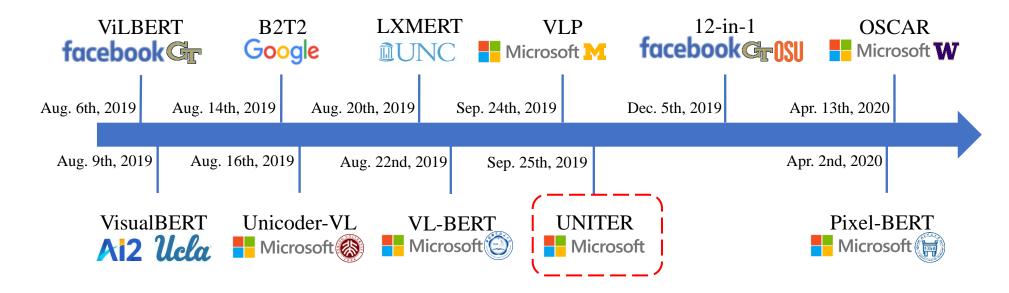
Large-Scale Adversarial Training for Vision-and-Language Representation Learning

Zhe Gan, Yen-Chun Chen, Linjie Li, Chen Zhu, Yu Cheng, Jingjing Liu 6/18/2020



Image-Text Pre-training

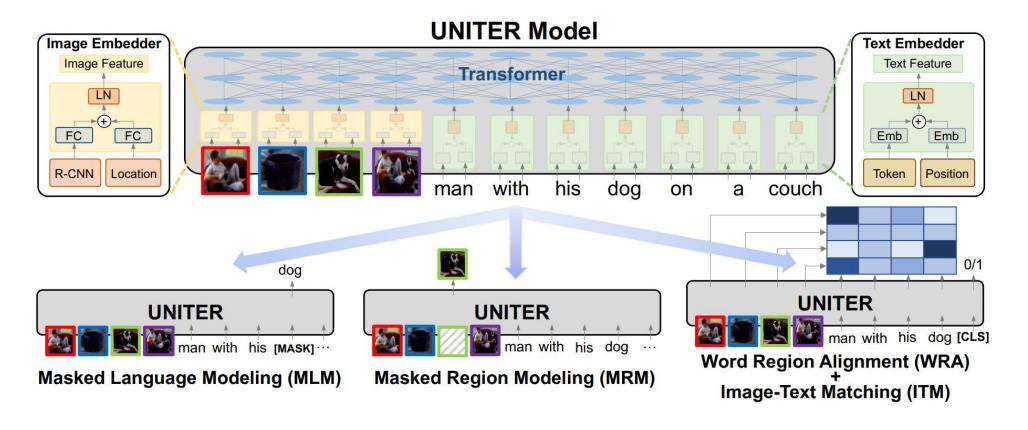
Tremendous progress has been made



UNITER is still state of the art in many tasks back to early 2020

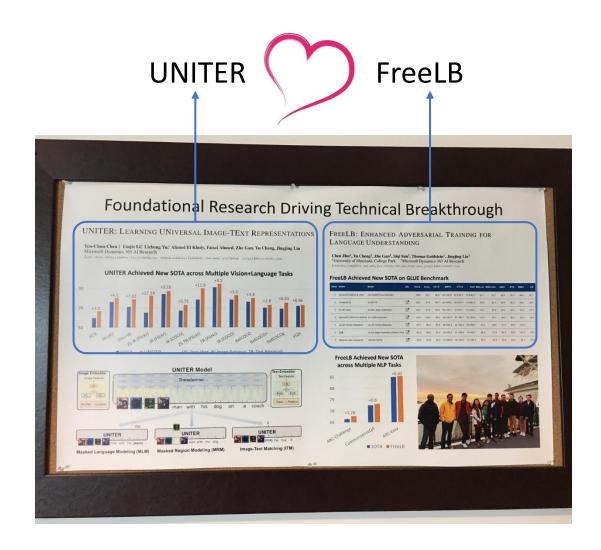
Recap on UNITER

Pre-training a large-scale Transformer for universal V+L representation learning



What's Next?

- Aggressive finetuning often falls into the overfitting trap in existing multimodal pre-training methods
- Adversarial training (FreeLB) has shown great potential in improving the generalization ability of BERT
- Beyond FreeLB:
 - How about pre-training?
 - How about image modality?
 - How about AT algorithm itself?



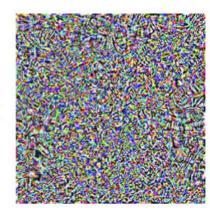
Preliminary: What's Adversarial Attack?

Neural Networks are prone to label-preserving adversarial examples

Computer Vision:



+ 0.005 x



"airliner"



Natural Language Processing:

Original: What is the oncorhynchus also called? **A:** chum salmon

Changed: What's the oncorhynchus

also called? A: keta

(b) Example for $(WP is \rightarrow WP's)$

Original: How long is the Rhine?

A: 1,230 km

Changed: How long is the Rhine??

A: more than 1,050,000

(c) Example for $(? \rightarrow ??)$

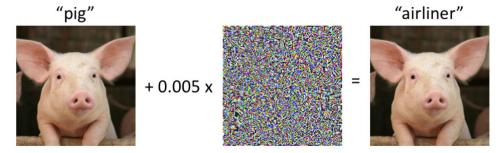
^[1] Explaining and harnessing adversarial examples. *arXiv:1412.6572*

^[2] Semantically equivalent adversarial rules for debugging nlp models. ACL (2018)

Preliminary: What's Adversarial Training (AT)?

A min-max game to harness adversarial examples

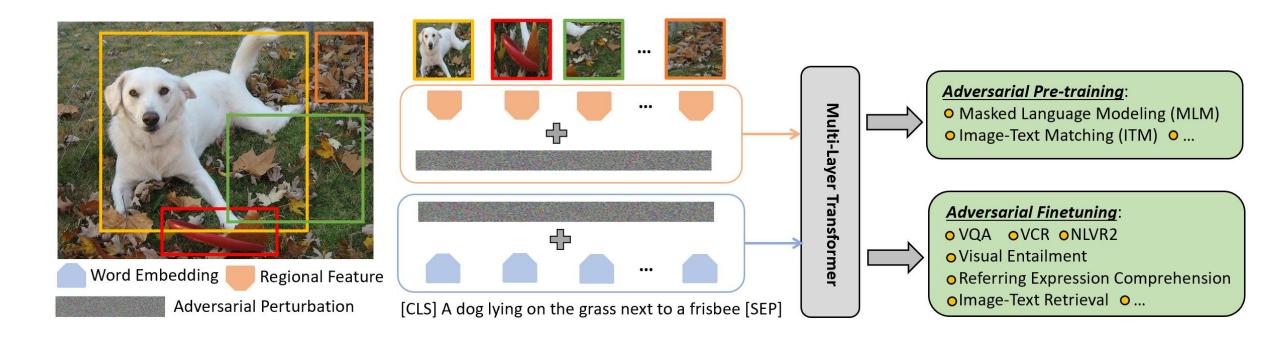
$$\min_{\theta} \mathbb{E}_{(x,y)\sim\widehat{\mathcal{D}}}\left[\max_{\delta\in S} \mathcal{L}(x+\delta,y;\theta)\right]$$



- Use adversarial examples as additional training samples
 - On one hand, we try to find perturbations that maximize the empirical risk
 - On the other hand, the model tries to make correct predictions on adversarial examples
- What doesn't kill you makes you stronger!

What's Our Recipe?

- Ingredient #1: Adversarial pre-training + finetuning
- Ingredient #2: Perturbations in the embedding space
- Ingredient #3: Enhanced adversarial training algorithm



#1: Adversarial Pre-training + Finetuning

Pre-training and finetuning are inherently corelated



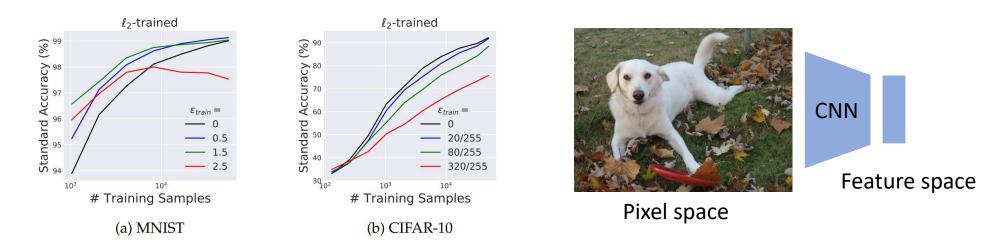
- MLM during pre-training (masking out an object):
 [CLS] A [MASK] lying on the grass next to a frisbee [SEP]
- VQA during finetuning (asking about an object):
 What animal is lying on the grass?

Pre-training and finetuning share the same mathematical formulation

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}}[L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y})].$$

#2: Perturbations in the Embedding Space

- For image, robustness is often at odds with generalization
 - Generalization: Accuracy on clean data
 - Robustness: Accuracy on adversarial examples



 Our hypothesis: this trade-off is due to image perturbation in the pixel space, or the CNN architecture design

#2: Perturbations in the Embedding Space

- For text, generating actual adversarial examples is difficult
 - An adversarial example should *preserve the semantics* as context is important

```
Original: He has a natural gift for writing scripts.
```

Adversarial: He has a natural talent for writing scripts.



- Use back-translation scores to filter out invalid adversaries: <u>expensive</u>
- Searching for semantically equivalent adversarial rules: <u>heuristic</u>
- Since we only care about the end results of adversarial training, we add perturbations in the embedding space directly

Training objective:

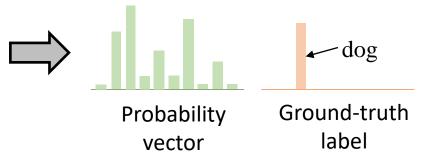
$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \left[\mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \right]$$

Cross-entropy loss on clean data:

$$\mathcal{L}_{std}(\boldsymbol{\theta}) = L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y})$$



A [MASK] lying on the grass next to a frisbee

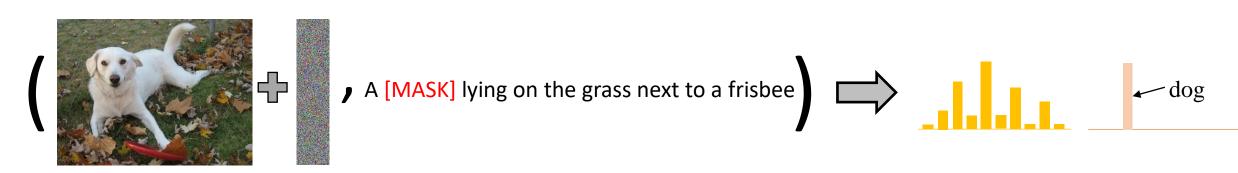


Training objective:

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \left[\mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \right]$$

Cross-entropy loss on adversarial embeddings:

$$\mathcal{R}_{at}(\boldsymbol{\theta}) = \max_{||\boldsymbol{\delta}_{img}|| \le \epsilon} L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y}) + \max_{||\boldsymbol{\delta}_{txt}|| \le \epsilon} L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt} + \boldsymbol{\delta}_{txt}), \boldsymbol{y})$$





A [MASK] lying on the grass next to a frisbee



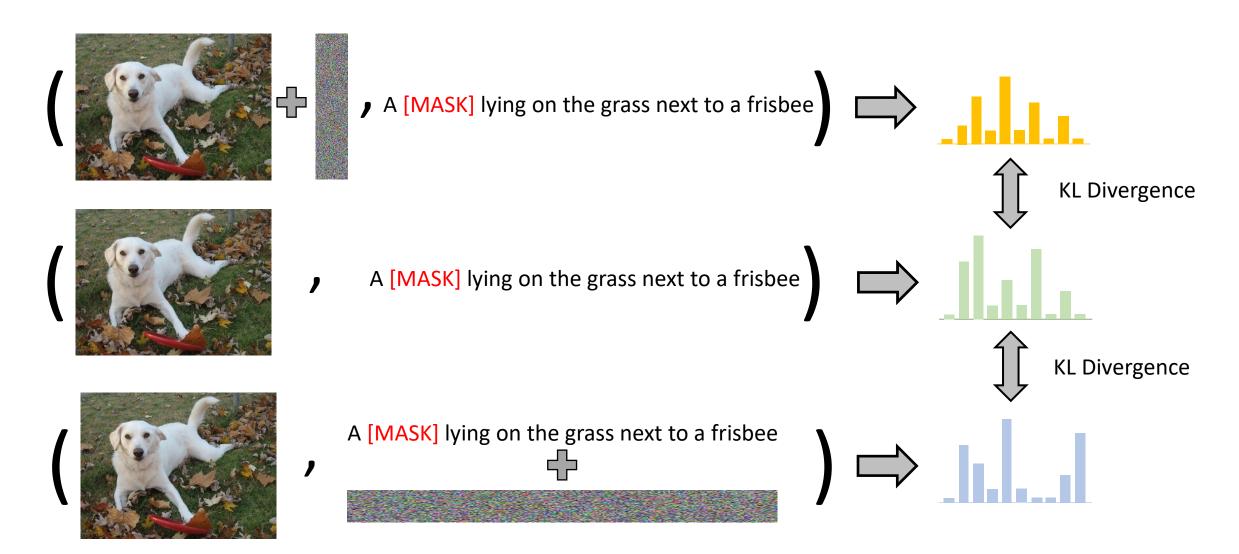
Training objective:

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \left[\mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \right]$$

KL-divergence loss for fine-grained adversarial regularization

$$egin{aligned} \mathcal{R}_{kl}(m{ heta}) &= \max_{||m{\delta}_{img}|| \leq \epsilon} L_{kl}(f_{m{ heta}}(m{x}_{img} + m{\delta}_{img}, m{x}_{txt}), f_{m{ heta}}(m{x}_{img}, m{x}_{txt})) \ &+ \max_{||m{\delta}_{txt}|| \leq \epsilon} L_{kl}(f_{m{ heta}}(m{x}_{img}, m{x}_{txt} + m{\delta}_{txt}), f_{m{ heta}}(m{x}_{img}, m{x}_{txt})) \,, \end{aligned}$$
 where $L_{kl}(p,q) = \mathrm{KL}(p||q) + \mathrm{KL}(q||p)$

 Not only label-preserving, but the confidence level of the prediction between clean data and adversarial examples should also be close



Enable AT for large-scale training and promote diverse adversaries

```
Algorithm 1 "Free" Multi-modal Adversarial Training used in VILLA.
```

```
Require: Training samples \mathcal{D} = \{(x_{imq}, x_{txt}, y)\}, perturbation bound \epsilon, learning rate \tau, ascent
           steps K, ascent step size \alpha
   1: Initialize \theta
  2: for epoch = 1 \dots N_{ep} do
                     for minibatch B \subset X do
                               \boldsymbol{\delta}_0 \leftarrow \frac{1}{\sqrt{N_s}} U(-\epsilon, \epsilon), \ \boldsymbol{g}_0 \leftarrow 0
                               for t = 1 \dots K do
                                         Accumulate gradient of parameters m{	heta} given m{\delta}_{img,t-1} and m{\delta}_{txt,t-1}
  6:
                                          g_t \leftarrow g_{t-1} + \frac{1}{K} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \in B} [\nabla_{\boldsymbol{\theta}} (\mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \mathcal{R}_{kl}(\boldsymbol{\theta}))]
Update the perturbation \boldsymbol{\delta}_{img} and \boldsymbol{\delta}_{txt} via gradient ascend
  8:
                                                       	ilde{oldsymbol{y}} = f_{oldsymbol{	heta}}(oldsymbol{x}_{ima}, oldsymbol{x}_{txt})
                                                       \boldsymbol{g}_{img} \leftarrow \nabla_{\boldsymbol{\delta}_{img}} \left[ L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y}) + L_{kl}(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \tilde{\boldsymbol{y}}) \right]
10:
                                                       \boldsymbol{\delta}_{img,t} \leftarrow \Pi_{\|\boldsymbol{\delta}_{img}\|_F \leq \epsilon} (\boldsymbol{\delta}_{img,t-1} + \alpha \cdot \boldsymbol{g}_{img} / \|\boldsymbol{g}_{img}\|_F)
11:
                                                       oldsymbol{g}_{txt} \leftarrow 
abla_{oldsymbol{t}_{xt}} \left[ L(f_{oldsymbol{	heta}}(oldsymbol{x}_{img}, oldsymbol{x}_{txt} + oldsymbol{\delta}_{txt}), oldsymbol{y}) + L_{kl}(f_{oldsymbol{	heta}}(oldsymbol{x}_{img}, oldsymbol{x}_{txt} + oldsymbol{\delta}_{txt}), oldsymbol{	ilde{y}}) \right]
12:
                                                       [\boldsymbol{\delta}_{txt,t} \leftarrow \Pi_{\|\boldsymbol{\delta}_{txt}\|_F \leq \epsilon} (\boldsymbol{\delta}_{txt,t-1} + \alpha \cdot \boldsymbol{g}_{txt} / \|\boldsymbol{g}_{txt}\|_F)]
13:
14:
                               end for
                               oldsymbol{	heta} \leftarrow oldsymbol{	heta} - 	au oldsymbol{g}_K
15:
                     end for
16:
17: end for
```

Accumulate the parameter gradient for "free"

Perturbation update via PGD (Projected Gradient Descent)

Parameter update via SGD (Stochastic Gradient Descent)

Results (VQA, VCR, NLVR2, SNLI-VE)

- Established new state of the art on all the tasks considered
- Gain: +0.85 on VQA, +2.9 on VCR, +1.49 on NLVR2, +0.64 on SNLI-VE

| Method | V(| QA | | VCR | | NL | VR^2 | SNLI-VE | |
|--------------------------------|----------|--------------|-------------------|--------------------|--------------------|--------------|--------------|--------------|-------|
| iviounou. | test-dev | test-std | $Q \rightarrow A$ | $QA \rightarrow R$ | $Q \rightarrow AR$ | dev | test-P | val | test |
| ViLBERT | 70.55 | 70.92 | 72.42 (73.3) | 74.47 (74.6) | 54.04 (54.8) | - | - | - | _ |
| VisualBERT | 70.80 | 71.00 | 70.8 (71.6) | 73.2 (73.2) | 52.2 (52.4) | 67.4 | 67.0 | - | - |
| LXMERT | 72.42 | 72.54 | - | _ | - | 74.90 | 74.50 | - | - |
| Unicoder-VL | - | - | 72.6 (73.4) | 74.5 (74.4) | 54.4 (54.9) | - | - | - | - |
| 12-in-1 | 73.15 | - | - | - | - | - | 78.87 | - | 76.95 |
| VL-BERT _{BASE} | 71.16 | - | 73.8 (-) | 74.4 (-) | 55.2 (-) | - | - | - | - |
| Oscar _{BASE} | 73.16 | 73.44 | - | - | - | 78.07 | 78.36 | - | - |
| UNITER _{BASE} | 72.70 | 72.91 | 74.56 (75.0) | 77.03 (77.2) | 57.76 (58.2) | 77.18 | 77.85 | 78.59 | 78.28 |
| $VILLA_{BASE}$ | 73.59 | 73.67 | 75.54 (76.4) | 78.78 (79.1) | 59.75 (60.6) | 78.39 | 79.30 | 79.47 | 79.03 |
| VL-BERT _{LARGE} | 71.79 | 72.22 | 75.5 (75.8) | 77.9 (78.4) | 58.9 (59.7) | - | - | - | _ |
| Oscar _{LARGE} | 73.61 | 73.82 | - | - | | 79.12 | 80.37 | - | |
| UNITER _{LARGE} | 73.82 | 74.02 | 77.22 (77.3) | 80.49 (80.8) | 62.59 (62.8) | 79.12 | 79.98 | 79.39 | 79.38 |
| VILLA _{LARGE} | 74.69 | 74.87 | 78.45 (78.9) | 82.57 (82.8) | 65.18 (65.7) | 79.76 | 81.47 | 80.18 | 80.02 |

⁽a) Results on VQA, VCR, NLVR², and SNLI-VE.

Results (ITR, RE)

• Gain: +1.52/+0.60 on Flickr30k IR & TR (R@1), and +0.99 on RE

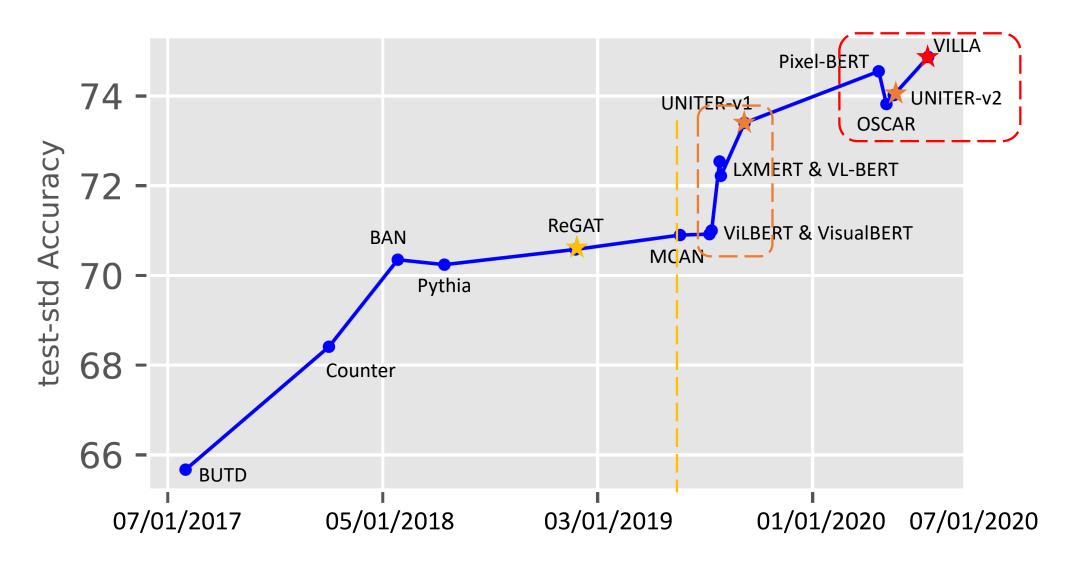
| Method | | | RefC | OCO+ | | | RefCOCO | | | | | |
|--------------------------|-------|-------|--------------|------------------|-----------|-----------|---------|-------|-------|------------------|-----------|--------------|
| | val | testA | testB | val^d | $testA^d$ | $testB^d$ | val | testA | testB | val^d | $testA^d$ | $testB^d$ |
| ViLBERT | - | - | - | 72.34 | 78.52 | 62.61 | - | - | - | - | - | - |
| VL-BERT _{BASE} | 79.88 | 82.40 | 75.01 | 71.60 | 77.72 | 60.99 | - | - | - | - | - | - |
| UNITER _{BASE} | 83.66 | 86.19 | 78.89 | 75.31 | 81.30 | 65.58 | 91.64 | 92.26 | 90.46 | 81.24 | 86.48 | 73.94 |
| VILLA _{BASE} | 84.26 | 86.95 | 79.22 | 76.05 | 81.65 | 65.70 | 91.93 | 92.79 | 91.38 | 81.65 | 87.40 | 74.48 |
| VL-BERT _{LARGE} | 80.31 | 83.62 | 75.45 | 72.59 | 78.57 | 62.30 | - | _ | _ | _ | _ | - |
| UNITER _{LARGE} | 84.25 | 86.34 | 79.75 | 75.90 | 81.45 | 66.70 | 91.84 | 92.65 | 91.19 | 81.41 | 87.04 | 74.17 |
| VILLA _{LARGE} | 84.40 | 86.22 | 80.00 | 76.17 | 81.54 | 66.84 | 92.58 | 92.96 | 91.62 | 82.39 | 87.48 | 74.84 |

(b) Results on RefCOCO+ and RefCOCO. The superscript d denotes evaluation using detected proposals.

| Method | | RefCOCOg | | | | lickr30k | IR | Flickr30k TR | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--------------------|--------------------|
| 1.1001100 | val | test | val^d | $test^d$ | R@1 | R@5 | R@10 | R@1 | R@5 | R@10 |
| Vilbert | - | - | - | - | 58.20 | 84.90 | 91.52 | - | - | - |
| Unicoder-VL | - | - | - | - | 71.50 | 90.90 | 94.90 | 86.20 | 96.30 | 99.00 |
| UNITER _{BASE} | 86.52 | 86.52 | 74.31 | 74.51 | 72.52 | 92.36 | 96.08 | 85.90 | 97.10 | 98.80 |
| $VILLA_{BASE}$ | 88.13 | 88.03 | 75.90 | 75.93 | 74.74 | 92.86 | 95.82 | 86.60 | 97.90 | 99.20 |
| UNITER _{LARGE} VILLA _{LARGE} | 87.85 88.42 | 87.73 88.97 | 74.86 76.18 | 75.77 76.71 | 75.56 76.26 | 94.08 94.24 | 96.76 96.84 | 87.30 87.90 | 98.00 97.50 | 99.20 98.80 |

⁽c) Results on RefCOCOg and Flickr30k Image Retrieval (IR) and Text Retrieval (TR).

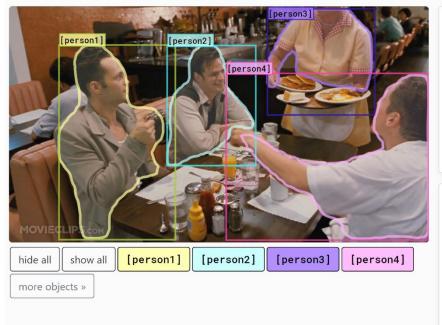
A Closer Look at VQA



A Closer Look at VCR



41 entries in total on the leaderboard



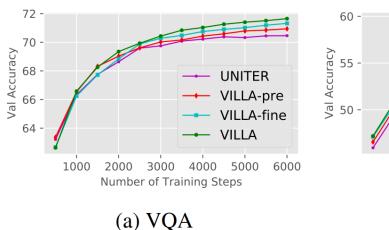
| /hy is [person4][] pointing a person1[]? | |
|---|-----------|
| a) He is telling [person3] that [person1 the pancakes. | ordered |
| b) He just told a joke. | |
| :) He is feeling accusatory towards [person1 |]. |
| d) He is giving [person1] directions. Pationale: I think so because | |
| a) [person1] has the pancakes in front of hi | m. |
| b) [person4] is taking everyone's order and | asked for |
| clarification. | |
| clarification. [person3[] is looking at the pancakes both [person2[] are smiling slightly. | n she and |

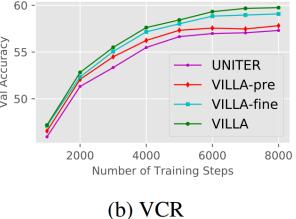
| Rank | Model | Q- >A | QA- >R | Q- >AR |
|----------------------|--|----------|-----------|-----------|
| | Human Performance University of Washington | 91.0 | 93.0 | 85.0 |
| | (Zellers et al. '18) | | | |
| September 30, 2019 | UNITER-large (ensemble) MS D365 AI https://arxiv.org/abs/1909.1174 | 79.8 | 83.4 | 66.8 |
| 2 May 22, 2020 | VILLA-large (single model) MS D365 AI https://arxiv.org/pdf/2006.0619 5.pdf) | 78.9 | 82.8 | 65.7 |
| 3 September 23, 2019 | UNITER-large (single model) MS D365 AI https://arxiv.org/abs/1909.1174 | 77.3 | 80.8 | 62.8 |
| 4 May 22, 2020 | VILLA-base (single model) MS D365 AI https://arxiv.org/pdf/2006.0619 5.pdf) | 76.4 | 79.1 | 60.6 |
| 5 April 23, 2020 | KVL-BERT Beijing Institute of Technology | 76.4 | 78.6 | 60.3 |
| 6 August 9,2019 | ViLBERT (ensemble of 10 models) Georgia Tech & Facebook Al Research | 76.4 | 78.0 | 59.8 |

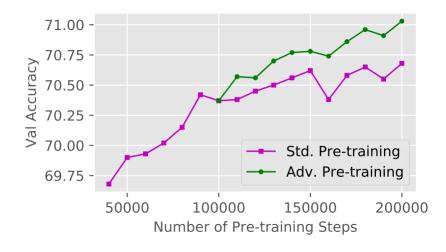
Pretraining vs. Finetuning

• Both adversarial pre-training and finetuning contribute to performance boost

| Method | VQA | | VCR (val |) | $NLVR^2$ | VE | F | lickr30k | IR | RefC | ОСО | Ave. | |
|-----------------|----------|-------------------|--------------------|--------------------|----------|-------|-------|----------|-------|-----------|-----------|-------|-------|
| | test-dev | $Q \rightarrow A$ | $QA{\rightarrow}R$ | $Q \rightarrow AR$ | test-P | test | R@1 | R@5 | R@10 | $testA^d$ | $testB^d$ | | |
| UNITER (reimp.) | 72.70 | 74.24 | 76.93 | 57.31 | 77.85 | 78.28 | 72.52 | 92.36 | 96.08 | 86.48 | 73.94 | 78.06 | +0.51 |
| VILLA-pre | 73.03 | 74.76 | 77.04 | 57.82 | 78.44 | 78.43 | 73.76 | 93.02 | 96.28 | 87.34 | 74.35 | 78.57 | +0.82 |
| VILLA-fine | 73.29 | 75.18 | 78.29 | 59.08 | 78.84 | 78.86 | 73.46 | 92.98 | 96.26 | 87.17 | 74.31 | 78.88 | 70.02 |
| VILLA | 73.59 | 75.54 | 78.78 | 59.75 | 79.30 | 79.03 | 74.74 | 92.86 | 95.82 | 87.40 | 74.48 | 79.21 | +1.15 |







VILLA vs. FreeLB

- Adversarial training on image or text modality alone is already effective
 - Most existing work shows that adversarial training for images cannot improve accuracy
- VILLA is consistently better than FreeLB

| Method | VQA | | VCR (val) | | | | | |
|-------------------------------|--------------|------------------------------|--------------------|--------------------|--|--|--|--|
| 1/10/11/04 | test-dev | $\overline{Q \rightarrow A}$ | $QA \rightarrow R$ | $Q \rightarrow AR$ | | | | |
| VILLA _{BASE} (txt) | 73.50 | 75.60 | 78.70 | 59.67 | | | | |
| VILLA _{BASE} (img) | 73.50 | 75.81 | 78.43 | 59.68 | | | | |
| VILLA _{BASE} (both) | 73.59 | 75.54 | 78.78 | 59.75 | | | | |
| VILLA _{LARGE} (txt) | 74.55 | 78.08 | 82.31 | 64.63 | | | | |
| VILLA _{LARGE} (img) | 74.46 | 78.08 | 82.28 | 64.51 | | | | |
| VILLA _{LARGE} (both) | 74.69 | 78.45 | 82.57 | 65.18 | | | | |

| Method | VQA | | VCR (val) | | | | |
|----------------------------------|----------|------------------------------|--------------------|--------------------|--|--|--|
| Troute a | test-dev | $\overline{Q \rightarrow A}$ | $QA \rightarrow R$ | $Q \rightarrow AR$ | | | |
| UNITER _{BASE} (reimp.) | 72.70 | 74.24 | 76.93 | 57.31 | | | |
| UNITER _{BASE} +FreeLB | 72.82 | 75.13 | 77.90 | 58.73 | | | |
| VILLA _{BASE} -fine | 73.29 | 75.49 | 78.34 | 59.30 | | | |
| UNITER _{LARGE} (reimp.) | 73.82 | 76.70 | 80.61 | 62.15 | | | |
| UNITER _{LARGE} +FreeLB | 73.87 | 77.19 | 81.44 | 63.24 | | | |
| VILLA _{LARGE} -fine | 74.32 | 77.75 | 82.10 | 63.99 | | | |

(b) FreeLB vs. VILLA.

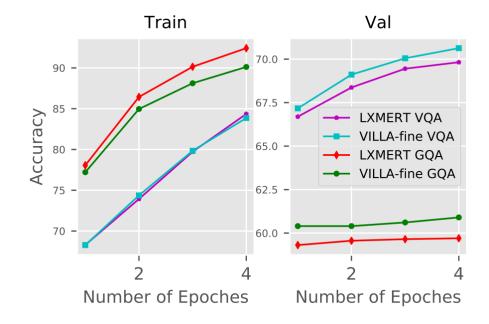
⁽a) Image vs. Text Modality.

Generalizability of VILLA

• VILLA can be applied to any multimodal pre-training methods (e.g., LXMERT)

| Method | VQA | | G(| QΑ | NL | VR^2 | Meta-Ave. | • |
|-----------------|----------|----------|----------|----------|-------|--------|--------------|-------|
| 1.10 1110 0 | test-dev | test-std | test-dev | test-std | dev | test-P | 112000 11701 | |
| LXMERT | 72.42 | 72.54 | 60.00 | 60.33 | 74.95 | 74.45 | 69.12 | • |
| LXMERT (reimp.) | 72.50 | 72.52 | 59.92 | 60.28 | 74.72 | 74.75 | 69.12 | |
| VILLA-fine | 73.02 | 73.18 | 60.98 | 61.12 | 75.98 | 75.73 | 70.00 | +0.88 |

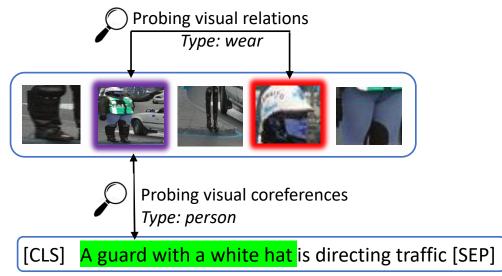
Adversarial training as a regularizer



Probing Analysis

Probing the attention heads (12 layers, and 12 heads in each layer)





VILLA captures richer visual coreference and visual relation knowledge

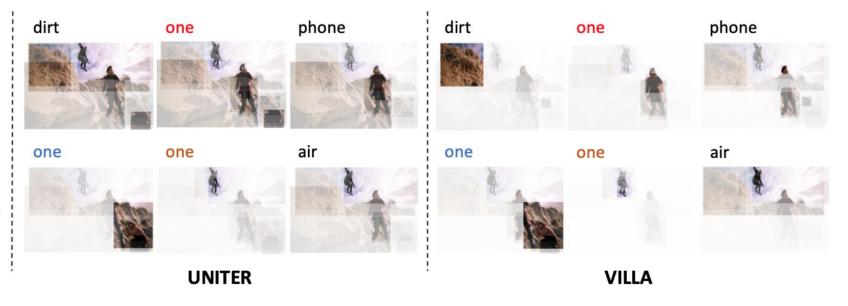
| Modelsce | | Visual | Coreferenc | e (Flickr30k) | | | Visual Relation (Visual Genome) | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|--|
| | scene | clothing | animals | instruments | vehicles | on | standing in | wearing | holding | covering | Ave. | |
| UNITER _{BASE} VILLA _{BASE} | 0.151 0.169 | 0.157 0.185 | 0.285 0.299 | 0.244 0.263 | 0.194 0.202 | 0.154 0.201 | 0.107 0.120 | 0.311 0.353 | 0.200 0.241 | 0.151 0.192 | 0.195 0.223 | |

Visualization (Text-to-Image Attention)

VILLA learns more accurate and sharper attention maps than UNITER



A group of people are in a dirt mountain, one person is talking on the phone, one is taking a picture and one is jumping in the air.



Takeaway Message

- VILLA is the first known effort that proposes adversarial training for V+L representation learning
- Fast and efficient adversarial pre-training is worth further investigation
- Adversarial machine learning in the context of V+L research is still a relatively unexplored territory

