# ZHENXZHENG

"The best way to predict the future is to design it." - B. Fuller

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### ZXZDesigns.com

#### **EDUCATION**



University of California, San Diego

**B.S. Cognitive Science Human Computer Interaction** 

Conferred: June 2014

#### RELEVANT COURSEWORK



Product Marketing & Management, Cognitive Design Studio, Usability & Information Architecture, Human Computer Interaction, Modeling & Data Analysis, MATLAB Programing, Data Structure & Object-Oriented Design (JAVA & C++). Programing for Experimental Research (MATLAB).

#### **SKILLS**



#### **Technical**

	MongoDB		Node.js
<b>(</b>	AJAX	0	JSON
0	Github	6	Heroku
<h>&gt;</h>	HTML/CSS	<b>©</b>	JQuery
Ps	Photoshop	ax	Axure
Ai	Illustrator	0	MATLAB
₿	Bootstrap	<b>⊗</b>	Google Analytics

#### Design

<b>/</b>	User-Centered Design
<b>✓</b>	Contexual Inqury
<b>/</b>	Competitive Analysis
<b>/</b>	Cognitive Ethnography
<b>/</b>	Heuristic Evaluation
<b>/</b>	User/Work flow
<b>/</b>	A/B Testing
<b>/</b>	Sketching
<b>/</b>	Storyboarding
<b>/</b>	Afinitiy Diagraming
<b>/</b>	Persona & Scenario Creation
<b>V</b>	Low/High Fidelity Prototyping

#### **EXPERIENCE**

MAY

FEB MAR APR

JAN

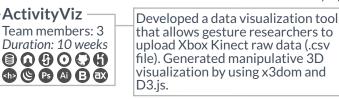
OCT NOV DEC

SEP

AUG

APR MAY JUN JUL





#### **UCSDMap**



Redesigned the UCSD directory system by implementing a mobile map application that uses Google Map API with the integration of customized UCSD directory information and GPS function.

#### **UX Research**

Team members: 5 Duration: 10 weeks Researched and analyzed various technological programs and web-based facilities to determine best program for course utilization.

#### Park & Go-

Team members: 3 Duration: 5 weeks **♠ ७ В Р**з

Modified the UCSD parking payment system to improve user experience/efficiency by developing a mobile/web application that supports remote paying and space counting. [Front-End only]

Designed a rapid contextual user-centered mobile/web applica-

#### Social Fitness Team members: 7

Duration: 10 weeks

tion that simplifies fitness event planning.

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### **MISCELLANEOUS**



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Javascript	
HTML/CSS	_
MATLAB	
Java	
C++	

**PROGRAMMING** 

Language Skills	English, Cantonese, & Mandarin
Certification	Fire Protection Technology
Organization	Lambda Phi Epsilon
Rescue Dogs	Maltese mix & Shar Pei mix
InterestsTennis, Pi	ng Pong, Dog Training, & Firefighting