

Hi,

We need a website to be made. It must be easy for future developers to continue developing this website, so let me know what CAN be done or NOT with common tools and what function that needs special coding. I don't know much of these, but a friend said that WordPress is a good tool to make this in. Let me know if there are any better ones.

No standard templates - We need you to adapt our .PSD graphics so it becomes flexible and adaptive to suits a website and be able to adjust depending of how many text paragraphs we want to display on each page and browser/screen width. The .PSD file will be sent to interesting candidates later.

DO NOT ACCEPT THIS ASSIGNMENT if you are not 100% sure it can be done as I have described it. If there are any limitations, let me know FIRST and I may change details so it fits the common website making tools.

### **Basic website pages**

The website will have 3 levels of basic pages

1<sup>st</sup> level - The welcome pages have 4 different variants depending on the user's status. The main text is the same on all variants, but additional features and graphics may differ. They all will have a left side panel menu with links to 2<sup>nd</sup> level pages. Links vary depending on the user's status. Mobile devices will have a slide out menu. I am open for suggestions here. Perhaps a fly out menu will work for all platform formats

2<sup>nd</sup> level – Information page with text and pictures. Left side panel menu is still active. It also has a "fast scroll to paragraph" links on the top. At the bottom, there will be links (just a picture or text or both) to its different 3rd level pages.

3<sup>rd</sup> level – A "floating" page above 2nd level contains just pictures or/and text and will have an arrow on each site for scrolling through them in an endless loop.

### **User status**

We have 4 different user statuses.

1. Unknown – Any unregistered visitor.
2. Candidates – Registered visitors but still waiting to be approved as "Distributors" or "Investors".
3. Distributors – A "Candidate" that has been approved as "Distributor" and will no longer be a "Candidate"
4. Investors – A "Candidate" that has been approved as "Investor" and will therefore no longer be a "Candidate"

## **Special website pages**

2<sup>nd</sup> level - Photo album. Selected picture is displayed as a 3<sup>rd</sup> level "floating" page above the 2<sup>nd</sup> level and will have an arrow on each side for scrolling through them in an endless loop.

2<sup>nd</sup> level - "Contact us" form

2<sup>nd</sup> level - "Become a distributor" application form. Registering here will set the user's status automatically to "Candidate" while waiting for our manual approval to become a "Distributor" We will ask for a logotype upload (Non mandatory), company name, contact name, visiting address with a google map visit address location (allow manual adjustment), post address, phone number and administration email and order email (can be a few other fields added later). A confirmation email will be sent out to them with all information they have entered.

2<sup>nd</sup> level - "Where to buy" our products. Shows a list of all countries in the world in alphabetical order. Each country has its own 3<sup>rd</sup> level page (non-floating and no scroll) with room for 0-5 "Distributors" listed with logotype, company name, contact name, google map location, address, phone number. The "Distributors" are sorted by the city name. All this information is edited and maintained by the "Distributors" themselves from their own user account setting page. Have an option for a separate "visitor address" if the user wants to display that instead of head office address.

2<sup>nd</sup> level - User account setting page. "My Account" – Show all the users account settings and status and will be where the user can add/edit their own information.

2<sup>nd</sup> level - Product auction page (This is a later project)

## **Questions/Concerns**

Will 3<sup>rd</sup> level – "floating" pages work well on mobile devices?

## **Rules**

1. Links that uniquely belong ("user status identifier") to Candidates, Distributors and Investors status must be locked for unauthorized access even if one copies and pastes a direct link into the browser.
2. Maximum width of the website is 1280 pixels. Use a gray pattern for the empty side bars.
3. ALL content (text, graphics, pictures etc) must scale equally in both X and Y axis correctly based on browser width. (max 1280pix)

4. All 4 welcome pages and all 2<sup>nd</sup> level pages have “user status identifier” determining which user status can access its content. The 3<sup>rd</sup> level pages must be linked to its parent’s 2<sup>nd</sup> level page user identifier.

5.

### **Admin page**

We will need a admin page for our own management of this website where we can easily:

Add new pages - We want it to be easy for us to add new 2<sup>nd</sup> level basic pages with belonging and 3<sup>rd</sup> level pages and also add more 3<sup>rd</sup> level pages if needed.

Log and display each registered login, and from which IP and country. Also count number of unknown users and unique users

Group email – Sending out group emails to ONE or ALL of the 3 specific groups of registered user status. Make a safety question “Do you really want to send out to all <user status>” before execute the sending.

Be able to delete a user in full, or edit a user’s information and also set their “user status identifier” All “unknown” applying as a “Distributor” will automatically get a "Candidate" user status. "Distributor" or “Investor” will only be set by us manually. If we set a user's status to "Investor" their information will not be displayed on the “Where to buy” page. ONLT "Distributors" are displayed there.