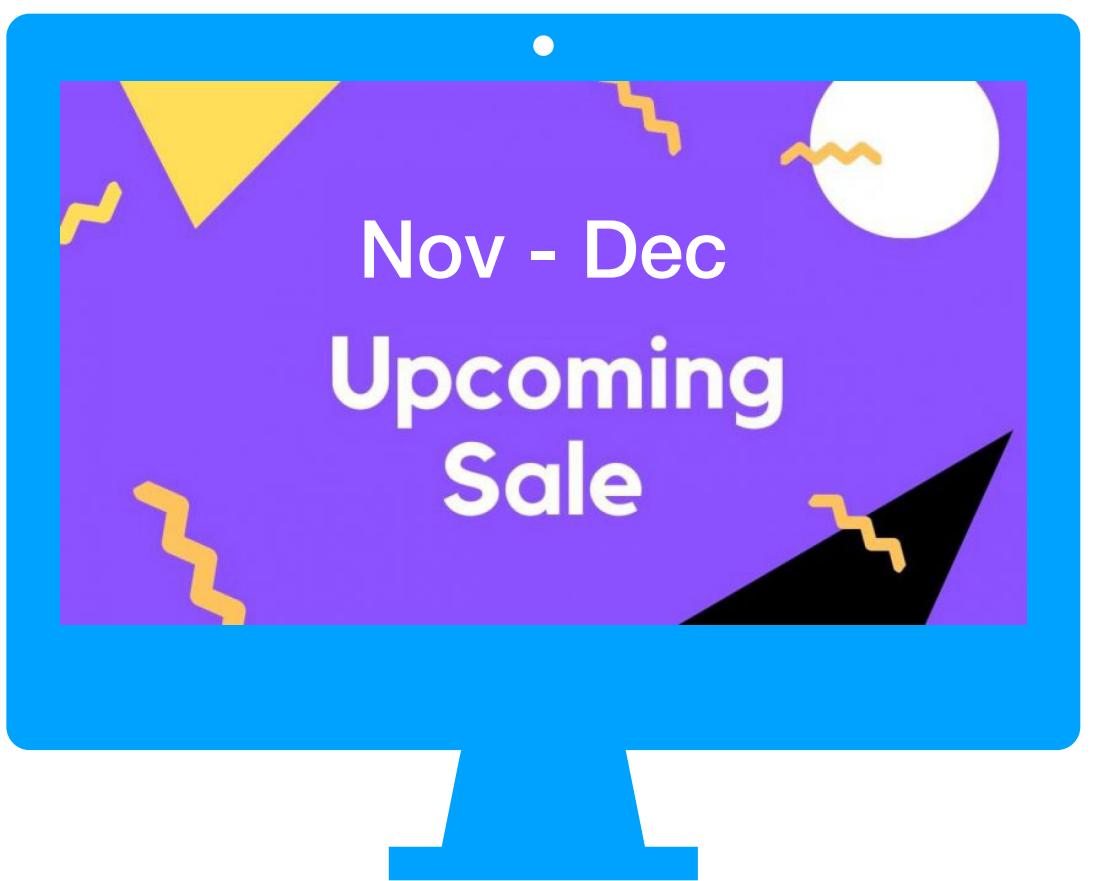


Estimation and Inference of Optimal Policies

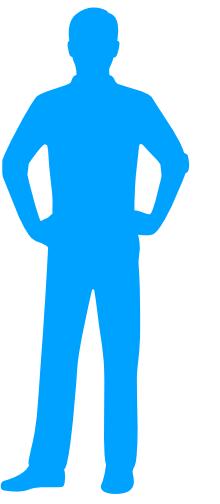
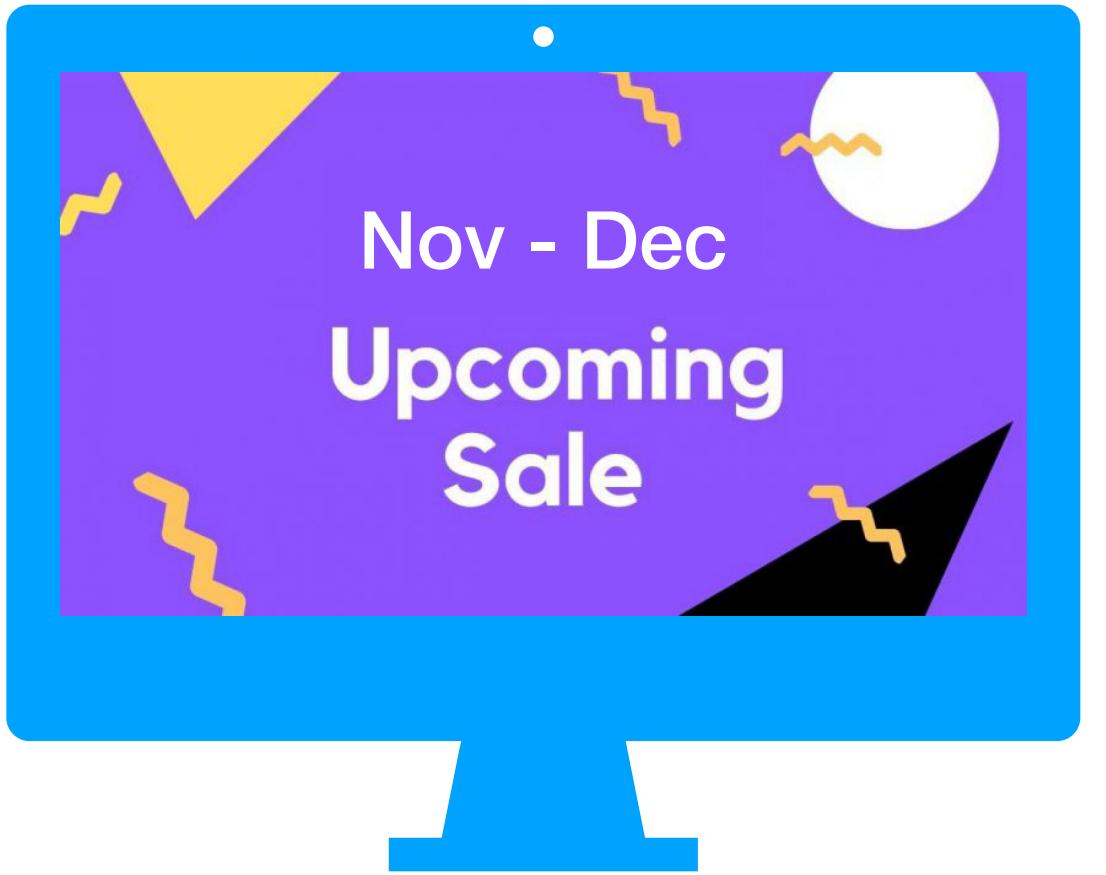
Zhaoqi Li

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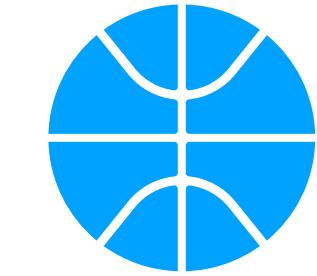
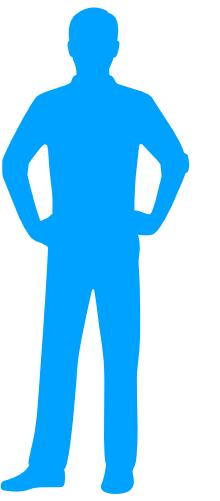
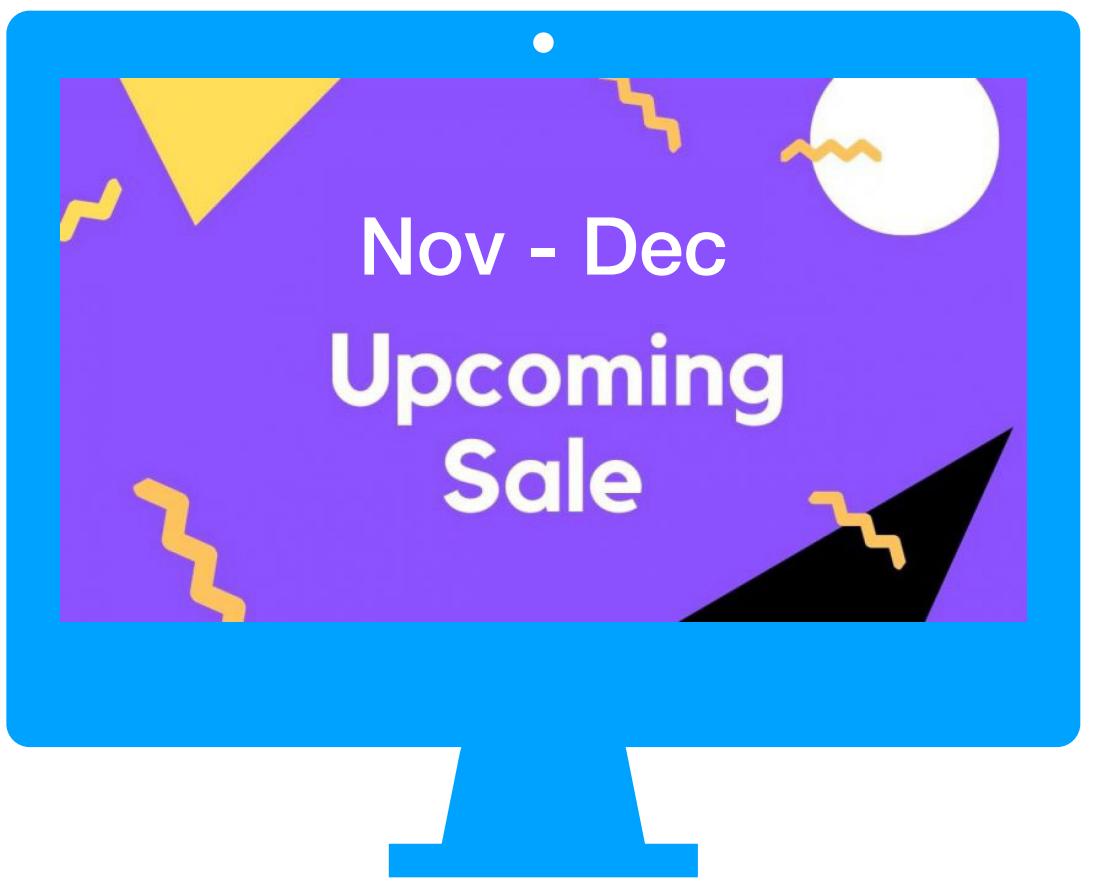
Motivation



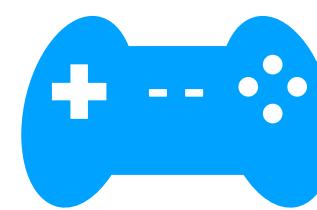
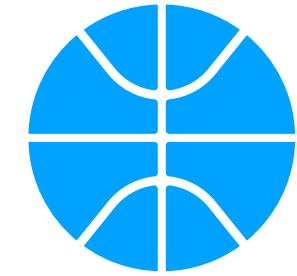
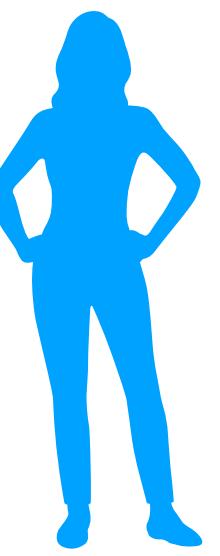
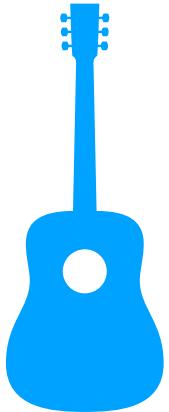
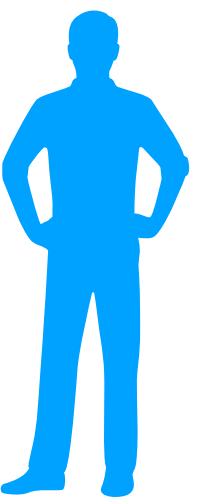
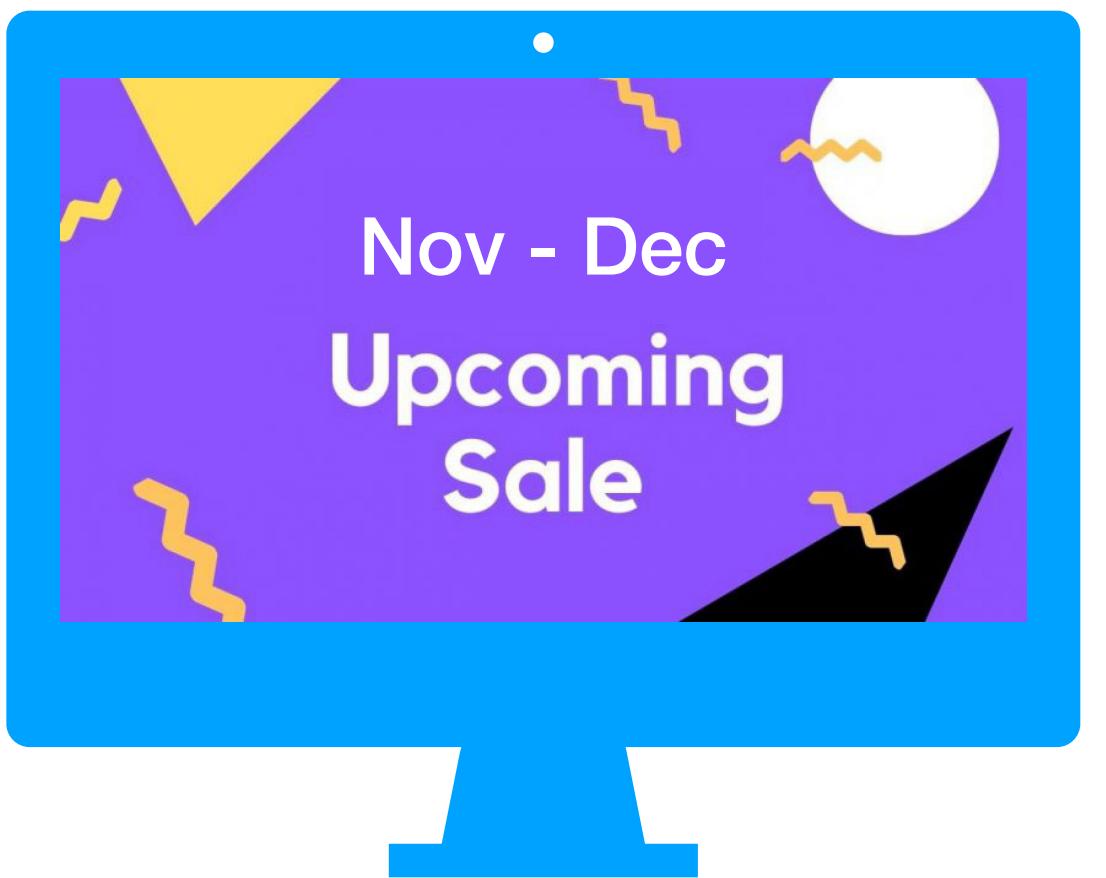
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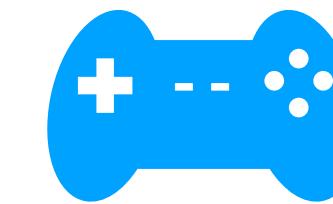
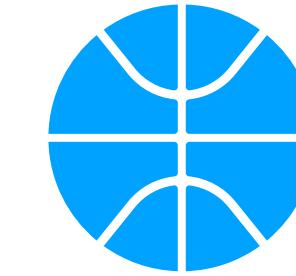
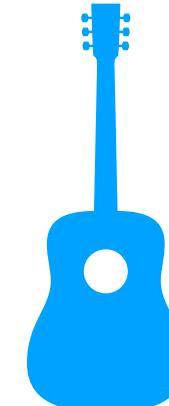
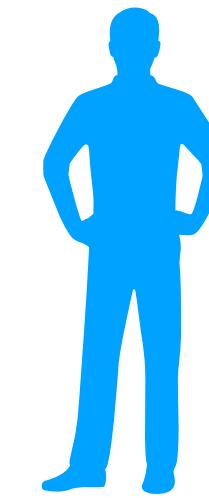
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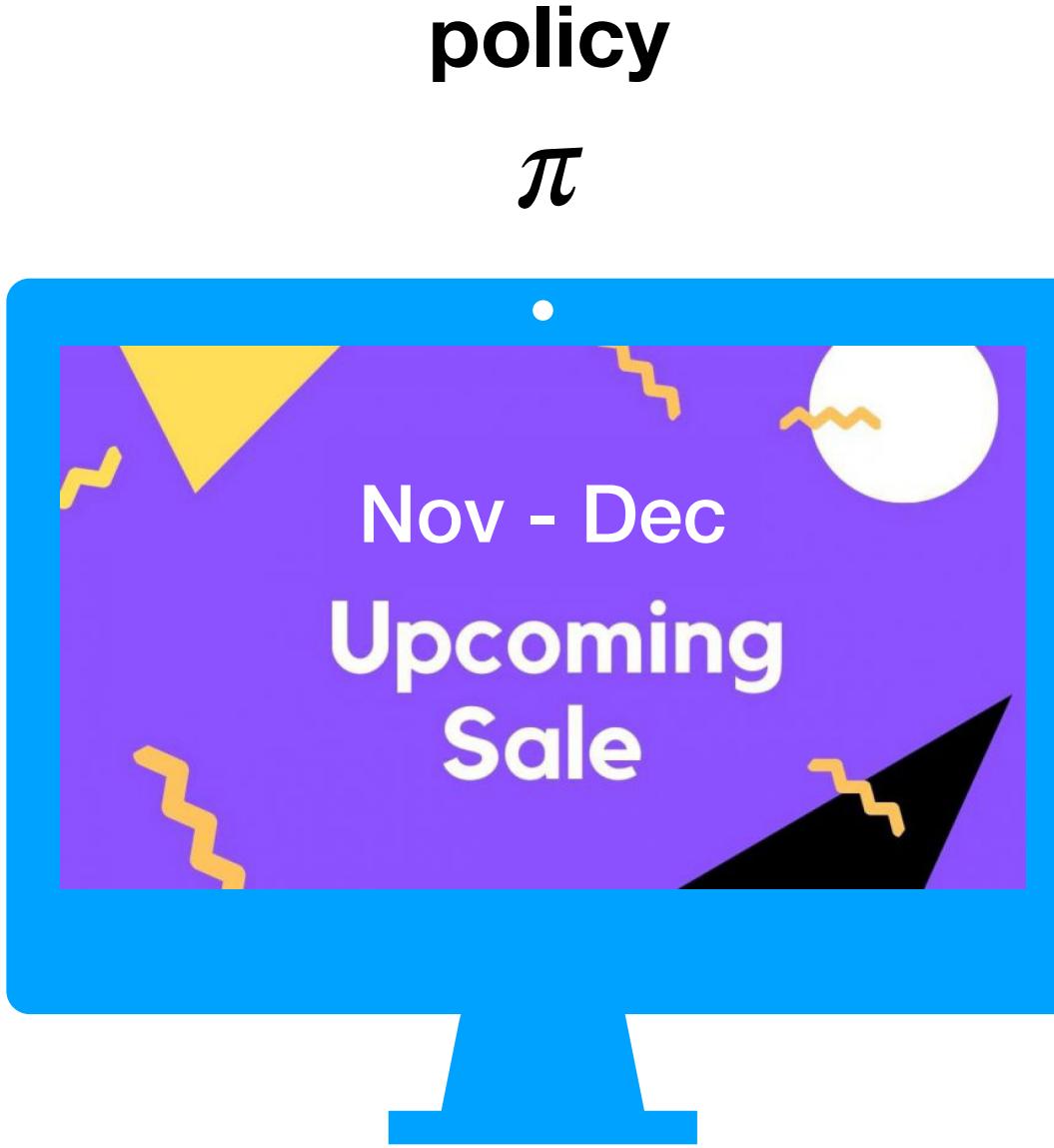


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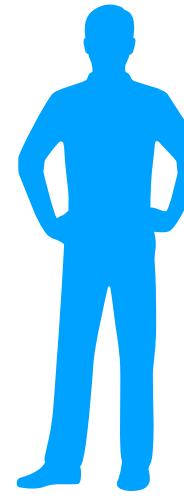
Question: What is the best way to give personalized recommendations to maximize revenue?

Motivation



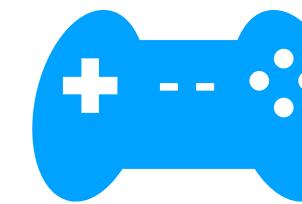
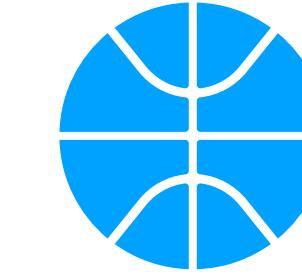
context

c



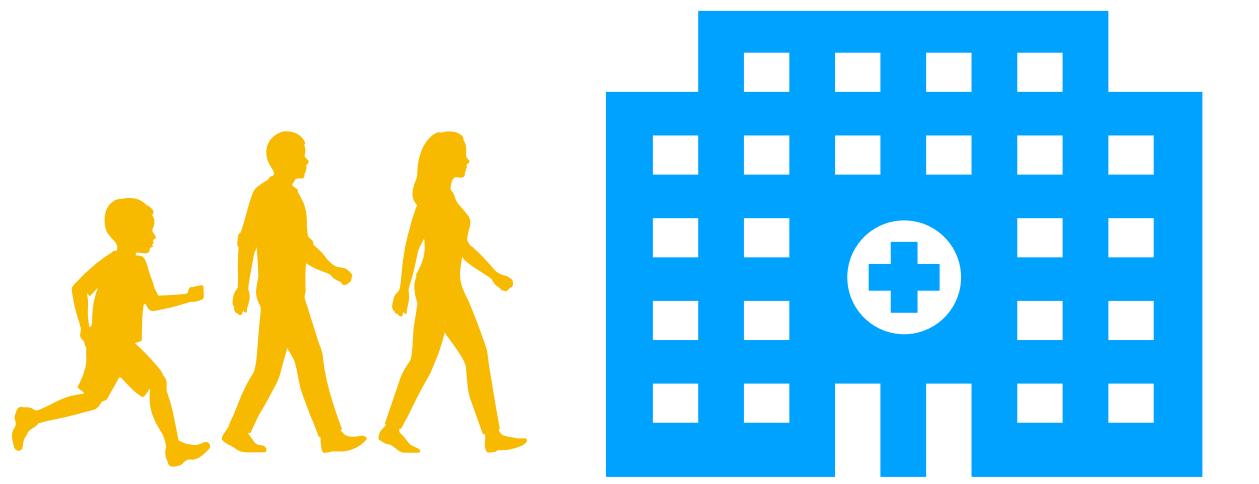
action

a

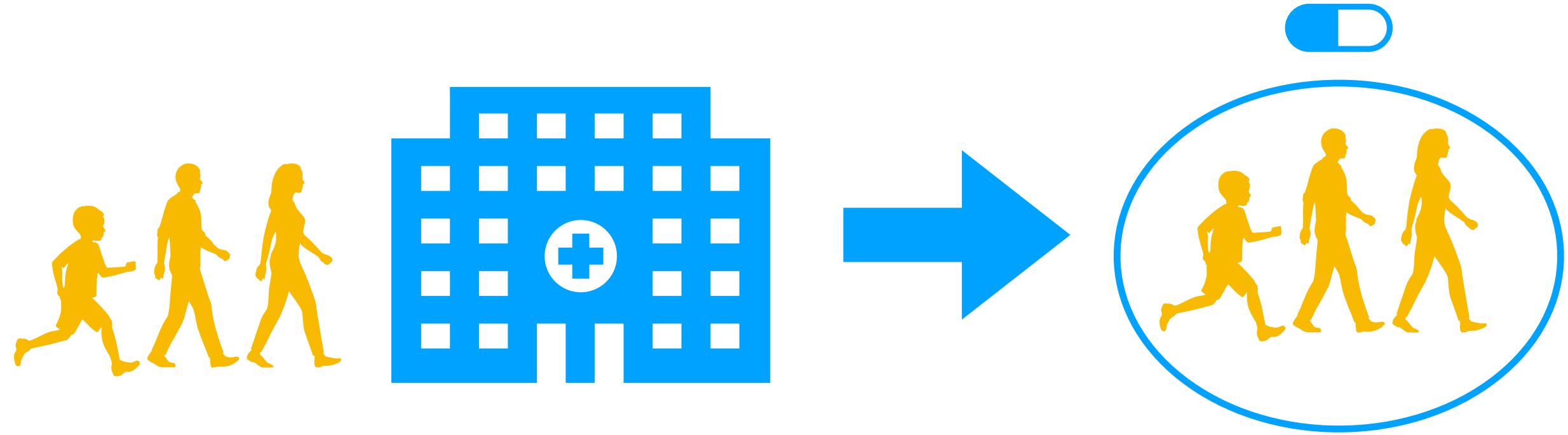


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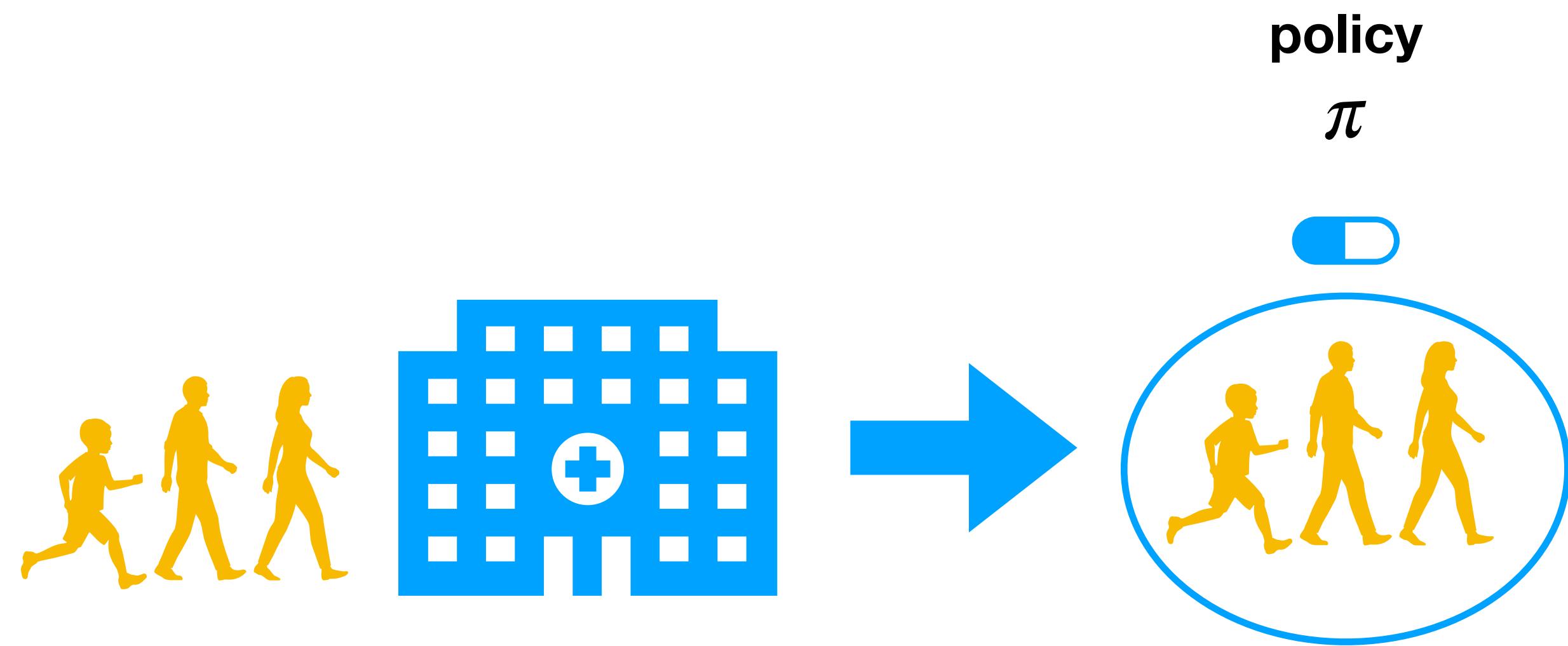
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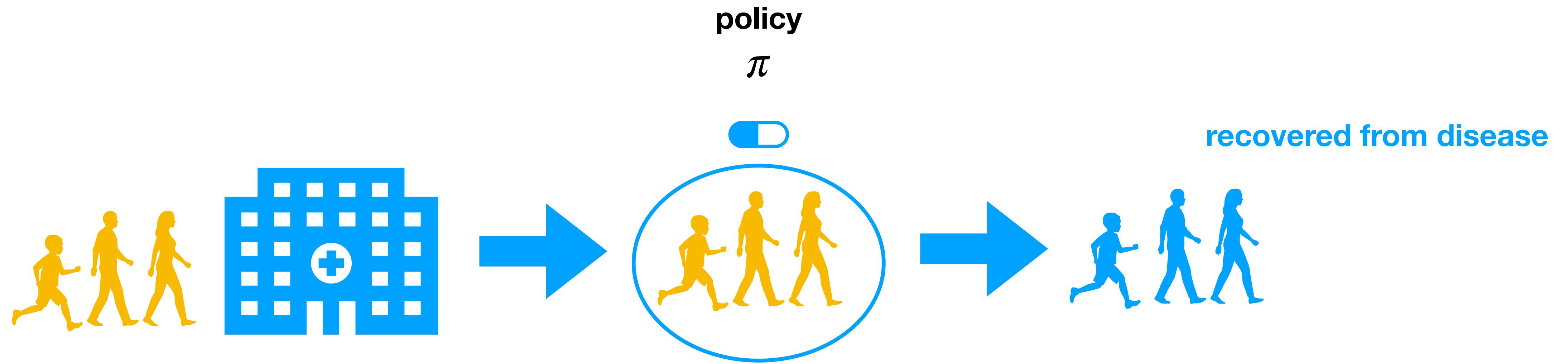
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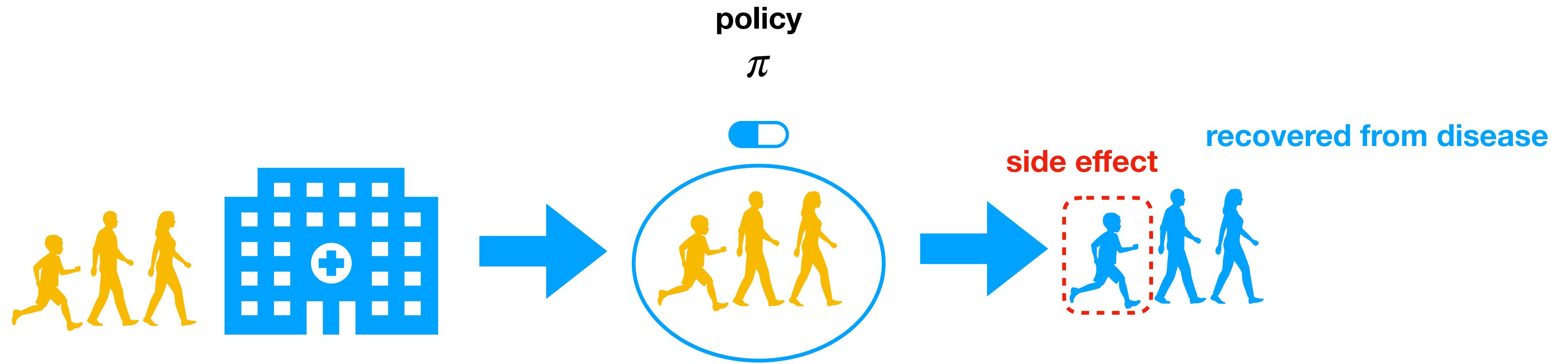
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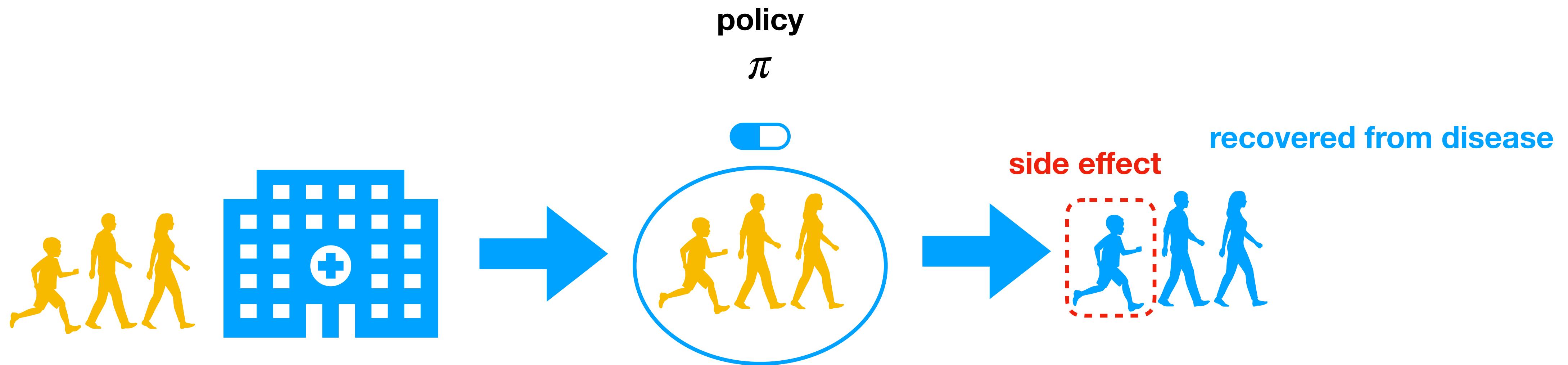
Motivation



Motivation



Motivation



Question: how do we characterize the amount of side effects when the treatment allocation is optimized for disease remission?

Outline

- Project 1: Instance-optimal PAC Contextual bandits
- Project 2: Estimation of the mean of subsidiary outcome
- Future Work

Instance-Optimal PAC Algorithms for Contextual Bandits

Zhaoqi Li*, Lillian Ratliff*, Houssam Nassif[†], Kevin Jamieson*, Lalit Jain*

*University of Washington

†Amazon

Contextual Bandit Setting

- **At each time** $t = 1, 2, \dots$:
 - Context $c_t \in \mathcal{C}$ arrives, $c_t \sim \nu \in \Delta_{\mathcal{C}}$
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(ϵ, δ) – PAC Guarantee

Return $\hat{\pi}$ satisfying, $V(\hat{\pi}) \geq V(\pi_*) - \epsilon$ with probability greater than $1 - \delta$ in a minimum number of samples.

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- Modification gives (ϵ, δ) -PAC algorithm w/ sample complexity $O(|\mathcal{A}| \log(|\Pi|/\delta)/\epsilon^2)$, also see [Zanette et al. 2021]

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Theorem [Li et al. 2022] There exists an instance μ such that for any minimax regret algorithm that is $(0,\delta)$ -PAC, the stopping time satisfies $\mathbb{E}_\mu[\tau] \geq |\Pi|^2 \log^2(1/(2.4\delta))/4$, which is the lower bound squared.

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- What is the statistical limits of learning, i.e. the **instance-dependent** lower bound?

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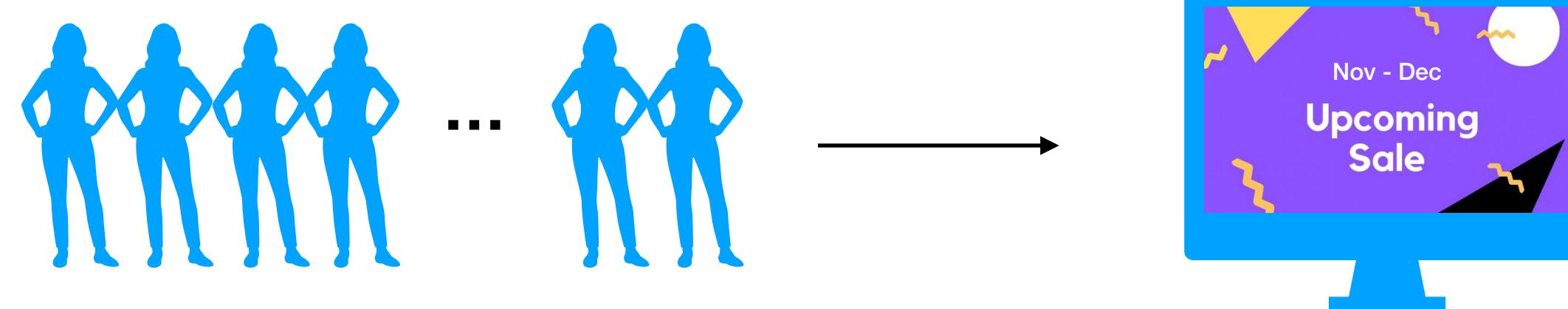
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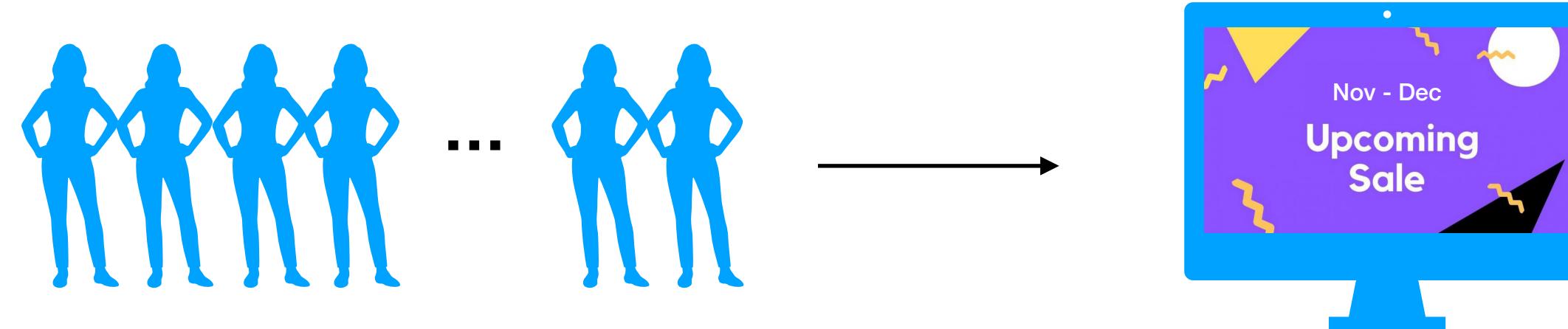
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Question: what is possible?

Our Contribution

- Show the first **instance-dependent** lower bound for PAC contextual bandit
- Present a simple algorithm that achieves this lower bound
- Design a **computational efficient** algorithm that also achieves this lower bound

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IPW estimator!

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variance
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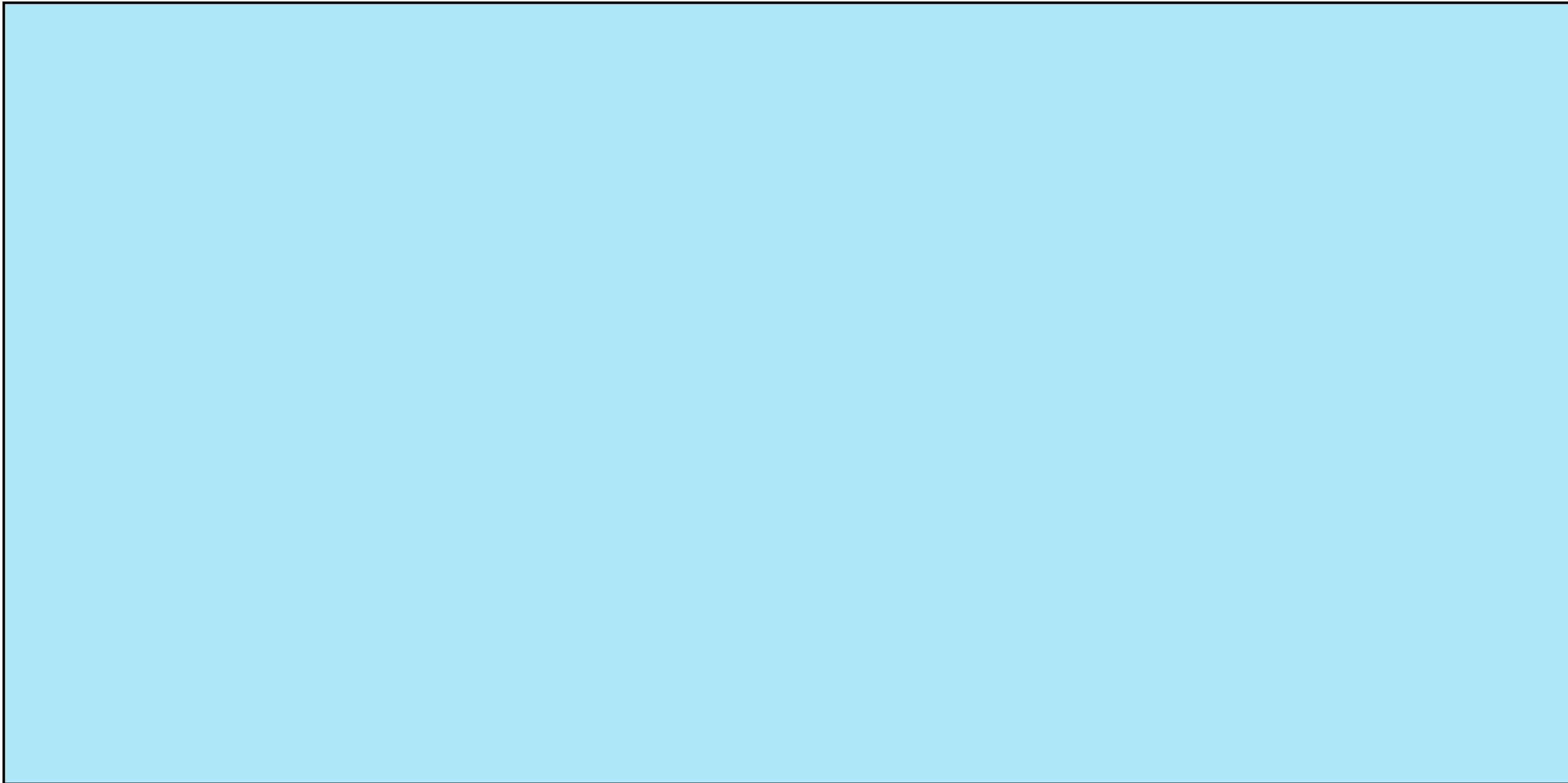
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instance-dependent!

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An Instance-Optimal Algorithm

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Initialize $\Pi_1 = \Pi$, estimate $\hat{\pi}_0$

for $l = 1, 2, \dots$

1. Choose $p_c^{(l)} \in \Delta_A, \forall c \in C$ and n_l such that

$$\min_{p_c \in \Delta_A, \forall c \in C} \max_{\pi \in \Pi} \left(-\hat{\Delta}_l(\pi, \hat{\pi}_{l-1}) + \sqrt{\frac{\|\phi_\pi - \phi_{\hat{\pi}_{l-1}}\|_{A(p)^{-1}}^2 \log(1/\delta)}{n_l}} \right) \leq 2^{-l}$$

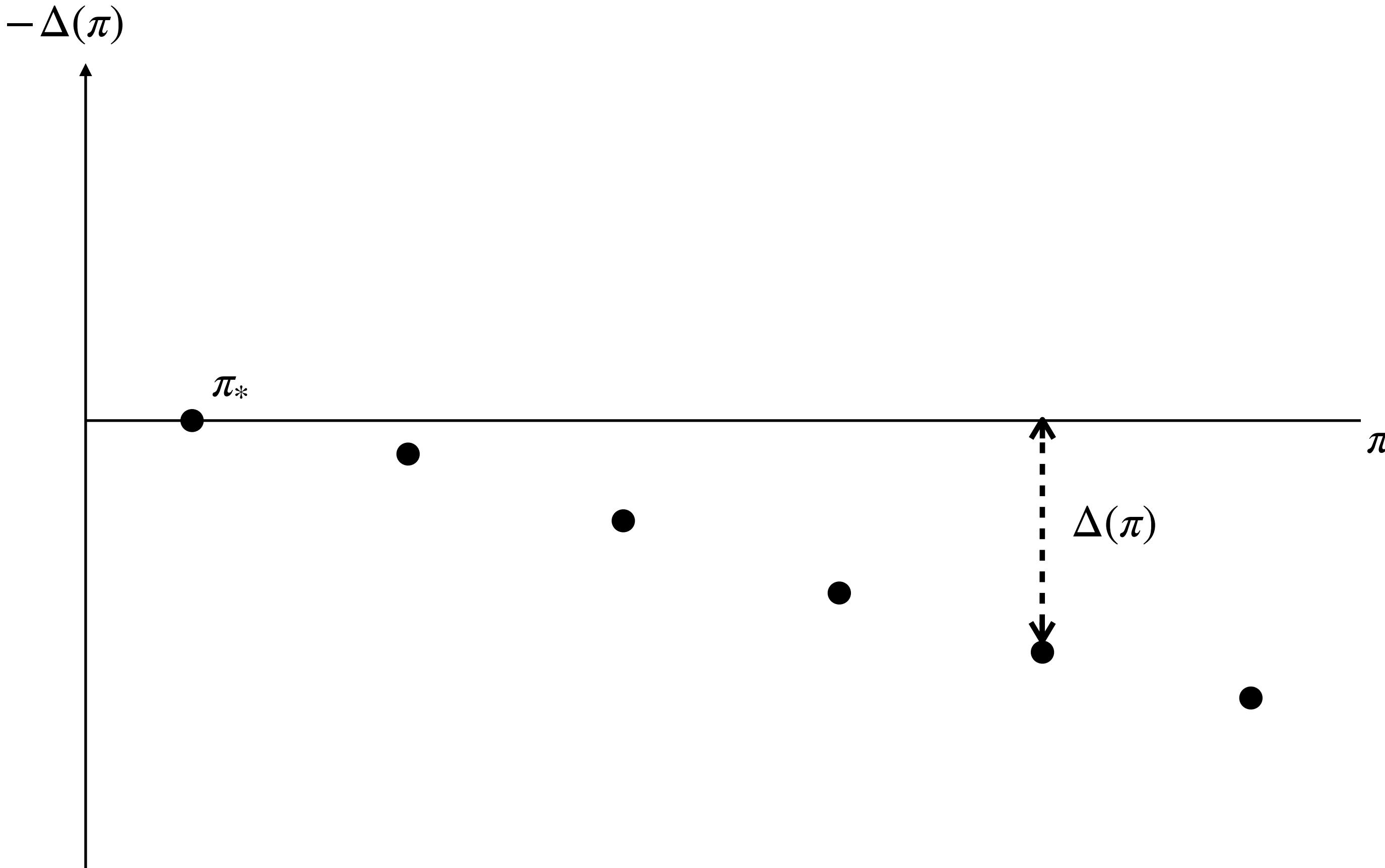
CI width for estimated gap

2. For $t \in [n_l]$, for each context c_t , sampling $a_t \sim p_{c_t}^{(l)}$ and compute IPW estimate $\hat{\Delta}_l(\pi, \hat{\pi}_{l-1})$ for each $\pi \in \Pi$
3. Update

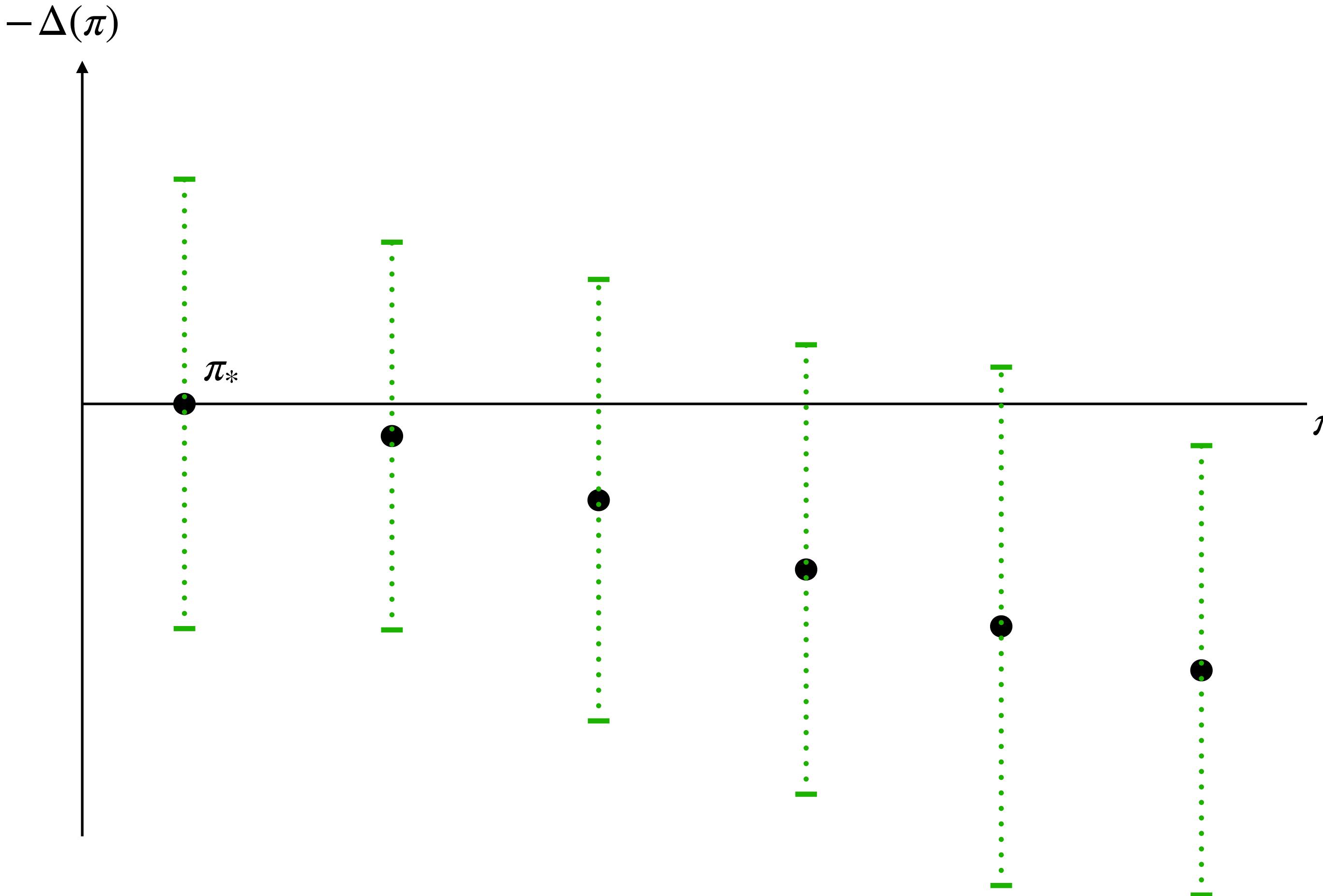
$$\hat{\pi}_l = \arg \min_{\pi \in \Pi} \hat{\Delta}_l(\pi, \hat{\pi}_{l-1})$$

Theorem [Li et al. 2022] The above algorithm returns an (ϵ, δ) -PAC policy with at most $O(\rho_{\Pi, \epsilon} \log(|\Pi|/\delta) \log_2(1/\epsilon))$ samples.

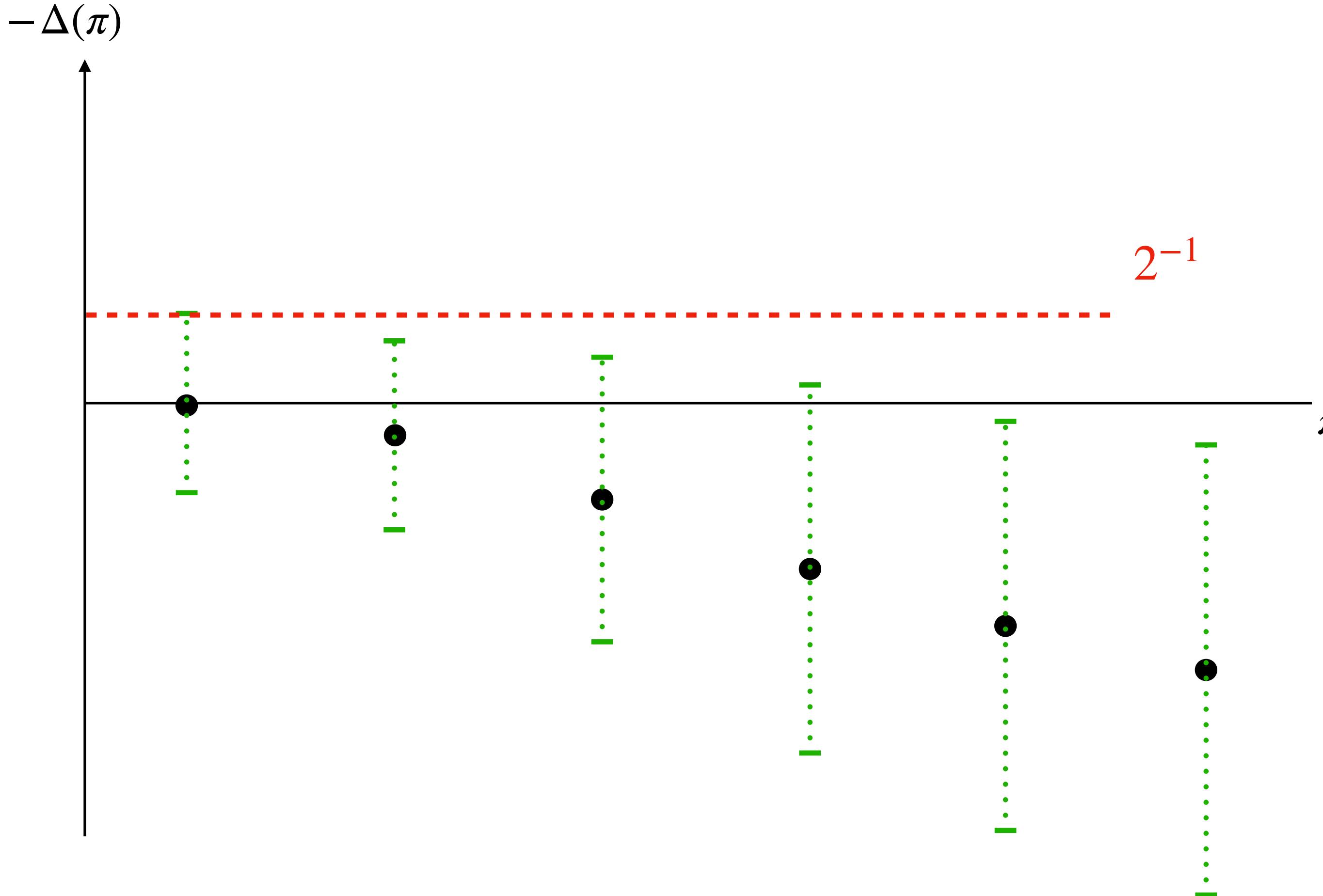
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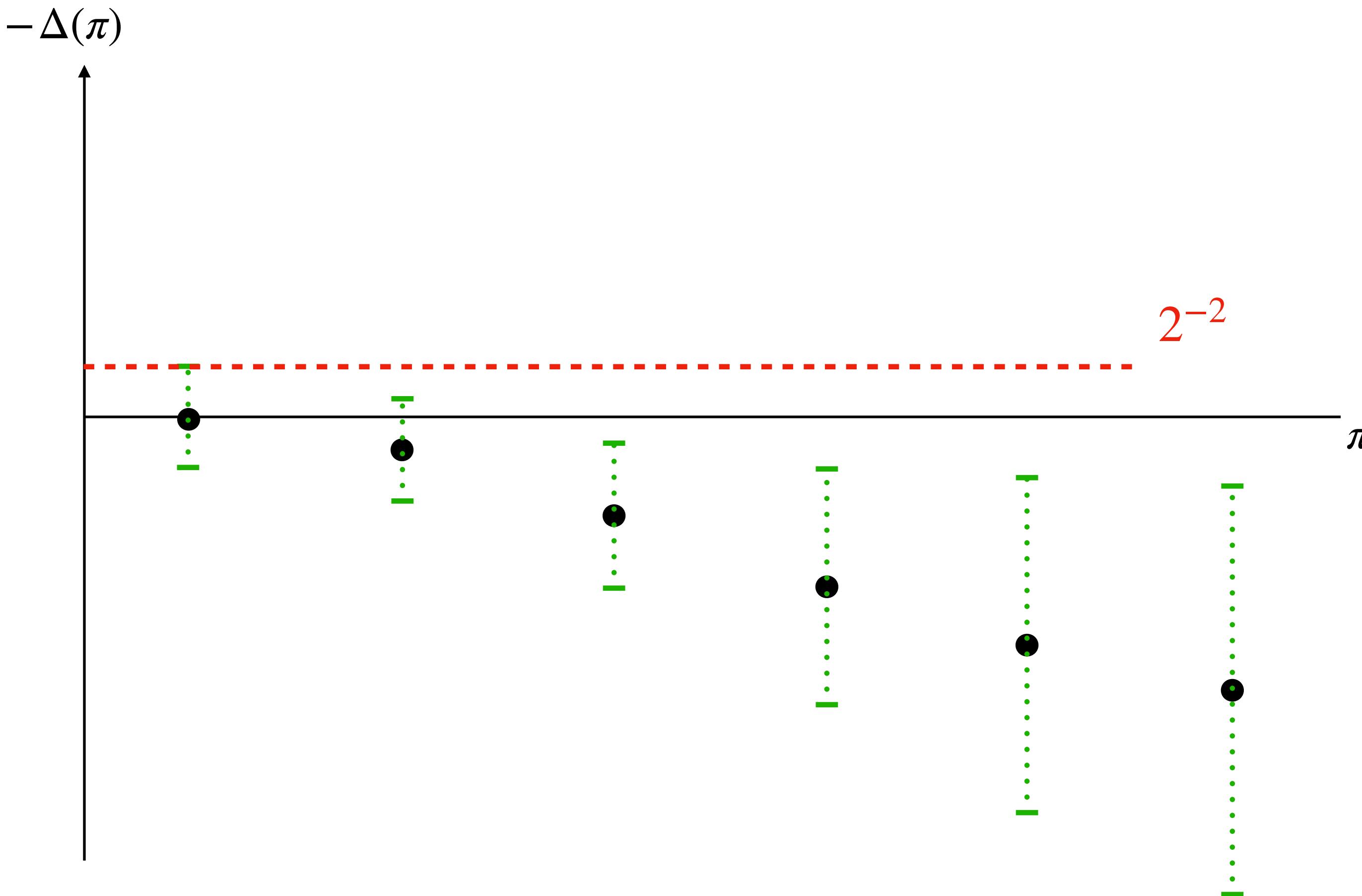
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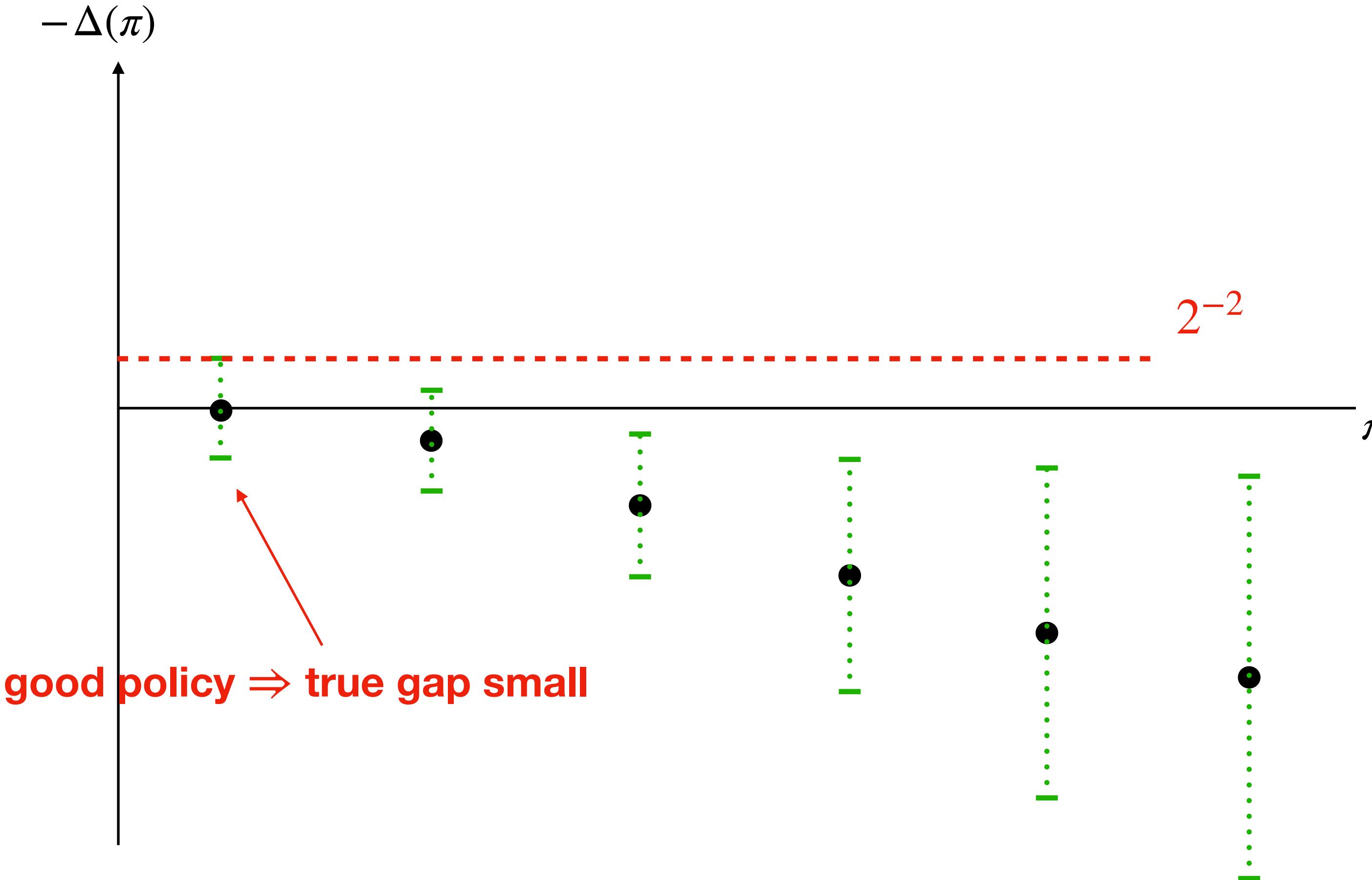
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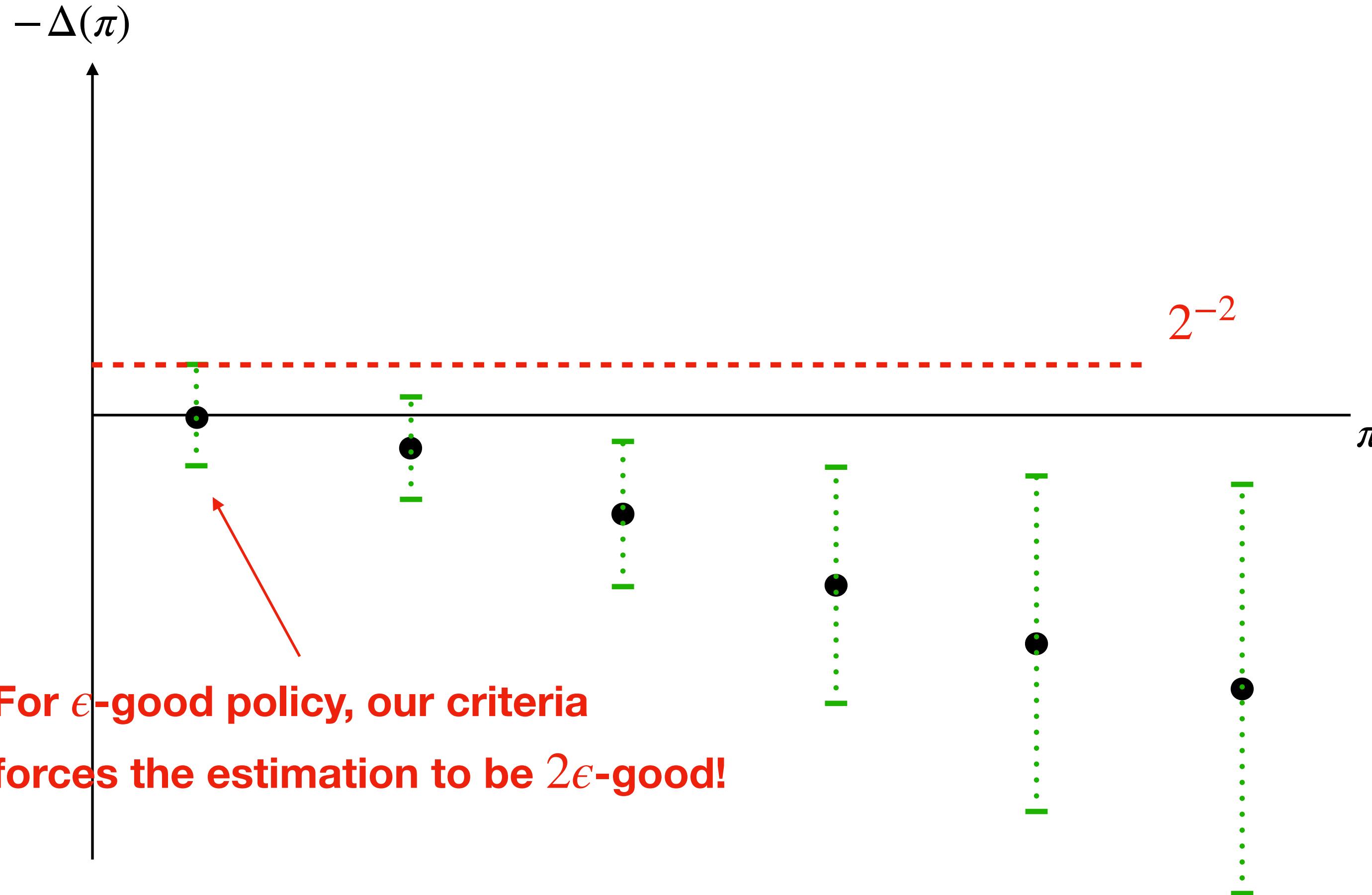
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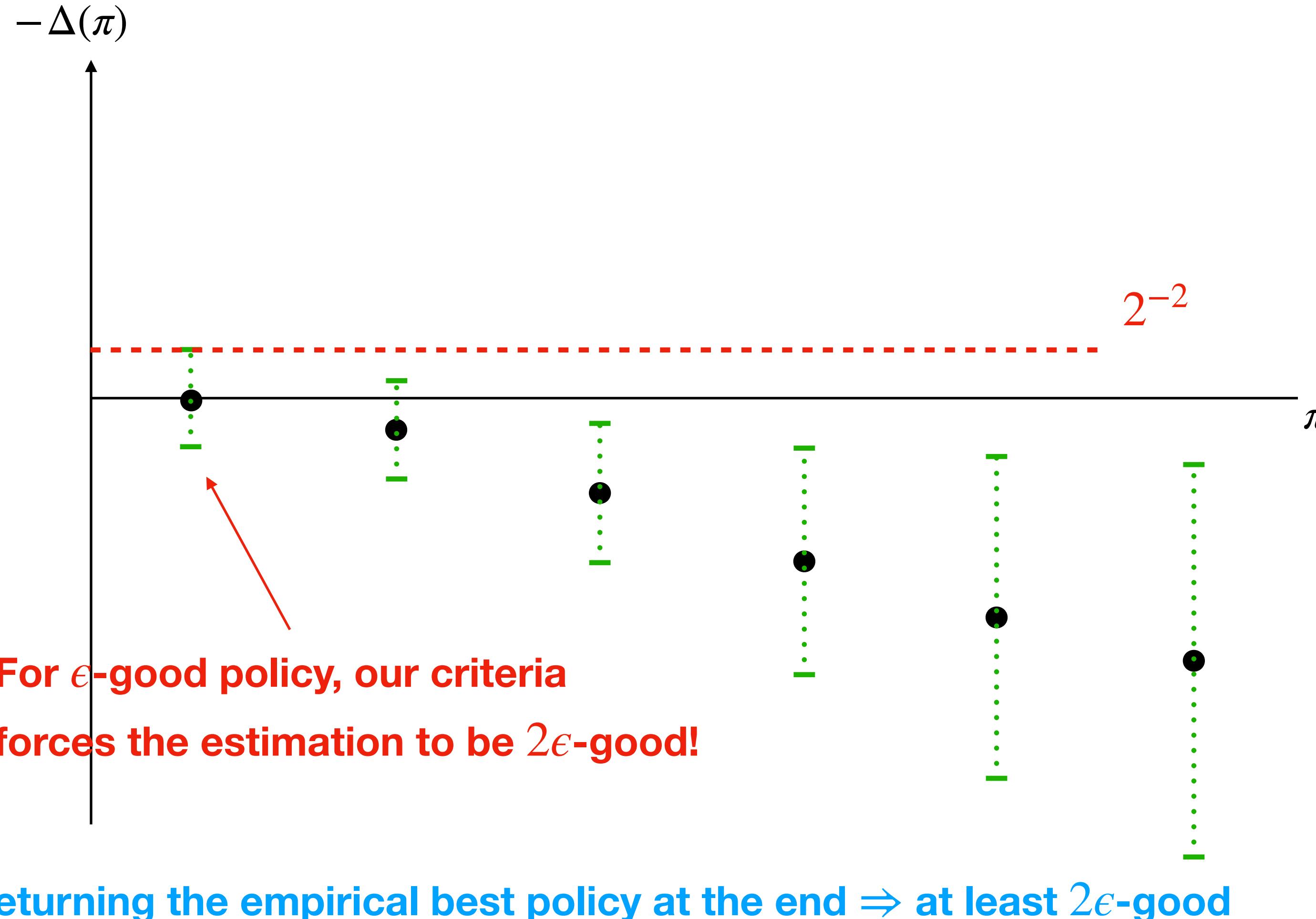
An Instance-Optimal Algorithm



An Instance-Optimal Algorithm



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Towards an efficient algorithm

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for $l = 1, 2, \dots$ **not efficient since cannot hold on to p_c for all $c \in C$, also Π large!**

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Dual Problem

- Consider the dual formulation:

$$\text{Primal} \quad \min_{p_c \in \Delta_A, \forall c \in C} \max_{\pi \in \Pi} -\Delta(\pi, \pi_*) + \sqrt{\frac{\|\phi_\pi - \phi_{\pi_*}\|_{A(p)^{-1}}^2 \log(1/\delta)}{n}}$$

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Compute Action Distribution

- If we solve for p_c for all c , we have an analytical solution:

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Implicitly maintain p_c for all $c \in C$ simultaneously!

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concave in λ and locally strongly convex in γ !

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distribution over Π , but $|\Pi|$ could still be large!

Frank-Wolfe

minimize $f(x)$

subject to $x \in \mathcal{X}$

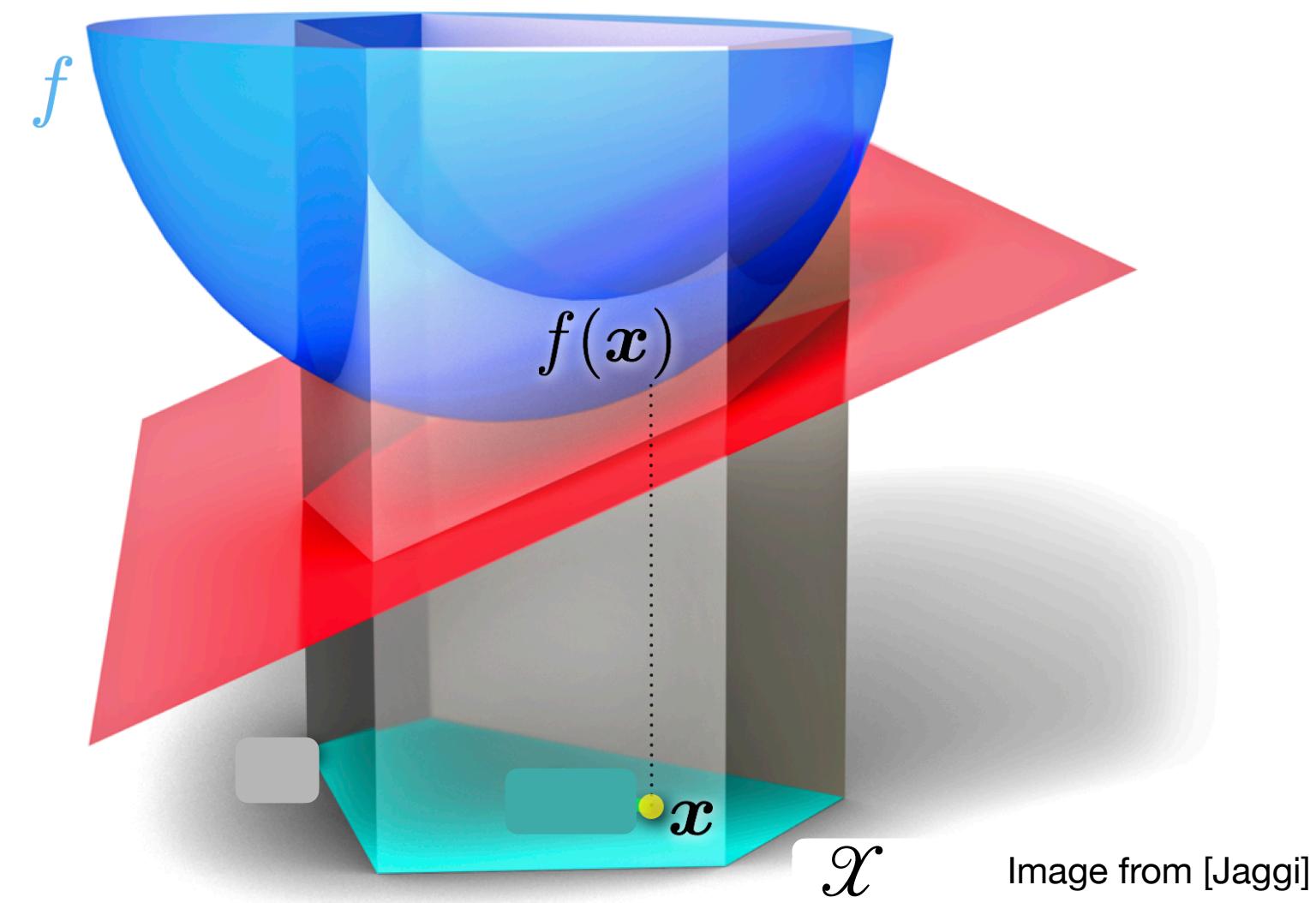
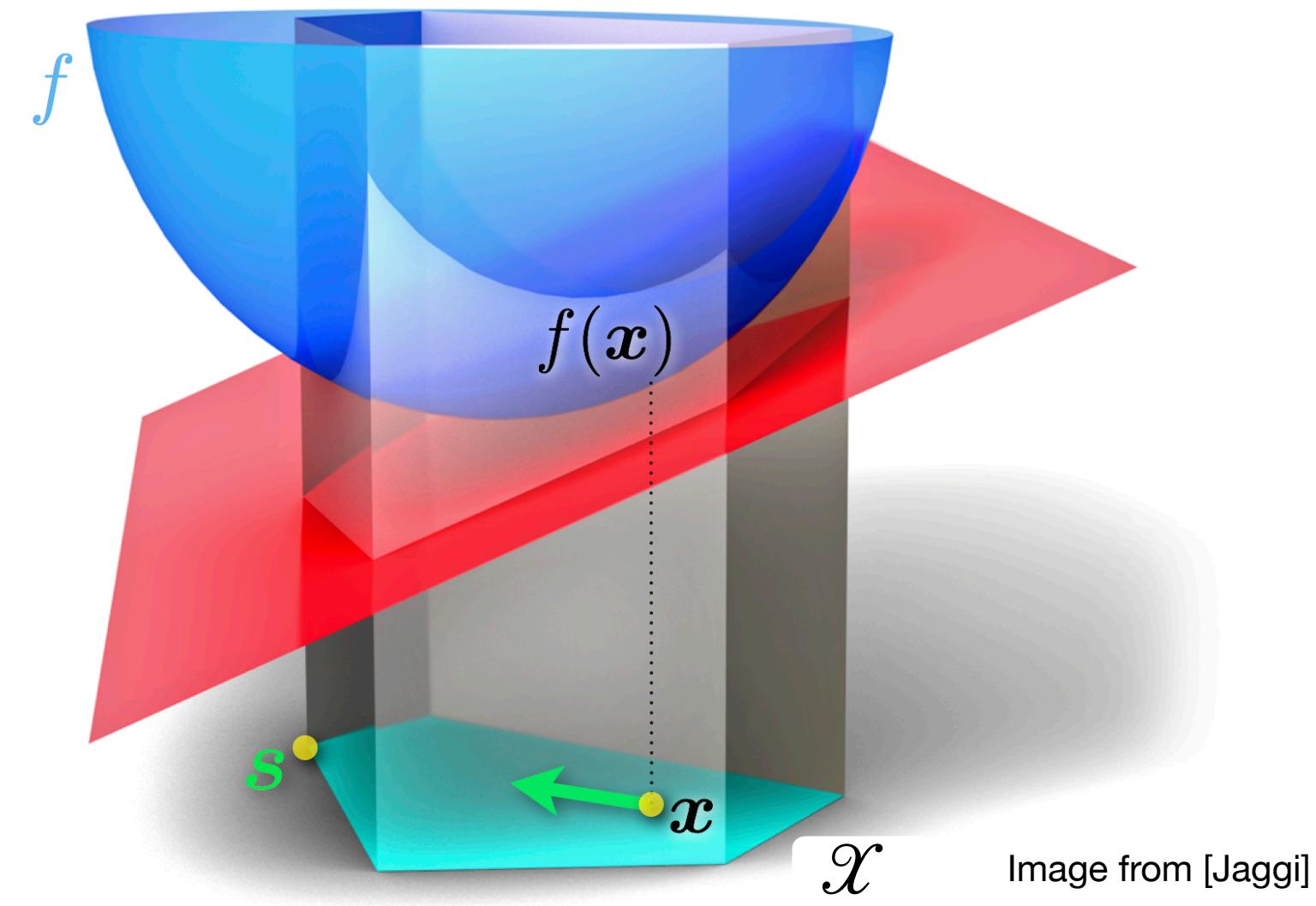


Image from [Jaggi]

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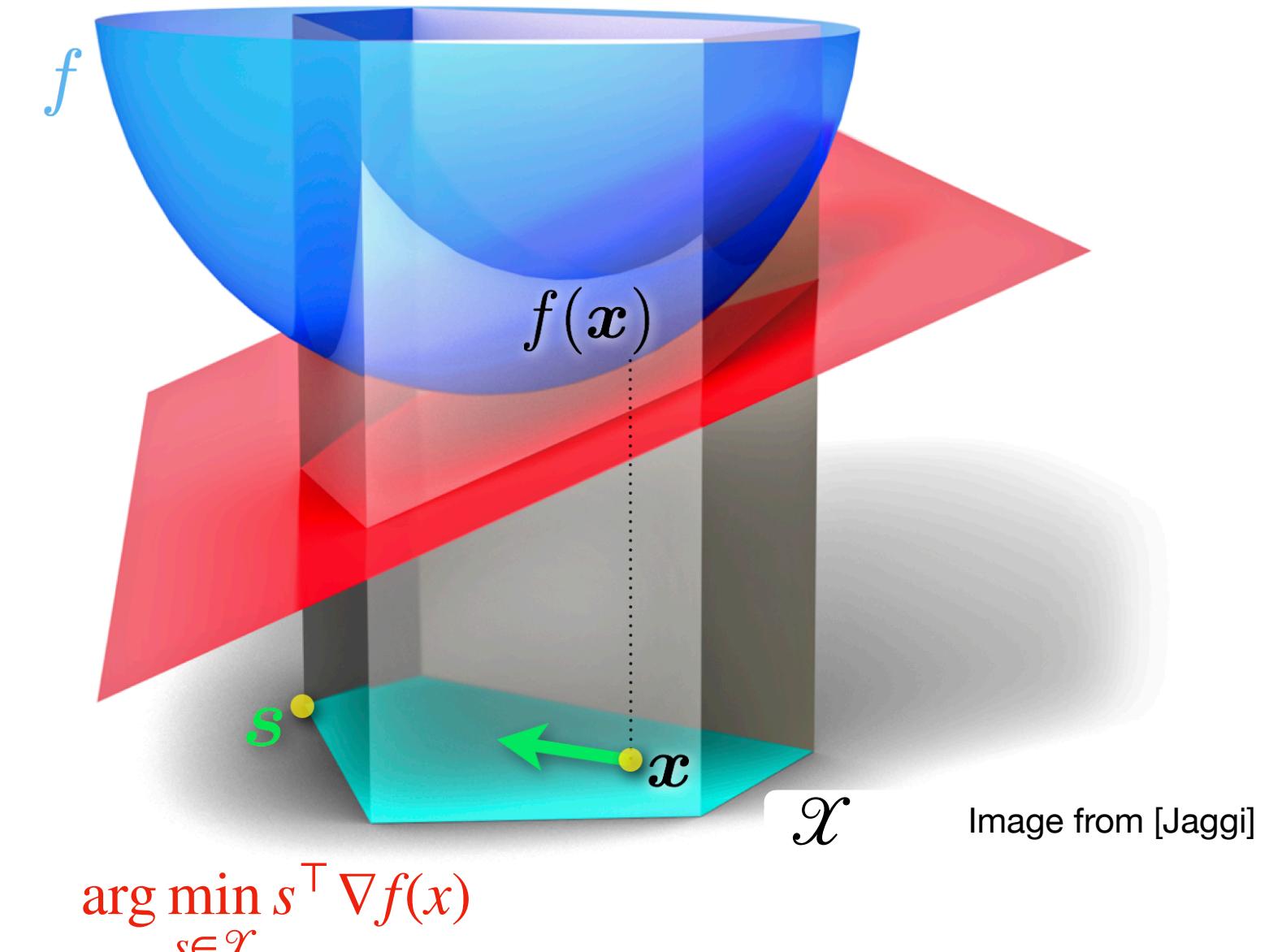
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- Update one coordinate at a time
- Gives us a sparse yet good enough solution λ
- Plug in solution λ in the closed-form gives us $p_c \in \Delta_A$

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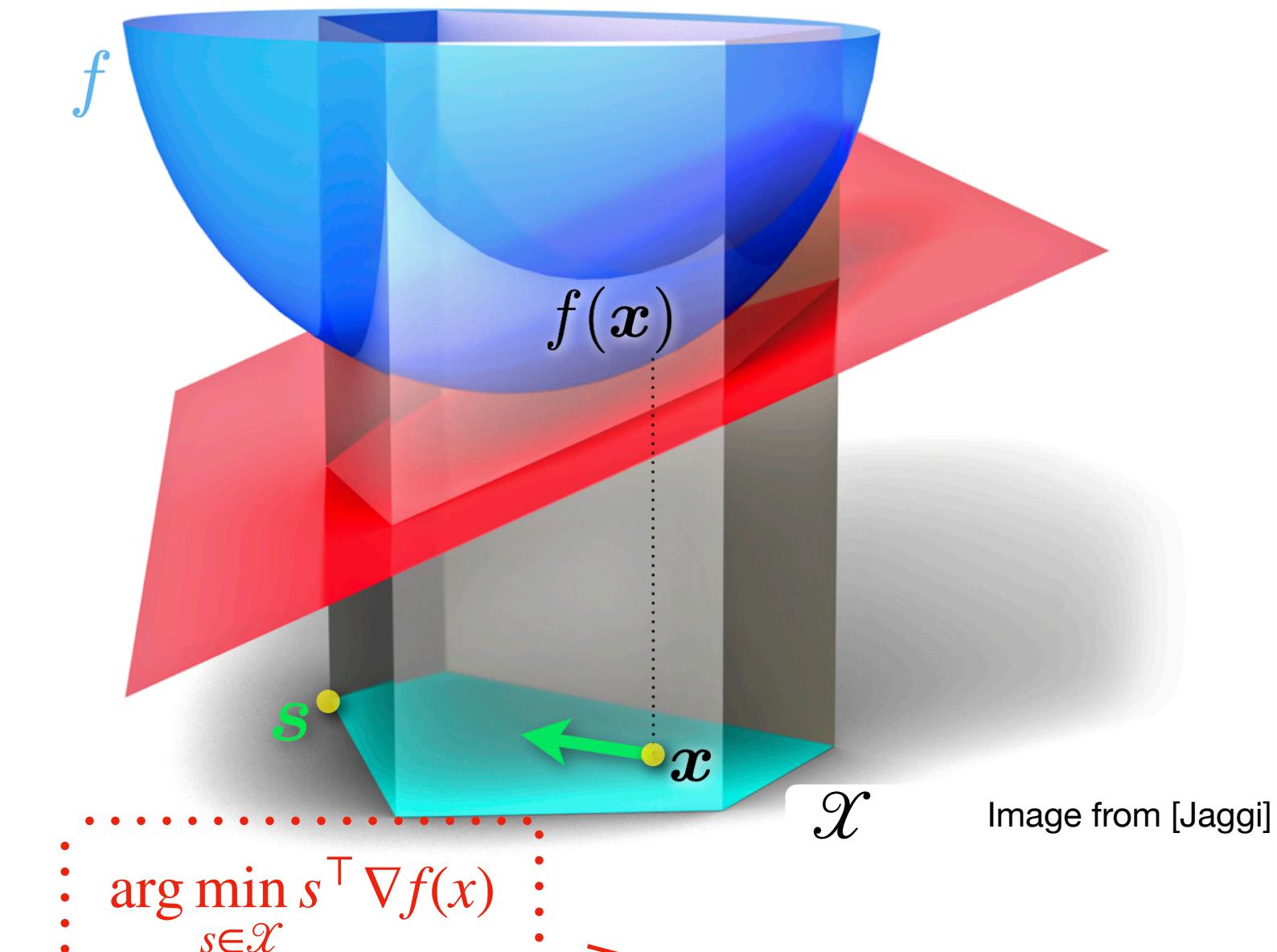


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Towards an efficient algorithm

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- ***argmax*** oracle: given contexts and cost vectors $(c_1, v_1), \dots, (c_n, v_n) \in C \times \mathbb{R}^{|A|}$, returns $\arg \max_{\pi \in \Pi} \sum_{t=1}^n v_t(\pi(c_t))$

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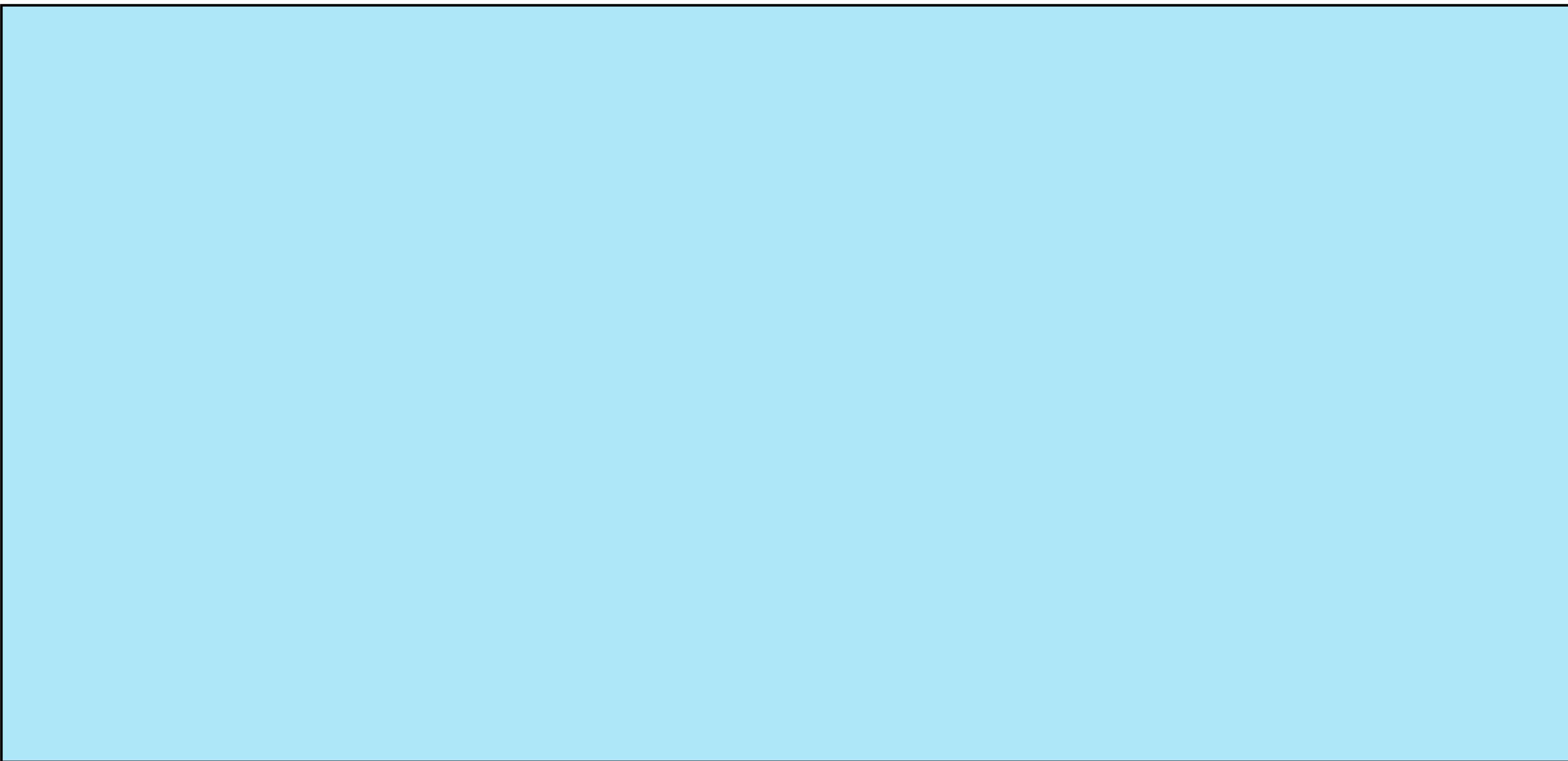
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- Final design we're solving:

$$\max_{\lambda \in \Delta_\Pi} \min_{\gamma} \sum_{\pi \in \Pi} \lambda_\pi \left(-\hat{\Delta}(\pi, \pi_*) + \frac{\log(1/\delta)}{\gamma_\pi n} \right) + \mathbb{E}_{c \sim \nu_{\mathcal{D}}} \left[\left(\sum_{a \in \mathcal{A}} \sqrt{(\lambda \odot \gamma)^\top t_a^{(c)}} \right)^2 \right]$$

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Theorem [Li et al. 2022] The above algorithm returns an (ϵ, δ) -PAC policy with at most $O(\rho_{\Pi, \epsilon} \log(|\Pi|/\delta) \log_2(1/\epsilon))$ samples and $\text{poly}(|A|, \epsilon^{-1}, \log(1/\delta), \log(|\Pi|))$ calls to argmax oracle.

Conclusion

- Propose a new instance-dependent lower bound for PAC contextual bandits
- Design a computationally efficient algorithm and show that it is instance-optimal

Outline

- Project 1: Instance-optimal PAC Contextual bandits
- Project 2: Estimation of the mean of subsidiary outcome
- Future Work

Estimation of the mean of subsidiary outcome under an optimal policy for primary outcome

Zhaoqi Li, Alex Luedtke

Motivation

- In biomedical trials, it is of interest to identify the best treatment to induce disease remission, i.e. identifying the optimal policy
- However, side effects of certain medicine are also concerns
- Important to investigate subsidiary outcomes

Problem Notations

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- More formally, let $X \in \mathcal{X}$ be some covariates, $A \in \{0,1\}$ be a binary action, $Y \in \mathcal{Y}$ be an observed outcome, and policy $\pi : \mathcal{X} \rightarrow \{0,1\}$

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Goal: conduct inference on $\{\Psi_\pi : \pi \in \Pi^*\}$!

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- Estimate (Y^*, Y^\dagger) simultaneously:
 - Multi-objective optimization
 - Efficient algorithms exist to find the solution [Gunantara et al. 2018]

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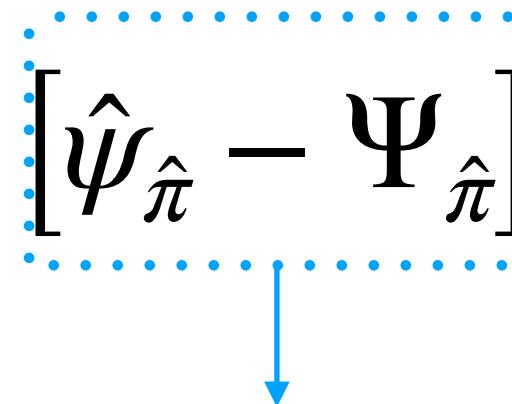
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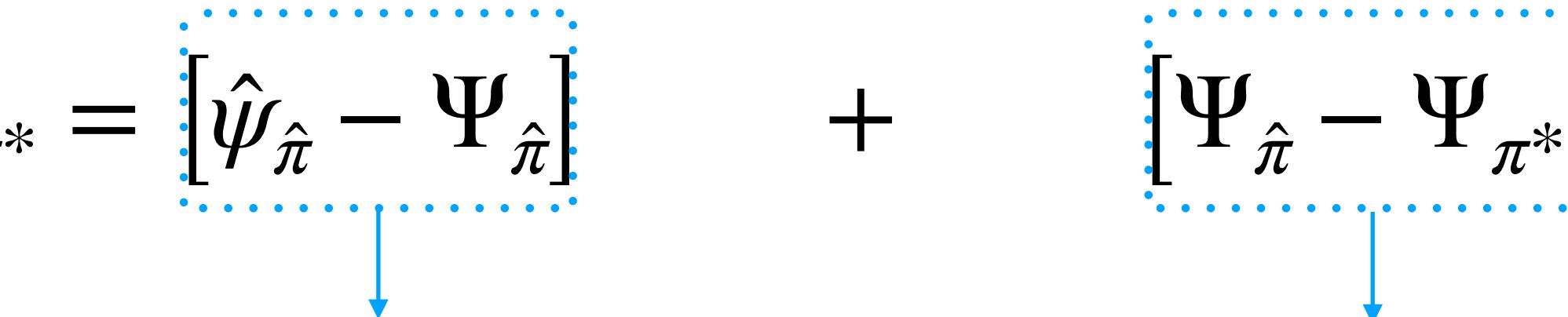


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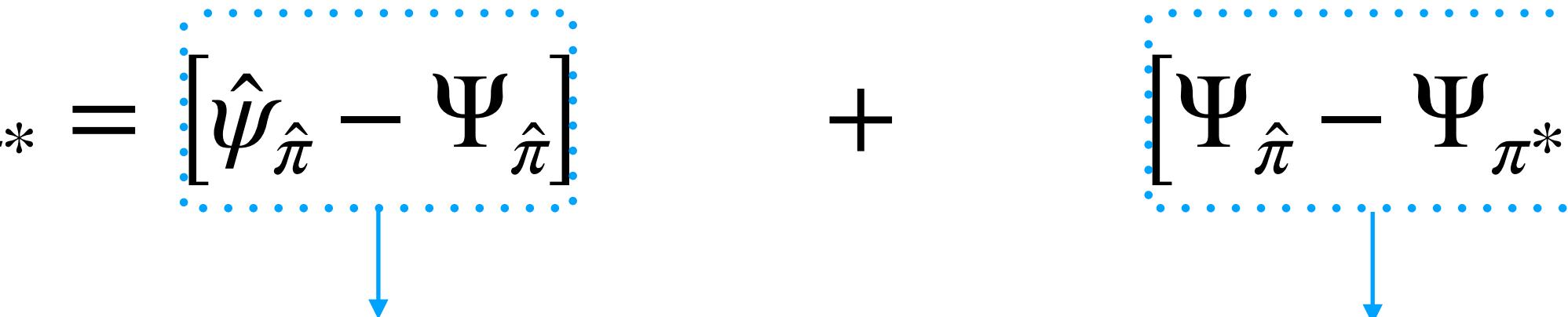


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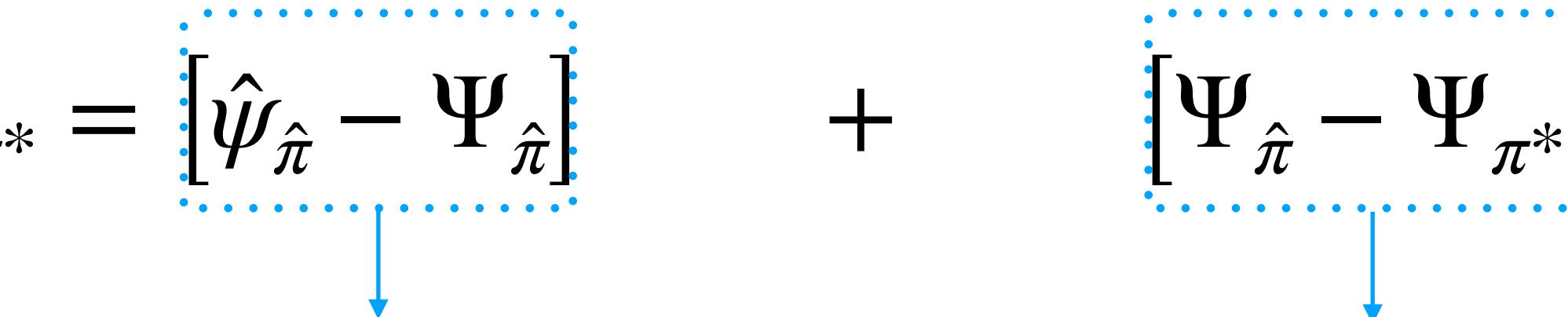


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- Since π^* is not necessarily an optimizer for Ψ , we need much stronger conditions to guarantee the behavior of Ψ on the entire space

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- Define the CATE function $q_b(x) := \mathbb{E}[Y^* | A = 1, X = x] - \mathbb{E}[Y^* | A = 0, X = x]$
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- Condition 1 ensures that the mass of $q_b(X)$ concentrated around zero is small

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- It ensures that when estimation problem is hard (i.e. $q_b(x)$ small for some x), $|s_b(x)|$ is not too large, i.e. the impact of a policy on this x is controlled

Efficient estimator

- Under these conditions (plus some regularity conditions), we can show that the similar one-step estimator for Ψ_{π^*} is efficient given dataset $D := \{x_i, a_i, y_i\}_{i=1}^n$
- Let $s(a, x) = \mathbb{E}[Y^\dagger | A = a, X = x]$ be the expected subsidiary outcome, $p(a | x) = \Pr(A = a | X = x)$ be the conditional probability, and π_n^* be the best policy under D

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Theorem (Efficient estimator of Ψ_{π^*}). Under conditions including

Condition 1 and 2, the one-step estimator

$$\hat{\psi}_n = \frac{1}{n} \sum_{i=1}^n \frac{\mathbf{1}\{a_i = \pi_n^*(x_i)\}}{p(a_i | x_i)} (y_i^\dagger - s(a_i, x_i)) + s(\pi_n^*(x_i), x_i)$$

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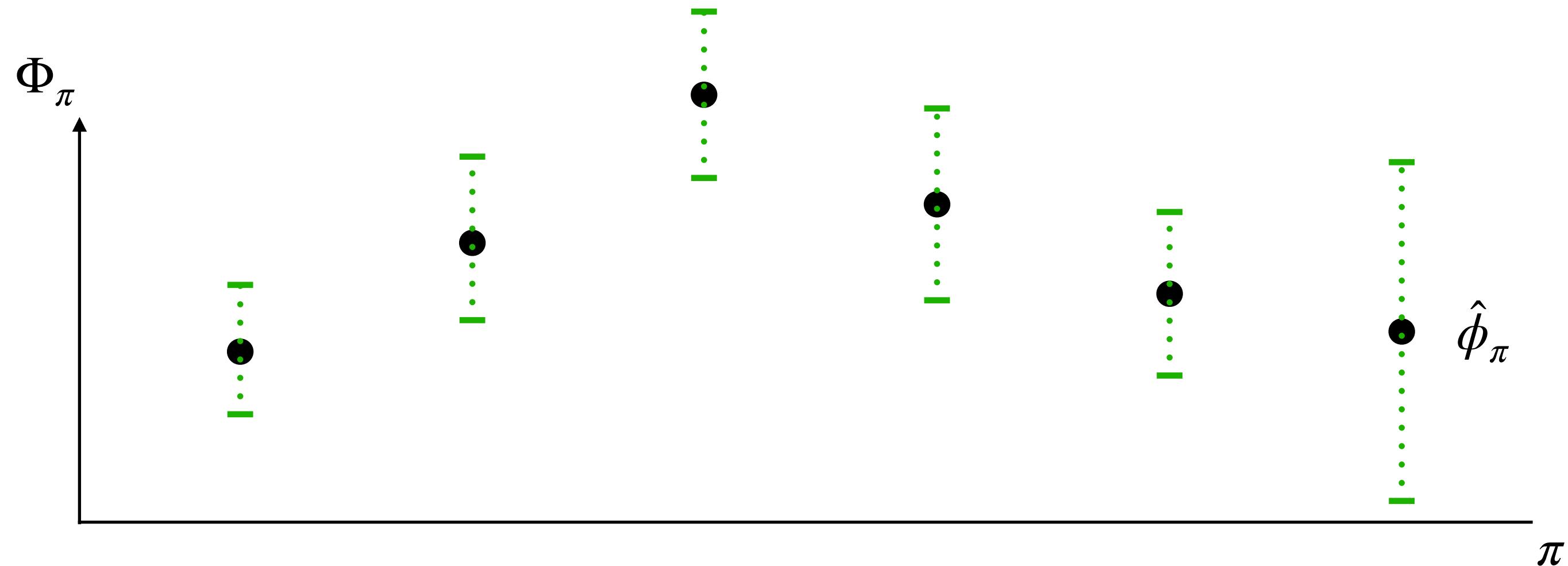
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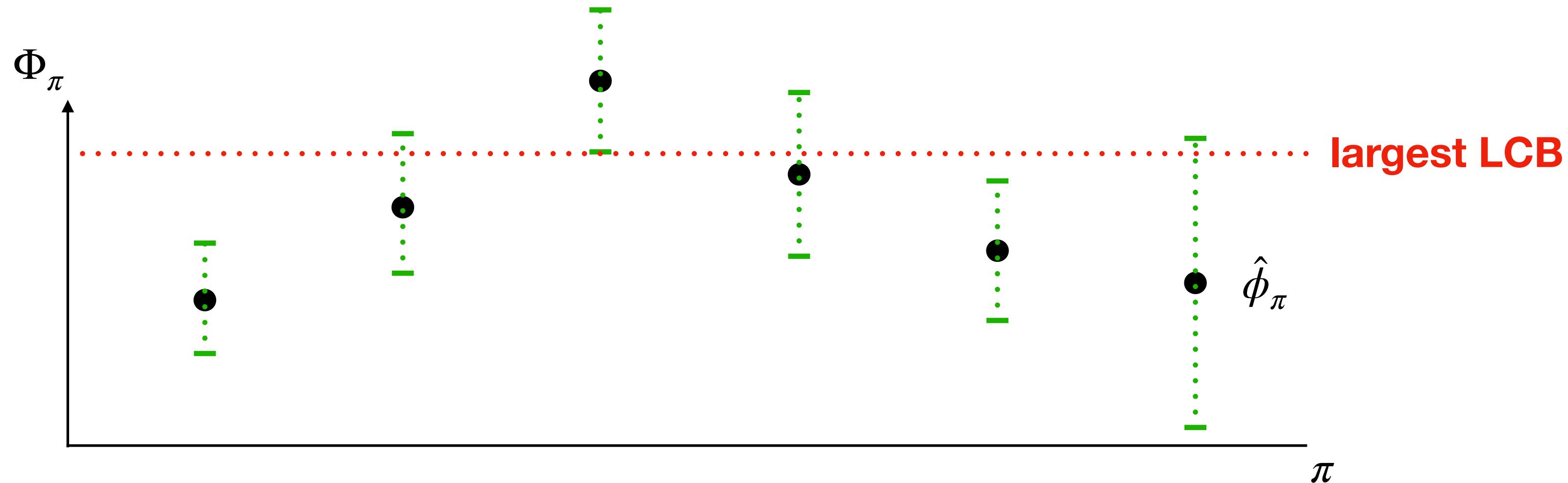
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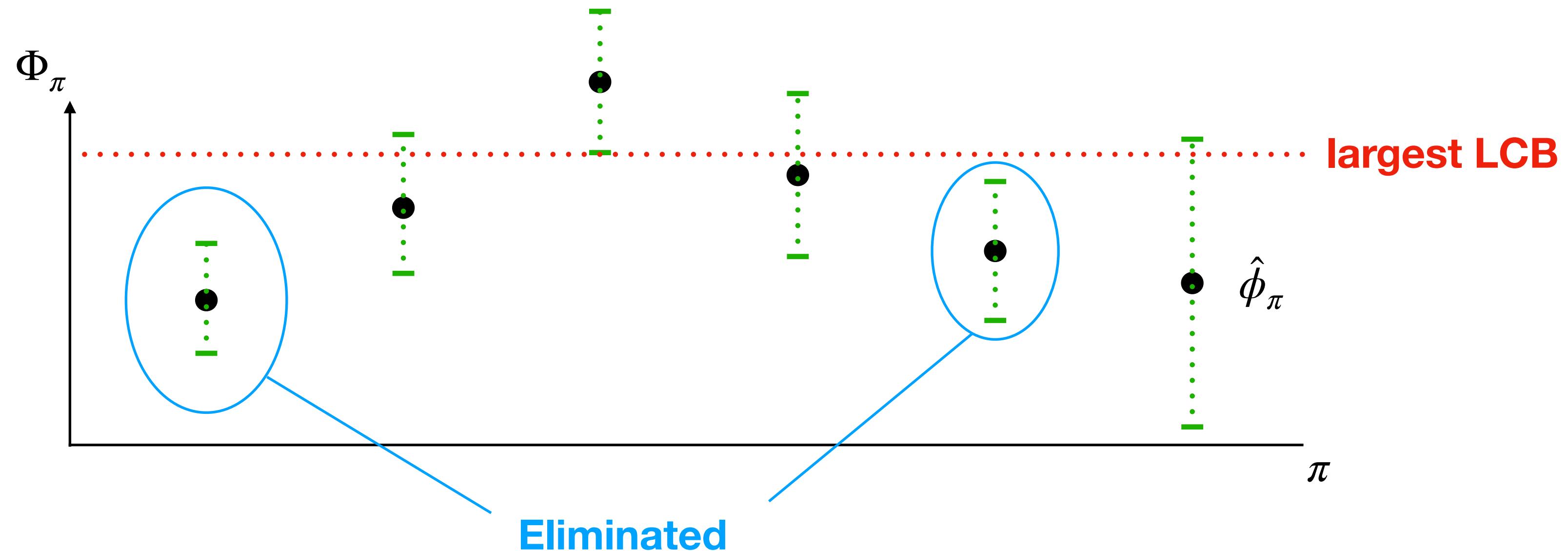
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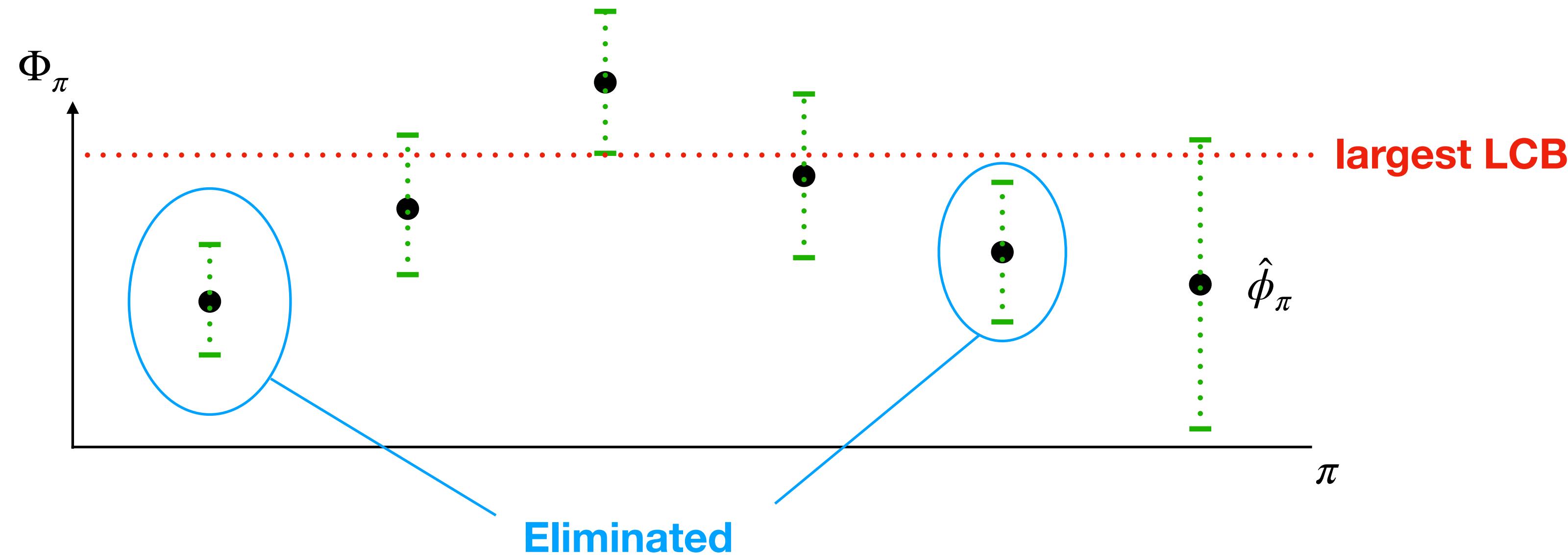
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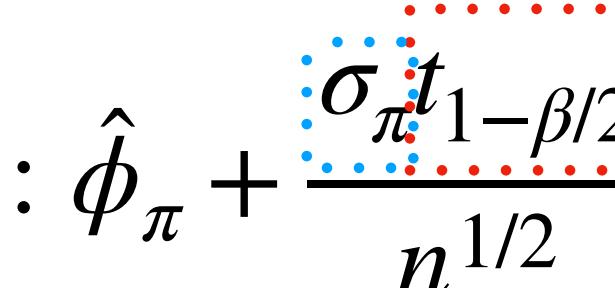
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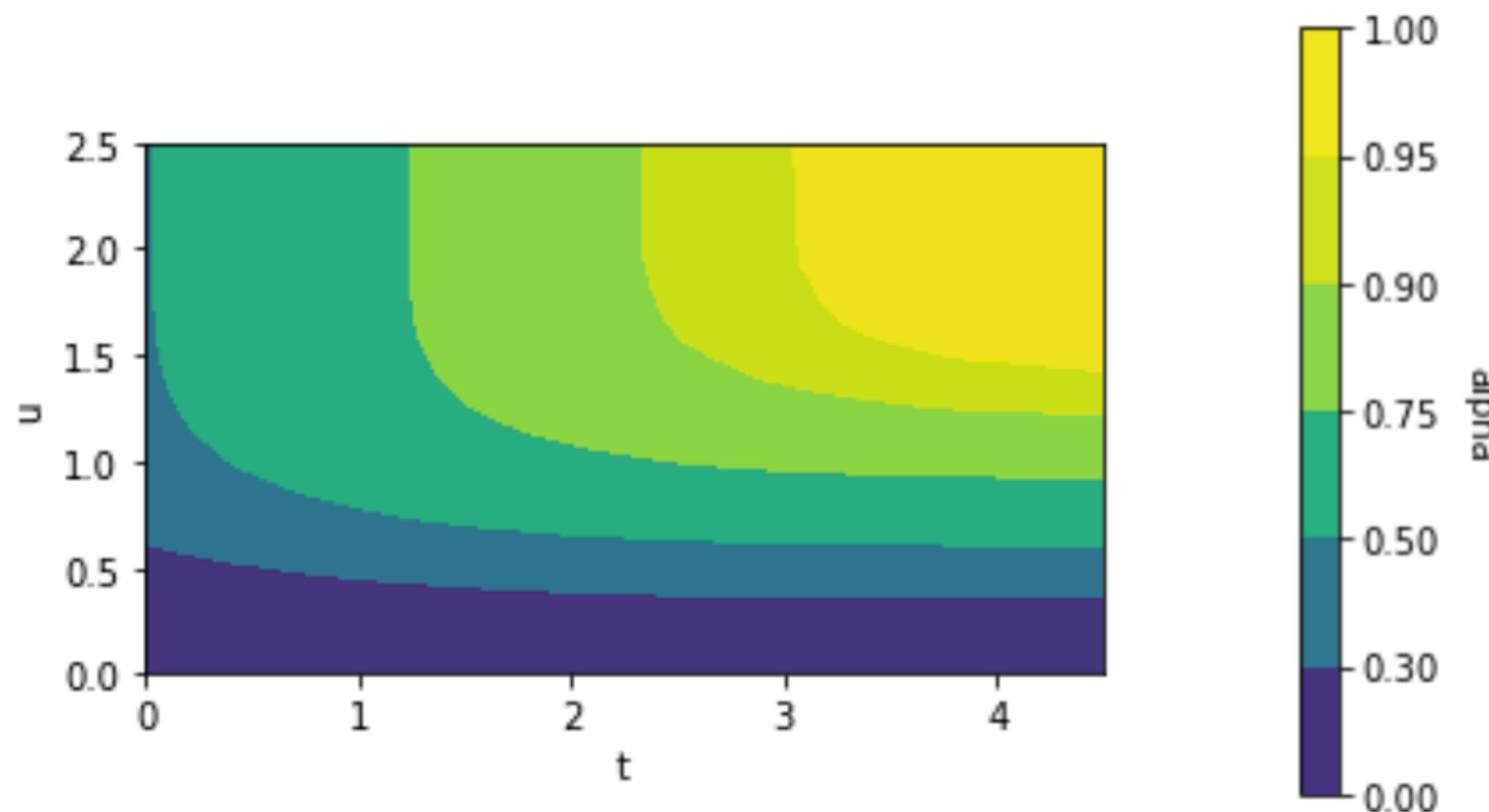
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Theorem (confidence interval for Ψ_π). The following confidence interval contains $\{\Psi_\pi : \pi \in \Pi^*\}$ with probability at least $1 - \alpha$ asymptotically:

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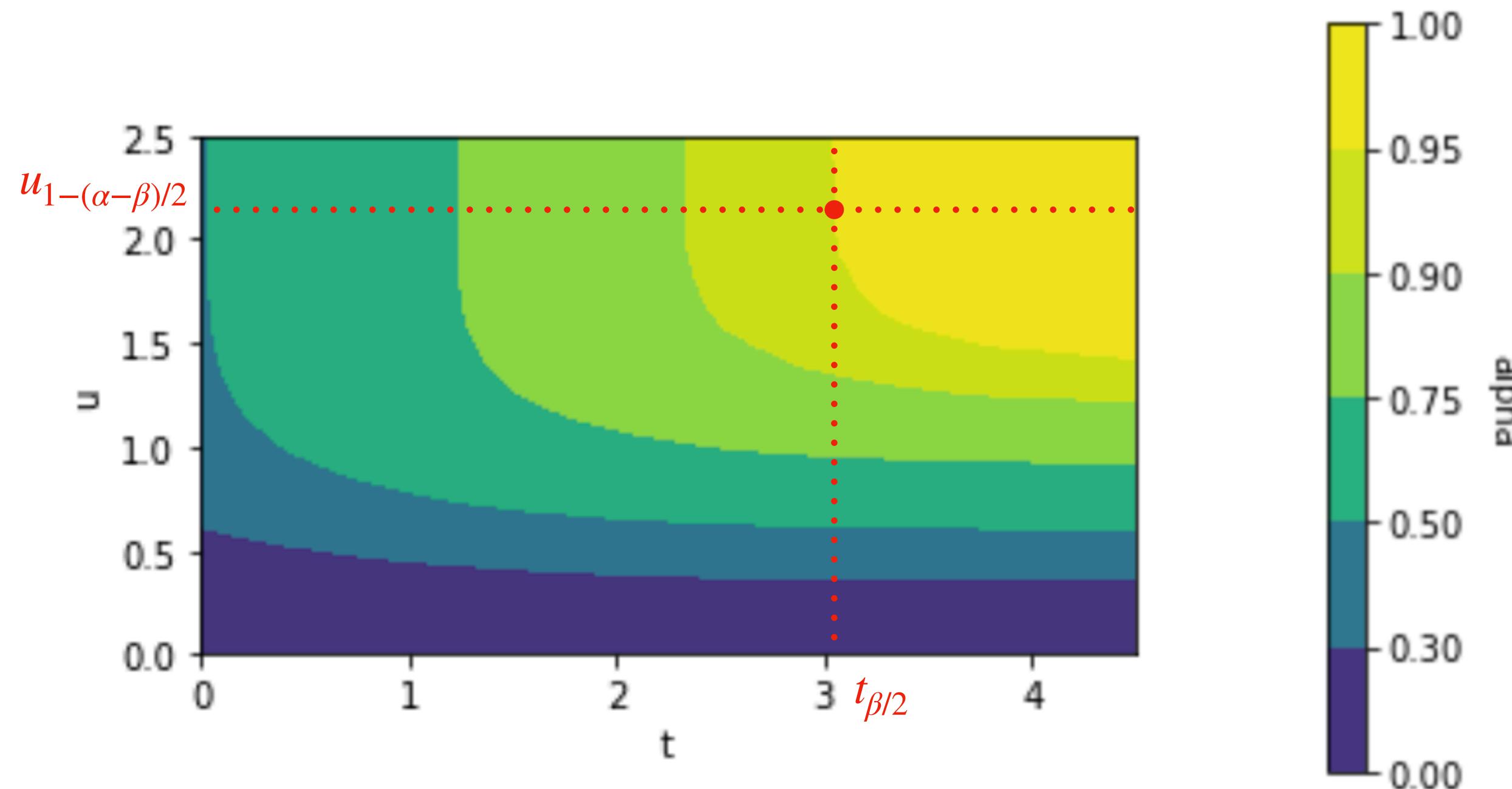
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- We first demonstrate why the joint approach gives tighter confidence interval than the two-stage approach



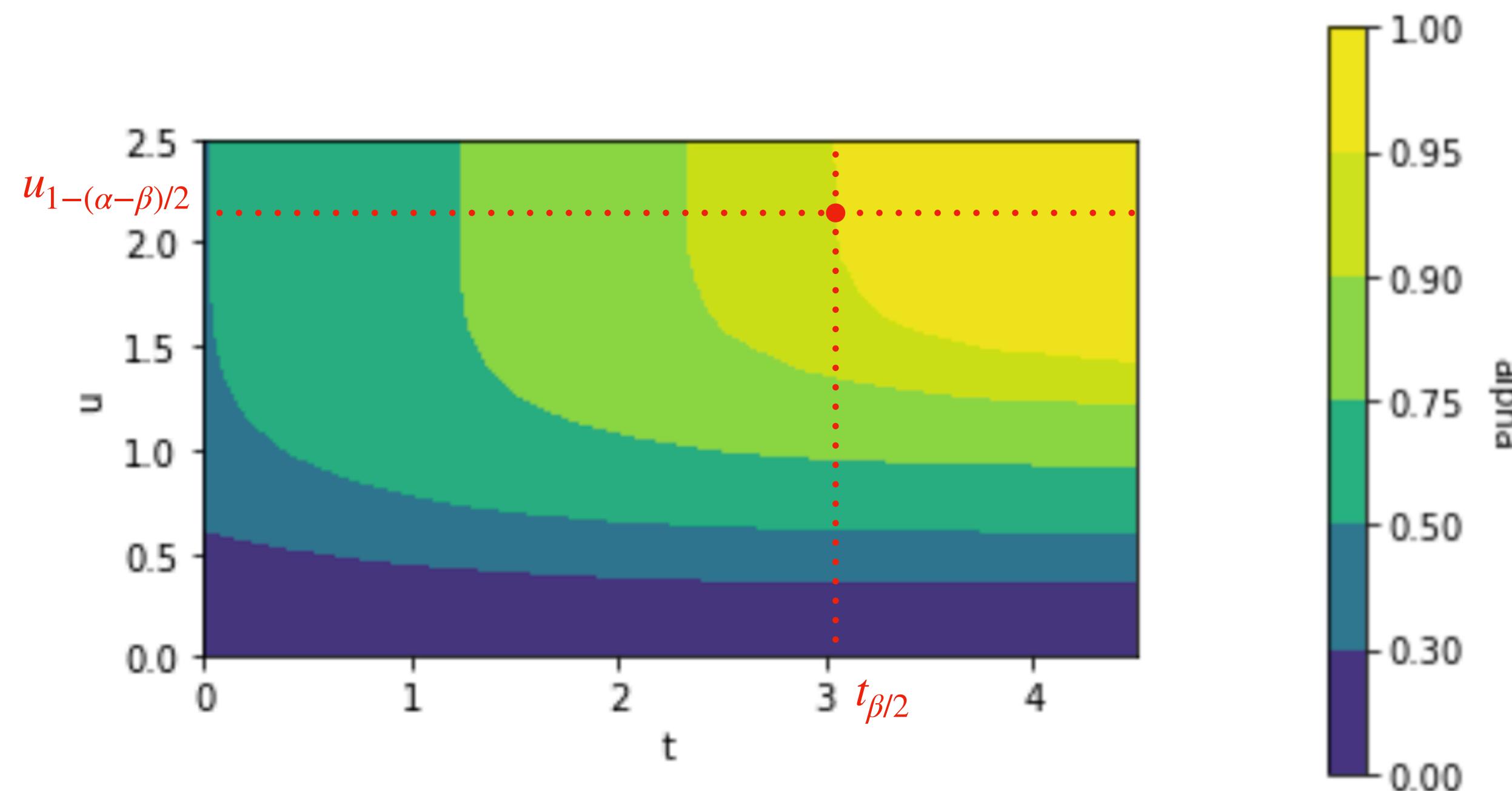
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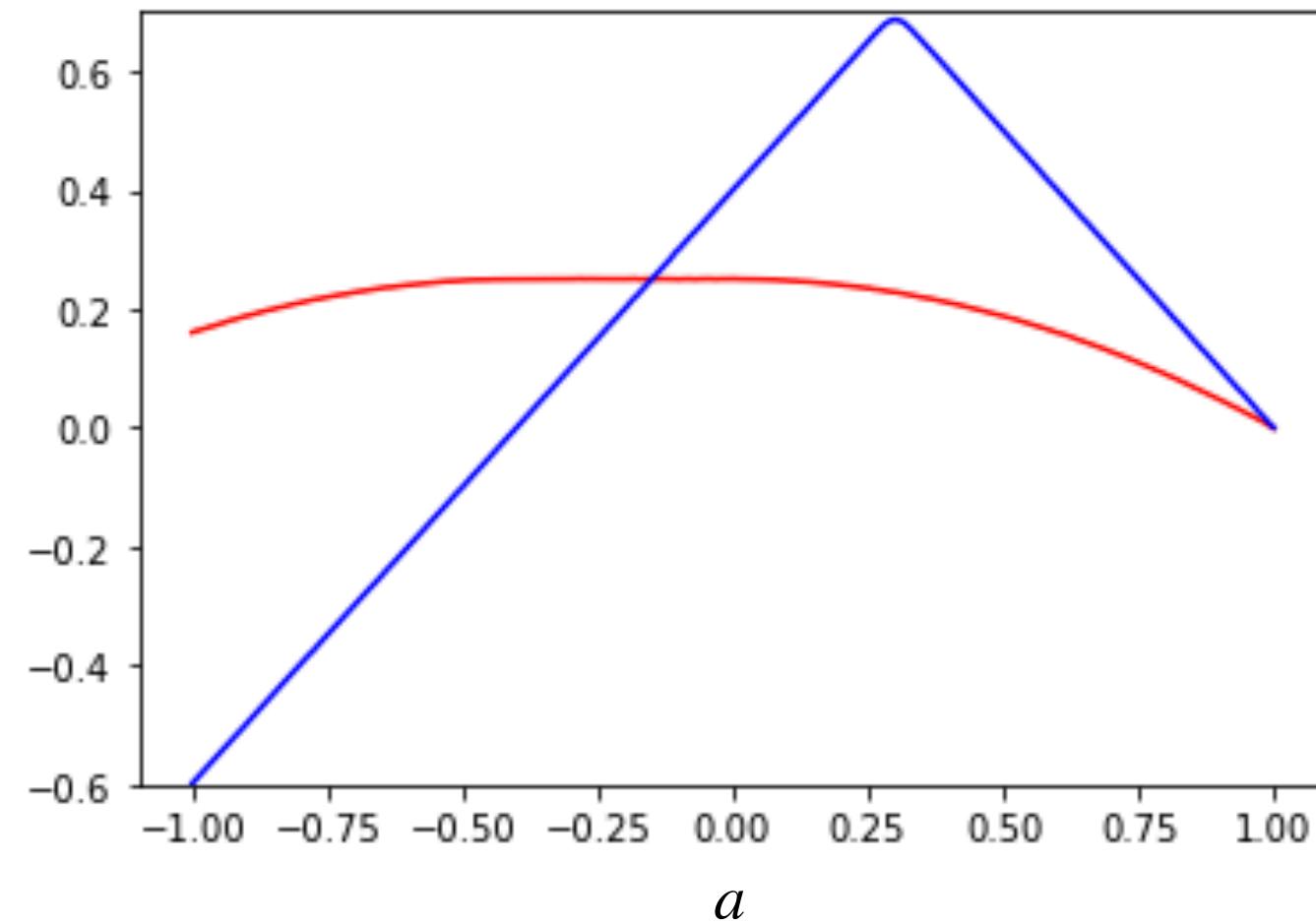
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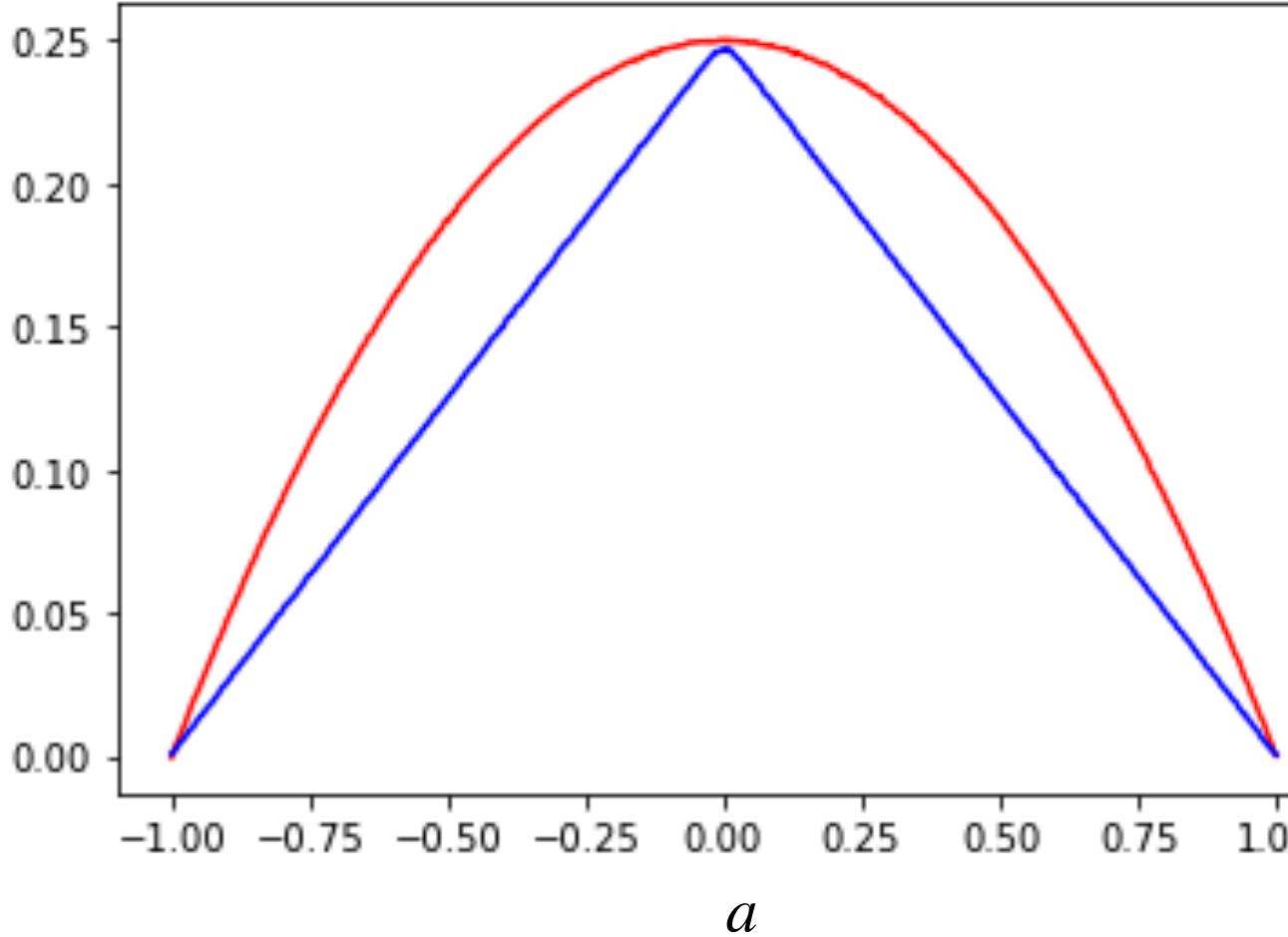
joint approach selects (t, u) which provides the tightest confidence interval

Simulation Setting

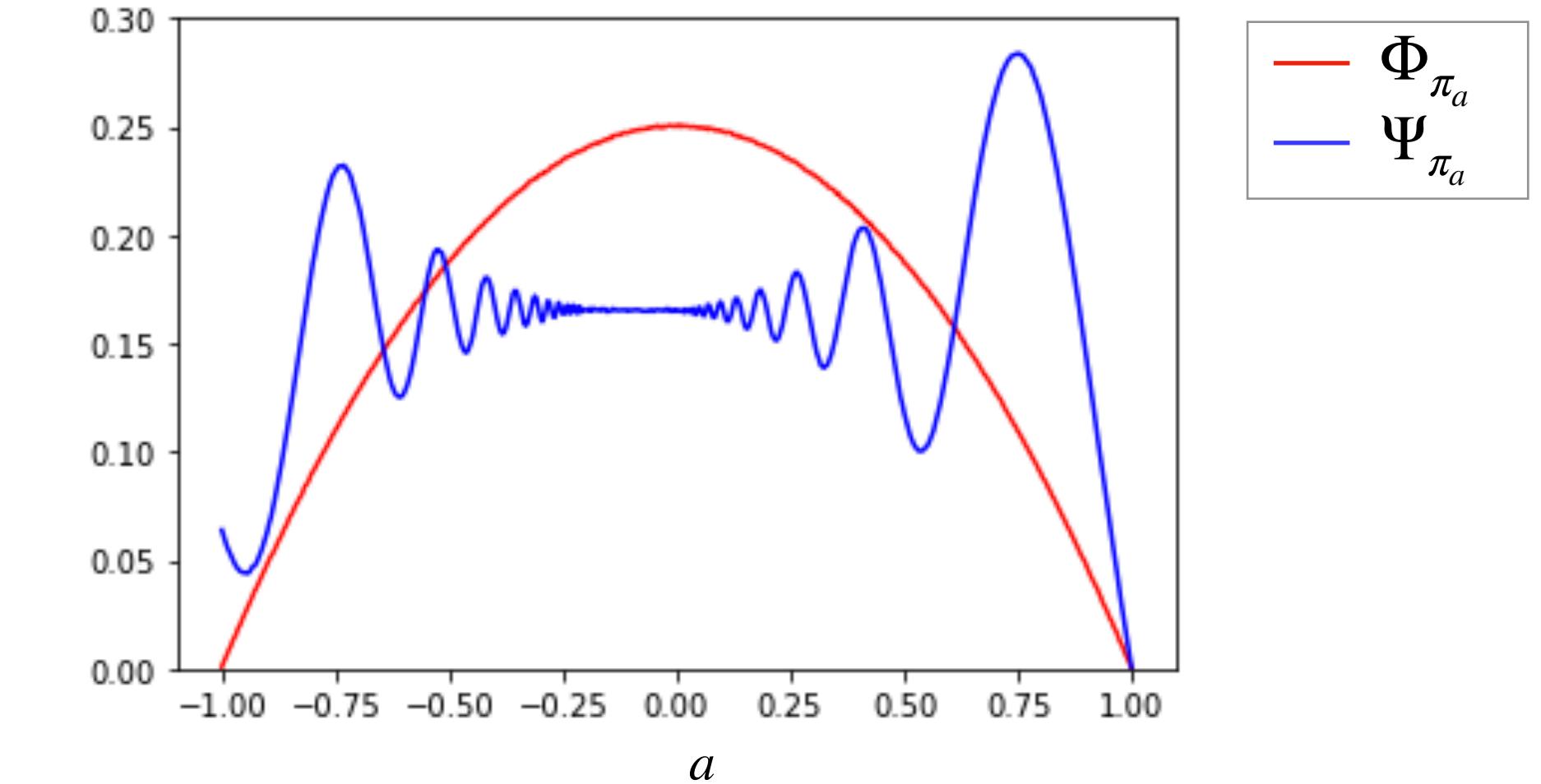
- Consider 1D case, threshold policy class $\Pi = \{\mathbf{1}\{x \geq a\} : a \in \mathbb{R}\}$
- Consider three scenarios:



π_* is non-unique



π_* is unique, Y^* and Y^\dagger correlated



π_* is unique, Y^* and Y^\dagger not correlated

Detailed Setting

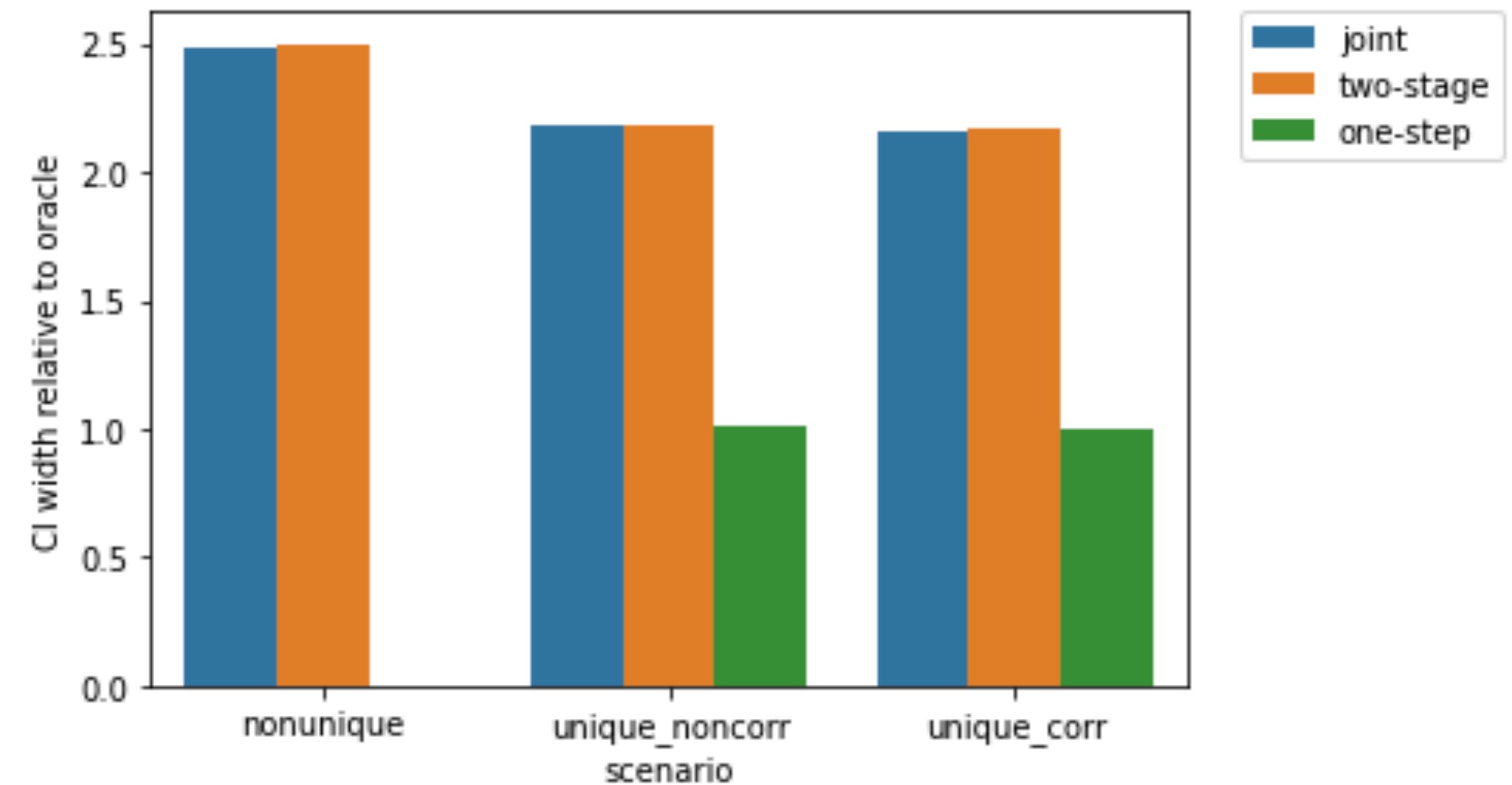
- For the uniform confidence band method and the joint method, estimate the supremum via multiplier bootstrap
- In each setting, we simulate X with a sample size of 8000 for 1000 iterations
- Use bootstrap sample size of 1000, a confidence level of $\alpha = 0.05$

Simulation Results

Table: coverages for various scenarios

	two-stage	joint	one-step
non-unique	1.0	1.0	0.0
unique non-correlated	0.98	0.98	0.812
unique correlated	0.978	0.981	0.949

Figure: confidence interval width for various scenarios



Summary

- Propose a margin condition and construct an efficient estimator for $\{\Psi_\pi : \pi \in \Pi^*\}$
- Present a two-stage and a joint approach to make inference on $\{\Psi_\pi : \pi \in \Pi^*\}$ without the margin condition
- Run numerical experiments to show the desirable properties of the methods

Outline

- Project 1: Instance-optimal PAC Contextual bandits
- Project 2: Estimation of the mean of subsidiary outcome
- Future Work

Plans for Third Project

- Policy learning when the action space is large
- Application to pricing problem
 - At time t , a customer arrives, the learner plays price p_t and receive revenue $R(p_t)$
 - Assume $p_\star := \arg \max_{p \in \mathbb{R}} R(p)$, one objective is to identify p_\star
 - Can still use the algorithm before, but will not be computationally efficient

Related Work and Objectives

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- Existing methods:
 - discretizing the action space [Krishnamurthy et al. 2020]: minimax results
 - Efficient computation: posterior sampling method

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Question:

- What is an instance-dependent PAC lower bounds when action space is large?
- Is there a computationally efficient algorithm in this setting?

Thanks!

Inefficiency of low-regret algorithms

Inefficiency of low-regret algorithms

Theorem [Li et al. 2022] There exists an instance μ such that for any α -minimax regret algorithm that is $(0,\delta)$ -PAC, the stopping time satisfies

$$\mathbb{E}_\mu[\tau] \geq |\Pi|^2 \Delta^{-2} \log^2(1/2.4\delta)/4\alpha.$$

Posterior Sampling

- Assume $R(p_t)$ has a linear form $R(p_t) = \langle \phi_{p_t}, \theta^* \rangle$, a framework is as follows:

Input: Prior Π_0 for θ^*

for $t = 1, 2, \dots$

1. sample $\tilde{\theta} \sim \Pi_{t-1}$
2. compute $p_t = \arg \max_p R(p, \tilde{\theta})$
3. Update posterior Π_t

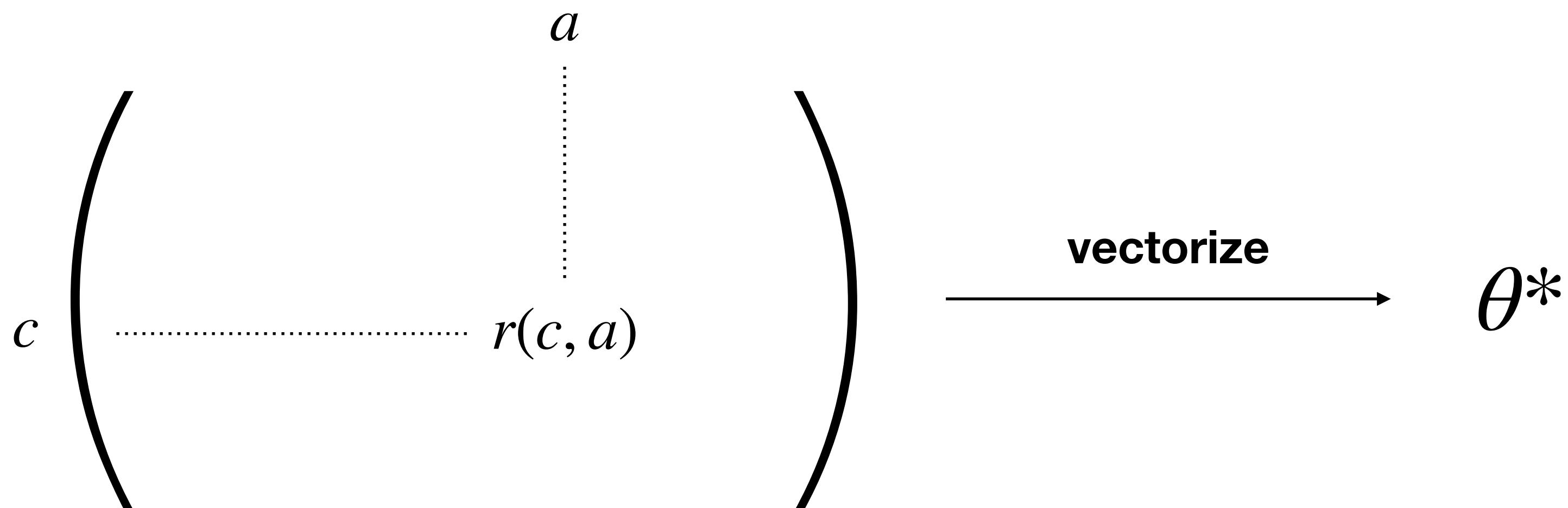
- Can we show that posterior sampling works in this setting? If not, what is the computational limit of posterior sampling methods, i.e. a lower bound?

Agnostic Setting Reduces to Linear

- What if we do not assume linear structure of reward function?

We can reduce it to the previous setting by constructing ϕ !

- Let $\theta^* \in \mathbb{R}^{|C| \times |A|}$ where $[\theta^*]_{c,a} = r(c, a)$



Agnostic Setting Reduces to Linear

$$r(c, a) = \langle \mathbf{vec}(e_c e_a^\top), \theta^* \rangle$$

$\phi(c, a)$

$$\|\phi_{\pi_*} - \phi_\pi\|_{A(p)^{-1}}^2 = \sum_c \nu_c \sum_a \frac{1}{p_{c,a}} (\mathbf{1}\{\pi(c) = a\} - \mathbf{1}\{\pi_*(c) = a\})^2 = \mathbb{E}_{c \sim \nu} \left[\left(\frac{1}{p_{c,\pi(c)}} + \frac{1}{p_{c,\pi_*(c)}} \right) \mathbf{1}\{\pi_*(c) \neq \pi(c)\} \right].$$

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$$\rho_{\Pi, \epsilon} := \min_{p_c \in \Delta_A, \forall c \in C} \max_{\pi \in \Pi \setminus \pi_*} \frac{\mathbb{E}_{c \sim \nu} \left[\left(\frac{1}{p_{c,\pi(c)}} + \frac{1}{p_{c,\pi_*(c)}} \right) \mathbf{1}\{\pi_*(c) \neq \pi(c)\} \right]}{(\mathbb{E}_{c \sim \nu} [r(c, \pi_*(c)) - r(c, \pi(c))] \vee \epsilon)^2}.$$


Variance


Gap

Uniform Confidence Band

Uniform Confidence Band

- Suppose $\sigma_\pi := (PD_\pi^2)^{1/2}$, $\tilde{\sigma}_\pi := (P\tilde{D}_\pi^2)^{1/2}$, standard deviation

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1 - $(\alpha - \beta)/2$ quantile of the
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- Second stage: construct a uniform confidence interval for the remaining policies

$$\left[\inf_{\pi \in \hat{\Pi}_{1-\beta}} (\hat{\psi}_\pi - \frac{\tilde{\sigma}_\pi z_{1-(\alpha-\beta)/2}}{n^{1/2}}), \sup_{\pi \in \hat{\Pi}_{1-\beta}} (\hat{\psi}_\pi + \frac{\tilde{\sigma}_\pi z_{1-(\alpha-\beta)/2}}{n^{1/2}}) \right]$$

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A Joint Approach

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- Replace the quantiles $(t_{1-\beta/2}, u_{1-(\alpha-\beta)/2})$ by $(t_{1-\alpha/2}, u_{1-\alpha/2})$

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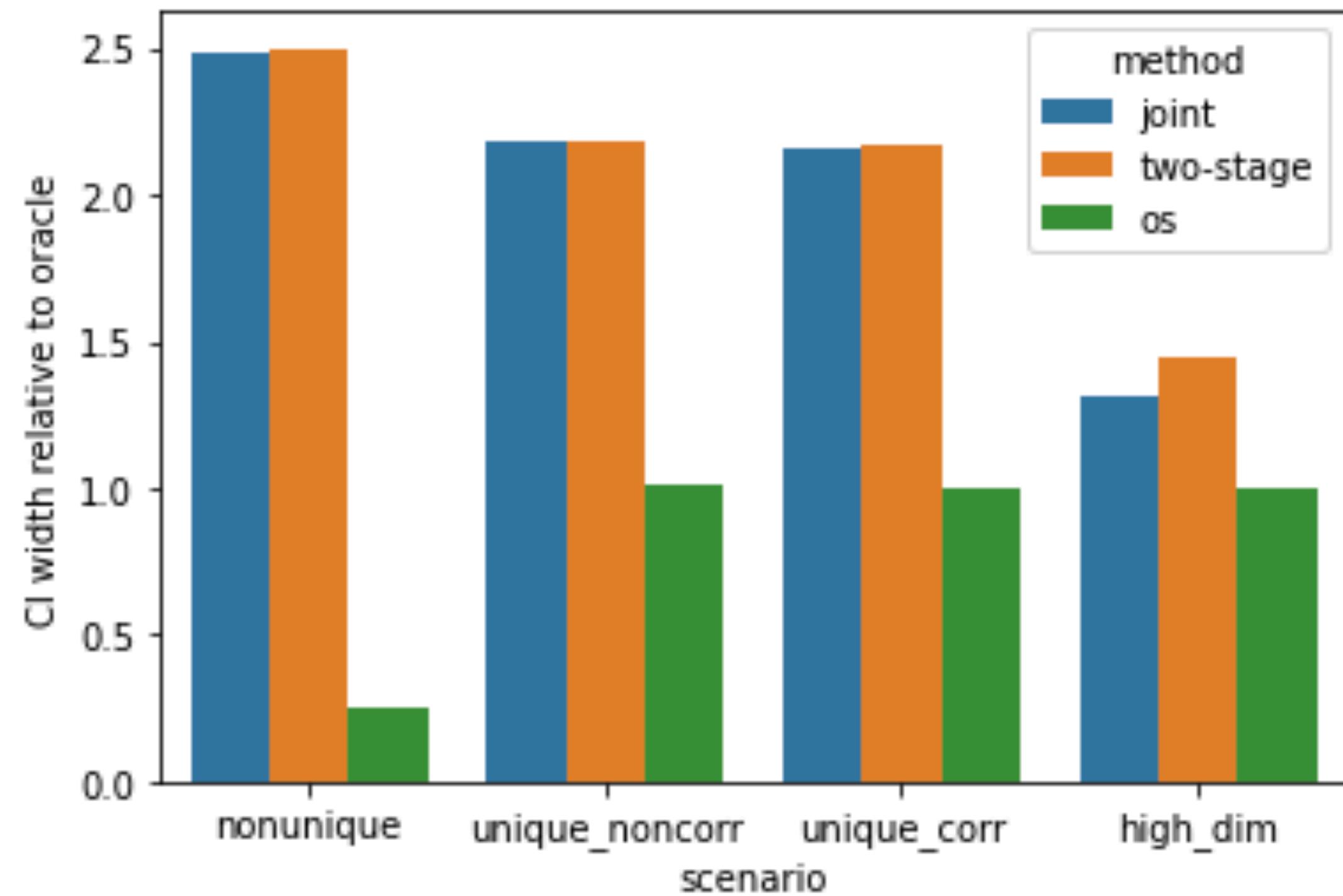
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Theorem (confidence interval for Ψ_π). The following confidence interval contains Ψ_π with probability at least $1 - \alpha$ asymptotically:

$$\left[\inf_{\pi \in \hat{\Pi}_{1-\alpha}} \left[\hat{\psi}_\pi - \frac{\tilde{\sigma}_\pi(P)u_{1-\alpha/2}}{n^{1/2}} \right], \sup_{\pi \in \hat{\Pi}_{1-\alpha}} \left[\hat{\psi}_\pi + \frac{\tilde{\sigma}_\pi(P)u_{1-\alpha/2}}{n^{1/2}} \right] \right].$$

3D Simulation



Inefficiency of Anytime CI and Robust Mean Estimator

- Anytime confidence interval scales like $\sqrt{t \log(1/\delta)}$, which is vacuous as $t \rightarrow \infty$
- Let $\Psi(P) := \Psi_{\pi_P^*}(P)$. Without the margin condition 2, Ψ will not be pathwise differentiable around some P_0 , i.e. the limit $\lim_{\epsilon \rightarrow 0} \frac{\Psi(P_\epsilon) - \Psi(P_0)}{\epsilon}$ does not converge.
- Also, $\Psi_{\pi_n^*}(P_0) - \Psi_{\pi_0^*}(P_0)$ is likely not $o_{P_0}(n^{-1/2})$ without the margin condition, so the CI constructed by any robust mean estimator will suffer this as well, which means that it is necessarily worse than the uniform confidence band approach, which has the $n^{-1/2}$ scaling in the confidence interval

Hard Instance

- Fix $m \in \mathbb{N}$, $\Delta \in (0,1]$ and let $C = [m]$ with uniform distribution, $A = \{0,1\}$.
- For $i = 1, \dots, m$, let $\pi_i(j) = \mathbf{1}\{i = j\}$ and define $r(i,j) = \Delta \mathbf{1}\{j = \pi_1(i)\}$.
- Then $V(\pi_1) = \Delta$ and $V(\pi_i) = \Delta(1 - 2/m)$ for all $i \in C \setminus \{1\}$.
- In this case, $m = |\Pi|$ and $\rho_{\Pi,0} = \frac{4/m}{(2\Delta/m)^2} = m\Delta^{-2}$.

Towards Lower Bound: Estimators

- Linear contextual bandit setting:

- feature map: $\phi : \mathcal{C} \times \mathcal{A} \rightarrow \mathbb{R}^d$ such that $r(c, a) = \langle \phi(c, a), \theta^* \rangle$ for $\theta^* \in \Theta \subset \mathbb{R}^d$
- Given dataset $D = \{(c_t, a_t, r_t)\}_{t=1}^n$ where $a_t \sim p_{c_t} \in \Delta_{\mathcal{A}}$,

$$\mathbb{E}[\phi(c_t, a_t)r_t] = \mathbb{E}_{c,a}[\phi(c, a)\phi(c, a)^\top \theta^*] = \sum_c \nu_c \sum_a p_{c,a} \phi(c, a)\phi(c, a)^\top \theta^*$$

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IPW estimate!

Estimate the Gap

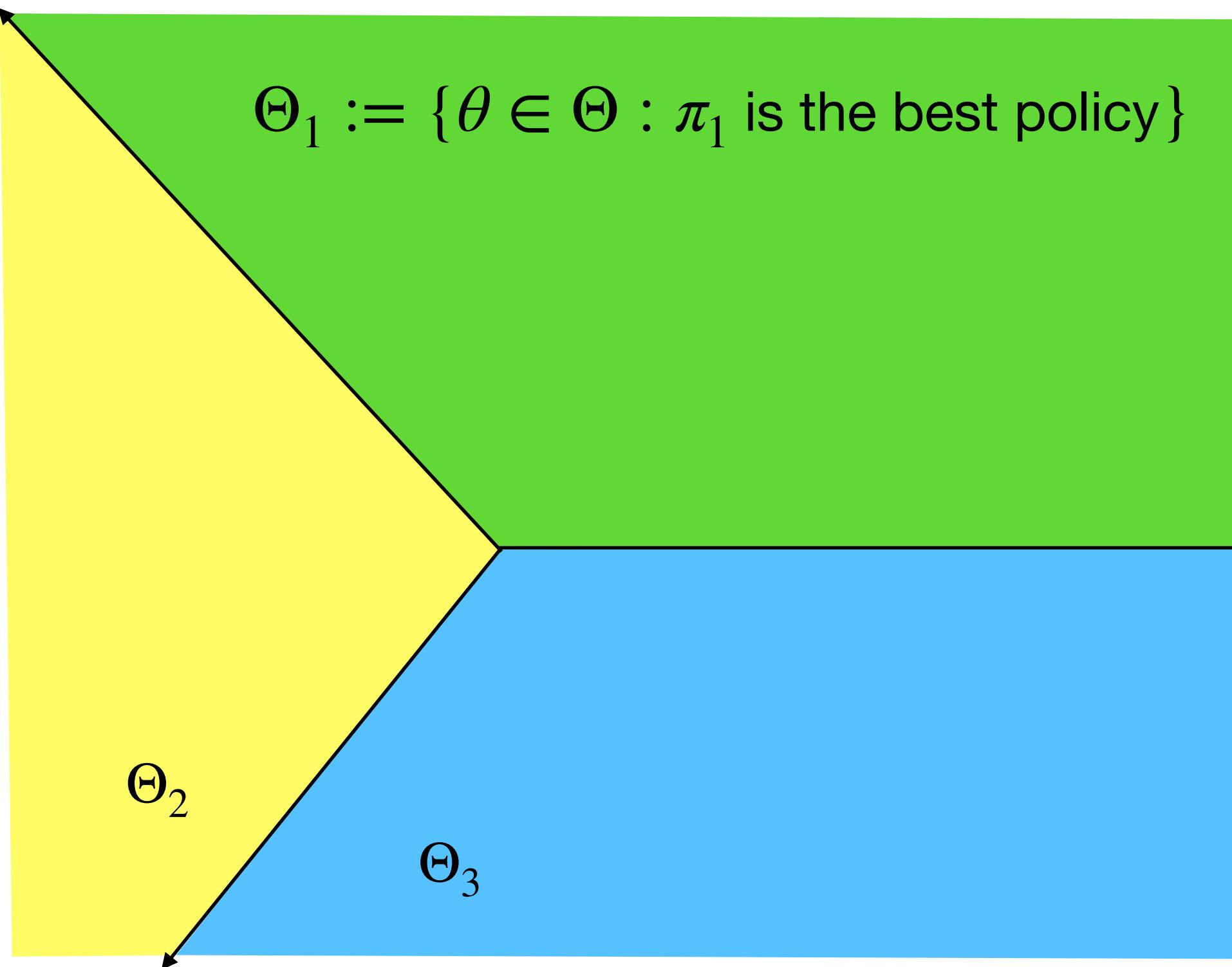
- For each $\pi \in \Pi$, define the gap $\Delta(\pi) := V(\pi_*) - V(\pi)$
- Let $\phi_\pi := \mathbb{E}_{c \sim \nu}[\phi(c, \pi(c))]$, an estimate $\hat{\Delta}(\pi) = \hat{V}(\pi_*) - \hat{V}(\pi) = \langle \phi_{\pi_*} - \phi_\pi, \hat{\theta} \rangle$
$$Var(\hat{\Delta}(\pi)) = (\phi_{\pi_*} - \phi_\pi)^\top Var(\hat{\theta})(\phi_{\pi_*} - \phi_\pi) = \frac{\|\phi_{\pi_*} - \phi_\pi\|_{A(p)^{-1}}^2}{n}$$
- Assuming Gaussian noise, with probability at least $1 - \delta$,

$$|\hat{\Delta}(\pi) - \Delta(\pi)| \leq \sqrt{\frac{2\|\phi_{\pi_*} - \phi_\pi\|_{A(p)^{-1}}^2 \log(1/\delta)}{n}}$$

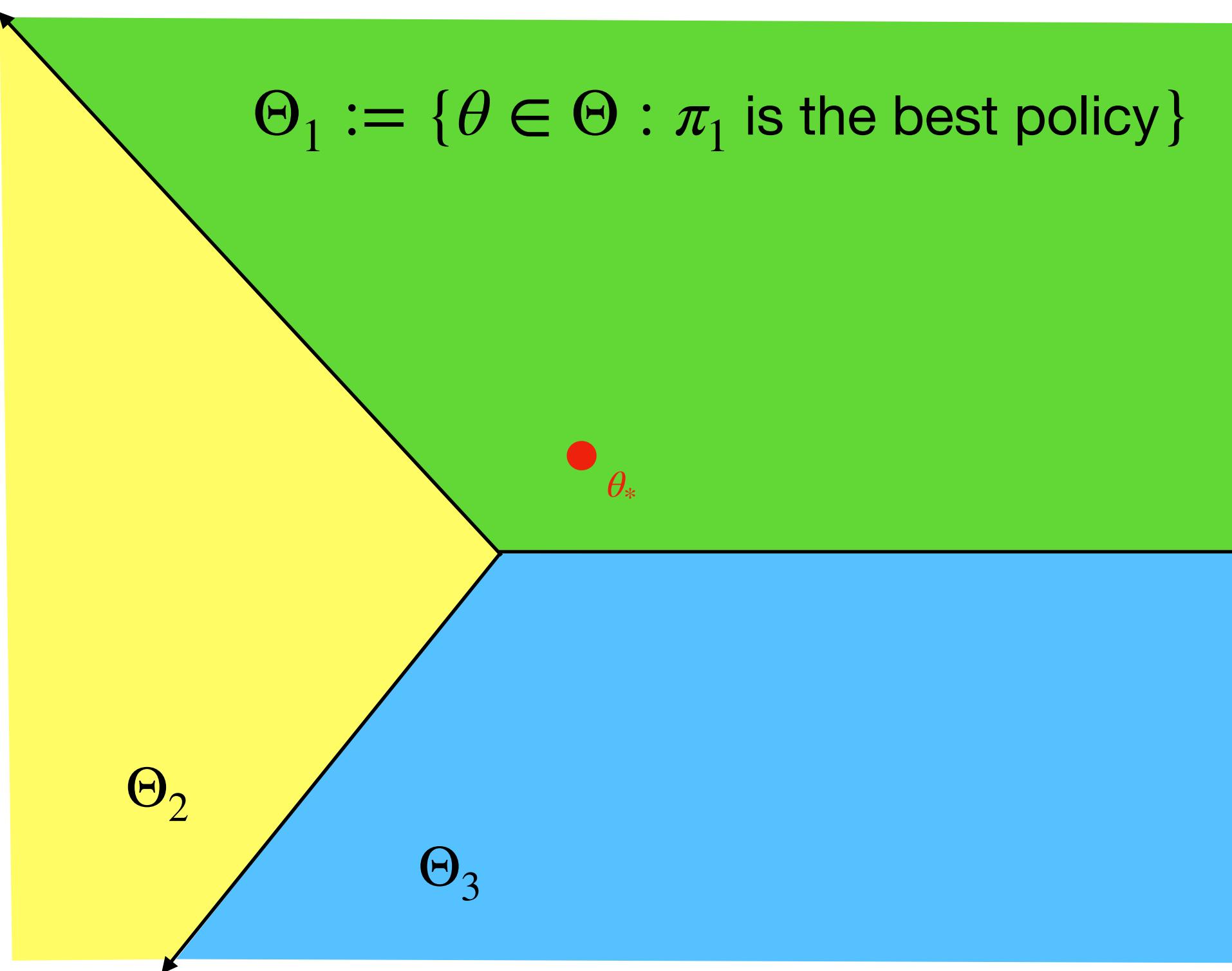
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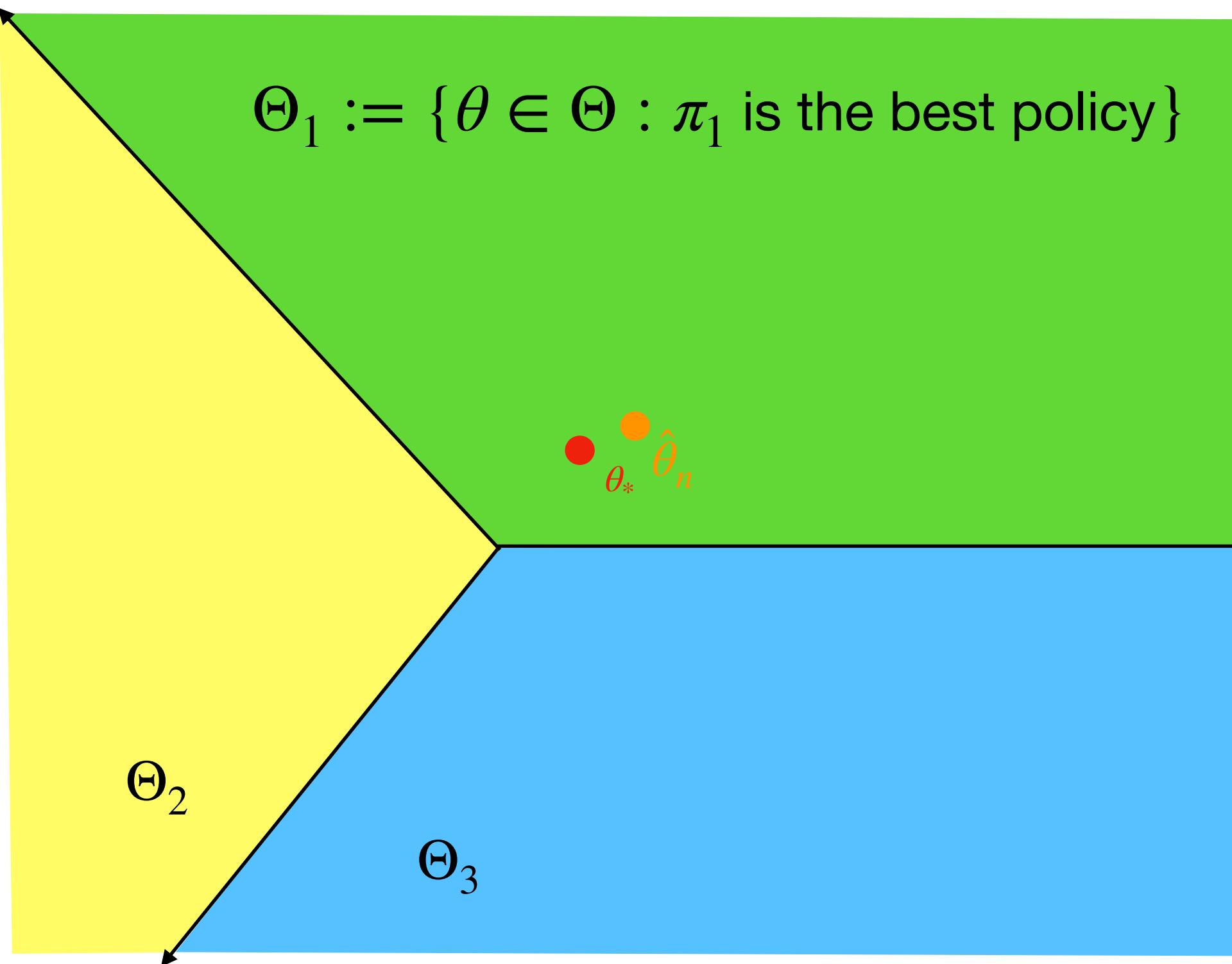
Lower Bound in Linear Contextual Bandits



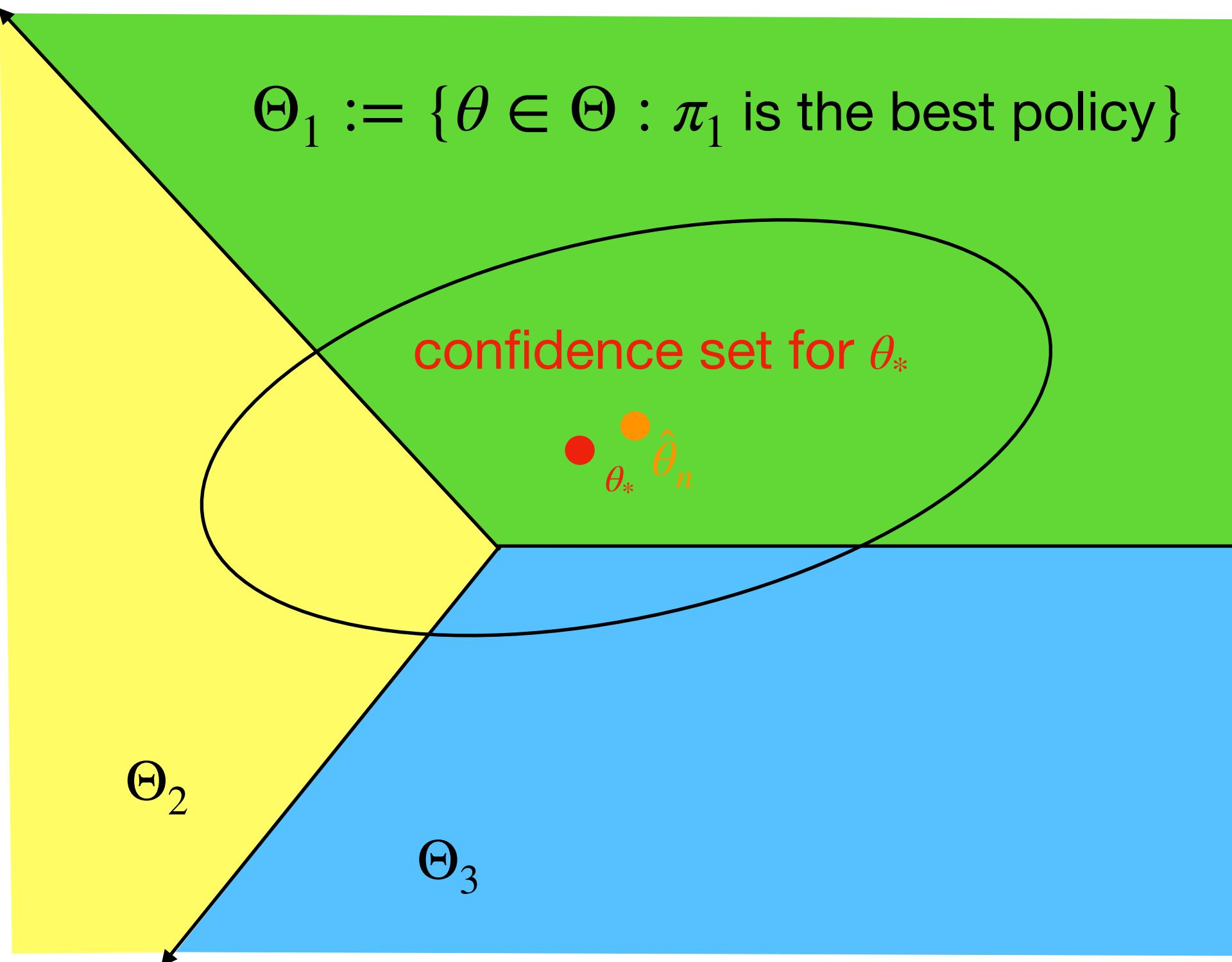
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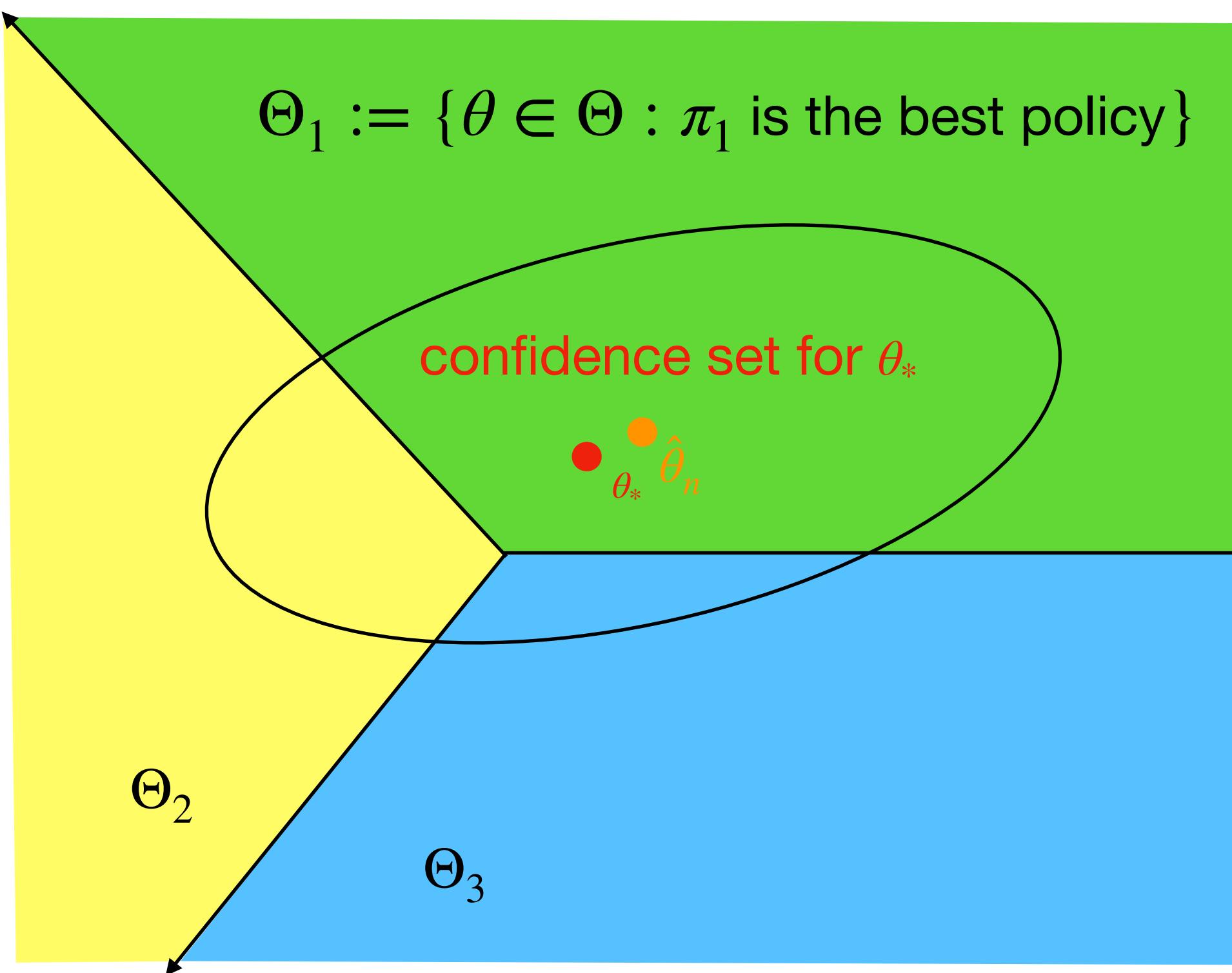
Lower Bound in Linear Contextual Bandits



Lower Bound in Linear Contextual Bandits



Lower Bound in Linear Contextual Bandits



Want confidence set to shrink to Θ_1 as quickly as possible!

A Lower Bound

- Let S_n denote the confidence set
- $S_n \subset \Theta_1 \Leftrightarrow \forall \pi \in \Pi, \forall \theta \in S_n, V(\pi^*) - V(\pi) \geq 0$
 $\Leftrightarrow \forall \pi \in \Pi, \forall \theta \in S_n, (\phi_{\pi^*} - \phi_\pi)^\top \theta \geq 0$
 $\Leftrightarrow \forall \theta \in S_n, (\phi_{\pi^*} - \phi_\pi)^\top \theta^* \geq (\phi_{\pi^*} - \phi_\pi)^\top (\theta^* - \theta)$

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gap

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gap **estimation error of the gap**

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gap **estimation error of the gap**

Need estimates for θ^* and the gap!

Estimators for θ^*

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- Assuming Gaussian noise, with probability at least $1 - \delta$,

$$|\hat{\Delta}(\pi) - \Delta(\pi)| \leq \sqrt{\frac{2\|\phi_{\pi_*} - \phi_\pi\|_{A(p)^{-1}}^2 \log(1/\delta)}{n}}$$

A Lower Bound

- Plugging in the guarantee: $\forall \theta \in S_n, (\phi_{\pi_*} - \phi_\pi)^\top (\theta_* - \theta) \leq (\phi_{\pi_*} - \phi_\pi)^\top \theta_*$
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variance
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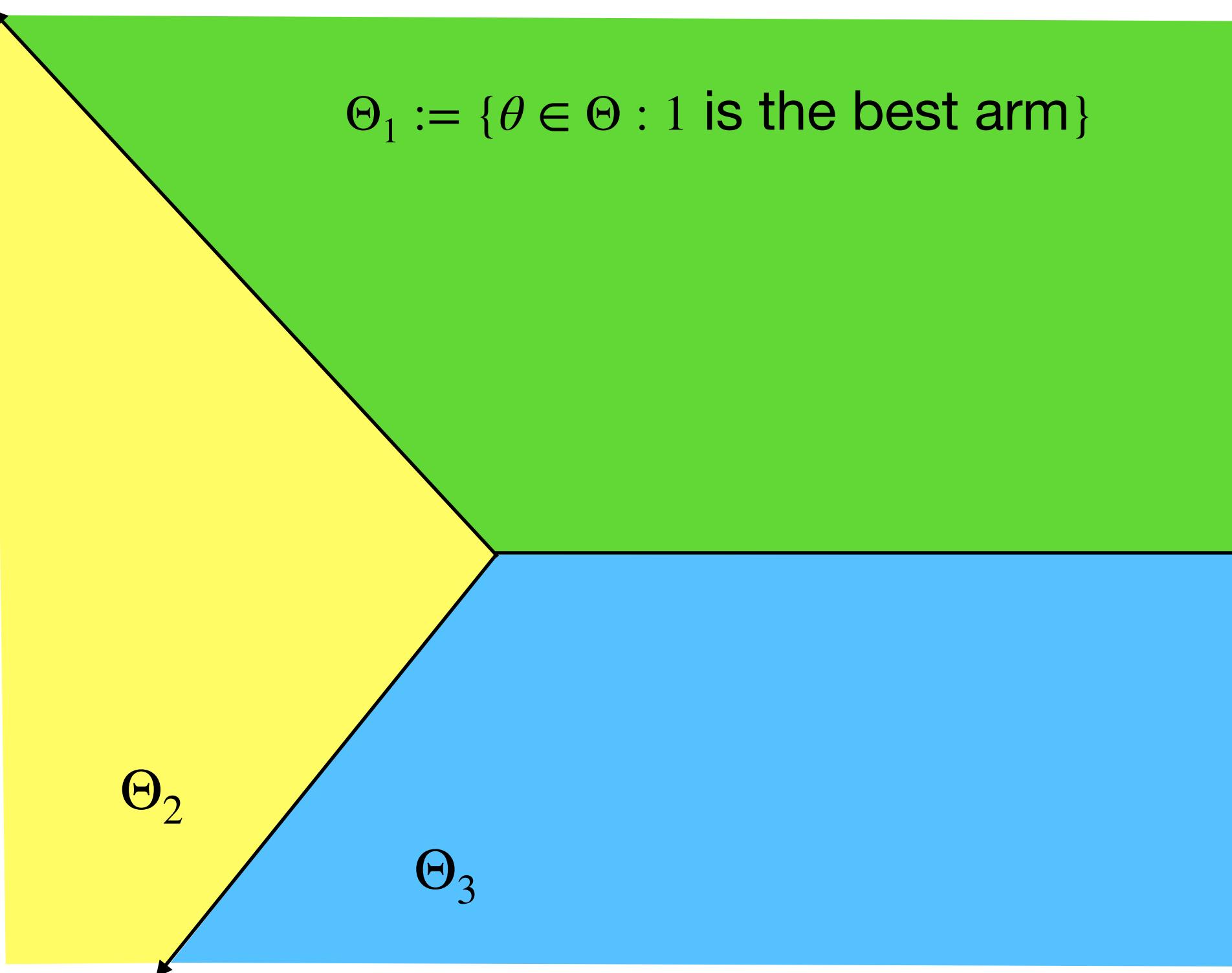
variance
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A Lower Bound in Linear Bandits

- Set of features $x \in \mathcal{X}$, some unknown parameter $\theta^* \in \Theta \subset \mathbb{R}^d$
- At each time $t = 1, 2, \dots$:
 - Choose action $a_t \in A$
 - Receive reward $r_t = \langle x_{a_t}, \theta^* \rangle + \epsilon$
 - Goal: identify $a_* = \arg \max_{a \in A} \langle x_a, \theta_* \rangle$

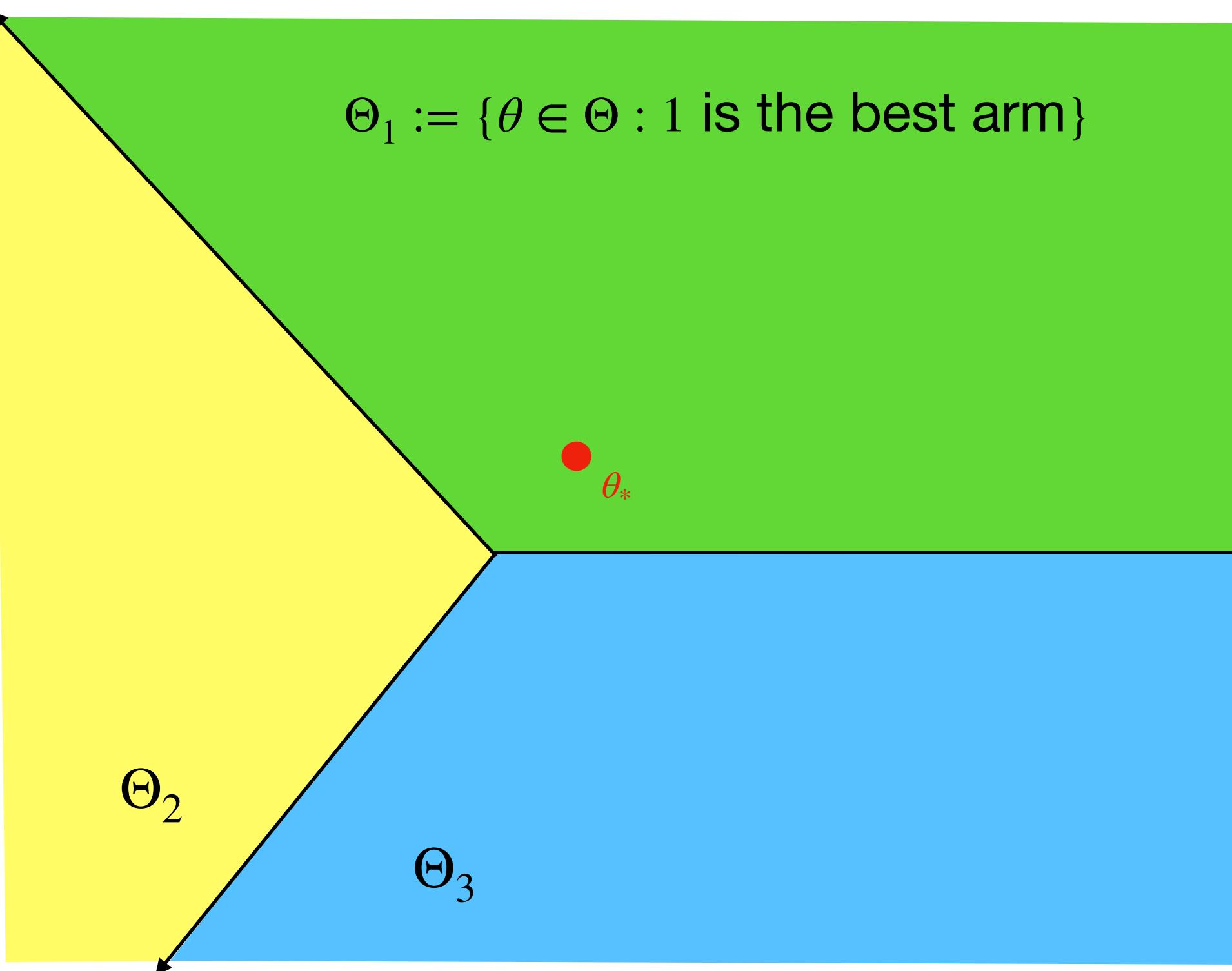
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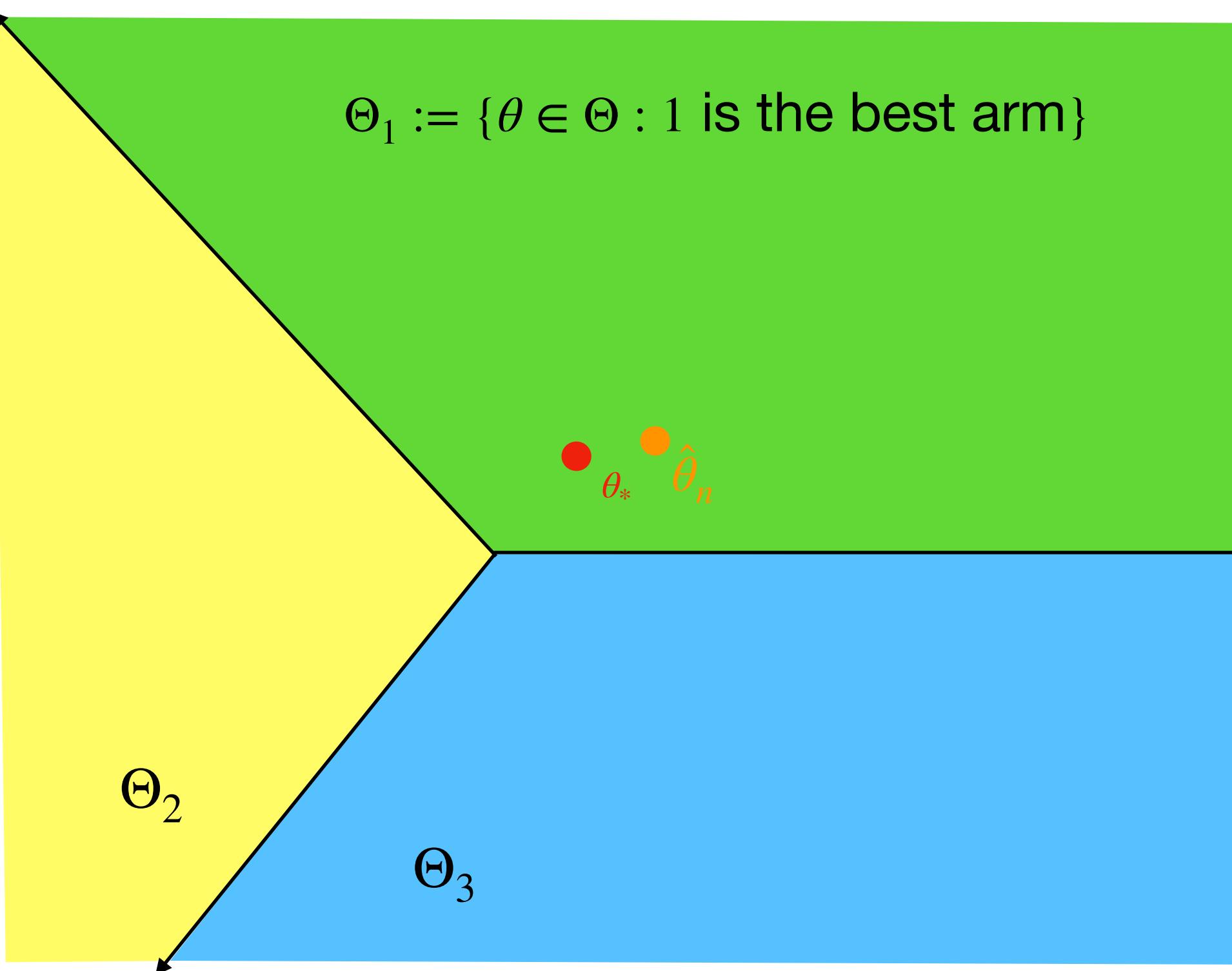
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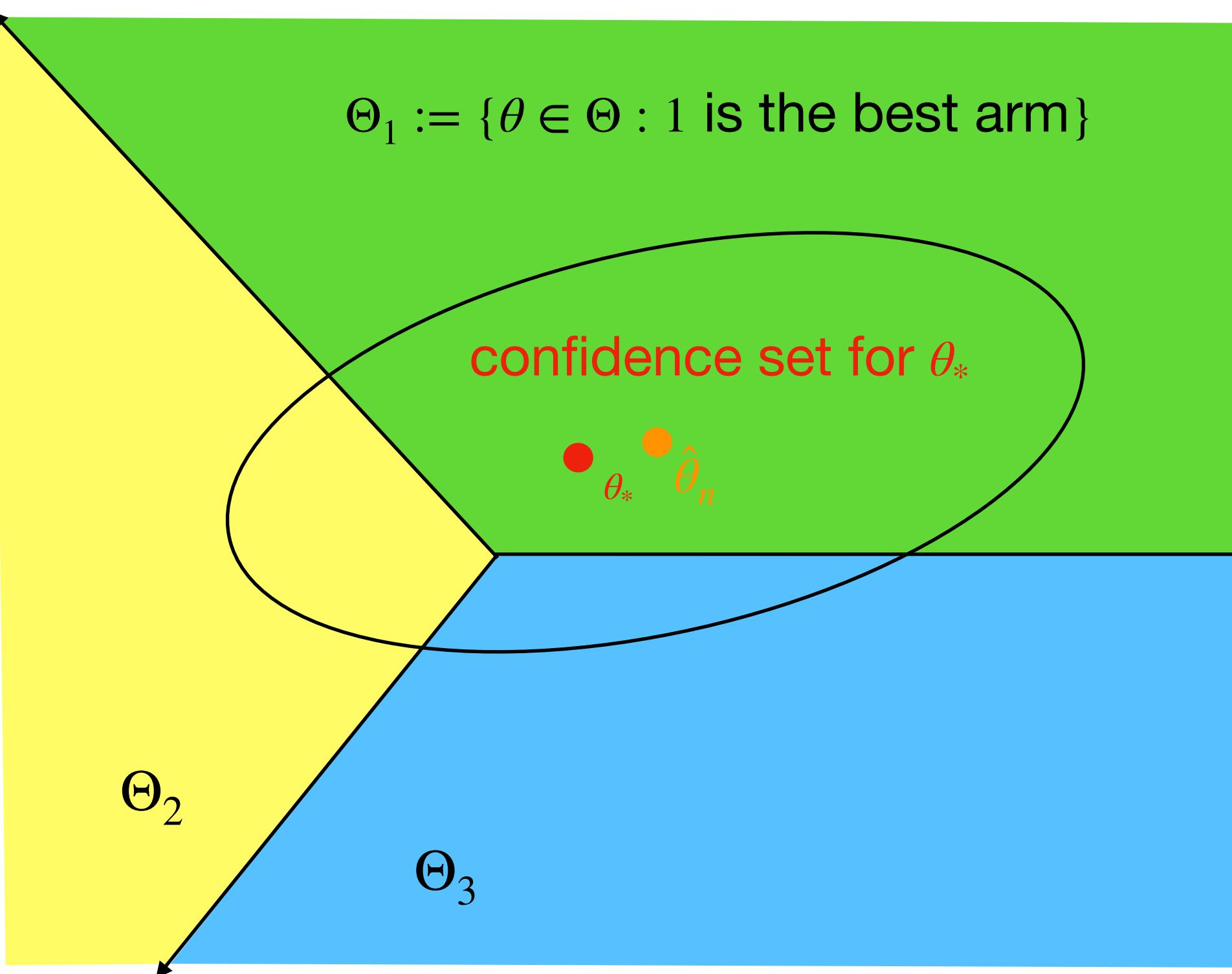
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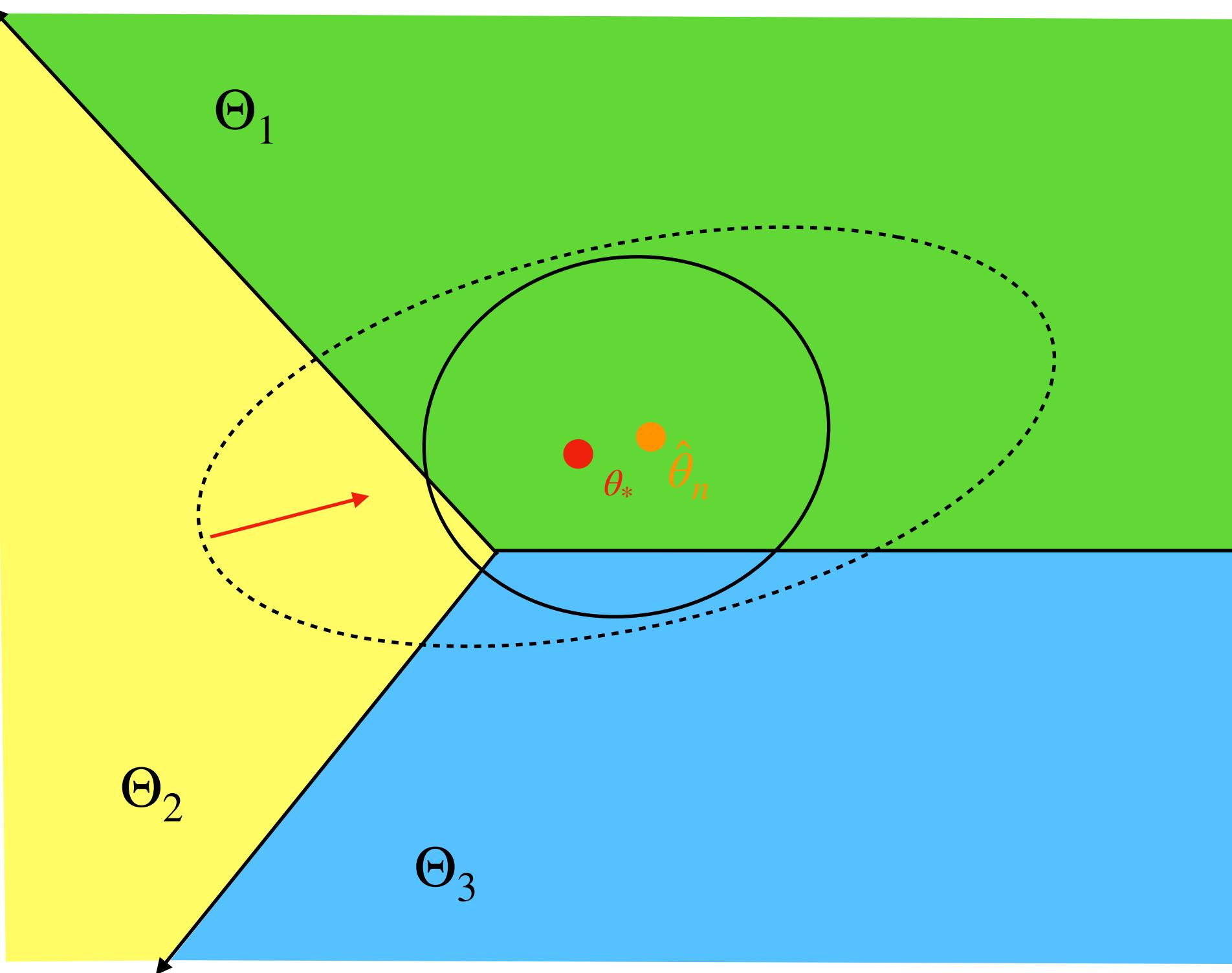
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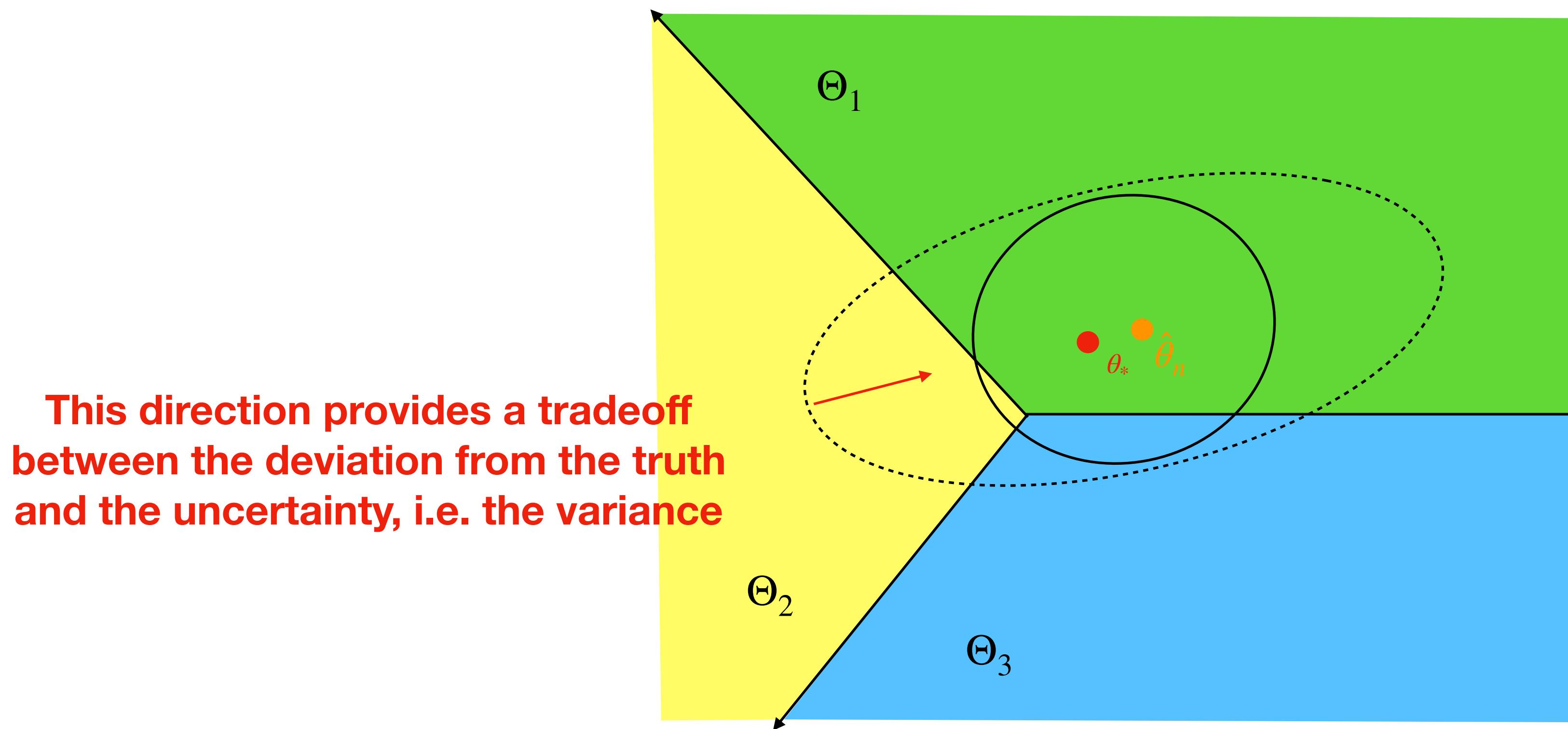
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- Linear contextual bandit setting (agnostic setting could be reduced to linear setting):
 - feature map: $\phi : \mathcal{C} \times \mathcal{A} \rightarrow \mathbb{R}^d$ such that $r(c, a) = \langle \phi(c, a), \theta^* \rangle$ for $\theta^* \in \Theta \subset \mathbb{R}^d$
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IPW estimate!

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