

## #4 Consistensy and Standards

Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform and industry conventions.

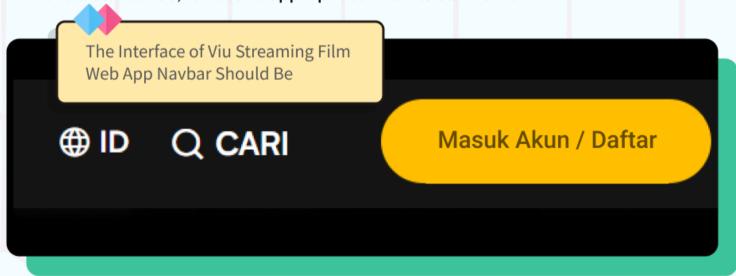
Current Interface of Viu Streaming
Film Web App Navbar

ID CARI Q

Masuk Akun /
Daftar

## **PROBLEM**

Based on Nielsen Norman Group's eye-tracking research, user scan a web page from left to right. The human brain scans icons much faster than text. If icon placed after text, this would leave your icon trailing behind in the distance. So, It doesn't appropriate with its standards



## **SOLUTION**

In order to easier scanning, put the icon where the user will see it first (on the left). So, the user can recognize easily the functionality of that button itself. This is why the icon should be place in the left side of the text and become the standards that is commonly used

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