

# ZHENXI MI

## UX & INTERACTION DESIGNER

### SUMMARY

One half **designer**, one quarter **prototyper**, and one quarter **artist**, with **3 years** of working experience as a project manager for innovative design projects. I'm a team player, thriving on **collaborative** and **creative** jobs, work well with cross-functional teams by effective communication and shared understanding. With the **User-Centered Design** skills I developed from getting my Master of Human-Computer Interaction + Design at UW, as well as my passions in technology, art, and people, I'm competent to design delightful user experience.

### WORK EXPERIENCE

#### SWIPE TECHNOLOGIES, LLC | 2015-present

*Techonology startup company works on apps that brings intuitive interactions and ease of daily life.*

##### UX/UI DESIGNER (Freelance)

Conducted UX research and design, apply the findings and digital design principles into UI design process. Produced prototypes from low-fi to high-fi, as well as documentations with annotated descriptions for the development phase that follows. Supporting iterations after the initial launching of the apps.

#### MAZARINE LA MODE EN IMAGES | 2011-2014

*World-top high-end event production agency based in Paris and dedicated to luxury and premium brands.*

##### PROJECT MANAGER

Contributed to project management, proven ability to work on large and complex projects with \$10+ million budgets. Completed varied projects include gala dinners, fashion shows, opening ceremonies, and exhibitions.

Led the decor production. Created technical documentation to visualize concepts and solutions.

Acted as multi-functional liaison with designers, clients, venue providers, and manufacturing vendors.

Conducted the Beijing Branch Visual Identity redesign process.

#### BEIJING GUANXIANG ADVERTISING | 2011

*Marketing and advertising agency specialized in real estate retail consulting, and statistics.*

##### ACCOUNT EXECUTIVE

Worked with both design and strategy teams for advertising and marketing plans and advertorials.

Conducted market analysis, handled clients' inquiries, and executed project management by acting as liaison with internal designers.

#### CHINESE EUROPEAN ART CENTER | 2007 - 2011

*An institute bridging Chinese and European art communication.*

##### EXHIBITION ASSISTANT

Led themed curation and organized students exhibitions.

Provided technical support for the museum and resident artists.

### CONTACT

**Portfolio:** <http://zhenximi.me>

**Email:** [zhenximi@uw.edu](mailto:zhenximi@uw.edu)

**Mobile:** +1 206 519 9201

### EDUCATION

#### UNIVERSITY OF WASHINGTON, SEATTLE

Master of Human-Computer Interaction + Design  
2015

#### SANDBERG INSTITUTE, AMSTERDAM (NL)

Academic **exchange** in Fine Arts Department  
2009

#### XIAMEN UNIVERSITY (CHN)

M.F.A in Multi-media Arts  
2010

#### LUDONG UNIVERSITY (CHN)

B.A in English  
2007

### NOTABLE CLIENTS

*Cartier* CÉLINE CHANEL  
Dior *Miss Dior* LOUIS VUITTON



### SKILLS

Design and prototyping tools,  
HTML/CSS/JavaScript, C++,  
UX design and research methods.

Chinese (Mandarin): Native  
English: Professional Proficiency  
Japanese/French: Basic

### AWARDS & PRIZES

SIXPOINT MAKEATHON 2ND PLACE 2015

SHOBE STARTUP PRIZE FINALIST 2015

PROTOHACK SEATTLE 3RD PLACE 2015