

Zhenxi Mi

UX/UI Designer

Passionate about AI & IoT, emerging technologies, and bringing ease of life

2 years experience in UX/UI design and front-end development

3 years experience in innovative design project management

EXPERIENCE

Present • UX/UI Designer

MetTel Bruin Platform, New York

- Executed UX and UI design for enterprise applications, collaborated with cross-functional teams on user-centric design process, and front-end implementation in production environment.
- Led the redesign of the automated email notification project, and developed HTML markup templates.
- Contributed to establishing the design language system.

2015 – 2016 • UX/UI Designer - Freelance

Chinese Palate, Swipe Technology, KT-International, New York

- Designed mobile application UI and UX for startup companies. Produced wireframes and prototypes in various fidelities, and high definition user interfaces for production.

2011 – 2014 • Production Executive

La Mode en Images China, Beijing

- Managed projects for high-end fashion brands, proven ability to work on large and complex projects with \$10+ million budgets.
- Acted as multi-functional liaison in collaboration with designers, clients, venue providers, and manufacturing vendors.

EDUCATION

2014 – 2015 • M.S. in Human-computer Interaction + Design

University of Washington, Seattle WA

Courses: User Research, Ideation Studio, Prototyping Studio, User Interface Software & Technology, Designing Interactive Systems

2009 • Exchange M.F.A. in Multimedia Arts

Sandberg Institute, Amsterdam, The Netherlands

2007 – 2010 • M.F.A. in Fine Arts

Xiamen University, Xiamen, China

Practiced contemporary fine arts, learning art theory, art history, and psychology of art & design

2003 – 2007 • B.A. in English

Ludong University, Yantai, China

SELECTED PROJECT

SHIFT: Shifting the responsibility of safer texting, sponsored by *wttw*

With iOS 11 "Do Not Disturb for Driving" proves most of our design hypothesis

CONTACTS

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SKILLS

UX Design Methods

Persona
Competitive Analysis
Heuristic Evaluation
Usability Testing
Storyboarding
User Journey Mapping
Sketch & Wireframes
Prototyping

Tools

Sketch
Adobe Creative Cloud
Invision
Framer.js
Postman
Github
Visual Studio

Programming Language

HTML
CSS/LESS
JavaScript/React
Node.js/NPM/Express
jQuery
Python Flask
ASP.NET
SQL

AWARDS

Sixpoint makeathon 2nd Place
Shobe Startup Prize Finalist
Protohack Seattle 3rd Place