

# Zheda Mai

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🌐: <https://zheda-mai.github.io>

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EDUCATION	<b>Ph.D.</b> Computer Science and Engineering, <b>Ohio State University</b> • Research areas: Continual Learning, Transfer Learning • Advisor: Professor Wei-Lun (Harry) Chao • GPA: 4.0/4.0	2022-2027 (Expected)
	<b>M.A.Sc.</b> Information Engineering, <b>University of Toronto</b> • Research areas: Continual Learning, Recommender Systems • Advisor: Professor Scott Sanner • GPA: 4.0/4.0	2018-2021
	<b>B.A.Sc.</b> Engineering Science, <b>University of Toronto</b> • Electrical Engineering Major with Engineering Business Minor	2012-2017

## PUBLICATIONS

### Conferences

- [NeurIPS 2023] Cheng-Hao Tu\*, Hong-You Chen\*, **Zheda Mai**, Jike Zhong, Vardaan Pahuja, Tanya Berger-Wolf, Song Gao, Charles Steward, Yu Su, Wei-Lun Chao. Holistic Transfer: Towards Non-Disruptive Fine-Tuning with Partial Target Data. In *Proceedings of the Conference on Neural Information Processing Systems (NeurIPS)*, 2023.
- [CVPR 2023] **Zheda Mai\***, Cheng-Hao Tu\*, Wei-Lun Chao. Visual Query Tuning: Towards Effective Usage of Intermediate Representations for Parameter and Memory Efficient Transfer Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR)*, 2023.
- [WWW 2022] **Zheda Mai\***, Tianshu Shen\*, Ga Wu, Scott Sanner. Distributional Contrastive Embedding for Clarification-based Conversational Critiquing. In *Proceedings of the ACM Web Conference (WWW)*, 2022.
- [SIGIR 2022] Zhaolin Gao, Tianshu Shen, **Zheda Mai**, Mohamed Reda Bouadjenek, Scott Sanner. Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems. In *Proceedings of Special Interest Group on Information Retrieval (SIGIR)*, 2022.
- [AAAI 2021] **Zheda Mai\***, Jihwan Jeong\*, Dongsub Shim\*, Scott Sanner, Hyunwoo Kim, Jongseong Jang. Online Class-Incremental Continual Learning with Adversarial Shapley Value. In *Proceedings of the AAAI Conference on Artificial Intelligence (AAAI)*, 2021.

### Journals

- [JVCi 2023] Ruiwen Li, **Zheda Mai**, Chiheb Trabelsi, Zhibo Zhang, Jongseong Jang, Scott Sanner. TransCAM: Transformer Attention-based CAM Refinement for Weakly Supervised Semantic Segmentation. In *Journal of Visual Communication and Image Representation (JVCi)*, 2023.
- [IPM 2023] Tianshu Shen, Jiaru Li, Mohamed Reda Bouadjenek, **Zheda Mai**, Scott Sanner. Unintended Bias in Language Model-driven Conversational Recommendation. In *Information Processing and Management (IPM)*, 2023.
- [Neurocomputing 2022] **Zheda Mai**, Ruiwen Li, Jihwan Jeong, David Quispe, Hyunwoo Kim, Scott Sanner. Online Continual Learning in Image Classification: An Empirical Survey. In *Neurocomputing*, 2022.
- [AIJ 2022] Vincenzo Lomonaco, ..., **Zheda Mai**, etc. CVPR 2020 Continual Learning in Computer Vision Competition: Approaches, Results, Current Challenges and Future Directions. In *Artificial Intelligence Journal (AIJ)*, 2022.

## Workshops

- [NeurIPS 2023] **Zheda Mai\***, Tianle Chen\*, Ruiwen Li, Wei-lun Chao. Segment Anything Model (SAM) Enhanced Pseudo Labels for Weakly Supervised Semantic Segmentation. In *Proceedings of the Conference on Neural Information Processing Systems (NeurIPS) Workshops*, 2023.
- [CVPR 2021] **Zheda Mai**, Ruiwen Li, Hyunwoo Kim, Scott Sanner. Supervised Contrastive Replay: Revisiting the Nearest Class Mean Classifier in Online Class-Incremental Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2021.
- [CVPR 2020] **Zheda Mai**, Hyunwoo Kim, Jihwan Jeong, Scott Sanner. Batch-level Experience Replay with Review for Continual Learning. In *Proceedings of the Conference on Computer Vision and Pattern Recognition (CVPR) Workshops*, 2020.
- [ICDM 2020] **Zheda Mai\***, Ga Wu\*, Kai Luo, Scott Sanner. Attentive Autoencoders for Multifaceted Preference Learning in One-class Collaborative Filtering. In *Proceedings of International Conference on Data Mining (ICDM) Workshops*, 2020.

## Technical Reports

- [T1] JinPeng Zhou, Ga Wu, **Zheda Mai**, Scott Sanner. Noise Contrastive Estimation for Autoencoding-based Collaborative Filtering.

AWARDS	<ul style="list-style-type: none"><li>• Outstanding Reviewer Award for <b>NeurIPS</b> 2023</li><li>• <b>1<sup>st</sup> place</b> of the CLVision Continual Learning challenge at <b>CVPR</b> 2020</li><li>• <b>4<sup>th</sup> place</b> of the CLVision Continual Learning challenge at <b>CVPR</b> 2021</li></ul>	2023 2020 2021
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PROFESSIONAL SERVICE	I am a conference reviewer for <ul style="list-style-type: none"><li>• ICLR-2024</li><li>• CVPR-2024</li><li>• NeurIPS-2023</li><li>• ICML-2023, 2024</li></ul> I am a journal reviewer for <ul style="list-style-type: none"><li>• Artificial Intelligence (AIJ)</li><li>• Frontiers in Artificial Intelligence</li></ul>
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SKILLS	<b>Techniques:</b> Python, SQL, Git, LaTeX, AWS, PySpark, JavaScript <b>Machine Learning Tools:</b> PyTorch, Keras, TensorFlow, NumPy, Pandas, SciPy, scikit-learn
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TALKS	<ul style="list-style-type: none"><li>• Continual Learning in Image Classification. Vector Institute.</li><li>• Recent Advances in Continual Learning. D3M Lab, University of Toronto</li></ul>	July 2020 Jan. 2022
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TEACHING	Teaching Assistant University of Toronto <ul style="list-style-type: none"><li>• APS1070: Foundations of Data Analytics and Machine Learning (2019, 2020)</li><li>• MIE451: Decision Support Systems (2019, 2020)</li><li>• MIE1628: Big Data Science (2020)</li></ul>
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EXPERIENCE	<b>Data Scientist</b> , <i>Optimy AI</i> , Canada <ul style="list-style-type: none"><li>• Developed machine learning models for customer engagement prediction, high-valued customer identification, and purchase likelihood prediction.</li><li>• Designed and implemented business intelligence analytic solutions in Power BI.</li><li>• Designed and maintained the real-time click stream data system.</li></ul> <b>Machine Learning Engineer Intern</b> , <i>Pitney Bowes</i> , Canada	2021-2022 May 2019 - Oct. 2019
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- Built a map style extraction model with CNN and multi-task learning in TensorFlow and Keras.
- Developed MapBasic scripts to generate and augment 500k raster map data.

**Software Engineer Intern, AMD, Canada**

2015 - 2016

- Automated Lint, Synthesis and other design verification tools using Python for faster design cycles.
- Provided support for various design verification tools for a team with over 120 Engineers globally.