

# Zhenxi Mi

I'm a **Full-stack Designer** creating digital experiences that make sense and delight users, focusing on UX, interaction and front-end development.

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## EXPERIENCE

- 2015** ● **Full-stack UX/UI Designer**  
*MetTel Bruin Platform, New York*  
**Present**
- Executed UX and UI design for enterprise applications collaborated with cross-functional teams on user-centric design processes, and front-end implementation in the production environment.
  - Lead designer on automated email notification project, developed email HTML templates.
  - Contributed to establishing the design language system, developed foundational components with React.js.
- 2015** ● **UX/UI Designer - Freelance**  
*Chinese Palate, Swipe Technology, KT-International, New York*  
**2016**
- Designed mobile application UI and UX for startup companies. Produced wireframes and prototypes in various fidelities, and high resolution user interfaces for production.
- 2011** ● **Production Executive**  
*La Mode en Images China, Beijing*  
**2014**
- Managed projects for high-end fashion brands, proven ability to work on large and complex projects with \$10+ million budgets.
  - Acted as a multi-functional liaison in collaboration with designers, clients, venue providers, and manufacturing vendors.

## EDUCATION

- 2014** ● **M.S. in Human-computer Interaction + Design**  
*University of Washington, Seattle WA*  
**2015**
- Courses: User Research, Ideation Studio, Prototyping Studio, User Interface Software & Technology, Designing Interactive Systems
- 2009** ● **Exchange M.F.A. in Multimedia Arts**  
*Sandberg Institute, Amsterdam, The Netherlands*
- 2007** ● **M.F.A. in Fine Arts**  
*Xiamen University, Xiamen, China*  
**2010**
- Practiced contemporary fine arts, learning art theory, art history, and psychology of art & design
- 2003** ● **B.A. in English**  
*Ludong University, Yantai, China*  
**2007**

## SELECTED PROJECT

**SHIFT: Drive Mode**, sponsored by *ustwo*  
**Tapture: A Note Taking App**, Shobe Startup Prize Finalist

## SKILLS

### Design

Sketch & Wireframes  
Rapid Prototyping  
Interaction Design  
Responsive web design  
Accessibility  
Heuristic Evaluation  
Storyboarding  
User Journey Mapping

### Tools

Sketch  
Adobe Creative Cloud  
Invision  
Github  
Visual Studio  
JIRA

### Programming

HTML  
CSS/LESS  
JavaScript/React  
Node.js/NPM/Express  
jQuery  
Python Flask  
ASP.NET  
SQL

### Research

Interviews  
Surveys  
Competitive Analysis  
Usability Testing

## AWARDS

**Sixpoint makeathon 2nd Place**  
**Shobe Startup Prize Finalist**  
**Prothack Seattle 3rd Place**