

#4 Consistency and Standards



Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform and industry conventions.

Current Interface of Viu Streaming Film Web App Navbar

ID



CARI



Masuk Akun /
Daftar

PROBLEM

Based on Nielsen Norman Group's eye-tracking research, user scan a web page from left to right. The human brain scans icons much faster than text. If icon placed after text, this would leave your icon trailing behind in the distance. So, it doesn't appropriate with its standards

The Interface of Viu Streaming Film Web App Navbar Should Be



ID



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SOLUTION

In order to easier scanning, put the icon where the user will see it first (on the left). So, the user can recognize easily the functionality of that button itself. This is why the icon should be place in the left side of the text and become the standards that is commonly used