

Route guidance strategies revisited: Comparison and evaluation in an asymmetric two-route traffic network

Zhengbing He

MOE Key Laboratory for Urban Transportation Complex Systems Theory and Technology Beijing Jiaotong University, P. R. China he.zb@hotmail.com

Bokui Chen

Department of Modern Physics
University of Science and Technology of China, P. R. China
Division of Logistics and Transportation, Graduate School at Shenzhen
Tsinghua University, P. R. China
chenssx@mail.ustc.edu.cn

Ning Jia

Institute of Systems Engineering Tianjin University, P. R. China jianing.blqt@gmail.com

Wei Guan *

MOE Key Laboratory for Urban Transportation Complex Systems Theory and Technology Beijing Jiaotong University, P. R. China weig@bjtu.edu.cn

Benchuan Lin and Binghong Wang
Department of Modern Physics
University of Science and Technology
of China, P. R. China

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To alleviate traffic congestion, a variety of route guidance strategies have been proposed for intelligent transportation systems. A number of strategies are introduced and investigated on a symmetric two-route traffic network over the past decade. To evaluate the strategies in a more general scenario, this paper conducts eight prevalent strategies on an asymmetric two-route

^{*}Corresponding author.

traffic network with different slowdown behaviors on alternative routes. The results show that only mean velocity feedback strategy (MVFS) is able to equalize travel time, i.e. approximate user optimality (UO); while the others fail due to incapability of establishing relations between the feedback parameters and travel time. The paper helps better understand these strategies, and suggests MVFS if the authority intends to achieve user optimality.

Keywords: Nagel—Schrekenberg model; asymmetric traffic network; route guidance strategy; intelligent transportation systems.

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1. Introduction

Nowadays, traffic congestion has been one of the most prevalent city diseases. To alleviate the congestion, route guidance strategies, which recommend an optimal route for drivers, are receiving extensive attention. 1-8 Over the past decade, a variety of route guidance strategies have also been proposed and investigated in the field of physics, such as travel time feedback strategy (TTFS), mean velocity feedback strategy (MVFS), 10 congestion coefficient feedback strategy (CCFS), 11 prediction feedback strategy (PFS), ¹² weighted congestion coefficient feedback strategy (WCCFS), ¹³ corresponding angle feedback strategy (CAFS), ¹⁴ vehicle number feedback strategy (VNFS), ¹⁵ vacancy length feedback strategy (VLFS), ¹⁶ etc. All these strategies are proposed and studied in a symmetric two-route traffic network first adopted in the literature. The remarkable features of the traffic network are not only the same configurations of alternative routes, but also the same slowdown probability utilized in the employed Nagel-Schrekenberg (NS) model, which reflects drivers' imperfect break behaviors. However, the slowdown probability pertaining to routes is not the same most of time in reality due to different traffic conditions on alternative routes, such as different road types, different percentages of trucks, etc.

The paper is thus dedicated in evaluating the effectiveness of the existing strategies in a more general asymmetric two-route network with different slowdown probability on alternative routes. The research will help better understand these strategies and provide implications for practical applications of the strategies. Toward the end, the remainder of the paper is organized as follows: Section 2 briefly describes eight route guidance strategies revisited in the paper; Sec. 3 introduces the traffic flow model and the user optimality (UO); Sec. 4 compares and evaluates the performance of these strategies in symmetric and asymmetric traffic networks; conclusions are made at last.

2. The Existing Route Guidance Strategies

We revisit the following eight route guidance strategies:

• TTFS. Diverts an incoming vehicle to a route with the minimum travel time of the last departure vehicle. When a route is empty, the travel time is set as free flow travel time, i.e. dividing route length by maximum velocity.⁹

- MVFS. Diverts an incoming vehicle to a route with the minimum mean velocity of all en-route vehicles.¹⁰
- CCFS. Diverts an incoming vehicle to a route with the minimum congestion coefficient, which is defined as

$$C = \sum_{i=1}^{m} (n_i)^w, \tag{1}$$

where n_i is vehicle number of the *i*th congestion cluster in which vehicles are close to each other without any gap; w is a weight coefficient, and the value is set as 2 as did; m is the total number of en-route vehicles.¹¹

- PFS. Diverts an incoming vehicle to a route with the minimum congestion coefficient in prediction time. Prediction is made in the same simulation scenario, and the value is set as 60 s as suggested.¹²
- WCCFS. Diverts an incoming vehicle to a route with the minimum weight congestion coefficient, which is proposed as

$$C_w = \sum_{i=1}^m F(l_i)(n_i)^w = \sum_{i=1}^m \left(k \frac{l_i}{2000} + 2\right)(n_i)^w, \tag{2}$$

where $F(l_i)$ is a weight function; l_i is the location of the middle vehicle in the *i*th congestion cluster; k and w are respectively set as -2 and 2 as suggested in Ref. 13.

• CAFS. Diverts an incoming vehicle to a route with the minimum corresponding angle congestion coefficient, which reads

$$C_{\theta} = \sum_{i=1}^{m} \theta_i^2 = \sum_{i=1}^{m} \left(\arctan\left(\frac{n_i^{\text{first}}}{H}\right) - \arctan\left(\frac{n_i^{\text{last}} - 1}{H}\right) \right)^2, \tag{3}$$

where θ_i stands for a corresponding angle of the *i*th congestion cluster; n_i^{first} and n_i^{last} are the locations of the first and last vehicles in the *i*th congestion cluster; H is set as 100 as the literature¹⁴ did.

- VNFS. Diverts an incoming vehicle to a route with the minimum number of enroute vehicles.¹⁵
- VLFS. Diverts an incoming vehicle to a route with the maximum distance between entrance and the vehicle closest to the entrance.¹⁶

Obviously, CCFS, PFS, WCCFS and CAFS are based on measuring the congestion cluster; we thus call them as cluster-based strategies.

3. The Traffic Flow Model and the UO

As the previous works proposing the strategies did, the paper also employs the NS model, ¹⁷ one of the most popular traffic flow models presently. Due to popularity of the NS model, we do not introduce the details except for the slowdown probability (for more information one can refer to relevant papers such as those cited in Sec. 1). The slowdown probability incorporated in the NS model is to reflect drivers'

imperfect break behaviors, i.e. at each simulation step a vehicle reduces its velocity by one unit with the slowdown probability. With consideration of the probability, macroscopic traffic phenomena such as stop-and-go waves, traffic breakdown, can be well-reproduced by the NS model. Obviously, the larger the probability is, the larger the number of congestion clusters is.

The diversion is at each time-step generating a new vehicle that chooses a route completely following the recommendation of the route guidance strategies; the new vehicle will be deleted if its target loading cell (the first cell) is occupied. Note that drivers' completely follow implies that all outcomes are led by the strategies; it is beneficial to evaluate the strategies.

Compared with optimizing traffic conditions of a route guidance strategy, we are more interested in its ability of achieving UO, i.e. equalizing travel times on two routes. It is because that UO is compatible with drivers' own decision criteria, whereas system optimality would sacrifice some drivers' benefits; it may lead to large scale rejection of route guidance in the long practical run. ^{18,19}

4. Simulation Results

4.1. A scenario on a symmetric two-route traffic network

To be convenient for comparison, we first test the strategies on a symmetric traffic network as the previous works did, i.e. a network with two alternative routes, one entrance and two exits. More specifically, the routes have the same length 2000 cells, the same maximum velocity three cells and the same slowdown probability $p_1 = p_2 = 0.25$. 10 000 time-steps are conducted and only the stable results from 5000 to 10 000 are presented here. Moreover, we take experienced travel time of departure vehicles as travel time on a route.

Figure 1 presents the simulation results. It is obvious that all strategies except for TTFS approximate UO in the scenario. Figure 2 show vehicle percentages diverting to route 2; all strategies except for TTFS result in around 50% diversions due to identity of the routes. The failure of TTFS can be explained by the lag effect as the previous works mentioned, i.e. the experienced traffic conditions of a departure vehicle cannot reflect the conditions behind it.

4.2. A scenario on an asymmetric two-route traffic network

In this section, we apply the existing strategies on a more general asymmetric tworoute traffic network, i.e. the alternative routes have different slowdown probability, say $p_1 = 0.4$ and $p_2 = 0.2$, the traffic conditions on route 1 are worse than those on route 2; the others are unchanged.

Figure 3 compares the travel times resulted by the eight route guidance strategies on two routes at all time-steps. It can be seen that only MVFS results in close travel times on two routes, i.e. approximates UO, while the others fail. The reason is straightforward that only mean velocity in MVFS has a close relation with travel

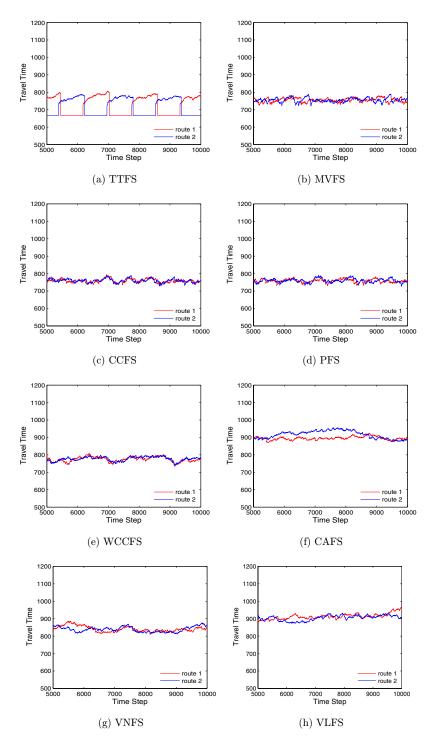


Fig. 1. (Color online) Travel time on the symmetric network.

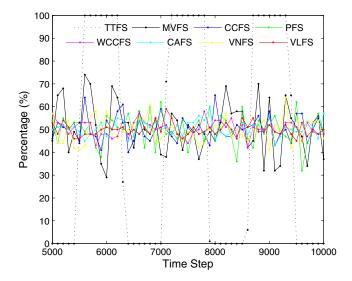


Fig. 2. (Color online) Vehicle percentages diverting on route 1 on the symmetric network (each rate is measured within 100 time-steps).

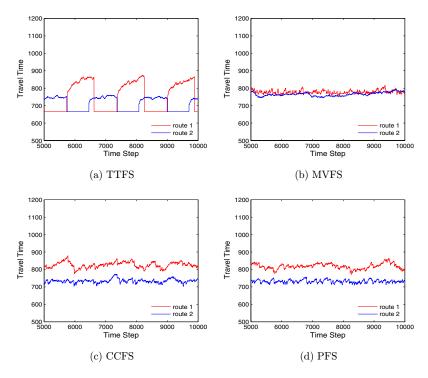


Fig. 3. (Color online) Travel time on the asymmetric network.

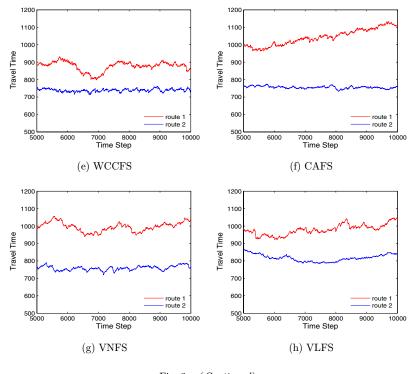


Fig. 3. (Continued)

time, i.e. close mean velocity leads to close travel time on alternative routes; the congestion coefficient, vehicle number, vacancy length, etc. in the other strategies are unable to reflect the relations in the considered scenario (see Fig. 4). Thus, only MVFS approximates UO by equalizing mean velocity.

To show the ability of reflecting the difference of slowdown probability, Fig. 5 presents the diversion rates of the eight strategies. Except for TTFS and MVFS, all strategies still divert incoming vehicles by around 50%, which are similar with those in the symmetric network; it implies that the strategies are unable to reflect the difference of the slowdown probability. In contrast, only MVFS diverts more vehicles on route 2 due to the worse traffic conditions on route 1.

To enhance in the direction, we present mean percentages with different combinations of p_1 and p_2 in Fig. 6. Clearly, all cluster-based strategies perform similarly in all given combinations, and TTFS, VNFS and VLFS also fail to reflect the difference in the asymmetric network. It strengthens that the strategies are unable to reflect the difference of the slowdown probability in the more general asymmetric network.

We lastly explain the success of the cluster-based strategies in the symmetric network. These strategies work based on measuring the congestion cluster on alternative routes. Although the slowdown probability is involved in the NS model, the number, sizes, locations, etc. of the congestion clusters are basically approximate on

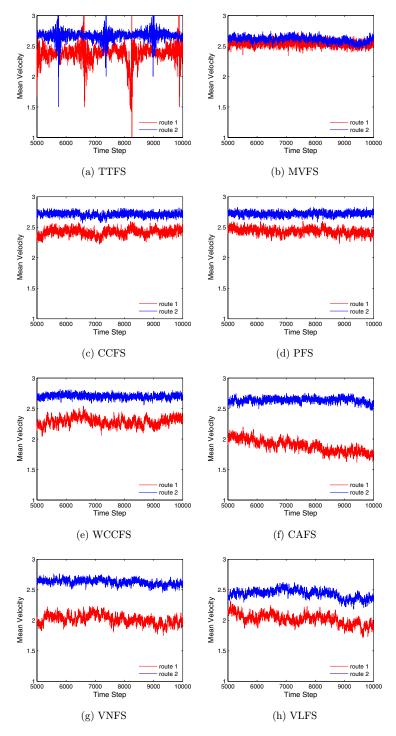


Fig. 4. (Color online) Mean velocity on the asymmetric network.

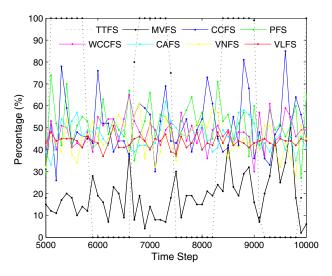


Fig. 5. (Color online) Vehicle percentages diverting on route 1 on the asymmetric network (each rate is measured within 100 time-steps).

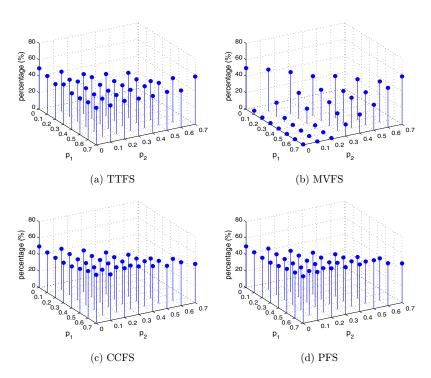


Fig. 6. (Color online) Mean percentages of vehicles diverting on route 1 with different combinations of p_1 and p_2 .

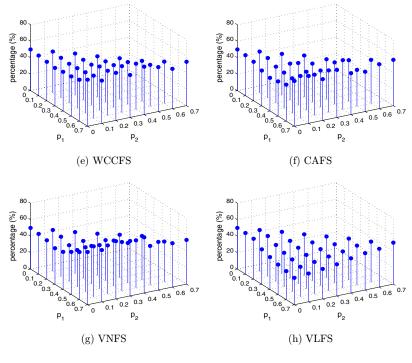


Fig. 6. (Continued)

the same routes according to the law of large numbers as the routes are quite long (2000 cells in the relevant literature); it is just like repeating trials with one probability, and the mean obviously tends to one value when the number of repetition is high. Although various weights are introduced by different strategies, the generated coefficients on the same routes are still close. Therefore, the strategies direct about half of vehicles on route 1 and the other half on route 2 as shown in Fig. 2; it is similar with randomly or alternatively diverting. Whereas for a symmetric network, it is obvious that a simple and effective way to achieve balance is randomly or alternatively diverting vehicles. This is the reason that the strategies perform well in the symmetric network.

5. Conclusions

The paper evaluates the following eight prevalent route guidance strategies in an asymmetric traffic network with different slowdown behaviors on two alternative routes: TTFS, MVFS, CCFS, PFS, WCCFS, CAFS, VNFS, VLFS.

The results show that only MVFS is able to approximate UO in the more general asymmetric traffic network, although all strategies except for TIFS can also make it in the symmetric network. The causes are analyzed, and we finally suggest MVFS if the authority intends to achieve UO in practical traffic systems.

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