Yocto cmake + Ninja + non-default TMPDIR = fail

If you have
- a recipe that uses cmake (e.g. "petalinux-build -c catch2")
- use the default Ninja build tool
- have a non-default TMPROOT setting in petalinux-config
then the do_install step fails with this error:

```
ninja: error: unknown target 'install'
```

and inspection of the generated build.ninja file shows there is in fact no such target.
Setting TMPDIR back to ${PROOT}/build/tmp fixes the problem
Explicitly asking for make (rather than ninja) with OECMAKE_GENERATOR = "Unix Makefiles" also fixes the problem
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