

ZHENXI MI

UX & INTERACTION DESIGNER

SUMMARY

One half **designer**, one quarter **prototyper**, and one quarter **artist**, with **3 years** of working experience as a project manager for innovative design projects. I'm a team player, thriving on **collaborative** and **creative** jobs, work well with cross-functional teams by effective communication and shared understanding. With the **User-Centered Design** skills I developed from getting my Master of Human-Computer Interaction + Design at UW, as well as my passions in technology, art, and people, I'm competent to design delightful user experience.

WORK EXPERIENCE

MAZARINE LA MODE EN IMAGES | 2011-2014

World-top high-end event production agency based in Paris and dedicated to luxury and premium brands.

PROJECT MANAGER

Contributed to project management, proven ability to work on large and complex projects with \$10+ million budgets. Completed varied projects include gala dinners, fashion shows, opening ceremonies, and exhibitions.

Led the decor production. Created technical documentation to visualize concepts and solutions.

Acted as multi-functional liaison with designers, clients, venue providers, and manufacturing vendors.

Conducted the Beijing Branch Visual Identity redesign process.

BEIJING GUANXIANG ADVERTISING | 2011

Marketing and advertising agency specialized in real estate retail consulting, and statistics.

ACCOUNT EXECUTIVE

Worked with both design and strategy teams for advertising and marketing plans and advertorials.

Conducted market analysis, handled clients' inquiries, and executed project management by acting as liaison with internal designers.

CHINESE EUROPEAN ART CENTER | 2007 - 2011

An institute bridging Chinese and European art communication.

EXHIBITION ASSISTANT

Led themed curation and organized students exhibitions.

Provided technical support for the museum and resident artists.

EDUCATION

UNIVERSITY OF WASHINGTON, SEATTLE

Master of Human-Computer Interaction + Design(MHCI+D)
2015

SANDBERG INSTITUTE, AMSTERDAM (NL)

Academic exchange in Fine Arts Department
2009

XIAMEN UNIVERSITY (CHN)

M.F.A in Multi-media Arts
2010

LUDONG UNIVERSITY (CHN)

B.A in English
2007

CONTACT

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NOTABLE CLIENTS

Cartier CÉLINE CHANEL

Dior *Miss Dior* LOUIS VUITTON



SKILLS

Design and prototyping tools,
HTML/CSS/JavaScript, C++,
UX design and research methods.

Chinese (Mandarin): Native

English: Professional Proficiency

Japanese/French: Basic

AWARDS & PRIZES

SHOBE STARTUP PRIZE FINALIST 2015

One of the 6 finalists out of 32 entries

PROTOHACK SEATTLE 3RD PRIZE 2015

3rd place out of 23 teams

OUTSTANDING GRADUATES 2007

MERIT STUDENT 2003-2006

RELEVANT COURSEWORK

Usability and User Research
Ideation Studio
Design Methods for Interaction and Systems
Prototype Studio
UI Software and Technology
Designing Interactive Systems
User Research Evaluation Studio