Bunny Friends Forum Website Design Document

Project Description

The bunny friends forum is a community platform where Jellycat enthusiasts can share stories, experiences, and photos (tentatively) with their beloved fluffy Jellycat bunnies.

Home page will by default show a list of currently on-the-market Jellycat bunnies. A forum link on the navigation bar will lead to the forum part where posts of users with these bunnies are shown by creation date (newest to oldest). CRUD operations are available on the posts.

CRUD Operations

Create: Users can post user name, choose a Jellycat name from the 52 currently available ones, post their stories and experiences with the chosen Jellycat bunny

Read: 1) For bunny gallery, users can browse currently 52 available Jellycat bunnies, sorted by alphabetical order of the bunny names; 2) For forum, users can browse posts ordered by create date (new to old) and can filter the story posts based on the Bunny name

Update: Users can edit their posts information, including name, title, choose a different bunny name, and story content

Delete: Users can remove the posts

User Personas

1. Emma (19, College Student) Emma has been collecting Jellycats since childhood and now brings them to her dorm. She uses the forum to connect with other collectors and share dorm decoration ideas.

"I want to share photos of how I display my Jellycat collection in my small dorm space and get inspiration from others."

2. Mark (35, Teacher) Mark uses Jellycats in his elementary classroom and wants to share

educational activities involving plush toys.

"I'd love to exchange ideas with other teachers about using Jellycats for storytelling and emotional learning activities."

3. Sarah (28, Work-from-home Professional) Sarah photographs her Jellycats in creative scenes and wants to share her mini stories with fellow enthusiasts.

"I create little adventure scenarios with my Jellycats during breaks and want to share these moments with people who understand."

User Stories

- 1. Emma's Story: "As a college student with limited dorm space, I want to browse posts filtered by the specific Jellycat bunnies I'm interested in buying (like Bashful Beige Bunny and Bashful Cream Bunny), so I can read about other students' experiences with size and durability. I plan to regularly post updates about how my Jellycats handle dorm life, including how they fare through washing (since dorms can be dusty), and how they fit on my small twin bed. I might edit my posts later to add long-term durability updates, especially about which bunnies kept their shape best after a semester of cuddling. Being able to delete outdated posts about bunnies I no longer own would help keep my contribution to the community current."
- 2. Mark's Story: "As an elementary school teacher, I want to create detailed posts about how different Jellycat bunnies work in specific classroom scenarios. For example, I'd post about using Bashful Blush Bunny for 'emotion sharing' circles and Bashful Beige Bunny for storytelling sessions. I need to be able to edit my posts frequently to update teaching strategies like when I discover that smaller bunnies like Little Bunny work better for individual student interactions than larger ones. I'll use the forum's bunny name filter to find other teachers' experiences with specific bunnies I'm considering for my classroom, especially looking for posts about which bunnies have proven most durable with frequent young student handling."
- 3. Sarah's Story: "As a work-from-home professional who uses Jellycats to make my workspace more cheerful, I want to create posts documenting my daily 'bunny adventures' like positioning Bashful Tulip Pink Bunny next to my morning coffee or setting up Bashful Carrot Bunny as my 'meeting buddy'. I'll check the forum between calls, using the chronological post order to see the newest content first. Being able to edit posts is crucial as

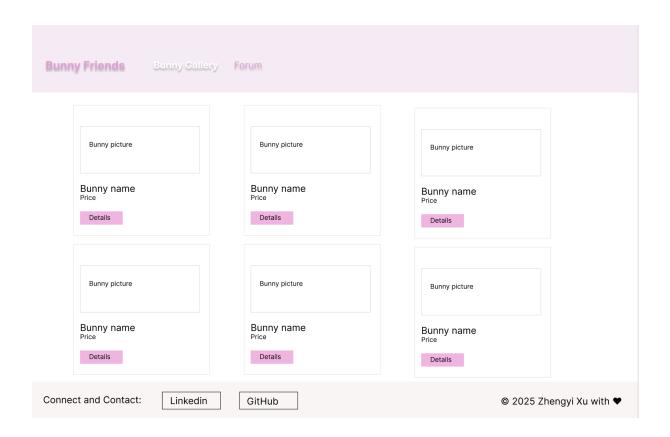
I often think of better story details later or want to add follow-up scenarios. I love using the bunny name filter to find posts about specific bunnies I'm featuring that week, getting inspiration from other work-from-home enthusiasts who create similar scenes. Sometimes I'll need to delete posts if I've posted too many similar scenarios, keeping my content fresh and engaging for the community."

Design Mockups

Figma design doc link:

https://www.figma.com/design/wmphH6yrVxb9tjwO3me8Ad/Project-2-design?node-id=4-2&p=f&t=olqd7HuIJ0n5wm4e-0

Homepage (show Bunny Gallery by default)



Forum:

