

Netflix (NASDAQ:NFLX) Equity Research Presentation

Data current as of: 06/01/19

Analyst: Ming Zhou Mitchell ZHENG

Introduction

Team Profile

Ming Zhou Mitchell ZHENG
Data Analyst & Data Visualization

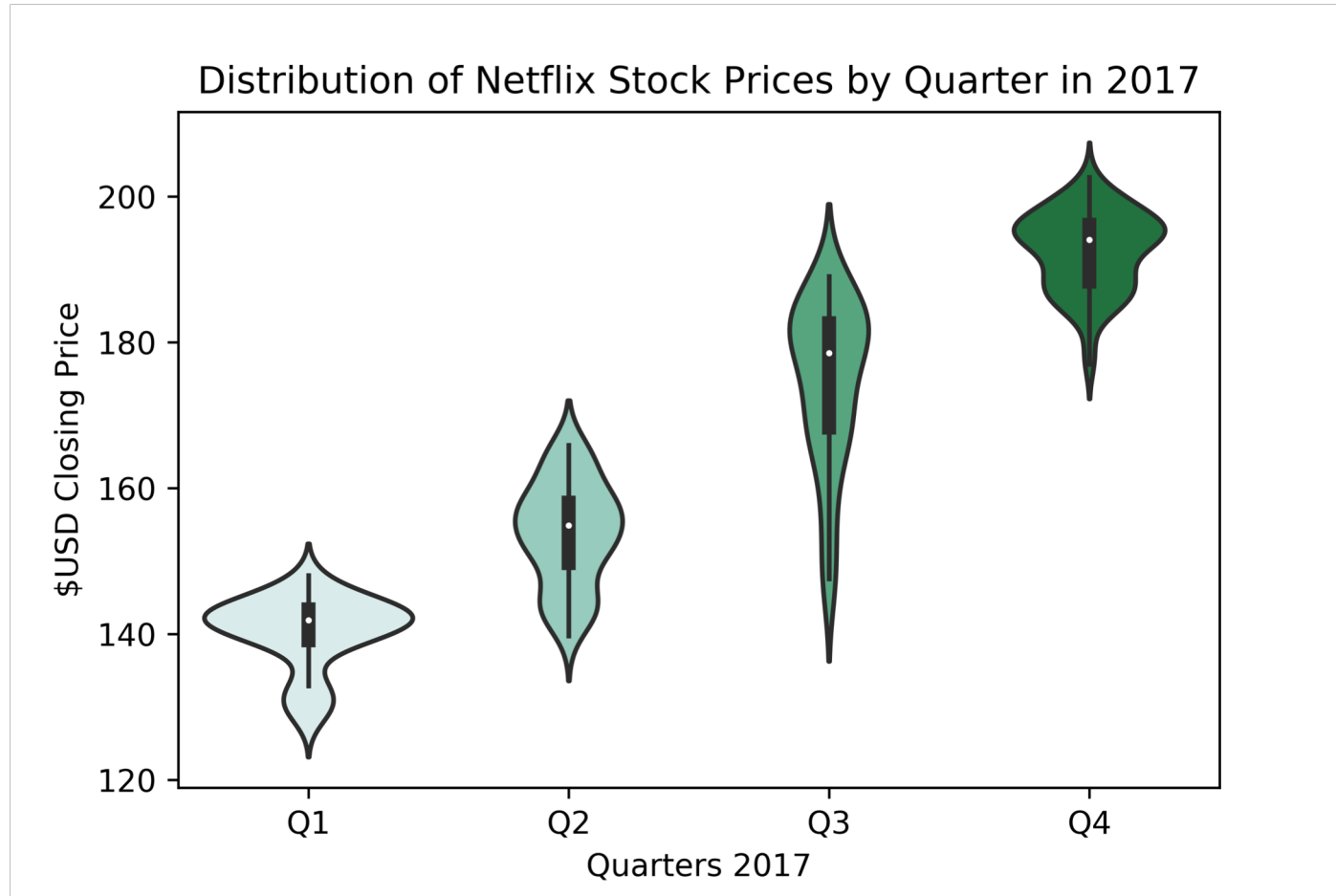
Other Information

Data current as of: 06/01/19 (AUS Date Format)
Data Source: Yahoo Finance
Data Processing (via Python): GitHub

List of Visualizations

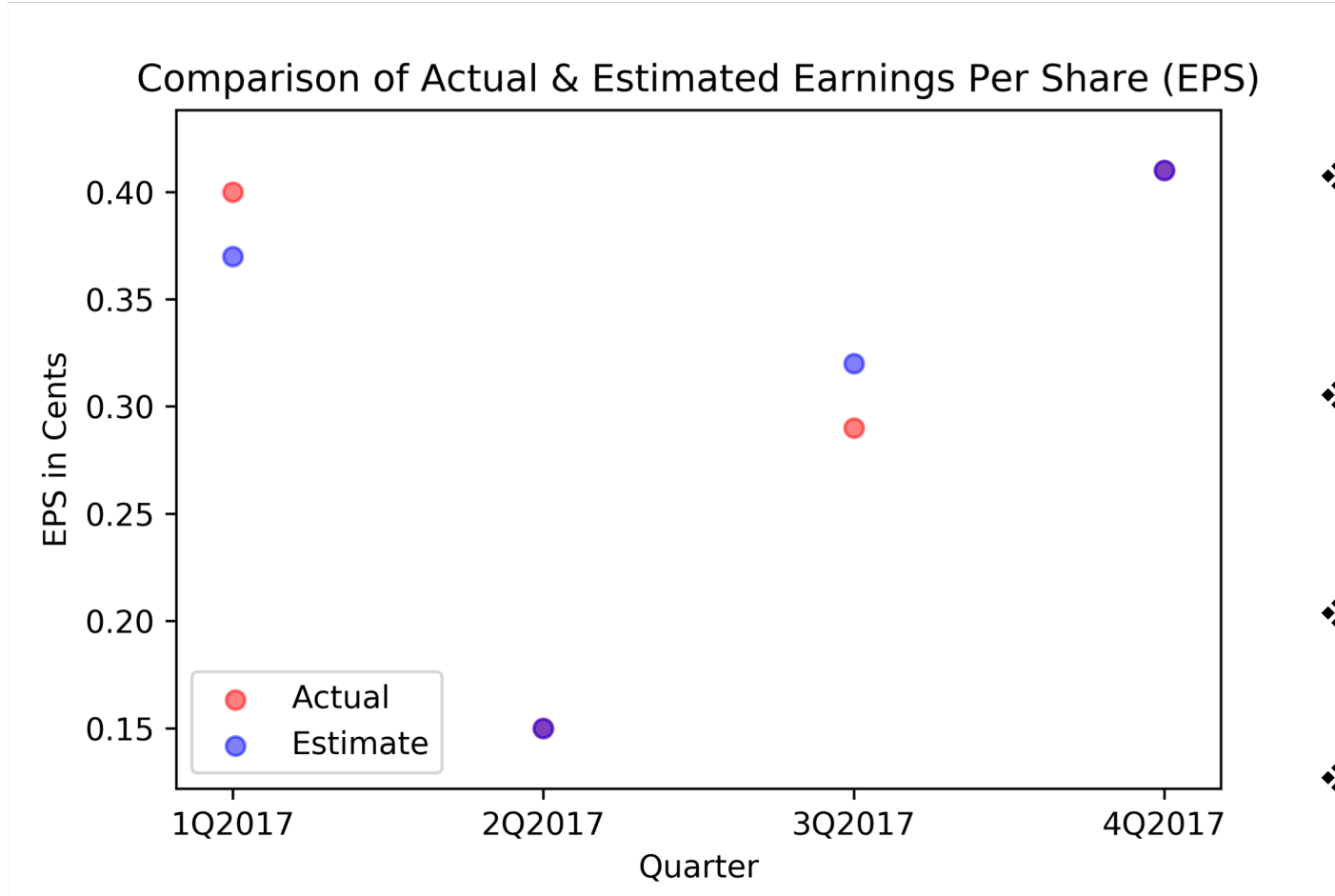
1. NASDAQ:NFLX Share Price Distribution in 2017
2. NASDAQ:NFLX Comparison of Estimated & Actual Earnings Per Share
3. NASDAQ:NFLX Revenue & Earnings Comparison
4. NASDAQ:NFLX Benchmark Comparison with INDEXDJX:DJI

NASDAQ:NFLX Share Price Distribution in 2017



- ❖ Increasing trend in the median price of NASDAQ:NFLX over the quarters in 2017
- ❖ Q3 showed significant drop in share price
- ❖ 52wkHigh: \$200USD
- ❖ 52wkLow: \$120USD
- ❖ Further Research: Identify why Q3 showed the most volatility to contain the share price in the future.

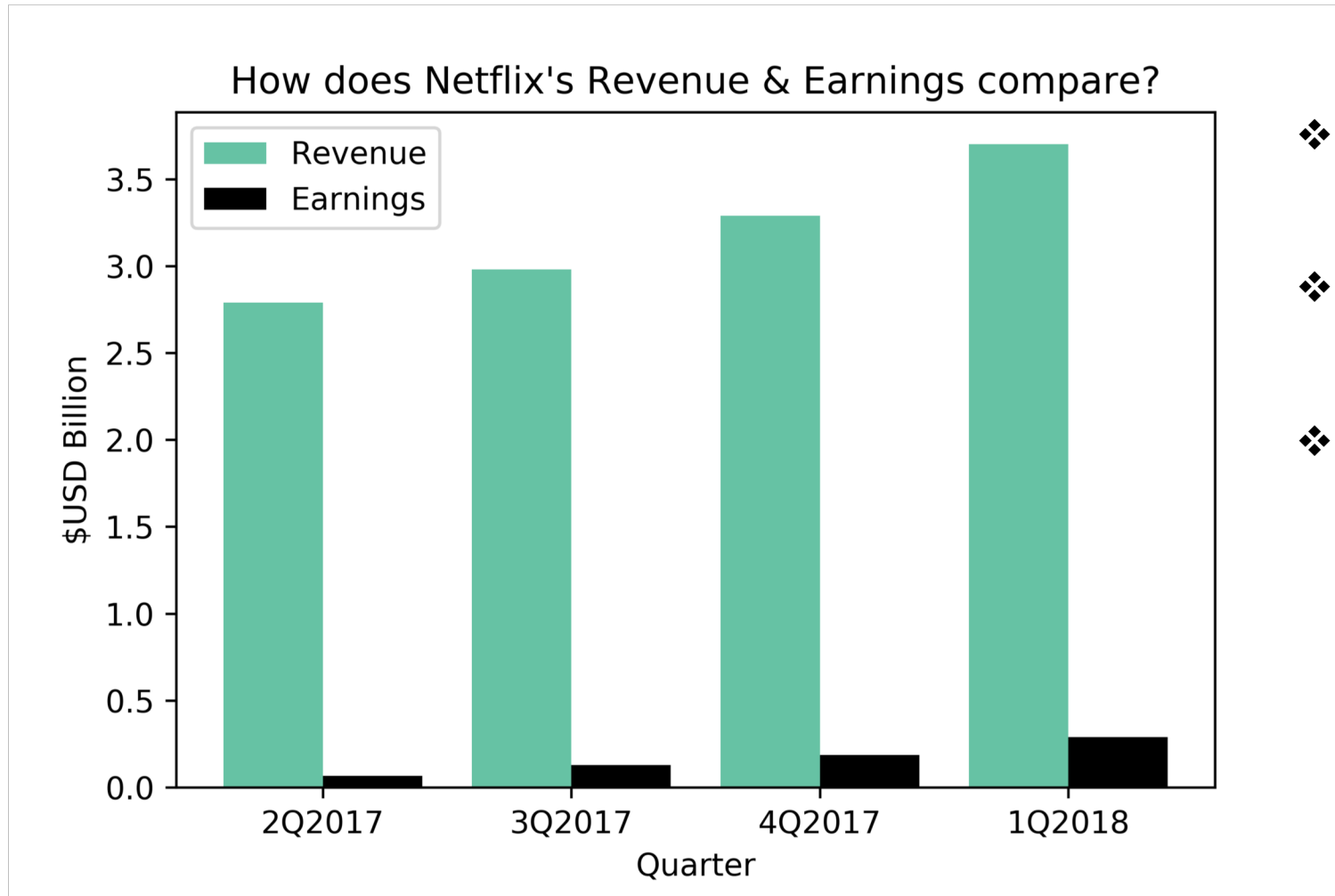
NASDAQ:NFLX Comparison of Estimated & Actual EPS



- ❖ For Q1 in 2017, the Estimated EPS was slightly **underestimated** in comparison to the Actual EPS
- ❖ For Q3 in 2017, the Estimated EPS was slightly **overestimated** in comparison to the Actual EPS
- ❖ For Q2 and Q4 in 2017, the Estimated EPS **matched** the Actual EPS
- ❖ Further Research: Why was there a dip in the EPS in Q2?

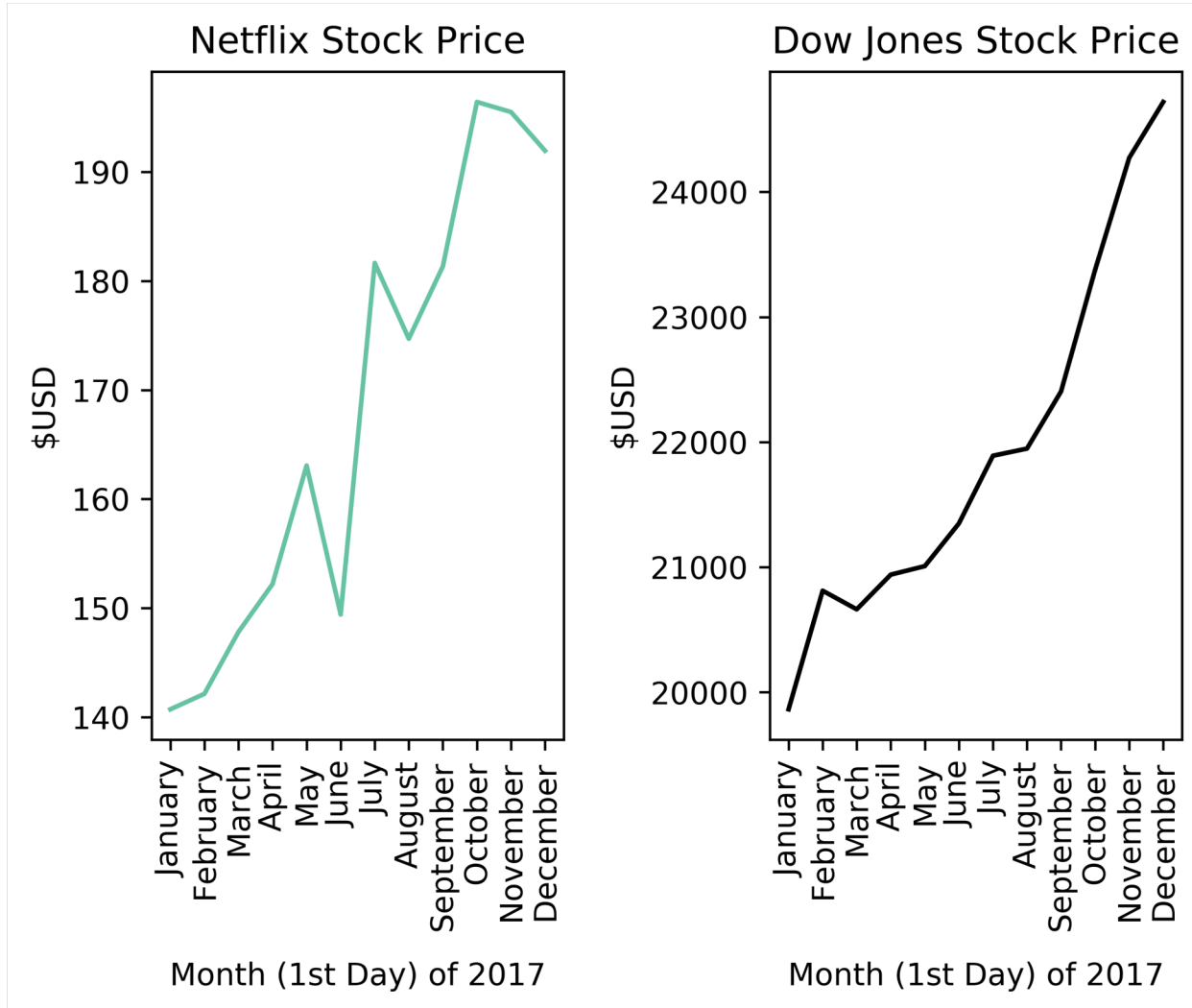
 Estimated EPS = Actual EPS

NASDAQ:NFLX Revenue & Earnings Comparison



- ❖ **Revenue** is steadily increasing over the past 4 quarters
- ❖ **Earnings** follows the same trend, increasing over the past 4 quarters
- ❖ Approximately 2-5% of the Revenue constitutes Earnings

NASDAQ:NFLX Benchmark Comparison with INDEXDJX:DJI



- ❖ Benchmark comparison with the INDEXDJX:DJI (Dow Jones Index)
- ❖ NASDAQ:NFLX **outperformed** INDEXDJX:DJI end of 2017 year
- ❖ **NASDAQ:NFLX** **+36.4%**
- ❖ **INDEXDJX:DJI** **+24.4%**
- ❖ NASDAQ:NFLX showed **greater volatility** over the 2017 year with 3 drops in share prices
- ❖ Further Research: Investigate the reason(s) for the significant share price drops.

Summary

- ❖ Median **share price increased** over the quarters in 2017
- ❖ **NASDAQ:NFLX up 36.4%** end of 2017 year, **outperforming** INDEXDJX:DJI (+24.4%)
- ❖ **Revenue & Earnings steadily increased** each quarter in 2017
- ❖ **Estimated EPS accurately forecasted** the Actual EPS in 2017