

# Evaluating Risks in Unfair Gameplay on Pokémon GO with Bayesian Network

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Risk Modeling and Assessment

June 15, 2019

# Identified Risks

Uncertainty: punishment for unfair gameplay

Focus area: Pokémon GO spoofing, the behavior of falsifying location data

Risk areas:

- bans
  - first strike: warning
  - second strike: suspension
  - third strike: termination
- If a player violates the Terms of Service (TOS) by simulating GPS on iOS, then any strike will possibly be issued.
- If a player has received the first two strikes, then a third strike will possibly be issued.
- If a player deceptively appeals against a second strike to the support team, then a third strike will possibly be issued.

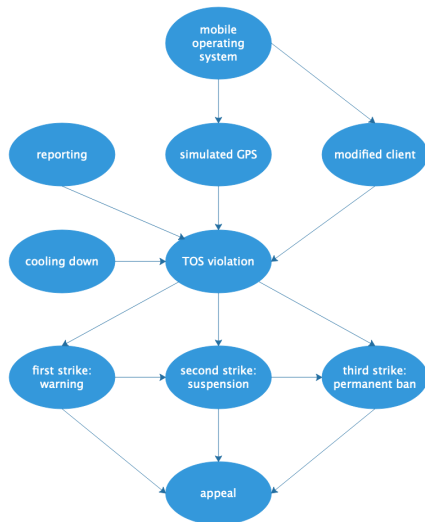
# Modeling

## Assumptions:

- 10 Bernoulli random variables
- the subject is the **GPS cheaters** instead of active players
- a directed acyclic graph

## Sub-models:

- a chain:  $X \rightarrow Y \rightarrow Z$
- a fork:  $X \leftarrow Y \rightarrow Z$ ,  
a structure of common cause
- a collider:  $X \rightarrow Y \leftarrow Z$ ,  
a structure of common effect
- detection  $\rightarrow$  warning  $\rightarrow$   
decision-making



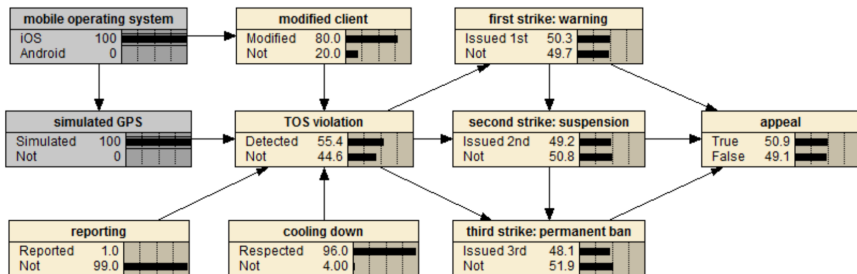
Data source: Statista

Node	NPT		Justification																							
mobile operating system (os)	iOS	0.38	62% of spoofers are Android users.																							
	Android	0.62																								
simulated GPS	mobile os iOS    Android		All Android spoofers simulate GPS. 10% of iOS spoofers simulate GPS.																							
	Simulated	0.1    1																								
	Not	0.9    0																								
modified client	mobile os iOS    Android		5% of Android spoofers use a modified client. 80% of iOS spoofers use a modified client.																							
	Modified	0.8    0.05																								
	Not	0.2    0.95																								
cooling down	Respected	0.96	96% of cheaters respect the cool-down time.																							
	Not	0.04																								
reporting	Reported	0.01	1% of cheaters get reported.																							
	Not	0.99																								
TOS violation	simulated GPS		The probability of being detected given the four conditions. For example, 80% are detected violation given simulated, reported, modified, and not respected.																							
	reporting	Reported									Not															
		modified client									Modified	Not		Modified	Not											
	cooling down	Respected									Not	Respected	Not	Respected	Not	Respected	Not									
	Detected	0.6									0.8	0.5	0.75	0.58	0.79	0.4	0.74									
	Not	0.4									0.2	0.5	0.25	0.42	0.21	0.6	0.26									
	TOS violation (cont'd)	simulated GPS									1% are detected violation when reported, not simulated, not modified, and respected. It is totally safe when not simulated, not report, not modified, and respected.															
		reporting																	Reported				Not			
																			modified client	Modified	Not		Modified	Not		
		cooling down																	Respected	Not	Respected	Not	Respected	Not	Respected	Not
Detected		0.3	0.7	0.01	0.65	0.25	0.72	0	0.55																	
Not		0.7	0.3	0.99	0.35	0.75	0.28	1	0.45																	
first strike: warning		TOS violation	Detected	Not	90% of players that have been detected violation are warned For those not detected, still 1% are warned.																					
		Issued 1st	0.9	0.01																						
		Not	0.1	0.99																						
second strike: suspension		TOS violation	Detected	Not		Given being detected and warned, 95% are suspended. Given not detected or warned, still 1% are suspended.																				
	first strike	Issued 1st	Not	Issued 1st	Not																					
	Issued 2nd	0.95	0.25	0.15	0.01																					
	Not	0.05	0.75	0.85	0.99																					
	third strike: permanent ban	TOS violation	Detected	Not								98% are permanently banned after being detected and suspended. If not detected or suspended, no one is permanently banned.														
second strike		Issued 2nd	Not	Issued 2nd	Not																					
Issued 3rd		0.98	0.05	0.1	0																					
Not		0.02	0.95	0.9	1																					
appeal		first strike	Issued 1st		The probability of remaining banned after appeal given the three conditions. For example, the status is unchanged if all three strikes have been issued.																					
	second strike	Issued 2nd	Not								Issued 2nd	Not														
		third strike	Issued 3rd	Not							Issued 3rd	Not	Issued 3rd	Not												
	True	1	0.95	0.75							0.6	0.99	0.8	0.5	0											
	False	0	0.05	0.25							0.4	0.01	0.2	0.5	1											

# Risks Assessment

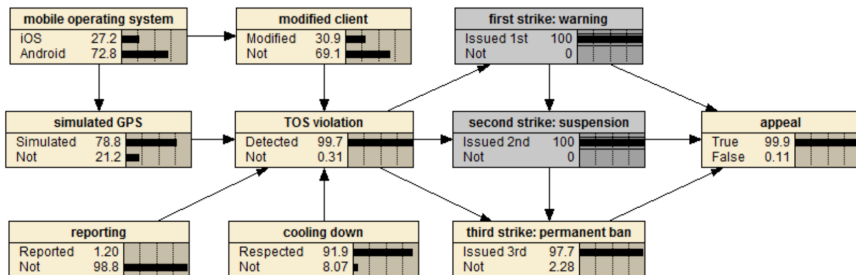
The probability of *at least* one strike issued given iOS and simulated GPS is

$$1 - (1 - 0.497) * (1 - 0.508) * (1 - 0.519) \approx 0.8810$$



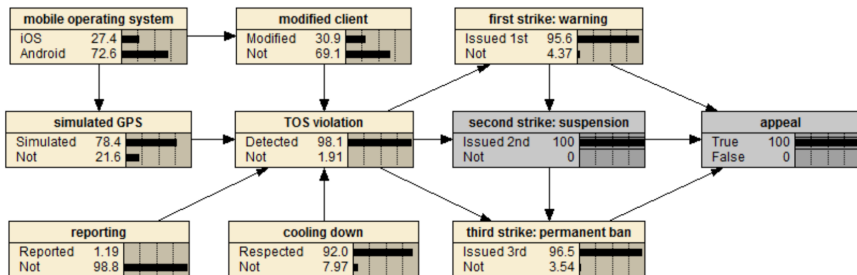
# Risks Assessment

The probability of a third strike issued given both of the first two strikes already issued is 97.7%.



# Risks Assessment

The probability of a third strike issued given the second strike issued and the true appeal is 96.5%.



# Modification and Conclusion

Other variables:

- login from multiple devices, walking on water or through buildings, GPS drifting, and repeating routes, *etc.*

Game cheaters take the risk of their accounts being banned, while the company takes the risk of losing customers. Similar to the *credit card issuing model*, a binary classification can assist with this simulation.

- assure that the cost of conducting risk mitigation is not higher than the cost of risk outcome
- the sunk cost

**If the risk is violating the integrity or the laws, one should never take the first step.**