

Zheda Mai

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🌐: <https://zheda-mai.github.io>

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| EDUCATION | Ph.D. Computer Science and Engineering, Ohio State University • Research areas: Continual Learning, Transfer Learning • Advisor: Professor Wei-Lun (Harry) Chao • GPA: 4.0/4.0 M.A.Sc. Information Engineering, University of Toronto • Research areas: Continual Learning, Recommender Systems • Advisor: Professor Scott Sanner • GPA: 4.0/4.0 B.A.Sc. Engineering Science, University of Toronto • Electrical Engineering Major with Engineering Business Minor | 2022-2027(Expected) 2018-2021 2012-2017 |
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PUBLICATIONS

Conferences

- [NeurIPS 2023] Cheng-Hao Tu*, Hong-You Chen*, **Zheda Mai**, Jike Zhong, Vardaan Pahuja, Tanya Berger-Wolf, Song Gao, Charles Steward, Yu Su, Wei-Lun Chao. Holistic Transfer: Towards Non-Disruptive Fine-Tuning with Partial Target Data. In *Proceedings of the Conference on Neural Information Processing Systems (NeurIPS)*, 2023.
- [CVPR 2023] **Zheda Mai***, Cheng-Hao Tu*, Wei-Lun Chao. Visual Query Tuning: Towards Effective Usage of Intermediate Representations for Parameter and Memory Efficient Transfer Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR)*, 2023.
- [WWW 2022] **Zheda Mai***, Tianshu Shen*, Ga Wu, Scott Sanner. Distributional Contrastive Embedding for Clarification-based Conversational Critiquing. In *Proceedings of the ACM Web Conference (WWW)*, 2022.
- [SIGIR 2022] Zhaolin Gao, Tianshu Shen, **Zheda Mai**, Mohamed Reda Bouadjenek, Scott Sanner. Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems. In *Proceedings of Special Interest Group on Information Retrieval (SIGIR)*, 2022.
- [AAAI 2021] **Zheda Mai***, Jihwan Jeong*, Dongsub Shim*, Scott Sanner, Hyunwoo Kim, Jongseong Jang. On-line Class-Incremental Continual Learning with Adversarial Shapley Value. In *Proceedings of the AAAI Conference on Artificial Intelligence (AAAI)*, 2021.

Journals

- [JVCI 2023] Ruiwen Li, **Zheda Mai**, Chiheb Trabelsi, Zhibo Zhang, Jongseong Jang, Scott Sanner. TransCAM: Transformer Attention-based CAM Refinement for Weakly Supervised Semantic Segmentation. In *Journal of Visual Communication and Image Representation (JVCI)*, 2023.
- [IPM 2023] Tianshu Shen, Jiaru Li, Mohamed Reda Bouadjenek, **Zheda Mai**, Scott Sanner. Unintended Bias in Language Model-driven Conversational Recommendation. In *Information Processing and Management (IPM)*, 2023.
- [Neurocomputing 2022] **Zheda Mai**, Ruiwen Li, Jihwan Jeong, David Quispe, Hyunwoo Kim, Scott Sanner. Online Continual Learning in Image Classification: An Empirical Survey. In *Neurocomputing*, 2022.
- [AIJ 2022] Vincenzo Lomonaco, ..., **Zheda Mai**, etc. CVPR 2020 Continual Learning in Computer Vision Competition: Approaches, Results, Current Challenges and Future Directions. In *Artificial Intelligence Journal (AIJ)*, 2022.

Workshops

- [CVPR 2021] **Zheda Mai**, Ruiwen Li, Hyunwoo Kim, Scott Sanner. Supervised Contrastive Replay: Revisiting the Nearest Class Mean Classifier in Online Class-Incremental Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2021.
- [CVPR 2020] **Zheda Mai**, Hyunwoo Kim, Jihwan Jeong, Scott Sanner. Batch-level Experience Replay with Review for Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2020. W1
- [ICDM 2020] **Zheda Mai***, Ga Wu*, Kai Luo, Scott Sanner. Attentive Autoencoders for Multifaceted Preference Learning in One-class Collaborative Filtering. In *Proceedings of International Conference on Data Mining (ICDM) Workshops*, 2020.

Technical Reports

- [T1] **Zheda Mai***, Tianle Chen*, Ruiwen Li, Wei-lun Chao. Segment Anything Model (SAM) Enhanced Pseudo Labels for Weakly Supervised Semantic Segmentation.
- [T2] JinPeng Zhou, Ga Wu, **Zheda Mai**, Scott Sanner. Noise Contrastive Estimation for Autoencoding-based Collaborative Filtering.

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| AWARDS | <ul style="list-style-type: none">• 1st place of the CLVision Continual Learning challenge at CVPR 2020 Zheda Mai, Hyunwoo Kim, Jihwan Jeong, Scott Sanner. | 2020 |
| | <ul style="list-style-type: none">• 4th place of the CLVision Continual Learning challenge at CVPR 2021 Zheda Mai. | 2021 |

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| EXPERIENCE | Data Scientist , <i>Optimy AI</i> , Canada | 2021-2022 |
| | <ul style="list-style-type: none">• Developed machine learning models for customer engagement prediction, high-valued customer identification, and purchase likelihood prediction.• Designed and implemented business intelligence analytic solutions in Power BI.• Designed and maintained the real-time click stream data system. | |
| | Machine Learning Engineer Intern , <i>Pitney Bowes</i> , Canada | May 2019 - Oct. 2019 |
| | <ul style="list-style-type: none">• Built a map style extraction model with CNN and multi-task learning in TensorFlow and Keras.• Developed MapBasic scripts to generate and augment 500k raster map data. | |
| | Software Engineer Intern , <i>AMD</i> , Canada | 2015-2016 |
| | <ul style="list-style-type: none">• Automated Lint, Synthesis and other design verification tools using Python for faster design cycles.• Provided support for various design verification tools for a team with over 120 Engineers globally. | |

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| PROFESSIONAL SERVICE | I am a conference reviewer for |
| | <ul style="list-style-type: none">• ICML(2023)• NeurIPS (2023)• ICLR (2024) |
| | I am a journal reviewer for |
| | <ul style="list-style-type: none">• Artificial Intelligence (AIJ)• Frontiers in Artificial Intelligence |

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| TEACHING | Teaching Assistant |
| | University of Toronto |
| | <ul style="list-style-type: none">• APS1070: Foundations of Data Analytics and Machine Learning (2019, 2020)• MIE451: Decision Support Systems (2019, 2020)• MIE1628: Big Data Science (2020) |

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| TALKS | <ul style="list-style-type: none"> • Continual Learning in Image Classification. Vector Institute. • Recent Advances in Continual Learning. D3M Lab, University of Toronto | <p>July 2020</p> <p>Jan 2022</p> |
| SKILLS | <p>Techniques: Python, SQL, Git, LaTeX, AWS, PySpark, JavaScript</p> <p>Machine Learning Tools: PyTorch, Keras, TensorFlow, NumPy, Pandas, SciPy, scikit-learn</p> | |