Zhenxi Mi

UX/UI Deisgner

Passionate about AI & IoT, emerging technologies, and bringing ease of life
2 years experience in UX/UI design and front-end development
3 years experience in innovative design project management

EXPERIENCE

Present

UX/UI Deisgner
MetTel Bruin Platform, New York

- Executed UX and UI design for enterprise applications, collaborated with cross-functional teams on user-centric design process, and front-end implementation in production environment.
- Led the redesign of the automated email notification project, and developed HTML markup templates.
- Contributed to establishing the design language system.

2015 — 2016

UX/UI Deisgner - Freelance
Chinese Palate, Swipe Technology, KT-International, New York

- Designed mobile application UI and UX for startup companies. Produced wireframes and prototypes in various fidelities, and high definition user interfaces for production.

2011 — 2014

Production Executive
La Mode en Images China, Beijing

- Managed projects for high-end fashion brands, proven ability to work on large and complex projects with $10+ million budgets.
- Acted as multi-functional liaison in collaboration with designers, clients, venue providers, and manufacturing vendors.

EDUCATION

2014 — 2015

M.S. in Human-computer Interaction + Design
University of Washington, Seattle WA

Courses: User Research, Ideation Studio, Prototyping Studio, User Interface Software & Technology, Designing Interactive Systems

2007 — 2010

M.F.A. in Fine Arts
Xiamen University, Xiamen, China

Practiced contemporary fine arts, learning art theory, art history, and psychology of art & design

2009

Exchange M.F.A. in Multimedia Arts
Sandberg Institute, Amsterdam, The Netherlands

2003 — 2007

B.A. in English
Ludong University, Yantai, China

SELECTED PROJECT

SHIFT: Shifting the responsibility of safer texting sponsored by *uslivo*

With iOS 11 "Do Not Disturb for Driving" proves most of our design hypothesis

CONTACTS

- http://zhenxi.design
- zhenxi.mi@gmail.com
- +1 (206) 519-9201

SKILLS

UX Design Methods

Persona
Competitive Ananlysis
Heuristic Evaluation
Usability Testing
Storyboarding
User Journey Mapping
Sketch & Wireframes
Prototyping

Tools

Sketch
Adobe Creative Cloud
Invision
Framer.js
Postman
Github
Visual Studio

Programing Language

HTML
CSS/LESS
JavaScript/React
Node.js/NPM/Express
jQuery
Python Flask
ASP.NET
SQL

AWARDS

Sixpoint makeathon 2nd Place
Shobe Startup Prize Finalist
Protohack Seattle 3rd Place