Ivan Zhao

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EDUCATION

Brown University, B. Sc. Applied Math - Computer Science - Providence, RI | GPA: 4.0/4.0 Expected Graduation May 2022

- Relevant Coursework: Microeconomics (Mathematical), Integrated Introduction to Computer Science, Linear Algebra, Introduction to Discrete Structures and Probability, Multivariable Calculus, Statistics, Intro to Marketing
- Activities: Outing Club (Climbing Group), Brown University Chamber Orchestra

Newport High School, *Diploma* – Bellevue, WA | GPA: 3.99/4.00

Graduated June 2018

• Honors: National Merit Finalist, National AP Scholar, Knight Valor (140+ Volunteer Hours)

WORK EXPERIENCE

Nlyst, Business Development Intern

Providence, RI | January 2019 - Present

- Restructure and develop the new Nlyst website and improve the UI/UX by creating a blog, adding more pages for companies and candidates, and rebranded the colors for consistency
- Source 30+ companies in Boston and NYC to participate in the pilot program to hire entry-level analysts through Nlyst
- Conducted market research on 100 college students about their potential career interests and analyze data for trends

The C4 Group/The CompleMentor, Marketing and Research Intern

Issaquah, WA | June 2018 - August 2018

- Developed a 2-month social media marketing campaign for a lecture event which increased the number of participants from five to fifty
- Utilized graphic design elements and legal research to improve The CompleMentor contracts feasibility and readability
- Created a 5-page referral document to be sent out to current clients to recommend the CompleMentor's service to others
- Restructured The CompleMentor/C4 Group's website and lead development on redesigning the main pages on the website

Elite Prep, Assistant Tutor

Bellevue, WA | June 2017 - December 2017

- Developed a specialized, 2-week math curriculum for two students and raised scores up to 700+
- Increase outreach through posters, social media posts, and newspaper advertisements to three nearby high schools

LEADERSHIP EXPERIENCE

Finance Club, *E-Board Member/Webmaster*

Brown University | September 2018 - Present

- Organization that helps provide education sessions, networking events, and opportunities to learn more about the financial sector to the community
- Lead and organized an upcoming Boston CareerTrek with investment management firms in the Boston area
- Improved the UI/UX design of the current Brown Finance Club page and maintain the website for bugs and glitches

Entrepreneurship Program, Creative Committee Member

Brown University | September 2018 - Present

- Creating and developing an entrepreneurship and design-thinking pre-orientation program for incoming Freshman by curating course content, designing and advertising posters, and reaching out to potential sponsors and speakers
- Working and designing an online forum that connects students at RISD and Brown on projects that the respective students are working on so that they can find team members or partners

Brown Investment Group, Healthcare Committee Member

Brown University | September 2018 - Present

- Led stock pitches for Allergan (Buy) and DexCom (Buy) by helping create DCF models and investment theses
- Manage and invest 240k of Brown's endowment through weekly pitch meetings, discussions, and education session

OTHER EXPERIENCE

The Podo Project, Innovation Dojo @ Brown

Brown University | October 2018 - Present

- 12 week long startup incubator that allowed students to work through ideation, market research, branding, and modeling
- Developed a rubber sandal by repurposing used tires in order to attempt to solve Podoconiosis, a virulent disease
- Currently working on logo design, website building, prototyping, and learning about distribution channels

Scope (College Connection App), Team Member

Bellevue, WA | June 2018 - September 2018

- Worked on developing an app that allows college students the opportunity to connect and serve as mentors for high school students during the college application process (created through React Native)
- Connected 250 high school students to over 500 college students through an email service that connected the two individuals

Research Project on Entrepreneurship

Newport High School | September 2017 - May 2018

- Conducted a year-long research project on social variables that contribute to entrepreneurship in the Greater Seattle Area
- Presented to the Bellevue Schools Foundation on the AP Capstone panel to help build awareness of the program

SKILLS & INTERESTS

Technical Skills: Adobe Suite, Racket, OCaml, Java, Scala, HTML/CSS, HootSuite, Tweetdeck

Learning: Python, JS, React

Interests: Rock Climbing, Musical Theatre, Cello, Golf, Cooking, Baking, Reading