (2021)

Discussant: annual meetings of the Academy of Management (2023), American Political Science Association (2020-2021), the Midwest Political Science Association (2021), and Society for Political Methodology (2019-2020, 2022)

**UNIVERSITY  
SERVICES**

**Princeton University**

Faculty Coordinator: Center for the Study of Democratic Politics Speaker Series (2021-2022) and Political Economy Workshop (2020-2021)

Doctoral Dissertation Fourth Reader: Eric Manning (2023)

Faculty Coordinator: American Politics Graduate Research Seminar (2021, 2023)

Faculty Grader: American Politics Graduate General Exam (2021)

Junior Paper Advisor: Department of Politics (2023)

Senior Thesis Research Funding Committee: Department of Politics (2020-2021)

Senior Thesis Second Reader: Department of Politics (2021, 2023) and the School of Public and International Affairs (2023)

Undergraduate Academic Advising Committee: School of Public and International Affairs (2020-2021, 2022-2023)